



ISTANBUL  
**GELISIM**  
**UNIVERSITY**

JUNE 2024



ISTANBUL  
**GELİŞİM** **ÜNİVERSİTESİ**

# FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

*Applied Science in Gelişim, For a Change In Your Life*

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ISTANBUL  
**GELISIM**  
UNIVERSITY

FACULTY OF  
APPLIED SCIENCES  
MONTHLY E-BULLETIN

**2024**

**WE ARE READY TO MEET YOU ON THE  
ADMISSION AND PROMOTION DAYS!**



<https://aday.gelisim.edu.tr>



ISTANBUL  
GELISIM  
UNIVERSITY

# Graduation *Ceremony*



**2023-2024 Academic Year**

**24 July 2024**  
**Undergraduate**  
**Postgraduate**  
**25 July 2024**  
**Associate Degree**



**YAHYA KEMAL BEYATLI  
EXHIBITION CENTER**

## NEWS FROM IGU

### RUR 2024 Results Announced: IGU Has Risen 23 Places in the Overall Ranking!

According to the results announced by Round University Ranking (RUR), one of the institutions ranking universities in the world, Istanbul Gelisim University rose 23 places in the world with 1099th. IGU, on the other hand, ranked 48th among universities in Türkiye and 18th among foundation universities.

Continuing to progress with the vision of "World University", Istanbul Gelisim University (IGU) has achieved a significant success in the international arena and increased its place in the RUR 2024 World Universities Ranking by 23 steps compared to last year. According to the list published by the RUR Rankings Agency for 15 years, IGU ranked 48th in Türkiye and 18th among foundation universities in Türkiye this year.

Round University Ranking (RUR), one of the prestigious organizations ranking world universities, announced the results of 2024. RUR, which evaluates the leading universities around the world according to a total of 20 indicators under the headings of teaching, research, international diversity and financial sustainability, bases its ranking on certain criteria. When determining the scores of universities, teaching and research dimensions are reflected in the total score as 40 percent, and international diversity and financial sustainability indicators are reflected in the total score as 10 percent.

According to the ranking explained in the indicators of Teaching, Research, International Diversity and Financial Sustainability, IGU ranked 1113th in the world in the 'Teaching' indicator and 15th among foundation universities in Türkiye. While maintaining its place in the 'Research' indicator last year, it ranked 1017th in the world ranking and 16th among foundation universities by increasing its score. IGU, which achieved global success with its internationalization strategies, continued its success in the 'International Diversity' indicator and ranked 730th in the world and 16th among the foundation universities in Türkiye, while it ranked 1106th in the world and 16th in the foundation universities in the 'Financial Sustainability' indicator.

## RUR WORLD UNIVERSITY RANKING 2024

IGU RANKS 1099<sup>th</sup> IN WORLD UNIVERSITIES

IGU RANKS 48<sup>th</sup> IN TURKISH UNIVERSITIES

IGU RANKS 18<sup>th</sup> IN TURKISH PRIVATE  
FOUNDATION UNIVERSITIES



ISTANBUL  
GELISIM  
UNIVERSITY



"INTERNATIONAL DIVERSITY" RANKING

"RESEARCH" RANKING

"FINANCIAL SUSTAINABILITY" RANKING

"TEACHING" RANKING

TURKISH PRIVATE  
FOUNDATION  
UNIVERSITIES  
RANKING

WORLD  
RANKING

16.

16.

16.

15.

730.

1017.

1106.

1113.

## NEWS FROM IGU

### IGU 10<sup>TH</sup> MEDIA AWARDS CEREMONY!

**IGU gave awards to successful people from the media, sports and arts community in 70 different categories with the 10th Media Awards Ceremony. The awards, given according to the results of the survey answered by IGU Students, were held on June 10, 2024 at Gelisim University J Block Mehmet Akif Ersoy Conference Hall. found their owners with a ceremony.**

IGU 10th Media Awards Ceremony was held under the coordination of Asst. Prof. Fatih Fuat Tuncer and Vice Dean of UBF Assoc. Prof. Sevinç Koçak, with the contributions of all Academic and Administrative units of the University. A Painting Exhibition consisting of the works of IGU Academicians and Students curated by Prof. İsmet Çavuşoğlu was also organized. Lect. Emek Uçarman hosted the ceremony and IGU Chairman of the Board of Trustees Mr. Abdülkadir Gayretli and IGU Rector Prof. Bahri Şahin presented the Honorary Awards. Mr. Ali Limoncuoğlu received the Honorary Award for Adding Value to Turkish Sports, Mr. Şansal Büyüka received the Lifetime Honorary Award in Sports, Mr. Bülent Emin Yarar received the Lifetime Honorary Award in Arts, Mr. Acun Ilıcalı received the TV Channel of the Year and Media Entrepreneurship Award for TV 8, and Mr. Yavuz Bingöl received the Lifetime Honorary Award in Arts. At the 10th Media Awards Ceremony, IGU members and students shared the excitement of the awards given in 70 different categories with the award winners.

We once again congratulate the award winners of the 10th IGU Media Awards, thank everyone who contributed and wish to meet at the 11th Media Awards Ceremony...



## NEWS FROM IGU

### PHOTOS FROM IGU 10<sup>TH</sup> MEDIA AWARDS CEREMONY!



## NEWS FROM FoAS

### Asst. Prof. Dr. Kanan Babanlı was Appointed to the Aviation Electrical and Electronics Department!

Asst. Prof. Kanan Babanlı was born in Baku and started his education life in Baku. He graduated from secondary school and high school as the top student, and in 2014, he was accepted to the Azerbaijan Technical University, Department of Telecommunication and Electronics, and completed his department as the top student. In 2018, he started his master's degree in the Department of Electrical and Electronics Engineering at Istanbul University - Cerrahpaşa, and then in 2020, he started his PhD program in the Electrical and Electronics Department of the same University (IUC) and completed his doctorate in February 2024.



We wish Asst. Prof. Kanan Babanlı success in his academic career.

### Özge Turhan from UBF Aviation Management Department Earned the Right to Become an Associate Professor.

Özge Turhan, one of the UBF Faculty Members, will be Assoc. Prof. as of June 2024. He was entitled to receive the title.



We congratulate our valuable teacher who earned the right to become an associate professor.

### Asst. Prof. Dr. Tayfun Timuray from the Department of Banking and Insurance has been appointed as the Director of IGU SEM...

Asst. Prof. Tayfun Timuray from UBF Banking and Insurance Department has been appointed as the Director of IGU Continuing Education and Research Center.



We congratulate him and wish him success in his new position.

## NEWS FROM FoAS

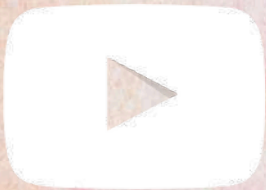
### Protocol Signed Between Istanbul Gelisim University and Benefit Global!

A new protocol was signed between Benefit Global, which operates across the country within the scope of private health insurance and complementary health insurance policies, and Istanbul Gelisim University under the leadership of Asst. Prof. Tayfun TİMURAY, Faculty of Applied Sciences (FoAS) Banking and Insurance Department Faculty Member. The protocol stipulates that various discounts will be provided to students who come to the undergraduate, graduate and doctoral programs within the university through Benefit Global. According to the protocol, Benefit Global will refer an average of 300 patients each month. Among these patients, a special price tariff will be applied for the treatment costs of those who will be referred to the Faculty of Dentistry. The details and conditions of the tariffs are detailed in the protocol.

University officials emphasized the importance of defining the system parameters correctly and requested that the necessary sensitivity be shown during the implementation of the protocol. This new collaboration offers significant advantages for both the university and Benefit Global, and aims to extend healthcare services to a wider audience and increase the support provided to students.



### *Our Social Media Accounts:*



/ iguubf



## ACADEMIC ARTICLES

### "A Portrait of Maturity: On Dry Grass" was Published!

From the Faculty of Applied Sciences, Department of Television Journalism and Programming, Asst. Prof. İpek Gürkan's article titled "A Portrait of Maturity: On Dry Grass" was published in Birikim Magazine.

**Access Link:**

<https://birikimdergisi.com/guncel/11741/bir-ogunluk-donemi-portresi-kuru-otlar-ustune>



### The Study Titled "A Fugue Essay on a Handful of Images" Has Been Published!

Faculty of Applied Sciences, Department of Television Journalism and Programming Asst. Prof. İpek Gürkan's work titled "A Fugue Essay on a Handful of Images" was published in Cinema Culture Magazine.

**Access Link:**

[https://sekans.org/docs/e-sayilar/2024-e24/\(e24.03b\[55-64\]\)%20Vde\\_Igurkan\\_BirAvuc\\_VideoEssay.pdf](https://sekans.org/docs/e-sayilar/2024-e24/(e24.03b[55-64])%20Vde_Igurkan_BirAvuc_VideoEssay.pdf)



sekans  
sinema kültürü dergisi

## EVENTS

### IGU FoAS Opened its Doors to High School Students with Open Days Events!

Within the scope of Open Day events, Istanbul Gelisim University's (IGU) Faculty of Applied Sciences introduced its departments to high school students. During the events held on June 11-12, the Faculty of Applied Sciences organized various workshops and offered high school students the opportunity to get to know their departments closely. High school students participated in the workshops and received detailed information about the faculty's programs and academic staff. They also learned about the social and cultural activities of the university and gained awareness about IGU's student support services and campus life. High school students who participated in the Open Day events expressed that they were very pleased with the workshops offered by the Faculty of Applied Sciences and getting to know the faculty, while gaining important information about university life. In addition, the students, who had the opportunity to meet one-on-one with the academic staff during the events, stated that they were able to shape their future education and career plans more clearly by benefiting from the experiences of the faculty members.



## EVENTS

### Department of Banking and Insurance Academic and Student Colloquia were Held!

"Banking and Insurance Student Colloquium-IV" and "BS Academic Colloquium-V" were organized by FoAS Banking and Insurance Department on Tuesday, May 28, 2024 in order to exchange ideas in order to increase the quality of academic studies.

In the fifth of the "BS Academic Colloquium" organized for FoAS academicians, Head of the Department of Banking and Insurance Assoc. Prof. Hakan ÖZCAN, Asst. Prof. Ayşegül ERTUĞRUL and Asst. Prof. Tayfun TİMURAY contributed to the colloquium by giving information about their academic studies. Department students had the opportunity to exchange ideas with the participation of Department Head Assoc. Prof. Hakan ÖZCAN, Asst. Prof. Ayşegül ERTUĞRUL, Asst. Prof. Tayfun TİMURAY and Res. Asst. İlknur KÜLEKÇİ.



Semih AYDOĞAN presented the status of the TUBITAK 2209-A project titled "A Study on TCIP Insurance Penetration after the 6.2.2023 Earthquake", which continues under the supervision of Assoc. Prof. Hakan ÖZCAN. In addition, two new project teams under the supervision of Assoc. Prof. Hakan ÖZCAN made their presentations within the scope of the colloquium. Semanur TAŞKIN (Executive Director), Berfin YILMAZ (Researcher), Mert FIRAR (Researcher) presented their TUBITAK 2209-A projects titled "A Study on the Impact of Climate Change on Livestock Insurance and Insurance Penetration in Turkey 2014-2023" and Ege MANDACI (Executive Director), Nazlı SIMAV (Researcher), Beyzanur KÖKSAL (Researcher) presented their TUBITAK 2209-A projects titled "A Study on the Impact of Climate Change on Agricultural Insurance and Insurance Penetration in Turkey 2014-2023".

## EVENTS

# "Artificial Intelligence and Digitalization: Havaist Case Study" Seminar was Organized!

Istanbul Gelisim University (IGU) Faculty of Applied Sciences hosted a seminar titled "Artificial Intelligence and Digitalization: The Case of Havaist" organized by the Department of Aviation Management. During the seminar, Havaist's digitalization process and artificial intelligence applications were discussed in detail. Corporate Communications Specialist Emre Özcan emphasized the role of digitalization and artificial intelligence in operational processes and explained how these technologies are integrated and the advantages they provide with examples. Following Emre Özcan, Operations Manager Umut Tankut shared the digital transformation practices in Havaist's operational processes and the effects of this transformation on service quality. Welcoming and Guidance Unit Supervisor Yağmur Turan warmly welcomed the seminar participants, provided guidance throughout the event and answered the questions of the participants.



## EVENTS

### Department of Banking and Insurance Students Visited Allianz Teknik!

Department of Banking and Insurance students visited **Allianz Teknik Earthquake & Fire Testing and Training Center** with the Head of the Department Assoc. Prof. Hakan ÖZCAN, Asst. Prof. Tayfun TİMURAY and Res. Asst. İlknur Külekçi. During the technical visit, center manager Asst. Prof. Ceyhun EREN introduced the center by sharing valuable information about earthquakes, natural disasters and insurance in Turkey. As a member of the Allianz Group, Allianz Sigorta A.Ş. is one of the leading insurance companies contributing to the development of risk management awareness in Turkey. In addition to fire and earthquake services, the company provides consultancy and training services to industries within the scope of the EU Green Deal through its Environment and Climate Change department, which was established on September 1, 2022. Accredited by the Turkish Accreditation Agency (TÜRKAK), the Allianz Technical project aims for a risk-aware society and a sustainable future.



## GUEST WRITER

### Environment and Architecture: Reuse of Buildings

*“The negative effects of air pollution on the built physical environment and buildings as well as humans are quite high.”*

Air pollution constitutes a large part of the environmental pollution in the world. According to the data of the World Health Organization, between 4.2 - 7 million people die every year in the world due to air pollution. The negative effects of air pollution on the built physical environment and buildings as well as humans are quite high. This effect manifests itself both in the building materials that make up the building and in the quality of the interior space designed. The damages caused by humans, fossil fuel-consuming motor vehicles and industrialization, which have a large share among the causes of air pollution, especially manifest themselves on the structure and materials of the building. In particular, soot and acid rain from chimneys cause damage such as corrosion and abrasion. The damages that can occur in the building material can be counted as material discoloration, material loss, structure deterioration, contamination and staining. It is possible to find many studies on these issues.



**Assoc. Prof. Dr. İlke Ciritçi**  
**Faculty of Engineering and**  
**Architecture**  
**Department of Architecture,**  
**Head of Department**

Although there is enough data to form the subject of a research article under the title of Architecture and Environment on the changing weather conditions that come with the climate crisis, the increasing population in cities and the negative effects of air pollution on buildings, in this article I would like to draw the main attention to the abandoned buildings that remain idle in cities today.

As the population of cities has increased, many buildings in cities have remained idle and abandoned due to a number of purely physical and contemporary reasons, such as the relocation of industry to the outskirts of the city (factories) or the fact that they are no longer needed technologically (gasworks). Since most of these buildings are registered buildings, it is not possible to demolish them and replace them with a different building, nor is it possible to use them for the same purpose as a result of today's changing conditions.

## GUEST WRITER

It is inevitable that when the abandoned buildings are out of use, they will turn into a danger center where illegal activities are nested together with their surroundings, and it is inevitable that they will be open to physical damage as the structural elements gradually leave themselves due to lack of maintenance and decay. With the recycling of the buildings in question, the damage to the environment is prevented, the memory of the city is protected, and the city will gain a new center of attraction with the re-functioning made by considering sustainability values. In addition to using the existing building and carrying it into the future, it will contribute to the city, social and cultural structure.

Since minimum intervention is essential in re-functionalization applications, the additions to be made should be completely functional necessities. Every new addition, every new production, regardless of its field and sector, leaves a trace and damages the environment. Even if a product is produced with the latest technologies, it necessarily leaves a carbon footprint. Therefore, with the acceptance of this fact, the basic principle should be to keep the new additions to be added to a minimum and to bring the building to the city by choosing the one that is technologically the least harmful to the environment (cooling-heating, electronics and other technical needs). Since most of the processes of building a new building from scratch will not be applied in the reconstruction of buildings, the damage to the environment will be lower than the damage caused by the demolition and production of a new building instead.

While architects generally consider abandoned buildings as treasures within the framework of the knowledge they have acquired in the courses on the recycling and value of historical buildings due to their education, their potential may not be immediately seen by the users of the city and there may even be a race for their demolition. However, I believe that the importance of this issue will increase with the awareness that the re-functionalized building causes much less damage to the environment than building a new building, that the preservation of the memory of the city ensures the preservation of the belonging of the citizens to that city, and that the heritage carried to the future is not only the building but also the culture of that city.

### Kaynaklar

- [https://www.who.int/health-topics/air-pollution#tab=tab\\_2](https://www.who.int/health-topics/air-pollution#tab=tab_2)

## BOOK RECOMMENDATIONS

**Research Assistant. Gör. Rabia ŞENTÜRK**  
**Aviation Management Department**

### **The Time Regulation Institute - Ahmet Hamdi Tanpınar**

Ahmet Hamdi Tanpınar's *The Time Regulation Institute*, one of the greatest poets and writers raised in Turkey during the transition period from the empire to the republic, is one of the milestones of the modern Turkish novel. The second novel of the author after *Huzur*, one of his most important works, *Saatleri Ayarlama Enstitüsü* preserves its literary and historical value today as a reflection of the Turkey of the period. Dealing with the East - West culture clash, which is frequently addressed in Turkish literature of the Republican period, *Saatleri Ayarlama Enstitüsü* has become one of the most powerful examples of modern Turkish literature. The work has reached a wide audience with its many editions since its first publication in 1961. With the social problems it sheds light on, *The Time Regulation Institute*, which remains critically topical today, is a source not only for Turkish literature but also for many branches of social sciences in our country.



The plot of *Saatleri Ayarlama Enstitüsü* is shaped around a young man named Hayri İrdal, who grew up in a poor family and has a great interest in clocks. In the novel, which has a crowded cast of characters, Halit Ayarcı is the most dominant character after the protagonist Hayri İrdal. So much so that the protagonist evaluates his own life in two different ways, before and after meeting Halit Ayarcı.

In the first part of the novel, which consists of four parts, "Great Hopes", "Small Truths", "Towards the Morning" and "Every Season Has an End", Hayri İrdal shares his life with the reader in detail, starting from his childhood. The protagonist, who meets Halit Ayarcı in the second part of the work, then lays the foundations of the the Time Regulation Institute together with him. In the last part of the work, the unexpected fate of the institute prompts readers to think as a harbinger of the problems that continue from that period to the present day.



## BOOK RECOMMENDATIONS

**Other books recommended by Res. Asst. Rabia ŞENTÜRK from the Department of Aviation Management**



### **Of Mice and Men - John Steinbeck**

Winner of the Pulitzer Prize and the Nobel Prize for Literature, John Steinbeck's masterful portrayal of the social and humanitarian issues of our time ranks among the masterpieces of modern world literature. *Of Mice and Men* tells the story of two seasonal agricultural workers of opposite characters, the brilliant George Milton and Lennie Small, his able-bodied but mentally unstable companion. Friendship and solidarity play an important role in the story of these two, who dream of buying a small piece of land and living a humane life. In this epic novel, Steinbeck not only tells the story of man's relationship with man, but also of man's relationship with nature and society. As in the Robert Burns poem that inspired the title of the book; "The best laid plans of mice and men / Often go awry..."



### **A Room of One's Own - Virginia Woolf**

*A Room of One's Own* is a book of essays written by British writer, critic, novelist and feminist Virginia Woolf in 1929, consisting of 6 chapters and an epilogue. *A Room of One's Own* is written with the stream of consciousness method and deals with the situations faced by women in the past and present, their place in society and inequality. *A Room of One's Own* is suitable for people interested in genres such as sociology, psychology, personal development, philosophy - thought, literature, essay - review.



### **Ikigai - A Guide to Practice - Francesc Miralles**

Through thirty-five different stages of how to put the ikigai philosophy, which is essential for discovering your life's purpose, at the center of your life, this book will help you get to know yourself by bringing together the past, present and future. From enso circles to koan riddles, from haiku to zen and archery, you will be introduced to interesting techniques and learn how to apply them to your daily life. Now take a deep breath and open the doors of your soul.

## CULTURE-ART

### Concert-Karsu

Karsu, who has made a name for herself in our country and around the world with her successful performances that blend jazz, blues, pop, funk and electronic music with modern sounds, will be in Istanbul on July 24 with her magnificent stage performance.

**Location:** Cemil Topuzlu Open Air Theater

**Date:** 24 July 2024, 21:00



### Saturday Theater at Pera Palace – Diary of a Madman

A 7th degree officer losing his mental balance due to mediocrity and class differences... A play told by the officer in his own words... In Officer Ivanovic's life, he falls in love with his boss's daughter, takes his boss's dog's letters and wants to learn information about the boss's daughter...

**Location:** Pera Palace Hotel

**Date:** July 27, 2024, 12:00



### Mexican Standoff

Turkey's most listened to humor program, Mexican Dilemma, is on the stage this time with the unique performances of Mesut Süre, Anlatanadam and Fazlı Polat.

**Location:** Kadıköy Municipality

Selamiçeşme Freedom Park

**Date:** 14 July 2024, 21:00



## CULTURE-ART

### World Chocolate Day (July 7)

If you ask why July 7, in some historical sources, July 7, 1550 is known as the first day cocoa beans were brought to Europe. That's why July 7 is considered a turning point and has been celebrated as World Chocolate Day since 2009.

**Source:** Lezzet.com



### World Emoji Day (July 17)

This special day is dedicated to celebrating the cultural significance of emojis and emoticon symbols known as emojis. Emojis are graphic symbols used in written communication to express emotions and make communication more colorful.

### Harvest Festival (July 26)

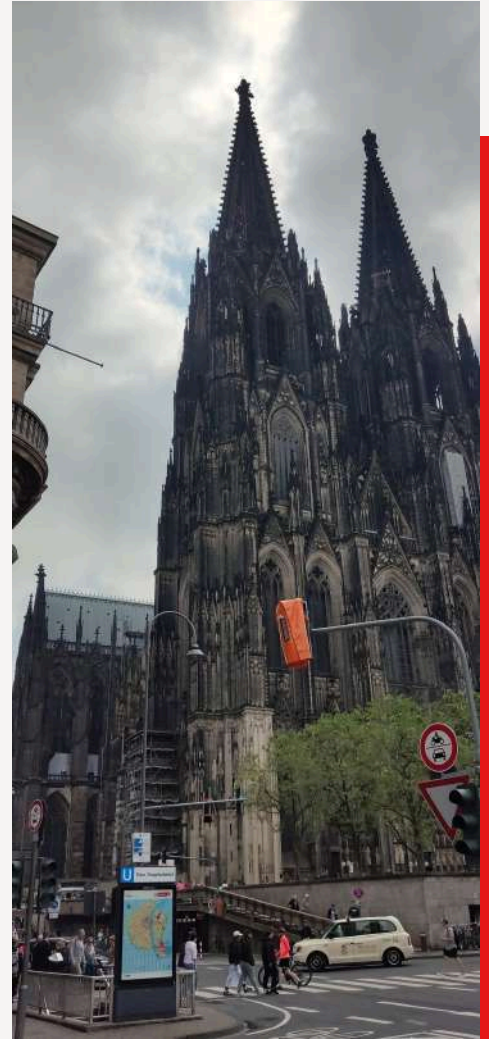
The day when the seed is crowned with product and the soil comes to life through human labor.



## ERASMUS+

*Hello, I am Ensar Macit, Research Assistant at the Department of English Translation and Interpreting. In this section, I will share my visit to Düsseldorf, Germany, within the scope of Erasmus + Personnel mobility and my experiences there.*

It remains in the North Rhine-Westphalia region, which includes cities such as Düsseldorf, Cologne, Dortmund and Frankfurt. Therefore, before Düsseldorf, I had the opportunity to experience the historical texture, people and culture of other cities. Germany is a country that suffered great damage as a result of the Second World War, apart from cities such as Berlin and Hamburg. Around Cologne and Düsseldorf, I witnessed how, despite the magnitude of this destruction, Germany renewed itself and did more with its post-war policies, not only economically but also architecturally. We attended the event organized by Smart Leap Education Research Consultancy within the scope of Erasmus +. At the event, a presentation was made focusing on project management and project creation. Afterwards, we visited Heinrich Heine Düsseldorf University and met with the Erasmus+ coordinators there. In these meetings, while they were giving us information about the University of Düsseldorf, we also told them about Development University and Erasmus+ opportunities. We exchanged ideas regarding the Erasmus+ agreement.



Since Düsseldorf and the North Rhine-Westphalia region in general are among the developed regions of Germany, it is among the preferred places for Erasmus + mobility for both staff and students. Since the school I mentioned also has an English Translation and Interpreting Department, I recommend our students to consider this place.

## INTERVIEW

### Asst. Prof. Görsev SÖNMEZ

#### FoAS Vice Dean

#### Chair of the Department of English Translation and Interpreting

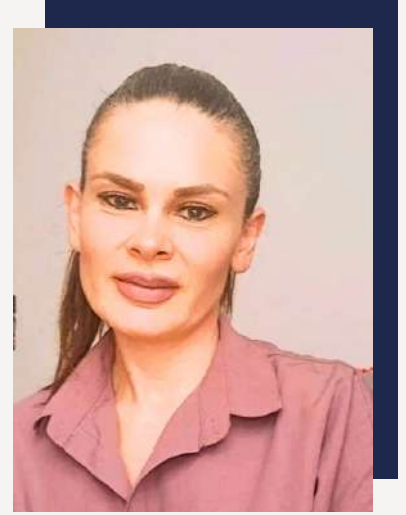
*"The most important of the 21st century basic skills is continuous professional development. The idea that the learning process that starts at birth lasts a lifetime should be valid not only in our personal lives but also in our professional lives."*

**Dear professor, first of all, thank you for accepting our interview request for FoAS Monthly E-Bulletin. Could you tell us about your love for education, the process by which you decided to become an educator, and therefore yourself?**

Thank you for honoring my identity as an educator and me with this invitation. As the child of a family with three generations of educators, my love for education began at a very young age, blended with pedagogy. With my and my family's belief that I would carry this identity, which is based on human relations, well, it fell to me to carry the family's educator flag.

**How can our students create a learning plan after graduation? What resources can they use to keep up with new developments in their field?**

I think the most important of the 21st century basic skills is continuous professional development. Our idea that the learning process that begins at birth will continue throughout life should be valid not only in our personal lives but also in our professional lives. Due to the rapid development of technology and the constant change of the socio-economic order, every field is doomed to a process of permanent change. For this reason, no matter what field we work in, we must involve ourselves in a continuous and regular professional development process and follow innovations and global trends. Of course, the most valuable resource we will benefit from in this process will be reliable internet resources and publications recommended and approved by field experts.



## INTERVIEW

**How can our students strengthen their resumes after graduation? How can they create a plan to achieve their goals?**

They should follow the developments in their fields and not be satisfied with their diplomas, but continue their education processes with the principle of lifelong learning through additional certificate programs. Since knowing a foreign language is now an indispensable condition rather than a plus, they must learn a foreign language by mastering all their skills.

**What strategies should our students use to establish a healthy balance between their academic or business life and social life after graduation, and what methods would you recommend they use to cope with stress?**

Balance is very important for our life to be of a livable quality, but maintaining balance is a life skill that comes with experience and does not manifest itself immediately. And unfortunately, the problems experienced due to not being able to maintain balance often make us realize the importance of balance. I think it requires superior expertise to acquire this skill without any problems. If we manage not to mix our work and private life, if we do not neglect our private life for our work, and our work for our private life, I can say that we have this skill.



## INTERVIEW



**Would you briefly explain Istanbul Gelisim University Alumni and Members Coordinatorship to our students?**

**Thank you very much for your time and the comprehensive information you provide in the FoAS Monthly E-Bulletin.**

Universities are educational institutions where the most professional part of student life takes place. Students with a high level of awareness, who do not see the university as an institution just to receive education, feel a sense of belonging to their university, cannot break away easily, and with this feeling they strive to support both their institutions and the students they are members of, throughout their business lives. Starting from this point, this coordinatorship is a very valuable network to bring together our graduates and students and enable them to share the situations they will experience in the business environment and after graduation.



IGU  
**KARYON**  
Career Guidance  
Application and Research Center



IGU  
**MMK**  
Mezunlar ve Mensuplar  
Kordinatörlüğü

Dear IGU Alumni and Students,

## A NEW ONLINE RECRUITMENT PLATFORM

that matches the skills of alumni with  
qualities requested by employers has opened.  
You can reach out and apply for open  
positions by subscribing to the platform.

Please scan me  
for more information  
and to application.



[metsis.gelisim.edu.tr](https://metsis.gelisim.edu.tr)



## NEWS FROM OUR ALUMNI

### Hello, I am Büşra Gündaş!

My passion for the kitchen dates back to a very young age. At a young age, I was a child who entered the kitchen and made cakes by barely reaching half of the countertop as tall as my height. In 2018, during university preferences, I decided to turn this passion into a profession and chose Istanbul Gelisim University Gastronomy (English) Department. I successfully graduated from the Gastronomy English Department in 2023.

I started my profession with the Hilton Group in 2022 with the 60-day compulsory internship provided by our department. The talks and events organized in our school allowed me to meet and communicate with valuable chefs. In this context, our school provided great support in obtaining an internship opportunity in a large institution such as Hilton Group.

Thanks to the valuable chefs and professors in our department, I had the opportunity to work in very good companies at a young age. While 7 mila, a fine dining restaurant, provided me with a unique experience, from the school kitchen to the restaurant kitchen, I had the opportunity to work with our school's Lecturer Orhan Baltalı chef. I had the opportunity to work in the same kitchen with Orhan Baltalı chef, who is a teacher at our school. Likewise, it was very valuable for me to be a part of the team there when it was included in the Gault & Millau guide.

Now I am closer to my dreams and I am working at Feriye restaurant, a restaurant in the MICHELIN guide. I would like to thank all our teachers for the opportunities they provided to our school and for their contributions to us for 4 years.





## NEWS FROM SECTOR

### **YouTube Offers More Than 75 Games for Free to Users...**

YouTube has announced Playables, which allows users to play games without the need for another app. YouTube is innovating the idea of 'playback' with the launch of Playables, where users can play curated games for free, directly in the YouTube app or on its desktop website. The games seem ideal for those who can't decide which video to watch or need a short break between content. Playable games currently include Angry Birds Showdown, Cut the Rope, Words of Wonders, Tomb of the Mask, Trivia Crack and Chess Classic. Your progress is also automatically saved and can be synchronized with other devices. So even if you change devices, your progress will not be lost. The app is planned to be made more widely available in the coming months.

**Link:** <https://www.pazarlamasyon.com/youtube-75-ten-fazla-oyunu-kullanicilara-ucretsiz-sunuyor>, E.T.28.06.2024.

### **KFC's Mysterious Ad...**

KFC prepared its new advertising campaign without using its logo and name. Consisting only of a chicken image and various slogans, it was understood by customers that the ad campaign was run by KFC. This campaign, which was launched unbranded, contained mysterious clues. The cryptic, gut-wrenching promos came from KFC, the symbol of chicken. Outdoor media across the UK featured striking iconography in the brand's signature red and black palette, as well as engaging messages such as "trust the herbs, believe in the spices" and "believe in the original". Alongside this, a huge KFC area was created. Tourists arriving in the UK at Gatwick Airport will see a 260ft chicken under the flight path as they land.

**Link:** <https://www.pazarlamasyon.com/kfc-den-gizemli-reklam>, E.T. 28.06.2024.

### **Turkish Engineers Will Contribute To Both The Environment And The Country's Economy With The Domestic Automatic Deposit Return Machine They Developed...**

The "Deposit Management System" implemented as part of the Zero Waste Project is planned to be rolled out next year following pilot implementations. In this context, it is aimed to transform the disposable beverage packages to be collected through automatic deposit return machines to be provided and bring them into the economy. Turkish technology companies are also working to localize the machinery and technologies that will be needed in this process and bring them to the country. Aican Ökçün, Chairman of the Board of Directors of Nero Group and GDS Technology, said in a statement that GDS Technology was established in 2020 to produce recycling vending machines to be used in the Zero Waste Project that started in Turkey.

**Link:** <https://istanbulticaretgazetesi.com/tr/yerli-depozito-iade-otomatlari-goreve-hazir>, E.T. 28.06.2024.

## NEWS FROM SECTOR

### **Apple Changes iPad Logo for Changing User Preferences**

In the early days of the iPad, the Apple logo was placed vertically on the product because of its purpose. But as Apple began to position the iPad as a laptop replacement, usage patterns changed. Currently, the Apple logo on the back of the iPad is vertical when the device is held in portrait mode, but admittedly the logo looks awkward horizontally when the iPad is used horizontally with a keyboard. Apple industrial designer Molly Anderson hints at a change That's why French tech news outlet Numerama interviewed Apple industrial designer Molly Anderson, who hinted at a possible overhaul. Anderson indicated that the vertical logo "may change" in the future, a subtle indication that Apple is considering aligning it with the more common horizontal orientation.

**Link:** <https://www.pazarlamasyon.com/apple-degisim-kullanici-tercihleri-icin-ipad-logosunda-degisime-gidiyor>, E.T. 28.06.2024.

### **Pamukkale, which is on the UNESCO World Heritage List, hosted 32,249 tourists on the 4 days of the Eid al-Adha holiday...**

Pamukkale in Denizli, which attracts tourists in four seasons with its travertines, healing thermal water and ancient cities around it, was among the places preferred by tourists during the holiday. Pamukkale has been visited by 32,249 local and foreign tourists since the holiday started on Saturday. From time to time, queues formed due to the visitor density at the entrance gates. The guests who came to see the region walked on the white travertines and tried to cool off in the pools filled with water. Tourists, who did not neglect to immortalize these moments by taking photos, also visited the ancient city. Some tourists entered the ancient pool with a temperature of 36 degrees in four seasons .

**Link:** <https://www.aa.com.tr/tr/pg/foto-galeri/pamukkaleyi-4-gunde-yaklasik-32-bin-ziyaretci-gezdi/13#!>, E.T.28.06.2024.

### **IBB Opens Turkey's First Serial Gluten-Free Food Factory...**

IBB is preparing to open Turkey's first serial gluten-free food factory. The production facility, which will be located within the Ahmet İsvan Public Bread Factory, will produce gluten-free bread, flour, cookies and gluten-free pasta for celiac and phenylketonuria patients. Thus, it will be possible to access a wider variety of products at more affordable prices.

**Link:** <https://www.gastronomiturkey.com/haber/ibb-turkiye-nin-ilk-seri-glutensiz-gidafabrikasini-aciyor-h16400>, E.T. 28.06.2024.



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**JUNE 2024 - ISSUE 06**

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