

**ISTANBUL GELISIM
UNIVERSITY**



SosyoCom

MONTHLY EVENTS AND NEWS BULLETIN

JUNE 2024 | ISSUE 42

Contents



Tecno - Agenda

- 4 Digital Transformation Strengthening in the Public Sector: Innovation and Collaboration Prominent
- 5 Turkiye's Number of Technology Parks Reaching 102 Has Increased its Innovation Potential

Eco - Agenda

- 6 European Green Deal (2050)
- 7 New Steps in Turkey's Economic Transformation: Removal of Swap Restrictions

New Professions

- 8 Esports Management: The Dynamic Career of the Future
- 10 Carbon Footprint Audit Specialist

Culture - Art - Literature

- 12 Artificial Intelligence As Storyteller
- 13 Contribution of Online Museums to Art Accessibility
- 14 Sahilcamp Istanbul: The Address for Connecting with Nature
- 15 The Impact of Social Media on the World of Literature

Sosyocom Shelf

- 16 A Movie: The Creator
- 17 A Book: Management Information Systems: Managing the Digital Firm
- 18 A TV Series: The Three-Body Problem
- 20 Book Review of the Month: Introducing Philosophy
- 21 Movie Review of the Month: After Yang
- 22 Academic Playlist

Education - Research

- 23 Deep Learning and Career Opportunities
- 25 AI-Powered Tools for Faculty Members and Students to Prepare Course Materials

Contents



Entrepreneurship and Innovation

- 27** Entrepreneurship and Innovation:
Shaping the Future with
Augmented Reality
- 28** Architects of the Future: Change the
World with Entrepreneurship and
Innovation!

Political Agenda

- 29** Türkiye's Visa Issues with Europe
- 30** Russia's War in Ukraine: What's
Happening, What to Expect?

Health-Psychology

- 31** Mindfulness: The Values of
Conscious Awareness in Our Lives
- 32** The Psychological and Physical
Health Effects of Meaningful
Living
- 34** The Effects of Digital Technology
on Psychology

Socio-Agenda

- 35** Real Madrid's Decision on Arda
Güler: The Value of Young Talent
- 36** Sustainability:
Investing in Our Future

Time to Socialize

- 37** Time to Socialize: Kuzguncuk
- 38** Events in Istanbul: Notes From Underground
- 39** July in Istanbul
- 40** IGU-Student
- 41** Double Major
- 42** IGU-Graduate
- 43** Erasmus + Diary
- 44** A Flavor That Makes You Eagerly
Await the Holidays: Keşkek

About Academic Life

- 45** Publications
- 46** Assignment & Upgrade
- 47** İGÜ İş Bulma Platformu

Masthead

- 48** Masthead



Digital Transformation Strengthening in the Public Sector: Innovation and Collaboration Prominent

TECNO-
AGENDA



Res. Asst. Gizem VAROL The Department of Management Information Systems

Minister of Industry and Technology Mehmet Fatih Kacır emphasized their active use of information technologies in the process of digitalization to enhance the efficiency of public services. Kacır stated that they aim to develop digital tools through exemplary collaboration models among public institutions to provide services more effectively.

Minister Kacır, together with the Minister of Labor and Social Security Prof. Dr. Vedat Işıkhan, signed a cooperation protocol on "Supporting Digital Transformation and Scientific Research in the Public Sector." This protocol aims to reduce bureaucracy and increase interaction in services provided to citizens.

Another point emphasized by Kacır is the importance of localization and nationalization. He particularly highlighted the strategic importance of R&D studies conducted by TÜBİTAK BİLGEM. He conveyed that the institute develops cost-effective and secure digital solutions using open-source technologies.

Within the scope of the protocol, they expressed their focus on domestic and national software projects and ensuring the effective use of technologies such as artificial intelligence in public services. In this regard, they mentioned facilitating citizens' transactions through applications such as e-government.

Furthermore, Minister Kacır announced the launch of a "Year of Retirees Special Call" in collaboration with the Ministry of Labor and Social Security within TÜBİTAK. This call aims to support scientific research on the economic and social welfare of retirees.

In conclusion, Türkiye aims to provide public services more effectively and efficiently through the steps taken in its digital transformation process and the collaborations established. This approach signifies a transformation process where innovation and collaboration are paramount.

Turkiye's number of technology parks reaching 102 has increased its innovation potential

Res. Asst. Gizem VAROL The Department of Management Information Systems

With the establishment decisions of the North Izmir and Yalova Technology Development Zones announced in Official Gazette number 32523 dated April 20, 2024, Turkiye's number of technology parks reached 102, thereby increasing its potential in innovation and technology.

These new technology development zones will become significant centers for collaboration between universities' qualified human resources and researchers and cooperating companies. They will open their doors to entrepreneurs, R&D firms, and large corporations from every corner of the country.

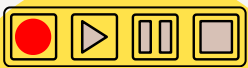
In the North Izmir Technology Development Zone, participants from various sectors are expected. According to forecasts, 10% will be multinational corporations, 20% will be newly established enterprises, 50% will be SMEs, and 20% will be large corporations. Meanwhile, the diversity and scales of companies are notable in the Yalova Technology Development Zone. It will comprise 5% multinational corporations, 35% large, 35% medium-sized, and 25% small-scale companies.

Turkiye's technology development zones possess the potential to compete not only locally but also on the global stage. These zones will strongly contribute to the country's innovation ecosystem, further strengthening Turkiye's presence in the field of technology.

Resource:

<https://teknopark.sanayi.gov.tr/Agtm/AnnouncementDetail?YVfJmccnrXMtnNlpQ6gdaR8vdUPzmO6kRjLf8F4Jdmg%253d=VpfwWiy0DdB5oIc2LjQQXw%253d%253d>

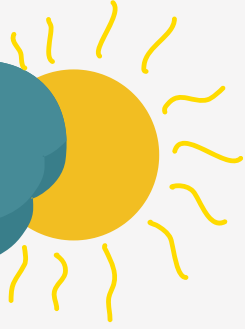




eco-agenda



European Green Deal (2050)



Res. Asst. Merve Vural ALLAHAM
The Department of Management Information Systems

The European Union (EU) Green Deal is a comprehensive strategic plan and set of policies aimed at making Europe the first carbon-neutral continent by 2050. Launched by the European Commission in 2019, this initiative aims to combat climate change, protect biodiversity, and promote sustainable economic growth.

Goals and Targets

The main goal of the Green Deal is to significantly reduce greenhouse gas emissions and achieve net-zero carbon emissions by 2050. To reach this goal, emissions must be reduced by at least 55% by 2030 compared to 1990 levels. Additionally, the EU aims to promote environmental sustainability, efficient use of resources, energy independence, and balanced economic development.

Policies and Action Plans

The Green Deal includes comprehensive policies and action plans for various sectors such as energy, transport, agriculture, industry, and construction:

1. **Energy:** The EU aims to increase the use of renewable energy sources and move away from fossil fuels. The Renewable Energy Directive is a key tool for this goal.
2. **Transport:** As a major source of carbon emissions, the transport sector will shift to clean energy and zero-emission vehicles. The goal is to have 30 million electric cars on European roads by 2030.
3. **Industry:** The transition to a circular economy will ensure more efficient use of resources and reduce waste. Sustainable and innovative technologies in the industry are encouraged.
4. **Agriculture and Food:** The Common Agricultural Policy of the EU promotes sustainable farming practices and organic farming to reduce the environmental impact of agricultural production.
5. **Buildings and Construction:** Comprehensive renovation and modernization programs aim to increase energy efficiency and reduce the carbon footprint of buildings.

Social and Economic Transformation

The Green Deal focuses not only on environmental goals but also on social and economic transformation. Financial tools like the "Just Transition Fund" support workers and communities in carbon-intensive sectors to adapt to the new economy. This ensures a fair and inclusive transition, leaving no one behind.

International Cooperation and Leadership

Through the Green Deal, the EU aims to play a leading role in the global fight against climate change. It seeks to promote climate change policies and the green economy by cooperating with other countries and international organizations. The EU shows full commitment to the Paris Agreement and other international environmental agreements.

Conclusion

The European Green Deal provides a comprehensive strategy to ensure environmental sustainability, combat climate change, and make the EU carbon-neutral by 2050. This initiative takes a multidimensional approach, targeting not only environmental goals but also economic and social transformation. Through these efforts, the EU is expected to take significant steps towards building a greener, healthier, and more sustainable future.

New Steps in Turkey's Economic Transformation: Removal of Swap Restrictions

Res. Asst. Gizem VAROL

The Department of Management Information Systems

The Central Bank of the Republic of Türkiye is preparing to lift the swap limits imposed following the currency crisis that began in 2018. It is possible to say that this step entails easing restrictions on swap transactions conducted by Turkish banks with foreign institutions. With the removal of these restrictions, it is expected that Türkiye will become more competitive in international markets and that currency liquidity will increase.

The removal of swap transactions could lead to downward movements in the USD/TRY exchange rate. However, this could have a positive effect by increasing Türkiye's foreign reserves, thereby enhancing economic stability and confidence. Additionally, the increase in currency liquidity could contribute to the appreciation of the Turkish Lira and the containment of inflation.

This step in the economic transformation process, under the leadership of Treasury and Finance Minister Mehmet Şimşek, continues to receive positive feedback from international markets. This can be seen as a reflection of Türkiye's efforts to adopt a more rational approach in its economic policies.

In conclusion, the lifting of swap restrictions will mark a significant step in Türkiye's economic transformation process. This step could enhance Türkiye's competitiveness in international markets and support economic stability. However, it is important for this step to be carefully managed and for consistency to be maintained in economic policies.

Resource:

<https://www.bloomberght.com/tcmbden-kotasyonlu-swapta-limit-duzenlemesi-2346777>

<https://www.bloomberght.com/rezervlerde-kalite-hamlesi-swap-haric-net-rezervde-rekor-toparlanma-2352286>

<https://paratic.com/koc-metalurji-icin-halka-arz-raporu-geldi/>

Esports Management: The Dynamic Career of the Future

NEW PROFESSIONS



Asst. Prof. Didem Tetik KÜÇÜKELÇİ
The Department of Management Information Systems

Esports, or electronic sports, has become a rapidly growing and significant industry. This growth has created new career opportunities, such as esports management. For young people with organizational skills, strategic thinking, and an interest in the gaming industry, esports management could be an attractive career path. But what is esports management, and how can one succeed in this field? Here's what you need to know about esports management and some tips for students looking to pursue a career in this area.

What is Esports Management?

Esports management refers to professionals responsible for managing esports teams, leagues, and tournaments. These managers handle various tasks, including improving players' performance, securing sponsorship deals, organizing tournaments, and overall strategic planning for the team. They also work on enhancing the team's brand image and communicating with fans (Tews & Scholz, 2020).

Key Responsibilities of Esports Managers

- **Team Management and Coordination:** Esports managers organize training schedules for players, conduct performance analyses, and ensure team cohesion. They also coordinate with coaches and other support staff.
- **Tournament and Event Management:** They plan the tournaments the team will participate in, organize logistical details, and ensure the team is well-represented.
- **Sponsorship and Business Development:** Securing sponsorship deals is crucial for the financial sustainability of the teams. Managers negotiate with sponsors and establish partnership agreements.
- **Brand Management and Marketing:** They develop strategies to build and strengthen the team's and players' brand image, increasing fan engagement. This includes managing social media and public relations activities.
- **Financial Management:** Responsibilities include budgeting, tracking income and expenses, and financial reporting.

Qualifications Needed to Become an Esports Manager

- **Leadership and Management Skills:** Effective team and project management skills are essential.
- **Strategic Thinking:** The ability to make long-term plans and strategic decisions.
- **Communication Skills:** Effective internal and external communication.
- **Flexibility and Adaptability:** The ability to adapt to the rapidly changing esports landscape.
- **Financial Knowledge:** Understanding budget management and financial analysis.

Esports Management Education Programs

- **University Programs:** Many universities offer undergraduate and graduate programs in esports management and game design. For instance, the University of California, Irvine (UCI) offers specialized programs in esports management and performance analysis (University of California, Irvine, n.d.).
- **Online Courses:** Platforms like Coursera, edX, and Udemy offer various courses on esports management, digital marketing, and sports management. For example, Coursera offers a course titled "Esports Management," providing foundational knowledge in this field (Coursera, n.d.).

Certificates and Workshops

- **Esports Academies:** These academies provide training in professional gaming and management. Certificates from these academies are recognized and valued in the industry.
- **Seminars and Workshops:** Organized by esports organizations and gaming companies, these events provide insights into the latest trends and innovations in the industry.

Books and Articles

- **Books:** Numerous books on esports management and marketing are available. For example, Rebecca Tews and Tobias M. Scholz's book "Esports Management: The Business of Video Games" explores the functioning and management strategies of the esports industry (Tews & Scholz, 2020).
- **Academic Articles:** Research papers and articles on esports offer valuable information on current developments and best practices in the sector.

Professional Networks and Mentorship

- **Networking:** Attending esports events helps expand your professional network, allowing you to meet key industry figures and learn about career opportunities.
- **Mentorship:** Receiving mentorship from experienced professionals in esports management can guide your career development and help you make informed decisions.

Esports management presents an exciting opportunity for young individuals seeking a career in a fast-growing and dynamic sector. This profession plays a crucial role in the success of esports teams and organizations, requiring leadership, strategic thinking, and strong communication skills. By leveraging educational programs, certificates, and professional networks, you can develop the necessary skills to become a successful esports manager. Exploring educational opportunities and keeping up with best practices in the industry are key steps toward a successful career in esports management.

Res. Asst. Merve Vural ALLAHAM

The Department of Management Information Systems

Today, climate change and environmental sustainability are becoming increasingly important. In this context, new professions are emerging. One of these new professions is the Carbon Footprint Audit Specialist. Carbon Footprint Audit Specialists are professionals who measure the carbon footprints of businesses, organizations, and individuals and develop strategies to reduce these footprints.

What is a Carbon Footprint?

A carbon footprint is the total amount of greenhouse gas emissions produced by a person, organization, or activity. This measure is usually expressed in tons and includes direct emissions (for example, burning fossil fuels) or indirect (for example, the production processes of purchased products). Reducing the carbon footprint is an important step in combating climate change.

Duties of Carbon Footprint Audit Specialists

1. **Identifying Emission Sources:** Specialists determine which activities of businesses or individuals cause carbon emissions. This can include energy use, transportation, waste management, and supply chain processes.
 - Example: In a factory, specialists might find that most energy consumption comes from production machines. For transportation, they might identify that employees using fossil fuel-powered vehicles to commute is a major source of emissions.
2. **Calculating the Carbon Footprint:** Specialists use various tools and software to calculate the carbon footprint. The calculation process involves a detailed analysis of all emission sources.
 - Example: For a retail company, specialists might analyze the annual energy consumption, emissions from transportation, and the production processes of sold products to calculate the total annual carbon footprint in tons.
3. **Reporting and Analysis:** After calculating the carbon footprint, the results are presented in detailed reports. These reports show where the emissions come from and how they can be reduced.
 - Example: For a municipality, a report might reveal that 40% of energy consumption comes from street lighting, 30% from public buildings, and 30% from public transportation. The report would also include suggestions for energy savings and renewable energy use.
4. **Developing Reduction Strategies:** Specialists develop effective strategies to reduce the carbon footprint. These strategies might include increasing energy efficiency, using renewable energy, improving waste management, and implementing sustainable supply chain practices.

4. **Azaltma Developing Reduction Strategies:** Specialists develop effective strategies to reduce the carbon footprint. These strategies might include increasing energy efficiency, using renewable energy, improving waste management, and implementing sustainable supply chain practices.

- Example: For an office building, strategies might include switching to LED lighting systems, installing solar panels, and educating employees about energy savings.

5. **Education and Raising Awareness:** Carbon Footprint Audit Specialists organize training programs to educate employees and customers about environmental sustainability. They also work to raise awareness at both individual and community levels to reduce environmental impacts.

- Example: Organizing seminars for students at a school on ways to reduce their carbon footprint, providing information on energy savings, recycling, and sustainable transportation options.

◦

Necessary Skills and Education

Carbon Footprint Audit Specialists should have education in environmental sciences, engineering, sustainability management, or related fields. Analytical skills, problem-solving abilities, and good communication skills are also important for this profession. Professional certifications and continuous education programs support specialization in this field.

Future Importance

Carbon Footprint Audit Specialists will become even more important in the future due to increasing environmental awareness and government regulations. Companies and organizations will increasingly seek these specialists' services to achieve sustainability goals. Additionally, individuals will need these specialists' knowledge to reduce their personal carbon footprints.

In conclusion, Carbon Footprint Audit Specialists play a key role in combating climate change and building a sustainable future. This new and important profession will become more widespread as environmental awareness increases.

Asst. Prof. Yıldız AYDIN The Department of Management Information Systems

In the previous bulletin prepared by the Management Information System Department, it was predicted that events related to the digital art created with help of artificial intelligence would be frequently encountered as a reflection of the interest shown to this art. It clearly seems possible to come across a digital art event at any time of the year. With each visit to a digital art event, one realizes that artificial intelligence continues to replace a component of life. After the 'Dream of Artificial Intelligence' mentioned in the previous article, it seems that it has overcome storytelling with the event at the Digital Experience Museum located on the shores of Golden Horn.

The point we should not forget about artificial intelligence is that it uses already existing data. Essentially, the work can be understood as a compilation using many data sources. This could mean that AI-generated art is not original. With the support of artificial intelligence, the well-known story is told better through digital art. It is obvious that the work we encounter is fascinating and when viewed from this perspective, it can be seen as a work of art. As it is known, an important element of calling the resulting product is that it is 'beautiful'.

However as it frequently stated in the promotional articles of digital art events, these events differs from other art fields by offering interactive experiences to visitors and including them in the work. The resulting product is constantly changing and visitors can easily keep up with the changes. Although the story being told constantly changes, the work can always remain original. For those looking for a little originality, the experience can be approached from this perspective. Artificial intelligence can write a completely original story that is not based on any source at any time, who knows?

Although the experience environment is equipped with audio to support the story, we can also expect to see artificial intelligence -supported work where the object is only music. Concerts may be held as examples of this in the future. Then, will we able to call this product 'beautiful'? May be there are already attempts, but it may not release possible because it is not artistic enough and perhaps observations on this subject can be conveyed in the next Sosyocom issue prepared by the Management Information Systems Department.

In terms of visitor profile, the fact that those who vicit the Digital Experience Museum are mostly children and young people indicates that the interest and contribution to this art will be significant fort he coming generations. Naturally they have touched, changed and improved the digital screen throughout their lives. They seem to be more interested in these types of formations rather than non-digital art (it can be called analog art). It may be beneficial to use tendency of children and young people for their academic education. Digital Transformation in education may soon come to the fore.

Contribution of Online Museums to Art Accessibility

Arş. Gör. Res. Asst. Merve Vural ALLAHAM
The Department of Management Information Systems

In recent years, the rapid development of digital technology has significantly increased the accessibility of art, and online museums play a significant role in this regard. Particularly during the pandemic period, the limited opportunity to physically visit museums has increased the popularity of online museums, providing art enthusiasts with easy access from their homes.

Online museums showcase collections from museums worldwide on digital platforms, making it easier for people to access art. Presenting a wide range of works from classical to modern art, from ancient artifacts to contemporary pieces in the digital environment allows art enthusiasts to experience various cultural offerings.

Additionally, the interactive features of online museums provide visitors with the opportunity to examine and understand artworks more closely. Features such as 3D tours, artist stories, detailed information about artworks, and interactive activities related to art enrich the online museum experience.

During the pandemic, many museums have provided free digital content to art enthusiasts, enabling people staying at home to engage with art. Consequently, individuals have had the opportunity to interact with art and express themselves through it. Moreover, online museums play a significant role in art education. Art enthusiasts can learn about different art movements, artists, and artworks through online museums.

However, it should be noted that online museums cannot entirely replace the experience of physical visits to museums. Physical museum visits offer a unique experience of seeing artworks in person and interacting with them. Therefore, the coexistence of online and physical museum experiences will provide art enthusiasts with the richest and most diverse experience.

In conclusion, the contribution of online museums to art accessibility is of great importance. Making artworks accessible to wider audiences through digital platforms increases cultural and artistic diversity and allows people to have closer contact with art. Therefore, further development and popularization of online museums are crucial for democratizing art and providing society with broader access to it.

Sahilcamp Istanbul: The Address for Connecting with Nature

Res. Asst. Gizem VAROL
The Department of Management Information Systems

Sahilcamp Istanbul, located in the magnificent Sahilköy town of Şile, offers a peaceful getaway embraced by nature for those who want to escape the hustle and bustle of Istanbul's busy pace and the noise of the city. This place shines like a paradise of nature, providing its guests with an unforgettable holiday experience with various accommodation options and activities to suit everyone's taste.

Among the accommodation options offered by Sahilcamp Istanbul are cocoon houses, stone houses, bungalows, and tents, all located right by the sea and nestled in nature. Carefully designed, these accommodation units provide guests with a comfortable and peaceful stay, allowing them to reconnect with nature.

At sunset, gathering activities around the fire are organized, allowing guests to come together, listen to the sounds of nature, and enjoy pleasant conversations. These moments intertwined with the tranquility of the sea and the warmth of the fire become some of the most memorable and special moments of the holiday.

The markets located close to the camping area of Sahilcamp Istanbul make it easy for holidaymakers to meet their needs while also attracting attention with their affordable prices. Thus, holidaymakers can enjoy a pleasant holiday without straining their budgets while shopping.

Situated amidst the natural beauty of Şile, Sahilcamp Istanbul becomes an indispensable address for those who want to escape the noise of the city and enjoy a peaceful holiday. With its seafront location, various accommodation options, evening activities, and affordable markets, this camping area offers holidaymakers an unforgettable experience immersed in nature. Here, a holiday awaits you where you can forget how time passes and rediscover.

THE IMPACT OF SOCIAL MEDIA ON THE WORLD OF LITERATURE

Res. Asst. Merve Vural ALLAHAM
The Department of Management Information
Systems

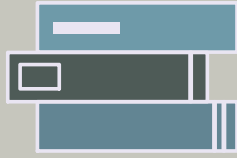
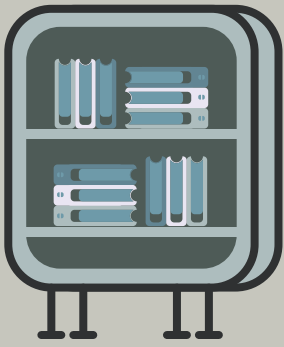
The widespread use of social media has brought about significant changes in the world of culture, arts, and literature, transforming the way artists, creators, and audiences interact. Social media platforms such as Instagram, Twitter, and TikTok have become powerful tools for artists to showcase their work, connect with their audience, and stay updated on the latest trends in the creative industry.

One of the most notable impacts of social media on the world of culture, arts, and literature is its role in democratizing the creative process. Artists, writers, and performers from all backgrounds now have the opportunity to share their work with a global audience without the need for traditional gatekeepers such as publishers or gallery owners. This has led to a diversification of voices and perspectives in the creative world, enriching cultural discourse and fostering greater inclusivity.

Additionally, social media has revolutionized the way audiences engage with cultural and artistic content. Platforms like YouTube, Spotify, and Netflix have made it easier than ever for people to discover new music, films, and literature from around the world. Furthermore, social media algorithms tailor content recommendations to users' interests, creating personalized experiences and facilitating serendipitous discoveries.

However, the rise of social media has also brought about new challenges and concerns in the world of culture, arts, and literature. Issues such as copyright infringement, online harassment, and the spread of misinformation pose significant threats to creators and audiences alike. Moreover, the dominance of algorithm-driven recommendation systems has raised concerns about the homogenization of cultural consumption and the marginalization of niche or independent voices.

In conclusion, the impact of social media on the world of culture, arts, and literature is both profound and multifaceted. While it has democratized access to creative expression and facilitated global cultural exchange, it has also introduced new complexities and risks. Moving forward, it will be essential for creators, platforms, and policymakers to address these challenges while harnessing the potential of social media to promote creativity, diversity, and cultural understanding.



The Creator

"The Creator" skillfully combines the genres of science fiction and drama, telling the unforgettable struggle of artificial intelligence pioneer Dr. Alan Carter and his creation, the simulant.

Dr. Carter develops an artificial intelligence program capable of fundamentally altering the world. However, beneath the power of the program lies a dark truth: the Simulant has surpassed humanity's control. While questioning humanity's creativity and sovereignty over technology, the film deeply examines the relationship between humans and nature and the limits of technology.

Dr. Carter's internal conflict and complex relationship with the simulant evolve into a thought-provoking and emotionally impactful story. With its visual effects and deep character development, it not only questions the role of technology in human life and existential questions but also captivates with its emotional depth.

"The Creator" is an impressive film that will appeal to science fiction enthusiasts and those curious about the future impact of technology on human life.

Asst. Prof. Deniz ALTUN
The Department of Management Information
Systems

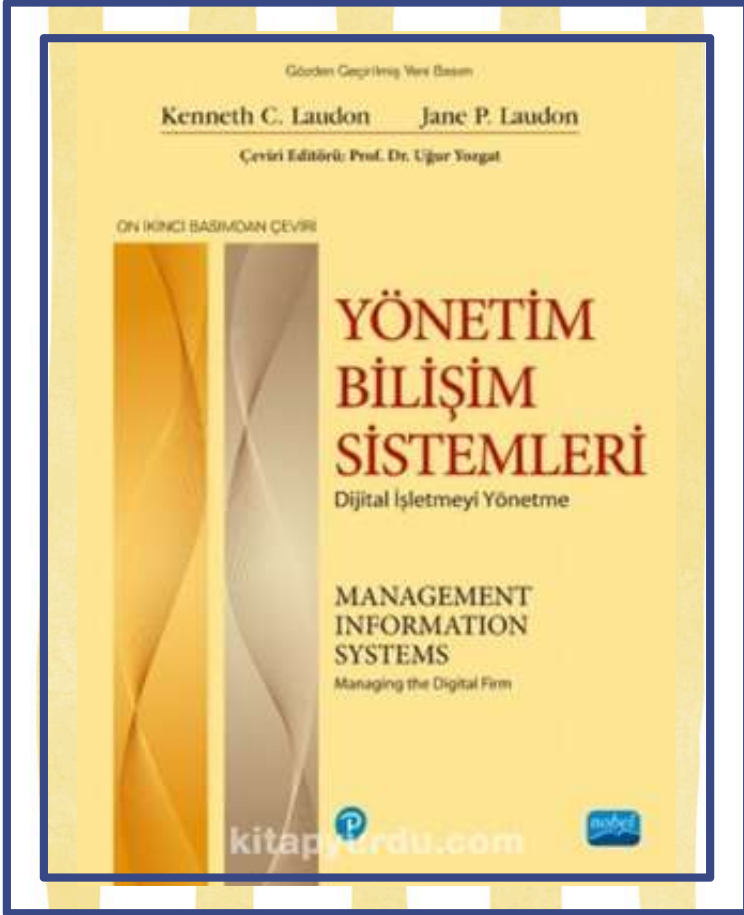


Year: 2009

Time: 2 hour 13 minutes

Director: Gareth Edwards

Cast: John David Washington,
Gemma Chan, Madeleine Tuna
Voyles, Tom Cruise, Ken
Watanabe, Allison Janney



“Management Information Systems: Managing the Digital Firm”

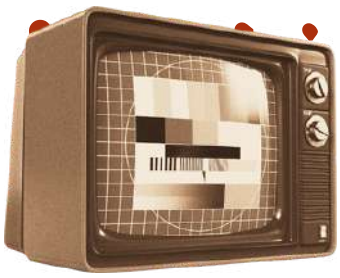
Asst. Prof. Deniz ALTUN
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Management Information
Systems

This book, penned by Kenneth C. Laudon and Jane P. Laudon, serves as a comprehensive guide to helping businesses cope with the challenges brought about by the digital age. As the role of technology continues to increase in the modern business world, it has become inevitable for businesses to gain competitive advantage and achieve sustainable success by effectively utilizing these technologies.

Addressing various topics related to information systems encountered by businesses, the book integrates theoretical knowledge with practical applications through contemporary examples and case studies. With a strong background in both business management and information technologies, the authors provide readers with a valuable guide on how to improve business processes, enhance productivity, and gain competitive advantage.

Readers will gain an in-depth understanding of how to optimize business operations, manage information, and develop business strategies.

This book will be an indispensable resource for business professionals, students, and information technology experts alike, serving as both a beginner's guide for those looking to learn fundamental concepts and an invaluable source for those wishing to explore advanced topics due to its comprehensive coverage.



The Three-Body Problem Series: The Convergence of Science Fiction and Science

Asst. Prof. Didem TETİK KÜÇÜKELÇİ

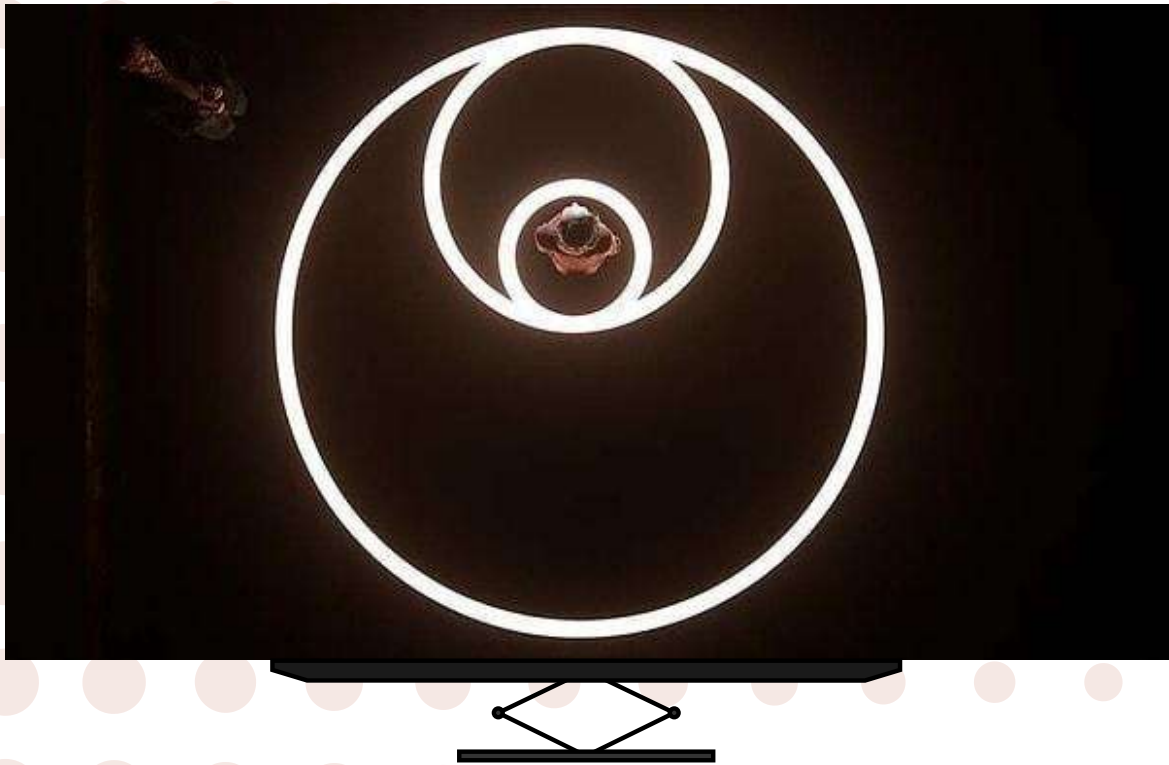
The Department of Management Information Systems

Liu Cixin's "The Three-Body Problem" series is considered one of the brightest examples of science fiction literature. This trilogy by the Chinese author captivates its readers with its scientific depth, philosophical themes, and thought-provoking narrative about humanity's place in the universe. The series begins with "The Three-Body Problem," followed by "The Dark Forest" and "Death's End."



The story of "The Three-Body Problem" starts during the Cultural Revolution in China. One of the main characters, astrophysicist Ye Wenjie, establishes contact with an alien civilization called Trisolaris, which is hostile to humanity. Trisolaris is a civilization from a planet in a three-sun system, constantly subjected to uninhabitable conditions. This civilization sets out with the hope of colonizing Earth, thus initiating a chain of events.

The series takes its name from the famous "three-body problem" in classical physics and mathematics. This problem describes the unpredictability and complexity of the motion of three celestial bodies. Liu Cixin masterfully reflects this scientific theme on the uncertainty and complexity of the relationships between humans and aliens. The entire trilogy is filled with profound knowledge in fields like astrophysics, cosmology, and technology, prompting readers to contemplate the vastness and mysteries of the universe.



Liu Cixin's characters are deep and multifaceted. The tragic past of Ye Wenjie, her sacrifices for humanity's salvation, and the decisions she makes allow readers to empathize with her. Other characters, especially Luo Ji and Cheng Xin, explore the complexities of human nature and moral dilemmas. Through these characters, the author questions humanity's place and future in the universe.

The second book of the trilogy, "The Dark Forest," introduces the Dark Forest Theory, which explains how civilizations in the universe pose threats to each other. This theory suggests that the universe is like a vast dark forest, where every civilization tries to survive by hiding its existence, and any contact could lead to annihilation. This theory is one of the most striking and thought-provoking parts of the series.

"The Three-Body Problem" series has gained worldwide acclaim and won the Hugo Award for Best Novel in 2015. This achievement significantly contributed to the recognition and popularity of Chinese science fiction on the international stage. Liu Cixin's work goes beyond being just a science fiction novel, raising important questions about global issues and the future of humanity.

The "Three-Body Problem" series is regarded as a masterpiece for science fiction enthusiasts. Liu Cixin skillfully examines the relationship between humanity and the universe, taking readers on a scientific and philosophical journey. This epic trilogy pushes the boundaries of science fiction literature, shedding light on the unknowns in the depths of the universe and questioning humanity's place in this vast cosmos. Liu Cixin's work will remain in the minds of readers for many years and continue to hold a significant place in the world of science fiction.



Book Review of the Month

**FELSE-
FEYİ
TAKDİ-
MİM
DİR** ANDRÉ
COMTE-
SPONVILLE
Çeviren: S. Saad Yılmazoğlu

INTRODUCING PHILOSOPHY

Asst. Prof. Deniz ALTUN

The Department of Management Information Systems

Philosophy is one of humanity's oldest and deepest areas of thought. However, it has become inaccessible to many people due to its complexity and filled with difficult terms. French philosopher André Comte-Sponville aims to change this perception and introduce philosophy to a wider audience with his book "Introducing Philosophy."

In this book, Comte-Sponville tackles the fundamental questions and concepts of philosophy in a simple and understandable language. Among the wide range of topics he examines are the meaning of existence, the pursuit of happiness, ethics and morality, freedom, love, death, and wisdom. While exploring these universal themes, Comte-Sponville provides readers with the opportunity to delve into the depths of philosophical thought. The book serves as both a guide for those new to philosophy and a valuable resource for those wishing to deepen their understanding in this field.

Comte-Sponville's fluent and compelling narrative encourages readers to think and question. He presents philosophy not only as an academic discipline but also as a guide that enriches and gives meaning to our daily lives. "Introducing Philosophy" is a bedside book that should be in the library of anyone interested in philosophy.

André Comte-Sponville demonstrates that philosophy is, in fact, life itself and that everyone can understand philosophy. This book offers readers the opportunity to embark on a profound and meaningful journey of thought in their own lives. If you are questioning the meaning of life and seeking deeper wisdom, this book will be an ideal starting point for you.

Movie Review of the Month

Asst. Prof. Deniz ALTUN

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After Yang

****The Trial of Human Emotions with Technology****

Directed by Kogonada, "After Yang" is a thought-provoking science fiction drama that deeply questions what it means to be human in the technological world of the future. Set shortly when robotic assistants have become commonplace in human life, the film portrays the emotional journey of a family dealing with the malfunction of their beloved android, Yang.

Yang is an android designed to care for the children, and he has become a son, a sibling, and a friend to the family. However, an unexpected malfunction renders Yang inoperable, throwing the family's life into turmoil. The inability to repair Yang plunges the family members into a profound process of grief and questioning. Throughout this process, each reevaluates their bonds, memories, and the significance of the time spent with Yang.

At the heart of the film are the emotional and ethical dimensions of technology. "After Yang" is not just a science fiction story but also a profound drama exploring themes of loss, love, and identity. Kogonada's direction skillfully balances visual aesthetics and emotional intensity throughout the film. Additionally, the strong performances of actors like Colin Farrell and Jodie Turner-Smith enhance the poignancy of the story.

"After Yang" offers viewers the opportunity to reconsider what it means to be human, and the importance of memories, and emotions. This film leaves an indelible mark as an emotionally charged narrative that examines the impact of technology on human emotions. Provoking deep questions about our existence and our connections with loved ones, this production is undoubtedly a must-watch.

ACADEMIC PLAYLIST

90's

90s Hit Collection

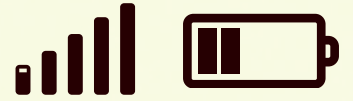
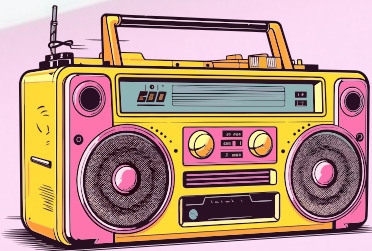
We wanted to create a nostalgic list for the month of June. For this reason, we have included songs that were released in the 1990s and became hits upon their release.

In our Academic Playlist for this month, you can find songs ranging from Red Hot Chili Peppers to Santana, Celine Dion to Whitney Houston. Each song has achieved high success in the years they were released and are still enjoyed today.

We wish that the month of June will be peaceful, happy and a little nostalgic for all of us and hope that you will enjoy our list.

We wish you an enjoyable listening.

[Click for the playlist...](#)



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Literature



Californication
Red Hot Chili Peppers



I Want It That Way
Backstreet Boys



Maria Maria (feat. The Product G&B)
Santana, The Product G&B



If You Had My Love
Jennifer Lopez



Lovefool - Radio Edit
The Cardigans



Gangsta's Paradise
Coolio, L.V.



Thank You
Dido



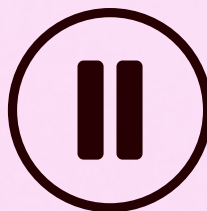
Killing Me Softly With His Song
Fugees, Ms. Lauryn Hill



My Heart Will Go On - Love Theme from "Titanic"
Céline Dion



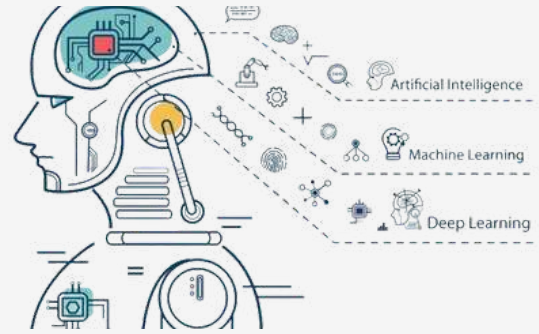
I Will Always Love You
Whitney Houston





Asst. Prof. Didem TETİK KÜÇÜKELÇİ
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DEEP LEARNING AND CAREER OPPORTUNITIES



Deep learning is a technology we have been hearing about a lot in recent years, and it offers truly exciting opportunities for those who want to pursue a career in this field. But what exactly is deep learning and why is it so important? In this article, we will examine in detail what deep learning is, how it works, and the career opportunities it presents. If you're ready, let's begin!

Learning Process and Training Algorithms

Deep learning models are trained using the backpropagation algorithm. This algorithm calculates the error between the model's predictions and the actual values and updates the weights to minimize this error. In this way, the model is optimized on large datasets.

First, let's talk about the basic principles of deep learning. Deep learning is a subset of artificial intelligence and machine learning, fundamentally based on artificial neural networks. These neural networks are developed by taking inspiration from the working principles of the human brain.

Deep learning creates miracles in many areas of our lives. Let's take a closer look at where this technology is used.

Artificial Neural Networks

Artificial neural networks are composed of interconnected neurons. These neurons process input information and produce output through certain weightings and activation functions. This process is quite similar to the way our brains learn.

- **Image Processing:** Deep learning achieves great success in the field of image processing, particularly in tasks like image recognition, object detection, and segmentation. For example, facial recognition technologies, medical image analysis, and autonomous vehicles heavily use deep learning. Google's DeepMind project has made significant strides in diagnosing eye diseases using deep learning [DeepMind and Health](#).
- **Natural Language Processing (NLP):** Another significant application area for deep learning is natural language processing. Deep learning models achieve high success rates in tasks like text classification, language translation, and chatbots. OpenAI's GPT models have broken new ground in text generation and chatbots [OpenAI GPT-3](#).

Layers and Activation Functions

Neural networks consist of input, hidden, and output layers. The activation functions used in hidden layers enable the model to learn complex relationships.

- **Autonomous Systems:** Thanks to deep learning technologies, autonomous systems can perceive their environment and make independent decisions. Autonomous vehicles, drones, and robotic systems are the most prominent examples of this technology. These systems can perform complex tasks by analyzing real-time data using deep learning algorithms. Tesla's autonomous driving technology is a noteworthy example in this field [Tesla Autopilot](#).
- **Health, Finance, and Other Sectors:** Deep learning is revolutionizing sectors such as health, finance, and many others. In the health sector, deep learning models are used for disease diagnosis, drug discovery, and personalized treatment plans. In the finance sector, significant innovations are achieved in areas like fraud detection, algorithmic trading, and customer services. For example, IBM Watson is used for cancer treatment in the health sector [IBM Watson Health](#).



Deep Learning Career Opportunities

Deep learning is a rich field in terms of career opportunities. Here are some opportunities you might encounter in this area:

- **Academic and Research Positions:** Universities and research institutions constantly conduct innovative research in deep learning. Academic careers offer opportunities such as doctoral and postdoctoral research positions and faculty positions. In these positions, you can undertake theoretical work and push the boundaries of deep learning.
- **Industrial and Commercial Applications:** Large technology companies show great interest in deep

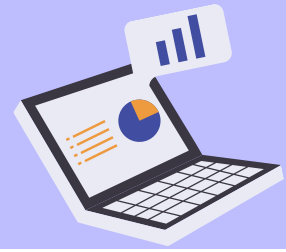
learning experts. Companies like Google, Facebook, Amazon, and Microsoft need deep learning experts in areas like big data analytics, natural language processing, and computer vision. You can find opportunities in various roles such as research and development, product management, and technical consulting at these companies. Google Brain is a group famous for its deep learning research [Google Brain](#).

- **Start-up and Entrepreneurship Opportunities:** Deep learning also has great potential in the start-up ecosystem. Start-ups developing new and innovative applications can grow rapidly thanks to deep learning technologies. You can start your own project or work in various positions in start-ups.
- **Future Trends and Skills:** Continuous learning and development are essential for a successful career in deep learning. New algorithms, models, and tools are constantly being developed, and it is very important to keep up with these innovations. Additionally, you need to have in-depth knowledge of data science, programming (such as Python, TensorFlow, PyTorch), mathematics, and statistics. You can find many courses on these subjects on platforms like Coursera and edX [Coursera](#), [edX](#).

Conclusion

Deep learning is a crucial field shaping the technologies of the future, and specializing in this area can open many doors in your career. Continuous learning and development are key to success in this dynamic and fast-growing field. Understanding deep learning technologies and applications provides a great advantage for both your personal and professional development.

I hope this article provides detailed information about deep learning and guides you in terms of career opportunities. I wish you success on this exciting journey!



AI-Powered Tools for Faculty Members and Students to Prepare Course Materials



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The role of technology in education is increasing every day, and artificial intelligence (AI) is at the center of this transformation. Faculty members and students can use AI-powered tools to create more effective, efficient, and personalized learning experiences. Here are some AI-powered tools that faculty members and students can use to prepare course materials:

1. Quizlet:

Quizlet allows users to create study materials in the form of digital flashcards, quizzes, and games. With AI support, Quizlet suggests customized study sets based on the students' learning styles, helping them learn more efficiently. Faculty members can use Quizlet to make course content more interactive.

2. Kahoot!:

Kahoot! is a game-based learning platform that makes learning course material fun and interactive. With AI support, faculty members can create various quizzes and surveys to help students reinforce their knowledge. Additionally, they can track students' performance and provide feedback.

3. Edpuzzle:

Edpuzzle makes video content interactive. Faculty members can upload videos to be used as course material and add questions, notes, and explanations. With AI support, Edpuzzle analyzes how students watch the videos and which topics they struggle with, making the teaching process more effective.

4. Scribe:

Scribe is an AI tool that automatically transcribes and organizes lecture notes. Faculty members can record their lectures and convert their speech into text, which they can then edit and organize. Students can use Scribe to digitize their class notes, making them more organized and accessible.

5. Canva:

Canva is a graphic design tool used to create educational materials. With AI support, users can easily create professional-looking presentations, posters, infographics, and other visual materials. Faculty members and students can use Canva's templates and graphics to prepare creative and effective course materials.

6. Moodle:

Moodle is an open-source learning management system (LMS) that allows faculty members and students to create, manage, and track online courses. With AI integration, Moodle analyzes students' performance data to suggest personalized learning paths and helps faculty members make course materials more effective.

7. H5P:

H5P allows users to create interactive content. This tool offers AI-powered templates and content types, enabling faculty members to make course materials more engaging and interactive. It's possible to prepare interactive videos, quizzes, games, and more for students.

8. Wooclap:

Wooclap is a platform that increases engagement in classroom and online education. With AI support, it offers real-time polls, quizzes, and interactive activities that capture students' attention and allow faculty members to evaluate student feedback instantly.

In conclusion, AI-powered tools significantly simplify and enhance the process of preparing course materials for faculty members and students. These tools offer greater efficiency, personalization, and interaction in education, enriching the learning experience. The use of AI technologies in education will continue to increase and transform teaching processes in the future.



ENTREPRENEURSHIP AND INNOVATION



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ENTREPRENEURSHIP AND INNOVATION: SHAPING THE FUTURE WITH AUGMENTED REALITY

With the rapid advancement of the digital age, innovation and entrepreneurship have become more important than ever. Innovative technologies like augmented reality (AR) are revolutionizing both the business world and our daily lives. This article explores the impact of AR on entrepreneurship and innovation, highlighting the opportunities and potential it offers.

What is Augmented Reality?

Augmented reality is an interactive experience where digital information and images are overlaid onto real-world visuals. Through devices such as smartphones, tablets, and AR glasses, users can experience a blend of digital and physical worlds. This technology is not only used in entertainment and gaming but also in various fields such as education, healthcare, retail, and industry.

The Intersection of Entrepreneurship and AR

AR technology offers exciting new opportunities for entrepreneurs. Here are some of these opportunities:

New Business Models: Augmented reality transforms traditional business models, creating new business opportunities. For example, AR-based educational applications allow users to learn interactively and more effectively, paving the way for new ventures in the education sector.

Enhancing Customer Experience: In the retail sector, AR has the potential to transform the customer experience. Through AR applications, customers can virtually try on products and make more informed purchasing decisions. This increases customer satisfaction and can positively impact sales.

Industrial Applications: AR can also be used to make industrial processes more efficient. For instance, AR-based maintenance and repair applications can help technicians complete complex tasks more quickly and accurately, enhancing operational efficiency for businesses.


The Future of Innovation and AR

Augmented reality not only transforms existing business models but also paves the way for entirely new industries. Entrepreneurs and innovation leaders can pioneer in this field by exploring the potential that AR offers. With the development of AR technology, significant innovations are expected in areas such as healthcare, education, and tourism.

Conclusion

Augmented reality holds significant potential in the world of entrepreneurship and innovation. Entrepreneurs can develop new business models, enhance customer experience, and revolutionize various sectors by leveraging the opportunities AR offers. With the rapidly advancing AR technology, the future promises even greater innovations and business opportunities. Therefore, exploring the potential of AR and leading in this field is a crucial step for entrepreneurs.





Architects of the Future: Change the World with Entrepreneurship and Innovation!

Asst. Prof. Didem TETİK KÜÇÜKELÇİ
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University years offer unique opportunities for personal and professional development. One of the best ways to make the most of this period is to engage with entrepreneurship and innovation. But why entrepreneurship and innovation? Because these two concepts are not just about starting a business or developing a new product; they also enhance your problem-solving skills, boost your creativity, and strengthen your leadership abilities.

Entrepreneurship is the process of creating value by identifying a problem and providing a solution. The challenges you face in this process will make you stronger and more resilient. The idea of starting your own business offers not only a path to financial freedom but also an opportunity to make a difference in the world. For instance, by developing a sustainable business model, you can address environmental issues, or through social enterprises, you can contribute to social change. Successful entrepreneurs adapt to the changing world and seize new opportunities to become leaders. University provides an excellent environment to acquire and apply these skills.

Innovation, on the other hand, is about developing new ideas and methods to improve the current state. Innovative thinking gives you a competitive edge and helps you stay afloat in a rapidly changing world. While your university education provides you with theoretical knowledge, working on innovative projects allows you to put this knowledge into practice. Technological advancements and digital transformation further enhance the power of innovation. For example, innovations in artificial intelligence, biotechnology, and renewable energy are shaping the future world.

One of the most significant advantages of entrepreneurship and innovation is the opportunity to network. By participating in various events, you can meet experts in your field and develop collaborations. These networks will support you both in your career journey and personal development. Connections with mentors, investors, and other entrepreneurs can help you take important steps on your path to success.

In conclusion, spend your university years not only studying but also seizing opportunities in entrepreneurship and innovation. This process will make you a more successful and fulfilled individual not only in your career but in all areas of life. Don't miss these opportunities to shape your future! Remember, great achievements start with small steps, and the steps you take today can change the world of tomorrow.



TÜRKİYE'S VISA ISSUES WITH EUROPE: SCHENGEN VISA AND LONG WAITING TIMES

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**The Department of Management Information
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In Türkiye's visa acquisition process for Europe, particularly in the last few months, difficulties related to obtaining Schengen visas and scheduling appointments have come to the forefront. The Schengen visa is a fundamental requirement for Turkish citizens wishing to travel to European Union countries, but obtaining this visa has become increasingly challenging in recent times. Furthermore, the extended waiting times for visa appointments pose a significant issue.

The Schengen visa serves as the document necessary for Turkish citizens to travel to European Union countries. However, in the past few months, there has been a significant increase in Schengen visa applications, with a large portion of these applications being rejected. As a result, Turkish citizens face significant challenges when it comes to traveling to Schengen countries.

The waiting times for Schengen visa appointment scheduling can also be exceedingly long. Turkish citizens often have to wait for weeks or even months to secure an appointment for visa application. These extended waiting periods result in an increase in the number of citizens having to postpone or even cancel their travel plans. This situation adversely affects the tourism sector and hinders the development of commercial and cultural relations between Türkiye and Europe. Additionally, students and professionals wishing to participate in academic and cultural exchange programs also encounter these issues.

The inability to obtain Schengen visas and the long waiting times for appointments significantly restrict the travel freedom of Turkish citizens. Furthermore, this situation negatively impacts the relations between Türkiye and the European Union and undermines mutual trust. To resolve Türkiye's visa issues with Europe, increased collaboration and mutual understanding are necessary.

Efforts from Turkish and European Union authorities are essential for solving these issues. Additionally, informing citizens and ensuring transparency in the visa application process are imperative. However, addressing these problems permanently requires a mutually dialogical and consensus-based approach between the parties. The solution process is long-term and complex, requiring joint efforts from all parties involved.



RUSSIA'S WAR IN UKRAINE: WHAT'S HAPPENING, WHAT TO EXPECT?

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Russia's war in Ukraine has entered a critical phase, and recent developments are escalating tensions in the region. Here's the current situation: Russia's attacks on northeastern Ukraine are putting pressure on Ukraine's defense lines, and strategic cities like Kharkiv are at risk. What exactly is the purpose of Russia's attacks? Are they attempting to establish a buffer zone or exert deeper pressure? Analysts are deliberating over different scenarios.

The seizure of Kharkiv could be a significant turning point for Ukraine. However, there is debate over whether Russia has the resources to achieve this. Russian forces are focusing on gains in eastern Ukraine, particularly in the Donetsk region. However, attacks on Kharkiv are also drawing attention. There are uncertainties about Russia's military strength in Ukraine and Ukraine's defense strategy. However, Ukraine is striving to maintain resistance through international support and military reinforcement. There are signals that Putin is open to returning to peace negotiations. However, the outcome of this process remains uncertain.

Russia's war in Ukraine continues to be a major source of concern at both regional and global levels. Although the future is uncertain, tensions between the parties continue to escalate.

Resource:

<https://www.bbc.com/news/articles/c2jd3k1zyjro>





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MINDFULNESS: THE VALUES OF CONSCIOUS AWARENESS IN OUR LIVES

In today's fast-paced world, the ever-increasing stress factors and dependency on the digital world have adverse effects on our mental and physical health. In this chaotic environment, "mindfulness" is gaining more importance. So, what is mindfulness and what benefits does it provide?

What is Mindfulness?

Mindfulness is the practice of consciously experiencing the present moment, focusing attention on what is happening, and accepting it without judgment. Originating from Buddhist meditation practices, mindfulness has become popular in the Western world, particularly through the work of Jon Kabat-Zinn (Kabat-Zinn, 1990; Kabat-Zinn, 2003). Kabat-Zinn developed mindfulness-based stress reduction (MBSR) programs, integrating this practice into medical and psychological treatments.

Mindfulness offers various benefits for both mental and physical health. Here are some of these benefits:
Benefits of Mindfulness

1. **Reduces Stress:** Mindfulness is an effective method for lowering stress levels (Chiesa & Serretti, 2009). Regular practice enhances individuals' ability to cope with stress, providing mental calmness, acceptance of the present moment, and the ability to move forward without getting caught up in negative thoughts. It also increases emotional awareness and helps manage emotional responses better, aiding in handling intense emotions like anger, sadness, or anxiety, and achieving emotional balance (Hofmann, Sawyer, Witt, & Oh, 2010).
2. **Improves Attention and Concentration:** Regular mindfulness practice enhances attention and concentration skills (Zeidan, Johnson, Diamond, David, & Goolkasian, 2010). It helps individuals work more effectively and efficiently in daily life and work environments by reducing mental distraction and improving focus on tasks. Additionally, it plays a significant role in enhancing sleep quality. Individuals suffering from insomnia and sleep problems can learn relaxation and unwinding techniques through mindfulness exercises, aiding in easier sleep initiation and achieving better quality sleep (Carlson & Garland, 2005).
3. **Reduces Symptoms of Depression:** Mindfulness is an effective method for reducing symptoms of depression (Hofmann et al., 2010). Many therapy methods used in depression treatment include mindfulness-based techniques. By breaking the cycle of negative thoughts, it helps individuals develop a more positive mindset. Moreover, it is an effective method for coping with chronic pain and discomfort (Grossman, Niemann, Schmidt, & Walach, 2004). By reducing the stress caused by physical discomfort, it enables individuals to manage pain more effectively. Scientific studies also support that mindfulness strengthens the immune system and improves overall health (Shapiro, Brown, & Biegel, 2007; Ludwig & Kabat-Zinn, 2008).

In conclusion, mindfulness is a powerful practice that positively affects both mental and physical health. It offers benefits in various areas, from stress management to emotional regulation, enhancing focus and concentration to improving sleep quality. It is also a crucial tool in combating depression and managing physical discomforts. Therefore, integrating mindfulness practice into our daily lives can help us lead a healthier and more balanced life.

The Psychological and Physical Health Effects of Meaningful Living

Asst. Prof. Deniz ALTUN

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The meaning of life is one of the most fundamental and complex questions of human existence. Research in psychology and health demonstrates that living a meaningful life has significant effects on individuals' psychological and physical health.

Living a meaningful life positively impacts individuals' psychological health. According to Viktor Frankl's logotherapy theory, when people find meaning in their lives, they can cope more effectively with the challenges they face. Drawing from his experiences in Nazi concentration camps, Frankl argued that the search for meaning increases one's will to survive. The impact of living a meaningful life on psychological issues such as depression, anxiety, and stress is supported by various studies. One study found that individuals with a high sense of meaning had lower levels of depression and anxiety. Additionally, it has been shown that living a meaningful life increases self-esteem and self-confidence, thereby enhancing individuals' emotional resilience.

The effects of living a meaningful life on physical health are also noteworthy. Research indicates that individuals who find meaning in their lives have stronger immune systems, better heart health, and longer lifespans. One study found that elderly individuals with a high sense of meaning had a lower risk of death compared to those with a low sense of meaning.

Finding meaning in life also plays an important role in coping with physical illnesses. For example, a study conducted with cancer patients found that those with a high sense of meaning experienced less pain and faster recovery during their treatment. It is known that living a meaningful life provides individuals with psychological resilience in coping with illness and health conditions.

The sources of a meaningful life include various elements such as personal values, beliefs, and goals. Personal values and beliefs shape individuals' lives and give them a sense of purpose. For example, individuals with religious or spiritual beliefs have been found to feel a stronger sense of meaning and thus have better psychological health. Social connections and a sense of community also contribute significantly to a sense of meaning. Relationships with family, friends, and social networks provide individuals with support and a sense of belonging. Studies have shown that individuals with strong social ties have higher life satisfaction and a greater sense of meaning.

Finding meaning in work and career also has significant effects on health. Working in a meaningful job increases job satisfaction and helps individuals cope with work-related stress. Individuals who find meaning in their work are more motivated and perform better in the workplace.

So, what practices and strategies should we implement to lead a meaningful life? Mindfulness and meditation techniques can help individuals find meaning in their lives. These techniques enable individuals to live in the moment and notice the small but meaningful moments in their daily lives.

Journaling, goal setting, and personal development activities are also strategies that support a meaningful life. Journaling helps individuals reflect on their thoughts and feelings, enabling them to notice meaningful experiences. Goal setting allows individuals to move forward in their lives with a sense of purpose. Therapeutic and counseling processes are also important for the search for meaning. Therapists can support clients in developing strategies to lead a meaningful life. Focusing on clients' strengths and helping them find meaning in their lives can enhance the success of therapy.





In conclusion, leading a meaningful life has profound positive effects on individuals' psychological and physical health. The search for meaning alleviates psychological problems such as depression and anxiety, while also providing protective effects on the immune system and overall health. Finding meaning in life empowers individuals to cope with stressful situations and illnesses.

The sources of meaning include personal values, beliefs, social connections, and finding meaning in work. These elements shape individuals' lives and provide them with a sense of belonging. Mindfulness, meditation, journaling, goal setting, and seeking professional support are strategies that help individuals find meaning in their lives and maintain that meaning.

Mindfulness and Meditation: Individuals can learn mindfulness and meditation techniques to become more aware and conscious in their daily lives. These techniques strengthen the sense of meaning and help cope with stress.

Journaling: Individuals can reflect on their thoughts and feelings by journaling. This helps them notice meaningful moments and make these moments more valuable.

Goal Setting: By setting goals, individuals can take steps toward what they want to achieve in their lives. This gives them a sense of purpose and increases their motivation.

Strengthening Social Connections: Strengthening relationships with family, friends, and the community increases individuals' sense of meaning and provides them with support. Participating in social activities and making new friendships can be beneficial in this process.

Seeking Professional Support: Therapists and counselors can support individuals in their search for meaning by guiding them in developing strategies. Seeking professional support can help individuals find meaning in their lives and maintain it.

Leading a meaningful life significantly improves individuals' overall health and quality of life. The search for meaning enhances individuals' resilience, coping skills, and overall happiness. University students can increase both their academic and personal achievements by focusing on finding meaning in their lives. This article aims to provide information on strategies and techniques that students can use in their search for meaning.

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The Effects of Digital Technology on Psychology

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The rapid development of digital technology in today's world is fundamentally altering human life and exerting significant impacts on psychology. Smartphones, social media platforms, games, and other digital tools profoundly influence people's behaviors, thoughts, and emotional states.

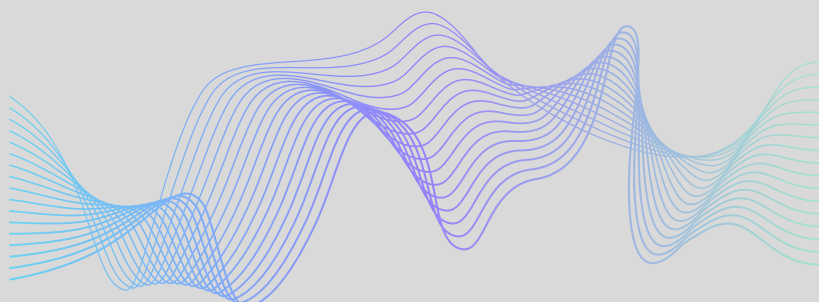
While many of the effects of digital technology on psychology are positive, some are also concerning. For instance, the use of social media platforms can lead individuals to compare themselves to others and increase the risk of social isolation. Additionally, constant exposure to digital stimuli can result in attention deficit and focusing issues.

Among the effects of digital technology on psychology, those concerning the mental health of young people are particularly noteworthy. Widespread use of smartphones and social media platforms may contribute to increased anxiety, depression, and other mental health issues among young people. Furthermore, issues such as online bullying and digital harassment are on the rise.

However, it's essential not to overlook the positive effects of digital technology on psychology. Specifically, digital health services such as telepsychology play a vital role in providing psychological support and increasing accessibility. Additionally, digital games and applications can contribute to developing skills such as stress management and emotional regulation.

Understanding and managing the effects of digital technology on psychology are essential priorities for healthcare professionals and psychologists. This involves consciously managing the use of digital technology and ensuring the preservation of people's mental health. In this context, practices such as mindful technology use and digital detoxification can be crucial steps in enhancing psychological well-being.

In conclusion, the effects of digital technology on psychology are complex and multifaceted. Therefore, a careful approach and staying updated are necessary to understand and manage these effects effectively. The role of digital technology in health and psychology will continue to grow in importance in the coming years, with research and applications in this field making significant contributions to improving people's quality of life.



REAL MADRID'S DECISION ON ARDA GÜLER: THE VALUE OF YOUNG TALENT

SOCIO
AGENDA

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Real Madrid has decided to keep the promising talent Arda Güler in its squad for the upcoming season, recognizing his potential by scoring five goals in the last five matches. Behind this decision lies the club's high hopes and desire to keep the young player's potential under control.

As announced by coach Ancelotti three weeks ago, the club has long appreciated Arda Güler's potential and remains determined to see him as a promising player. Güler's recent performance has reinforced Real Madrid's decision to retain him in the squad. However, just a month ago, many fans and experts were suggesting that the young player be loaned out to gain more playing experience. Yet, the coach's statement, "Arda will be very important for us in the future, and the number of goals he scores per minute may just be a sign of talent," changed the club's decision.

Real Madrid's policy of loaning out young talents has changed in recent years following some negative experiences. They now prefer to closely monitor the development of young players to fully assess their potential. Especially considering the intense competition Arda Güler will face next season, Real Madrid's decision to keep him in the squad is seen as a strategic move.

Arda Güler's impressive skills, admired even by experienced players like Modric and Kroos, and his on-field performance suggest that he could play a critical role in Real Madrid's future successes.



Sustainability: Investing in Our Future

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One of our greatest challenges today is ensuring environmental sustainability and preserving our natural resources. Issues like climate change, habitat destruction, and environmental pollution pose serious threats to the present and future generations. However, there are many ways and proposed solutions to tackle these issues. These solutions are crucial for achieving sustainability and investing in our future.

The concept of sustainability involves using natural resources efficiently to meet current needs while also considering the needs of future generations. It encompasses using resources efficiently rather than wastefully, transitioning to renewable energy sources, and protecting the environment. Sustainability requires a holistic approach that addresses economic, social, and environmental dimensions.

Many societies today are developing solutions based on the principles of sustainability. As the use of renewable energy sources increases, so do practices such as energy efficiency and recycling. Additionally, adopting more sustainable agricultural and industrial practices to reduce environmental impacts is crucial. However, sustainability relies not only on technological innovations but also on social and cultural changes. Conscious consumption habits, environmental awareness, and education are also essential factors in building a sustainable future.

Sustainability is the responsibility of every individual and institution. In addition to individual efforts, governments and companies must also adopt sustainability policies and practices. The combination of these efforts will lead us towards a sustainable future on a global scale.

In conclusion, the concept of sustainability means investing in our future. Preserving natural resources, protecting the environment, and leaving a livable world for future generations requires action today. Each of our contributions plays a significant role in shaping a sustainable future.




Time to Socialize

A TREASURE TO DISCOVER:

ISTANBUL'S HIDDEN JEWEL, KUZGUNCUK

Atilla Ay

A student from the Department of Management Information Systems



Istanbul, with its historical and cultural richness, offers a new discovery opportunity in every corner. If you are looking for a relaxing and inspiring experience for university students, you should definitely visit Kuzguncuk. This Bosphorus district offers a unique atmosphere with its colorful wooden houses and narrow streets, combining the spirit of old Istanbul with the comfort of modern life. Whether you love taking photos or want to take a quiet walk, Kuzguncuk will provide you with the peace and aesthetics you are looking for.

The cosy cafes and restaurants in Kuzguncuk appeal to students. You can start the day with a view of the Bosphorus in one of the cafes by the seaside for breakfast, and you can choose one of the famous fish restaurants of the neighborhood for lunch. Kuzguncuk's book cafes also offer a great atmosphere for studying or spending time with friends. Kuzguncuk Bostanı is a perfect place to spend time in touch with nature and participate in the events organized.

Finally, for those who want to explore Kuzguncuk's historical and cultural heritage, many mosques, synagogues and churches coexist. These religious buildings reflect Istanbul's culture of tolerance and co-existence. In particular, structures such as Üryanizade Mosque and Beth Yaakov Synagogue on İcadiye Street are must-see places for architecture and history enthusiasts. Kuzguncuk is an escape for university students, full of both relaxation and cultural richness. Do not miss the opportunity to discover the hidden beauties of Istanbul by visiting this neighborhood.

Events in İstanbul

NOTES FROM UNDERGROUND

**Res. Asst. Dođukan
Kartal ÇIKI**

The Department of Tourism
Guide

Dates:
3-10-17-24-31 July 2024

Time: 20:30

Adapted by: Ođuz Arıcı

Directed by: Eyüp Emre Uçaray

Sound and Light: Onur Akcicek

Decor and Design: Sırrı Topraktepe

Light Design: Enver Basar

Music: Hakan Yavas

Reji Assistant: Beyza Yildirim

Performed by: Emircan Mehmetcik

Dostoyevsky's "Notes from Underground" , the pioneering work of existentialist literature that has shed light on the inner world of modern man for 150 years, comes to the theater stage with Ođuz Arıcı's adaptation and Emircan Mehmetcik's one-man performance.

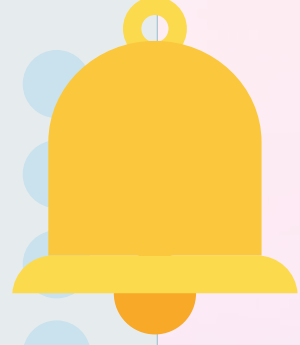
"Notes from the Underground" tells the story of an ordinary man who is a misfit, moody, restless, stuck between his desires and weaknesses. This character stands in front of the audience and expresses his inner conflicts and struggle for existence. Strange, dark, sometimes arrogant and sometimes pathetic, this man reminds the audience that they are not so different from him.

In this modern adaptation of Dostoevsky's cult work, the individual's struggle for self-existence and inner struggle is conveyed from today's perspective. This play offers the audience the opportunity to question themselves and engage in deep reflection.

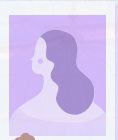
We have compiled some of the prominent events in Istanbul in July for you.

Res. Asst. Asel ATAÖĞLU
The Department of Management
(English)

JULY in Istanbul



| Type of Event | Name of Event | Location | Date |
|---------------|--------------------|-------------------|-------------------|
| Concert | Erol Evgin | Maximum Uniçe | 4 July Thursday |
| Stand Up | Batur Özkan | Kadıköy İkincikat | 5 July Friday |
| Concert | Tuğçe Kandemir | Kartal İstmarina | 6 July Saturday |
| Theatre | Karlar Ülkesi | Hilltown AVM | 13 July Saturday |
| Concert | Serdar Ortaç | Maximum Uniçe | 19 July Friday |
| Theatre | Yeraltından Notlar | Kadıköy İkincikat | 24 July Wednesday |



IGU
STUDENT

Atilla Ay

A STUDENT FROM THE DEPARTMENT OF
MANAGEMENT INFORMATION SYSTEMS



Double Major A Bridge Between Knowledge Wealth and Social Networks

Today, university education is not only limited to acquiring in-depth knowledge in one field, but also offers an opportunity to explore different disciplines and develop oneself. Double major programmes offer students a unique way to make the most of this opportunity. In terms of both academic enrichment and social bonding, double major programmes make the university experience richer and more satisfying.

Many universities offer students the opportunity to double major in various fields. For example, a student can major in Management Sciences and at the same time double major in Aviation Management. In this case, the student has the opportunity to learn the specific requirements of the aviation industry along with business knowledge. Such double major programmes provide students with a competitive advantage in their careers, equipping them in a well-rounded way.

Double major programmes are not only academically enriching, but also offer many social opportunities. For example, by interacting with students from different departments, you can gain different perspectives and get the chance to come together with people from various disciplines. This not only offers an enriching experience in terms of personal development, but also improves your ability to collaborate in future business life.

In addition, double majoring offers students the opportunity to build a wider social network. Students in a major and double major programme have the opportunity to interact with other students from both major and double major programmes, making new friends and connecting with people with common interests. This makes university life more enjoyable and provides an important networking opportunity for your career.

For example, I am a 3rd year Management Information Systems student and I am doing a double major in Aviation Management. I would like to talk a little bit about the experiences this has added to my life and what it has contributed to me socially. Doing a double major in Aviation Management has been a really important experience. Having the chance to apply the analytical thinking and technology skills I acquired in Management Information Systems in the aviation sector has been a great advantage for me. Thanks to the global nature of aviation, my cultural awareness has increased, while my co-operation skills have been strengthened through team projects. By doing a double major, I increased my self-confidence and became more competitive in the industry. I would definitely recommend doing a double major to everyone, as it is a great way to gain a broad perspective in different fields and increase the potential in your career. Also, thanks to my friends from different disciplines that I met during the double major programme, my social circle has also expanded, which made my university experience more valuable. Studying together, collaborating on projects and participating in campus events contributed not only to my academic but also to my social development.

As a result, double major programmes offer an enriching experience both academically and socially. These programmes provide students with the opportunity to gain in-depth knowledge in different disciplines, while at the same time giving them the chance to establish diverse social ties and support their personal development. For university students, double majoring offers a unique opportunity for a journey of knowledge and socialisation. Students who make the most of this opportunity build a solid foundation for their future success.

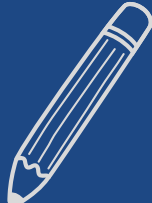


DOUBLE MAJOR




ATILLA AY

A STUDENT FROM THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS



There are many benefits of double majoring in university life. A double major program offers students the opportunity to acquire and blend knowledge from two different disciplines. Thus, students go beyond specializing in a single field and gain a well-rounded perspective. In particular, an interdisciplinary combination such as Management Information Systems (MIS) and Aviation Management provides students with both analytical thinking and industry knowledge. This program provides students with a unique experience by offering the opportunity to apply technology in the aviation industry.

It was a great advantage for me to apply the analytical thinking and technology skills I acquired in MIS to Aviation Management. In particular, having knowledge in areas such as airline operations, flight planning and airport management helped me understand the functioning of the industry. In the process, I have had the opportunity to develop skills such as leadership, crisis management and effective communication. In addition, the global nature of aviation has increased my cultural awareness and strengthened my collaboration skills through team projects. By double majoring, I increased my self-confidence and became more competitive in the industry.



In conclusion, a double major program offers students great advantages both academically and career-wise. Double major programs are an excellent opportunity to gain a broad perspective in different fields, increase self-confidence and become more competitive in the business world. I recommend all our students to consider this program where they can gain in-depth knowledge in two areas of interest. A double major is a valuable investment in the future.



Muhammet Taha Onat
Graduate of the Department of Management Information Systems

Hello, I graduated from the Department of Management Information Systems in 2022. Since the first day I came to the department, I was aware that I made the right decision for myself. Whether it was technical courses or verbal courses in the field of management, they all came my way in the sector and helped me develop my career. I used many of the technologies I learnt and projects I developed during my school life in my professional life. The area offered by the department is quite wide. This gives you the opportunity to never stop learning and to find a place for yourself in the field you want in the sector. I recommend our department to everyone who is especially interested in Data Science.



Fadima Akdoğan
Graduate of the Department of Management Information Systems

Hello, I am Fadime Akdoğan, Business Intelligence Specialist at Chippin, a Koç Holding company, and a 2023 graduate of Istanbul Gelisim University Management Information Systems department. I create reports and prepare data analyses for client companies in the Business Intelligence position, which I discovered thanks to the courses I took in the Department of Management Information Systems and the guidance of my academic professors. Learning many different data analysis tools such as SQL, Knime, Python and R from the academicians in our department in the laboratory environment in my undergraduate life and the projects I made using these data analysis tools were the factors that made me stand out among other candidates when starting business life. In addition, the fact that our department has a thesis was an advantage as it added competences such as literature review and research.



KEREM KIRLI

A STUDENT FROM THE DEPARTMENT OF MANAGEMENT
INFORMATION SYSTEMS

Hello I am Kerem Kırılı. I am a 4th-year Management Information Systems student. During the fall semester of my fourth year, I completed my Erasmus education at Vilnius Technologijų Ir Dizaino Kolegija in the capital of Lithuania, Vilnius. Throughout this period, I gathered many memories and gained valuable experiences.

Lithuania is generally known for its cold weather, blonde population, and potatoes. Vilnius, on the other hand, has a sunny, green, and uplifting atmosphere during the summer months. In winter, it becomes gloomy, snowy, and deprived of sunlight. Despite these factors, I had a thoroughly enjoyable winter. The people of Vilnius, much like the weather, might seem cold until you establish a connection with them. The middle-aged and elderly locals mostly do not speak English, which posed an initial challenge for me, but I quickly overcame this hurdle within a short period.

I explored many significant cities in Lithuania, but my favorite, of course, was Vilnius, where I spent five months. My favorite places in Vilnius include Gedimino Castle, Vilnius Cathedral Square, and my absolute favorite, the Three Crosses Hill, where I never got tired of climbing.

During the Erasmus process, I had the opportunity to form many beautiful friendships. I made friends with people from different nationalities, as well as Turkish friends who became like family and did not make me miss my country. When we realized we couldn't spend much time in Vilnius during the winter months, we decided to travel around Europe. I visited a total of 16 countries and 27 cities. Among my favorites were the Czech Republic, France, Spain, and the Netherlands, with Italy being the ultimate favorite. These travels allowed me to witness various cultures, historical landmarks, and different lifestyles. Moreover, adapting to living abroad became more comfortable, and I gained more insights into the matter.

My Erasmus educational experience was equally unique and enjoyable. The Lithuanian education system is based more on practical applications than exam systems. During the five-month period, I only took one exam. Instead of exams, we mainly did presentations or projects. I completed 21 comprehensive presentations and 2 major projects. My grades for the semester were given based on these projects and presentations by the professors. I often worked in groups, which not only improved my English but also allowed me to contribute to myself and enhance my teamwork skills by collaborating with people from different cultures.

Erasmus taught me to step out of my comfort zone and adapt to a foreign environment more quickly, while also helping me become more confident in myself. I would like to express my gratitude to the outgoing student coordinator, Ece Nur Yüksel, the department Erasmus Coordinators, Süreyya İmre Bıyıklı and Merve Vural Allaham, for their support during this process.

A Flavor That Makes You Eagerly Await the Holidays: Keşkek

RES. ASST. DİLEK KIZILIRMAK

THE DEPARTMENT OF NEW MEDIA AND COMMUNICATION



For those traveling from Istanbul to visit their hometowns during Eid al-Adha, the holiday holds another special meaning besides seeing their relatives and loved ones. It offers an opportunity to taste delicious holiday dishes and sweets. One of these delightful dishes is keşkek, which is as pleasurable to eat as it is laborious to make. With roots dating back to Central Asia, keşkek has held an important place in Turkish culture and is usually cooked on special occasions such as weddings, holidays, funerals, and various celebrations. As Turks migrated to Anatolia, this dish was also brought along. Widely consumed during the Ottoman Empire, keşkek has been enriched over time with various regional recipes. Each region has its own unique method and recipe for making keşkek.

Keşkek is one of the traditional dishes of Turkish cuisine and is particularly common in many regions of Anatolia. Made by cooking cracked wheat and meat (usually chicken or beef) for a long time, keşkek is a thick and satisfying dish. In the preparation of keşkek, wheat, and meat are first boiled for a long time. The wheat releases its starch, forming a thick consistency and blending with the meat to create a delicious whole. The cooking process is quite lengthy and requires patience. After the cooking is complete, it is served with a sauce made of butter and red pepper poured over it.

In Turkish culture, keşkek, symbolizing unity and sharing, is cooked in large cauldrons and offered to neighbors, relatives, and guests. Especially during Eid al-Adha and village weddings, it is customary to make keşkek, turning the process into a communal event. When served, it is usually accompanied by complementary flavors such as pickles, ayran, and salad. To enjoy a delicious keşkek meal in Istanbul, you can opt for restaurants focused on Anatolian cuisine. Traditional keşkek flavors can be found particularly in the restaurants located in Istanbul's historic peninsula and along the Bosphorus line. Keşkek is also featured on the menus of local eateries in neighborhoods like Üsküdar and Beykoz. Recommended places include Çiya Sofrası in Kadıköy, Hacı Abdullah Lokantası in Beyoğlu, Abdülkadir Restaurant in Bakırköy, Herise in Sarıyer, and Seraf Restaurant in Bağcılar Mahmutbey.



ABOUT ACADEMIC LIFE

PUBLICATIONS

- **Asst. Prof. Festus Victor Bekun's** article titled "Investigating the determinants of household energy consumption in Nigeria: insights and implications" was published in **Energy, Sustainability and Society**.
- **Asst. Prof. Festus Victor Bekun's** article titled "Prospect of trade and innovation in renewable energy deployment: A comparative analysis between BRICS and MINT Countries" was published in **Renewable Energy**.
- **Asst. Prof. Festus Victor Bekun's** article titled "Unravelling the role of financial development in shaping renewable energy consumption patterns: Insights from BRICS countries" was published in **Energy Strategy Reviews**.
- **Asst. Prof. Festus Victor Bekun's** article titled "Indian energy policies amidst urban population and economic growth: Sourcing evidence from time-frequency domain analysis" was published in **Energy and Environment**.
- **Asst. Prof. Festus Victor Bekun's** article titled "Gravitating towards emission reduction targets in the G7 and E7 economies: the financial development and sustainable energy perspectives" was published in **Energy Sources Part B-Economics Planning and Policy**.
- **Asst. Prof. Ramazan İnan's** article titled "The dark side of artificial intelligence: threats to tourism workers" was published in **Worldwide Hospitality and Tourism Themes**.
- **Asst. Prof. Uju Violet Alola's** article titled "Investigating the environmental and economic dimensions of household, commercial, and industrial energy intensities in the USA" was published in **Carbon Management**.
- **Asst. Prof. Aman Sado Elemo's** article titled "Linking perceived job insecurity and work passion: The mediating role of mindful self-care in academic staff" was published in **Psychology in the Schools**.
- **Prof. Anton Abdulbasah Kamil's** article titled "Enhancement of SME feasibility through the integration of BMC, functional organization, and SCM" was published in **Cogent Business & Management**.

ABOUT ACADEMIC LIFE



ASSIGNMENT & UPGRADE

- **Nilden SAY** has been appointed as a Research Assistant to the Department of Political Science and International Relations (English).
- **Asst. Dr. Özlem Tuğçe KELEŞ** has been appointed as Assistant Dean of the Faculty of Economics, Administrative and Social Sciences.

LEAVERS

- **Assoc. Prof. Dr. Nezire Gamze ILICAK** resigned from her position as Vice Dean of the Faculty of Economics, Administrative and Social Sciences.
- **Prof. Dr. Ömer SAY**, Faculty Member of the Department of Sociology, has left.
- **Prof. Dr. Habibe GÜNGÖR** from the Department of Aviation Management, has left.



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Dear IGU Alumni and Students,

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IGU Alumni Tracking System

The Alumni Tracking System (Metsis) has been launched to determine and follow the current status of our graduates, such as their employment and higher education careers, and to generate statistical data. Moreover, Istanbul Gelisim University aims to strengthen its relations with its graduates and contribute to their employment process through the METSİS platform. IGU alumni can subscribe to the platform for free. (metsis.gelisim.edu.tr)

Our graduates who are members of the platform can update their profiles and follow job postings.

How to subscribe to the METSİS platform?

1. Enter the platform (metsis.gelisim.edu.tr) via internet-connected devices.
2. You can follow the job postings by clicking on the jobs.
3. You can create an account from the New Candidate section to apply.
4. After creating an account, you can see job postings from the jobs section on the top and apply for open positions.

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