



ISTANBUL  
**GELISIM**  
**UNIVERSITY**

JUNE 2023



ISTANBUL  
**GELISIM** **UNIVERSITESI**

# FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

*Applied Science in Gelişim, For a Change In Your Life*

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/iguubf



Faculty of  
Applied Sciences

*Wishing Everyone*

**A HAPPY  
EID!**





## NEWS FROM IGU

### “University of the Year” Award to IGU!

At the Golden Palm Award Ceremony held in Baku, the capital of Azerbaijan, Istanbul Gelisim University was chosen as the "University of the Year"; Abdülkadir Gayretli, Chairman of the Board of Trustees of IGU, was awarded the “Business Person of the Year Award”.



The Golden Palm Award Ceremony, organized to reinforce the friendship between Turkey and Azerbaijan, was held in Baku, the capital of Azerbaijan. At the ceremony where the best of the year from the art, media and business worlds were announced, Istanbul Gelisim University (IGU) was selected as the “University of the Year”; Abdülkadir Gayretli, Chairman of the Board of Trustees of IGU, was awarded the “Business Person of the Year Award”.



## NEWS FROM IGU

### “University of the Year” Award to IGU!

Gayretli, Chairman of the Board of Trustees of IGU, who took the stage twice to receive both the “University of the Year Award” and the “Business Person of the Year Award”, gave a speech of thanks for the fact that he and Istanbul Gelişim University were deemed worthy of the award. Gayretli said, “Turkey ranks high among the countries preferred by Azerbaijani students. The historical friendship of Türkiye and Azerbaijan has a very strong bond. Scientific research and projects between Azerbaijani universities and IGU; student and academician exchange program and collaborations are on our agenda. Continuing to progress with the vision of “World University”, our university is in line with the age with the quality of education offered at global standards; We adopt an understanding that develops and produces.” stated as.





## NEWS FROM IGU

# Great Success of IGU in TUBITAK 2023 Competency Map Report!

Istanbul Gelisim University took place in 17 of 21 main research areas and 62 of 132 sub-research areas in the TUBITAK 2023 competency map. It stood out among Turkish universities in terms of both quality and research intensity in 9 of the main research areas and 26 of the sub-research areas.

**Link for details :** <https://gelisim.edu.tr/tr/gelisim-duyuru-tubitak-2023-yiletme-haritasi-raporunda-igunun-buyuk-basarisi>



IGU'S GREAT SUCCESS IN TUBITAK 2023 COMPETENCY MAP REPORT

## NEWS FROM FoAS

### Res. Asst. Gizem Hlaęa Kaderoęlu Participated in Erasmus+ Staff Training Mobility...

Research Assistant from Istanbul Gelisim University, Faculty of Applied Sciences, Department of Gastronomy and Culinary Arts, Gizem Hlaęa Kaderoęlu participated in the Erasmus+ staff training mobility.

Performing the mobility at the University of Valencia (Universidad de Valencia) between 22-26 May 2023, Res. Asst. Gizem Hlaęa Kaderoęlu, accompanied by the head of the department, saw the university campus, library and laboratories and got an idea about the theoretical and practical areas.



### Res. Asst. İlknur Klekçi Participated in Erasmus+ Training Mobility!

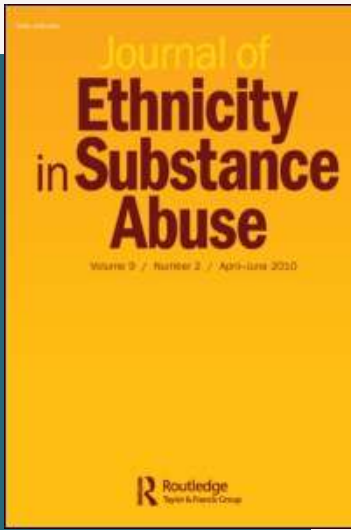


Res. Asst. İlknur Klekçi participated in two separate training activities, at Klaipėdos Valstybinė Kolegija in Klaipėda, Lithuania, between 15-19 May 2023, and at Titu Maiorescu University in Bucharest, Romania, between 22-26 May 2023, as part of the Erasmus+ Education Mobility. .

Klekçi participated in various courses by meeting with faculty members through Erasmus+ Mobility for Education. In addition, with the mobility, he had the opportunity to see the perspectives of different cultures and different teaching methods on site.

## ACADEMIC ARTICLES

### The Article Titled “Comprehensive Analysis of Social Stigma of Individuals with Substance Use Disorder in Turkey in The Context of Erving Goffman's Stigma Theory” Was Published...



The article titled "Comprehensive analysis of social stigma of individuals with substance use disorder in Turkey in the context of Erving Goffman's stigma theory", written by Res. Asst. Mehmet Kayın, from the Department of Television Journalism and Programming, in collaboration with Berhudan Şamar, Mazlum Taş and Başak Ünübol, Journal of Published in the March 2023 issue of Ethnicity in Substance Abuse (SCIE/SSCI, Q2)

The article examines the effects of social stigma experienced by individuals with alcohol and substance use disorders and its reflections on social life in terms of Goffman's stigmatization theory with the perspectives of social studies, identity and communication.

**Link:**<https://www.tandfonline.com/doi/full/10.1080/15332640.2023.2176394>

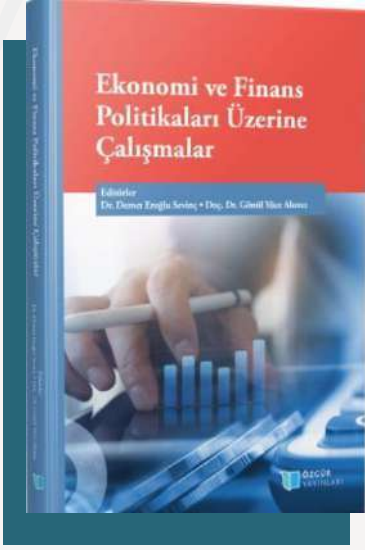
## Social Media Accounts of FoAS:



/ iguubf

## ACADEMIC BOOKS

### The Book Chapter Titled “An Analysis of the Turkish Economy After the 2008 Economic Crisis in the Context of Kaldor's Law: Extended Residues (RALS) Cointegration Approach” Was Published..



The book chapter titled “An Analysis of the Turkish Economy After the 2008 Economic Crisis in the Context of Kaldor Law: An Extended Residues (RALS) Cointegration Approach”, co-authored with Asst. Prof. Dr. Ali Çelik from the Department of International Trade and Finance from different international universities, and Studies on Economics and Financial Policies, published by Özgür Publishing House published in his book.

**Link:** <https://doi.org/10.58830/ozgur.pub68.c169>

### The Chapter Titled “Sustainability of External Debt with Non-Linear and Fourier-Based Unit Root Tests: Empirical Evidence from MINT Countries” Was Published..

The book chapter titled “The Sustainability of External Debt with Non-Linear and Fourier-Based Unit Root Tests: Empirical Evidence from MINT Countries”, co-authored with Asst. Prof. Dr. Ali Çelik from the Department of International Trade and Finance and from different international universities, was published in the book Research on Social Sciences published by Özgür Publishing House.

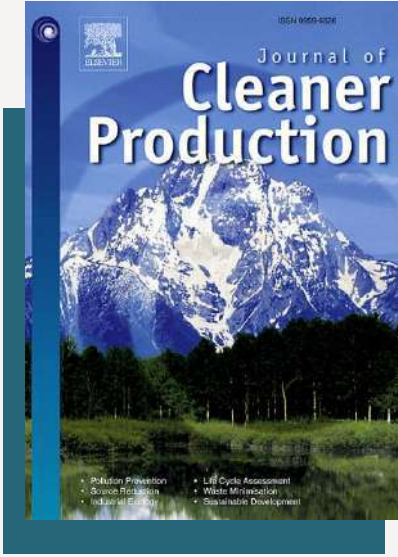
**Link:** <https://doi.org/10.58830/ozgur.pub96.c452>





## ACADEMIC BOOKS

### The Book Chapter “Examining The Environmental Aspect of Economic Complexity Outlook and Environmental-Related Technologies in The Nordic States” Was Published...



The article titled “Examining the environmental aspect of economic complexity outlook and environmental-related technologies in the Nordic states”, co-authored with Asst. Prof. Dr. Ali Çelik from the Department of International Trade and Finance from different international universities, was published in Journal of Cleaner Production, scanned in SCIE which is in the SCOPUS-Q1.

**Link:** <https://doi.org/10.1016/j.jclepro.2023.137154>



### TUBITAK SUPPORT FOR OUR 5 PROJECTS

#### PROJECT 1

Implementation of FPGA-Based Fast Image Processing in Unmanned Aerial Vehicles (UAV)

Samet TUZLUPINAR  
EAF-Electrical and Electronics Engineering

#### PROJECT 2

Smart Glasses with Artificial Intelligence and Cyber Security Features for Visually Impaired Individuals

Furkan ONUR  
EAF-Mechatronics Engineering

#### PROJECT 3

Electric Fan Motor Driven Unmanned Aerial Vehicle with Vertical Takeoff and Landing (VTOL) Feature

Hüseyin Furkan ÇELİK  
EAF-Aeronautical Engineering

#### PROJECT 4

The Effect of Nurses' Intercultural Sensitivity Levels on Care Behaviors

İslam SEVGİN Umut GÜNGÖR  
Songül NARİN Nihal AKAK  
SHS-Nursing

#### PROJECT 5

Examination of Interleukin-4 (IL4) Gene Vntr Polymorphism in Patients with Breast and Ovarian Cancer

Feyzi Can ÖZTEKİN  
VSHS-Medical Laboratory Techniques

## CONGRESSES

### A Paper Entitled "Minor Practices in Turkish-German Cinema: Experience of Short Film Directors" was Presented...

The article titled "Comprehensive analysis of social stigma of individuals with substance use disorder in Turkey in the context of Erving Goffman's stigma theory", written by Res. Asst. Mehmet Kayın, from the Department of Television Journalism and Programming, in collaboration with Berhudan Şamar, Mazlum Taş and Başak Ünübol, Journal of Published in the March 2023 issue of Ethnicity in Substance Abuse (SCIE/SSCI, Q2)

The article examines the effects of social stigma experienced by individuals with alcohol and substance use disorders and its reflections on social life in terms of Goffman's stigmatization theory with the perspectives of social studies, identity and communication.



### "IGU Cyber Academy" is being established!

Istanbul Gelisim University Office of Scientific Research Projects (IGU BAP-K) is implementing the "IGU Cyber Academy" project, which aims to employ young people in the IT sector by providing training in cyber security field with the support of the Istanbul Development Agency (IDA).





## EVENTS

### FoAS Memorial Forest Planting Event Held!

The “Plant Saplings for Your Future” event was organized by the Faculty of Applied Sciences Environment Commission as part of the 5 June 2023 Environment Week. Within the scope of the event, 50 saplings were planted in Avcılar Gümüşpala Lakeside region by FoAS faculty members and students, and the first lifeline was given for each sapling. After the event, Istanbul Gelisim University “Environment and Ecology Student Club” stand in Avcılar Square was visited within the scope of 5 June World Environment Day. It was seen that many activists showed interest in the stand, which was established to raise awareness about the problem of climate change.





## EVENTS

# The Event “On the Mimaröđlu Film: Experimental Documentary and Working with Found Image” Was Held!

On Thursday, May 25, on the film “Mimaröđlu: The Robinson of Manhattan Island”, about the important name of electronic avant-garde music İlhan Mimaröđlu, with Director Serdar Kökçeođlu, as part of the “Social Memory and Documentary” lecture given by Asst. Prof. Dr. İpek Gürkan, from the Department of Television Journalism and Programming. A production that is different from traditional musician documentaries and pushes the boundaries of documentary cinema, “Mimaröđlu” focuses on the life of the musician by bringing together archive and actual images with the artist's own music and sound recordings. The event, which lasted approximately two and a half hours and continued with the comments and questions of the students, discussed current issues in film studies, from the issue of found footage and ethics to experimental tendencies in documentary filmmaking.



The poster is for a lecture titled "MİMAROĐLU FİLMİ ÜZERİNE: DENEYSEL BELGESEL VE BULUNTU GÖRÜNTÜYLE ÇALIŞMAK" (On the Mimaröđlu Film: Experimental Documentary and Working with Found Image). It is presented by the speaker "KONUŞMACI Serdar Kökçeođlu". The event is scheduled for "25 May, 2023 Perşembe" (Thursday, May 25, 2023) at "13.00". The poster includes the Istanbul Gelisim University logo, a QR code for Google Meet, and the meeting link: "https://meet.google.com/wki-zsvm-ett?authuser=0". It also lists the university's website "gelisim.edu.tr" and social media handles "@gelisimedu" and "@igugelisim". The poster is framed by a dark teal border.

## EVENTS

# Banking and Insurance Department Conducted Internship Orientation for Students...

FoAS Banking and Insurance Department students were informed by Res. Asst. İlknur Külekçi about the "2022/2023 Academic Year Compulsory Summer Internship" application on 8 June 2023. In this context, detailed information was given about the points to be considered in the internship, the filling and delivery of the internship book, face-to-face at IGU A Block E208 and online via the Google Meet platform. Afterwards, the students' questions were answered by the Head of the Banking and Insurance Department, Asst Prof. Dr. Lokman Kantar, Internship Coordinator Asst Prof. Dr. Ayşegül Ertuğrul and Res. Asst. İlknur Külekçi.



**Seminer**

**BANKACILIK VE SİGORTACILIK BÖLÜMÜ**  
**STAJ ORYANTASYONU**

**8 Haziran, 2023**  
**Perşembe**

**11.00**

<https://meet.google.com/pea-woyw-gfc>

[gelisim.edu.tr](https://gelisim.edu.tr) @gelisimedu @igugelisim

**GELİSİM**  
**UNİVERSİTESİ**

**Uygulamalı Bilimler**  
**Fakültesi**

## EVENTS

### The Third of the Banking and Insurance Department Academic and Student Colloquiums Was Held!

“Banking and Insurance Student Colloquium-III” was held on May 22, 2023, and “BS Academic Colloquium-III” was held on May 25, 2023, by the FoAS Banking and Insurance Department, in order to increase the quality of academic studies and exchange ideas. Participants were able to participate in events face-to-face and through the Google Meet platform.

In the third "BS Academic Colloquium" for FoAS academicians, Head of Banking and Insurance Department Asst. Prof. Dr. Lokman Kantar, Asst. Prof. Dr. Ayşegül Ertuğrul, Assoc. Prof. Dr. Hakan Özcan, Mete Bumin, Durdun Boz, Asst. Prof. Dr. Ahmet Deniz, Asst. Prof. Dr. Ali Çelik and Res. Asst. Nuran Akdağ contributed to the colloquium by providing information about their academic studies.

In the third of the “Banking and Insurance Student Colloquium”, which aims to increase the quality of students' academic studies, the Banking and Insurance Department TUBITAK 2209-A student project teams had the opportunity to present their projects before the application.



**BANKACILIK VE SİGORTACILIK ÖĞRENCİ KOLOKYUMU-III** *Kolokyum*

**KATILIMCILAR**  
Bankacılık ve Sigortacılık Bölümü Öğrencileri

Google Meet  
<https://meet.google.com/egy-pfff-pqr>

22 Mayıs, 2023  
Pazartesi

11.30-12.30

A BLOK -A208 NOLU DERSLİK

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İstanbul Gelisim Üniversitesi  
Uygulamalı Bilimler Fakültesi



**BS AKADEMİK KOLOKYUM-III** *Kolokyum*

**KATILIMCILAR**  
Dr. Öğr. Üyesi Lokman KANTAR  
Dr. Öğr. Üyesi Ayşegül ERTUĞRUL  
Doç. Dr. Hakan ÖZCAN  
Doç. Dr. Mete BUMİN  
UBF Öğretim Üyeleri ve Öğrenciler

25 Mayıs, 2023  
Perşembe

11.30-12.30

A BLOK -A208 NOLU DERSLİK

<https://meet.google.com/iby-dxtz-hmn>

gelisim.edu.tr | @gelisimedu | #gugelisim

İstanbul Gelisim Üniversitesi  
Uygulamalı Bilimler Fakültesi



## EVENTS

# Accessibility Panel for the Participation of Blind and Deaf Individuals in Life Was Held!

The "Accessibility in Participation of Blind and Deaf Individuals in Life" panel was organized online by the Commission for the Disabled on June 5, 2023 at 12.00. While Merve Canan Karaağra took part as a speaker within the scope of the panel, a very useful event was held where the access problem of blind and deaf individuals was discussed.



The poster is for a panel discussion titled "KÖR VE SAĞIR BİREYLERİN HAYATA KATILIMINDA ERİŞİLEBİLİRLİK PANELİ" (Accessibility Panel for the Participation of Blind and Deaf Individuals in Life). It features a portrait of the speaker, Merve Canan KARAĞRA, with the text "KONUŞMACI" (Speaker) below it. The event is scheduled for "5 Haziran, 2023 Pazartesi" (5 June, 2023 Monday) at "12.00". It includes a Google Meet QR code and the link "meet.google.com/mcv-icmg-nom". The poster also displays the logos of Istanbul Gelisim University, the Faculty of Applied Sciences, and the Department of Applied Sciences.

## EVENTS

### “Effective Communication and Body Language Training” Was Held Within the Scope of My Business Partner Project...

The first step of the training phase of the My Business Partner Project implemented by Istanbul Gelisim University within the scope of the ENHANCER Project financed by the European Union and carried out by the International Migration Policy Development Center (ICMPD) with the coordination of the General Directorate of Development Agencies of the Ministry of Industry and Technology has been completed. The first week of "Effective Communication and Body Language" training was held on Monday, June 5, within the scope of the 6-week professional and personal development training program. Istanbul Gelisim University Department of Public Relations and Advertising Dr. Instructor Within the scope of the training given by its member Sevinç KOÇAK, the elements of interpersonal communication and the importance of body language were discussed. Since the project also includes Syrian participants, simultaneous translation of the training into Arabic was provided in order to maintain the quality of implementation. The training, in which the participants showed great interest, ended with a question-answer session. It is aimed to provide significant gains in terms of improving communication processes for the participants through the training, which is of great importance in terms of its content and being the first training in the context of mentor-Syrian entrepreneur/entrepreneur candidates.



## NEWS FROM OUR ALUMNI

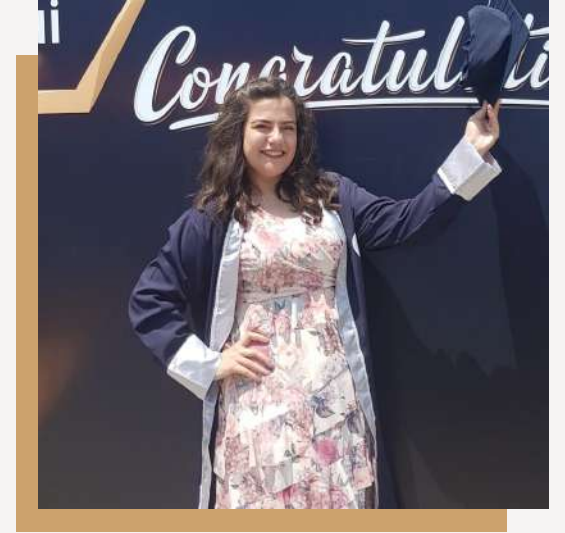
### *Esra Erdem*

Hello, I am Esra Erdem!

The fact that my love for the kitchen has increased day by day since my childhood has been very effective in planning my career goal, and I continued this journey that started in high school with the food and beverage department in my education life by carrying it to university life. My university life started in 2018 at Istanbul Gelisim University School of Applied Sciences, Department of Gastronomy and Culinary Arts. Thanks to the opportunities my university has given me and the knowledge and experience that my valuable professors have given me, I have spent 4 years full. After a quality education life, I wanted to ensure the continuation of this and after graduating in 2022, I started my master's degree with thesis on the Gastronomy department at Istanbul Gelisim University without wasting time on the support and interest of my teachers. I have now completed my first year and have entered the thesis period.

In addition to the quality education life offered to us by the university, the chefs invited to the school in our department have contributed significantly to us with the conferences and events. Both the regional recipes of our own Turkish cuisine and the international recipes we made in the school kitchen, with the interest and concern of our teachers, carried me forward in both knowledge and dexterity. The theoretical and practical courses I took and the support of my professors had a great impact on shaping my career goal towards the last semester of university. On this path, which I started with handmade chocolate with different kinds of fillings and ganache, I take orders for birthdays and other special occasions with the skills I gained thanks to the pastry lessons I took at my university. It makes me very happy to contribute to the special days of children and people. For this reason, I love my job. One of my goals is to have a boutique pastry shop in the future and I am currently in the process of developing myself.

I would like to express my gratitude to Asst. Prof. Dr. Nevruz Berna Tatlısu, a member of our faculty, and Erkan Kıyıcıoğlu, Murat Mutlu Tokay, Sema Özcan, Banu Bayraktar and other valuable lecturers whose names I can't name, for their efforts. I am glad it is Gelisim...





## JUNE GUEST WRITER

### A TRANSDICIPLINARY FIELD: ECO CINEMA STUDIES

*If ecocritical consciousness is an awareness like feminism or something more than that, how can we understand that movies are based on this consciousness, or what qualities do they offer us in this direction?*

Even if we work or teach in different fields, we have to somehow refer to the etymology of the concept of "economy" or "ecology". Eco/oikos introduces the concepts of "home, land and management". In other words, the concept establishes its bond with "managerialism" etymologically from the very beginning and prepares a critical ground for the masculine critical attitude.

Although anthropocentric approaches are initially accepted on the basis of ecocritical studies, it expands by encompassing not only the relationship between human and nature, but also the refusal to think through fundamentally dualist distinctions such as non-human living things and nature. Another focal point of ecocritical studies was to criticize the position of regenerating nature, to which he is indebted to nature, and his moves to consume it, by taking that "man" into the center of life(s), while neoliberal policies produce "debted man". Thus, we see that ecocritical studies intersect with many different fields, contain less critical thoughts as well as extreme views, which we can call more radical, and consist of scattered thoughts with different problematizations, such as ecocentric or non-ecocentric, which are brought to the main argument. Moreover, each of these fields carries with it its own internal critical dynamic and the criticisms directed at it, in other words, the fields are borrowed with their contradictory potentials. And we are faced with a paradigm shift after all. If the problem in this change is clearly the problem of putting the (male) human being in the center, it is a paradigm shift based on thought, which at best criticizes the anthropocentric order that places humans at the center of the universe, but whose main purpose is to overthrow it. It is the change of a thought that we know, that we are used to, that we accept as natural.



**Asst. Prof. Dr. İpek Gürkan**  
Department of Television  
Journalism and  
Programming

## JUNE GUEST WRITER

Asst. Prof. Dr. İpek Gürkan

The clutter of the aforementioned area creates a structure that allows you to draw your attention, rather than providing a tidy thinking opportunity for film works, which is already an eclectic field. First of all, the concept of eco-cinema does not have a singular counterpart in film studies; Sustainability studies, eco-feminism, eco-criticism or cultural studies include the concepts and thoughts of different fields within eco-cinema studies, just like the traditional cinema theories before it, and this points to the relationality and even functionality of eco-cinema studies. As a matter of fact, the concept of ecocriticism, which we mostly associate with social sciences today, was first used for a critical view of the literary field, just as critical methods in cinema are based on literary texts.

In the context of conventional narratives in cinema, the filmic environment or ecological perspective is focused only on the nature-human relationship or the cinematic environment with a representational and shallow description at first glance. However, can't there be ways to benefit more effectively from the structure we're talking about as fragmented and messy? Exactly this fragmented structure and point of view requires asking before answering many questions in the field of cinema as well. Can eco-cinema by itself point to a methodology? If ecocritical consciousness is an awareness like feminism or something more than that, how can we understand that movies are based on this consciousness, or what qualities do they offer us in this direction? In this view, is it necessary to highlight the filmmaking practice, aesthetics or the director? Before answering these questions, it may be useful to look at the relationship between the feminist movement and cinema, which left its mark on the '70s, with an anachronistic turn, by laying the groundwork for the discussion. If there is to remember the films made with experimental and avant-garde practices and feminist consciousness in this period, it would be appropriate to come to terms with the past deficiencies and mistakes. However, an experimental or avant-garde ecological consciousness development or cinematic ecology can create a pedagogical effect by reminding the medium-based ties of the field. This can be functional in terms of creating an ecological consciousness by becoming associated not only with the ecological references in the narrative, but also with a view that emphasizes the film form/form when considering the relationship between ecology and cinema.



## JUNE INTERVIEW

### Nature Photographer and Director Burak Dođansoysal:

*"Being able to deliver visuals in motion, along with sound and music, takes storytelling to another level."*

**Thank you for accepting our FoAS Monthly e-Bulletin interview request. Could you tell us about the story of becoming a nature photographer and documentarian begin?**

Actually, I was a photographer first, then I became a nature activities enthusiast, and when I met Africa, I became a nature photographer. I can say that it was almost a coincidence that I started making documentaries. When DSLR cameras came with the ability to shoot HD movies, I changed my body and bought a body that could shoot movies, and photography gradually evolved into film. Being able to deliver visuals in motion, along with sound and music, takes storytelling to another level.

**Could you briefly tell us about the realization processes and stages of nature photography and documentary shootings?**

The most important process is the idea generation stage. After an idea comes up, the logistics / organization part of the job, which I think is the most difficult process, begins.



It is necessary to find answers to hundreds of questions such as "How many people will be filmed with a team, where and when the shooting will take place, how will the permissions be obtained, if the shootings are abroad, how will the equipment pass through customs, will the local guide be used, and if so, who will they be?" When the answers are found, the budget of the work emerges. According to the budget, I either work with a producer or finance it with my own resources. In nature documentary, especially if you have a limited budget and therefore time, like me, you can never shoot everything you plan. After the shooting is over, we start editing by revising the script / texts according to the material at hand.



## JUNE INTERVIEW

**What makes you choose the subject of a documentary? What is the process of finding, selecting, funding and applying topics work in your personal work?**

Topics I enjoy and places I want to be are always my priority. Unfortunately, wildlife documentarianism is not a popular and sought-after branch in Turkey, and orders are not received from magazines and channels. That's why I project whatever I want to shoot, and for the financing, as I just explained, I either find a producer or meet it from my own resources, I go and shoot. Then I set it up and present it to the market. I can say that the easiest part of the process is the shooting phase, which is the most physically tiring and risky part. When the business hits the market, we both participate in festivals and participate in international production fairs, promoting our work to channels and distributors. After that, it's pretty unpleasant things like contracts, follow-up of publications, copyright infringement and tracking.

**It can be said that in your documentaries, you focus on the relationship between man and nature. What is your view on the nature-culture-human relationship? What do you pay attention to when conveying this perspective to your work?**

There are two relationships that I try to touch on my documentaries. The first is to encourage people who have no relationship with nature in daily life and who know nature through magazines and television to establish a physical relationship with nature by provoking stories and images, thus capturing individuals who will actively contribute to nature conservation through documentaries. The second is to show what we are in essence by conveying the indigenous peoples, who are still not deeply connected with nature, to the audience, not with a romantic language, but as they are. While conveying these, I try to add my interpretation only to the visuals and to give the story as close to reality as possible without interpretation.



**What are your suggestions for new graduates or candidates who are interested in photography and documentaries to improve themselves and take action?**

## JUNE INTERVIEW

You have to look at a lot of photos and chase after a lot of photos. The good shots we capture are the result of moments we've come across different variations of in the past. It is valid for every subject, but it may be a little more important for wildlife. Considering that many interesting movements take place in seconds, it is very important to be able to make a quick decision by mastering the technical features of the equipment. So the nature photographer should be one body with his equipment.

**Thank you very much for your time and comprehensive information for the monthly e-Bulletin.**

Thank you very much...

### **Burak Dođansoysal** **Photographer and Director**

He was born in 1978 in Bursa. He graduated from Robert College in 1996 and got his bachelor's from Marmara University, Department of Business Administration in 2000. He has been a photographer since 1995 and a professional photographer since 2005. His photographs and travel articles were published in BBC Wildlife Magazine, National Geographic, Wheat Magazine, Photograph Magazine, Bilim ve Teknik, RC Quarterly, TRT Vizyon, Skylife magazines. He has become a Magma Magazine photographer and writer. He toured 64 countries on five continents. He has been shooting wildlife and nature documentaries for Turkish and world television since 2009, and his documentaries are broadcast in 70 countries. Between 2011 and 2015, he was the coordinator of the vulture protection project supported by the United Nations.

He has memberships of IDA (International Documentary Association), IAWF (International Association of Wildlife Filmmakers), GTC (Guild of Television Camera Professionals), Photojournalists Association of Turkey (TFMD), Robert College Alumni Association, Ornithophoto Bird and Wildlife Photographers Association, Wheat Supporting Ecological Life, and the Nature Research Association.



## ERASMUS+

### Erasmus+ mobility as a Gastronomy Student...

*Greetings, I am Doğa Yeşiloğlu, a student of Istanbul Gelisim University Gastronomy and Culinary Arts ( English) Department. In this part, I present the education and experiences I received at the Instituto Politécnico da Guarda school in Seia, Portugal, where I went with the Erasmus+ project in my 4th year of my university and department.*

On my journey that started from Turkey, I first reached Lisbon, the capital of Portugal. After spending my first night in the capital, I reached the city of Seia, which gave its name to the university, with a short bus ride. Before I came to Portugal, the university assistant I talked to about my Erasmus+ project and got the information from met me at Seia Bus Station. We had a pleasant conversation with the university, departments and students during the car journey from the bus station to the dormitory. When we arrived at the dormitory, he introduced me to both my dorm and my department friends. Portugal is a country that gathers people of many races under its roof, so the students' approach to me was sincere and warm.



The next day, I had the opportunity to tour the university. My guidance teacher who accompanied me introduced me to all the kitchens and mixology laboratories of the institute. This building of the university was only teaching on Kitchen and Bar training. So the kitchens, service restaurants and bar labs were very extensive. In the Applied Cuisine classes of the university, students did not only receive culinary education as a lecture, but also presented their plates to the guests in the training restaurant section of the university. I was very interested in this application because culinary education in the gastronomy departments of many universities in Turkey is limited only to the kitchen.

During my Erasmus+ education, I had the opportunity to both gain knowledge in the field of cuisine and gain experience in the service phase at the same time at this university. In this context, I recommend this university to Gastronomy Department students who want to benefit from mobility.



## CULTURE-ART

### World Environment Day (5 June)

It has been celebrated on June 5 every year since the United Nations Environment Conference held in Stockholm, Sweden in 1972, to raise awareness and take action on environmental protection around the world.

**Source:** [https://www.ab.gov.tr/5-haziran-dunya-cevre-gunu\\_51288.html](https://www.ab.gov.tr/5-haziran-dunya-cevre-gunu_51288.html)

**Image Source:** <https://toracevre.com/5-haziran-dunya-cevre-gunu-0117/dunya-cevre-gunu/>



### Feast of Sacrifice

Sacrifice, as an Islamic religious term, means an animal that is slaughtered with the intention of getting closer to Allah and attaining the consent of Allah. Based on the story about the Prophet Abraham and his son Ishmael in the Qur'an, the concept of sacrifice; It expresses a general devotion, the ability of an individual to sacrifice everything for Allah, submission to Allah and being grateful for Him.

Feast of Sacrifice is also the time when the Islamic world performs the pilgrimage to Mecca every year. It is declared a public holiday in addition to being a religious holiday in many Muslim-majority countries. Along with this holiday, it is one of the two most important holidays in Islam.

## CULTURE-ART

### Fazıl Say & Serenad Bağcan “World Mother” (July 5)

World-famous pianist and composer Fazıl Say, this time, adds the works of women poets to his songs, which he composed inspired by the works of poets and writers who have left deep traces in Turkish literature. Poets presenting sections from past to present by feeding on experiences, events and stories in Turkey and Anatolian lands; He conveys his inner wars, sorrows, desires for peace, peace, goodness, evil, light, darkness and hope that never disappears despite everything. These extraordinary women poets are imagining the 100th anniversary of the Republic from different angles.

“Each concert of Say is a unique experience to see what human beings can do with the piano!” – Le Figaro

**Venue:** Atatürk Cultural Center, Türk Telekom Opera Hall

### Istanbul Jazz Festival

Istanbul Jazz Festival is 30 years old this year. Organized by the Istanbul Foundation for Culture and Arts (IKSV) with the sponsorship of Garanti BBVA, the Istanbul Jazz Festival will present a program full of popular and new names between 7-18 July.

**Location:** Parkorman, Robert College



### Meşher – John Craxton, “In Search of the Light”

“John Craxton – In Search of the Light” is the first exhibition of the artist in our country, which will feature works from the personal collection of Ömer M. Koç as well as Craxton's works that have met art lovers in various parts of the world.

**Location:** Meşher, Beyoğlu

**Date:** 05 April – 23 July

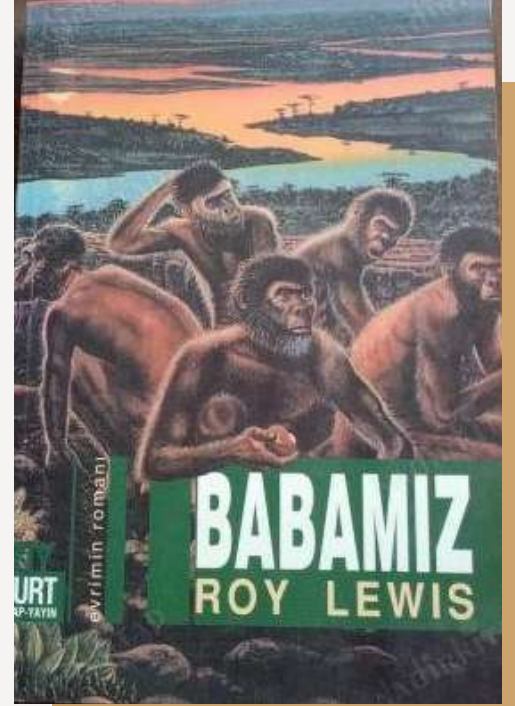
## BOOK RECOMMENDATIONS

**Res. Asst. Dr. Firat Baranaydin**

**Department of Conservation and Restoration of Cultural Heritage**

### **Evolution Man: Or, How I Ate My Father, Roy Lewis**

Our Father, a 500,000-year-old story, is a fun and interesting work. This book, as it tells the adventure of a family of primitive people to discover fire, spear and marriage, opens the doors to a world that is both frightening and full of necessities. But this story not only makes us smile, it also reminds us that the challenges of progress did not begin with the atomic age. This funny story begins in an age when the idea of "I must learn to cook them before they are cooked by others, or I must eat them before they are eaten by others" is blooming.



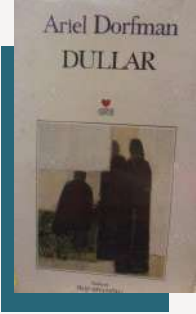
The famous French biochemist Jacques Monod laughed so much while reading this book in the middle of the Sahara Desert that he fell from the camel he was on. This incident highlights how entertaining and gripping the book is. The adventures of primitive people, full of discoveries and struggle for life, make the reader think while laughing.

This original book deals with the difficulties faced by human beings in the process of evolution, development and the foundations of humanity in a humorous language. As readers embark on a journey from primitive times to the present, they will discover what an interesting history humanity is and the funny moments of progress are not new at all.



## BOOK RECOMMENDATIONS

**Other books recommended by Res. Asst. Dr. Firat Baranaydin from the Department of Conservation and Restoration of Cultural Heritage...**



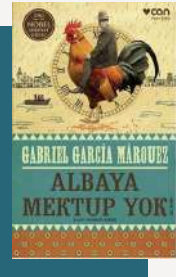
### **Widows, Ariel Nofman**

"Ariel Nofman's book Widows is an extraordinary work that tells the stories of widows with colorful and interesting characters. While the book takes them on a deep journey into the inner worlds of these women who have lost their spouses at some point in their lives, it also explores how society views them. and the experience of widowhood. The different backgrounds, passions and challenges of each character draws the reader into an impressive and emotional atmosphere. Ariel Nofman's warm narration and realistic portraits of the characters explore Widows, the complexity of life and the inner strength of the human being. makes it a fascinating reading experience for anyone who wants to."



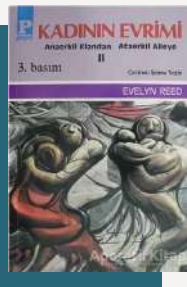
### **KChronicle of a Death Foretold, Gabriel Garcia Marquez**

Gabriel Garcia Marquez's book Chronicle of a Death Foretold is a story revolving around an unforgettable murder that took place in a hot Colombian town. One Sunday, unexpectedly in town, two young men kill five children and then commit suicide. Marquez deftly describes how this brutal event took place and how the people of the town were affected. In a realistic way, the book delves into how society reacted to this shocking event, the motivations of the criminals, and the unrest that ensued in the town.



### **No One Writes to the Colonel, Gabriel Garcia Marquez**

The book No One Writes to the Colonel is a great example of the magical realism movement that reflects the original style of García Márquez. It begins with a colonel in a headquarters waiting for a letter from a soldier. However, the letter never arrives and the colonel begins to investigate the soldier's connection to his family. This investigation turns into an extraordinary adventure in which the colonel is increasingly strangely lost between time and reality. With García Márquez's magical narration, the book manages to navigate the fine line between reality and fantasy while transporting the reader to a timeless world.



### **Woman's Evolution from Matriarchal Clan to Patriarchal Family, Elvelyn Reed**

The book Woman's Evolution from Matriarchal Clan to Patriarchal Family is the continuation of a masterpiece that analyzes the roles of women in society and the changes they have experienced throughout history. Reed argues that the evolution of women is a result of social structures rather than biological factors. The book focuses on issues such as the oppression of women throughout history, gender inequality, the institution of the family, labor force participation and the impact of feminist movements. Reed emphasizes that gender norms should be questioned and changed in order for women's social progress to take place. Women's Evolution offers readers a comprehensive look at women's place in history and their contribution to the struggle for gender equality.



### **Anabasis, Ksenophon**

The book Anabasis is a work about the adventure of the ancient Greek commander Xenophon to return to Greece from the Persian Empire. The book is about a group of soldiers led by Xenophon, who struggle to retreat and survive after the defeat of the Greek attacker army in the war with the Persians. Along a long and dangerous journey, Xenophon and his friends encounter enemies in foreign lands, struggle with natural obstacles and grapple with internal conflicts, pushing their limits to survive and return to their homeland. "Anabasis" presents the story of an epic journey that highlights the courage, endurance and strength of the warrior spirit within the human being.

## FoAS STUDENT CLUB

### I THE NEW MEDIA AND JOURNALISM STUDENT CLUB

The “Media and Journalism Club” was established in 2022 as a result of the restructuring of the “Media Club” and the “New Media and Journalism Club” under the Faculty of Applied Sciences, under the SKS Department. The club has determined its basic vision as being able to operate in all kinds of social issues in accordance with the understanding of media and journalism of our age, which can be reached by everyone inside and outside the university. The club advisor is Assoc. Dr. Şebnem Gürsoy Ulusoy.

The main objectives of our “New Media and Journalism Club” are:

- To increase the knowledge level of students in the field of communication and media by bringing students together with new media professionals and experienced journalists,
- To carry out activities that will provide students with professional skills such as news photography, news - editing workshop and to organize professional trips,
- It is to bring together not only students studying in the field of media, but also everyone who wants to have an idea about various aspects of new media, with experts in the field of new media and journalism.

The “New Media and Journalism Club” also aims to guide students on how to do the right journalism within the framework of social media journalism and how to deliver the news to the target audience in the most effective way through social media.

Students who want to become a member of the club can apply for club membership from the OBIS system, as well as follow the [@igumedyakulubu](https://www.instagram.com/igumedyakulubu) instagram address of the club.



## SEKTÖRDEN KISA KISA

### Drinks Prepared with Artificial Intelligence Recipes McDonald's in Turkey!

McDonald's, by signing another innovation, offers special drink recipes prepared with artificial intelligence to consumers. Two separate recipes on the smoothie menu were created by sharing the most popular tastes of summer and the expectations from a refreshing drink with ChatGPT, the most popular artificial intelligence application of the last period. These recipes, created according to different tastes, took their place in selected McCafes under the names "Unicorn Smoothie" and "Lemon Chiller Smoothie". This special menu, which will be available for a limited time starting from June 10, can be experienced in Istanbul Merter, Levent, Caddebostan and Acıbadem McCafé branches. The smoothie menu named "My Dream Recipes" is available to those who want to experience special flavors at selected McCafé branches and for a limited time.

**News Link :** <https://www.gastronomidergisi.com/gastronomi/yapay-zeka-tarifleriyle-hazirlanan-icecekler-mcdonald-s-turkiye-de>, E.T.13.06.2023.

### Porland Saved 1,989 Grown Pine Trees From Being Cut!

Standing out with its environmentally friendly vision that contributes to sustainability, Porland continues to develop new projects to support the solution of this problem. Adopting a business model that is sensitive to global environmental problems, especially the climate crisis, Porland aims to raise awareness on this issue by developing projects in areas such as low carbon emission production, waste water treatment, waste recycling, educational activities, energy saving and sustainable social transformation. As a result of the investments made by Porland in this context; The amount of water that was treated and used in the last 5 years and the water consumed by 10 thousand households with 4 people in a year were recovered through waste water recovery activities. On the other hand, with the recycling of 117 tons of waste paper, 1,989 mature pine trees were saved from being cut down, and 35.1 tons of raw materials were saved. In this context, Porland, which takes strong steps in the use of natural resources and zero waste, aims at 100 percent sustainability by controlling water and energy consumption.

**News Link:** <https://www.gastronomidergisi.com/vitrin/porland-bin-989-adet-yetismis-cam-agacini-kesilmekten-kurtardi>, E.T.13.06.2023.

Students Team for News from Sector Section:

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## SEKTÖRDEN KISA KISA

### Elidor Will Touch the Dreams of 25 Thousand Young Women in the Earthquake Zone!

Supporting women to walk on their own paths with the slogan "On Our Way", Elidor has now joined forces with the Community Volunteers Foundation (TOG) for young women in the earthquake area. In cooperation with the Community Volunteers Foundation (TOG), Elidor is launching "Elidor X TOG Young Women Support Centers" with the aim of long-term solidarity for young women in the region affected by the 6 February earthquakes. At the meeting where the project was introduced, Unilever Turkey, Central Asia, Iran Beauty and Health Leader Natali Kasap, Community Volunteers General Manager Ayşe Kırmızı and project ambassador Karsu gave information about the details of the project. Centers, which are the continuation of the "On Our Way" project initiated by Elidor in 2021 to contribute to the empowerment of young women, are being established in Adıyaman, Kahramanmaraş, Hatay and Malatya. Programs created by TOG experts at the centers will focus on emotional and social support activities for young women between the ages of 17-25 who have been affected by the earthquake. It is aimed to support 25,000 women through the Young Women Support Centers. A special composition prepared by the project ambassador artist Karsu will also be used in communication works. The aim of the project is to reach 25 thousand young women...

**News Link:** <https://www.marketingturkiye.com.tr/haberler/elidor-kendi-yolumuzda/>, 13.06.2023.

### Easyjet, the New Guest of Istanbul Airport!

UK-based low-cost EasyJet started its flights to İGA Istanbul Airport on Friday, 9 June. The airline company organized its first flight to İGA Istanbul Airport from Manchester Airport. EasyJet cabin crew and passengers were greeted with a ceremony at İGA Istanbul Airport International Terminal. During the event hosted by İGA Istanbul Airport, flowers were presented to the cabin crew; A ribbon cutting ceremony was held by the authorities. EasyJet's Manchester-Istanbul flights will be operated with Airbus A320 model aircraft twice a week, on Mondays and Fridays. EasyJet's Turkey network includes Bodrum, Antalya, Dalaman and Izmir as well as Istanbul.

**News Li L:** <https://www.airturkhaber.com/haberler/istanbul-havalimaninin-yeni-konugu-easyjet/>, E.T. 13.06.2023.

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## SEKTÖRDEN KISA KISA

### Sustainable Steps from THY Technic...

Türk Hava Yolları Teknik A.Ş., the world's leading aircraft and component maintenance company, aims to make its operations sustainable by implementing environmentalist activities within the company. Turkish Airlines Technic Inc., with its family of approximately 10,000 people, carried out many recycling activities in 2022 in order to reduce its carbon footprint and support local communities. The company, which ensures the recycling of 19,820 kilograms of electronic waste thanks to the waste collection points it has established at the Istanbul Airport, Atatürk Airport and Sabiha Gökçen Airport facilities, donated to the "Technology Class" campaign of the Turkish Maarif Foundation in Bishkek, the capital city of Kyrgyzstan. The company, which obtains daily use water thanks to the rainwater collection systems in the base maintenance hangars of Istanbul Airport, which has been certified to comply with green building and sustainability standards, while preventing the pollution of a land area the size of 67 football fields by recycling hazardous wastes in 2022; with paper recycling, it has prevented about 4,000 trees from being cut down. Preventing the waste of 3,568 barrels of oil to be used for new plastic production with plastic waste recycling, the company also recycled enough metal to produce 22,755 bicycles.

**News Link:** <https://www.airturkhaber.com/haberler/thy-teknikten-surdurulebilir-adimlar/> , 13.06.2023.

### Turkey's First Artificial Intelligence Advertisement from Migros Virtual Market!

With an innovative approach, Migros Virtual Market has published a new commercial with artificial intelligence, the first to be broadcast on television. It applies its innovative stance to every field from communication to production, from delivery to customer experience. While offering more than 40,000 products to its customers in order to make their customers feel free to shop, it has already attracted great attention for including today's popular technology artificial intelligence in its system and advertisement.

**News Link:** <https://webrazzi.com/2023/06/05/migros-sanal-marketten-turkiyenin-ilk-yapay-zekali-urun-fiyat-reklamı/>, E.T.13.06.2023.

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## SEKTÖRDEN KISA KISA

### McDonalds' support to national teams will continue for 4 more years!

McDonald's continues to support the national teams in the 100th anniversary of the Republic. In this context, McDonald's renewed its sponsorship agreement with the Turkish Football Federation covering the national teams. As part of the increasingly stronger cooperation, McDonald's extended its sponsorship of men's and women's National Teams and e-National Teams until 2026. Turkish Football Federation President Mehmet Büyükekçi, McDonald's Turkey CEO Mwaffak Kanjee, TFF Deputy Chairman and Member of the Board of Directors Responsible for Sponsorships and Marketing Alkın Kalkavan, Men's National Team Coach Stefan Kuntz, Women's National Team Coach Necla Güngör Kıragası at the signing ceremony held on the subject. and Tolga Atalay, e-National Team Coach.

**News Link:** <https://www.haberler34.com.tr/mcdonaldsin-milli-takimlara-olan-destegi-4-yil-daha-devam-edecek/> , 13.06.2023.

### New Era on Twitter!

Linda Yaccarino is the new CEO of Twitter. Linda Yaccarino has officially taken over as CEO of Elon Musk and a new era has begun on Twitter. Yaccarino, who previously served as NBC Universal's ad sales executive, is said to have a tough road ahead as Twitter's ad revenues have dropped 59 percent since the start of the year.

**News Link:** <https://www.pazarlamasyon.com/twitter-da-yeni-donem> , 13.06.2023.

### Youtube Disables Story Feature!

The platform decided to turn off the YouTube Stories feature and focus on Shorts. YouTube has announced that it has decided to close the YouTube Stories feature, which it launched in 2018. The reason for the platform to say goodbye to the story feature is that it will focus on other features such as Shorts. Users will no longer be able to share stories as of June 26, and the last stories uploaded before will disappear after seven days. YouTube Stories was launched with a limited number of creators in response to Instagram's stories feature in 2018 and rolled out to all users a year later. This feature allowed creators with at least 10,000 subscribers to create temporary short videos. According to YouTube, when comparing Shorts and YouTube Stories, content producers had a chance to gain more subscribers using Shorts. Taking this result into account, the platform gave up the Stories feature

**News Link:** <https://www.pazarlamasyon.com/youtube-hik-ye-ozelligini-devre-disi-birakiyor>, 13.06.2023.

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ISTANBUL  
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# FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

**JUNE 2023 - ISSUE 06**

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