



ISTANBUL  
**GELISIM**  
**UNIVERSITY**

MARCH 2023



ISTANBUL  
**GELISIM** **UNIVERSITESI**

# FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

*Applied Science in Gelişim, For a Change In Your Life*

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/iguubf



**We Commemorate 18<sup>th</sup> March  
1915 Çanakkale Victory and  
Martyr's Day with Respect!**

## NEWS FROM IGU

### "Our Women Painters-1" Exhibition Met with Art Lovers on 8 March!

Painter-Lecturer. Murat Karaova's "Our Women Painters-1" exhibition included women painters who lived in the first years of the Republican period, left their mark on the art of painting and made a name for themselves. IGU Rector Prof. Dr. Bahri Şahin also attended the opening of the exhibition.

The painter has participated in many national and international solo and group exhibitions and museum collections with her works. The painter, who makes figurative works by taking social issues as a theme in her works, has painted some of our women artists who lived in the first years of the Republic, who have a place and made a mark in the history of Turkish art in the "Our Women Artists-1 series. The fact that our pioneering women artists have achieved success despite the impossibilities makes them even more valuable. I think that the exhibition is important in order to maintain the existence of these artists today.



## NEWS FROM FoAS

### Research Assistant Nevra ÜÇLER Completed Her PhD!

She was born in Adana province. In 2006, she started her undergraduate education at the department of Advertising and Public Relations for Faculty of Communication at Cyprus International University (CIU), and graduated in 2011. She earned her master's degree at Marmara University, Institute of Social Sciences, Department of Public Relations and Publicity in 2015 by publishing her thesis titled "Political marketing and an example to examine the marketing activities: The 2014 Presidential elections". In 2015, she started her PhD education at Marmara University, Institute of Social Sciences, Department of Public Relations and Publicity and defended her thesis titled "Representation of Women in Politics: Analysis of the Discourses of Women Politicians in the National (Printed) Press between 2002-2018" on March 1, 2023 and received the title of doctor. Since 2016, she has been working as a Research Assistant at Istanbul Gelisim University, Faculty of Applied Sciences, Department of Public Relations and Advertising. Üçler has scientific studies presented at national and international meetings and published in various journals.

### Research Assistant Muzaffer ÇAKMAK Received his PhD!

He was born in Öz Kürtün town of Kürtün district of Gümüşhane province. Starting his education in 2011, graduated from Sakarya University (SAU) Faculty of Business Administration, Department of Tourism Management in 2015. In 2015, he completed his master's degree in SAU Institute of Social Sciences, Department of Tourism Management by publishing his thesis titled "A comparative study on the contents of main course of international cuisine" in 2017. In 2018, he started his doctorate education at Sakarya University of Applied Sciences, Graduate School of Graduate Education, Department of Gastronomy and Culinary Arts and defended his thesis titled "The Relationship between Purpose of Participation in Gastronomy Festivals, Motivation and Satisfaction" on March 15, 2023 and received the title of doctor. Since 2020, he has been working as a Research Assistant at Istanbul Gelisim University Faculty of Applied Sciences, Department of Gastronomy and Culinary Arts. Çakmak has scientific studies presented at national and international meetings and published in various journals.

## NEWS FROM FoAS

### Research Assistant Gizem Hlaęa Kaderoęlu participated in Erasmus+ Staff Training Mobility!

Research Assistant Gizem Hlaęa Kaderoęlu from the Department of Gastronomy and Culinary Arts of the Faculty of Applied Sciences participated in Erasmus + Staff Mobility for Education. She participated in the international week themed "Internalisation at Home (IaH)" held between 6-10 March 2023 at Kauno Kolegija / University of Applied Sciences in Kaunas, Lithuania, and had the chance to meet and exchange ideas with participants from different countries.



## NEWS FROM FoAS

### The Guest of the City and Life Asst. Prof. Dr. İlknur Türkoğlu!

asst. Prof. Dr. İlknur Türkoğlu, Head of the Department of Conservation and Restoration of Cultural Heritage, was a guest of the City and Life broadcast on KRT on 12 March 2023. Within the scope of the programme, the situation of cultural heritage in the provinces affected by the earthquake on 6 February 2023, how to prepare for earthquakes and other natural disasters in buildings and museums with cultural heritage, and what should be done in the earthquake zone in the following processes were discussed.



## ACADEMIC ARTICLES

### Published Article: “Examining The Roles of Labour Standards, Economic Complexity, and Globalization in The Biocapacity Deficiency of The ASEAN Countries”!

The article titled "Examining the roles of labour standards, economic complexity, and globalization in the biocapacity deficiency of the ASEAN countries" prepared by Assistant Prof. Dr. Ali Çelik from the Department of International Trade and Finance and Assoc. Prof. Dr. Andrew Alola from Inland Norway University has been published in the SCI indexed International Journal of Sustainable Development & World Ecology in the Q1 section.

<https://www.tandfonline.com/doi/abs/10.1080/13504509.2023.2172475?journalCode=tsdw20>



### Published Article: “The Effects of Exchange Rate Changes on Turkey’s Exports on the Basis of Sectoral and Factor Endowment: Evaluation of the New Foreign Trade Policy”!

The article titled "The Effects of Exchange Rate Changes on Turkey’s Exports on the Basis of Sectoral and Factor Endowment: Evaluation of the New Foreign Trade Policy" by Assistant Prof. Dr. Ali Çelik from the Department of International Trade and Finance was published in Öneri Dergisi, Volume 18, Issue 59, Marmara University.

<https://dergipark.org.tr/tr/pub/maruoneri/issue/75636/1166424>



## CONGRESSES

### Research Assistant Nuran Akdağ Attended the 11th Finance Congress!



Prof. Dr. Halil Tunalı, Head of the Department of Economics at Istanbul University, and Research Assistant Nuran Akdağ from the Department of International Trade and Finance at Istanbul Gelisim University, attended the 11th Finance Congress held between 14-15 December 2022 with their paper "The Impact of Economic Discontent on Income Distribution: The Case of Selected Fragile Economies".

### Assoc. Prof. Dr. Mustafa Çanakçıoğlu Participated in The 3rd International Symposium on Scientific Research and Innovative Studies!

Assoc. Prof. Mustafa Çanakçıoğlu from the Department of Electronic Commerce and Management participated in the 3rd International Symposium on Scientific Research and Innovative Studies (ISSRIS'23) organized online by Bandırma Onyedi Eylül University between 15-18 March 2023 with his academic paper named "The Importance of Green Bonds in the Scope of Green Finance".





## EVENTS

### Sector Meetings Event Held!

Ata ALPER, who works as a System Engineer at Boeing Company, was the guest of the online seminar organized by ANKA club, established by the Department of Aviation Management, Faculty of Applied Sciences,

Within the scope of the event, information on general system approaches, the integration of systems engineering with business management in a holistic manner, and the stages to become a systems engineer were discussed. In addition, the questions of students planning a career in the aviation sector were answered at the event.

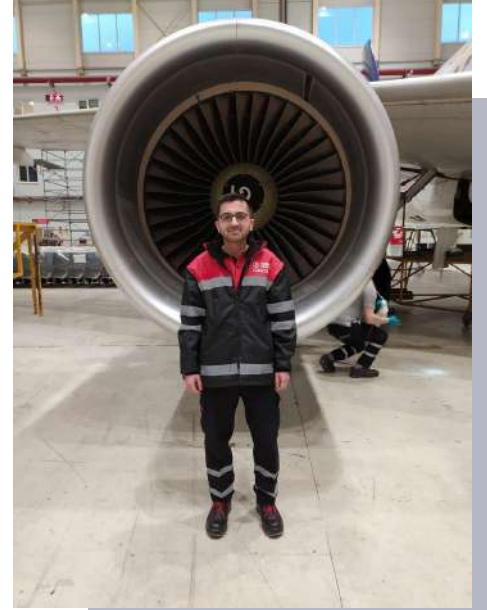


The poster features the ANKA KULUBU logo (1973) and the BOEING logo. The main title is 'SEKTÖR BULUŞMALARI'. The time is listed as 19.00-20.00. A 'MEET.GOOGLE' button is prominently displayed with a mouse cursor pointing to it. A QR code is provided for access. A circular portrait of Ata ALPER, Boeing Sistem Mühendisi, is shown at the bottom right.

## NEWS FROM OUR ALUMNI

### Hello! I am Yusuf Kaya!

In line with my desire for airplanes and aviation since my childhood and my career plans that I established step by step, I started my undergraduate education in 2018 in Istanbul Gelisim University UBYO Aircraft Maintenance and Repair Department, which has the SHGM Recognized School Status. I was entitled to receive the Recognized School Certificate by being exempt from all module exams organized by our school within the scope of Recognized School authorization. I graduated as a High Honor Student in 2022. In line with the opportunities offered by our school and my own efforts, I started the Aviation Management Department Double Major Program in 2019 and I am currently continuing my education.



In addition to the theoretical and practical lessons I took from our valuable teachers who are experts in their fields throughout my education life, I attended the "Aircraft Maintenance English, Dangerous Goods Regulations (DGR), Minimum Equipment List (MEL)" certificate programs that will contribute to my career. In addition to the Module Exemption exams I took, I gained 3 years by reducing the experience period required to obtain the Aircraft Maintenance Technician License from 5 to 2 years, with the practical trainings I received in the Aircraft Hangar, Engine, Propeller, Structural and Aircraft Systems workshops in our school.

I completed my 30-day compulsory internship at the Aviation Management department, which I continue to study, at Istanbul Airport in August 2022, at the Terminal Operations Directorate of Istanbul Grand Airport (IGA). This internship experience helped me improve my teamwork skills and especially my English.

I started to work as an Aircraft Maintenance Technician in February 2023 at Turkish Technic, which I dreamed of and wanted to work for many years. I would like to thank Dear Instructor Mehmet Ateş for the opportunities he provided to our school, for his contribution to us for 4 years, Dear Instructor Fatih Frank Alparslan for improving my Technical English, and all the other teachers who contributed.

## MARCH GUEST WRITER

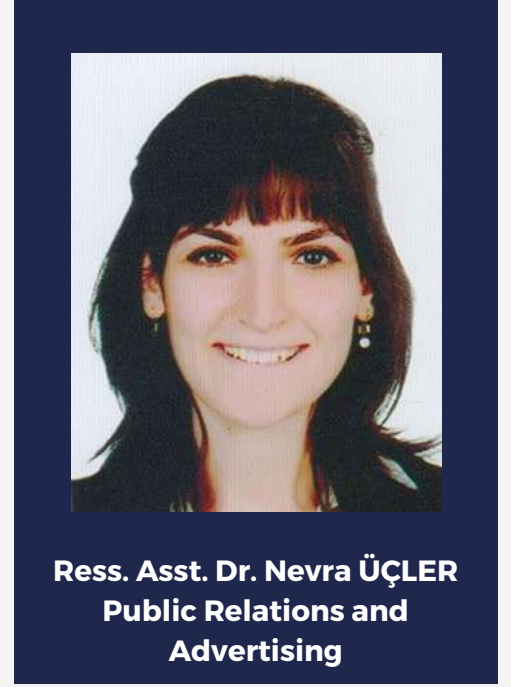
### THE ROLE OF WOMEN IN THE WAR OF ÇANAKKALE AND THE IMPORTANCE OF 8 MARCH INTERNATIONAL WOMEN'S DAY...

"8 March International Women's Day" is celebrated every year on 8 March as a day where women's economic, social, political and cultural achievements are celebrated and women's rights are fought for. However, March 8, International Women's Day, is not a day to be celebrated, but a day to be remembered especially because of its history.

On March 8, 1857, 40,000 weaving women started a strike in New York State of the United States (USA) to protest for better working conditions, working hours and wages. The history of International Women's Day dates back to the women's rights movement that started in the 19th century. In 1908, 15,000 textile workers went on strike in New York, USA, demanding improved working conditions and rights such as the right to vote. Since most of the workers are women, the strike gave a great impetus to women's struggles for working conditions and rights.

International Women's Day, first celebrated in the USA in 1909, was officially recognized by the United Nations (UN) in 1975. At the 2nd International Conference of Socialist Women held in Copenhagen in 1910, it was decided to celebrate 8 March as "International Women's Day". This date is a date chosen after the "Women's Day" celebrated in the Russian Empire at that time. International Women's Day gained great importance in Russia in 1917.

International Women's Day is of great importance in terms of supporting women's struggle for equality, justice and human rights, raising awareness on gender equality, strengthening women's social, economic and political rights, emphasizing the importance of women's role in society, and carrying out works to protect women from physical, emotional and sexual violence. has.



## MARCH GUEST WRITER

It should not be forgotten that women have assumed important roles and achieved success in many ways throughout human history. Women played one of these important roles in the Battle of Dardanelles. The Battle of Dardanelles is a military operation and war that started on March 18, 1915 and ended on March 18, 1916. It is an important victory of the Ottoman Empire against the Allied Powers during the First World War and has an important place in Turkish history. In addition, this victory is of great importance in terms of reviving the national unity and the spirit of independence.

Contrary to what is known, during the Dardanelles War, women served not only behind the front but also at the front and in areas close to the front. One of the women who participated in the war at the front is Mujahide Hatice Hanım, who served in the 56th Division in Çanakkale Anafartalar. Another is Zeynep Mido Çavuş, who was among the volunteers who came from Kosovo to the Battle of Dardanelles. It is also known that Gazi Fatma Çavuş served in the 19th Division with her father and older brother and fought for months. One of the most prominent names among the female heroes of the war is undoubtedly Nezahat Onbaş who participated in the war with her father and became the first person to be awarded the Independence Medal for his contribution to the War of Independence.

In addition to those who directly participated in the war at the front, women also played important roles in the regions close to the front. These tasks are usually health care, food supply, ammunition transport and evacuation of the wounded. Especially in the treatment and evacuation of the wounded, women played an important role in the most difficult times of the war, and some women were also involved in tasks such as providing morale and motivation to combat the psychological effects of war.



## MARCH GUEST WRITER

The women behind the front continued the production by working in the fields under the difficult conditions created by the war. This important role played by women in the Battle of Gallipoli is also of great significance in terms of showing that the war was not just for men. In addition, these duties undertaken by women in the war have been an important step regarding the necessity of Turkish women to take a more active role in social and political life.

"8 March International Women's Day" and "Çanakkale Victory" show that women should struggle to take a more active role in social and political life. Remembrance of women's sacrifices and contributions can be a source of motivation for women to have a greater say in society. In addition, women's having equal rights and a greater presence in society are important for the general welfare and development of the society.



## MARCH INTERVIEW

### DISASTER GUIDE INTERPRETING (ARÇ) ORGANIZATION MEMBER AND TRAINER PROF. DR. ALEV BULUT:

*"ARÇ volunteers provide translation support in the process of international assistance in disasters in line with the purpose and working principles of the organization..."*

**First of all, we wish to thank you for accepting our interview request for the FoAS Monthly e-Bulletin. Could you tell us about the establishment and aims of the ARÇ (the Emergency and Disaster Interpreters)?**

Thank you very much for your interest in ARÇ and for offering this interview. I wish quick recovery everyone those whom affected by the earthquake, sending my condolences to our country; our loss and pain are unbearable. ARÇ is a civil initiative that was established at Istanbul University after the 1999 Marmara earthquake and moved under the umbrella of the Translation and Interpreting Association. Its purpose is to provide communication support to foreign search-rescue and aid teams coming to our country within the framework of international assistance in disasters. ARÇ is an autonomous organization, it has its own regulation, and its officially affiliated to Translation and Interpreting Association. With the cooperation protocol we signed with the Istanbul Governor's Office and the Provincial Civil Defense Directorate in 2001, we made the state-university and NGO cooperation official. So far, we have given seminars to our volunteers, participated in national and international exercises, and ARÇ members took an active role in the Van Earthquake. In line with our aim, we were present to provide translation support in disasters by undertaking the training and communication of the volunteers who applied to us. Translation and Interpreting Association ARÇ link includes our current Turkish-English information and blog posts on social media accounts.



## **MARCH INTERVIEW**

### **What are the working areas of the ARÇ and what services does it provide in disaster situations?**

ARÇ volunteers provide translation support in the process of international assistance in disasters in line with the purpose of our organization and the working principles we have established. In line with our basic function, we conduct volunteer trainings and conduct face-to-face and online seminars to be ready for this task. We participate in national and international trainings (eg 2021 EU MODEX Tekirdağ Civil Protection Mechanism training). There is a Commissioning Unit of ARÇ at the center. The Field Team is also involved in emergencies and disasters. Headquarters and Field Coordinators coordinate and follow up translators within the framework of our cooperation protocol. We also monitor the arrival of foreign teams in Turkey through the United Nations network and keep our own records, in order to quickly direct the teams to the appropriate translators in the required languages. The aim is to contribute to the disaster response by providing communication support in our field, to be useful by acting in a certain preparation and organization.

### **What training do ARÇ members receive?**

Those who want to be an ARÇ volunteer join our communication network by filling out the form at the Translation and Interpreting Association ARÇ link where translators may state how much time they can spend and what level of education. Then, these applications are grouped and one-day training seminars (face-to-face or online) and longer and applied ARÇ training are planned. These trainings have been held in Ankara and Izmir, apart from Istanbul, until now. According to the training content, whether the training is a one-day Volunteer Seminar or a longer Basic Training, that is, according to the training period, technical information about disasters, building knowledge, disaster management, trauma, working principles of foreign teams, as well as specialist training such as search and rescue and first aid, disaster assistance, communication in disasters, interpreting techniques and scenario applications, ARÇ principles and action plan sections. Up-to-date information is shared with those who are ARÇ members and remain in the communication network.

## MARCH INTERVIEW

**What kind of activities have ARÇ volunteers carried out and continue to carry out in the aftermath of the 2 major earthquake disasters centered in Kahramanmaraş and affecting 11 provinces of our country?**

The ARÇ telephone chain was started on the morning of February 6 and three ARÇ personnel went to the disaster area with the transportation facilities organized by AFAD and set up the ARÇ headquarter. Headquarters and field teams distributed their tasks. At the headquarters, I was in charge of monitoring communication and international cooperation in the Assignment Unit. Our field coordinators coordinated the volunteer interpreters who went to the earthquake zone. Cooperation was established with NGOs such as the Istanbul Chamber of Guides, the Turkish Conference Interpreters Association and the Professional Association of Translators. Trained ARÇ volunteers worked 24/7 to create a list of those who were ready for duty and those who wanted to take part, and kept watch. The Online ARÇ Assignment Form was intended to collect applications from the different translation NGOs and groups I mentioned earlier, as well as from individual applicants. As thousands of applications were received in a short period of time, the emphasis was on urgently sending the most suitable translators from the available list to the field to accompany the foreign teams as needed. Volunteers supported 50 teams in 11 languages until February 19. Our field team worked for days without a break in order to make the necessary number of referrals in the required languages. In short, while the ARÇ headquarters kept watch to monitor the arrival of foreign teams from international information, the field team took on the coordination of volunteer translators. It is not allowed for volunteers to work in the region without the approve of AFAD. The Translation Association-ARÇ organization signed the aforementioned cooperation protocol in 2001 and updated it in subsequent restructuring. Of course, there were many other translators in the field besides the more than 250 translators who went with the coordination of ARÇ. Some of them later joined the ARÇ network.





## MARCH INTERVIEW

### **What is required by a translator to be a volunteer at ARÇ?**

To become an ARÇ volunteer, you first need to fill in the ARÇ application form. As I mentioned above, you can get to know us better by reading the Translation and Interpreting Association's ARÇ link and the information and texts on our blog page, and you can follow the flow of information through the Translation and Interpreting Association on social media. Training seminars are planned with volunteers who fill in the form. There are many volunteers who fill in forms and follow us in our general communication network. Some of them have experience in interpreting and some are waiting to participate in ARÇ seminars. Especially for applicants from rare languages, the language itself is more important than the interpreting experience and our seminars take on a different meaning. There are many translation and interpreting students, graduates, trainers, researchers and volunteers among us. We hope to increase this number in a qualified way. It is a great asset for us that volunteer candidates have additional skills and experience in line with their own background, for example, being a radio amateur, underwater search and rescue, mountaineering experience, etc... In the field, ARÇ volunteers support international aid teams, but in order to protect ourselves and our environment, it is important to have basic disaster awareness, search and rescue and first aid training.

### **What are your suggestions for newly graduated translators or translator candidates whom interested in the translation sector to develop themselves in the field of community interpreting and to take part in organizations such as ARÇ?**

There are many translation departments in our country, and I would love to see students and prospective translators focus on community interpreting. It is undoubtedly a great advantage to have studied and practiced interpreting in community services under the headings of health, law, disaster-emergency in school. We are an earthquake country, Istanbul is an earthquake city and there are many translation and interpreting students and trainers especially in this city, but since support for the Istanbul earthquake will come from other cities, it will be important for volunteers to come from regions that will be less affected by the earthquake. At the same time, we are a country that has welcomed many migrants and refugees. For this reason, community interpreting is always on our agenda in terms of delivering community services to everyone. If students and prospective translators gather together under official, semi-official organizations and NGOs related to these issues and look for internship opportunities even before they graduate, perhaps it will be easier for them to work in the field or in the offices of institutions later on.

## MARCH INTERVIEW

**Thank you very much for your time and comprehensive information in the FoAS Monthly e-Bulletin.**

I also thank you for your interest. I send my love to your students and readers who are thinking of becoming volunteer translators in disasters. I hope that such major disasters will never happen again in our country and that we will be prepared to prevent disasters from turning into major disasters. Again, my condolences to our country. I wish a better future for all of us, especially for our youth and children, where we can learn from these tragedies in the light of science.



**Prof. Dr. Alev BULUT**

**Translation Studies scholar at Istanbul University, Department of Translation and Interpreting. She has translated many fiction and non-fiction books for various publishing houses and translated many books such as *Çeviride Dil ve Metin* (2002, Istanbul University Press), *Basından Örneklerle Çeviride İdeoloji: Ideological Translation* (2008 Multilingual Publications/ 2018 Siyasal Publishing House), *Tercüme Hatası!?* (2015/2022 Çeviribilim Publications), *Türkiye'de Futbol Çevirmenliği* (2018 Çeviribilim Publications). He is a member of the Translation and Interpreting Association, a member and trainer of the organization Emergency and Disaster Interpreters, and a member of the Professional Association of Translators.**

## ERASMUS+

### ***You will be on the road, without stopping!***

*Hello, I am Rabia ŞENTÜRK, Research Assistant at Istanbul Gelisim University of UBF Aviation Management Department. I would like to share with you my visit to Žilina University in December 2022 within the scope of Erasmus+ Staff Training Mobility and my experiences there.*

Within the scope of Personnel Training Mobility, I experienced a first as academic personnel who took advantage of the mobility within our faculty for a long period of two weeks. I think that the two-week duration of the mobility allows me to digest the process better and contributes more positively to my development in terms of education and culture.

Due to the lack of direct flights to Slovakia, I first arrived in Norway, then in Poland, and then in Žilina, Slovakia. In these countries where I stayed for one day, although the process was short, I collected valuable memories. I met the Erasmus+ coordinator at the university on the designated day and time. I participated in the orientation program prepared for me. With this orientation, I had the opportunity to learn about general information about their universities, campus information, their collaborations and opportunities. After the orientation presentation, a campus tour was held. Within the scope of the tour, classrooms, workshops, laboratories were toured, brief information about workshop and laboratory practices was shared. For the next two weeks, I attended my classes by following the weekly lesson schedule.

Although the curriculum differs according to each university, I traveled to different countries with one-hour trips due to the fact that I do not have classes every day and we have weekends. I think that Erasmus+ mobility contributes most culturally to academics. During my mobility, I had the chance to witness different cultures from six European countries: Norway, Poland, Slovakia, Hungary, Austria and Czechia. In this process, there were moments when I had difficulties, times when I was happy, new people I met, and new things I learned. I would like to thank Istanbul Gelisim University for helping me experience this process and our university administration for supporting us in this direction.



I would like to end my words with the advice of Prof. Dr. İlber Ortaylı: "You will be on the road, without stopping." We hope to share our experiences again in new activities that will contribute to us..

## CULTURE-ART

### **Martenichka**

It is one of the common spring traditions in Balkan culture. The bracelets intertwiningly made of red and white threads are started to be worn at the beginning of March for the new agricultural year to be fertile and productive. It is believed that the Martenichka bracelet brings the revival of nature, health, happiness and luck. It is also known by the names Baba Marta and Grandma Marta. It is believed that if a stork is seen (in March), the knot of the bracelet is untied and tied to a blossoming tree branch, and the wish will come true.

**Source:** <https://www.haberturk.com>



### **Nawruz**

According to the Gregorian calendar, celebrations are held on 21 March, which means new day, is known as the spring festival and for some societies it is a new year. In Anatolia, it is one of the most appropriate environments where oral culture, social practices and rituals, knowledge and experiences about nature and the universe are transferred from generation to generation.

**Source:** <https://aregem.ktb.gov.tr/TR-202345/nevruz-tr.html>



### **Ramadan**

Ramadan is known as the "Sultan of 11 Months". Fasting in this month is one of the five pillars of Islam. It is calculated from hadiths that Ramadan lasts for 29 or 30 days from the first sighting of the crescent moon. This year (2023), Ramadan in Turkey starts on 23 March (Thursday) and ends on 20 April (Thursday).



## CULTURE-ART

### Culture and Art Events...

#### Exhibition - 1002. Night (9 March-23 April)

Taksim Sanat, which operates as the public exhibition space of Kültür AŞ, a subsidiary of Istanbul Metropolitan Municipality, is preparing to welcome its visitors with a new exhibition. The exhibition, which will feature the works of 15 independent women artists, focuses on topics such as strong women stories, Turkish myths, Şahmeran, Cybele and equality.



#### Istanbul Film Festival Begins! (7-18 April)

Istanbul Film Festival, organized by İKSV firstly in 1982, celebrates its 42nd anniversary. This unique cinematic feast, ranging from important examples of world cinema to prominent productions of Turkish cinema, from award-winning films to classics and cults, is among the events of April, which is counting down the days with excitement. You can find the name and the place of the movies by the link given description below:



<https://film.iksv.org/> (Movie dates and venues)

#### Akbank Sanat

Akbank Sanat Acting Workshop will be held every Saturday at the Cok Amacli Salon, focusing on the 4 main components of acting: Body Awareness, Voice, Stage Rhythm and Acting Techniques. In the workshop series moderated by Ömer Akgüllü, different workshop contents will be organized in the form of 3-hour workshops where both theoretical and practical applications are blended together with the participation of experienced professional guest conductors. Free of charge and limited to quotas.

<https://www.akbanksanat.com/etkinlik-takvimi>

## CULTURE-ART

### ***Historical Site (Dolmabahce Palace)***

Dolmabahce Palace was built between 1844-1853 by Garabet and Nikogos Balyan by order of Sultan Abdulmecid. The palace is an architectural reflection of French Baroque, German Rococo, English Neo Classicism, Italian Renaissance and Ottoman taste. The palace has 285 rooms and 46 halls, 6 baths and 68 toilets. Dolmabahce Palace, which has witnessed many historical events since the day it was built, hosts a visual feast with Magnolia trees that bloom especially in the third week of March.

**Location:** Beşiktaş/İstanbul



### **Food Venue (Metet Doner Kebab)**

Metet Közde Döner restaurant, located in Kuzguncuk, one of the most beautiful districts of Istanbul, gathers the taste, neighbourhood culture and history at a single point. Doner Kebab is cooked in the embers and served in bread, portion or iskender. It has managed to become a favourite of the neighbourhood with many by-products they serve with doner, especially ayran which is prepared by themselves.

**Location:** Kuzguncuk/İstanbul



The venue proposals were prepared by Research Assistant Berna ŞENGÜLER.

## BOOK RECOMMENDATIONS

Research Assistant Berika AKÇAY  
Management Information Systems

### Muhasebe İklimi - Prof. Dr. Selahattin KARABINAR

The book named **Muhasebe İklimi** written by Selahattin Karabnar is the first study on the accounting-culture interaction in Turkey. This book, which is an interdisciplinary study, has brought to the field the preservation of accounting values, which is expressed as a sub-culture in the relationship between accounting and culture, and a different perspective. This work, which is an avant-garde study in the presentation of the relationship between accounting and culture, has carried out the arrangements to be made by giving a different perspective to most researchers.

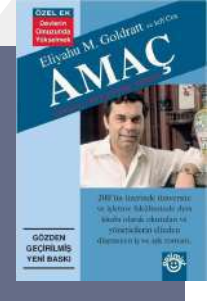


His book on the interaction of accounting-culture, labeled "Accounting Climate", has a special meaning in his own words: When he does not mention any type of climate, listeners can more or less guess the crops grown in areas where that climate prevails. When it comes to Turkish accounting culture, the distinctive features of accounting practices in Turkey can be underestimated. At the same time, it aims to change an understanding that sees the subject only on a mechanical level, by mistaking accounting as a mere recording technique, with the author's own expression.

The first part of the main part, the acquisition of operating enterprises in social systems, culture, protection extensions, cultural parts of Hofstede, the second parts, the relationship between accounting and culture, cultural external factors accounting consumption in the accounting climate, cultural external values, the third part, the end of the accounting climate period how it is perceived, explained by practice and world experiments.

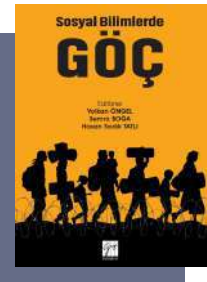
## BOOK RECOMMENDATIONS

*Other books recommended by Res. Asst. Berika AKÇAY from the Management Information Systems Department...*



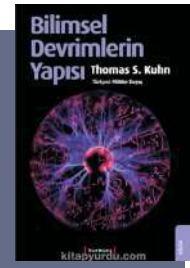
### **The Goal -Eliyahu M. GOLDRATT / Jeff COX**

The Goal is the business novel by Eliyahu M. Goldratt and Jeff Cox, in which the foundations of the Theory of Constraints are laid out, with the takeover of the 1970's accelerating death management. It tells the story of Alex Rogo, the production manager of a factory that is about to close. It covers the estimation, process and applications of the Theory of Constraints.



### **Sosyal Bilimlerde Göç - Prof. Dr. Volkan ÖNGEL - Doç. Dr. Semra BOĞA-Dr. Öğr. Üyesi Hasan Sadık TATLI**

The meeting on a common disciplinary ground in the observation operation in social sciences can be explained by the dynamic structure of migration on academic screens. In the words of the editors; Although migration is the reality of transition geography, it is not sufficient in general. In this context, a common analysis tools by gathering efficient configuration and studies under one roof.



### **The Structure of Scientific Revolutions - Thomas S. KHUN**

The Structure of Scientific Revolutions is a book in which the structure of scientific research is examined within the scope of theories-tools, the importance of preserving the concept of paradigm in scientific knowledge is explained, scientific progress and the flow of books and the burden of the burden of change are discussed.



### **Metaphors - Life Meaning and Language - George LAKOFF / Mark JOHNSON**

Metaphors form the main point in human thought. Lakoff and Johnson's Metaphors is the main work on metaphor, which outlines the use of symbols and signs in the effort to make sense of life and to express emotions.



### **Gerçek Özgürlük [True Freedom] - Doğan CUCELOĞLU**

The book, True Freedom, is a novel that follows the conversations between Timur, a psychology student, and Yakup, a retired psychology professor. It is a book that deals with the educational and theoretical dimensions in the field of psychology with a pragmatist approach and presents the psychological arguments about the human being to the reader in a fluent language.



## FoAS STUDENT CLUB

### TRANSLATION AND INTERPRETING CLUB

The Translation and Interpreting Club was established in December 2022 under the umbrella of the Faculty of Applied Sciences and the SKS Department. Although the club was very recently established, it has been met with great interest by the students as it aims to carry out important activities in foreign language learning. The club is run under the influence and administration of the Research Assistant Ensar MACİT from the department of English Translation and Interpreting of Applied Sciences Faculty.

#### The main objectives of the Club are,

- To help students further develop both English and Turkish languages by conducting studies and activities in the field of translation,
- To make students love the English language through activities such as career talks, conferences, competitions, trips,
- To bring together successful instructors in language education with students,
- To bring academicians and translators together to make students closer to the world of translation.



The club is also motivating students to learn a foreign language and guiding people who are interested in academic translation on how to become a successful translator. In this context, the Translation and Interpreting Club makes a significant contribution to the academic development of students by carrying out activities in the field of translation studies in line with their wishes and needs.

Those who wish to become a member of the club can apply for club membership from the OBIS system, as well as follow our club's [@igümutclub](#) instagram address.



## NEWS FROM SECTOR

### **Psychological Support to Earthquake Victims from Axa Insurance...**

Axa Sigorta started to offer free psychological counseling services to the people of the region, along with the financial support it provided after the earthquake. In this context, all health insurance holders of Axa Sigorta will be able to benefit from the audio and video psychological support calls on the AXA Doctor Hotline on AXAFit, for 1 year. Those who are not AXA customers but use the AXAFit mobile application will also be able to access psychologist and psychiatrist support without any limits with the "Write a Doctorate" feature.

**News Link:** <https://www.sigortamedya.com.tr/axadan-deprem-magdurlarina-lojik-destek/>, E.T. 22.03.2023.

### **Google Brings the World of Mobile Games together in Istanbul!**

Organized for the second time in Turkey in cooperation with Google's Deconstructor of Fun, the Istanbul Mobile Game Event was held on Thursday, March 9 at Divan Kuruçeşme. The past, present and future of the mobile game world, which has become a growing market in our country, were discussed. Google Turkey Retail and Technology Industry Leader Alpogut Çilingir, who gave a speech on the game world in a changing ecosystem, said that Turkey is on the way to become an international center for game companies. Noting that Turkey ranks first in Europe with 333 million dollars in investments in the game ecosystem, he said that it ranks 4th in Europe in total entrepreneurship ecosystem investments.

**News Link:** <https://digitalage.com.tr/google-mobil-oyun-dunyasini-istanbulda-bir-araya-getirdi/>, ET 22.03.2023.

### **EasyJet Fly to Istanbul After 9 Years!**

It has been announced that British airline Easyjet will start flights from Manchester to Istanbul Airport in the summer season. It is said that Easyjet will start the Manchester-Istanbul route on June 9, and flights will be made twice a week, Monday-Friday. With this flight, the British airline will start flights to Istanbul again after 9 years. It has been announced that the Istanbul route is Easyjet's 68th new flight route in the summer season.

**News Link:** <https://www.airturkhaber.com/haberler/easyjet-9-yil-sonra-istanbula-ucacak/>, E.T. 22.03.2023.

## NEWS FROM SECTOR

### Ceremony for FlyKHY!

The launch of Cyprus Airlines (FlyKHY), in partnership with Freebird, was held with a ceremony held at Ercan Airport today. While the first flight of FlyKHY is made from Istanbul Airport with an A320 type aircraft, the company will start daily flights from Istanbul, Izmir and Ankara as of April 16. FlyKHY will later add Adana, Antalya and Trabzon to these lines. FlyKHY, which will also start its international flights, will transport its passengers to their destination without waiting, with the technical landing in Antalya. It was also shared that FlyKHY is planning charter flights to Northern Cyprus from Erbil, Tehran, Pristina, Amman and Baku as of 21 May.

**News Link:** <https://www.airturkhaber.com/haberler/flykhy-ercan-havalimaninda-dev-torenle-tanitildi/>, E.T. 22.03.2023 .

### Classic masterpieces take Coca-Cola on an artistic journey...

Coca-Cola has taken its iconic bottle on an art journey, from Andy Warhol painting to Vincent van Gogh's "Bedroom in Arles." In its new campaign "Masterpiece", Coca-Cola takes the Coca-Cola bottle on adventures in many different historical and modern art environments. Coca-Cola' began when it was plucked from an Andy Warhol painting and into many other works of art, such as Joseph Mallord William Turner's The Shipwreck, Vincent van Gogh's Bedroom in Arles, Edvard Munch's The Scream, Hiroshige's Drum Bridge and Setting Sun. Coca-Cola's journey also includes works by new artists from the Middle East, India, Africa and Latin America.

**News Link:** <https://www.pazarlamasyon.com/klasik-basyapitlar-coca-cola-yi-sanat-yolculuguna-cikariyor>, E.T. 22.03.2023.

### Spotify is going for a design change!

Spotify turns into a TikTok-like streaming page, bringing previews of songs, podcasts and audiobooks to the homepage. Spotify shared some of the innovations that will come to the platform at the Stream On 2023 event held online. At the event, information was given that a radical design change would be made. With the change to be made, Spotify's home page changes drastically and the platform turns into a TikTok-like streaming page. In Spotify's new interface; Vertical pages will have personalized previews for music, podcasts, and audiobooks. With this change, the new design of Spotify now reminds TikTok.

**News Link:** <https://www.pazarlamasyon.com/spotify-tasarim-degisikligine-gidiyor>, E.T. 22.03.2023.

## NEWS FROM SECTOR

### Turkish Defense Industry is on the Giants List!

There are 3 Turkish companies in the "Defense News Top 100", which is considered the most prestigious defense industry list in the world. Türkiye produces technologies that are accepted in the world in various fields, from health to space studies, from unmanned aerial vehicles (UAV-SİHA) to electric and driverless domestic cars. Recently, Turkey has made a name for itself with domestic technologies, especially in the defense industry. Many projects will also be available soon. Three Turkish companies are included in the "Defense News Top 100", the most prestigious defense industry list of the world, published by Defense News magazine, a military publishing company headquartered in the USA, based on defense sales. In the list, ASELSAN ranks 49th, Turkish Aerospace Industries Inc. (TUSAŞ) 67th and ROKETSAN 86th.

**News Link:** <https://www.airturkhaber.com/haberler/turk-savunma-sanayii-devler-listesinde/>, E.T. 22.03.2023.

### Nokia changed its iconic logo!

The legendary mobile phone brand of a time, Nokia, has redesigned its iconic logo, which has been used for almost 60 years. The Finnish 5G equipment maker stated that it went through a logo change because people still mistook it for a mobile phone manufacturer. The company says its new logo symbolizes a focus on the future while respecting the company's deep-rooted history. The new logo, unlike the previous logo, has a more modern and minimalist design. The clipping of certain parts of the letters N, K and A immediately draws attention. Regarding the logo announced at the Mobile World Congress held in Barcelona, Nokia Corporation President Pekka Lundmark said, "We are renewing our strategy and, as an important factor, we are renewing our brand to reflect who we are today: a leader in innovation and technology for the business world, a pioneer in a future where networks meet the cloud" made a statement.

**News Link:** <https://www.campaigntr.com/nokia-ikonik-logosuna-degistirdi/>, E.T. 22.03.2023.

### Google turns text into music with artificial intelligence!

While the advances in artificial intelligence technology continued, another piece of news came from Google. Previously, OpenAI had tried making music using artificial intelligence with Jukebox and Google with AudioML. But a comprehensive database of 280 thousand hours of music is what sets MusicLM apart. This allows the system to produce pieces with variety and depth while combining genres and instruments. MusicLM can also find tracks based on whether a person is humming a tune, whistling, or simply based on the definition of a painting. Researchers at Google don't plan to release the toolkit anytime soon due to copyright concerns about the tunes used.

**News Link:** <https://www.campaigntr.com/google-yapay-zeka-ile-yaziyi-muzige-donusturuygu/>, E.T. 22.03.2023.



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# FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

MARCH 2023 - ISSUE 03

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# **FACULTY OF APPLIED SCIENCES**

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