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İLLÜSTRASYON: İREM DEDE- İLETİŞİM VE TASARIM BÖLÜMÜ ÖĞRENCİSİ



Güzel Sanatlar
Fakültesi

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**WHAT'S IN
THE CITY?**



As the Faculty of Fine Arts,
we wish you a

happy new year!

Welcome

2023



THE SHORT FILM "ABSOLUTE ZERO"

**DIRECTED BY OKAN KIRBACI, RESEARCH ASSISTANT OF
IGU GSF RTC DEPARTMENT, MADE IT TO THE FINALS
IN THE 12TH EUROPEAN UNION HUMAN RIGHTS
SHORT FILM COMPETITION!**

**ABSOLUTE ZERO WAS ONE OF
THE 5 FINALIST FILMS
SELECTED FROM AMONG 170
APPLICATIONS.**

JOURNEY FROM IGU TO

PRESTIGE MATTER

Film Set





The shooting of the movie "Prestige Matter", which is defined as a musical drama, took place in different districts of Istanbul such as Beylikdüzü, Levent and Unkapanı, in a calendar spanning one and a half months, between September and November. Istanbul Gelisim University Fine Arts Faculty, Radio, Television and Cinema Department students took part in the set of the movie Prestige Matter, directed by Mahsun Kırmızıgül. Melek Çetinkaya, Melike Kenet and Mert Hakan from the Radio, Television and Cinema Department served as production assistants and had the opportunity to experience the cinema set of a feature film.

Çetinkaya, Kenet and Hakan, who worked as assistants in the production team, stated that they had an idea not only about the operation of the production team, but also about the working styles of other teams such as director and image. Çetinkaya, Kenet and Hakan said that they had experienced all the details of the set and stated that they had significant spiritual experiences as well. Çetinkaya, Kenet and Hakan, who stated that they reflect the Gelisim University Family on the set by being together, stated that they have become a big family with the participation of the whole team over time.





FAF

OUR SOCIAL RESPONSIBILITY PROJECTS CONTINUE!



WE DESIGN FOR KIDS WITH

Make a wish

SOCIAL
RESPONSIBILITY
PROJECT



E-card designs that will be used to realize children's dreams were made in the last stage of the social responsibility project "We Make Children's Dreams Come True with a Wish" organized in cooperation with Istanbul Gelisim University (IGU), Faculty of Fine Arts (FAF) and Make-a-wish.

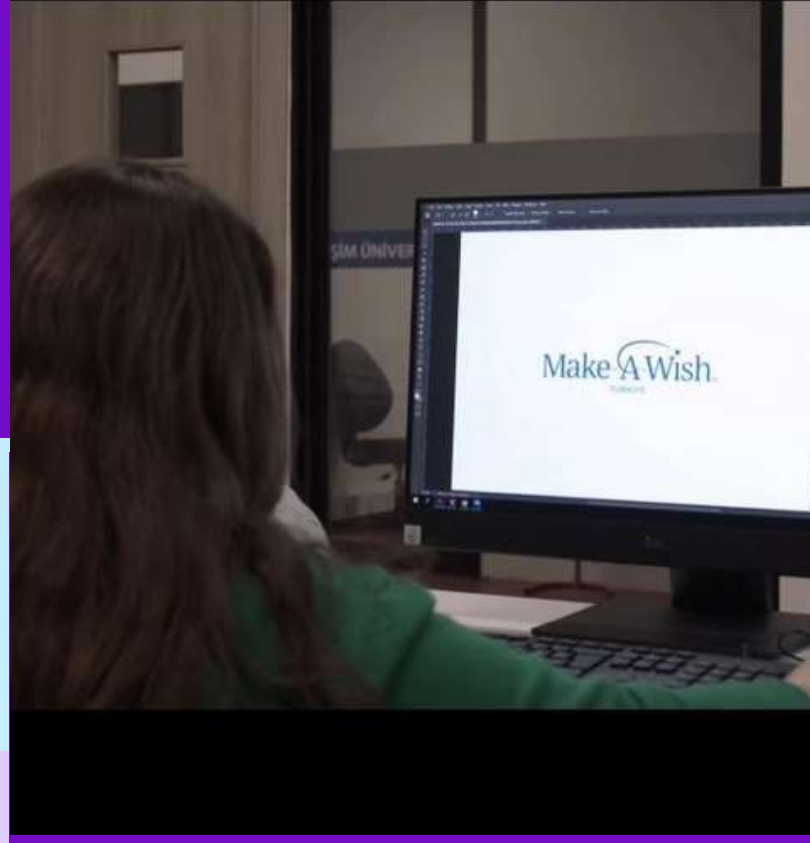
In the last stage of the project, the "E-Card Design Workshop" attended by approximately twenty students from Istanbul Gelisim University (IGU), Faculty of Fine Arts (GSF), on December 7, 2022 at 14.00, in Istanbul Gelisim University J Block 251 classroom, realized with the contributions of Kerem Yüксеkođlu. During the workshop, which lasted about 3 hours, the students created various designs with the theme of "New Year". At the end of the workshop, ideas were exchanged by sharing their designs with each other. The e-cards designed as part of the workshop were shared with the Make-a-wish team and will be put up for sale online to fulfill the wishes of the children.

In the completed project, the message "Making Children's Dreams Come True" was given.



“WE USED DESIGN AS A TOOL TO REALIZE CHILDREN'S WISHES”

As a result of the event, which constituted the last stage of the project, which was undertaken by Res. Asst. Ayten Bengisu Cansever, Res. Asst. Eliz Mutlu, Res. Asst. Tuğçe Öztürk and Res. Asst. Mustafa Dallı, approximately 20 E-card designs were revealed. Res. Asst. Eliz Mutlu expressed her views on the "E-card Design Workshop" event by saying, "**We, as the Faculty of Fine Arts, were very happy to use design as a tool to realize the wishes of the children in the last stage of our social responsibility project and to support the Make a Wish association.**"



WE COMPLETED OUR SOCIAL RESPONSIBILITY PROJECT WITH MAKE A WISH

"With the completion of the **"E-card Design Workshop"** event, the Social Responsibility Project **"We Make Children's Dreams Come True with a Wish"** organized in cooperation with Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF) and Make-a-wish has come to an end. We would also like to express our gratitude to the Make a Wish Association, with which we collaborated, for providing us with such an opportunity. We would like to thank the faculty members of the Faculty of Fine Arts and our students who supported our project for children throughout the whole process.



Colorful End

IN THE SOCIAL RESPONSIBILITY PROJECT



Sustainability Themed “The spaces are colorful with children” Social Responsibility Project has come to an end. The exhibition, the last stage of the project, was opened to visitors at Gelişim Tower.

The exhibition of Istanbul Gelişim University (İGÜ), Faculty of Fine Arts (FAF), Interior Architecture & Interior Architecture and Environmental Design (TR & ENG) departments and in cooperation with Private Seyrantepe Masal Ağacı Kindergarten, “**Sustainability Themed Color and Painting Event Exhibition with Kindergarten Students**” was held on Wednesday, November 23, 2022 between 14.00-15.00 at the K Block (Development Tower) on the 14th floor of the interior architecture departments design studio.

In the completed project, the message “The spaces are colorful with children” was given.



PRODUCTION CONTINUES IN



MINIMAL KITCHEN TRAININGS



**SOCIAL
RESPONSIBILITY
PROJECT**



With the social responsibility project realized in cooperation with Istanbul Gelişim University (IGU), Faculty of Fine Arts (FAF), Radio, Television and Cinema Department and Gastronomy and Culinary Arts Department, children in the 7-8 age group entered the kitchen for the third time.

After a general briefing on the culinary discipline, the children were given a theoretical lecture on the use of alternative products in the kitchen, which is the subject of the third session. Within the scope of the theme, the children who made baby biscuits by using honey and oats as alternative sweeteners instead of common ingredients such as sugar and flour in the kitchen, tasted the biscuits they produced at the end of the session. Expressing their appreciation during the tasting, the children had the opportunity to experience the feeling of the products they created with their own handiwork.

In the third session of the project, the message “**Waste-Free, Natural Production Is Possible**” was given.



Little Chefs

GRADUATED!



With the social responsibility project realized in cooperation with Istanbul Gelişim University (IGU), Faculty of Fine Arts (FAF), Radio, Television and Cinema Department and Gastronomy and Culinary Arts Department, children in the 7-8 age group graduated in the last session of the project after the culinary training they attended.

The last session of the project was held at Istanbul Gelişim University Pocket Cinema. After the screening of two animated short films selected within the framework of the themes presented in the first three sessions, the children watched a video edited from their experiences in the kitchen. The children, who wanted to watch the video over and over, often expressed their happiness. After the screenings, certificates were presented to the students of the **Gastronomy and Culinary Arts and Radio, Television and Cinema Departments**, who voluntarily took part in the project and contributed to the project, to **Dilber Kaya**, the group leader who came with the children from **Bahçelievler Şeyh Zayed Children's Houses Site**, who supported the project. Each of the children was applauded by reading their names and graduation gifts were given. The session ended with a graduation cake.

In the third session of the project, the message **“Waste-Free, Natural Production Is Possible”** was given.

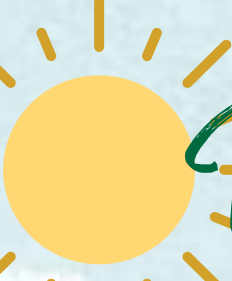


Photo Exhibition of the

SOCIAL RESPONSIBILITY PROJECT THERE IS DEVELOPMENT IN NATURE OPENED!



SOCIAL
RESPONSIBILITY
PROJECT

The photography exhibition of the "There is Development in Nature" Social Responsibility Project organized by Istanbul Gelisim University (IGU), Faculty of Fine Arts (GSF), opened in the Mehmet Akif Ersoy Foyer Area.

The exhibition consists of photographs taken by **Bedia Zerin Hökenek**, **Eslem Özgüç**, **Sümeyye Özyurt** from the Department of Radio, Television and Cinema, **Eda Barışer**, **Esra Nur Gençay**, **Seher Selimoğlu** from the Department of Interior Architecture and Environmental Design, **Enes Demir** from the Department of Interior Architecture, Gastronomy and Culinary Arts **Eda Emine Akyol** from the Department of Communication and **Firdevs Gülşahin** from the Department of Communication and Design, during the second leg of the project, "Nezahat Gökyiğit Botanical Garden Guided Tours".

In the completed project
The message
"Environmental Awareness and Environmental Sustainability" was given.

PHOTOS FROM THE

Social Responsibility Project

THERE IS DEVELOPMENT IN NATURE



WORKSHOPS

INTENSE INTEREST IN FILM COMMUNICATION EVENT!



Guest:
Erdem Dogan

Organized in partnership with Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF), Radio, Television and Cinema Department and IGU Career Development Center, the second of Wednesday Workshops was held with the subtitle of Film Communication Workshop under the tutorship of assistant director, poster designer and translator Erdem Doğan.

WORKSHOPS

**INTENSE INTEREST
IN THE FIRST
EVENT OF THE
ART &
COMMUNICATION
DESIGN CLUB!**



**Guest:
Aykut Gürel**

Organized by Art & Communication Design, the student club of Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF), Communication and Design Department, the "Basic Photography Course with Aykut Gürel" event was held with intense participation.

ACADEMIC SUCCESS



SEEING THE MOVIE: FICTION, EXPERIMENTAL, DOCUMENTARY, ANIMATION

Istanbul Gelisim University (IGU), Faculty of Fine Arts (FAF), Head of Radio, Television and Cinema Department Asst. Prof. Dr. Emre Doğan, one of the editors of the book **Seeing the Movie: Fiction, Experimental, Documentary, Animation** has been published.



UNIVERSITY OF GLASGOW EDUCATION CERTIFICATE FROM RES. ASST. GÖKÇE UZGÖREN!

Department of Interior Architecture and Environmental Design **Res. Asst. Gökçe Uzgören** completed the training titled “**Cultural Impact of Housing Displacement Gentrification**” given by the University of Glasgow and was entitled to receive a certificate.





PAPER PRESENTATION BY ASST. PROF. DR. EMRE DOĞAN!

Asst. Prof. Dr. Emre Doğan, head of the Department of Radio, Television and Cinema at Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF), presented a paper titled "**The Fusion of Form and Content in Terrence Malick Cinema as a Perception-Based Experience Field: The Example of Knight of Cups**" at the fifth International Symposium on Cinema and Philosophy, organized by **SineFilozofi** Magazine this year.

PAPER PRESENTATION BY RES. ASST. EDA ÇEKEMCİ!

Res. Asst. Eda Çekemci made a presentation titled "**Hospitality of the Ghost: I'm Thinking of Ending Everything (Kaufman, 2020)**" at the fifth International Symposium on Cinema and Philosophy, organized by **SineFilozofi** Magazine for the fifth time this year.



ACADEMIC SUCCESS



THE FUTURE OF INDUSTRIAL DESIGN PRACTICE EVALUATED BY EXPERTS

Enver Tatlısu, a lecturer from Istanbul Gelisim University (IGU), Faculty of Fine Arts (FAF), Interior Architecture and Environmental Design (English) Department, attended the **Creative Culture Industries Workshop** held on **12 December 2022** at **Dragos Mehmet Genç Campus** as a speaker.

NEW ARTICLE FROM RES. ASST. EMEL ÇİRİŞOĞLU

Istanbul Gelisim University (IGU), Faculty of Fine Arts (FAF), Gastronomy and Culinary Arts Department Res. Asst. Emel Çirişoğlu's new article titled "**The Place of Goose Meat in Turkish Gastronomy**" has been published in the **Turkish Journal of Agriculture - Food Science and Technology**.



international short film video and photography symposium

International Short Film, Video and Photography Symposium, which is among the executives of Asst. Prof. Dr. Emre Doğan, one of the academicians of Radio and Television and Cinema Department, will be held on 19-21 October 2023.

a-part.online/faal/sempozyum

19-20-21 October 2023

For the symposium where presentations will take place in Turkish and English, the final delivery date was determined as June 1, 2023.



apart





ASSOC. PROF. DR. MURAT DOĞAN WAS THE GUEST OF THE LIVE BROADCAST ON THE ATV BREAKFAST NEWS

Assoc. Prof. Dr. Murat Doğan, Deputy Dean of Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF) and lecturer of the Department of Gastronomy and Culinary Arts, **talked about the health benefits of kefir, which is an important probiotic, and how it is made, in the live broadcast of ATV.**

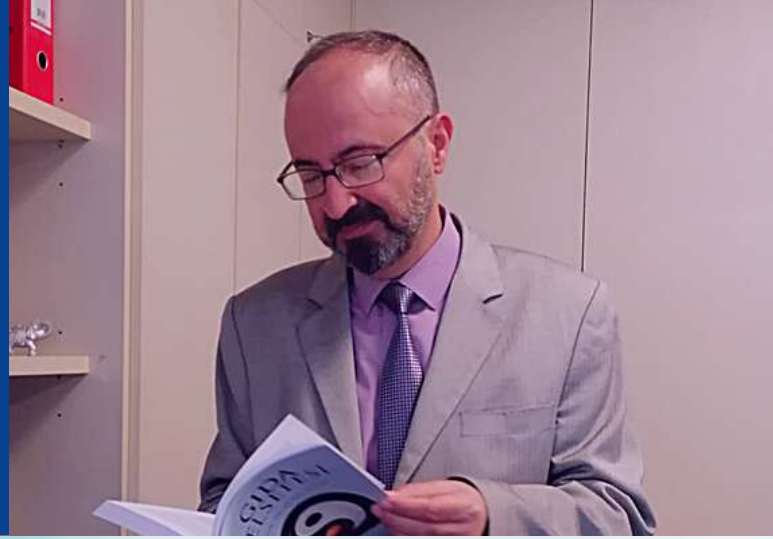
CREATIVE ENERGY IS FUELED BY ART

Istanbul Gelisim University (IGU), Faculty of Fine Arts (GSF), Radio, Television and Cinema Department **Asst. Prof. Dr. Önder Paker attended a talk on "The Ability to Use Creative Energy and Communication" as the guest of Yeşilyurt Lions Club.**



HEALTHY EATING AND ACTIVE LIFE HAPPY PEOPLE

The article of Assoc. Prof. Dr. Murat Doğan, deputy dean of Istanbul Gelişim University (IGU), Faculty of Fine Arts (FAF) and lecturer of the Department of Gastronomy and Culinary Arts, was published in the magazine of Food Taste. Doğan talked about the effects of physical activity and healthy eating on a happy life in this month's article.



Dear readers, we have come to the end of a year with its bitterness and sweetness. As we all know, we have survived a great crisis such as Covid-19 as the whole world. The pandemic process once again showed us that the beginning and beginning of everything is health. Just as companies and governments make annual evaluations at the end of the year, we also need an evaluation. When we think about it from our own perspective, what has the year 2022 brought us financially? These are of course very important, but as I said at the beginning, they don't matter unless we are healthy.

Yes, the way to be healthy and therefore happy and peaceful is through a healthy diet. Eating healthy, on the other hand, is actually a phenomenon that goes through eating less and less. Also, we need to take this criterion very seriously. The more calories, or in other words, the more energy we spend, the more food we have to load. In short, it is very unlikely that we will be healthy unless we move. The ancients used to say that there is abundance in movement. Scientists, on the other hand, always emphasize that we should move away from a sedentary life. You will rightly ask me: Sir, what is sedentary life? How do we avoid it?

In fact, a sedentary lifestyle is one in which physical activity is absent or very irregular. Today's living conditions impose this kind of life on us. We can't do without a car even when we go to work, the market and the shortest distance. In general, we spend long periods of time in front of the TV, internet or computer. All these show that we have adopted a sedentary lifestyle. And no matter how healthy we eat, this sedentary lifestyle makes us unhappy and restless. You may say, sir, you are exaggerating too much, how can exercise and being active have anything to do with being happy? You are trying to prove everything with scientific evidence. Where is the evidence? How does being active in addition to healthy eating make us happy? As we all know, a sufficient amount of serotonin is required for us to be happy.

In other words, the secretion of sufficient amount of serotonin hormone in our brain makes us feel happy and peaceful. Tryptophan amino acid is indispensable in the formation of this hormone and it supports the formation of the happiness hormone by using biochemical pathways.

If we think in terms of our food and drink, tryptophan amino acid is highly found in meats, aged cheese, chocolate, etc. It is abundant in foods. Then those who consume foods containing a lot of tryptophan amino acids should be happy and peaceful, right? Unfortunately it doesn't! But why? Because the tryptophan molecule has a much larger molecular structure than other amino acids. Therefore, when tryptophan flows into the brain and other amino acids are smaller, they flock to the brain faster. In fact, there is a kind of competition in the middle. However, the situation is slightly different for people who adopt an active lifestyle. For example, during walking, jogging or exercise, amino acids other than tryptophan attack the muscles. Our ancestors said that there is no mistake in simile. So let's make an analogy. Traffic is reduced and roads are emptied, while other amino acids are the size of cars, tryptophans the size of a truck enter the brain in abundance through the brain barriers. In short, those who take tryptophan, which supports the happiness hormone, with foods, facilitate its transition to the brain with an active lifestyle. They are happy and peaceful.



ASST. PROF. DR. FUNDA ÖZBUCAK
JOINS

The Faculty of Fine Arts

ACADEMIC STAFF!

The academic staff of Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF) continues to expand. Funda Özbucak started her career in the Department of Communication and Design.

Dear Özbucak answered our questions about his academic career and shared his views on his appointment at Istanbul Gelişim University.

PREPARED BY: RES. ASST. GÖKÇE UZGÖREN



Hello dear Funda Özbucak, first of all, thank you very much for agreeing to interview us. Could you briefly tell us about yourself and your academic work?

Hello, I thank you. I studied at Ordu Anatolian Fine Arts High School Painting Department, due to my interest in painting from an early age and with the advice of my guidance teacher. Subsequently,

I completed my undergraduate education at Işık University, Faculty of Fine Arts, Department of Graphic Arts and Graphic Design.

.Because I wanted to do academic studies, I graduated from Haliç University Social Sciences Institute Graphic Design Department with a master's degree. In 2018, I was in England to receive language training from British Study Centers Language School. Thus, I had the opportunity to communicate and get to know students from different cultures by gaining experience abroad.

When I came back, I completed my proficiency in art education in the Department of Graphic Design, where I was a special student at Istanbul Arel University, in 2022 and received my doctorate title.

We know that you have been working on packaging design during your master's and doctorate process. Can you tell us about the studies you have done in the sector besides your academic career?

When I graduated from Işık University in 2011, I undertook all the graphic, corporate identity and packaging designs of the dairy food production company, which was my family's initiative. In parallel with this, I determined my master's thesis position as "The Relationship between Brand and Food Packaging in terms of Graphic Design". I recently gained experience in the printing department of Unipak Packaging Company. At the same time, I had the opportunity to visit the Museum of Brands in London. Thus, I can say that seeing collections on brands, packaging and advertising from past to present improved my perspective.



As a graphic design professional who started working in the Department of Communication and Design, how would you interpret the relationship between the communication and media sector and graphic design disciplines? What are your thoughts on the importance of conducting interdisciplinary studies?

Designs, which were static before, decreased and changed in line with the needs, and mobility and experience began to come to the fore in communication design. Naturally, according to the requirements of the era, the designs started to evolve towards areas such as more animated animation design. While static broadcasts, which we call offline, are losing their importance, the importance of communication and designs that produce solutions in more digital-based environments has increased. Depending on this situation, you need to understand and specialize in many art disciplines today.

“

Designs that were previously static have decreased and changed in line with the needs, and mobility and experience have come to the fore in communication design.

”

“

I am sure that our students, who are the Communication Designers of the Future, will always choose the right paths as long as their belief in themselves and their desire to improve themselves continue.

”

What advice would you give to students who plan to continue their career in Communication and Design and Graphic Design, both in the sector and academically?

The fact that the department and the profession contain many different fields in itself generally causes anxiety. It works in such a wide range from printed media to interactive media and websites, interface design, information, orientation, and 3D animation that most of these areas can create a messy perception when considered as a professional content. However, I can advise you not to worry. As long as their beliefs and desire to improve themselves continue, I am sure that they will always choose the right paths for themselves.

We thank Asst. Prof. Dr. Funda Özbucak for answering our questions and wishing her success in her new position.

WE TALKED ABOUT THE SUCCESSFUL JOURNEY WITH KAYRA ÖCAL

Student of Radio, Television and Cinema Department



We talked to Kayra Öcal, a fourth-year student at Istanbul Gelişim University (IGU), Faculty of Fine Arts (GSF), Radio, Television and Cinema Department, about her short film "Fine", which achieved success in the festival journey, and the third prize they won at the Black Cat Award International Film Festival.

After winning the Lift-off Filmmaker Sessions, First-Time Filmmaker Sessions and Scout Film Festival Emerging Filmmakers Grant selections, the film "Fine" continues its festival journey with its third place success in the Black Cat Award International Film Festival.

Can you talk about the creation and production processes of your "Fine" short film?

In the production process of the film, we left everything aside and focused entirely on the universe the script served. Throughout the process, I tried to limit the topics that I could draw inspiration from and to look at the universe of the film creatively. We advanced the process by producing scenes that would not meet our expectations when we shot and working meticulously.



You have a team with which you produce short films. What would you say about collective work and production?

The most important issue in the team is the absence of dominance of one person. We are always trying to make sure that everyone can present their opinion and make common decisions, regardless of what one person says. When there are disagreements from time to time, we proceed by going over these disagreements and approaching them with a solution. I can say that we almost achieved the success we wanted in the film with good teamwork.

“Fine” film is having a nice festival journey. How was the festival journey of the film shaped?

During the festival journey of the film, we applied to most foreign-oriented festivals. We have received selections from seven festivals so far. We have a finalist and a third prize, but we are only at the beginning of the road. We have a festival process that will last for about six months. We hope that our film will meet with the audience by taking part in more festivals.

You won the third prize at the Black Cat Awards International Film Festival. How did this award affect you and your project?

The award is basically a source of motivation. As a team, we saw that something was going well and we gradually achieved the success we wanted to achieve.

Finally, do you have other projects on the way? How will both the journey of “Fine” and yours be shaped from now on?

There are three projects we aim to shoot this year. We plan to finish both in the first quarter of the year. From my point of view, there will be good and different films with a critical level. We will continue on the way with the experiences we gained on the journey of “Fine”.

Ecologist



What is ecologist?

An **ecologist** is a person who conducts studies on the examination of living things and plants in the world and the discovery of unknown creatures and plants. Most of the new information that is known about the world and that we learn every day has emerged as a result of researches and examinations made by ecologists.

This type of profession, which is not very common in our country, is very important in many countries of the world, and for this reason, serious investments are made in studies in the field of ecology.



What do they do?

Ecologists, who contribute to making the world a more livable state, have many duties. These are:

- Examination of known living and plant species,
- Change of species and observation of various adaptations,
- Examination of natural phenomena and obtaining new information,
- Discovering new plant and living species and presenting new information to people as a result of these discoveries.

In addition, the **ecological profession group**; It also examines the living things found in nature, the relationship between these creatures and their own species, and their food chains.



WHAT'S IN THE CITY?

Seminar

Seminar

Seminar

FROM TEXT TO IMAGE: THE ART OF ARTIFICIAL INTELLIGENCE



LIMIT(LES)S OF DESIGN



IS ISTANBUL THE DESIGN CAPITAL?



 Akbank Art Multi- January 4,
Purpose Hall 2023

 Akbank Art Multi- January 4,
Purpose Hall 2023

 Akbank Art Multi- February 22,
Purpose Hall 2023


In this seminar, where machine learning and how it can be used to fuel creativity together with artificial intelligence art applications, will be discussed with speakers Bager Akbay and Selçuk Artut, and applications and works of art, which have recently increased in art production, that produce images and content from text.

In the seminar, concepts such as design identities, professional ideologies in design, interdisciplinary design and transdisciplinary design will be discussed.

In this panel, where the relationship between the city and the design discipline today will be discussed, "Is Istanbul the design capital?" An attempt will be made to find an answer to the question.

 <https://www.akbanksanat.com/etkinlik/metinden-goruntu-yapay-zeka-sanati>

 <https://www.akbanksanat.com/etkinlik/tasarimin-sinirsizlari-tasarim-fikir-kulubu>

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TAG

COORDINATOR

Prof. Dr. Şükran Güzin
AYDINALP ILICAK

EDITOR

Asst. Prof. Dr. Sezgin SAVAŞ

CONTENT COORDINATOR

Res. Asst. Merve KARADABAN

CONTENT EDITORS

Res. Asst. Gökçe UZGÖREN
Res. Asst. Emel ÇİRİŞOĞLU

DESIGN

Res. Asst. Büşra KILIÇ
Res. Asst. Ayten Bengisu CANSEVER

TRANSLATE

Res. Asst. Tuğçe ÖZTÜRK
Res. Asst. Mustafa DALLI

ISTANBUL GELİŞİM UNIVERSITY
FACULTY OF FINE ARTS

Cihangir District, Petrol Ofisi Street, No: 3-5
Gelisim Tower, Avcılar/ISTANBUL (Interior
Architecture, Interior Architecture and
Environmental Design (TR&ENG)
departments on the 14th floor; Faculty of Fine
Arts Dean's Office and other departments on
the 20th floor)

0 (212) 422 70 00



gsf.gelisim.edu.tr

