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6 - 10 FEBRUARY 2023

Issue: 185



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Asst. Prof. Dr. Melda KECECI has been appointed as **“Assistant Professor”** staff of the Faculty of Economics, Administrative and Social Sciences, Department of Business Administration (English).

Asst. Prof. Dr. Mehmet Sirin YAKUT has been appointed as **“Assistant Professor”** staff of the Faculty of Economics, Administrative and Social Sciences, Department of Business Administration.

Asst. Prof. Dr. Vahide METIN has been appointed as **“Assistant Professor”** in the English Language and Literature Department of the Faculty of Economics, Administrative and Social Sciences.

Asst. Prof. Dr. Ahmet SAPMAZ has been appointed as **“Assistant Professor”** staff of the Faculty of Economics, Administrative and Social Sciences, Department of Political Science and International Relations (English).

Asst. Prof. Dr. Sibel ZENGIN has been appointed as **“Assistant Professor”** staff of the Faculty of Economics, Administrative and Social Sciences, Department of Political Science and International Relations (English).

Asst. Prof. Dr. Selda TUNC SUBASI has been appointed as **“Assistant Professor”** staff of the Faculty of Economics, Administrative and Social Sciences, Department of Radio, Television and Cinema.

Asst. Prof. Dr. Aylin ATASOY has been appointed as **“Assistant Professor”** staff of the Gelisim Vocational School Civil Air Transport Management Program.

I congratulate all our appointed lecturer and wish her success in their new positions

Assoc. Prof. Serdar öp
IGU Secretary General



ACADEMIC- ADMINISTRATIVE

Asst. Prof. Dr. Sebnem GURSOY ULUSOY serves as a substitute as the "**Department Head**" to the New Media and Journalism Department of the School of Applied Sciences as of 31.01.2023.

I congratulate all of our administrative personnel on their new assignment and wish them success in their duties.

Assoc. Prof. Serdar öp
IGU Secretary General



LATEST NEWS FROM IGU

The article titled "Bibliometric Analysis of Diaspora Tourism Studies" by **Res. Asst. Kartal Dogukan Ciki**, Department of Tourism Guidance at the Faculty of Economics, Administrative and Social Sciences, was published in **The Central European Journal of Regional Development and Tourism**.

https://deturope.eu/artkey/det-202202-0004_bibliometric-analysis-of-diaspora-tourism-studies.php

The study titled "Politics Against the Market and Comparative Cases of Modernization World History and Politics" by **Res. Asst. Yavuz Karaburun** from the Faculty of Economics, Administrative and Social Sciences, Department of Economics and Finance, was published in the journal Historiography.

<https://dergipark.org.tr/tr/pub/tarihyazimi/issue/70551/1101870>

The article titled "The Effect of Phenomena in Digital Marketing on Consumers' Purchasing Decision and Brand Loyalty: Istanbul University Students" co-authored by **Prof. Dr. Orhan Iscan** and **Asst. Prof. Dr. Hande Ayhan Gokcek** from the Faculty of Applied Sciences Management Information Systems, Third Sector Journal of Social Economy' Published in.

http://tisej.com//makale_ozet.php?MSID=_rYtKuLRMtkmP6D39swcW3inAriunp9Lawm6qEPp7C4%

The article titled "The Effect of Talent Management on Business and Business Performance: The Case of Kütahya Province" by **Asst. Prof. Dr. Dursun Boz** from the Department of Management Information Systems, Faculty of Applied Sciences, was published in the **EKEV Academy Journal**.

<https://dergipark.org.tr/tr/pub/sosekev/issue/74827/1090688>

A CALL FOR AID WAS MADE FOR THE SECOND-LARGEST EARTHQUAKE IN THE LAST CENTURY

6 FEBRUARY

2023



After the 7.7 magnitude earthquake that occurred at 04:17 this morning in the Pazarcık District of Kahramanmaraş, an international call for help was made. Asst. Prof. Dr. Ali Semin, from the Department of Political Science and International Relations at Istanbul Gelisim University, underlined that the call for international assistance is of great significance and stated that transportation and communication processes in the disaster area should be managed in such extraordinary times.

<https://gelisim.edu.tr/en/news/a-call-for-aid-was-made-for-the-second-largest-earthquake-in-the-last-century>

IGU LAUNCHED A "DISASTER RELIEF CAMPAIGN FOR EARTHQUAKE REGIONS"

9 FEBRUARY

2023



After the earthquake disaster, the epicenter of which was in Kahramanmaraş and which caused great destruction in 10 provinces, Istanbul Gelisim University launched a "Disaster Relief Campaign for Earthquake Regions" to be sent to earthquake zones. The aid collected within our university is delivered to those in need with the coordination of AFAD (Disaster and Emergency Management Presidency).

<https://gelisim.edu.tr/en/news/turkiye-championship-success-from-weightlifters-of-igu>

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<https://gelisim.edu.tr/en/news/this-supplement-alleviates-the-effects-of-many-diseases-including-chronic->



ISTANBUL GELISIM UNIVERSITY EVENT PROGRAM

DATE	TIME	EVENT TYPE	EVENT NAME	EVENT LOCATION	REMARK	EVENT ORGANIZED BY
13.02.2023 - 19.02.2023						
03.10.2022 - 30.06.2023	09:00	Exhibition	Art Activities	Gelisim Art Gallery	Exhibitions are planned to be held during the 2022-2023 academic year.	Istanbul Gelisim Vocational School & Faculty of Fine Arts
01.12.2022 - 16.05.2023	12:00	Other	Digital Marketing	F Block School of Foreign Languages Conference Hall	It is aimed to learn modern digital marketing skills.	Continuing Education Center
13.02.2023	11:00-17:00	Panel	Cyber Incident Response Training	J Block Mehmet Akif Ersoy Conference Hall	Cyber security training will be provided.	Cyber Security Applications Club, Cyber Security, Young Entrepreneurs Club
16.02.2023	09:00-16:30	Seminar	First aid training	K Block Firnas Auditorium	Relevant training will be given to administrative and academic staff.	Vocational School of Health Services
16.02.2023	12:00-17:00	Other	Workshop Events	B Block 3rd Floor Child Development Drama Workshop	In order to draw attention to technology addiction among young people, workshops are planned at our university.	Young Green Crescent Club
17.02.2023	13:00-14:00	Panel	Creative Reading and Writing Workshop	K Block Firnas Auditorium	It is aimed to convey basic information about creative literacy to the participants.	Department of New Media and Communication
17.02.2023	17:00-20:00	Film Screening	Theater Rehearsal	J Block Mehmet Akif Ersoy Conference Hall	Theater Club students will rehearse the play.	Theater Club



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