



ISTANBUL  
**GELISIM**  
**UNIVERSITY**

— ISTANBUL —  
**GELISIM**  
UNIVERSITY

**WEEKLY PRESS RELEASE**

**MAY 9 - MAY 13, 2022**

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PERSONNEL BULLETIN

ACADEMIC-ADMINISTRATIVE APPOINTMENTS

**Prof. Dr. Bahri ŞAHİN**, who was the Academic Member of the Faculty of Engineering and Architecture, was appointed as the **“Deputy Rector”** to the Rectorship authority of our University as of April 24, 2022.

**Prof. Dr. Nuri KURUOĞLU**, who was the Academic Member of the Faculty of Engineering and Architecture, was appointed as the **“Deputy Rector”** to the Rectorship authority of our University as of May 06, 2022.

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

ACADEMIC CADRE APPOINTMENTS

The Academic Member **Dr. Nihan ÜNLÜ** has been appointed to the **“Academic Member Doctor”** cadre of the Opticianry Program of the Health Services of our University.

**Prof. Dr. Kenan AYDIN** has been appointed to the **“Professor Doctor”** cadre of the Department of Business Administration of the Faculty of Economics, Administrative and Social Sciences of our University.

**Prof. Dr. Necmettin MARAŞLI** has been appointed to the **“Professor Doctor”** cadre of the Department of Aircraft Engineering of the Faculty of Engineering and Architecture of our University.

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

ADMINISTRATIVE

**Büşra ÇOŞAR**, who has been working at the Department for International Students of the Registrar’s Office of our University, started to serve a duty at the administrative position of the **“Bureau Officers for Student Affairs”** as of May 09, 2022.

**ENES KIRBAÇ**, who has been working at the User’s Support Directorate, contingent upon the Data Processing Department of our University, started to serve duty at the administrative position of **“User’s Support Specialist”** as of May 09, 2022.

**Aysel SAÇKIRAN**, who has been working at the Department of Support Services of our University, started to serve a duty at the administrative position of the **“Floor Keeper”** as of May 09, 2022.

**Hüseyin YAMAN**, who has been working at the Department of Support Services of our University, started to serve a duty at the administrative position of the **“Driver”** as of May 12, 2022.

*I congratulate all of our administrative personnel on their new assignment and wish them success in their duties.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

DEVELOPMENTS FROM THE IGU



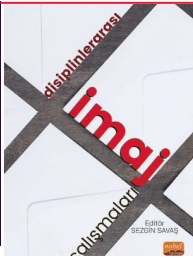
The book, titled as **“A Different Experience in the Turkish TRADE UNION (Labour) Movement: Yeraltı-Maden-İş Example”** and prepared by the **Archivist Naim Göktaş** from the Department of Electronic Commerce and Management of the Faculty of Applied Sciences, was published at the Nobel Yayınevi (Publications).

\*Trade of Underground Mining Workers



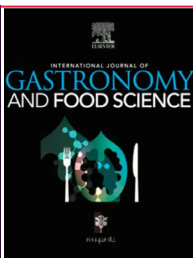
The article of Archivist **Ahmet Fetullah Yılmaz**, Archivist **Betül Damla Kalfa** and **Assoc. Prof. Dr. Indrit Myderrizi**, who are the instructors of the Faculty of Engineering and Architecture, titled as **“Implementation and Evaluation of a Comprehensive Li-Fi System Using Simulink”** has been published at **International Advanced Researches and Engineering Journal**.

<https://dergipark.org.tr/en/pub/iarej/issue/69449/1015638>



The book, titled as **“Interdisciplinary Image Studies”** and edited by the **Academic Member Dr. Sezgin Savaş**, who is the Head of Department of the New Media of the Faculty of the Economics, Administrative and Social Sciences, has been published. The study of **the Lecturer Zeynep Özcan** from the Public Relations and Publicity Program of the Gelışim Vocational School of Istanbul, titled as **“Social Media Users As Country Image Missions at the Digital Diplomacy Era”**, has taken place at the book.

The article of **the Archivist Nurdan Tüysüz**, who is one of the academicians of the Department of the Industrial Engineering of the Faculty of Engineering and Architecture, titled as **Tüysüz’ün “Covid-19 Risk Assessment of Occupations Using Interval Type 2 Fuzzy Z-AHP & TOPSIS Methodology”**, has been included in the list of articles to be published at in the magazine of **“SCI-Expanded indexed Journal of Multiple-Valued Logic and Soft Computing”**



The article of the **Academic Member Dr. Murat Doğan**, who is the instructor of the Department of Gastronomy and Culinary Arts and Deputy Dean of the Faculty of Fine Arts, and titled as **“A Research on the General Knowledge of Pastry Chefs About Food Colourings and Their Awareness of Reading Labels”** was published at the magazine, **“International Journal of Gastronomy”**.

<https://www.gastronomyresearch.com/index.php/ojs/article/view/3/5>

The article of the **Lecturer Atilla Aydın** from the Air Logistics Program of the Gelışim Vocational School of Istanbul, titled as **“Analysis of Macroeconomics Factors Affecting the Fatal Occupational Accidents in the European Countries Through A Cross Sectional Method”** has been published at the Magazine **“Karaelmas İş Sağlığı ve Güvenliği” (Karaelmas Occupational Health and Safety)**

<https://dergipark.org.tr/tr/download/article-file/1966906>

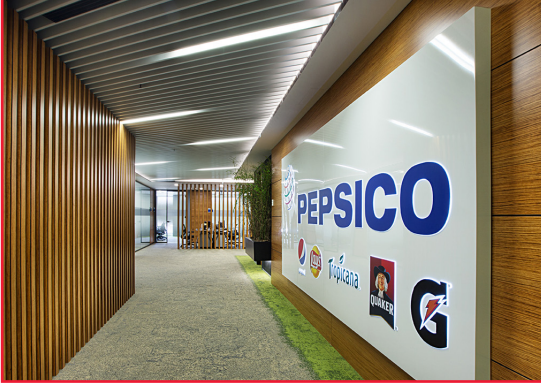
The article **“Key Determinants of Luxury Marketing Accordant with Sustainability-Oriented Value Perspectives”** by **Assoc. Dr. Alpaslan Kelleci**, faculty member at the Business Administration Department, Faculty of Economics, Administrative and Social Sciences, was published in the SSCI indexed **Sustainability** journal.

<https://www.mdpi.com/2071-1050/14/10/5916>

## THE STUDENTS FROM THE IGU MET WITH THE CORPORATE COMMUNICATIONS DIRECTOR OF PEPSICO FOR TURKEY

MAY 09

2022



The Department of the Public Relations and Publicity of the Faculty of Economics, Administrative and Social Sciences of the Istanbul Gelisim University hosted the Corporate Communications Director of PepsiCo for Turkey, **Mr. Mahmut Sipahi**, within the scope of "Corporate Communication Meetings" with brands.

The students from the IGU (Istanbul Gelisim University) met with the Corporate Communications Director of PepsiCo for Turkey Mr. Sipahi, **who came together with the students of our University, told about the corporate communication processes of PepsiCo Turkey.**

<https://gelisim.edu.tr/en/news/the-students-from-the-igu-istanbul-gelisim-university-met-with-the-corporate-communications-director-of-pepsico-for-turkey>

## THE PREMIERE OF THE DOCUMENTARY OF HISTORICAL SOKULLU MEHMET PASHA SOCIAL COMPLEX, SHOT WITHIN THE SCOPE OF FILM WORKSHOPS WAS HELD

MAY 09

2022



The premiere of the Documentary of "**Historical Sokullu Mehmet Pasha Social Complex**", shot within the Scope of Payas Film Workshop and organized with the collaboration of the **Faculty of Fine Arts (GSF) of the Istanbul Gelisim University (IGU) and Municipality of Payas** Was Held at the 'Historical Sokullu Mehmet Pasha Social Complex on May 08, 2022 Sunday at 19:00 hours.

The screening of the "Historical Sokullu Mehmet Pasha Social Complex", shot within the scope of the Film Workshops, was made at the premiere night so held. The images, shot by the students under the mentorship of the esteemed academic members of the Faculty of Fine Arts (GSF) of the

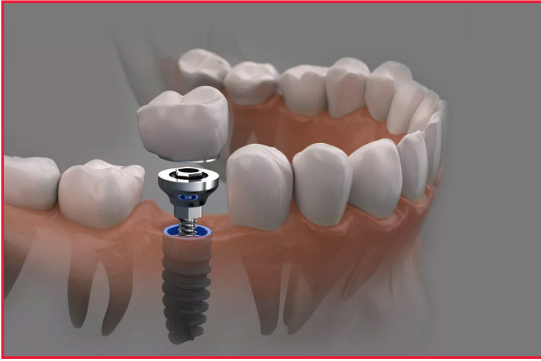
Istanbul Gelisim University (IGU), were edited and presented to the viewers. Subsequently, the reports containing the opinions of the students with relation to the workshop were given coverage behind the camera of the Film Workshop, organized between the dates of January 07 and 09.

<https://gelisim.edu.tr/en/news/the-premiere-of-the-documentary-of-historical-sokullu-mehmet-pasha-social-complex-shot-within-the-scope-of-film-workshops-was-held>

## FEARLESS DENTAL TREATMENT IS POSSIBLE!

MAY 10

2022



The dentist phobia that is one of the most prevalent fears among the people may turn out to be a nightmare for the majority of people. Prof. Dr. Şeref Ezirganlı, who made explanations about the fact that various numbers of procedures, applied at the dental treatment, could be carried out with sedation or general anaesthesia, indicated that it was possible for the patient to complete his/her treatment without feeling any pain or fear.

We have heard about several comments from the people in and around of us with relation to the dentist phobia. The causes such as needle phobia available among some patients, nausea that occurs as a result of the faucial reflex in some of the patients brought forth the number of patients keeping away from the dentist to an ignorable level.

<https://gelisim.edu.tr/en/news/fearless-dental-treatment-is-possible>

## THE IGU AWARDS OUR NATIONAL ATHLETES

MAY 11

2022



An **“Award Ceremony of IGU for National Athletes”** specific to the Youth Week of May 15-21”, celebrated within the scope of May 19 the Commemoration of Atatürk Youth and Sports Day, will be organized. At the activity due to held on the date of the 17th of May, the national athletes of the IGU, who have been successful worldwide will be granted awards in order to honour their successes.

While the Istanbul Gelisim University attributes importance to the sportive development and success with its 56 national athletes and school teams having been successful worldwide, it keeps on training the champions of the current and future periods and would carry them on the top ranks. The IGU will award its national athletes, who are studying at current periods, at a ceremony that will organize at the Block J Mehmet Akif Ersoy Hall on the

date of May 17.

<https://gelisim.edu.tr/en/news/the-igu-awards-our-national-athletes>

## DEMAND FOR HOUSING UNITS OF TOKI (THE HOUSING DEVELOPMENT ADMINISTRATION) MAY INCREASE

MAY 13

2022



The 10-year low-interest loan package of it was announced recently, a great opportunity for those who want to buy a house was arisen. Housing finance offering 3 different packages concerns both home buyers and the construction sector. **Assoc. Prof. Dr. Hakan Yıldırım**, faculty member at **Logistics Management Department, Istanbul Gelisim University**, evaluated the increasing housing prices and demands after the housing loan.

<https://gelisim.edu.tr/en/news/demand-for-housing-units-of-toki-the-housing-development-administration-may-increase>

## SCREENS TURNED INTO SHOW WINDOWS!

MAY 13

2022



The daily living at current period continues with the effect of the digital culture. The Academic Member **Dr. Aysun Kaya Deniz**, who said that **the social media has a significantly big effect at the point of permanence of the consumption circle and change the shopping habits, indicated that the fake requirements came forth as a result of presentation of the popular one for each second to the individuals.** he Academic Member Dr. Aysun Kaya Deniz from the Department of Radio, Television and Cinema of the Faculty of the Economics, Administrative and Social Sciences of the Istanbul Gelisim University (IGU), who said that it was possible for any individual having entered in the social media for good time as a consequence of advancing technologies and updating to have

knowledge about a new product and show a buying behaviour, indicated: "Making shopping at our current time has turned into an act of satisfying fake requirements, occurred on the individual through the effect of social media, rather than an act, made for the satisfaction of basic needs." indicated that the social media was a kind of consumption contest, which encouraged the individuals for consumption and had no finishing line.

<https://gelisim.edu.tr/en/news/screens-turned-into-show-windows>



ISTANBUL GELISIM UNIVERSITY  
EVENT PROGRAM

DATE	TIME	EVENT TYPE	EVENT NAME	EVENT LOCATION	REMARK	EVENT ORGANIZED BY
16.05.2022 - 22.05.2022						
16.05.2022	09:00	Exhibition	Design Department Exhibition	Gelisim Art Gallery	The common end of year exhibition of the Graphic Design, Interior Design, Fashion Design and Computer-Aided Design and Animation Programs will be organized..	The Directorate of the Scientific Research Projects Applicationb and Research Centre
16.05.2022	08:30	Festival / Entertainment	Applied Communication Festival	Block K Firnas Auditorium	Communication Festival will be organized.	The Dean Office of the Faculty of Applied Sciences
16.05.2022	09:00	Seminar	VI. Psychology Days	Block J Mehmet Akif Ersoy Conference Hall	Will be realized by the participation of Gaye Özmen, Academic Member Dr. Mehran Rostamzadeh, Prof. Dr. Gülden Güvenç and Gamze Altuntepe	The Department of Health, Culture and Sports/ Psychology Club
16.05.2022	12:00	Talks/Conversation	Saving Talks: Domestic Saving	Block C Aziz Sancar Conference Hall	Will be organized by the participation of Gürkan Yıldırım.	The Istanbul Gelisim University / Directorate of the Vocational School / The Program for Public Relations and Publicity
16.05.2022	13:00	Seminar	Do not throw away! Colourise it!	Block Aziz C Sancar Conference Hall	Will be realized by the participation of Engin Çelik, Samet Dinç, Aslan Kılıç, Gizem Akdoğan, Emre Remzi Gürşen ve Süleyman Ayaz.	The Dean Office of the Faculty of the Applied Sciences
16.05.2022	15:00	Talks	1984 Discussion Group	Block J Class No. 371	Will be realized by the participation of Viktoriia Demydova.	The Dean Office of the Faculty of the Economics, Administrative and Social Sciences/Department of English Language and Literature (in English)
16.05.2022	16:30	Seminar	VI. Psychology Days	Block J 311 Auditorium	Will be realized by the participation of Archivist Merve Seven Keleş, Archivist Fatma Betül Yılmaz, Archivist Zehra Nur Kurtoğlu and Archivist Mert Kuşlvan.	The Department of Health, Culture and Sports/ Psychology Club
17.05.2022	10:00	Other	VI. Psychology Days	Zoom: <a href="https://us05web.zoom.us/j/6508692977?pwd=WjR4Q2RVNmNCZDJuWkd2OXU4a3VVdz09">https://us05web.zoom.us/j/6508692977?pwd=WjR4Q2RVNmNCZDJuWkd2OXU4a3VVdz09</a>	Will be realized by the participation of Özlem Mandı, Gökçe Gül, Işıl Sarvan, Zeynep Yazıcı and Ebru Demirtaş.	The Department of Health, Culture and Sports/ Psychology Club



16.05.2022 - 22.05.2022						
17.05.2022	10:00	Seminar	The Dificult Cases in Vestibular Diseases	Block E Tusi Conference Hall	Will be realized by the participation of Hüsnü Kayıkçı.	The Dean Office of the Faculty of Health Sciences / Odiology Department
17.05.2022	10:00	Seminar	I Am Aware, Getting Conscious and Prevent Emotional Violence	Block G Aziz Sancar Conference Hall	Will be realized by the participation of Şeyda Canbay.	The Dean Office of the Faculty of the Applied Sciences
17.05.2022	11:30	Other	Camapign Presentations	Block A, - 2nd Floor, Classroom No. E103	The studies, prepared by the students, within the scope of the course, taking the campaign application course no. HRY326, will be presented by them.	The Dean Office of the Faculty of the Applied Sciences
17.05.2022	12:30	Seminar	Lasting Make-Up Training	Hair Care Lab C Block -2nd Floor	Will be realized by the participation of Biliñ Görmez and Sevil Bayrak.	The Vocational School Directorate of Health Services/
17.05.2022	13:00	Panel	Over the Clouds	E Block Tusi Conference Hall	Will be realized by the participation of the Aviation Club.	The Department of the Hair Care and Beauty Services.
17.05.2022	13:00	Exhibition	Functional Foods R&D Foods Exhibition	Vocational School Block G Garden	Will be realized by the participation of the Lecturer Eda Şensu Demir.	Istanbul Gelişim University The Vocational School Directorate/ Food Technology Program /
17.05.2022	13:00	Diğer	Awards ceremony for National Sportsmen of the IGU	Block J Mehmet Akif Ersoy Conference Hall	An award ceremony wil be organized.	The Directorate of the Vocational School for Gymnasium and Sports
17.05.2022	14:00	Diğer	Cinema and Politics Workshop III: I, Daniel Blake Road Show and Analysis V	Classroom No. J-321	Will be realized by the participation of the Cademic Member İlknur Karanfil.	The Dean Office of the Faculty of the Economics, Administrative and Social Sciences/Department of Political Sciences and International Relations (in English Language)
18.05.2022	12:00	Other	The Technical Trip of the Firm Stoneline.	Ayazağa Stoneline Firm /Istanbul	A technical firm will be realized to the firm Stoneline.	The Department of Health, Culture and Sports/ The Architecture and Design Club.
18.05.2022	12:00	Seminar	VI. Psychology Days	JBlock J Mehmet Akif Ersoy Conference Hall	Will be realized by the participation of the Academic Member Dr. Esra Savaş, Anıl Özdemir and Academic Member Dr. Serra Şandor.	The Dean Office of the Faculty of the Economics, Administrative and Social Sciences /Psychology Department.

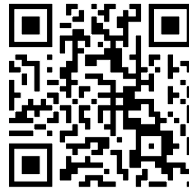




16.05.2022 - 22.05.2022						
18.05.2022	13:00	Seminar	Introductions of Aviation Professions 2	Block G Aziz Sancar Conference Hall	Will be realized by the participation of Serkan Eren and Sadullah Bostan.	The Department of Health, Culture and Sports/ Anka Club
18.05.2022	13:00	Talks	The Literary Translation Workshop	Block G Classroom 101	Will be realized by the participation of Fatma Balta.	Istanbul Gelisim University The Vocational School Directorate/ Applied English and Translation Program
18.05.2022	14:00	Seminar	Everything about the Education Activity + Erasmus Between Lituania-Turkey.	Google Meet: <a href="https://meet.google.com/osb-zdkr-fjr">https://meet.google.com/osb-zdkr-fjr</a>	Will be realized by the participation of the Archivist Hatice Zela Bingöl and Zehra İlayda Gürleyen.	The Dean Office of the Faculty of the Health Sciences / The Department of the Pediatric (Children) Development (in English)
19.05.2022	12:00	Diğer	Japan and Indian Kitchen	Cooking Kitchen	Will be realized by the participation of the students of Cooking Program.	The Vocational School of the Istanbul Gelisim University / Cooking Program
19.05.2022	13:00	Diğer	Camera Training: A shooting Trip to the District Balat of Istanbul	İstanbul Balat Bölgesi	Will be realized by the participation of the Lecturer Murat Çil.	The Dean Office of the Faculty of the Economics, Administrative and Social Sciences/Department of Public Relations and Publicity.
20.05.2022	09:00	Other	Entrepreneurship Summit	Block J Mehmet Akif Ersoy Conference Hall	Will be realized by the participation of Frat Demirkol, Erman Yapıcı, Ahmet Sönmez and Murat Saydam.	The Istanbul Gelisim University Career Development Centre
20.05.2022	11:00	Talks	The Aviation Career Day	Google Meet: <a href="http://meet.google.com/vvk-jxat-kr">http://meet.google.com/vvk-jxat-kr</a>	Will be realized by the participation of the Academic Member Dr. Habibe Güngör, Derya Pekruh ve he Academic Member DR. Oğuz Yıldız.	The Istanbul Gelisim University Career Development Centre
20.05.2022	13:00	Other	Demonstration Tests	Block C - Lab No. 018	Demonstration tests will be realized (organized).	The Vocational School Directorate of Health Services / Lab Technology Program
20.05.2022	08:00	Seminar	What is the Dissociative Personal Disorder?	Zoom: <a href="https://us05web.zoom.us/j/6139190497?pwd=RW9BUXJaYVZxdkNhV2ZObHlHOEEwZz09">https://us05web.zoom.us/j/6139190497?pwd=RW9BUXJaYVZxdkNhV2ZObHlHOEEwZz09</a>	Will be realized by the participation of Nur Sena Keleş.	The Dean Office of the Faculty of the Economics, Administrative and Social Sciences/Department of Psychology
20.05.2022	08:00	Talks	We congratulate the 20th Day of May for Child Development Specialists	Google Meet: <a href="https://meet.google.com/dxk-esyo-xna">meet.google.com/dxk-esyo-xna</a>	An activity will be organized for the 20th Day of May for Child Development Specialists.	The Dean Office of the Faculty of the Health Sciences / Department of the Child Development
22.05.2022	07:00	Talks	Blockchain Technology and Law	Google Meet: <a href="https://meet.google.com/gby-kzcx-pbr">https://meet.google.com/gby-kzcx-pbr</a>	Will be realized by the participation of Ali Erşin, Sercan Koç and Murat Osman Kandır.	The Dean Office of the Faculty of Economics, Administrative and Social Sciences/ Department of Economics and Finance.



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