



— ISTANBUL —
GELISIM
UNIVERSITY

WEEKLY PRESS RELEASE

APRIL 04 - APRIL 08, 2022

Issue: 144



<https://gelisim.edu.tr/en>



PERSONNEL BULLETIN

ACADEMIC-ADMINISTRATIVE APPOINTMENTS

The **Academic Member Dr. Sezgin SAVAŞ** was appointed as the Head of Department to the New Media and Communication Department of the Faculty of Economics, Administrative and Social Sciences of our University as of the date of April 04, 2022.

The **Academic Member Dr. Bahar Nur KANBUR** was appointed as the Head of Department to the Gereontology Department of the Faculty of Health Sciences of our University as of the date of April 04, 2022.

The **Lecturer Atila AKALIN** was re-appointed as the **Head of Program** to the Public Relations and Publicity of the Istanbul Gelişim Vocational School of our University as of the date of April 01, 2022

I congratulate all our appointed lecturers and wish them success in their new positions.

Assoc. Prof. Serdar Çöp
IGU Secretary General

APPOINTMENT OF ACADEMIC CADRES

Sinan DEMİRCİ has been appointed to the **“Researcher”** cadre of the Department Recreation of the Gymnasium and Sports Vocational School.

Dr. YOSRA M.A. TAMMAM has been appointed to the cadre of the **“Academic Member Dr.”** of the Department of the Civil Engineering of the Faculty of Engineering and Architecture.

Dr. Aliasker KUMAK has been appointed to the cadre of the **“Academic Member Dr.”** of the Department of Coaching Training of the Vocational School of Gymnasium and Sports.

Dr. Zuhal Kuş SİLAV has been appointed to the cadre of the **“Academic Member Dr.”** of the Program of the Pathology Lab Techniques of the Vocational School of Health Sciences.

Dr. İpek GÜRKAN has been appointed to the cadre of the **“Academic Member Dr.”** of the Department of the Television Journalism and Programming of the Faculty of Applied Sciences.

Dr. Duygu ÇELİK has been appointed to the cadre of the **“Academic Member Dr.”** of the Program of the Banking and Insurance of the Istanbul Gelişim Vocational School.

İzzet YAVUZ has been appointed to the **“Researcher”** cadre of the Programme of Electricity of the Istanbul Gelişim Vocational School.

Duygu ÇELİK has been appointed to the **“Researcher”** cadre of the Programme of the TÖMER Turkish Language Course of the Vocational School of Foreign Languages.

Göksun ÖZYAZICI has been appointed to the **“Researcher”** cadre of the Department of Dentistry/Dental Medicine of the Faculty of Dentistry.

Eslem BÜYÜKARSLAN has been appointed to the **“Researcher”** cadre of the Department of the Customs Management of the Faculty of Economics, Administrative and Social Sciences.

Kadir SAYIN has been appointed to the **“Researcher”** cadre of the Department of Logistics Management (in English) of the Faculty of Economics, Administrative and Social Sciences.

Ece DEMİRKAPU has been appointed to the **“Researcher”** cadre of the Department of Advertising of the Faculty of Economics, Administrative and Social Sciences.

I congratulate all our appointed lecturers and wish them success in their new positions.

Assoc. Prof. Serdar Çöp
IGU Secretary General

ADMINISTRATIVE APPOINTMENTS

Mrs. **Pınar GÜNERHAN TANRIBUYURDU** was appointed as the **Director** to the Directorate for Student Affairs, Clerical Works and Internship Procedures contingent upon the Registrar's Office of our University as of April 01, 2022.

Mr. **Mohammed Hamzah Mohammed Saghir HAMZAH** was appointed as the **Deputy Director** to the Directorate for Student Affairs, Clerical Works and Internship Procedures contingent upon the Registrar's Office of our University as of April 01, 2022.

Mr. **Ahmet Bahadır BIYIKLI** was appointed as the **Director** to the Archive Directorate for Student Affairs contingent upon the Registrar's Office of our University as of April 01, 2022.

Mr. **Emre UĞUR** was appointed as the **Deputy Director** to the Archive Directorate for Student Affairs contingent upon the Registrar's Office of our University as of April 01, 2022.

Mrs. **Nursel ANDI MASCA** was appointed as the **Director** to the Directorate for International Students contingent upon the Registrar's Office of our University as of April 01, 2022.

Mrs. **Leyla KAYGUSUZ** was appointed as the **Deputy Director** to the Directorate for International Students contingent upon the Registrar's Office of our University as of April 01, 2022.

Mrs. **Tuğçe KARASOY** was appointed as the **Deputy Director** to the Directorate for International Students contingent upon the Registrar's Office of our University as of April 01, 2022.

Mr. **Sercan ÜNLÜ** was appointed as the **Director** to the Education and Teaching Directorate contingent upon the Registrar's Office of our University as of April 06, 2022.

Mr. **Aykut KILIÇÇILAR** was appointed as the **Deputy Director** to the Education and Teaching Directorate contingent upon the Registrar's Office of our University as of April 06, 2022.

Mrs. **Şükran DÖNMEZ** started to serve duty as of April 01, 2022 at the administrative position of the **Solution Centre Personnel** in the Public Relations and Publicity Department of our University.

Mrs. **Çağla CAN** started to serve duty as of April 01, 2022 at the administrative position of the **Solution Centre Personnel** in the Public Relations and Publicity Department of our University.

Mr. **Ahmet Kemal HEKİMOĞLU** started to serve duty as of April 07, 2022 at the administrative position of the **Distance Education Personnel** at the Distance Education Application and Research Centre Directorate of our University.

Mrs. **Canan SARAĞ** started to serve duty as of April 07, 2022 at the administrative position of the **Floor Attendant** in the Department of Support Services of our University.

Mr. **Erdal KOÇ** started to serve duty as of April 07, 2022 at the administrative position of the **Floor Attendant** in the Department of Support Services of our University.

I congratulate all of our administrative personnel on their new assignment and wish them success in their duties.

Assoc. Prof. Serdar Çöp
IGU Secretary General

THE CAUSE OF PREGNANCY DIABETICS MAY BE THE GINGIVITIS

APRIL 04

2022



The reflections of hormonal changes, experienced during the period of pregnancy come forth as mentally and physically in many ways. The Academic Member **Dr. Eser Elemek**, who indicated that it has been proved by scientific researches that the pregnancy affected the gingiva health, said that it was necessary for the pregnant women to attribute importance to the gingiva controls once in every 4-5 months and additionally, to the oral care as well.

The Academic Member Dr. Eser Elemek from the Faculty of Dentistry of the Istanbul Gelisim University (IGU), who indicated that the gingivitis in the pregnancy showed itself with rubescence, oedema, enlargement and bleeding on the gingiva, said "It is absolutely necessary for the women, who plan to become pregnant, to go through a dental check in advance of it. According to the researches, made in this context, the gingivitis is diagnosed at least 30 % of the pregnant women." He also added that in case the gingiva diseases are not taken under control, they may affect the general health of the individual on the one hand, and raise the risk of low birth rate for the baby in the womb or premature birth on the other.

<https://gelisim.edu.tr/en/news/the-cause-of-pregnancy-diabetics-may-be-the-gingivitis>

RECYCLING LOGISTICS IS MORE PROFITABLE THAN DISPOSAL!

APRIL 05

2022



Reverse logistics, produced an alternative way to the energy crisis that has been experienced more and more in recent years also directs corporate companies to sustainability. What is reverse logistics, in other word recycling logistics, has been explained by an expert in this field. In order to prevent energy waste and the energy crisis that has emerged in recent years, recycling activities in the world have been accelerated in order to recycle and use the waste. "Reverse Logistics", also called recycling logistics, enables businesses to obtain value again from used products by providing them cost advantages. Faculty Member **Dr. Filiz Sivaslıoğlu**, Department of Logistics Management, Faculty of Economics, Administrative and

Social Sciences, Istanbul Gelisim University, said: "The most important movements in the take-back of products are experienced in the automotive industry. In a research conducted in the USA, it was announced that 10% of the logistics market finance is provided by reverse logistics. According to the estimates worldwide, an average of 1.15 trillion kg of waste is produced annually.

<https://gelisim.edu.tr/en/news/recycling-logistics-is-more-profitable-than-disposal>

ONE OF EVERY 6 DEATHS ARISES FROM CANCER

APRIL 06

2022



The cancer that has been one of the second most frequent causes of death after the chest and cardiovascular diseases worldwide turned out to be an important public health problem. A proportion of increase referring to 70% is expected in cancer cases within the next twenty years subject to increase and aging in population.

The Academic Member **Dr. Nurten Elkin**, a Public Health Specialist of the Istanbul Gelisim University, **who made explanations within the scope of the Week for Fighting the Cancer has emphasized that one of 6 deaths arise from the cancer.**

<https://gelisim.edu.tr/en/news/One-of-every-6-deaths-arises-from-cancer>

ARE YOU ONE OF THOSE "INFLUENCED"?

APRIL 07

2022



The concept "influencer" started to come our way in various fields of communication, mainly the digital marketing together with the fact that the social media occupied an important place in our lives. The Academic Member Dr. Sinem Eyice Başev indicated that the Influencer Marketing will continue to be available in future with an increasing effect.

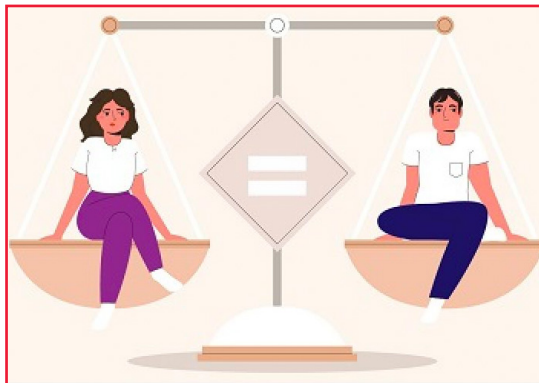
The Academic Member **Dr. Sinem Eyice Başev** from the Public Relations and Advertisement Department of the Applied Sciences Vocational School of the Istanbul Gelisim University (IGÜ) says: **"The earning system through cooperation that is most preferred in the world and Turkey and loses nothing from its popularity will continue to be one of the future jobs (professions) together with the rising importance of digital marketing."**

<https://gelisim.edu.tr/en/news/are-you-one-of-those-influenced>

'GENDER AND MEDIA WORKSHOP' CONTINUES AT THE IGU

APRIL 07

2022



The first two trainings of the activity of the 'Gender and Media Workshop', organized by the Television Journalism and Programming of the Faculty of Applied Sciences of the Istanbul Gelisim University, have been completed. Relevant applications will be made with relation to the topics due to be discussed at the workshop due to continue for a further 2 weeks.

The **'Gender and Media Workshop'**, organized by the Television Journalism and Programming Department, is performed by the contributions of the academicians of the department. The conduct of the workshop is carried out by the **Researcher, Sare Öztürk.**

<https://gelisim.edu.tr/en/news/gender-and-media-workshop-continues-at-the-igu>


**ISTANBUL
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EVENT PROGRAM**

DATE	TIME	EVENT TYPE	EVENT NAME	EVENT LOCATION	REMARK	EVENT ORGANIZED BY
11.04.2022	09:00	Other	Technical Trip to Maslak Film Sokağı Studios	Istanbul / Maslak	A Technical Trip will be made to Maslak film sokağı studios.	Dean Office of the Faculty of Fine Arts/Communication Design Department
11.04.2022	14:30	Chat/Conversation	On the Manhood Category	Block K Fimas Oditorium	This will be realized upon participation of the Academic Member Dr. İlkay ÖZKÜRALPLI.	Faculty of Economics, Administrative and Social Sciences / Department of Sociology
11.04.2022	09:00	Other	Pilot Book - Accelerated PPL Theory Training	Google Meet: https://meet.google.com/icc-xyyj-dwm	Mansur Çetinkaya and Yakup Jack Arpak	Department of Health, Culture and Sports / Aviation Club
12.04.2022	11:000	Seminar	Quality in Intrepreneurship	Block K Fimas Oditorium	It will be realized with the participation of the Academic Member Dr. Cvetanka Velkoska.	Erasmus Office / Department of Civil Engineering İnşaat Mühendisliği Bölümü
12.04.2022	12:00	Other	JavaScript Workshop	J-339	This will be realized with the participation of Eren EFE.	Faculty of Economics, Administrative and Social Sciences / Department of New Media and Communication
12.04.2022	14:00	Chat/Conversation	Conversation/Chat with Emel Çelik, who is the Trainer of Diction and Personal Development.	Block G Aziz SANCAR conference hall.	This will be realized with the participation of Emel ÇELİK.	Istanbul Gelisim Vocational School / Program of Printing and Publishing Technologies.
12.04.2022	14:00	Conference	Body composition and Fat Measurement Presentation.	Block K Fimas Oditorium	This will be realized with the participation of Ali UĞUR.	Faculty of Health Sciences / Department of Nourishment and Dietetics.
12.04.2022	17:00	Conference	Ahmet Bayram Akyol Theatre Conference	Block J Mehmet Akif ERSOY Conference Hall	This will be realized with the participation of Ahmet Bayram AKYOL.	Department of Health, Culture and Sports / Theatre Club

13.04.2022	13:00	Other	Quiz Show of the Young Software Developers	Block K Fimas Oditorium	This will be realized win order to measure the knowledge of the students on Computer Engineering.	Cyber Security Application and Research Centre
14.04.2022	09:00	Other	Technical Trip	RS Service Maltepe /Cevizli	A technical trip will be realized with the students of the Automotive Technologies Department.	İstanbul Gelişim Vocational School / Program for the Automotive Technologies
14.04.2022	11:00	Other	Course of Asumptions of the Graphic Design Definitions.	K-1202 Classroom	This will be realized with the participation of Prof. JOSÉ SARAIVA.	Erasmus Office / Graphic Design Department
14.04.2022	13:00	Chat/Conversation	Principles for Becoming a Successful HR Specialist	Block K Fimas Oditorium	This will be realized with the participation of Dilan AYHAN.	Other
14.04.2022	14:00	Chat/Conversation	Series of Architectural Chats/Conversations.	https://meet.google.com/fgp-umtv-edu	This will be realized with the participation of Melkan TABANLIOĞLU.	Facilth and Engineering and Architecture / Department of Architecture.
14.04.2022	15:00	Seminar	Therapy of Acceptance and Decisiveness	Block J Mehmet Akif ERSOY Conference Hall	This will be realized with the participation of Töre Simge KORKUT.	Faculty of Economics, Administrative and Social Sciences / Department of Psychology
15.04.2022	11:30	Other	Preparation Process of News Bulletin and News Production Workshop	A Block E-102, A Block Lab, B Block TV Studio of the Faculty of Health Sciences	This will be realized with the participation of Burak SEVINÇ and Ali İLHAN.	Faculty of Applied Sciences / Department of New Media and Journalism
15.04.2022	11:30	Other	Trip to the Aviation Museum	Aviation Museum / Istanbul	A technical trip will be realized with the students of the Aviation Club.	Department of Health, Culture and Sports / Aviation Club
15.04.2022	11:30	Conference	Marketing Communication conferences	Block K Fimas Oditorium	This will be realized with the participation of Asuman BAYRAK.	Faculty of Economics, Administrative and Social Sciences / Department of Public Relations and Publicity.
16.04.2022	09:00	Other	Happiness with Parcel by Parcel	Istanbul	Supplies aid will be realized in favour of the kids suffering from the leukemia.	Department of Health, Culture and Sports / Lösev and Contribution Club
17.04.2022	08:00	Seminar	What is the Dependant Personality Disorder?	Zoom/ https://us05web.zoom.us/j/6139190497?pwd=RW9BUXJaYVZkdNkV2Z0bH11OE	This will be realized with the participation of Taylan Baran REÇBER.	Faculty of Economics, Administrative and Social Sciences / Department of Psychology

THINGS TO KNOW



ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with a **person who is recommended insulation** at home.





PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.

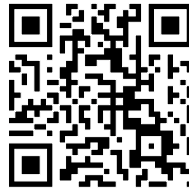
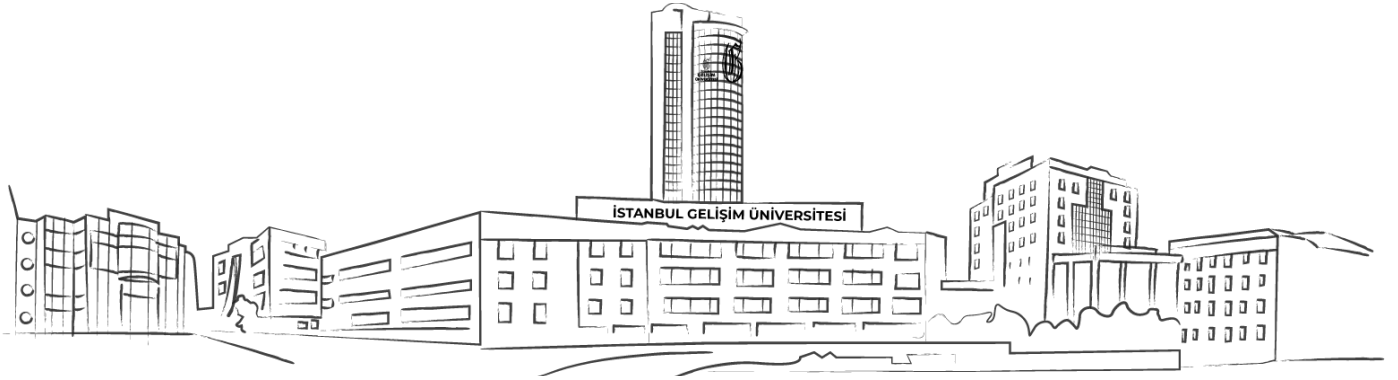

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