

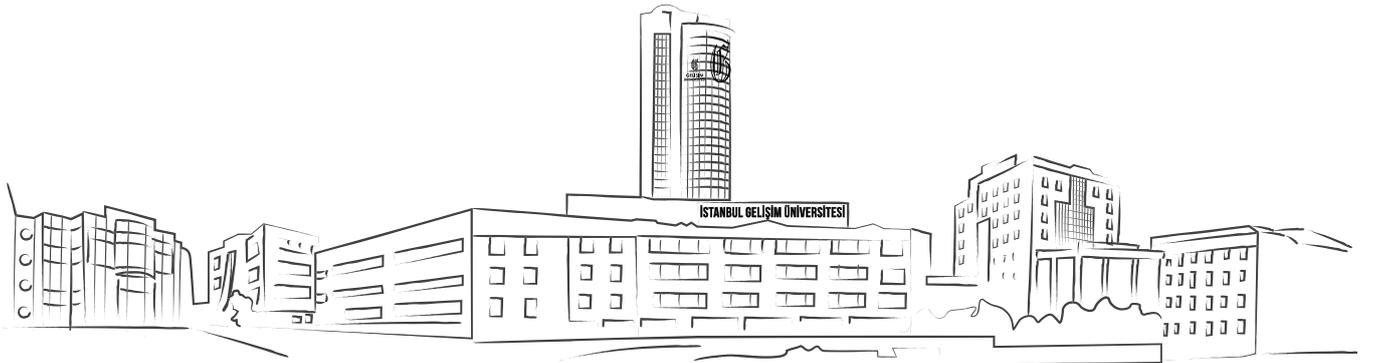


ISTANBUL
GELISIM
UNIVERSITY

WEEKLY PRESS RELEASE

MARCH 15 - MARCH 19, 2021

VOLUME 5 / ISSUE 23



www.gelisim.edu.tr



18[★] ÇANAKKALE
MARCH VICTORY
1915
Anniversary

Çanakkale Victory is a poignant wonder and congratulatory example showing the spiritual power of the Turkish soldier. You should be sure that it is this high spirit that won the Battle of Çanakkale.

MUSTAFA KEMAL ATATÜRK

AGENDA OF PERSONNEL

ACADEMIC

Lect. Yasemin KILIÇ ERDİM has been appointed as the Head of the Department of the Construction Department of Istanbul Gelisim Vocational School as of 15.03.2021.

Lect. Mehmet GÖL has been appointed as the Head of the Biomedical Device Technology Program of the Vocational School of Health Services as of 17.03.2021.

Asst. Prof. Dr. Alpaslan KELLEÇİ has been appointed as the Communication Coordinator of our University as of 18.03.2021.

Asst. Prof. Dr. Sinem EYİCE BAŞEV has been appointed as the Deputy Communication Coordinator as of 18.03.2021.

Asst. Prof. Dr. İpek SUCU has been appointed as the Deputy Communication Coordinator as of 18.03.2021.

Asst. Prof. Dr. Çağla KAYA İLHAN has been appointed to the School of Applied Sciences, as the Acting Head of the Department New Media and Journalism as of 18.03.2021.

Academic Staff assignments for the 2020-2021 Academic Year Spring Semester are as shown in the table below in line with their names. *(This is the table of academic staff appointments March 15-19, 2021.)*

TITLE	NAME	SURNAME	DEPARTMENT OF ASSIGNMENT	ASSIGNMENT DATE	ASSIGNMENT TYPE	FACULTY/ SCHOOL OF ASSIGNMENT
RES. ASST.	CAN SEVDA	GÜRSOY	AVIATION MANAGEMENT	15.03.2021	EXTRAMURAL	SAS
RES. ASST.	İLKNUR	KÜLEKÇİ	BANKING AND INSURANCE	15.03.2021	EXTRAMURAL	SAS
RES. ASST.	HAMZA	UYSAL	TV NEWS AND PROGRAMMING	15.03.2021	EXTRAMURAL	SAS

I sincerely congratulate all of our teachers who have been appointed and wish them success in their duties.

Asst. Prof. Dr. Serdar Çöp
Secretary General

ADMINISTRATIVE

Merva DEĞER has been appointed as Quality Specialist at our University Quality Coordination Unit as of 18.03.2021

UPDATES FROM IGU

The paper entitled "A Study on the Dual-Way Interaction of Mental Well-being and Hedonic Consumption Behavior: Implementation of a Structural Equation Model", presented by **Asst. Prof. Dr. Hande Ayhan Gökcek** and **Asst. Prof. Dr. Sema Mercanoğlu Erin** at the 6th International Congress of Management and Social Sciences, was found successful in the assessment process and accepted for publishing among the 8 articles in the International Journal of Management and Social Research. Access link is below.

http://www.uyasad.com/FileUpload/as907385/File/91_h_a_gokcek___s_mercan_erin_mental_iyi_olus_hali_ve_hedonik_tuketim_davranisinin_cift_yonlu_etkilesimine_yonelik_bir_arastirma.pdf

The paper of the **Lecturer İbrahim Tarkan Doğan** from Istanbul Gelisim Vocational School Audiovisual Techniques and Media Production Department Program of Radio and Television Programming presented at the 5th International Marmara Social Sciences Congress, entitled "Memory Based on Time and Space in Özpetek Cinema" was published in full text on 01.02.2021.

ISBN: 978-605-338-310-9

Istanbul Gelişim Vocational School, Public Relations and Publicity Program **Lecturer Sevgi Kavut** has been awarded the title of doctor of philosophy due to successful defence of the dissertation titled "Perception of Digital Identity and Impression Management in the Context of Interpersonal Communication" under the supervision of **Prof. Dr. Yıldız Dilek Ertürk** from Istanbul University Public Relations and Publicity Program on March 12, 2021

Istanbul Gelişim Vocational School, Architectural Decorative Arts Program **Lecturer Nuran Öztürk** was awarded the title of doctor in the proficiency exam in art held on January 29, 2021 with the thesis titled "Analytical Analysis of 15th Century Timurid Period Kelile and Dimnes" prepared under the supervision of **Assoc. Prof. Dr. Şehnaz Biçer** from the Traditional Turkish Arts Program of Marmara University Institute of Fine Arts.

The article titled "Evaluation of the Relationship Between Environmental Accounting and Business Performance: the Case of Istanbul Province", written by **Lect. Hatice Şimşek** from Istanbul Gelisim Vocational School, Civil Air Transport Management Program together with **Lect. Gökhan Öztürk** from Automotive Technology Program, has been published in the journal of Green Finance. Access link is below.

<https://www.aimspress.com/article/doi/10.3934/GF.2021004>

BY A DOYEN

Journey from Istanbul Academy of Economic and Commercial Sciences to Istanbul Gelisim University

I graduated from Sultanahmet Commercial High School and had the opportunity to study at the Istanbul Academy of Economic and Commercial Sciences (Marmara University) in 1965. This academy, like its counterparts in Europe, was established in 1883 for the purpose of training personnel due to the developing commercial activities in our country. I took courses on business, economics, accounting, law, commodity knowledge, etc. As a young person, I first learned about the communication, attitude, stance and attitude of our professors with students in higher education. Even though his behavior is "harsh", I still remember his mastery of the subject in lessons and some of the humorous current examples he gave on the subject. In addition, the advice of our teachers about life was also instructive. In particular, I always remember the saying, "A good teacher is the person who adds strength to the podium instead of getting strength from the pulpit. I have tried to apply this maxim in my life until today.

Some of our professors at the academy had completed their doctorate abroad. The fact that they shared this with us also impressed me and created a desire to pursue a doctorate abroad. It was difficult for me to realize this under the conditions of that day. Seeing a small scholarship announcement from the Ministry of Education in a newspaper was the step for the realization of my desire. Coincidentally, the World Trade College in Vienna, where I went to study for my doctorate, was established for the same purpose in almost the same years. This school operates today as the Vienna University of Economics and has an important place in the world. This place became a window to the world for me. I had the opportunity to understand the people of different countries, to learn their thoughts and to identify prejudices. Today, I advise and encourage my students to take advantage of other opportunities, especially Erasmus. I believe that various conflicts between countries can only be eliminated if the world people understand each other.

I returned to my country in 1981 and was assigned to Erzurum Atatürk University by the Council of Higher Education (YÖK) to fulfill my compulsory service duty. This was a good opportunity for me to get to know my country as a person who was born in Istanbul and has not gone beyond Ankara. For this reason, I always advise my students to get to know our country and our people. I became an assistant professor and associate professor at Atatürk University. I transferred to Marmara University in 1993. I worked as the director of Marmara University Social Sciences Vocational School for 4 years. I tried to learn how to be an executive. For me, students were at the forefront and solving their problems and ensuring their satisfaction was always my priority. I have always maintained this attitude: "Don't ask for someone else that you don't want it to happen to yourself!" I always acted with understanding; I advised and preached my professors, assistants and students the same.

I came to Istanbul Gelisim University in 2013. After 4 years as the director of the School of Applied Sciences, I still continue to work as the head of the department. Here, I share and apply my knowledge and experiences that I gained during the journey I briefly explained above, in order to achieve the goals of our university. If I can contribute to the realization of the goals of our university, which has made great improvements in a short time, I will feel happy.

Prof. Dr. Orhan İşcanSchool of Applied Sciences
Head of Management Information Systems Department

World universities ready for the rankings**MARCH 15****2021**

Times Higher Education (THE) Impact Ranking 2021, the world university ranking agency, received more than 1200 applications this year. In the ranking based on the Sustainable Development Goals of the United Nations, the contributions of universities to the sustainable development of societies are measured.

Times Higher Education (THE), the prestigious international higher education ranking organization known as the Oscar of higher education, announced that it received more than 1,200 applications from 98 countries for the 'Impact Ranking 2021', which aims to measure the contribution of universities to the sustainable development of societies.

You can visit www.gelisim.edu.tr to see the detailed news.

Istanbul Gelisim University opened its doors to high school students**MARCH 16****2021**

Istanbul Gelisim University (IGU) has implemented the program called "Open Door Courses". The university announced that the lectures held within the university, faculties and schools opened their doors to high school students. With the program, it is aimed for high school students to experience the education given at the university during the university preparation process and to be motivated while preparing for YKS.

More than 20 different course contents are offered to high school students who are curious about university education and want to take their place on the online platform in the university lecture halls and classrooms. It is possible to participate in the "Open Door Courses" program, both individually and institutionally, on the university's website.

You can visit www.gelisim.edu.tr to see the detailed news.

They will contribute to the education of girls with the exhibition

MARCH 18

2021



Exhibition titled “Gel Gözüm Gör İstanbul'u” (See the beauty of Istanbul), developed as a social responsibility project, has been opened to access digitally. The aim of the exhibition is to reveal the unprecedented places of Istanbul, to empathize with their surroundings, to combine students' interest and work in a project focus, and to contribute to the education of girls.

Developed as a social responsibility project under the coordination of Asst. Prof. Dr. Radife Akyıldız Ongar from the Department of Radio, Television and Cinema of Istanbul Gelisim University (IGU) Faculty of Fine Arts, with the assistants of Res. Asst. Eda Çekemci and Res. Asst. Okan Kırbacı, Exhibition titled “Gel Gözüm Gör İstanbul'u” (See the beauty of Istanbul) was opened

digitally.

You can visit www.gelisim.edu.tr to see the detailed news.

Students commemorate 18 March with a group exhibition

MARCH 18

2021



Istanbul Gelisim University (IGU) students commemorate the 18 March Martyrs' Day and the 106th anniversary of the Çanakkale Naval Victory with a digital group exhibition.

Organized under the coordination of Istanbul Gelisim University Fine Arts Faculty Graphic Design Department Lecturer İrem Fulya Özkan, 18 March Martyrs' Memorial Day and Çanakkale Naval Victory digital group exhibition consisting of student projects met with art lovers.

You can visit www.gelisim.edu.tr to see the detailed news.

Middle East Symposium will be held for the 6th time this year**MARCH 19****2021**

The International Middle East Symposium will be organized for the 6th time this year by Istanbul Gelisim University (IGU). Providing information about the symposium in which many local and foreign scientists will come together, Assoc. Prof. Dr. Yavuz Çillier said: “We aim to reveal the changes in the socio-political structure in the region by examining the reasons for the changes in the region from a political, social, historical, economic and cultural perspective.”

Many local and foreign scientists will come together on Tuesday, May 18 within the scope of the “Change in the Middle East with its Socio-Political Aspects” symposium. Giving information about the symposium organized by Istanbul Gelisim University Department of Political Science and International

Relations, Istanbul Gelisim University Political Research Center (IGUSAM) and Turkish - Arab Economic and Strategic Cooperation Association (TASCA), Assoc. Prof. Dr. Yavuz Çillier said: “ It has been at the center of international politics for a long time due to the ethnic and sect-based conflicts between the countries in the region and the terrorism and refugee crises arising from the political vacuum created by these conflicts. All struggles, conflicts and crises are causing the Middle East region to undergo political, economic and social change continuously. In order to make correct analysis of the socio-political changes in the region, studies that carefully examine the dynamics of the region are needed.”

You can visit www.gelisim.edu.tr to see the detailed news.

THINGS TO KNOW



ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.



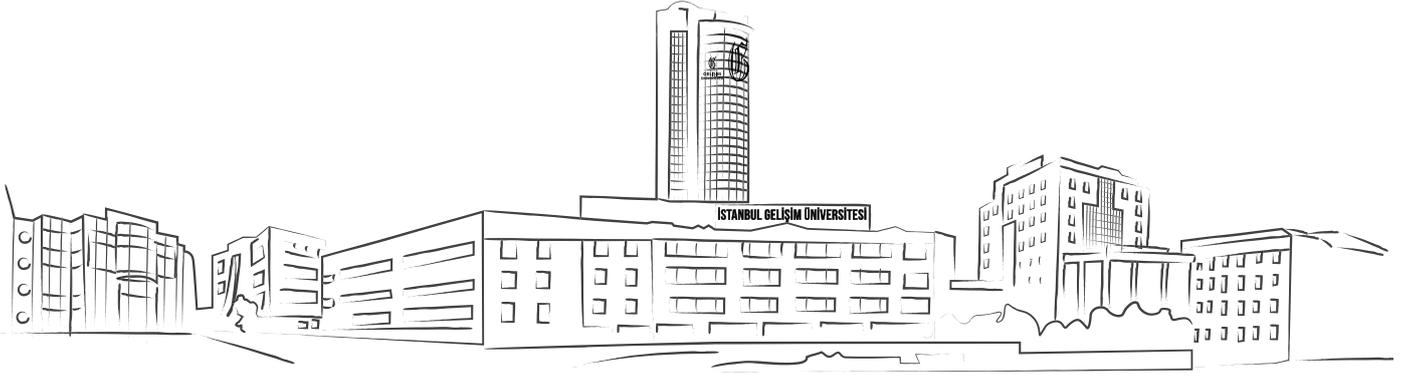
DATE	TIME	TYPE OF EVENT	TITLE OF EVENT	LOCATION OF EVENT	DEFINITION	ORGANIZER
22.03.2021 / 28.03.2021						
22.03.2021	13:30	Seminar	Exercise and Wellbeing	Google Meet	It will be realized with the participation of Raşit DEMİRYAS.	Health, Culture and Sports Department / Leaders Club of Exercise and Sport for Health
23.03.2021	14:00	Talk	Social Advertising	Google Meet	It will be realized with the participation of Elif Kalkan.	Faculty of Economics, Administrative and Social Sciences / Department of New Media and Communication
23.03.2021	14:30	Talk	What Are Our Graduates Doing?	Google Meet https://meet.google.com/xaa-nozy-abf	Applied English Translation / Informing and motivating our students with academic and professional experiences of our experienced graduates	Vocational School Directorate Applied English and Translation Program
23.03.2021	20:00	Talk	Design in Engineering	Google Meet	It will be held with the participation of Alp Timuçin Koçak.	Faculty of Engineering and Architecture / Head of Aeronautical Engineering Department
24.03.2021	10:00	Talk	Dating Violence Workshop	Google Meet http://meet.google.com/fqu-fqcd-odq	It will be realized with the participation of Cemre Öztoprak.	Health, Culture and Sports Department / Social Equality Club
24.03.2021	15:30	Talk	TRT Documentary Events	Google Meet https://meet.google.com/tmi-zyjc-uux	It will be realized with the participation of TRT Documentary Broadcast Planning Manager Nurhan Özsoy Taşdemir.	Faculty of Economics, Administrative and Social Sciences / Department of Radio, Television and Cinema
24.03.2021	16:00	Seminar	The Cycle of Violence and Women in Our Society	Google Meet https://meet.google.com/wjw-nmbg-qry	Addressing the Violence Cycle in Our Society and Women	Social Responsibility Application and Research Center
24.03.2021	19:00	Talk	Early Childhood Children's Books and Creative Writing	Google Meet: http://https://meet.google.com/dsh-yjio-uyr	The aim of the activity is to inform students about children's literature and children's books.	Health, Culture and Sports Department / Children's Literature and Art Club

25.03.2021	11:00	Talk	Social Communication and Documentary Cinema	Google Meet: http://meet.google.com/tnz-dwki-zhx	It will be realized with the participation of Assoc. Prof. Özlem Arda.	Faculty of Economics, Administrative and Social Sciences / Radio, Television and Cinema Department
25.03.2021	14:00	Talk	Media Ethics and Law	Google Meet: https://meet.google.com/kic-npbu-ubr	It will be realized with the participation of Ahmet Ayar.	Faculty of Economics, Administrative and Social Sciences / Radio, Television and Cinema Department
25.03.2021	15:00	Seminar	Psychology Series 4: Traffic and Transportation Psychology	Online Zoom	To provide information to the participants in the field of traffic and transportation psychology. To promote the club, department and university.	Health, Culture and Sports Department / Psychology Club
25.03.2021	19:00	Talk	Masking Education in Audiology	Google Meet https://meet.google.com/tbe-uspi-frf	It will be realized with the participation of Levent KÜFECİLER.	Health, Culture and Sports Department / Audiology Club
26.03.2021	14:00	Seminar	YEDAM and Multidisciplinary Work	Google Meet https://meet.google.com/wtk-zotw-ywk	It will be held with the participation of Kasım Yazıcı and Berna Baltacı.	Health, Culture and Sports Department / Social Service Club
26.03.2021	15:00	Talk	Advertising with Premiere Pro	Google Meet https://meet.google.com/juw-bqnf-mfq	It will be realized with the participation of Videographer Kenan Mezda.	Faculty of Economics, Administrative and Social Sciences /Advertising Department
25.03.2021	19:00	Talk	Duty Free Shopping	Google Meet	It will be realized with the participation of Erdiñ Güzel.	Vocational School Directorate / Air Logistics Program
26.03.2021	19:30	Talk	Recommendations for a Healthy Skin	Google Meet	It will be held with the participation of Pelin Özgünay.	Health, Culture and Sports Department / IGU Young Red Crescent Club
26.03.2021	20:00	Talk	Lean Six Sigma Awareness Workshop	Google Meet	Ziřan Deniz Omay and Bahadır Atmaca	Faculty of Economics, Administrative and Social Sciences / Department of Aviation Management

27.03.2021	18:00	Talk	Stars in the Vision	Google Meet - https://meet.google.com/cnb-rciu-str	It will be realized with the participation of Mustafa Yazıcıoğlu.	Faculty of Fine Arts / Radio, Television and Cinema Department
27.03.2021	19:00	Söyleşi	Uluslararası Havacılık ve Proje Yönetimi	Google Meet	Aykut BAYIR' ın Katılımıyla Gerçekleşecektir.	Sağlık Kültür ve Spor Daire Başkanlığı / Havacılık ve Uzay Bilimleri Proje Kulübü

* Events are held online

* Applications for attendance are submitted to relevant units



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