

**ISTANBUL GELISIM
UNIVERSITY**



SosyoCom

MONTHLY EVENTS AND NEWS BULLETIN

JANUARY 2021 | ISSUE 1

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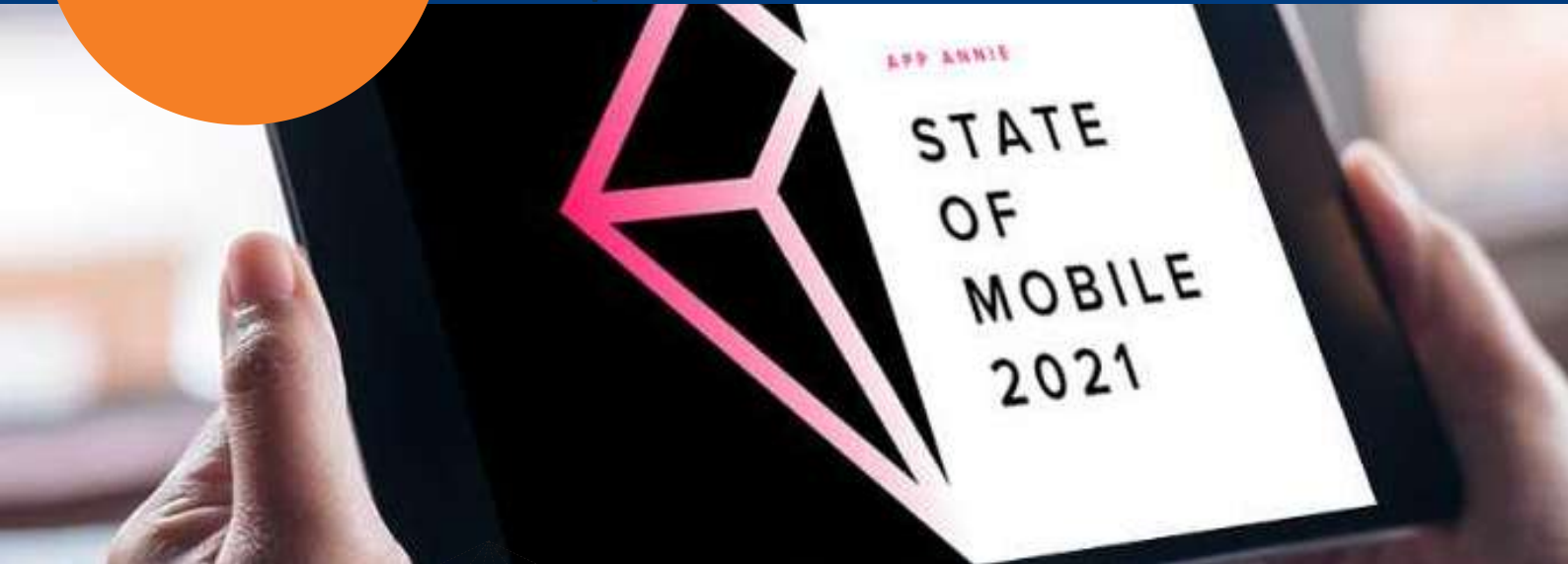
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TECHNO- AGENDA

The State of Mobile 2021 Report Released.



IN THIS SECTION:

-The State of Mobile 2021 Report Released

-The 'Digital Acceleration in Coronavirus Time' Report Prepared by MIT was Published.

-New Professions: Data Journalism

App Annie, the mobile data and analytics company helping brands and publisher create winning experiences on mobile, released The State of Mobile 2021 report. The report provides insight into mobile's expansive impact across industries and the global economy. 2020 accelerated mobile adoption as consumers used their mobile devices to connect, work, learn, play and escape despite COVID-19 restricting their way of life. According to the report, it is seen that the time spent on mobile devices and usage among all generations with mobile access are increasing. Mobile gaming sector is on track to surpass \$120 billion in consumer spend in 2021. While the use of social networking applications is increasing from year to year, TikTok is on its way to reach 1.2 billion users per month in 2021. In addition, advertising expenditures were fed by mobile applications, increasing 26% compared to 2019 and reaching \$ 240 billion. \$ 73 billion was invested in mobile companies, an increase of 27%.

In Turkey the average time spent on mobile apps using daily increased to 4 hours in 2020. The average time spent on Instagram was 19.7 hours per month. WhatsApp ranked second with 15 hours, and TikTok ranked third, increasing from 7 hours to 14 hours per month. Facebook is in fourth place with 13.1 hours and Twitter is in fifth with 7.8 hours usage time. EBA, Telegram and TikTok are the most downloaded communication applications. Considering the number of downloads from behind Netflix's leadership in Turkey MX Player and comes Twitch. The highest number of monthly active users of mobile applications in Turkey, respectively, WhatsApp, Instagram, Facebook, Facebook Messenger and Twitter.



The 'Digital Acceleration in Coronavirus Time' Report Prepared by MIT was Published.

The coronavirus pandemic has initiated a brand new process for businesses. It is not surprising that businesses that can successfully manage this process also make a difference in digitalization.

Massachusetts Institute of Technology (MIT) shared a new study to understand the importance of digitalization conducted by MIT Technology Review. In this study, various issues on digitalization during the pandemic process were discussed.

The study found that 67% of European respondents had business continuity plans, but less than half found these measures effective, based on a recent survey conducted by VMware and MIT Technology Review Insights and participated in 600 technology decision makers worldwide.





NEW PROFESSIONS: DATA JOURNALISM

What is Data Journalism? What are data sources?

While the concept of data itself is of great importance in the transmission of information / news, we call data-based journalism data journalism. Data Literacy Association (voyd.org.t) and Open Data and Data Journalism Association (avvg.org.t) is the most important names of the Data Journalism in Turkey and the founder, Mrs. Pınar Dağ, explains data journalism as follows:

“Data Journalism is simply to do journalism with data. It is a type of journalism that requires a large work discipline in a broader sense and transforms the world-scale digitalized newsrooms by using data more effectively, along with many definitions such as transparent journalism and increased journalism. It can also be said that investigative journalism is in harmony with the digitalized age.”

Data has actually been used in the field of journalism for a long time. The need for an interdisciplinary umbrella concept called data journalism has become obvious with Wikileaks. Data journalism facilitates the transfer and understanding of information and news thanks to the development of artificial intelligence and algorithms, tools that process and visualize data, and institutions working on data journalism etc. There are many national and international data sources where we can access data that we are curious about in our daily life or when we need to use data professionally.

INTERNATIONAL DATA SOURCES

World Bank (data.worldbank.org), United Nations (data.un.org), UNESCO (uis.unesco.org), IMF (imf.org/en/Data), International Labour Organization (ilostat.ilo.org), EUROSTAT (ec.europa.eu/eurostat/), World Trade Organization (wto.org), OECD (data.oecd.org), World Health Organization (who.int/data), Statista (statista.com), Internet Live Stats (internetlivestats.com/), Our World in Data (ourworldindata.org/)

NATIONAL DATA SOURCES

Turkish Statistical Institute (tuik.gov.tr), Social Security Institution, (veri.sgk.gov.tr/), Official Statistics Portal (resmiistatistik.gov.tr/), T.R. The Central Bank (evds2.tcmb.gov.tr/), Strategy and Budget Department (sbb.gov.tr/ekonomik-veriler/), Turkey Academy of Sciences (TÜBA /tuba.gov.tr), The Scientific and Technological Research Council of Turkey (tubitak.gov.tr), Dergi Park (dergipark.org.tr/tr/), Association of Banks of Turkey (tbb.org.tr/tr/), Istanbul Stock Exchange (borsaistanbul.com/tr/sayfa/49/veriler), KONDA (konda.com.tr), Ipsos (ipsos.com.tr)

COMMUNICATION



Prof. Dr. Sacide Vural has been elected as the Chairman of the Communication Education Evaluation Accreditation Board (ILEDAK).

Lecturer of Public Relations and Publicity Department of Istanbul Gelişim University, Prof. Dr. Sacide Vural became the chairman of the Communication Education Assessment Accreditation Board (ILEDAK), in addition to his studies on accreditation and communication for years.

In her interview with Dr. Esra Tunçay, Deputy Head of Public Relations and Publicity Department, İLEDAK President Vural shared their work as follows:

“We carry out the quality and evaluation of the undergraduate programs in terms of accreditation, including the communication programs within the communication faculties and other faculties other than the communication faculties. This process actually started with the integration of the programs into Europe as a result of our country entering the Bologna process in 2001 and was completed in 2010 with ECTS (European Credit Transfer System). The basic umbrella in Europe is actually within the framework of NCOA basic policies. The Higher Education Quality Board is actually a member of NCOA. We are also under its umbrella and we accredit at national level.” Explaining how the accreditation process takes place, the importance of basic elements such as the program's mission, vision, the institution's strategic plan, and regulations, Vural emphasized that the pandemic affects the accreditation studies.

“The Story of Brands” Interview with TimePR Founder Sevda Solak.

The talk titled "The Story of Brands" by Sevda Solak, the founder of TIME Public Relations, conducted jointly by the Department of Public Relations and Publicity and the Department of Radio Television and Cinema was held on Thursday, January 7, 2021, between 13:30 and 14:45[r1] and moderated by Professor Esra Tunçay.

Moderated by Dr. Esra Tunçay, the interview with Sevda Solak, TimePR Founder and Agency President, was held to discuss the inspiring aspects of a success story in public relations. Starting her speech by introducing herself, Solak stated that she graduated from Istanbul University Public Relations and Publicity Department, preferred this department in the first place and won. She added that the Public Relations department was among the three trending professions of the future at that time, that the profession still maintains its importance today and that it is "a profession with the power to change the perception of the world". Continuing the conversation by telling the story of TimePR, of which she is the founder, Solak answered the questions of the students about the sector and the department sincerely, based on her experiences.

İSTANBUL GELİŞİM ÜNİVERSİTESİ

Bedriye, Televizyon ve Sinema Bölümü ile Halkla İlişkiler ve Tanıtım Bölümü Ortak Etkinliği

TIME Public Relations Kurucusu Sevda Solak ile Markaların Hikayesi

7 OCAK 2021
13:30/14:45

SEVDA SOLAK
TIME PUBLIC RELATIONS KURUCUSU

Google Meet
<https://meet.google.com/czn-oftv-cfr>

gelisim.edu.tr

İSTANBUL GELİŞİM ÜNİVERSİTESİ

İktisadi İdari ve Sosyal Bilimler Fakültesi
Halkla İlişkiler ve Tanıtım Bölümü

SÖYLEŞİ

İLETİŞİM PERSPEKTİFİNDEN BÜYÜK VERİ

Katılımcı
Dr. Oğuz Kuş
(İstanbul Üniversitesi)

7 OCAK 2021
PERŞEMBE
11:00/12:15

gelisim.edu.tr

Google Meet
meet.google.com/bcy-fsjd-nif

Dr. Oğuz Kuş Came Together with our Students at a Talk Titled "Big Data from a Communication Perspective."

Starting his speech by stating that he sees big data as the main component of the value creation process, Dr. Oğuz Kuş explained the Big Data and Data Mining issues with various examples in the interview. He said that big data has various contributions such as profit gain for institutions, production of effective discourses in terms of communication, understanding of social data and providing opportunities for their collection.

Kuş said that the data generated by digitalization is very large and large-scale, and it becomes usable by processing this data. He stated that the data processing is a difficult task and a process that requires expertise and high level analysis. Adding that the concept of "data mining" emerged in the process of processing data stacks in big data, he described big data as potential energy and data mining as the transformation of this potential energy into kinetic energy. Emphasizing that data mining is very important in various advertisements, promotions and promotional activities, Kuş also stated that Netflix's putting different content images for different target audiences or giving a fruit juice as a promotional product next to a chips brand is actually based on the outputs obtained by data mining.

Dr. Emre Ahmet Seçmen Met with Our Students at the "Cinema of Digital".



Ahmet Seçmen started the conversation by stating that film production consists of four basic stages: pre-production, production, post-production with distribution, marketing, and screening.

He stated that with digitalization, the post-production phase has taken a more collective form. He said that due to the technological developments that drive film production, the digital revolution has brought about a transformation for film producers and film audiences. Emphasizing that film producers have different perspectives on the digital technology used, Seçmen said that these perspectives are divided into three groups: those who support digital technology, those who oppose digital technology, and those who have dilemmas or distance from digital technology.

Seçmen, who made a research on the transformation that emerged with the use of digital design in film production in her book "*Dijitalin Sineması: Tasarım ve İçeriğin Dönüşümü*" (2020) discussed the phenomenon of digitalization in cinema through the example of the movie series named "*Star Wars*". Seçmen, who also made a comparison between analogue design and digital design, also made statements about the pre-digital design in cinema.



Interview with CNN Türk News Director Arıkan.

Director of Radio, Television and Cinema Department Associate Professor Remziye Köse Özelçi and Head of New Media and Communication Department Dr. Faculty Member Eren Efe were the moderators of the talk with CNN Türk News Director İdris Arıkan. The event took place online via Google Meet.

İdris Arıkan, who started out by explaining how he started his career as a journalist, stated how his duty as a gate keeper was carried out with his position as a news manager, how public control and public interest were effective in television journalism, and that CNN Türk attaches importance to public benefit journalism on many issues, especially the news of femicide.

Cinema and TV series actor Sarp Levendoğlu attended the event moderated by Associate Professor Remziye Köse Özelçi, Head of the Radio, Television and Cinema Department of Istanbul Gelişim University.

Stating that he started the cinema and television industry in 1995 as an assistant in the movie, *Istanbul Beneath My Wings*, which was shot by Mustafa Altıoklar, Levendoğlu stated that he took his first step into acting with the TV series "*Lise Deferi*" in 2003. The actor, who has lived in Datça for a long time, stated that he has a passion for surfing and that he shot a documentary film to introduce surfing to young people. Levendoğlu, who is both an actor and a director, talked about the TV series *Mor Menekşeler*, *Gece Gündüz*, *Savaşçı* and the movies of *Delirormanlı*, *İki İyi İnsan*.

Touching on the problems experienced in the TV series and cinema sector during the global epidemic period, Levendoğlu stated that he thought that the long working hours in the television sector would be balanced with the spread of digital platforms. The actor, who informed that the 5th Season of the *Warrior* series will start in February, stated that Tolga Karaçelik will be a project on Netflix among his future projects. The famous actor, who advised the students about acting, emphasized the importance of putting a lot of effort into this work and stated that acting should not be done just to be famous.

Cinema and TV Series Movie Actor Sarp Levendoğlu was the guest of the Radio, Television and Cinema Department.

SİNEMA VE TELEVİZYON OYUNCUSU
SARP LEVENDOĞLU'YLA SÖYLEŞİ

12 OCAK
SALI

15:00-16:30

MODERATÖR

DOÇ. DR.
REMZİYE KÖSE ÖZELÇİ



SARP LEVENDOĞLU

SİNEMA VE TELEVİZYON OYUNCUSU



Meet

<https://meet.google.com/vje-rsuf-rlb>



gelisim.ed

ADVERTISING DEPARTMENT CARRIED OUT THE EVENT CALLED "FREEDOM OF COMMUNICATION".

The event titled "Freedom of Communication", organized by the Advertising Department and where Attorney-Mediator-Trademark and Patent Attorney Family Consultant Ayşe Dilek Ergüler was the speaker, moderated by Research Assistant of Advertising Department Aydan Ünlükaya was held on Friday, 29th January 2021 between 11:00-12:00.

Speaking on fundamental rights and freedoms within the scope of advertising, Ergüler informed our students about freedom of thought, opinion and expression, freedom of the press, commercial advertising, misleading advertising, Consumer Law, children and advertising, ethics and advertising.



"A CURRENT LOOK AT SHORT FILM - WHAT DO SHORT FILMMAKERS DO AND HOW DO THEY DO?" EVENT WAS CARRIED OUT.



Behrür Bolhava, who competed in many festivals with his fiction short film *Finiş* (2018) and won the special jury prize at the 14th Boston Turkish Documentary and Short Film Competition, emphasized that all the material and technical conditions must be suitable in order to be a good director for a film. Talking about his future projects, Altay stated that he paid attention to the formation of the main idea in the story, rather than being in a hurry to shoot a new film. Erdem Türkavcı, who competed in many festivals such as VGİK, Altın Koza and Istanbul International Film Festival with his fiction short film *Özne* (2019) and his documentary named *910.000* (2015), stated that it is necessary to have knowledge in areas such as discourse analysis, gender and identity, semiotics, dramaturgy, representation in order to write and direct a good film regardless of short, medium or feature.



COMMUNICATIVE WRITINGS

ASST. PROF. İPEK SUCU
DEPARTMENT OF ADVERTISING

WE CONDUCTED A BOOK CHAPTER WORK WITH OUR ISTANBUL GELİŞİM UNIVERSITY STUDENTS.

With our students at Istanbul Gelişim University, we conducted a book chapter with an exciting marathon this month and published our book chapter titled "Markaların Yeni Medyada Görsel İletişim Bazında Kimlik ve İmaj Olgusunda Logo ve Amblem Tasarımı Etkisi" in İksad Publishing's Communication Studies and New Media 2 book.

As İpek Sucu, Asst. Prof. of Advertising at Istanbul Gelişim University, Department of Advertising, we are very pleased with our work with İdil Gazali, a student of our University Public Relations and Publicity Department, and Tuba Yavuz, who graduated from the Department of Sociology at Istanbul University and studied Medical Imaging Techniques at our university. Including my students in scientific studies and helping them to obtain information, to research and to write it, supported us to work interactively as a team.

With the work we carried out, we contributed to the field of social sciences by working together with my own and students' team spirit. My students stated that they wanted to contribute to this work with great enthusiasm and continued their work diligently. They are proud to be able to provide their improvement with the support of Istanbul Gelişim University with such studies and eagerly await the continuity of similar studies. I tried to ensure that my students can see and feel in a position where they can motivate themselves throughout their life and make a difference by showing themselves to researcher readers with works such as articles and book chapters by turning the knowledge they have acquired in their fields into an output.

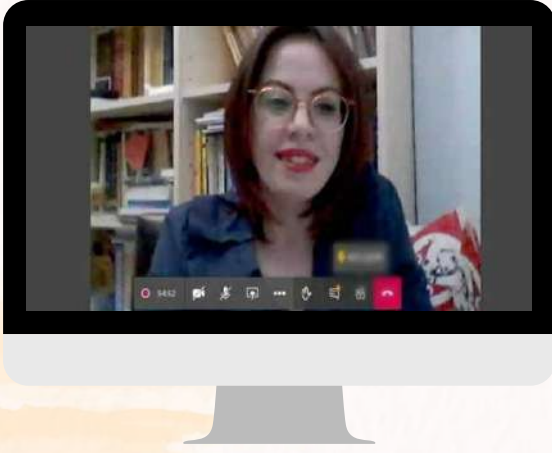
The feedback from my students has shown the importance of continuing without slowing down these studies with new projects by



ensuring that our students, who are diligent, determined and willing, will give life to the knowledge they have learned throughout their university life. It was really exciting to work with students to contribute to the field. I believe that the creation of the studies with the support of the lecturer and the student made a great contribution in order to gain the perspective that will enable them to analyze and continue their studies by supporting their own ideas with research.

We decided to do a study on this subject since our students, İdil Gazali and Tuba Yavuz, are educated in Public Relations and , in Sociology, respectively, and I work and had an education in communication, advertising, radio-television and new media. In our book chapter where we work with great pleasure; we emphasized the importance of logo and ambler design, especially in the new media environment, due to many reasons such as retaining their current target audience, reaching potential target audiences, creating a positive image about their products or services, and keeping their market shares. In this work as we did with our students, we really devoted ourselves to producing something, reflecting on issues and problems specific to the field, and proposing solutions. I hope that we will do such kind of collaborative work more with our students and contribute to the field.

CULTURE- ART- LITERATURE



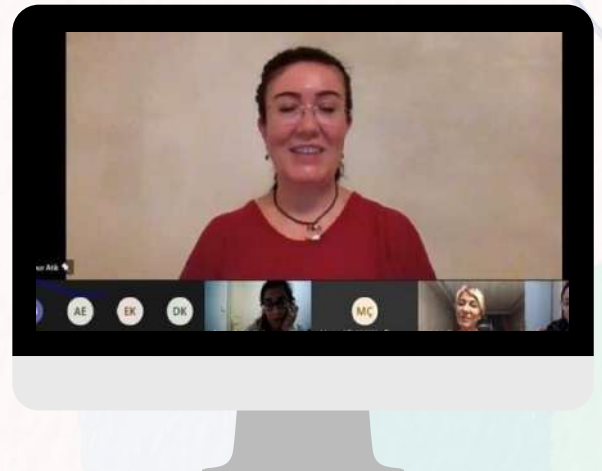
The event of "Ways to Make Our Children Volunteer Readers" was held.

Asst. Prof. Pelin Ekşi, head of the Department of Turkish Language and Literature at Istanbul Gelişim University, gave a speech at the event organized within the scope of the Parent Academy Project of the Ministry of National Education named "Ways to Make Our Children Volunteer Readers".

The Department of Turkish Language and Literature held its second online event with its external stakeholder, Istanbul Fuat Sezgin Science and Art Center. At the event, the head of Turkish Language and Literature Department Asst. Prof. Pelin Ekşi explained how to make children volunteer readers early and made various book recommendations.

The Department of Turkish Language and Literature organized an online event with its external stakeholder, Istanbul Fuat Sezgin Science and Art Center.

Asst. Prof. Şerefur Atik gave a speech at the event held with Istanbul Fuat Sezgin Science and Art Center. Asst. Prof. Pelin Ekşi, head of IGU Turkish Language and Literature Department, and Research Assistant Kemal Çinko were also present at the event where suggestions for improving the reading and writing skills of high school students and the points to be considered in project writing were discussed.





DenizKültür made its audio story anthology available on Youtube and "Stories are Calling" website.



Language, Thought and Literature Club held an online event with Hürriyet Gösteri Magazine Editor-in-Chief Hami Çağdaş.



DenizKültür, İşDenizBank's affiliate conducting studies in the fields of culture and arts, has brought its audio story anthology, consisting of 200 stories, to literature lovers by making it available free of charge on its Youtube page and on the "Stories are Calling". DenizKültür transferred two hundred stories in Turkish literature to digital channels with theater actors and voice actors and made them available for free access. From Ahmet Mithat to Adalet Ağaoğlu, from Halide Edip Adivar to Bilge Karasu, from Halit Ziya Uşaklıgil to Oğuz Atay, the audio digital anthology, which includes the stories of many authors from the digital story anthology "Stories are Calling" website can be accessed for free on the page.

You can reach "Stories are Calling" website [here](#).

You can reach DenizKültür YouTube page [here](#).

Hürriyet Gösteri Magazine Editor in-Chief Hami Çağdaş was the guest at the event organized by Language, Thought and Literature Club. In the event, Hami Çağdaş answered many questions of students about the magazine industry. Hami Çağdaş, who conveyed his personal experiences to the students, gave stimulating information about the editorial profession that Turkish Language and Literature graduates can take part.

SOSYOCOM SHELF



A BOOK

THE PANDEMIC: RETHINKING THE WORLD IN AN AGE OF EXTINCTION

The book, "*The Pandemic: Rethinking the World in an Age of Extinction*" is interested in the pandemic phenomenon in a multidimensional way. This book, which tries to make sense of the subject in terms of science, economy, politics, gender, media, and culture, is recommended to our students as the book of the month.

THE SOCIAL DILEMMA

A MOVIE

This production, called *Social Dilemma*, is a Netflix documentary broadcasted in 2020. The documentary is directed by Jeff Orlowski, while Larissa Rodos is the producer of this documentary which is talked about all over the world.

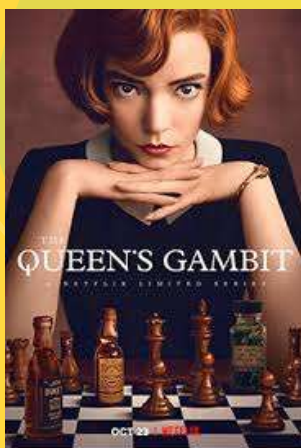
The short introduction of the documentary film *Social Dilemma* on Netflix is following below; This documentary-drama hybrid explores the dangerous human impact of social networking, with tech experts sounding the alarm on their own creations.

The documentary is supported by the narratives of people who have worked in strategic positions in world giant social media and internet companies such as Facebook, Twitter, Pinterest, Google, and various animations are made to narrate the issue. The documentary contains many striking details such as social media addiction, the extent of data science, the point reached by artificial intelligence, and how to guide our preferences.


Emphasizing that with every "click" on the Internet, we leave a digital mark, the documentary reveals surprisingly how social networks make money thanks to this trace.



A SERIES THE QUEEN'S GAMBIT



Based on Walter Tevis's 1983 novel of the same name, *The Queen's Gambit* is a story set during the Cold War. Anya Taylor-Joy is the leading role in the serial that focuses on Beth Harmon's life who was one of the best chess players in the world. Raised by an orphanage after losing her family, Beth learns to play chess from an officer. Beth has an extraordinary talent in chess and manages to beat all opponents.



IF A PHILOSOPHER SPEAKS WITH A PHILOSOPHER

IF PLATO SPEAKS WITH ARISTOTLE

BERK YALIBALIĞI
SOCIOLOGY DEPARTMENT STUDENT

PLATO: I heard you opened a school after me.

ARISTOTLE: Yes. Its name is Lykeion.

PLATO: I hope it is as good as Akademia.

ARISTOTLE: Even better.

Later, Plato shows Aristotle several of his works.

ARISTOTLE: As usual, your expression has never changed between poetry and prose.

Then it comes to topics like reality, and they discuss these thoughts. Aristotle wants to listen to his old teacher's ideas again and asks:

ARISTOTLE: How do you define the reality?

PLATO: It is what we think with our minds. What we see is **what existed in the world of ideas or the human soul.**

ARISTOTLE: Sorry, but I disagree with you. I think the reality is what we perceive with our senses. What does not exist in our minds cannot exist in nature either.

PLATO: Well, my dear old student, what does not exist in the world of ideas cannot exist in nature.

ARISTOTLE: So you're saying that the tree over there is not real for you?

PLATO: Absolutely. It's a reflection.

Then someone (X) who hears their conversation comes up to them and asks:

X: Hello, I listened to you a little bit, and I wanted to ask you a few questions. What exactly are these ideas?

PLATO: Let me say that ideas are eternal essences or regular patterns, reflections of the visible things themselves. They are the cause of all that exists.

X: I cannot feel happy at all. I am not satisfied. How can I be satisfied?

Then they discuss this issue with Aristotle among themselves:

PLATO: What makes people happy is "goodness." Good is the highest idea. Its good idea represents the competence of humans and society. For happiness, you should want the good and count it as your life's purpose.

ARISTOTLE: It is natural to seek happiness because all people seek happiness, and satisfaction is self sufficiency. What is preferred for oneself leads to joy.

PLATO: At least we have a slightly matched opinion on this subject.

ARISTOTLE: Yeah.

X: How knowledgeable and competent you are I would like to be like you. Both of them are slightly surprised and smile.

Then they also talk about the knowledge and:

PLATO: I separate the knowledge of ideas from the experience of reflections - that is, of phenomena. First of all, the ability of ideas is acquired through mind. The inside of ideals is innate in our minds, we call this information episteme. Consider the cave allegory. What is seen in the world of ideas is forgotten under phenomena. The reason must turn within itself to reach knowledge. So he must remember. So I mean briefly, is knowledge about phenomena the real knowledge? No, these phenomena make up the doctrine in humans.

ARISTOTLE: If you want to be knowledgeable, all ordinary people want to know, just like being happy and my old teacher Plato disagrees with you here. I divide the fields of knowledge into theoretical knowledge, practical experience and poetic ability. Knowledge affects the senses, that is, data is perceived by senses and understood with the mind. To know something is to know its reasons.

At the end of the hours, they both get ready to leave.

PLATO: It was fun talking to my former student who left me. Good luck at Lykeion.

ARISTOTLE: Thank you, take care of yourself.



FILM REVIEW OF THE MONTH

GOOD WILL HUNTING

YEAR: 1997 / 2H 6MIN / DRAMA
DIRECTOR: GUS VAN SANT
CAST: CHRIS BRITTON, MATT DAMON, ROBIN WILLIAMS
COUNTRY: USA
IMDB SCORE: 8.3



You will watch a movie that never gets old, directed by Gus Van Sant. Good Will Hunting, with its name translated into Turkish as “*Can Dostum*”, was released in 1997. The film tells the story of the extraordinarily intelligent Will (Matt Damon) and the therapist Sean (Robin Williams) who crossed paths with Will in a very warm way. It is very pleasing to watch the legendary actor Robin Williams who received the Academy Award (Oscar) for Best Supporting Actor with this film. Likewise, Matt Damon also performed very well. Also, Matt Damon has signed the screenplay with Ben Affleck. The film was found so successful that it did not lose the Academy Award for Best Screenplay to anyone, as well. Let's briefly touch on this great movie.

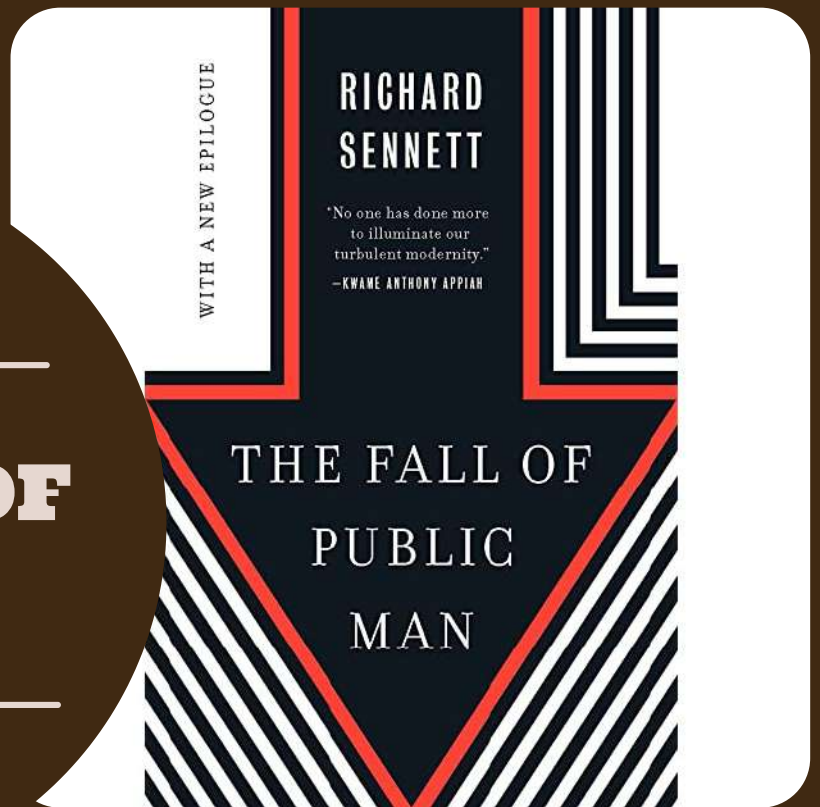
Will Hunting, a janitor at MIT (Massachusetts Institute of Technology), sees the Fields Medalist (Nobel of Mathematics) Professor of Mathematics Lambeau writing an unsolved problem on the blackboard in the hallway of the school. While all the students are pondering on the problem, Will, at an evening when he cleans the school, writes the solution on the board after a short dealing with it and leaves. Then the Professor asks the students in the class with amazement about who solved the question and nobody answers. The Professor madly wants to find out about this genius. He finds him eventually. Then he tries to persuade Will about specializing in mathematics.

However, Will is an introvert, and partly lives in a drifter mode. He does not care about these achievements at all. Unable to convince him, Professor Lambeau gets furious and advises Will to at least meet with the therapists. Will accepts this advice just to have fun with the therapists. However, the therapists are fed up with the Will's somewhat arrogant attitudes and they all tell the Professor that they don't want to work with Will. As a last resort, Lambeau makes one last suggestion to Will to meet his incredibly trusted therapist friend Sean (i.e. Robin Williams). Will is persuaded to speak with the therapist. But Sean is a professional who can't be easily defeated by him.

With this meeting, the therapist Sean and Will step into a never-ending friendship. They accompany each other in every way from the issues regarding the education system to winning rewards and all through life.



BOOK
REVIEW OF
THE
MONTH



The Fall of Public Man – Book Review

RES. ASST. DİLEK EROL
NEW MEDIA AND COMMUNICATION DEPARTMENT

***The Fall of Public Man* maintains its actuality and influence in the context of its ability to explain contemporary social change and transformation.**

Sennett discusses the transformation in the public sphere in *The Fall of Public Man*. Beginning with the Ancien Regime (late Middle Ages), significant economic and social changes, such as becoming crowded of cities, the emergence of the bourgeois class, and being able to go to distant lands, irreversibly destroyed public life. The lively, cheerful public sphere of the past has now become places to be visited, the public sphere has lost its importance over time, leaving its place to "private life," and the idea of privacy of individuals has gained a reputation. The introversion created by the disappearance of publicity in the individual has resulted in pathological consequences such as narcissism. In general, the thesis of the book is that with the collapse of the "Ancien Regime" and the emergence of the capitalist, secular, urban culture, the publicity we encountered in 18th century European cities lost its importance over time and gave its place to "private life" and public life has now become as important as private life requires.

MASTHEAD

**AUTHOR: RICHARD
SENNETT**

FIRST PUBLISHED: 1977

**PUBLISHER: W. W.
NORTON COMPANY**

What Does Pandemic Mean for the Global Economy in 2021?

Asst. Prof. İlker İNMEZ
Department of Economics and Finance

Economic data are published late due to their calculation. For this reason, we have to wait for a while before we can fully see the global and national economic effects of the pandemic in 2020. But, according to the estimates of the World Bank, the world GDP is expected to decrease by 5% in total. This will be the biggest contraction seen on a global scale ever since World War II. In the mortgage crisis, it only shrank 2.9%. For the first time since the crisis of 1870, GDP per capita is expected to decline in more than 90% of countries. Dow Jones and FTSE experienced the biggest decline since 1987. According to the IMF, the world GDP will experience a cumulative loss of 9 trillion dollars. This amount almost equals to the combined economic size of Japan and Germany. It is predicted that India and China will maintain their positive growth rates as in the 2008 crisis. There has been huge increases in unemployment around the world. Apart from dismissals, employees have faced mandatory leave in many countries. We've seen this situation in the form of mandatory unpaid leave in Turkey. So the situation is worse than the official unemployment statistics that will show. Since the unemployment rate of the USA has boosted from 3.7% to 10.4% between 2019 and 2020, it will be interesting to see its consequences for the global economy.

We see in the discussions that the pandemic triggered a change in the economic paradigm. Economic contraction and insufficiencies in health sector in many countries showed that the state should play a bigger part in the economic decisions. The most important factor of all for the future of the global economy will be the effects of the climate crisis. The pandemic was a product of ecological degradation. In this context, it is necessary to look more carefully at the ecological and social costs of the livestock sector as the source of the pandemic. As long as there is no change in this system, even if the Covid19 outbreak is overcome, the possibility of encountering a new zoonotic pandemic will be high.



Pandemics and Globalization

Asst. Prof. Deniz ŞIŞMAN

Department of Economics and Finance

Asst. Prof. Yahya Can DURA Evaluates the UK-Turkey Free Trade Agreement

Department of International Trade and Finance

Free Trade Agreement, which includes trade of industrial and agricultural products between Turkey and Britain has been signed. Asst. Prof. Yahya Can Dura, Head of International Trade and Finance Department and International Economics and Economic Planning Specialist, commented on the historical agreement and said that "The UK is Turkey's second largest export market after Germany. In this respect, improving commercial relations with the UK and foreign trade volume are very valuable."

"This agreement clarifies the form of the commercial relations between the two countries after Brexit as well as providing an opportunity to be traded at the point of potential export product for Turkey". Dr. Dura continued his speech as follows:

"The UK is Turkey's second largest export market after Germany. In this respect, improving commercial relations with the UK and foreign trade volume are very valuable. At this point, it would be beneficial to shape our strategies for the products in our current trade with the UK and the trade agreements should be based on potential industrial products."

In the global system trying to cope with the Covid-19 crisis in addition to the wounds of the 2008 globalization crisis, it is uncertain which path will be adopted from now on. In the process that we can describe as a new era, the necessity of finding new solutions regarding the movement of people, goods, money and information has arisen. Two scenarios regarding the post-crisis period can be evaluated: The first scenario addresses the problem of withdrawal from the global supply chain as a result of stacking for supply shocks that may occur in core goods. The vulnerability of global value chains to global risks was once again seen in the first quarter of 2020 with the supply-side disruptions caused by Covid-19. Policy makers of many countries have turned towards determining strategies for global risks and meeting the need for self-sufficiency in the economy, at the expense of efficiency and productivity gains. Therefore, the scenario is that regionalization trends may develop starting from Asia. The other scenario for global recovery is the promotion of Information and Communication Technologies (ICT) by reducing face-to-face contact with Covid-19 without losing its effectiveness in communication in the life process. The development of global coordination capability, which deteriorated after the crisis, can be achieved through international cooperation using innovative solutions, and the digital revolution can revolve around the hegemonic power conflict around two platforms centered in the USA and China rather than China-US conflicts. Instead of dividing other countries in Europe and Asia into two camps, an environment can be created where they can provide technology, products and services to both platforms. Policies towards the creation of a multi-core global system that values diversity and international competition, are connected by trade, learning from each other, and open to ideas that are not directly in line with their interests, and rather than power struggles gain importance. In addition to these, policies are needed to ensure that productivity gains are equally distributed.

The Event Named “Entrepreneurship and Angel Investment in Turkey” was Held by The Business Administration Department.

The event named “Entrepreneurship and Angel Investment in Turkey” was held by the department of the Business Administration, Istanbul Gelişim University Faculty of Economics, Administrative and Social Sciences on 15th of January, 2021 at 13:00 15:00.

The event started with the opening speech of the Head of the Business Administration Department and the Deputy Dean Asst. Prof. Yeşim KOÇYİĞİT and continued with the moderator Asst. Prof. Orhan ÖZAYDIN. Prof. Dr. Gülüzar Kurt Gümüş from the Dokuz Eylül University Business Administration department, Dr. İnci Özkul, experienced banker and Founder of Avea Executive Consulting, and Alp Avni Yelkenbiçer, Deputy Chairman of EĞİAD, participated in the event and made presentations about entrepreneurship and angel investments.

Presentations are included detailed analysis with statistical reports on entrepreneurship in Turkey, sociological dimensions of entrepreneurship, comparative positions of entrepreneurship in the world and in Turkey, opportunities and shortcomings. The event continued with the questions of the participants and the meeting completed interactively.

İSTANBUL GELİŞİM ÜNİVERSİTESİ

TÜRKİYE'DE GİRİŞİMCİLİK VE MELEK YATIRIMCILIK

15 OCAK 2021 13:00/14:30

PROF. DR. GÜLÜZAR KURT GÜMÜŞ

DR. İNCİ ÖZKUL

ALP AVNI YELKENBİÇER

İktisadi, İdari ve Sosyal Bilimler Fakültesi, İşletme Bölümü

Google Meet
meet.google.com/jbk-vqhp-ghv

gelisim.edu.tr

İstanbul Gelişim Üniversitesi

SÜREKLİ EĞİTİM SÖYLEŞİLERİ 5

Pandemi Sonrası FİNANSAL PİYASALAR

Konuşmacı

Prof. Dr. Kürşat YALÇINER
İstanbul Gelişim Üniversitesi, İktisadi İdari Bilimler Fakültesi Dekanı

13.01.2021

Moderatör

Dr. Öğr. Üyesi Emel Tozlu Öztay
Sürekli Eğitim Merkez Müdürü

Prof. Dr. Kürşat YALÇINER Made His Presentation on Post-Pandemic Financial Markets.

Prof. Dr. Kürşat Yalçiner attended the Wednesday Talks conducted by the Continuing Education Center.

In his presentation, “Post-Pandemic Financial Markets”, Kürşat Yalçiner has talked about the negative economic effects of the pandemic and how these negative effects can be controlled by the monetary and fiscal policies applied, how the consumption and investment preferences of the individuals change, what kind of strategies that the enterprises used to manage the negative economic effects of the pandemic and the central bank policies implemented in this process.

In particular, Prof. Yalçiner commented on the developments in financial markets in Turkey under the changes of the Central Bank Governor and the Minister of Treasury and Finance and he provided information regarding the financial markets for 2021 on the capital movements, interest and foreign exchange expectations. The presentation made via Google Meet was completed interactively with the questions of the participants.

You can [click to the link](#) and watch the interview.

ENTREPRENEURSHIP AND INNOVATION

An Article on Early Period Entrepreneurship: Start-up Ecosystem

ASST. PROF. ORHAN ÖZAYDIN

The ability to create productivity or economic values based on the power of human brain; a product of more intellectual and courageous qualities such as thinking, reasoning, imagination and creativity.

In general, we see that idea labor remains at the forefront in entrepreneurship. However, if entrepreneurship is done for a startup (early-stage entrepreneurship) activities, it requires physical labor as well as idea labor. The startup entrepreneur must put forth his physical labor at every moment from the beginning of the business.

Despite its difficulties, our approach to entrepreneurship is positive ... We understand it from Dear Professor Gülüzar Kurt Gümüş's research (2020) on start-up performances. 80% of our citizens in Turkey have identified entrepreneurship as a good career option. Turkish people's view on entrepreneurship seems more positive than the global average.

The study also includes information about accelerators (mentors, trainings), common working areas, techno parks and investors, which are important elements of the start-up ecosystem. According to research between 2010 and 2019, it seems to increase the number of elements in the startup ecosystem in Turkey. With the thrive of ecosystem, startups in Turkey are also developing in terms of their number; they are increasing, and becoming more successful. Ecosystem development has a positive effect on start-ups and their number needs to be increased.

In addition to the development of environmental factors, the development of the entrepreneur is also essential. One of the reasons for the venture failures is that entrepreneurs are so in love with their ideas and they are not open to improvement. They do not do market research; they think their product is the best.

As a result, if simultaneous development is achieved in all dimensions of the startup ecosystem - entrepreneur, mentor, investor, physical conditions - the number and success rates of startup projects will also increase.

"The entrepreneur always has a goal. Is not prejudiced, observes well, detects problems, has a wide imagination, develops different solutions to problems, thinks analytically and stands firmly on the ground."

From Lean Innovations to Lean Entrepreneurships

RES. ASST. ÇAĞLAR KARAKURT

DEPARTMENT OF INTERNATIONAL TRADE AND BUSINESS

The term simplicity has entered our lives thanks to Toyota and its basics are based on the principles of reducing to zero to the waste that are formed during the production process. Lean thinking describes how to focus on real value creation and how to avoid waste occurrence. The aim of lean innovations, to systematically transfer lean thinking principles to innovation management. So lean innovation is possible to answer the question of "How can our innovation processes be more efficient?". It is possible to say that lean innovations do not actually offer anything new. The concept of lean has also found a place in entrepreneurship literature and has emerged as "Lean Entrepreneurship" or "Lean Start-Up". According to the lean enterprise concept, start-ups test hypotheses, collect early and frequent customer feedback, and offer "minimal viable products" to potential customers, rather than implementing business plans, working in secret and testing fully functional prototypes.



Tesla is a perfect example of lean innovation. The Roadster product, which they sold about 2000 units, has been an excellent beta test for them. They were able to list technology problems such as battery management technology and transmission and learned the wishes and needs of the first adopters. To develop the Tesla Roadster, it acquired the battery technology from Panasonic, the Elise sports car chassis from Lotus, and the capital needed from Daimler Benz. With these supports, the time of marketing has been shortened and R&D costs have been significantly reduced. Apple's innovations in the past 15 years in diving into new markets, creating new services, developing, and improving high-margin systems, and reintroducing these products / services to the consumer in new ways have taken it to new heights in profitability and capitalization. Cirque du Soleil has brought the concept of entertainment to a different level and has developed a new service concept under the name of the circus without animals rather than the normal circus atmosphere; has managed to offer its customers a completely different experience. Another example is Saunders Farm, a 400-acre family farm that attracts thousands of guests each year and offers seasonal events, bush mazes, tours, and water games to create agricultural tourism near Ottawa. These organizations have fundamentally created new businesses and start-ups by leaning on what people do not want and focusing on developing new ideas that really excite the market.

"Lean thinking defines how to focus on real value creation and how to avoid waste occurrence."





Aviation After Pandemic

ASST. PROF. HABİBE GÜNGÖR
DEPARTMENT OF AVIATION MANAGEMENT (ENGLISH)



With the Covid-19 epidemic, which has affected to the whole world, countries have restricted most of their flight activities to protect the virus from the infectiousness effect of COVID-19. Historically, we see that aviation struggled with many crises such as the 1973-1979 oil crises, the Iran-Iraq Wars, the Asian financial crisis, bird flu, 9/11 attacks, SARS, swine flu, and the 2008 Global Financial Crisis. According to Airbus and ICAO reports, despite the crises until Covid-19, air transportation has doubled every 15 years. Since the effects of the Covid-19 epidemic on aviation are not regional and have spread over a long period of time, the world aviation industry is experiencing the biggest crisis in its history. The speed and ease of testing, the ending of quarantines and the increased reliability of the vaccine are important factors for the improvement of passenger activities. The aviation industry needs cash support all over the world. Because there is no reduction in fixed costs while aviation activities are decreasing. After the pandemic, the industry will cut costs to recover, and airlines may opt for newer, smaller, and more fuel-efficient aircraft that respond to investor needs and weak demand. Human contactless processes that started in the aviation industry with Covid-19 can become more common and become an aviation standard. Business flights that do not need to go physically can be reduced and situation can push to traditional carriers to low-cost transportation business model or new business models. Low-cost transportation business models may have to pull out of the market. While some businesses cease their operations, some may merge, and some may choose to buy. One of the alternative transportation vehicles that the aviation industry will compete with after the pandemic may be the high-speed and effortless Hyperloop technology. How fast the aviation industry will reach old numbers depends on how creative the aviation industry will be, how well the passengers will adapt to their new priorities and how much it can internalize technology.





POLITICAL-AGENDA



VACCINE INJUSTICE

Res. Asst. Onur KAYA

Department of Political Science and International Relations

With the observed increase in the number of vaccines that are proved to be effective for the treatment of COVID-19, the hope that pandemic will end soon have also increased. This situation also led to the acceleration of the efforts of countries to create new vaccine policies and to provide vaccines, and they started to make agreements with vaccine producing companies. However, the striking point is that the unjust distribution of internationally agreed amount of vaccine among countries.

Vaccine injustice manifests itself in two ways. First, although COVID-19 has been detected in 219 countries and territories, only 66 countries started to get vaccines. Here, the striking point is that vaccines bought by 41 of those countries are in Europe and the North America. While European and the North American countries do have access to millions of doses of vaccines, in poorer countries, this number remains only in hundreds. Although the World Health Organization and United Nations stated that the vaccine supply and accessibility should be equal throughout the world, it is foreseen that many of the poor and underdeveloped countries will not be able to access to vaccines that are planned to be produced during 2021. Secretary General of the United Nations, Antonio Guterres makes statements about the availability of the vaccine to the entire world population and the importance of global solidarity. But, unfortunately, this solidarity, predicted by Guterres, seems to be realized as late as 2022. As a matter of fact, as the first month of 2021 is already left behind, the discrepancies in the agreements for vaccine doses seem to continue. This reveals the fact that worldwide inequality of income distribution also exists in the health sector.



Health- Psychology



Psychology Club Conducted the Seminar on Effects of Online Period on Children and Adolescents with Prof. Dr. Özden Şükran Üneri

The topics discussed in the seminar by Prof. Dr. Özden Şükran Üneri are as follows: Compulsory transition to online education due to the Covid-19 pandemic, the advantages and disadvantages of online education, the effects of online education on children; the effects of anxiety-causing vital problems in children and adolescents such as the pandemic period and solutions for probable mental damage caused by pandemic. It was observed that the conversation took place interactively and attracted great attention.



Psychological Effects of Corona Pandemic Panel

Department of Psychology faculty members Prof. Dr. Özden Şükran Üneri, Dr. İshak Saygılı and Dr. Mehran Rostamzadeh came together at the panel titled "Psychological Effects of the Corona Pandemic" to better understand the psychological effects of the Covid-19 Pandemic and discuss ways to deal with these effects.

KORONA PANDEMİSİNİN PSİKOLOJİK ETKİLERİ

Katılımcılar

8 OCAK 2021 **20.00 - 22.00**
CUMA

PROF.DR.ÖZDEN ŞÜKRAN ÜNERİ
Bilişsel Acıdan Kaygı, İzolasyon Ve Çocuk Yaş Grubuna Yansımaları

DR.ÖĞR.ÜYESİ İSHAK SAYGILI
İzolasyon, Karantina Ve İnsanlık Deneyimi

DR.ÖĞR.ÜYESİ MEHRAN ROSTAMZADEH
Psychological Impact Of Covid-19

gelisim.edu.tr

Google Meet
<https://meet.google.com/gmg-hwri-xxx>



PIKLERIAN APPROACH IN CHILD DEVELOPMENT

RES. ASST. FATMA BETÜL YILMAZ
DEPARTMENT OF PSYCHOLOGY



Emmi Pikler was a Hungarian physician. Pikler was working as a family practitioner between 1930-1940 in Budapest. After she focused on little children, she started to support parents. In 1946 Hungarian Government decided to establish a nursery for kids whose parents died because of war or tuberculosis and invited Pikler to run this nursery (Weber,2010).

Pikler says healthy babies are active, skillful, and they are in peace. This peaceful state also includes living with people around them in peace. There are three main characters in Piklerian approach.

The first principle is "Full Freedom of Movement". It's the most reformist principle of Pikler and it demonstrates that if we don't interfere babies' motor development it will be easier them to advance it. Pikler advised her counselee that they shouldn't force their babies to sit, stand or walk before their children successful in them. Every step of motor development should be achieved by the baby.

The second principle emphasize the kind and respectful relationship between baby and the caregiver. She taught her team how to be respectful in their relationship with babies, when they talk and in their gestures, from the very first day of babies. Thus Pikler created a "culture" includes how to touch, hold, listen carefully and respond the signs of babies.

The third principle is about babies' play area. Pikler suggests using toys that benefits in good motor development and proper their age. Also steps and platforms or gadgets that they can climb will be good for gross motor development. The baby walkers or baby bouncer that pacifies children movement are not suggested.



IS LIFE ABOUT ATTACHMENT?

**RES. ASST. MERVE SEVEN
DEPARTMENT OF PSYCHOLOGY**

Think of your friendships, relationships in your business and personal life, relationships with own children... Even your relationship with your spouse... Are we forming these relationships voluntarily? We can say that these are largely related to the attachment style we develop with our parents. In other words, attachment begins with the relationship that children establish with their parents from the first moment they are born. And it continues mostly for life. Therefore, the first 3 years, even more importantly, the first year is the critical time for attachment.



So what is this attachment?

Bowlby (1969), the founder of Attachment Theory, defines attachment as “strong emotional bonds that a person develops with people they consider important to them”.

There are four indispensable criteria for mother-baby attachment to occur.

1. **Accessibility of the Mother:** Being accessible in order to choose another person as a figure of attachment means being physically present, establishing eye contact, touching, and speaking.
2. **Mother's Sensitivity:** The mother's sensitivity is related to the baby's sensitivity to attachment signals and how much she can notice these signals.
3. **After the mother noticing the signals of the child,** she should react appropriately to these signals as well.
4. **Response Quality of the Mother:** Response quality means that the mother acts in accordance with the needs of her child.

These 4 main steps are the basis of secure attachment. All that remains to be done is: **ALLOW THE CHILD TO EXPLORE.** Besides, the attachment style created in the first 3 years with our child is mostly definitive of the child's interpersonal relationships. Children who cannot establish a secure attachment pattern with their caregivers are less likely to find a safe partner in the future.



Time to Socialize

Res. Asst. Zeynep OZCAN
Department of Advertising

★ NEW NORMAL ★

Cultural and artistic activities, which were stopped within the scope of the measures taken due to the Covid-19 Pandemic, began to be held in virtual environments in “the new normal” period. You can access many other events ranging from online museums where you can take a virtual tour to live broadcast concerts, theaters, interviews that can be watched via social media accounts.

In addition to the activities that we carry out within the scope of our university, we made a compilation of various cultural and artistic activities that we can reach from our homes during the pandemic period. Some of the activities offered on the websites of Google Art & Culture and the Republic of Turkey Ministry of Culture and Tourism are as follows:



Göbeklitepe Archaeological Site: The Starting Point in History

Göbeklitepe, which entered the UNESCO World Heritage List in 2018, is considered to be the oldest and largest religious site in the world. The temple, which was discovered with the excavations initiated by the German archaeologist Prof. Dr. Klaus Schmidt in 1995 and proved the effect of religious belief on the transition to settled life, is located near Örencik village of Şanlıurfa. You can reach the virtual experience of Göbeklitepe archaeological site [from here](#).

The British Museum – London

The British Museum, which contains about 7 million objects, was opened to the public on January 15, 1759. In the museum, there are many works such as Bodrum Halicarnassus Mausoleum, Nemrut Statues, Elgin (Parthenon) Marbles brought from Athens to London by Lord Thomas Bruce Elgin, Assyrian Black Obelisk, Rosette Stone, and mummies. You can [click here](#) to make a virtual tour of the museum.



The Musée d'Orsay – Paris

Built as a train station in 1900 and transformed into an art museum in 1977 with the initiative of President Valéry Giscard d'Estaing, the Musée d'Orsay, which was opened to the public in 1986, mainly includes French art works covering the years of 1845-1915. There are many sculptures and paintings by famous names such as Claude Monet, Pierre-August Renoir, Paul Cezanne, Paul Gauguin, Van Gogh. You can access the virtual tour [here](#).



EVENTS IN ISTANBUL

Within the scope of the measures taken due to the Covid-19 pandemic, cultural and artistic activities planned to be held in Istanbul are also made available to art lovers online. We have listed the main online activities of Istanbul Metropolitan Municipality and private museums in February ...



Maria Kılıçlıoğlu: Pulse of the Universe

The retrospective exhibition that includes 110 sculptures of the artist produced with stone, wax and bronze meets with art lovers through an online exhibition on İş Sanat's website. You can [click](#) to view the exhibition.

Nova Trio Concert

Nova Trio, which brings together three young musicians Ece Alnıaçık (Piano) Çetin Ceviz (Violin) and Seren Karabey (Cello), each successful in their own branch, will meet with music lovers on Saturday, February 20, 2021 at 20:00. Nova Trio concerts and other concerts can be watched on YouTube for 1 week after their release. You can [click here](#) to access.



Selahattin Giz Collection

Within the context of Selahattin Giz Collection, Yapı Kredi brings together art lovers with an archive consisting of photographs of Istanbul taken between 1925-1960. The collection includes bird's eye view and street view photographs of districts such as Beşiktaş, Beyoğlu, Eminönü and the Bosphorus. You can [click here](#) to reach.

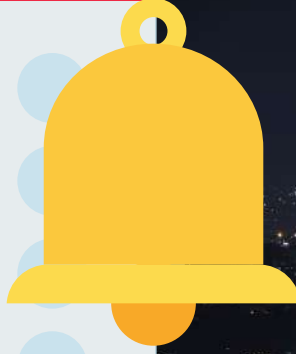


City Theatres

Istanbul Metropolitan Municipality City Theaters include various online activities such as acting workshop, writing workshop, online theater at home, and talks. You can watch events on the web page with YouTube extensions. You can [click here](#) to access.



Istanbul in February...



You can take a look at the tables of Istanbul events in February. You can [click here](#) for detailed information.

Name of the Exhibition	Date	Hour	Place
"Istanbul: The City of Dreams"	02/01/2021-02/28/2021	-	Online
Rembrandt and His Circle / Drawings	02/01/2021-02/28/2021	-	Online
"Crystal Clear"	02/01/2021-03/07/2021	-	Pera Museum
"Language of the Walls"	02/01/2021-02/28/2021	-	Online
Fernando Botero	02/01/2021-02/28/2021	-	Online
Photo Ark	02/01/2021-02/28/2021	-	Online
Europe Tour from Home by Hakan Kürklü	02/01/2021-02/28/2021	-	Online
Goya: Witness of His Time	02/01/2021-02/28/2021	-	Online
"Salon"	02/01/2021-02/28/2021	-	Online
Giorgio de Chirico: The Enigma of the World	02/01/2021-02/28/2021	-	Online
Take a tour of Frida Kahlo's house	02/01/2021-02/28/2021	-	Online
Osman Hamdi Bey's Works	02/01/2021-02/28/2021	-	Online
Salvador Dali Exhibition	02/01/2021-02/28/2021	-	Online
Yabani Ruh / Wild Spirit	02/01/2021-02/28/2021	-	Online
Photography in Days of Pandemic	02/01/2021-02/28/2021	-	Online
Frida Kahlo and Diego Rivera	02/01/2021-02/28/2021	-	Online
Ara Guler's Photograph Collection	02/01/2021-02/28/2021	-	Online
"Monet's Garden"	02/01/2021-02/28/2021	-	Online
"Picasso: The Art of Spectacle"	02/01/2021-02/28/2021	-	Online
National Geographic Photographs	02/01/2021-02/28/2021	-	Online
Stories from Collections	02/01/2021-02/28/2021	-	Online
"Artists in Their Time"	02/01/2021-02/28/2021	-	Online
Picasso in Istanbul	02/01/2021-02/28/2021	-	Online
"İş Bank Museum-Penny Bank"	02/01/2021-02/28/2021	-	Online
"Portraits from the Empire"	02/01/2021-02/28/2021	-	Online
"Yeni Dünya Sahnesi / New World Scene"	02/01/2021-02/28/2021	-	Online
"Selected Moments"	02/01/2021-03/31/2021	-	İstanbul Modern
The Adventure of Coffee in Kütahya Tiles and Ceramics	02/01/2021-02/28/2021	-	Online
12 Dilimlik Döngü / 12 slices cyclep	02/01/2021-02/28/2021	-	Online
"Selma Gürbüz: This Place We Call World"	02/01/2021-03/31/2021	-	İstanbul Modern

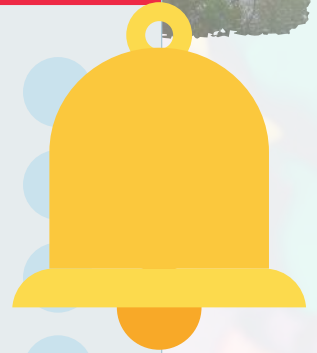


Name of the Workshop & Training	Date	Hour	Place
Writing Workshop	02/01/2021-02/28/2021	-	Online
Acting Workshop	02/01/2021-02/28/2021	-	Online
Art History Seminars	02/02/2021-03/04/2021	7.30 pm	Online
Story and Novel Workshop with Mario Levi	02/06/2021-03/27/2021	5.30 pm	Online

Name of the Concert	Date	Hour	Place
Juno and Vancouver Symphony Orchestra	02/01/2021-02/28/2021	-	Online
Pink Floyd / Special Performances	02/01/2021-02/28/2021	-	Online
Live Music Broadcasts	02/01/2021-02/28/2021	-	Online
İş Sanat / February	02/01/2021-02/28/2021	-	Online
Vancouver Symphony	02/01/2021-02/28/2021	-	Online
Royal Opera House: London	02/01/2021-02/28/2021	-	Online
New York Guitar Festival	02/01/2021-02/28/2021	-	Online
"Salon" Concerts	02/01/2021-02/28/2021	-	Online
İş Sanat at Home	02/01/2021-02/28/2021	-	Online
Murat Usanmaz / Guitar Recital from Baroque to Flamenco	02/04/2021	8 pm	Online
Anadorian	02/05/2021	8 pm	Online
Büşra Kayıkçı	02/07/2021	9 pm	Online
CRR Ensemble of Turkish Music / Saz Performances from Classics to Today	02/09/2021	8 pm	Online
Olafur Arnalds	02/12/2021	9 pm	Online
Atila Aldemir - Sonatas and Partitas on the 300th anniversary of composition	02/12/2021	8 pm	Online
Atila Aldemir - Cem Babacan / Romantic and virtuoso violin works	02/13/2021	8 pm	Online
Sadettin Kaynak songs	02/15/2021	8 pm	Online
SAYGUN AKSES Adnan Saygun and Necil Kazım Akses songs	02/18/2021	8 pm	Online
Nova Trio	02/20/2021	8 pm	Online
Gökhan Aybulud-Özgür Ünalı / Piano on 176 keys	02/23/2021	8 pm	Online
Tango Neva	02/27/2021	8 pm	Online

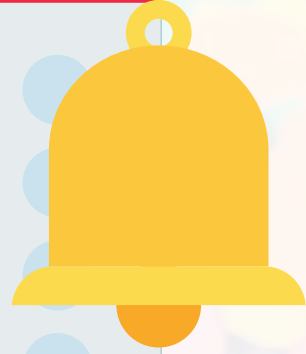


**Istanbul in
February...**



Name of the Performance	Date	Hour	Place
Bolshoi Theatre Shows	02/01/2021-02/28/2021	-	Online
Cirque du Soleil	02/01/2021-02/28/2021	-	Online

Istanbul in February...



Name of the Theatrical Play	Date	Hour	Place
Siddet Uclesmesi 2-Seker	02/01/2021-02/28/2021	-	Online
Urinetown the Musical	02/01/2021-02/28/2021	-	Online
Tovaritch (Şahane Züğürtler)	02/01/2021-02/28/2021	-	Online
Three (Üç Kişi)	02/01/2021-02/28/2021	-	Online
Lüküs Hayat	02/01/2021-02/28/2021	-	Online
İş Sanat / February	02/01/2021-02/28/2021	-	Online
Ilelebet!	02/01/2021-02/28/2021	-	Online
En Gerçek Masal	02/01/2021-02/28/2021	-	Online
Hisseli Harikalar Kumpanyası	02/01/2021-02/28/2021	-	Online
Rimini Protokoll Plays	02/01/2021-02/28/2021	-	Online
Limping Tales From Istanbul	02/01/2021-02/28/2021	-	Online
Istanbul Efendisi	02/01/2021-02/28/2021	-	Online
Osmançik	02/01/2021-02/28/2021	-	Online
The Servant of Two Masters (Patron Kim?)	02/01/2021-02/28/2021	-	Online
Tosunpasa	02/01/2021-02/28/2021	-	Online
Bir Nefes Dede Korkut	02/01/2021-02/28/2021	-	Online
Judgement	02/01/2021-02/28/2021	-	Online
Yedi Kocalı Hurmuz	02/01/2021-02/28/2021	-	Online
Kahvede Senlik Var	02/01/2021-02/28/2021	-	Online
Kadın Akli Erkek Akli	02/01/2021-02/28/2021	-	Online
"Nazim'a Armagan"	02/01/2021-02/28/2021	-	Online
Titanic Orchestra	02/01/2021-02/28/2021	-	Online
Audition	02/01/2021-02/28/2021	-	Online
Barefoot in Athens	02/01/2021-02/28/2021	-	Online
Romeo and Juliet	02/04/2021	8 pm	Online

Name of the Talk	Date	Hour	Place
Philosophy Talks	02/01/2021-02/28/2021	-	Online
Talks	02/01/2021-02/28/2021	-	Online
"Now in Digital Art" (Dijital Sanatta Şimdi)	02/01/2021-02/28/2021	-	Online
"Novel Characters in Cinema" (Sinemada Roman Kahramanları)	02/01/2021-02/28/2021	-	Online
Iclal Aydın	02/01/2021-02/28/2021	-	Online
Saffet Emre Tonguc	02/01/2021-02/28/2021	-	Online
Cihat Askin	02/01/2021-02/28/2021	-	Online
Atilla Aldemir - Sonatas and Partitas on the 300th anniversary of composition	02/12/2021	8 pm	Online

Name of the Film Screening	Date	Hour	Place
"Home Alone Online Short Movie Selections"	02/01/2021-02/28/2021	-	Online
"Ve Perde!"	02/01/2021-02/28/2021	-	Online
"Leyla Gencer: La Diva Turca"	02/01/2021-02/28/2021	-	Online
Akbank Short Movie Channel	02/01/2021-02/28/2021	-	Online
Co-Action Device: A Study from İnci Eviner	02/01/2021-02/28/2021	-	Online
"İdil Biret: The Portrait of a Childhood Prodigy"	02/01/2021-02/28/2021	-	Online
Kalehöyük The Door of the Dark Ages	02/01/2021-02/28/2021	-	Online
"A Breath with Pina Bausch"	02/01/2021-02/28/2021	-	Online
"Carlotta's Face"	02/01/2021-02/28/2021	-	Online
"Merkür"	02/01/2021-02/28/2021	-	Online
"Welcome Lenin"	02/01/2021-02/28/2021	-	Online
"Fish Pond"	02/01/2021-02/28/2021	-	Online
"Idle, Torrent"	02/01/2021-02/28/2021	-	Online
"Poet of the Elephant House" Documentary	02/01/2021-02/28/2021	-	Online
Empathy Sessions	02/04/2021-02/25/2021	-	Online
Istanbul Film Festival / February	02/05/2021-02/28/2021	9 pm	Online



Name of the Festival	Date	Hour	Place
5th Istanbul Design Biennial	02/01/2021-04/30/2021	-	Online



ERASMUS+ JOURNAL

A GELISIM'S STUDENT IN PORTUGAL

ARİF ÇINAR

Student From The Department of Radio, Television and Cinema

Hello, I'm Arif Çınar. I graduated from Gelişim University, Department of Radio, Television and Cinema. In the first semester of the 4th year of the school, I went to Guarda City of Portugal, Instituto Politecnico da Guarda with the Erasmus+ programme and I will share this experience with you in this article.

First of all, it was a bit risky for me to go there in my last year of the university because I would take lessons in a completely different system in a completely different country and I would extend the semester in case of a possible failure (which I have almost experienced, but I haven't). However, I chose to take this risk and experience Erasmus.

I started my preparations both financially and morally from the moment I got the right to join the Erasmus programme. With each passing day, the sense of responsibility was increasing for me. I went to Portugal with my classmate Ayça, who is also from the Radio, Television and Cinema department. Going with a friend with you really gives you an advantage in many aspects. You can support one another. I can say that I was a bit timid when I first got there.

Because Guarda was a tiny city with 47,000 inhabitants bordering Spain, which has the highest altitude in Portugal, and I didn't know anyone. I also didn't know what to do. The fear of possible financial difficulties seemed to make me abstain on some issues, but then I decided to let everything flow. I started living in that little city as if I was born there. The reason it was so easy for me to adapt was the awareness that I was in charge of everything. In an environment where you are responsible for everything, you may need to take action quickly. In this experience of almost 6 months, I made many friends and learned completely different cultures. There were usually students from Spain and Brazil in the area I was in, and of course us Turks. Every single person I met has contributed a lot to me. I learned new languages, songs, and recipes, and taught it to my other friends in the same way. Let me show you an example; I have a few friends who listen to Tarkan and know how to make Kadinbudu Meatballs in Brazil right now :) I could have had this experience only with Erasmus.

Besides, I woke up with a brand new struggle every other day. This struggle can be a financial difficulty, an inconvenient situation or confusion in the lessons, and as someone who is very easily panicked, I can say that I have greatly improved myself in crisis management. During my difficult times, I had the pleasure of acting with the people I had adventures with on the other side of the world. I went abroad on holidays and traveled a lot. We have organized many cultural events together with other friends. In short, I have experienced and felt various emotions.

Except for a few life-saving tips I got from my friends who had Erasmus experience, I wasn't strictly planned. I let it flow and enjoyed the moment. There are many things to tell, but not all of them can fit in this article, but I can say that it is an experience that everyone who has the opportunity should experience. It doesn't matter what happened, positive or negative. Erasmus experience will add something to you under all circumstances. Stay healthy.

-Arif.



WELCOME TO MY BLOG

IS IT CORRECT THAT IS WRITTEN ABOUT THE MASK?

ZELİHA BEYZA ÖZDEMİR

Public Relations and Publicity Department Student

WHAT ARE THE BASIS OF ANTI-MASKERS?

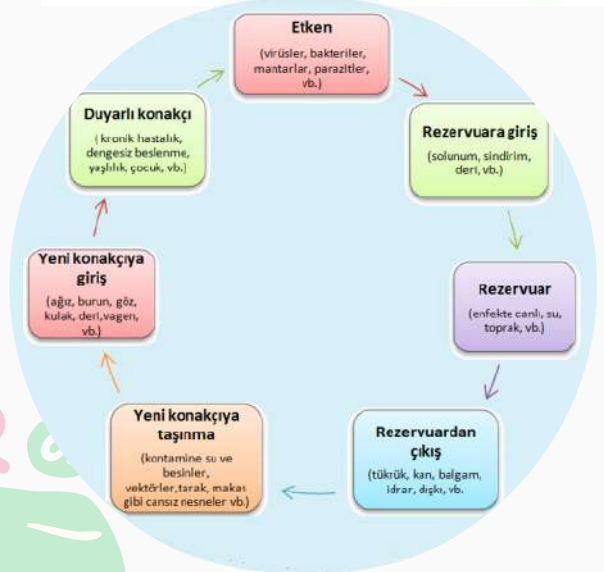
I am sure that you have read sayings on social media about the mask, which is an indispensable part of our lives in 2020. Who are these people? On what basis do they say that the mask is not useful - even harmful? The sentence "Medical terrorists are destroying our lives with masks" in a tweet I read deeply affected me.

I think what they don't notice is the fact that medical terrorists wear masks for a much longer period of their lives than we do. This confused group focuses on the notion that the current situation gives someone a fortune. Of course, such a thing is not possible. When looking at cause and effect relationships, they prefer to see information that supports their thesis. Let us see that the arguments they use to support these theses fundamentally have two bases.

Firstly; The pandemic course is still bad in countries with mask requirement and the low number of cases in Scandinavian countries that have not officially recommended the mask. The comparison here is scientifically insignificant because it does not take into account variables such as countries' health systems, population density, and people's compliance with the rules. Is there such a study? No, because it is not possible to conduct a detailed scientific study involving the control group during the pandemic period.

Nevertheless, let's examine these theses based on our own observations. For example; Let's make a comparison between Norway where wearing a mask is not compulsory and our country where it is mandatory. Norway, which closed its borders after the cases in Italy and imposed a 15-day quarantine requirement for those coming from abroad, gained time to plan.

Let's consider our country; While the first cases were diagnosed in Europe, no case has been detected in our country yet. We do not have safe borders to close, like Norway, because of our geographic location. If we calculate statistics, we would encounter a great immigrant crisis, which we do not know the places of residence, age distribution or even the date of entry into the country.



This being the case, we expected the virus came to Turkey as late as possible as the consolation. Cases started to increase at a pace predicted by science in both countries. After this point, it is necessary to break the chain of infection, which has been a rule for centuries. Here is the chain of infection.

Both countries started with isolation, at that stage, when the number of cases was low, it was the most logical option. Later, when it was understood that there were asymptomatic people, it was revealed that this procedure was not sufficient and restrictions were made regarding collective areas. At this point, there was a big gap in the number of cases in between Norway and Turkey. While the Norwegian people obeyed the rules of social distance, the apocalyptic crowds in front of the kiosks in our country were intimidating. In Turkey, where restrictions turned into prohibitions, the disease could not be prevented, and hospital isolation was not possible. The streets became risky because of the patients who did not follow the isolation rule at home.

So what were their second bases? "The mask cannot prevent the virus." In a sense, they are right. When the distance is not respected, the mask only protects 20-40%. Yes, it is not possible for medical masks to provide complete protection against viruses when the distance is not observed, but many studies show that it reduces the amount of virus we receive. Unfortunately, we are not in a position to be left to the initiative of individuals, and we are not in Norway. We have to accept the conditions and make evaluations specific to our country.

Wear your mask, but remember, it will be useful if all precautions are followed.

Stay healthy.

STUDENT'S MICROPHONE

MUHAMMET MUSTAFA YILMAZ
STUDENT FROM THE DEPARTMENT OF PUBLIC
RELATIONS AND PUBLICITY

HEALTHCARE PROFESSIONALS IN THE PANDEMIC

Özgür Dönek is one of those who fearlessly fought against COVID-19 in this difficult period. She is a nurse. She has entered her 23rd year in the profession. She will tell us about the difficulties faced by healthcare professionals by giving us opinions and thoughts about COVID-19.

-1. May we get to know you a little bit?

-I was born in Kırklareli in 1980. I completed primary and secondary education in Kırklareli and continued my education in Istanbul. After graduating from Şişli Health Vocational High School midwifery department in 1997, I started to work in Şişli Etfal the same year as my first place of duty. I worked in various provinces of Turkey in the later years of my profession. I am currently working at Kanuni Sultan Süleyman Training and Research Hospital.

2. Why did you choose the nursing as job?

-This job was my childhood dream. I realized this over the years because when I was a child, my answer to the question "what do you want to be when you grow up?" was "a nurse".

3. Have you had COVID-19?

-No.

4. What do you think about COVID-19?

We are going through a period in which we should be very careful. Although COVID-19 seems to be the only truth of our lives at the moment, now, we should be able to take all our precautions and continue our lives with what we called as "new normal". We must protect ourselves and our environment from COVID-19 without ignoring other possible diseases in our lives. It is possible to protect ourselves from COVID-19 and protect our loved ones.

5. As a healthcare worker, what would you say about the public's view of COVID-19?

-There is one section in the society that is composed of conscious individuals; there is also a section that acts as if nothing had happened or will not happen. We should neither take COVID-19 lightly nor exaggerate it to disrupt our psychology. Generally, we see these two behaviors more frequently.

6. What do you think of conspiracy theories such as the virus is human made and was created at the laboratory?

-Whatever happened has happened. There will be a lot of conversations about these conspiracy theories until they are proven. The important thing is to be able to continue our lives with "new normal" by following the rules of mask, distance and hand hygiene, and to regain our health by protecting our psychology and our loved ones without panic even if we encounter this disease.

7. As a worker in the healthcare industry, what was your feeling when COVID-19 first came out (when you heard about it) and did you think the pandemic would spread that much?

-Of course, we were worried like everyone else because we were faced with a deadly virus that no one knew about, and it was the first time in our lives. We have only seen this situation in books and movies before. When I investigated the epidemics a little, I predicted that this epidemic would spread rapidly. It was not difficult to predict the spread of such a highly contagious virus in such a vibrant world.

8. Have you thought about quitting your job during the difficult processes of the pandemic? Has there been such a demand from your environment and family?

-No, I always tried to do this profession in a way that would benefit people the most. I am ready to do as much as I can during this pandemic period.

9. Do you find the measures taken enough?

-I don't think they are enough and in my opinion the measures should be increased.

10. World Health Organization (WHO) got a lot of reaction during this process; do you think the reactions were justified?

-I think the WHO should increase its reliability.

11. While some people think that the pandemic is exaggerated, some say that the pandemic will have more serious dimensions. What do you think about this?

-No one should say it will not happen to me. It's simple to maintain and it's in our hands. In this process, it is necessary to support healthcare professionals working in the field by staying at home, socializing less and obeying the rules.

12. What do you think about the developed vaccines? Various countries such as China and Germany have already produced vaccines. Is it right to be selective among them? If you had a choice, which one would you choose?

-Mask - distance - hand hygiene and then vaccination are the ways to prevent this disease. I wish we could produce our own vaccine, but for now I don't think we have a choice. We must get any vaccine we can reach.

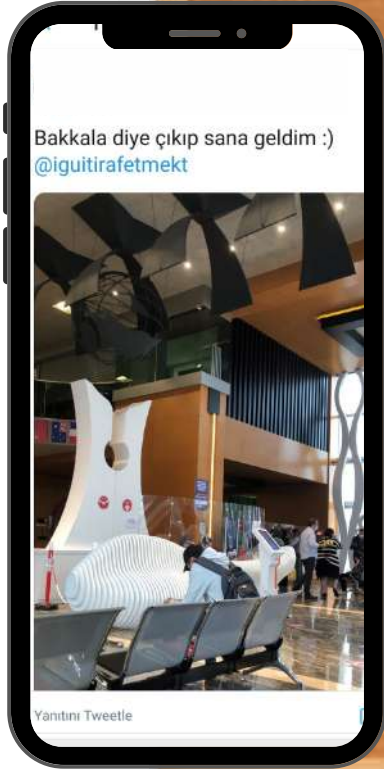
13. Finally, do you think vaccination could be a definite solution? Can we be optimistic for the 2021?

-The vaccine alone is not enough. We should be able to continue our lives with "the new normal" and develop our habits in this direction. Without waiting for COVID-19 to come out of our lives immediately with the vaccine, I think that if we all do our part as citizens and take our individual precautions, we will feel a little more relaxed after spring.

As a result, while we continue to live safely in our homes, someone is fighting for us and for our future. I think we should show that we are with them in this process. Of course, we can show this by staying in our homes and following the pandemic rules. With respect and love to all healthcare professionals, especially Ms. Özgür ...

#

iguconfesses



NOTES

"O senin neyin oluyor?" dediler.
Güldüm...
Uzaktan dedim,uzaktan üniversitem
olur kendisi @iguitirafetmekt



Elbet bir gün görüşeceğiz... bu böyle
yarım kalmayacak @iguitirafetmekt

Ben, bir gün açılırsın diye karton
bardaktan kahve içmeyi hiç
bırakmadım İGÜ
@iguitirafetmekt
#igü

From Our International Students

Nabil Mohammad Hafiz

IS THIS EVEN REAL!!

This picture was taken on 25 December 2019, with our amazing aircraft general knowledge professor. We did not imagine that we would stop going to university!

We just said to each other "see you next semester". We had no idea that we might meet each other years later or maybe never! Scary, right?

Even though we communicate through the internet, there is always something missing! Face to face chatting, going out, or even arguing had different feelings. I hope that we can meet each other as soon as possible because there is nothing like having people around you.



NEWS FROM ACADEMICS

PUBLICATIONS

ŞAMANİK ŞEFLERDEN GASTRONOMİK ŞEFLERE VARLIĞIN MİDEYE İNDİRİLMESİ Özlem DERİN*

FLSF (Felsefe ve Sosyal Bilimler Dergisi) FLSF (Journal of Philosophy and Social Sciences)
2020 Güz, sayı: 30, ss. 397-417 Autumn 2020, issue: 30, pp.: 397-417
Makalenin geliş tarihi: 20.09.2020 Submission Date: 20 September 2020
Makalenin kabul tarihi: 08.11.2020 Approval Date: 08 November 2020
Web: <https://dergipark.anku.tr/tr/sub/flsf> ISSN 2618-5784

Department of Sociology member **Dr. Özlem Derin's** article titled "From Shaman Chefs to Gastronomic Chefs Ingesting the Being" was published in FLSF Philosophy and Social Sciences journal.



Department of Management Information Systems member **Dr. Şeyma Bozkurt Uzan's** book chapter titled "Theory and Research in Social and Administrative Sciences" has been published.



The article titled "The Changing Face of Lumpenism in Turkish Comedy Cinema", by **Research Assistant Erdem Türkavcı** from the department of Radio, Television, and Cinema, was published in the Journal of Pamukkale University Institute of Social Sciences.



Public Relations and Publicity Department **Research Assistant Merve Boyacı Yıldırım's** book chapter titled "The Use of New Communication Technologies in Managing Risks Towards Health: An Example of the Mobile Application Life Fits into Home " was published in DER Publishing House. Moreover, her article titled "Enriching the Meaning in Ads with Associations" was published in Gaziantep University Institute of Social Sciences.



Yalova Üniversitesi Sosyal Bilimler Dergisi 2020, Cilt: 10, Sayı:21, 1-8

Kurumsal Sosyal Sorumluluk Kampanyalarının Marka İmajına Etkisi: Türkcell Markası Örneği

Araştırma Makalesi

İpek SUCU*



The article titled "The Effect of Corporate Social Responsibility Campaigns on Brand Image: Turkcell Sample", by **Dr. İpek Sucu** from the Department of Advertisement, was published in Yalova University Social Sciences Journal. Moreover, she participated in the 3rd "International Conference on Communication in New World" with her paper "Changes in the Display Formats of Bride - Mother-in-law Reality Shows Based on Communication".



Dikme, H., Karacan, R. (2020) Panel Pedroni Testi ile Küresel Ticaret Savaşlarının Türk Cumhuriyetlerinin Refahına Etkisi. *Social Sciences Research Journal*, 9 (4), 135-147.

Panel Pedroni Testi ile Küresel Ticaret Savaşlarının Türk Cumhuriyetlerinin Refahına Etkisi

Doç. Dr. Hüseyin Dikme
İstanbul Gelişim Üniversitesi
hdikme@gelisim.edu.tr
Orcid: 0000-0002-6195-0515

Doç. Dr. Rıdvan Karacan
Kocaeli Üniversitesi
rkaranca@kocaeli.edu.tr
Orcid: 0000-0002-4148-0069

The article titled "The Effect of Global Trade Wars on The Welfare of Turkish Republics with Panel Pedroni Test", by the Head of Advertising Department **Associate Professor. Dr. Hüseyin Dikme**, has been published in *Social Sciences Research Journal*.



The article titled "An Analysis of the Impacts of Foreign Direct Investments and Economic Growth in Access to Safe Water Resources", by **Dr. Ebru Gül Yılmaz** and **Research Assistant Sedef Çevikalp** from the department International Trade and Finance, was published in the *International Journal of Entrepreneurship and Management Inquiries*.



The book titled "Fuel Consumption and Graph Theory Applications on Maritime Transportation" by the Head of the Department of Logistics Management **Dr. Kadir Mersin** has been published.

PUBLICATIONS

İLİŞKİ YÖNETİMİ PERSPEKTİFİNDE YENİ NESİL ÖYKÜ ANLATICILARI OLARAK SOSYAL MEDYA FENOMENLERİNİN ARKETİPSEL İNCELEMESİ

Zeynep ÖZCAN
İstanbul Gelişim Üniversitesi, Türkiye
zoocan@gelisim.edu.tr
http://orcid.org/0000-0002-5400-4721

Özcan, Z. (2021). İLİŞKİ YÖNETİMİ PERSPEKTİFİNDE YENİ NESİL ÖYKÜ ANLATICILARI OLARAK SOSYAL MEDYA FENOMENLERİNİN ARKETİPSEL İNCELEMESİ. *İstanbul Aydın Üniversitesi Sosyal Bilimler Dergisi*, 13(3), 291-318.

The article titled "Archetypal Analysis of Social Media Influencers as Storytellers in Relationship Management Perspective", by **Research Assistant Zeynep Özcan** from the department of Advertising, was published in the *Istanbul Aydın University Social Sciences Journal*.

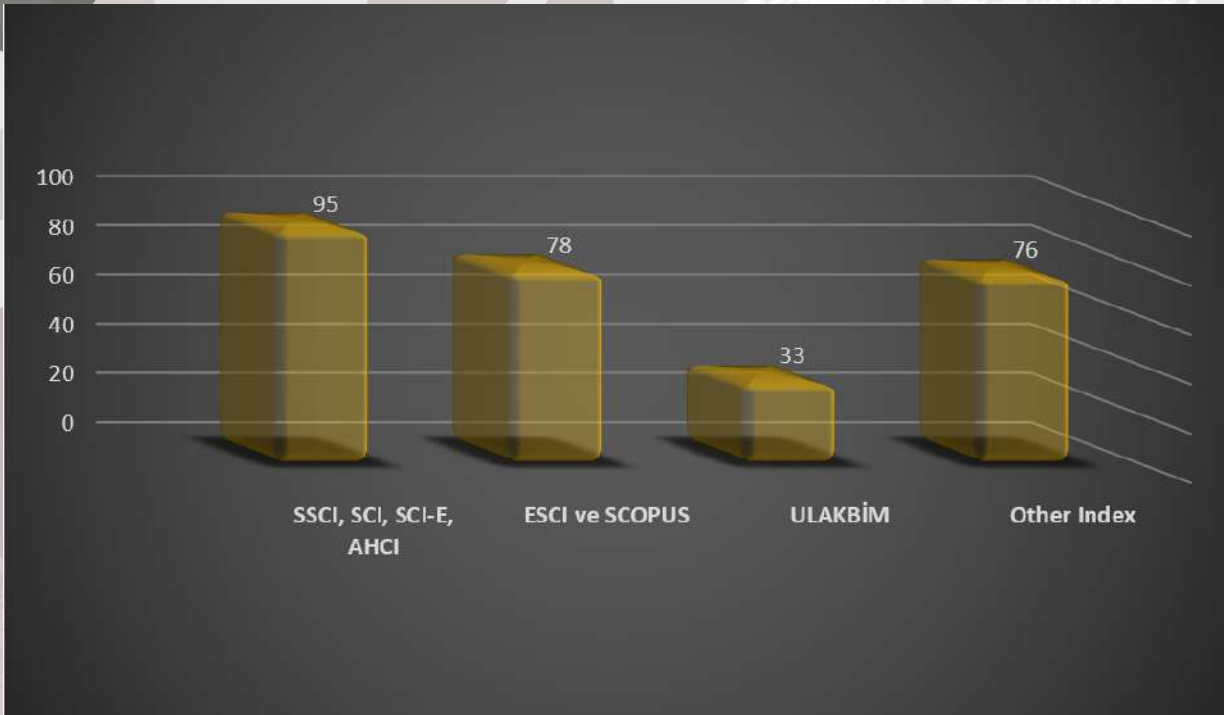


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The article "Updated science-wide author databases of standardized citation indicators", by **Dr. Andrew Adewale Alola** from the Department of Economics and Finance, was published in the *Journal of Plos Biology* in October 2020. According to the criteria of Stanford University researchers', this article entered the top 2% in the world.

”

OUR PUBLICATIONS IN NUMBERS



Istanbul Gelişim University Faculty of Economics, Administrative and Social Sciences Publication Report of 2020 has been published. Between January 1, 2020 and December 31, 2020, the members of our faculty have published 95 articles in journals indexed in Web of Science (SSCI, SCI, SCI-E, AHCI), 78 articles in journals indexed in ESCI and Scopus, 33 in ULAKBİM indexed journals, and 76 in other national and international indexes.

The fact that a total of 173 articles have been published in Web of Science (SSCI, SCI, SCI-E, AHCI) (95) and ESCI and Scopus (78) indexes demonstrates the importance that our Faculty gives to international publications.



WELCOME

OUR NEW COLLEAGUES



Dr. Seyra KESTEL has started to work in the Advertising Department of our faculty.



Dr. Sarp GÜNERİ has started to work in the Department of Aviation Management (Turkish) of our faculty.



Dr. Nisa GÜLENER YILDIRIM has started to work in the Radio, Television and Cinema department of our faculty.



Lecturer Fırat DEMİRKOL has started to work in the Department of Political Science and International Relations (Turkish) in our faculty.



Dr. Elife ATEŞ has started to work in the Turkish Language and Literature department of our faculty.



Dr. Gizem UZUNER has started to work in the Department of Economics and Finance (Turkish) of our faculty.

THE DEPARTED US



Dr. Hilal YENER KULBAY left our faculty.



Lecturer Mahmud NASIR left our faculty.



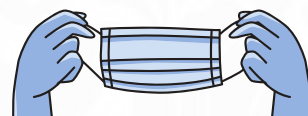
ASSIGNMENT-UPGRADE



Dr. Deniz Şişman, a member of the Department of Economics and Finance from the Faculty of Economics, Administrative and Social Sciences, received the title of Associate Professor.



Dr. Remziye Köse, a member of the Department of Radio, Television and Cinema from the Faculty of Economics, Administrative and Social Sciences, received the title of Associate Professor.



MASTHEAD

FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES

Prof. Kürşat YALÇINER
Dean

Dr. Yeşim KOÇYİĞİT
Dr. Mustafa ULUÇAKAR
Vice Dean

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Content Editor
Res. Asst. Aydan ÜNLÜKAYA
Res. Asst. Bilge İPEK
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Translation Coordinator
Res. Asst. Dilek EROL
Res. Asst. Tuğçe Gül BABACAN

Graphic Design
Res. Asst. Merve BOYACI YILDIRIM
Res. Asst. Zeynep ÖZCAN

Redaction
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