

Istanbul Gelisim University Logotype colors Pantone Reflex Blue C Color is one the most important elements that provides consistency in Corporate Identity Logotype color is determined as blue (Reflex Blue C).

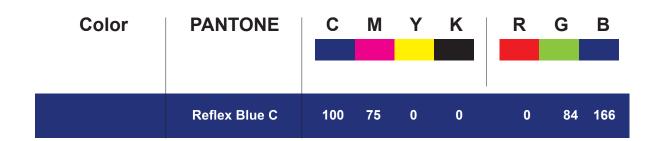
Tone differencies must be avoided.

If it is needed to produce Logotype in the color of the material (molten, sanding, embossing) it must be made a point of the color choise of the material.





Istanbul Gelisim University Logo for Vertical use İstanbul Gelisim University Logo for Horizontal use





For using black color it must be paid attention for black not to turn any other color

Istanbul Gelisim University Black color

In exceptional cases that is used for single color newspers Pantone Reflex Black C must be used instead of Pantone Reflex Blue









