



QUALITY EDUCATION REPORT 2024

ISTANBUL GELISIM UNIVERSITY



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SDG 4: QUALITY EDUCATION

Education lies at the heart of all Sustainable Development Goals (SDGs) and forms the foundation of individuals' social, economic, and cultural development. Quality education is not only the transmission of knowledge; it also encompasses equal opportunities, lifelong learning, and the provision of an inclusive and accessible learning environment. Universities, through their functions of research, teaching, and community service, play a pivotal role in directly realizing this goal.



Istanbul Gelisim University (IGU), in line with its strategic plans and educational policies, positions among its primary objectives the enhancement of accessibility in education, the provision of inclusive learning opportunities, the promotion of pedagogical innovations, and the support of lifelong learning. This approach aims not only to improve students' academic achievements but also to foster social responsibility awareness and global citizenship competencies.

The strategic priorities of quality education in achieving the institution's sustainability goals are:

- Strengthening equal opportunities in education,
- Ensuring accessibility for individuals with disabilities and underrepresented groups,
- Guaranteeing quality assurance in teaching and research,
- Advancing internationalization and knowledge sharing,
- Expanding lifelong learning opportunities.

Within this framework, IGU aims to create an inclusive, innovative, and sustainable impact through quality education, both for its students and for society.





SUSTAINABLE DEVELOPMENT GOALS



ISTANBUL GELISIM UNIVERSITY

IGU'S INSTITUTIONAL PROFILE

VISION OF IGU

Istanbul Gelisim University (IGU) is a foundation university based in Istanbul, established in 2008 and granted university status in 2011. Since its foundation, IGU has operated with the mission of enhancing quality, accessibility, and diversity in higher education. The university considers education, research, and community service as its core areas of activity. IGU aims to educate students as internationally competent individuals who adhere to scientific ethical values, think creatively, and are conscious of sustainability. To this end, it continuously updates its student-centered educational programs and focuses on graduating qualified individuals who meet the needs of the modern era.

IGU's core values include respect for individual differences, openness and transparency, an interdisciplinary approach, the principle of sustainability, collaboration with the real sector, and a commitment to continuous improvement. IGU contributes to knowledge production by conducting research activities both nationally and internationally and strengthens its societal impact through social responsibility projects and public-private partnerships. Within the framework of its 2024–2028 Strategic Plan, IGU envisions generating a global impact in the field of higher education and contributing to societal development through qualified knowledge.

IGU'S INSTITUTIONAL CAPACITY

Year of Establishment: 2008 (Vocational School), 2011 (University status)

Number of Faculties: 7

Number of Institutes: 1

Number of Schools: 1

Number of Vocational Schools: 2

Number of Research Centers: 22

Number of Laboratories and Workshops: 145

Total Number of Students (2024): 37,918

Campus Location: Avcılar, Istanbul, Türkiye

Library Facilities: 1 main library and 4 branch libraries

Strategic Plan Period: **2024–2028**



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ACKNOWLEDGEMENTS

We would like to thank IGU's valuable academicians, administrative unit managers, employees, dear students, graduates, internal and external stakeholders who contributed to the creation of the report.

We would also like to thank all members of the university, university stakeholders who have embraced all existing sustainability-related goals in the content of the report, who have carried out studies in this direction, and the university Board of Trustees and the Rector's Office for providing endless support for these studies.

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4.1. Research on early years and lifelong learning education

Istanbul Gelisim University (IGU), through its research in the field of lifelong learning, supports individuals in adapting to evolving social, technological, and professional requirements. By means of open-access publications, interdisciplinary projects, and continuous education initiatives, the university contributes to the sustainability of quality education.

4.1.1. Quality Education: paper views

IGU promotes open access policies to enhance the accessibility and visibility of research that supports quality education. The university’s academics predominantly publish their scientific studies in the fields of lifelong learning and educational sciences in open-access journals and make them available to all stakeholders through the institution’s digital library systems. This approach ensures that research is not limited to receiving citations but is also accessed and utilized by students, educators, and different segments of society.

Through the university’s [Open Access Policy Senate Principles](#) and [Istanbul Gelişim University Open Access Repository](#), access to scientific knowledge is supported, and the broader impact of research is reinforced.

4.1.2 Quality Education: CiteScore

The publication of academic studies in the field of quality education in journals with high visibility in international indexes is one of the key indicators of research excellence. IGU strategically encourages publications in journals ranked within the top 10% according to CiteScore and supports its academics in contributing to knowledge production in journals with high impact values.

This approach of the university aims to:

- Disseminate research outputs within the international scientific community,
- Contribute to the global body of knowledge in the fields of educational sciences and lifelong learning,
- Uphold international standards within the framework of academic quality assurance.

In this context, IGU strengthens its research excellence in quality education through publications in high-impact journals.





4.1.3. Quality Education: publications

IGU strives to establish a sustainable research capacity by steadily increasing its academic output in the field of quality education each year. According to Scopus data, the number of publications on quality education between 2021 and 2024 has shown a fluctuating yet consistent trend. While the number of publications was 7 in 2021, it decreased to 5 in 2022, then rose to its peak with 9 in 2023. In 2024, 8 publications were produced, maintaining a high level of research output.

These data demonstrate that the university continues to produce publications with international visibility in the field of quality education. It should also be emphasized that these publications are not limited to articles indexed in Scopus; they are diversified across different databases and disciplines.

The figure below presents Scopus data on SDG 4 publications for the years 2021–2024.

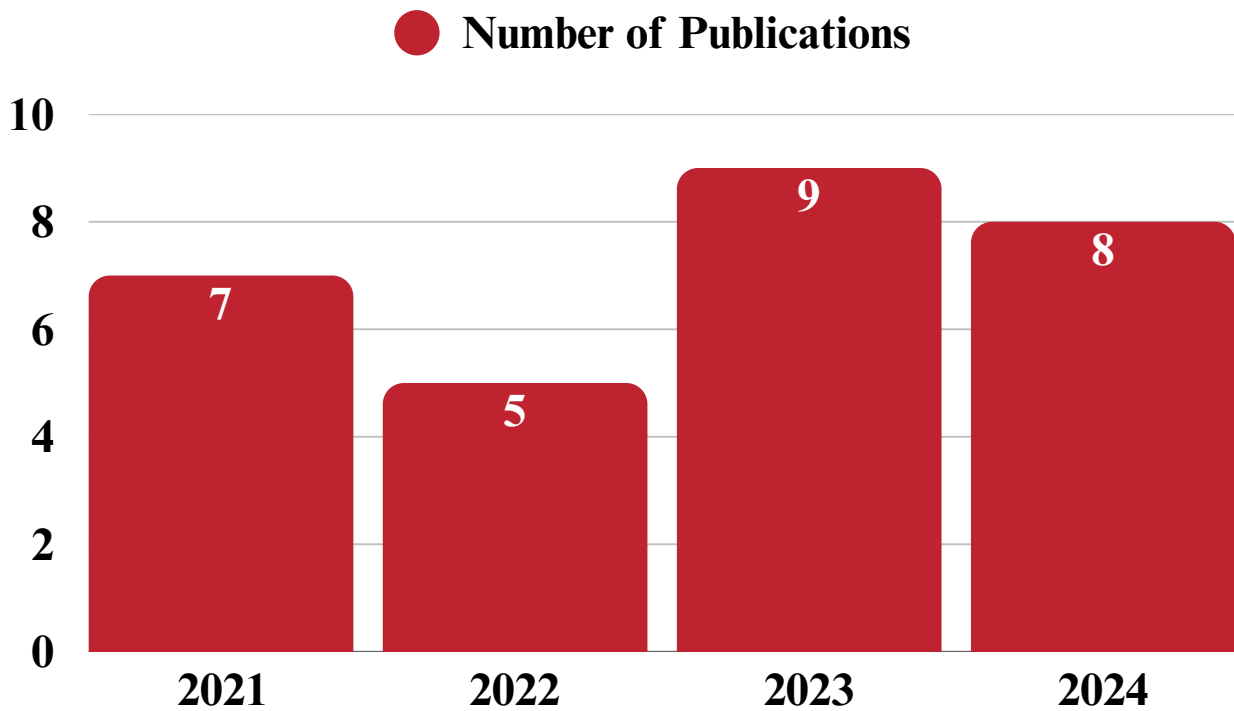


Figure 1. Distribution of SDG_4 Publications by Year



4.2. Proportion of graduates with teaching qualification

The provision of quality education at the early childhood and primary school levels depends on the professional and pedagogical competencies of teachers in these fields. Through teacher training programs, universities contribute to the sustainability of the education system by equipping individuals not only with academic knowledge but also with classroom management, pedagogical skills, and an inclusive educational approach.

With this responsibility in mind, IGU offers undergraduate and graduate programs focused on the teaching profession and provides its graduates with pedagogical qualifications and certifications that grant them the right to teach at the primary school level.

Pedagogical Formation

[The Pedagogical Formation Certificate Program](#) is an educational process that prepares graduates from various undergraduate fields for the teaching profession. At IGU, this program equips graduates with essential pedagogical competencies such as classroom management, educational psychology, assessment and evaluation, and teaching methods, thereby granting them the right to teach as recognized by the Ministry of National Education.

In this way, IGU not only prepares graduates from faculties of education but also enables students from diverse disciplines—ranging from social sciences to engineering—to enter the teaching profession, thus supporting a cross-disciplinary teacher training model.

4.2.1. Proportion of graduates with relevant qualification for teaching

At Istanbul Gelisim University, students graduating from various undergraduate programs gain the qualification to teach at the primary school level once they complete the Pedagogical Formation Program. Therefore, not only graduates of the Faculty of Education or the Department of Child Development but also those from disciplines such as Turkish Language and Literature, English Language and Literature, Sociology, and Psychology can step into the teaching profession through this program.

According to 2024 data, the number of departments at IGU providing graduates with teaching qualifications is 56. This diversity demonstrates that the university contributes to society with qualified human resources by supporting teaching competencies across a wide range of disciplines, not limited to the field of education.

In 2023, out of a total of 7.396 graduates, 2.529 (34.2%) obtained teaching qualifications.

In 2024, out of a total of 7.814 graduates, **2.764 (35.4%)** obtained teaching qualifications.

This proportion reveals IGU's consistent role in teacher training and its contribution to meeting the demand for qualified human resources in primary education in Türkiye.

The figure below presents the proportion of graduates with teaching qualifications.



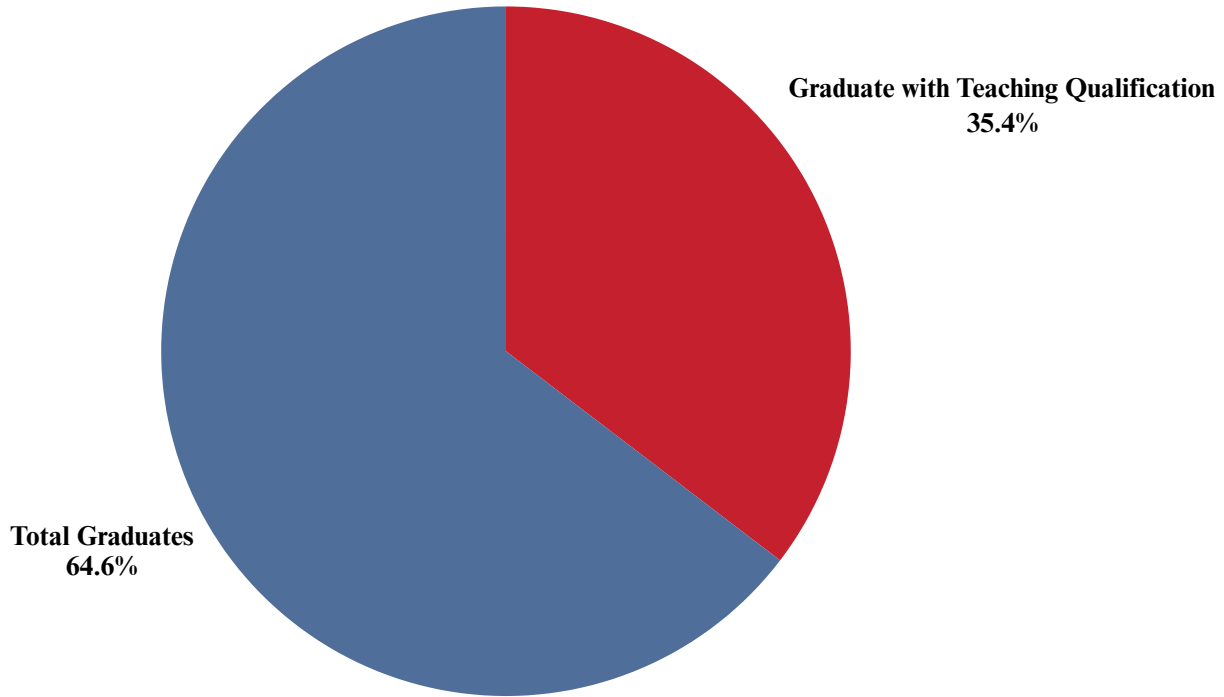


Figure 2. Proportion of Graduates with Teaching Qualifications in 2024

4.3. Lifelong learning measures

Lifelong learning is a fundamental educational approach that enables individuals to adapt to changing social, economic, and technological conditions while sustaining their professional and personal development. In line with this understanding, IGU organizes certificate programs, courses, seminars, and continuous education activities targeting different age groups and segments of society. Through these initiatives, the university contributes to extending learning beyond the boundaries of the campus and supports the development of a sustainable educational culture within society.

4.3.1. Public resources (Lifelong Learning)

In line with its approach to lifelong learning, IGU provides free and accessible educational resources not only to its enrolled students but also to all members of society. Through open access policies, online courses, public seminars, and library services, the university supports access to knowledge and strengthens social benefit by extending learning beyond the boundaries of the campus.



a) *Open Access Policy and Institutional Academic Repository*

In line with the principle of inclusivity and transparency, IGU has made it a corporate objective to share all scientific publications with society. With the Open Access Policy adopted by the University Senate, all academic outputs produced by faculty members and students—such as articles, books, theses, papers, reports, and research data—are digitally stored in accordance with international standards. These outputs are made publicly available through the Institutional [Open Access Repository](#), free of charge.

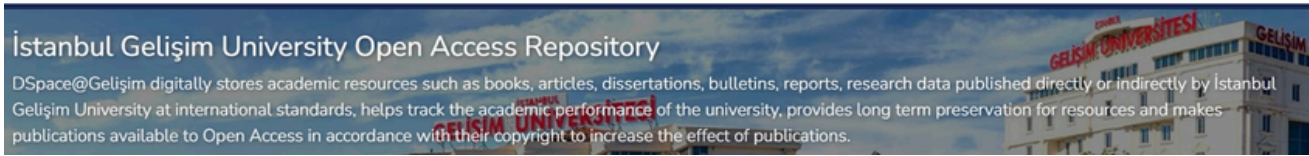
Social Contribution:

This system not only functions as a tool for monitoring academic performance and ensuring long-term preservation but also facilitates the dissemination of scientific knowledge to wider audiences. Through open access, the knowledge produced at IGU can be utilized by researchers, students, policymakers, and all segments of society, thereby supporting equal opportunities in education. Furthermore, ensuring that publications are shared in compliance with copyright regulations contributes to the ethical dissemination of academic knowledge.



Collections All of DSpace Statistics Analyze Request/Question

Log In



b) *Academic Data Management System (AVESİS)*

To enhance academic transparency and access to information, IGU utilizes the [Academic Data Management System \(AVESİS\)](#). This system includes individual pages for all academic staff and records their scientific publications, theses, projects, research data, awards, and other academic activities. With its dynamic structure, AVESİS is continuously updated, serving both as a tool for internal performance monitoring and as a resource for external stakeholders to access information.

Social Contribution:

AVESİS is not only an internal data management tool but also a publicly accessible web platform. Available 24/7, the system provides free access to all academic outputs. In this way, researchers, students, policymakers, and various segments of society can easily access up-to-date knowledge produced at IGU. Moreover, the “Sustainable Development Goals” section within AVESİS organizes all of the university’s SDG-focused activities under dedicated headings, ensuring transparency and accessibility.



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c) *Open Online Courses*

To strengthen equal opportunities in education and extend learning beyond the boundaries of the campus, IGU has established an [Open Online Course Policy](#). Within the scope of this policy, online courses accessible to the entire society are designed using e-learning technologies and offered free of charge. These programs are structured to address different age groups and segments of society, covering a wide range of content for professional, academic, and personal development.

Social Contribution:

Open online courses provide opportunities for continuous and free learning to individuals who are not enrolled at the university. This practice creates equal opportunities particularly for disadvantaged groups and contributes to the sustainability of lifelong learning. Moreover, the courses support individuals in adapting to the rapidly changing labor market and social needs, while promoting access to knowledge as a democratic right.

d) *IGU Continuing Education Application and Research Center (IGUSEM)*

Operating within IGU, the [IGUSEM](#) organizes public training programs in line with the principle of lifelong learning. IGUSEM offers a wide range of programs that contribute to individuals' professional, academic, and personal development; by means of certificate programs, short-term courses, seminars, and workshops, it makes learning accessible for everyone. These programs cover diverse fields such as technology, foreign languages, personal development, communication skills, health sciences, management, and the arts.

Innovative Practices:

On the IGUSEM website, two separate sections are provided to ensure transparency and facilitate access for the public:

- The “Upcoming Trainings” section allows participants to preview scheduled trainings by date, ensuring easy access.
- The “Free Trainings” section lists all fully free programs together, enabling participants to apply directly.

Social Contribution:

Many programs organized by IGUSEM are offered to society free of charge, thus reaching broad audiences. Trainings specifically designed for youth, job seekers, parents, and individuals seeking to enhance their professional skills provide direct contributions to different segments of society. This transparent structure strengthens the university's mission of social responsibility and, in alignment with the Sustainable Development Goals, creates learning opportunities for all.



e) Public Academies

IGU reaches broad segments of society and strengthens the culture of lifelong learning through academies established in various thematic areas. These academies provide participants with knowledge and skills through seminars, workshops, and training programs in fields such as sustainability, psychosocial well-being, career planning, science and technology, finance, language, arts, and sports.

Social Contribution:

Public Academies offer educational opportunities not only to university students but also to high school students, teachers, parents, and professionals. In this way, young people's career orientations are supported, different segments of society are equipped with skills based on sustainable development, and quality education opportunities are delivered to wider audiences.

- **Sustainability Academy:** Organizes seminars, short film festivals, and various events to raise awareness of environmental, social, and economic sustainability. Young people and different segments of society become more conscious of sustainable lifestyles.
- **Well-Being Academy:** Provides seminars and workshops on themes such as psychological resilience, motivation, anger management, and digital addiction. Participants strengthen their mental health and develop healthier social relationships.
- **Career Journey Academy:** Organizes activities to introduce students to different professions, help them set career goals, and develop planning skills. Young people make more informed career choices and enter the workforce as better-prepared individuals.
- **Science, Technology and Innovation Academy:** Offers training for high school students and young people in areas such as software, artificial intelligence, cybersecurity, and aviation technologies. By enhancing digital literacy and technological skills, it prepares young people for the professions of the future.
- **Financial Literacy Academy:** Provides seminars on global trade, digital marketing, economics, and finance to transfer basic financial knowledge to society. Participants develop financial awareness and make more informed economic decisions.
- **Language Academy:** Improves language skills through seminars and workshops focused on translation studies and English language. Participants enhance their language proficiency, making international career opportunities more accessible.
- **Arts and Culture Academy:** Provides seminars and workshops on art therapy, creative expression, and cultural awareness. Through the healing power of art, participants develop greater awareness and emotional resilience.
- **Sports Special Talent Exam and Career Journey Academy:** Offers activities for sports high schools and young people, providing preparation for physical education, sports careers, and special talent exams. This supports young people's potential in sports and promotes a healthy lifestyle culture.





f) Research Centers

[The Application and Research Centers](#) within IGU openly share their projects, reports, and scientific activities with the public. These centers regularly publish their research addressing social issues on their websites, thereby making academic outputs accessible to everyone.

Social Contribution:

This transparency-based approach of the research centers enables scientific knowledge to be utilized not only within academic circles but also by all segments of society. Through publicly available reports and projects, policymakers, non-governmental organizations, and individuals gain access to up-to-date data, while the university's work contributes to raising social awareness and fostering development.

g) Academic Journals and Student Publications

To ensure that scientific knowledge reaches broader audiences, IGU provides open and free access to its internationally peer-reviewed journals. Among these journals are [ART/icle: Journal of Art and Design](#), [IGU Journal of Social Sciences](#), [IGU Journal of Health Sciences](#), [International Journal of Engineering Technologies \(IJET\)](#) and [Journal of Sustainable Economics and Management Studies \(ECOMAN\)](#). In addition, to foster a culture of scientific publishing among students, the [TARÇIN Student Journal](#) is regularly published, offering undergraduate students the opportunity to share their academic work with the public.

Social Contribution:

Through these publications, scientific knowledge produced by both academics and students is made freely accessible to everyone. In this way, the university supports the dissemination of knowledge to society, promotes a culture of research, and encourages young researchers. Open-access journals not only strengthen equal opportunities in education but also expand the broader impact of scientific knowledge.

h) Library and Documentation Department (KDDB)

IGU's Library and Documentation Department (KDDB) provides services not only to university members but also to the wider community. Through its website and social media accounts, KDDB organizes public trainings, seminars, and informative content, while also offering free access to databases and public announcements.



External users are also granted access to the library’s collection during designated days and hours.

Social Contribution:

These practices ensure that access to knowledge is not limited to enrolled students and academics but is also extended to different segments of society, providing broader learning opportunities. Public seminars and free databases support information literacy, while the shared use of library resources contributes to the widespread development of a lifelong learning culture across society.

1) Strategic Plan and Open Access Objectives

Within the scope of its 2024–2028 Strategic Plan, IGU aims to enhance knowledge sharing with society and strengthen lifelong learning activities. Under Goal 3 of the plan, “Enhancing multidimensional social benefit by placing sustainability at the center,” the number of open access resources is projected to increase each year. While the number of open access resources was 6.400 in 2023, it is targeted to reach 6.900 by 2028.

Social Contribution:




This objective demonstrates that the university has made it a corporate priority to ensure that scientific knowledge reaches not only within the institution but also all segments of society. The increase in open access resources supports equal opportunities in access to knowledge, raises social awareness, and contributes to the democratization of knowledge in line with the SDG.

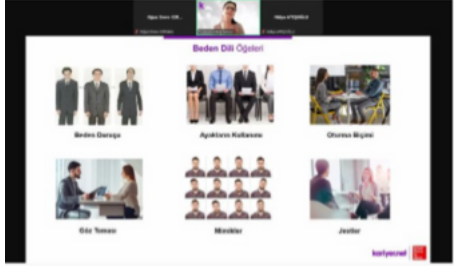


Purpose 3 (SP 3)		To make multifaceted social benefit more effective by centering sustainability					
Goal 4 (SG 4): To increase activities aimed at serving society		Plan Starting Value 2023	2024	2025	2026	2027	2028
3.4.1	Number of certificates issued by the Continuing Education Center and Language Center	301	350	400	450	500	600
3.4.2	Number of people receiving annual training from the Continuing Education Center	1353	1500	1600	1750	1900	2000
3.4.3	Annual training hours provided by the Continuing Education Center	2725	2750	2950	3100	3300	3500
3.4.4	Number of open access resources	6400	6500	6600	6700	6800	6900




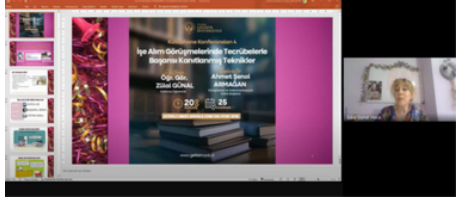

4.3.2. Public events (Lifelong Learning)

Within the framework of lifelong learning, IGU organizes numerous events targeting different segments of society. Through conferences, seminars, panels, workshops, and training sessions, the university contributes to the development of individuals' knowledge and skills. These activities not only strengthen the university's vision of social responsibility but also extend knowledge sharing beyond the boundaries of the campus. Examples of such events are provided below.

1	<p>Event Name: Voluntary Internship Information Seminar</p> <p>Event Date: 27.03.2024</p> <p>Event Content: The event provided information on possible internships in the field of Political Science and International Relations. It was held on an online platform in the form of a presentation and Q&A session about voluntary internships.</p>	 <p>KILER BÖLÜMÜ</p> <p>GONULLU STAJ BİLGİLENDİRME SEMİNERİ</p> <p>27 Mart 2024 Çarşamba</p> <p>12.00</p> <p>KONUŞMACI Dr. Öğr. Üyesi Ayşe Küçük</p> <p>Google Meet</p> <p>https://meet.google.com/mjx-dyqj-ozj</p>
2	<p>Event Name: Informal Economy in the World and in Türkiye</p> <p>Event Date: 02.05.2024</p> <p>Event Content: In the seminar organized by IGU, the definition, dimensions, and impacts of the informal economy were discussed, and participants were informed about the latest developments in this field.</p>	 <p>GELİŞİM ÜNİVERSİTESİ</p> <p>EKONOMİ VE FINANS BÖLÜMÜ BAHAR KONUŞMALARİ 2</p> <p>DÜNYADA VE TÜRKİYE'DE KAYIT DIŞI EKONOMİ</p> <p>2 Mayıs 2024, Perşembe</p> <p>10:30</p> <p>meet.google.com/dxg-ftkq-xks</p> <p>Herkesin katılımına açıktır!</p> <p>KONUŞMACI Prof. Dr. Ceyhan Elgin Boğaziçi Üniversitesi</p> <p>MODERATOR Dr. Öğr. Üyesi Mehmet Savaş</p>
3	<p>Event Name: ARFF in Airport Security</p> <p>Event Date: 02.05.2024</p> <p>Event Content: The seminar focused on aircraft rescue and firefighting (ARFF) operations at airports. Participants learned about how ARFF teams operate at airports, fire safety protocols, rescue techniques, and the latest technologies.</p>	 <p>ARFF TANITIM</p> <p>ISTANBUL GELİŞİM ÜNİVERSİTESİ</p>

<p>4</p>	<p>Event Name: Interview 101 with Kariyer.net Event Date: 07.05.2024 Event Content: Organized by IGU, this event aimed to help students better understand the interview processes they encounter during their job search and to succeed in these processes. Participants were informed about interview stages, employer expectations, effective communication techniques, and strategies. In addition, a Q&A session provided students with practical experiences. This event contributed to the development of students' professional competencies and supported the culture of lifelong learning. Social Media Link</p>	
<p>5</p>	<p>Event Name: Child Development Department Sustainable Alumni Event-I Event Date: 09.05.2024 Event Content: Organized by IGU, this event addressed topics that enabled child development graduates to strengthen their careers, closely follow current developments in the sector, and gain inspiration from other professionals in the field. The event encouraged graduates to continuously improve their professional knowledge and skills, thereby contributing to the understanding of lifelong learning.</p>	
<p>6</p>	<p>Event Name: Beyond The Borders Dietitians Event Date: 16.05.2024 Event Content: Organized by IGU, this event was designed for students and professionals interested in pursuing an international career in dietetics. Participants were informed about how to develop their professional competencies on a global scale, career opportunities in different countries, and international fields of work. The event also provided a platform for presenting practices in health and nutrition aligned with the Sustainable Development Goals.</p>	

7	<p>Event Name: Food Security as a New Field of Challenge Event Date: 17.05.2024 Event Content: In the event organized by IGU, the issue of food security—highlighted today as a significant field of challenge—was discussed. Participants were informed about the importance of ensuring access to safe and nutritious food for all people to lead a healthy life, and the role of food security in sustainable development was emphasized.</p>	
8	<p>Event Name: Library Conferences 2: Social Media Marketing Event Date: 27.05.2024 Event Content: In the online conference organized by IGU, current approaches in marketing and the effective use of social media tools were discussed. Social media marketing, as one of today’s prominent trending topics, was presented to participants, providing informative content for students, academics, and professionals interested in the subject.</p>	
9	<p>Event Name: Customer Experience Management in Businesses Event Date: 29.05.2024 Event Content: The event was organized to inform IGU academic staff and students about customer experience management in private sector organizations.</p>	

<p>10</p>	<p>Event Name: Turnitin Training Session Event Date: 10.06.2024 Event Content: In the event organized by IGU, the effective use of the Turnitin plagiarism detection tool in academic studies was demonstrated through practical applications. Participants were informed about solutions to common issues encountered in similarity detection, contributing to enabling faculty members and students to conduct their academic work more reliably within the framework of academic ethics. Social Media Link</p>	
<p>11</p>	<p>Event Name: Library Conferences 4: Proven Interview Techniques from Experience Event Date: 25.06.2024 Event Content: The event shared interview techniques that have been successfully applied and validated through experience in recruitment processes. Participants were informed about the strategies necessary to stand out in job interviews and gained practical insights they could apply in their career planning.</p>	
<p>12</p>	<p>Event Name: Library Conferences 5: Changing Paradigms in Academic Publishing Event Date: 26.06.2024 Event Content: The event discussed the transformation brought about by the philosophy of open access in academic publishing and raised awareness among participants regarding these changes. It emphasized the importance of transparency in access to knowledge and the culture of sharing for researchers and students.</p>	



13	<p>Event Name: Library Conferences 6: Psychology of Architecture</p> <p>Event Date: 24.07.2024</p> <p>Event Content: In the seminar organized by IGU, the relationship between architecture and psychology and the psychological effects of spaces on individuals were discussed. Participants were informed particularly about the impact of buildings and interior designs on human behavior and emotional states, and following the seminar, they had the opportunity to enhance their perspectives on architectural spaces.</p>	
14	<p>Event Name: How Did I Become a Director?</p> <p>Event Date: 06.08.2024</p> <p>Event Content: In this talk event, Asst. Prof. Dr. Emre Doğan shared his professional experiences, providing guidance to aspiring directors and participants interested in the film industry. The event raised awareness about career opportunities and creative processes in the cinema sector.</p>	
15	<p>Event Name: TÜBİTAK 1001 Scientific and Technological Research Projects Support Program</p> <p>Event Date: 14.08.2024</p> <p>Event Content: The event covered in detail the key points that researchers should pay attention to during the application process for the TÜBİTAK 1001 program, the stages of project preparation, and the steps to follow during submission. Participants were provided with essential information to help them succeed in the project writing process.</p>	
16	<p>Event Name: BAPSİS Information Seminar</p> <p>Event Date: 26.08.2024</p> <p>Event Content: The seminar provided researchers with detailed information about the BAPSİS system, including project application processes, system usage, project management, and evaluation stages. Participants were informed about the functioning of BAPSİS and its significance in research projects.</p>	






<p>17</p>	<p>Event Name: BEBİS Program Training Event Date: 16.10.2024 Event Content: In the training organized for students of the Department of Nutrition and Dietetics, comprehensive information was provided about the functions of the Nutrition Information System (BEBİS) program, its purpose of use, and its contributions to the field. Participants gained hands-on experience with the program, offering them the opportunity to enhance their professional skills in nutrition and dietetics.</p>	
<p>18</p>	<p>Event Name: Department of Economics and Finance Fall Talks 3: Artificial Intelligence and Scientific Ethics Event Date: 25.11.2024 Event Content: In the seminar organized by IGU, examples were presented on how scientific research can be conducted in today's context of rapidly advancing artificial intelligence technologies. Participants were informed about the impact of AI use on academic writing and scientific ethics, and the importance of a research culture based on ethical principles was emphasized.</p>	
<p>19</p>	<p>Event Name: Department of Economics and Finance Fall Talks 5: Geography and Economic Development – Regional Evidence from Türkiye Event Date: 09.12.2024 Event Content: This seminar, titled “Geography and Economic Development: Regional Evidence from Türkiye,” aimed to explore the geographical foundations of economic development in Türkiye through various predictive econometric models. Within this scope, the seminar discussed geographical location, geographical structure, climate elements, and development. Social Media Link</p>	




4.3.3. Vocational training events (Lifelong Learning)

In line with its vision of lifelong learning, IGU organizes training sessions and practical activities aimed at enhancing vocational skills. These programs support participants in gaining knowledge and experience in professional fields and contribute to the development of qualified human resources needed in the labor market. Examples of vocational training activities carried out within this scope are provided below.





In addition, for events held throughout the year in various fields by the Office of the Dean of Students, please click here: [Student Dean's Office Events](#)

1	<p>Event Name: Design Your Future Event Date: 04.01.2024 Event Content: In the conference held at IGU, the Chairman of the Executive Board of MEKMÜHDER shared his experiences with students on professional rights, the introduction of professions, and personal development. The event provided participants with valuable insights to support their career planning.</p>	
2	<p>Event Name: New Year Performance: Shakespeare's Macbeth Event Date: 04.01.2024 Event Content: In the event organized by IGU English Language and Literature students, Shakespeare's play Macbeth was staged as part of the Textual Analysis I course. With students actively performing and others participating as the audience, the event both enhanced in-class interaction and contributed to the development of students' language skills.</p>	
3	<p>Event Name: Development of Quality in Healthcare on the 100th Anniversary of the Republic Event Date: 04.01.2024 Event Content: In the event held at IGU, the concept of quality in the healthcare sector, its significance, and areas of application were discussed. Participants gained insights into the effective use of quality management systems in healthcare services and had the opportunity to enhance their professional perspectives.</p>	

<p>4</p>	<p>Event Name: RTS467 Short Film Production Projects Screening</p> <p>Event Date: 04.01.2024</p> <p>Event Content: As part of the “RTS467 Short Film Production” course in the curriculum of the Department of Radio, Television, and Cinema at IGU’s Faculty of Economics, Administrative and Social Sciences, short films produced by students were presented to the audience. The event contributed to students reinforcing their theoretical knowledge through practice and gaining professional experience.</p>	
<p>5</p>	<p>Event Name: Short and Experimental</p> <p>Event Date: 04.01.2024</p> <p>Event Content: In the event designed to provide IGU students with sectoral experience by bringing them together with short film directors, director Çağıl Saydam was hosted. Experimental approaches in short films were discussed within the program, enabling students to build connections with professionals in the field and enhance their professional perspectives.</p>	
<p>6</p>	<p>Event Name: Sustainability in the Gastronomy Sector</p> <p>Event Date: 05.01.2024</p> <p>Event Content: In the event organized for students of the Department of Gastronomy and Culinary Arts at IGU, sustainable production processes in professional kitchens were discussed. The focus was on the sustainability of ingredients and materials used, the efficient use of kitchen equipment, the management of work processes, and future action plans. Participants were provided with insights into how sustainable kitchens can be created. The event contributed to making sustainability practices more applicable within the gastronomy sector.</p> <p>Social Media Link</p>	




7	<p>Event Name: <u>Digitalization and Sustainability in the Financial World</u></p> <p>Event Date: 08.01.2024</p> <p>Event Content: In the event held at IGU, the transformations in the financial sector, where the level of digitalization has rapidly increased over the past decade, were discussed, and their relation to the theme of sustainability was examined. Participants were informed about the contributions of technological advancements in finance to business processes and sustainable development.</p>	
8	<p>Event Name: <u>Pitching Workshop</u></p> <p>Event Date: 08.01.2024</p> <p>Event Content: In the event organized at IGU, students presented summaries of their film projects and shared their motivations for bringing these projects to life. The presentations also emphasized the financial strategies required to secure the necessary budget for film production. Participants gained experience in both the creative process and project management.</p>	
9	<p>Event Name: <u>Boutique Pastry: Fondant Covering</u></p> <p>Event Date: 12.01.2024</p> <p>Event Content: In this hands-on training held at IGU, students were taught boutique pastry techniques. Participants experienced methods of designing and decorating specialty cakes in compliance with hygiene and sanitation rules and had the opportunity to enhance their professional skills in the field of gastronomy.</p>	

<p>10</p>	<p>Event Name: Turkish Cuisine Open Buffet Event Date: 22.01.2024 Event Content: As part of the Department of Gastronomy and Culinary Arts at IGU, this course addressed Turkish regional cuisines, which have historically been influenced by various cultures, both theoretically and practically. The culinary traditions and recipes of the Marmara, Central Anatolia, Eastern Anatolia, Southeastern Anatolia, Black Sea, Aegean, and Mediterranean regions were adapted to modern conditions and presented to students. In this way, the sustainability of traditional Turkish cuisine and applied learning were supported.</p>	
<p>11</p>	<p>Event Name: SHT 147 Basic Quality – Internal Auditor – Quality Documentation Trainings Event Date 22.01.2024 Event Content In accordance with SHY CA – SHT 147, training sessions on “Basic Quality – Internal Auditor – Quality Documentation” were provided to personnel working within the Maintenance Training and Examination Organization. The training was certified with participation certificates. Social Media Link</p>	
<p>12</p>	<p>Event Name: SHT SHT 66 Module 9 and Module 10 Update Trainings Event Date: 24.01.2024-25.01.2024 Event Content: In the training organized at IGU, Module 9 “Human Factors” and Module 10 “Aviation Legislation” within the scope of SHT 66 were examined in detail. Participants were informed about the role of the International Civil Aviation Organization, the functions of European Commissions, and the relationships between Part-21, Part-M, Part-145, Part-66, Part-147 annexes, and EU-OPS. In addition, the training aimed to enhance the competencies of certifying staff working in the field of maintenance.</p>	

<p>13</p>	<p>Event Name: SHT 147 Module Exam Supervisors Orientation Training</p> <p>Event Date: 26.01.2024</p> <p>Event Content: In the training held at IGU, the procedures and requirements for conducting module exams were addressed based on the relevant legal provisions applied within the recognized school framework. Participants were provided with detailed information about module exam obligations under 147TO.A.135, and the functioning of exam processes was explained.</p> <p>Social Media Link</p>	
<p>14</p>	<p>Event Name: Managing Diversity – Intercultural Communication</p> <p>Event Date: 19.02.2024-22.02.2024</p> <p>Event Content: The event aimed to promote understanding of differences that may arise during communication with people from diverse cultures and to prevent potential communication breakdowns resulting from these differences. Participants recognized variations in working and lifestyle practices stemming from cultural diversity and gained skills to prevent and resolve possible conflicts and crises.</p>	 
<p>15</p>	<p>Event Name: In Pursuit of Flavor: Balıkesir Kirli Hanım Cheese</p> <p>Event Date: 05.03.2024</p> <p>Event Content: In the event organized at IGU, the discovery of local products, the certification processes of geographically indicated products, and the significance of these processes were discussed. Participants were provided with detailed insights into the discovery process of a geographically indicated cheese, aiming to help students understand the value of local products and approach traditional productions from a different perspective.</p>	

16	<p>Event Name: “Unity in Diversity with IGU” Social Responsibility Project</p> <p>Event Date 19.02.2024</p> <p>Event Content: Organized by the Faculty of Fine Arts at IGU, this social responsibility project aimed to promote respect for the rights of individuals from diverse cultural, religious, ethnic, and linguistic backgrounds and to strengthen social cohesion. The project emphasized the principles of tolerance and equality, raising awareness on preserving cultural heritage, combating discrimination, and supporting social justice. Participants contributed to enhancing social harmony and developed awareness toward building a more inclusive and just society.</p>	 
17	<p>Event Name: Talk with Han Tümertekin and Autoban Architecture (Seyhan Özdemir)</p> <p>Event Date: 20.02.2024</p> <p>Event Content: In this event organized by IGU, architecture students had the opportunity to meet with leading professionals in the sector. The event enabled students to gain professional knowledge and experience, while also raising awareness of current approaches and practices that would guide their career planning.</p>	
18	<p>Event Name: Opening of the BAP Club – Welcome Back to Campus</p> <p>Event Date: 26.02.2024</p> <p>Event Content: In the event held at IGU, the Scientific Research Projects (BAP) Club was officially introduced and announced to academics and students. The event presented the objectives and functioning of the club, as well as its contributions to scientific research projects, while encouraging participants’ active involvement in research activities.</p>	

<p>19</p>	<p>Event Name: Industrial Engineering Club Alumni Talk Event Date: 26.02.2024 Event Content: A 2020 graduate of IGU, currently working as a Project Manager in a company, met with active students to share experiences from the consulting sector and the sales department. The event enabled students to gain sectoral insights and draw inspiration from the career journey of an alumnus. Social Media Link</p>	
<p>20</p>	<p>Event Name: Media Talks Event Date: 27.02.2024 Event Content: In the event organized by IGU, current developments in the field of media and journalism were evaluated, and students had the opportunity to meet with journalists and managers actively working in the sector. The event provided students with both insights into job and internship opportunities and the chance to directly ask questions to professionals, thereby raising sectoral awareness.</p>	
<p>21</p>	<p>Event Name: Hearing Screening Event Event Date: 01.03.2024 Event Content: In the event organized at IGU, university students underwent hearing screenings, and awareness was raised about the importance of hearing health. The event contributed to helping students closely monitor their health status and supported the development of awareness regarding hearing health in society.</p>	

<p>21</p>	<p>Event Name: 2023–2024 Fall Semester Interior Architecture and Environmental Design Department Mixed Exhibition</p> <p>Event Date: 04.03.2024-11.03.2024</p> <p>Event Content: In the mixed exhibition organized by the IGU Department of Interior Architecture and Environmental Design within the scope of the 2023–2024 Fall Semester, students were given the opportunity to showcase their creativity and talents as future designers. The exhibition enabled young talents to make their knowledge visible and contribute to the field of interior architecture.</p> <p>Social Media Link</p>	
<p>22</p>	<p>Event Name: Red Line: Sexual Abuse and Awareness</p> <p>Event Date: 04.03.2024</p> <p>Event Content: In the seminar organized at IGU, the issue of sexual abuse—widespread in society but often not sufficiently addressed—was discussed. The event aimed to raise participants’ awareness of the prevention of sexual abuse and to foster sensitivity regarding the support of victims.</p>	
<p>23</p>	<p>Event Name: Space Technology</p> <p>Event Date: 05.03.2024</p> <p>Event Content: In the event, students met with professionals working in the field of space technology and had the opportunity to gain comprehensive knowledge about space research. Participants were informed about the scientific and technological dimensions of space exploration and were made aware of future career opportunities. Following the company presentation, a Q&A session was held in which students’ questions were directly answered, encouraging young people’s interest in space sciences.</p>	





<p>24</p>	<p>Event Name: March 8 International Women’s Day Event Date: 06.03.2024 Event Content: In the event organized at IGU, various cultural and artistic activities were held to highlight the role of women in society and to celebrate this special day. Enriched with contributions from female speakers and a female poet, the program concluded with songs performed by an all-women’s choir. The event provided participants with a valuable experience in terms of both social awareness and cultural sharing.</p>	
<p>25</p>	<p>Event Name: Coding Is Not Far from You Event Date: 07.03.2024 Event Content: Within the scope of a project organized in cooperation with IGU, the Arnavutköy District Governorship, and the District Directorate of National Education, coding and gamification workshops were held for high school students. The events aimed to raise students’ awareness of digital skills and emphasized the decisive role of coding in academic orientation and career choices.</p>	
<p>26</p>	<p>Event Name: Awareness for Health Event Date: 06.03.2024 Event Content: In the event organized for IGU Aviation Management students, eye and ear health—which are of critical importance for flight attendants and other aviation professionals—were addressed. Participants were informed about the importance and frequency of regular health check-ups, with the aim of fostering occupational health awareness in the aviation sector. Social Media Link</p>	




<p>27</p>	<p>Event Name: BİLMÖK – Computer Engineering Students Congress</p> <p>Event Date: 08.03.2024-10.03.2024</p> <p>Event Content: In the event that brought together IGU Computer Engineering students, current developments in information technologies and future trends were discussed. Participants gained insights into the directions of the sector and had the opportunity to enhance their professional vision by engaging in discussions about the future of the department.</p>	
<p>28</p>	<p>Event Name: Queens of the Sky</p> <p>Event Date: 08.03.2024</p> <p>Event Content: As part of the March 8 International Women’s Day, IGU organized a talk focusing on the role of women in the aviation sector and the challenges they face. Participants learned about the distribution of female labor in the sector, the role of women in engineering, and their career experiences. The event highlighted women’s success stories, raising awareness of gender equality and contributing to the promotion of female role models for young people.</p>	
<p>29</p>	<p>Event Name: E-Commerce Experiences with Mehmet Akif Birkan</p> <p>Event Date: 08.03.2024</p> <p>Event Content: In the event organized at IGU, Mehmet Akif Birkan, who has been active in the field of e-commerce since 2015, shared his sectoral experiences with students. The program addressed the evolution of e-commerce from its beginnings to the present day, highlighting sectoral developments and future projections. The event helped students understand the transformation in digital commerce and contributed to the development of their career perspectives.</p>	






30	<p>Event Name: The Importance of Gender Equality Education in Building the Future</p> <p>Event Date: 08.03.2024</p> <p>Event Content: In the talk organized by the IGU Gender Studies Application and Research Center as part of March 8 International Women's Day, the importance of gender equality education at all levels was emphasized. Participants gained fundamental knowledge about gender equality education and developed awareness of its reflections in daily life.</p>	
31	<p>Event Name: Rehearsal of the Play "I Close My Eyes, I Do My Duty"</p> <p>Event Date: 12.03.2024</p> <p>Event Content: In the rehearsal process for the play "I Close My Eyes, I Do My Duty" staged at IGU, the actors worked on their lines, stage arrangements, costume fittings, and technical preparations. This process allowed students to gain hands-on experience in theater production and contributed to the development of their professional skills in the field of performing arts.</p>	
32	<p>Event Name: Film Screening: Kavur</p> <p>Event Date: 21.03.2024</p> <p>Event Content: In the event organized at IGU, the film Kavur, which won the Best Feature Documentary award at the 56th SIYAD Awards, was screened, followed by a talk with its director, Fırat Özeler. This meeting with an award-winning young director inspired students of the Department of Radio, Television, and Cinema, enhanced the motivation of aspiring directors, and contributed to their professional development.</p>	






<p>33</p>	<p>Event Name: Being a Writer as a Psychologist Event Date: 13.03.2024 Event Content: The event discussed ways in which psychologists can integrate their professional knowledge and expertise into the writing process to contribute to society. Participants were informed about how psychological content can be conveyed in written format, as well as the opportunities it offers for raising social awareness and supporting psychological well-being. The event served as an inspiring experience for students interested in pursuing a writing career in the field of psychology.</p>	
<p>34</p>	<p>Event Name: Professional Knife Usage Seminar Event Date: 13.03.2024 Event Content: In the event organized for IGU Gastronomy and Culinary Arts students, comprehensive information was provided about the materials, varieties, types, purposes, and areas of use of knives. Supported by presentations and Q&A sessions, the training contributed to students' ability to use kitchen equipment correctly and effectively.</p>	
<p>35</p>	<p>Event Name: March 14 Medicine Day Event Date: 14.03.2024 Event Content: The aim of the event was to inform students and participants about why March 14 is celebrated as Medicine Day in Türkiye, the challenges faced by physicians, their working conditions, and the history of Medicine Day.</p>	
<p>36</p>	<p>Event Name: Sector Meetings – Content Management for Creating Impact Event Date: 25.03.2024 Event Content: In the event organized at IGU, Filiz Zengin, Coordinator of KANAL24, met with students interested in pursuing a career in the media and communication sector. Participants were informed about the processes of creating and managing media content, as well as current developments in the sector. The event contributed to students' exploration of career opportunities in media and helped them closely follow sectoral trends.</p>	




<p>37</p>	<p>Event Name: <u>Marketing Communication Conferences: Brand Management in Marketing Communication</u> Event Date: 15.03.2024 Event Content: In the conference organized by the IGU Department of Public Relations and Publicity, the topic of brand management in marketing communication was addressed. The event not only provided students with comprehensive knowledge about the public relations sector but also offered the opportunity to directly connect with industry representatives, contributing to their career development.</p>	
<p>38</p>	<p>Event Name: <u>The 100th Anniversary of the Republic: March 18 Çanakkale Victory</u> Event Date: 18.03.2024 Event Content: In the event organized at IGU, the historical significance of the Çanakkale Victory, its reflections on the present day, and the heroism stories experienced in the 100th year of the Republic were discussed. Participants gained knowledge about the turning points of Turkish history and developed awareness that contributed to their personal growth in light of national values.</p>	
<p>39</p>	<p>Event Name: <u>Corporate Identity Elements and Design Process in Store Design</u> Event Date: 18.03.2025 Event Content: In the event organized at IGU, the harmony between color palettes, logo placement, typography, and other corporate identity elements used in store design was discussed. Participants gained insights into the contribution of visual design to brand integrity and had the opportunity to enhance their sectoral perspectives.</p>	 <p>Pazartesi, 18 Mart 2024 14:00 - 16:00 K BLOK-KULE / GELİŞİM TOWER FIRNAS</p>

40	<p>Event Name: Sector Meetings – Mobile Technologies in Photography and Video</p> <p>Event Date: 19.03.2025</p> <p>Event Content: The event focused on the latest technologies used in photography and video production. Guided by industry expert Jiray Gamsaragan, the program provided participants with insights into the reflections of technological innovations in the sector. In addition, Gamsaragan shared his career experiences, contributing to the development of students' professional skills and raising awareness of innovative practices in the industry.</p>	
41	<p>Event Name: “Let’s Create Sustainable Sectors” Social Responsibility Project – 3rd Session</p> <p>Event Date: 19.03.2025</p> <p>Event Content: The event addressed the global impacts of food waste and methods to combat this issue. Participants gained awareness of the causes and consequences of food waste and were encouraged to reflect on individual and societal measures that can be taken for a more sustainable future.</p>	
42	<p>Event Name: Women on the Axis of Gender</p> <p>Event Date: 26.03.2024</p> <p>Event Content: In the seminar, sexist and offensive discourse directed toward women on social media was discussed under the theme of gender equality. The event enabled participants to question the impact of such discourse on gender equality, gain awareness, and develop a critical perspective.</p>	

<p>43</p>	<p>Event Name: March 21 Âşık Veysel Commemoration Recital and Panel Event Date: 19.03.2024 Event Content: In the event organized at IGU, Âşık Veysel—one of the leading representatives of the minstrel tradition in Turkish folk culture—was commemorated on the 50th anniversary of his passing. Held on the occasion of UNESCO’s 41st General Conference declaring 2023 as the Year of Âşık Veysel, the event introduced young people to the artist’s life, works, and significance in Turkish culture. The program contributed to raising students’ awareness of cultural heritage.</p>	
<p>44</p>	<p>Event Name: From Short Film to Feature: Directing in Cinema Event Date: 20.03.2024 Event Content: In the event, the guest director’s award-winning short film was screened, followed by a discussion on the transition from short films to feature-length productions and experiences in directing. Conducted in a talk and Q&A format, the program provided participants with insights into the motivation required for filmmaking as well as the knowledge and skills needed for both short and feature-length productions. Social Media Link</p>	
<p>45</p>	<p>Event Name: Tourist Guiding in Cruise Tourism Talk Event Date: 25.03.2024 Event Content: In the event organized at IGU, the topic of tourist guiding in cruise tourism was discussed with the aim of providing students with professional knowledge and experience in this field. In the talk featuring a professional tourist guide as the guest speaker, students’ questions about the sector were answered, offering both theoretical and practical insights. Held face-to-face, the event allowed students to interact directly with a sector professional and boosted their motivation.</p>	





<p>46</p>	<p>Event Name: “My Turkish” Composition Contest Event Date: 27.03.2024-10.06.2024 Event Content: Within the scope of teaching Turkish to non-native speakers, a composition contest was organized to improve students’ four basic language skills. Through the contest, students had the opportunity to use Turkish effectively, enhance their writing skills, and reinforce their language proficiency.</p>	
<p>47</p>	<p>Event Name: IGMYO Student Colloquium Event Date: 28.03.2024 Event Content: In the colloquium organized by IGU Vocational School, students had the opportunity to present their projects, scientific ideas, and activities, sharing them with their peers. The event enhanced academic interaction among students and created a platform for sharing experiences in scientific research and technology development processes. In this way, participants not only exchanged ideas but also gained awareness of the SDGs.</p>	
<p>48</p>	<p>Event Name: Accessible Designs Workshop Event Date: 15.04.2024-19.04.2024 Event Content: In the workshop organized for IGU Interior Design students, solutions were developed to enable individuals with disabilities to move more comfortably in residential and public spaces. Working in groups, students produced accessible furniture and space designs, thereby creating innovative and functional projects aimed at facilitating the daily lives of people with disabilities. The event enhanced social sensitivity in the design process while contributing to students’ professional development.</p>	

<p>49</p>	<p>Event Name:<u>Employment Opportunities in Aircraft Maintenance Organizations</u> Event Date: 17.04.2024 Event Content: The event addressed the functioning of aircraft maintenance organizations and their human resources processes. Participants were provided with comprehensive information about career opportunities in this field, the required qualifications, and the opportunities offered by these organizations. The event enhanced the awareness of both students and graduates regarding the sector.</p>	
<p>50</p>	<p>Event Name: <u>Film Screening: A Guide to Living for the Dead</u> Event Date: 18.04.2024 Event Content: In the event, the film A Guide to Living for the Dead, which was screened at numerous festivals, was presented to the audience, followed by a talk with the film's director, Barış Fert. After the screening, students asked the director questions about the pre-production, production, and post-production processes of the film, thus gaining direct insights into the filmmaking process. <u>Social Media Link</u></p>	
<p>51</p>	<p>Event Name: <u>Change Management and Communication</u> Event Date: 19.04.2024 Event Content: The event addressed the increasingly significant topic of change management in recent years and its impact on communication activities. Participants were provided with knowledge and skills on effectively managing change processes and ensuring proper communication, thereby raising awareness in this field. <u>Social Media Link</u></p>	

<p>52</p>	<p>Event Name: Food Quality Control and Food Safety Event Date: 22.04.2024 Event Content: Food Engineer and quality control specialist Hande Boyhan addressed new regulations in food quality control and safety, food communiqueés, as well as HACCP and VACCP quality processes. Participants were informed about the regulations in the Turkish Food Codex regarding meat, dairy, oil, grain, and fruit–vegetable product groups, the changes made over the past decade, and current inspection forms. The event contributed to students’ learning of quality control processes in the sector from both theoretical and practical perspectives.</p>	
<p>53</p>	<p>Event Name: Photofilm Festival Event Date: 24.04.2024-26.04.2024 Event Content: The International Photofilm Festival, which has been regularly organized at IGU for four years, was held between April 24–26, 2024, at the K Block Firnas Auditorium. On the first two days of the festival, national and international competition films were screened, and on the third day, an award ceremony took place. The event provided students with the opportunity to experience cinema culture at an international level and to engage with the industry. Social Media Link</p>	
<p>54</p>	<p>Event Name: News Anchoring and Communication Skills on TV Event Date: 24.04.2024 Event Content: Journalism and Broadcasting students were introduced to the intricacies of news presenting and communication practices. Participants learned about the training process of a news anchor, the dynamics of television newsrooms, and current technical and technological developments in Türkiye. The event provided students with the opportunity to develop their professional skills and gain sectoral experience. Social Media Link</p>	





<p>55</p>	<p>Event Name: Storytelling in Teaching Seminar: We Are All Storytellers! Event Date: 24.04.2024 Event Content: In the workshop organized at IGU, storytelling practices used in classes and their impact on learning processes were discussed. Participants explored the persuasive power of storytelling, its role in enhancing memorability, and its importance in creating meaning. Within the scope of the program, techniques for creating metaphors were taught, and practical examples of effective teaching methods in education were presented.</p>	
<p>56</p>	<p>Event Name: Ask an Expert: Career with an Entrepreneurial Perspective Event Date: 26.04.2024 Event Content: In the event organized at IGU, Kaan Gülten, CEO of Webtures and manager of Girişimci Kafası, shared his experiences in the field of entrepreneurship with the participants. The program addressed what entrepreneurs can expect in the sector, the challenges they may encounter, and key points to consider. At the end of the talk, participants' questions were answered, and the event concluded with a group photo. Social Media Link</p>	
<p>57</p>	<p>Event Name: Pitchingi RTS470 Graduation Project Pitching Event Date: 15.04.2024 Event Content: In the event organized by fourth-year students of IGU's Department of Radio, Television, and Cinema, short films prepared as part of their graduation projects were presented. Students shared the themes of their projects and their motivation for producing these films, as well as explained the financial strategies they planned to use to cover the required production budget. The event contributed to students' ability to showcase their academic projects while also enhancing their presentation and communication skills in front of an audience.</p>	

<p>58</p>	<p>Event Name: MOXO Attention Test Event Date: 26.04.2024 Event Content: The event covered the application methods of the MOXO attention test, the interpretation of its results, and its effects on attention deficit. After a brief presentation, participants' questions were answered, allowing students to gain direct knowledge about the areas of use of the test.</p>	
<p>59</p>	<p>Event Name: Panel on Current Social Issues Event Date: 29.04.2024 Event Content: The panel addressed topics such as violence and femicide against women, the relationship between media and gender, and inequalities in employment and educational opportunities. In addition, the impact of new virtual needs—emerging with changing consumption habits—on the family institution was discussed. The event aimed to raise social awareness, particularly by offering students the opportunity to think and engage in discussions on these issues.</p>	
<p>60</p>	<p>Event Name: AI-Supported Graphic Design Event Date: 30.04.2024 Event Content: The event aimed to enrich students' knowledge of graphic design. The integration of artificial intelligence technologies into graphic design processes was discussed, and participants were informed about innovative applications and current developments in this field.</p>	
<p>61</p>	<p>Event Name: Stuttering in Early Childhood Event Date: 30.04.2024 Event Content: The seminar addressed fluency disorders that may occur during the ages of 2–5, a period in which language and speech skills develop rapidly. Participants were provided with detailed information about stuttering processes and gained awareness of its effects on children's developmental stages. Social Media Link</p>	

62	<p>Event Name: Analysis of Andrei Tarkovsky's Stalker Event Date: 30.04.2024 Event Content: Participants were introduced to the theoretical framework of film analysis, providing them with a platform to critically discuss the films they watched.</p>	
63	<p>Event Name: Quality Management in Businesses Event Date: 30.04.2024 Event Content: The event aimed to help Management Information Systems students understand the process of quality management in businesses and learn about sectoral practices. It provided students with the opportunity to grasp the fundamental principles of quality management and its reflections in the business world.</p>	
64	<p>Event Name: Meeting of Successful Students with Sector Representatives and Introduction of Master's and Doctoral Programs Event Date: 02.05.2024 Event Content: In the event where successful students came together with sector representatives, master's and doctoral programs were introduced. The contributions of the studies carried out within the IGU Graduate Education Institute, particularly in enhancing the academic quality of international students, were emphasized.</p>	
65	<p>Event Name: Sustainability Meetings with Child Development Specialists III Event Date: 30.04.2024 Event Content: In the event organized for Child Development students, specialists working at Anadolu Girls' Vocational and Girls' Vocational High Schools shared their experiences. Participants gained detailed information about the professional practice areas and the teaching process, thereby enhancing their professional awareness.</p>	




<p>66</p>	<p>Event Name: ARFF in Airport Security Event Date: 02.05.2024 Event Content: The event emphasized the importance of ARFF (Aircraft Rescue and Fire Fighting) operations, which play a critical role in enhancing safety in the aviation sector. Participants gained awareness of aviation security by learning about the functioning and significance of these operations within the industry.</p>	
<p>67</p>	<p>Event Name: 4th Leadership and Entrepreneurship Summit Event Date: 03.05.2024 Event Content: The main purpose of the summit was to inform, inspire, and motivate students on leadership and entrepreneurship. Throughout the program, speakers from leading companies shared their experiences and provided participants with insights into current trends in the sector.</p>	
<p>68</p>	<p>Event Name: Awareness Talk with Author Nurdoğan Arkış Event Date: 03.05.2024 Event Content: The event addressed communication dynamics encountered in daily life and aimed to raise participants' awareness of these processes. The program provided practical knowledge for improving communication skills, contributing to participants' personal and social lives.</p>	
<p>69</p>	<p>Event Name: Career Days and Alumni Meeting at Gelişim Event Date: 06.05.2024- 07.05.2024 Event Content: The event aimed to raise career awareness by providing students with the opportunity to meet professionals in the healthcare sector. Participants engaged directly with human resources managers to make informed decisions about internship choices and to take more confident steps into professional life after graduation. Additionally, students had the chance to meet alumni, while numerous organizations operating in the healthcare field introduced their job and internship opportunities. In this way, the event contributed to students' personal development processes and supported their career planning.</p>	

70	<p>Event Name: Masticatory Symposium Event Date: 06.05.2024 Event Content: The event addressed which muscles are involved in the chewing function, how it is controlled by receptors in the mouth and teeth, and the effects of occlusion on the periodontium and chewing. Additionally, the importance of chewing in terms of brain and mental health was emphasized, and its relationship with implant applications was discussed. Participants gained a comprehensive perspective on the chewing process.</p>	
71	<p>Event Name: Audiovisual Translation Subtitling Workshop Event Date: 07.05.2024 Event Content: The event emphasized the importance of subtitles in making audio and visual content accessible to wider audiences. It highlighted the necessity of subtitles for hearing-impaired individuals to understand dialogues and sound effects, and also conveyed how subtitles serve as a tool to make media content accessible and comprehensible for audiences speaking different languages. Participants gained awareness of the contribution of subtitles to social inclusivity.</p>	
72	<p>Event Name: Atatürk on May 19 and the Future of Our Nursing Event Date: 07.05.2024 Event Content: The aim of the event was to raise awareness during Nurses Week and highlight the importance of the nursing profession. The program also celebrated May 19, the Commemoration of Atatürk, Youth and Sports Day, thereby emphasizing both professional values and national holiday awareness.</p>	
73	<p>Event Name: "Career Days and Alumni Meeting at Gelişim" Event Date: 08.05.2024 Event Content: By providing an opportunity to connect within the healthcare sector, the event contributed to the development of career awareness. It broadened students' perspectives on the industry and supported them in making informed choices during their internship processes.</p>	

74	<p>Event Name: 100th Anniversary Turkish Cuisine Event Event Date: 08.05.2024 Event Content: The event celebrated the deep-rooted history of Turkish cuisine, contributing to the preservation of cultural heritage. It raised awareness about how eating and nutritional habits are shaped by geographical conditions and gradually become established as a culture. In this way, it aimed to inspire future generations. Social Media Link</p>	
75	<p>Event Name: IGU Healthcare Management Alumni Meeting Event Date: 09.05.2024 Event Content: Graduates of the Healthcare Management Department were brought together with students, providing an opportunity for alumni to share their experiences. In this way, the event contributed to increasing students' awareness of the sector. Social Media Link</p>	
76	<p>Event Name: You Are Not Far from Coding Event Date: 09.05.2024 Event Content: Within the scope of the “You Are Not Far from Coding” Corporate Social Responsibility Project carried out in cooperation with the Arnavutköy District Directorate of National Education, the closing program was held on 07.03.2024. The project aimed to develop students' digital skills and support their access to coding education.</p>	
77	<p>Event Name: Public Sector or Private Sector in Occupational Therapy: Which is More Advantageous? Event Date: 09.05.2024 Event Content: The seminar provided information on employment opportunities in both the public and private sectors within the field of occupational therapy. It offered insights to support students' professional orientation and contributed to increasing their sectoral awareness.</p>	

<p>78</p>	<p>Event Name: How Are TV Ratings Measured? Event Date: 10.05.2024 Event Content: The event provided information on the rating measurement methods used in the television industry. It addressed the importance and implementation processes of rating measurements, aiming to enhance students' knowledge and awareness in this field.</p>	
<p>79</p>	<p>Event Name: Rethinking the Role of Social Work in Addressing Social Problems in Local and Global Contexts Event Date: 13.05.2024 Event Content: The event provided information on the current and future roles, services, opportunities, and challenges of social work in relation to social problems within the changing and evolving world order. Organized in a symposium format with presentations by experts in the field, the event contributed to raising participants' awareness of the social work field. Social Media Link</p>	
<p>80</p>	<p>Event Name: Translation in the Age of Artificial Intelligence: Changing Dynamics and New Job Opportunities Event Date: 09.05.2024 Event Content: The event addressed the transformations brought by artificial intelligence technologies in the translation sector and the job opportunities arising from these changes. It examined the integration of innovative approaches such as machine translation, deep learning, and natural language processing into translation processes, providing participants with insights into the current state of AI-assisted translation systems and sectoral opportunities. Social Media Link</p>	
<p>81</p>	<p>Event Name: Career Talks with Alumni Event Date: 14.05.2024 Event Content: A meeting was held with expert alumni to share their experiences, convey their career stories, and answer participants' questions. The event contributed to raising awareness about the career planning process.</p>	



82	<p>Event Name: Gastronomy Festival</p> <p>Event Date: 15.05.2024</p> <p>Event Content: The event provided participants with the opportunity to discover themselves, raise awareness about their fields, and meet sector representatives. At the same time, it offered businesses the chance to connect with potential employees who adapt to innovations and make a difference, thereby supporting their access to human resources.</p> <p>Social Media Link</p>	
83	<p>Event Name: News Language, Diction, and Interview Techniques</p> <p>Event Date: 15.05.2024</p> <p>Event Content: In addition to historical and theoretical topics, the process of documentary filmmaking and directing was discussed. By drawing on the experiences of Aysim Türkmen, the event enhanced participants' knowledge and awareness of the field.</p> <p>Social Media Link</p>	
84	<p>Event Name: Documentary Cinema and Urban Anthropology: Screening of Selahattin's Istanbul and Talk</p> <p>Event Date: 15.05.2024</p> <p>Event Content: In addition to historical and theoretical topics, the process of documentary filmmaking and directing was discussed. By drawing on the experiences of Aysim Türkmen, the event enhanced participants' knowledge and awareness of the field.</p>	
85	<p>Event Name: Celebrating Child Development Specialists Day – May 20</p> <p>Event Date: 20.05.2024</p> <p>Event Content: The event fostered awareness in the field of child development and strengthened unity among the department, students, and alumni. The goals, fields of practice, and societal importance of child development were conveyed to other departments, emphasizing the necessity of interdisciplinary collaboration. The event highlighted the critical role of child development in building a strong future.</p>	







86	<p>Event Name: What is Localization? How is it Done?</p> <p>Event Date: 16.05.2024</p> <p>Event Content: A workshop was organized to introduce localization and provide hands-on experience. Participants were informed and guided on adapting products and services to cultural, linguistic, and local expectations.</p>	
87	<p>Event Name: Turkish Technology</p> <p>Event Date: 16.05.2024</p> <p>Event Content: The event addressed the innovative software projects of Turkish Technology and the digital transformation process in the aviation industry. Participants were informed about current developments in this field and potential career opportunities.</p>	
88	<p>Event Name: DIR Floortime Training</p> <p>Event Date: 17.05.2024 - 18.05.2024</p> <p>Event Content: The DIR® Floortime™ approach was introduced, providing information on supporting children's developmental processes through interaction. Awareness was raised regarding its use as an interdisciplinary model for planning education and therapy programs that take into account the individual characteristics and strengths of children with different developmental profiles.</p> <p>Social Media Link</p>	
89	<p>Event Name: Press Freedom from Past to Present</p> <p>Event Date: 03.05.2024</p> <p>Event Content: The event addressed the historical development and importance of press freedom, while also discussing the challenges and threats faced today. By raising awareness on press freedom, it contributed to enhancing social consciousness.</p> <p>Social Media Link</p>	







<p>90</p>	<p>Event Name: Career in Audiology: We Asked Our Alumni Event Date: 21.05.2024 Event Content: Students considering a career in audiology were guided through the shared experiences of alumni. The event contributed to supporting professional orientation and increasing sectoral awareness.</p>	
<p>91</p>	<p>Event Name: Individual Pension Savings and Investment System in Türkiye Event Date: 21.05.2024 Event Content: The event addressed the increasing elderly population due to demographic changes in developed and developing countries, as well as the declining benefits provided by social security systems. It provided information on the incentives that encourage individuals to turn to private pension systems and the impact of these incentives on savings.</p>	
<p>92</p>	<p>Event Name: Gelişim University 1st International Nursing Symposium Event Date: 22.05.2024 Event Content: The event highlighted the importance of planning an adequate number of qualified nursing staff to improve care quality and patient satisfaction. It emphasized that the differences observed in the development of the nursing profession worldwide stem from factors such as the education process, curriculum, working conditions, job descriptions, and financial benefits.</p>	
<p>93</p>	<p>Event Name: Concrete Flowerpot Design Workshop Event Date: 23.05.2024 Event Content: Participants were given the opportunity to design unique and aesthetic flowerpots using concrete material. Conducted in an interactive workshop format, the event provided a creative design experience for indoor plants.</p>	

94	<p>Event Name: Media Talks</p> <p>Event Date: 22.05.2024</p> <p>Event Content: Students at the graduation stage were brought together with representatives of the media sector. Professionals working in human resources, agency management, broadcasting, journalism, corporate communication, column writing, and digital media shared their experiences. Participants were informed about internship and job opportunities, contributing to the support of their professional orientation.</p>	
95	<p>Event Name: Wednesday Workshops: Sound Design Workshop</p> <p>Event Date: 22.05.2024</p> <p>Event Content: Organized by the Department of Radio, Television, and Cinema, the event brought participants together with experienced professionals within the framework of workshop activities. By enabling the sharing of professional experiences, the event contributed to enhancing sectoral awareness.</p> <p>Social Media Link</p>	
96	<p>Event Name: In the Air and in the Tower: Safe Together</p> <p>Event Date: 22.05.2024</p> <p>Event Content: The event provided information about the process of becoming a pilot and addressed the challenges and opportunities awaiting students who aspire to the profession. Guest speakers shared their own experiences, raising awareness about the aviation sector.</p>	
97	<p>Event Name: Applied Communication Festival-2 Communication and Sustainability: Shedding Light on the Future!</p> <p>Event Date: 21.05.2024 - 24.05.2024</p> <p>Event Content: Students in the field of communication were brought together with professionals from the media sector. The event contributed to professional and cultural development and supported the strengthening of university–industry collaboration.</p> <p>Social Media Link</p>	



98	<p>Event Name: Above the Clouds 5.0 Defense Industry Summit</p> <p>Event Date: 23.05.2024</p> <p>Event Content: The event discussed the role of the defense industry in national security and stability, and evaluated the impact of technological developments on military strategies. It aimed to raise young people's awareness of the sector and provided information on career opportunities in the defense industry.</p>	
99	<p>Event Name: From Theory to Clinic in Occupational Therapy: Case Analysis II</p> <p>Event Date: 23.05.2024</p> <p>Event Content: An event was held to transform theoretical knowledge into clinical practice in the field of occupational therapy. Participants were given the opportunity to gain experience through case analysis and to improve their practical skills.</p> <p>Social Media Link</p>	
100	<p>Event Name: Introduction to Subtitling and Dubbing Translation Workshop</p> <p>Event Date: 23.05.2024</p> <p>Event Content: A comprehensive workshop was organized on subtitling and dubbing translation, two key areas of audiovisual translation. The event included practical exercises on effective translation methods with a focus on synchronization, cultural adaptation, and linguistic nuances, contributing to the development of participants' practical skills.</p>	
101	<p>Event Name: Social Work and Urban Justice Discussions Symposium-I</p> <p>Event Date: 05.06.2024</p> <p>Event Content: The symposium addressed issues of social justice in urban areas, discussing the challenges faced by disadvantaged and vulnerable groups, urban inequalities, and the social consequences of justice processes. The event contributed to raising awareness in the field of social work.</p> <p>Social Media Link</p>	







<p>102</p>	<p>Event Name: Let's Ask an Expert: What is the Role of Flutter in the Mobile Application Development Process? Event Date: 27.05.2024 Event Content: An event was held focusing on the role of Flutter technology in the mobile application development process. The applications of this open-source UI toolkit and SDK developed by Google in the corporate world were introduced, and participants were provided with up-to-date information about the mobile software development process. Social Media Link</p>	
<p>103</p>	<p>Event Name: ISO27001 ISMS Implementation Processes in an Organization Event Date: 27.05.2024 Event Content: As part of the course Information and Network Security II (code BGT210), an in-class event was held with the participation of Bilal Karakılıç from the IT Department. The event included knowledge sharing on information security practices.</p>	
<p>104</p>	<p>Event Name: Faculty of Applied Sciences Exhibition Event Date: 28.05.2024 - 31.05.2024 Event Content: An exhibition was organized, providing students and academics from different disciplines of the faculty with the opportunity to share their scientific research, artistic works, and innovative projects. This year's main theme was determined as "Social and Technological Projects Conducted by the Departments of Our Faculty." Social Media Link</p>	
<p>105</p>	<p>Event Name: BS Academic Colloquium-V Event Date: 28.05.2024 Event Content: Academic research selected and studied by the faculty members of the Department of Banking and Insurance was presented to participants. The colloquium was open to all participants interested in academic studies.</p>	

106	<p>Event Name: Heroes Behind the Flight Event Date: 28.05.2024 Event Content: The event focused on current developments in the aviation industry and the role of aircraft technicians in the sector. It provided opportunities for technicians to share their experiences, exchange information about innovations, and discuss future career opportunities. Through panel discussions, participants were informed about industry trends and professional prospects.</p>	
107	<p>Event Name: Küçükçekmece Guidance and Research Center Event Date: 28.05.2024 Event Content: The event provided information on the use of therapeutic cards in the therapy process and helped participants develop skills in interpreting clients' psychological dynamics through metaphors.</p>	
108	<p>Event Name: BS Academic Colloquium Event Date: 28.05.2024 Event Content: Academic studies conducted or completed by the faculty members of the Department of Banking and Insurance were presented to the participants. The colloquium was open to all participants interested in academic research.</p>	
109	<p>Event Name: Banking and Insurance Student Colloquium-IV Event Date: 28.05.2024 Event Content: The event provided knowledge sharing on a scientific topic and created an environment for exchanging ideas. It contributed to enhancing the audience's knowledge in the relevant field.</p>	

110	<p>Event Name: News Language, Diction, and Interview Techniques Event Date: 29.05.2024 Event Content: The seminar aimed to help participants grasp methods for reading texts fluently, clearly, and in accordance with the rules. It covered effective speaking, proper breathing, dubbing, and presentation techniques, providing participants with essential knowledge and skills for on-screen applications. Social Media Link</p>	
111	<p>Event Name: 8th Psychology Days: Pain–Wound–Scab Event Date: 30.05.2024 - 31.05.2024 Event Content: In the session titled “The Guarantee of Psychological Well-Being: The Professional Law”, the legal regulations and ethical standards necessary for psychologists to carry out their professional practices within an ethical and legal framework were discussed. The event aimed to raise awareness and consciousness among psychology students regarding the professional law. Social Media Link</p>	
112	<p>Event Name: Diction Workshop Event Date: 30.05.2024 Event Content: The workshop, organized to improve participants’ verbal communication skills, covered topics such as proper breathing techniques, emphasis and intonation, correct pronunciation, and body language. By offering a comprehensive approach to effective speaking, the event contributed to strengthening participants’ communication skills.</p>	
113	<p>Event Name: How to Prepare an Effective CV with Canva? Event Date: 28.05.2024 Event Content: Participants were provided with detailed information on preparing a CV prior to graduation. The event emphasized the importance of creating a correct and effective CV for job applications and contributed to equipping students with skills in this area.</p>	

<p>114</p>	<p>Event Name: Infiltrating the Target is an Art: Time to Capture the Flag in the Cyber Arena! Event Date: 30.05.2024 Event Content: The event emphasized the importance of artificial intelligence in cybersecurity and provided information on detecting network vulnerabilities, penetration methods, and protection techniques against potential attacks through a virtual machine.</p>	
<p>115</p>	<p>Event Name: Expert Talks: Cold Chain Logistics Event Date: 30.05.2024 Event Content: Experiences related to cold chain logistics were shared by Fatih Gençtürk, logistics coordinator at FADAT. The event helped students observe the practical applications of concepts they had learned in class, such as cold chain, cold storage, refrigerated containers, and transportation management.</p>	
<p>116</p>	<p>Event Name: Graphic Design and Interior Design Student Exhibition Event Date: 31.05.2024 - 07.06.2024 Event Content: The works produced by Graphic Design and Interior Design program students throughout the semester as part of courses and workshops were exhibited. The event contributed to making students' creativity and professional skills more visible.</p>	
<p>117</p>	<p>Event Name: Harvest Time Short Film Festival Event Date: 04.06.2024 Event Content: Organized by the Department of Radio, Television, and Cinema, the festival included the inter-high school film competition "First Harvest" and the "End of Harvest" section with the participation of faculty students. The event provided young filmmakers with the opportunity to showcase their work and further develop their creativity in the field of cinema. Social Media Link</p>	

<p>118</p>	<p>Event Name: 3rd International Congress on Organizational Management – 3rd Preparatory Workshop Event Date: 31.05.2024 Event Content: Organizational management issues were discussed with the participation of representatives from civil society, local governments, the public and private sectors, as well as academics. The workshop addressed themes of leadership and teamwork, fostering knowledge and experience sharing among participants.</p>	
<p>119</p>	<p>Event Name: Face-to-Face Talk with Author Turhan Yıldırım Event Date: 31.05.2024 Event Content: An event was held on Turhan Yıldırım’s work “Modern Soslu Postmodern Makarna.” The discussions focused on the author’s studies emphasizing experimental writing techniques, providing participants with insights into contemporary approaches in literature. Social Media Link</p>	
<p>120</p>	<p>Event Name: Sustainability Meetings with Child Development Specialists IV Event Date: 03.06.2024 Event Content: The event addressed the process of opening a clinic, required training and certifications, and professional practices based on family and child case histories. Information was provided about the tests child development specialists should be proficient in and the institutions offering relevant training. Through experience sharing, the clinical aspect of the profession and its sustainability were emphasized.</p>	
<p>121</p>	<p>Event Name: Applied Penetration Testing Training Event Date: 03.06.2024 Event Content: A talk was held with the participation of university alumnus Kaan Bekar. He shared his experiences and career journey in the field of cybersecurity, contributing to enhancing students’ motivation and professional self-confidence.</p>	



122	<p>Event Name: Career Day Event</p> <p>Event Date: 05.06.2024</p> <p>Event Content: Students were brought together with companies and professionals from various sectors. The event contributed to providing guidance on career planning and supported students in preparing for the business world.</p>	
123	<p>Event Name: Computer Technologies Department 2024 Project Exhibition</p> <p>Event Date: 05.06.2024</p> <p>Event Content: Projects produced in the Computer-Aided Design and Animation, Information Security Technology, Computer Programming, Computer Technology, and Web Design and Coding programs were exhibited. The event provided an opportunity for students to showcase the projects they developed throughout the semester.</p>	
124	<p>Event Name: 2024 Computer Technologies Department Alumni Meeting</p> <p>Event Date: 05.06.2024</p> <p>Event Content: A reunion event was held with the alumni of the Computer-Aided Design and Animation, Information Security Technology, Computer Programming, Computer Technology, and Web Design and Coding programs. The event contributed to strengthening communication between alumni and students.</p>	
125	<p>Event Name: How to Prepare for Design Competitions and Steps to Awards with Design Examples</p> <p>Event Date: 03.06.2024</p> <p>Event Content: As part of the Spring 2023-2024 events of the Fashion Design Program, a talk titled “How to Prepare for Design Competitions and Steps to Awards with Design Examples” was held with Aslı Mecit, Head of Communication and Coordination at Bursa Fashion Week and freelance fashion designer. The event provided participants with insights into the preparation process for design competitions and sectoral experiences.</p>	



126	<p>Event Name: Year-End Exhibition Event Date: 12.06.2024 19.06.2024 Event Content: As part of the Introduction to Architecture course, the works produced by students throughout the semester were exhibited. The event contributed to making students' efforts visible and served as a source of inspiration for other participants.</p>	
127	<p>Event Name: Creative Drama and Leadership Training Event Date: 01.07.2024 05.07.2024 Event Content: A workshop was held to improve participants' communication skills and enhance their emotional intelligence. The event aimed to foster creativity, strengthen problem-solving and decision-making abilities, and develop collaboration and teamwork skills. It also contributed to personal development areas such as empathy, flexibility, and self-confidence.</p>	
128	<p>Event Name: Peer Mentoring Training Event Date: 03.06.2024 Event Content: The application process for students who wish to serve as peer mentors in the new term was introduced. The steps of the mentoring project, which is implemented at the beginning of each academic year, were explained, and participants were informed about the process.</p>	
129	<p>Event Name: IGU International 9th Socrates Congresses Event Date: 16.08.2024 Event Content: With the knowledge of the senior management, two simultaneous congresses were organized: the "International 9th Socrates Social Sciences Congress" and the "International 9th Socrates Health, Engineering, and Applied Sciences Congress." These congresses facilitated academic knowledge sharing across different disciplines. Social Media Link</p>	



130	<p>Event Name: 9th International Middle East Symposium</p> <p>Event Date: 15.10.2024-16.10.2024</p> <p>Event Content: The symposium addressed issues threatening state sovereignty in the region, such as occupation, terrorism, illegal migration, and ethnic and sectarian conflicts. These problems were discussed through multidimensional scientific approaches on political, economic, and social bases.</p>	
131	<p>Event Name: Digital Marketing Techniques</p> <p>Event Date: 15.10.2024</p> <p>Event Content: Pazarlama alanında dijitalleşmenin yarattığı dönüşüm ele alınmıştır. Etkinlikte sosyal medya, arama motoru optimizasyonu ve içerik pazarlaması gibi yenilikçi stratejiler üzerinde durularak katılımcıların güncel pazarlama trendleri hakkında farkındalık kazanmaları sağlanmıştır.</p>	
132	<p>Event Name: Use of Technology and Monitoring in Football</p> <p>Event Date: 17.10.2024</p> <p>Event Content: The event addressed sports technologies and methods used to monitor performance status and fatigue in elite football players. By providing information on current practices, it contributed to raising participants' awareness in the field of sports sciences.</p> <p>Social Media Link</p>	
133	<p>Event Name: IGU International Short Film Festival</p> <p>Event Date: 29.05.2024 - 30.05.2024</p> <p>Event Content: Organized by the Faculty of Economics, Administrative and Social Sciences, Department of Radio, Television, and Cinema, the festival was planned to be held in two stages, in May and October. It aimed to encourage young people, particularly university students, to contribute to the field through interdisciplinary work. The event provided a platform that made students' productions visible.</p>	







134	<p>Event Name: The Value of Time in Quality and Healthy Living</p> <p>Event Date: 21.10.2024</p> <p>Event Content: The event highlighted the critical role of time management in improving quality of life. Practical strategies were presented for adopting healthy lifestyles, reducing stress, and achieving personal goals, helping participants to organize their lives more effectively.</p> <p>Social Media Link</p>	
135	<p>Event Name: Game Jam</p> <p>Event Date: 21.10.2024</p> <p>Event Content: A competition was organized to develop a game within a limited time frame based on a designated theme. The event provided participants with the opportunity to build new connections, gain experience, and test their development skills.</p>	
136	<p>Event Name: Film Analysis and Criticism Methods</p> <p>Event Date: 08.10.2024</p> <p>Event Content: The event emphasized that a film should be analyzed not only as a visual experience but also in terms of character development, narrative structure, visual aesthetics, and social and cultural themes. It provided participants with both theoretical and practical understanding of film analysis and criticism methods.</p>	
137	<p>Event Name: TÜBİTAK 2209-A Introduction III</p> <p>Event Date: 22.10.2024</p> <p>Event Content: An informative session was held on the TÜBİTAK 2209-A University Students Research Projects Support Program. Planned by the department's faculty members, the event aimed to encourage students' participation in research projects.</p> <p>Social Media Link</p>	

<p>138</p>	<p>Event Name: Achievements of the Republic Event Date: 24.10.2024 Event Content: The event emphasized that the proclamation of the Republic was not merely a change in the form of government but the beginning of a system based on the principles of equality and freedom. The social achievements of the Republic were discussed and conveyed to the participants. Social Media Link</p>	
<p>139</p>	<p>Event Name: Development of Emotional Intelligence Event Date: 24.10.2024 Event Content: The event discussed moving beyond a one-dimensional understanding of intelligence toward a multifaceted approach in line with Gardner's theory of multiple intelligences. The theoretical foundations of emotional intelligence in the field of child development and its practical implications were presented with examples. The event aimed to strengthen participants' awareness and skills that would contribute to their professional and academic development.</p>	
<p>140</p>	<p>Event Name: Artificial Intelligence and Architecture Event Date: 25.10.2024 Event Content: In a talk held with the participation of Fatih Ekşi, a prominent figure in modern architecture, it was emphasized that architecture is not only the art of constructing buildings but also a means of communication with social and responsible dimensions. Participants were informed about the role of architecture in contemporary approaches and design understanding.</p>	
<p>141</p>	<p>Event Name: Posterior Direct and Indirect Composite Restorations Symposium Event Date: 22.10.2024 Event Content: The symposium addressed restorative treatments applied to molar and premolar teeth due to caries, material loss, or trauma. It focused on direct and indirect approaches used in the posterior region, sharing information on current methods.</p>	

<p>142</p>	<p>Event Name: SkyBound Event Date: 25.10.2024 Event Content: An event was held addressing the intersection points of the aviation and space industries, current developments, and future opportunities. Participants were provided with information on the current state of the sector and its future perspectives. Social Media Link</p>	
<p>143</p>	<p>Event Name: Digital Theater and Beyond Event Date: 30.10.2024 Event Content: The event addressed practices in contemporary experimental theater where the human actor is removed from the stage. The presentation discussed the reflections of post-human thought and the origins of digital theater initiatives, providing participants with insights into current artistic trends.</p>	
<p>144</p>	<p>Event Name: Traces of Women in Aviation: Republic Day Special Event Date: 30.10.2024 Event Content: Organized to celebrate the values of the Republic, the event highlighted the contributions of women in the field of aviation. The program aimed to inspire younger generations and draw attention to the social achievements of the Republic.</p>	
<p>145</p>	<p>Event Name: Health Sociology Seminar Event Date: 08.11.2024 Event Content: A seminar focusing on topics in health sociology was held. The event contributed to raising awareness of health sociology among students of the Faculty of Health Sciences.</p>	


146	<p>Event Name: A View from the Sky: Drone Technologies Workshop</p> <p>Event Date: 05.11.2024</p> <p>Event Content: The workshop on drone technologies covered their working principles and filming techniques. Participants gained hands-on experience, contributing to their development in problem-solving, visual arts, and legal awareness.</p>	
147	<p>Event Name: Emotional Neglect and Abuse in Children</p> <p>Event Date: 05.11.2024</p> <p>Event Content: In a seminar presented by Clinical Psychologist Fulya Büyükbaşoğlu, the topic of emotional neglect and abuse in children was addressed. The event contributed to raising social awareness and provided participants with important information.</p>	
148	<p>Event Name: Interior Architecture and Environmental Design (Tr-Eng) 2023-2024 Student Project Exhibition</p> <p>Event Date: 06.11.2024</p> <p>Event Content: As part of the 2023-2024 academic year, design studio projects of students from the Interior Architecture and Environmental Design (Turkish-English) program were exhibited. The event contributed to making students' creative processes and professional skills more visible.</p> <p>Social Media Link</p>	
149	<p>Event Name: October 27th World Occupational Therapy Day</p> <p>Event Date: 31.10.2024</p> <p>Event Content: World Occupational Therapy Day was celebrated with the participation of Occupational Therapy students and academic staff. The event included an informative session on the importance of the World Occupational Fair.</p> <p>Social Media Link</p>	




150	<p>Event Name: Initial Assessment and Case Presentation in Auditory Rehabilitation</p> <p>Event Date: 06.11.2024</p> <p>Event Content: The event addressed auditory rehabilitation processes in the field of audiology and discussed the methods followed in the rehabilitation of individuals with hearing loss. Additionally, a case presentation was conducted, providing participants with practical examples related to implementation.</p>	
151	<p>Event Name: Forest Flavors and Traditional Open Fire Cooking-III</p> <p>Event Date: 07.11.2024</p> <p>Event Content: In a talk held with the participation of Çağatay Mutlu and Murat Akay, camping experiences were shared. The event provided information on rules to be followed in public areas, fire-making techniques in nature, types of wood, principles of respecting nature, types of mushrooms, cooking methods, and the tools and equipment used.</p>	
152	<p>Event Name: Addictions and the Psychology of Procrastination</p> <p>Event Date: 04.11.2024</p> <p>Event Content: The event addressed the effects of addictions on individuals' mental and physical health, as well as the psychological foundations of procrastination behavior. In addition to raising awareness, it contributed to the building of healthier communities.</p>	
153	<p>Event Name: Wednesday Workshops</p> <p>Event Date: 11.11.2024</p> <p>Event Content: As part of the traditional "Wednesday Workshops" series organized by the Faculty of Fine Arts, Department of Radio, Television, and Cinema, a dubbing workshop was held. The event contributed to enhancing participants' practical skills in the field of dubbing.</p>	

<p>154</p>	<p>Event Name : <u>IGU Faculty of Dentist White Coat Ceremony</u> Event Date: 12.11.2024 Event Content: A white coat ceremony was organized to motivate first-year students in the 2024-2025 academic year. The event contributed to the development of students' professional identity awareness. <u>Social Media Link</u></p>	
<p>155</p>	<p>Event Name : <u>Artistic Work with Tuile</u> Event Date: 12.11.2024 Event Content: A workshop was held on the preparation of Tuile, one of the elegant flavors of French cuisine. The event contributed to participants' acquisition of practical skills in gastronomy and the enhancement of their creativity.</p>	
<p>156</p>	<p>Event Name: <u>Digital Marketing and Communication</u> Event Date: 12.11.2024 Event Content: The event focused on the field of digital marketing, which has gained importance with the development of digital communication technologies. It highlighted the career opportunities this field offers for graduates of public relations and publicity programs.</p>	
<p>157</p>	<p>Event Name: <u>Architectural and Virtual Space Visualization Workshop: Unreal Engine and Its Applications</u> Event Date: 08.11.2024 Event Content: Information was provided about the Unreal Engine software, and its applications in interior architecture, architecture, virtual game spaces, and the cinema-TV fields were discussed. Additionally, a hands-on workshop was organized, allowing participants to experience the program firsthand.</p>	




158	<p>Event Name: The Light That Has Not Faded for 86 Years Event Date: 12.11.2024 Event Content: The event addressed Mustafa Kemal Atatürk’s mindset, values, and the principles and reforms he brought to the country. It contributed to a deeper understanding of Atatürk’s legacy and its transmission to younger generations.</p>	
159	<p>Event Name: Smoking Addiction and Lung Cancer Awareness Training Event Date: 13.11.2024 Event Content: The event addressed the negative effects of smoking on health and its relationship with lung cancer. It provided information aimed at raising participants’ awareness levels.</p>	
160	<p>Event Name: World Diabetes Day Event Event Date: 14.11.2024 Event Content: The World Health Organization and the International Diabetes Federation declared November 14, the birthday of Frederick G. Banting, who discovered insulin, as World Diabetes Day. Within this scope, the event aimed to raise awareness about diabetes. Social Media Link</p>	
161	<p>Etkinlik Adı: Public Speaking Seminar Etkinlik Tarihi: 25.11.2024 Etkinlik İçeriği: A seminar focusing on public speaking and presentation skills, frequently encountered in academic and professional life, was organized. The event contributed to enhancing participants’ communication and presentation competencies.</p>	

162	<p>Event Name : Music and Architectural Design</p> <p>Event Date: 26.11.2024</p> <p>Event Content: The event emphasized that rhythm, balance, and harmony—the fundamental elements of music—also hold significant importance in architectural design. The integrated aspects of music and architectural design were conveyed through visual and auditory examples.</p>	
163	<p>Event Name : The Style Adventure of Food</p> <p>Event Date: 26.11.2024</p> <p>Event Content: The event addressed the importance of food styling in the field of gastronomy and culinary arts. Practices aimed at enhancing the visual presentation and aesthetic value of food were introduced.</p>	
164	<p>Event Name : Inter-High School Short Film Competition</p> <p>Event Date: 27.11.2024-29.11.2024</p> <p>Event Content: The inter-high school short film competition aimed to support non-commercial film productions. Encouraging works in fiction, experimental, animation, and documentary cinema, the event contributed to the development of cinema on a national scale. It also brought together filmmakers from Turkey and abroad, creating awareness under the motto of “sustainable living.”</p>	
165	<p>Event Name : IGU Healthcare Management Alumni Day</p> <p>Event Date: 14.11.2024</p> <p>Event Content: A reunion was organized with the participation of graduates from the Healthcare Management Department. Alumni shared their experiences, discussed current developments in the sector, and contributed to strengthening professional connections.</p> <p>Social Media Link</p>	

<p>166</p>	<p>Event Name : IGMYO Quality Colloquium Event Date: 27.11.2024 Event Content: In the colloquium organized by the Quality Commission, quality topics were addressed within the framework of the university's and the related unit's policies, mission, and vision. The event was held in a scientific meeting format to contribute to continuous improvement.</p>	
<p>167</p>	<p>Event Name : Introduction to the DIR Floortime Model Event Date: 29.11.2024-30.11.2024 Event Content: The DIR Floortime model, used to support children with developmental delays or autism spectrum disorder (ASD), was introduced. The event provided information on the model's core principles and areas of application.</p>	
<p>168</p>	<p>Event Name : Mixed Photography Exhibition Event Date: 02.12.2024 Event Content: Organized in collaboration with the Department of Radio, Television, and Cinema, the Film Design Club, and the IGU Career Development Center, the "Mixed" Photography Exhibition was held. As the second edition, the exhibition provided an opportunity to share photographic works produced across different disciplines.</p>	
<p>169</p>	<p>Event Name : Let's Ask an Expert: How Can I Find an Investor for My Idea? Event Date: 02.12.2024 Event Content: The event shared fundamental knowledge and strategies for those who want to step into the world of entrepreneurship. It raised participants' awareness of the actors in the entrepreneurial ecosystem and potential investors. Social Media Link</p>	

<p>170</p>	<p>Event Name : Seed Ball Making Workshop Event Date: 03.12.2024 Event Content: Participants were given the opportunity to prepare their own seed balls using flower and fruit seeds. The event contributed to raising awareness of sustainability and environmental consciousness.</p>	
<p>171</p>	<p>Event Name : Education Diplomacy as a Public Diplomacy Tool Event Date: 03.12.2024 Event Content: The role of education diplomacy in the context of public diplomacy was discussed. The event aimed to raise awareness on fostering international relations through education. Social Media Link</p>	
<p>172</p>	<p>Event Name : Employment and Education for Individuals with Disabilities Event Date: 04.12.2024 Event Content: Organized by the Faculty of Applied Sciences Disability Commission, the event addressed issues related to the employment and education of individuals with disabilities. The program aimed to raise awareness and promote the development of inclusive approaches. Social Media Link</p>	
<p>173</p>	<p>Event Name : Artificial Intelligence – Dreams, Realities & Our New Colleagues Event Date: 02.12.2024 Event Content: An event was held on the use of artificial intelligence in the business world and its interaction with people. During the program, an experienced professional from the sector provided insights on the integration of artificial intelligence into business processes and its future role. Social Media Link</p>	

174	<p>Event Name : Food Photography</p> <p>Event Date: 04.12.2024</p> <p>Event Content: A food photography training was organized for students of the Pastry, Bakery, and Culinary Arts departments. The event, which was also open to other students and academics interested in this field, contributed to the development of visual presentation skills in the field of gastronomy.</p>	
175	<p>Event Name : IAE Design Talks #3: How Can I Self-Actualize?</p> <p>Event Date: 04.12.2024</p> <p>Event Content: Organized with the theme of ecological approaches and sustainable living for interior architects, the event focused on self-awareness and bringing consciousness to life experiences. The program supported both professional and personal development while contributing to the understanding of sustainable living.</p>	
176	<p>Event Name : Psychological Solidarity and the Experience of Combating Violence Against Women</p> <p>Event Date: 02.12.2024</p> <p>Event Content: An event was held on the theme of combating violence against women and psychological solidarity. The program included knowledge sharing based on the experience of Mor Çatı, providing participants with awareness and practical insights in addressing this issue.</p>	
177	<p>Event Name : Above the Clouds 6.0</p> <p>Event Date: 05.12.2024</p> <p>Event Content: Organized by the Aviation Club, the event brought together senior executives from the aviation sector with students. The program provided future aviation professionals with insights into industry experience and raised awareness about career opportunities.</p> <p>Social Media Link</p>	

178	<p>Event Name : Sectoral Practices in Accounting and Taxation</p> <p>Event Date: 05.12.2024</p> <p>Event Content: Current sectoral practices in accounting and taxation were presented by experts in the field. The event contributed to providing professional knowledge to participants interested in this area and to enhancing sectoral awareness.</p>	
179	<p>Event Name : The Art of Understanding Food – Label Reading</p> <p>Event Date: 05.12.2024</p> <p>Event Content: Participants were equipped with the skills to accurately read and interpret food product labels. The event addressed critical elements such as product ingredients, nutritional values, additives, and expiration dates, thereby contributing to the development of conscious consumption habits.</p> <p>Social Media Link</p>	
180	<p>Event Name : Foreign Trade and Banking Operations</p> <p>Event Date: 04.12.2024</p> <p>Event Content: The role of foreign trade transactions within banking operations was addressed. Participants were introduced to operational processes in the banking sector and were informed about the critical importance of foreign trade transactions.</p> <p>Social Media Link</p>	
181	<p>Event Name : Preventing Food Waste</p> <p>Event Date: 10.12.2024-12.12.2024</p> <p>Event Content: The process of food turning into waste was addressed to raise awareness among participants. The event discussed the environmental, economic, and social impacts of food waste and contributed to the development of conscious consumption habits.</p>	





182	<p>Event Name : Creating Change Through Social Responsibility</p> <p>Event Date: 05.12.2024</p> <p>Event Content: The role of social responsibility in enhancing societal welfare was discussed, with a focus on conscious contributions in areas such as environmental protection, education, health, and poverty alleviation. The event fostered awareness through global examples, novels, stories, and films, and provided guidance to participants on effectively fulfilling their individual and institutional social responsibilities.</p> <p>Social Media Link</p>	
183	<p>Event Name : 8th International Conference on Economics and Finance</p> <p>Event Date: 06.12.2024-07.12.2024</p> <p>Event Content: A conference was organized that went beyond Turkey's economic and political approaches toward Africa, providing African participants with the opportunity to express their own visions for the future. The event discussed the extent to which the activities of Turkey and other countries align with the developmental paths that African nations aspire to pursue.</p> <p>Social Media Link</p>	
184	<p>Event Name : Seranit Seminar and Workshop Event</p> <p>Event Date: 06.12.2024</p> <p>Event Content: An informative training session was delivered on the company's areas of activity and expertise. Following the training, a hands-on clay workshop was held, allowing participants to showcase their creativity.</p> <p>Social Media Link</p>	
185	<p>Event Name : In the Footsteps of Heritage: Carrying Istanbul's Cultural Richness into the Future with IGU</p> <p>Event Date: 5.12.2024</p> <p>Event Content: The cultural and artistic significance of museums in Istanbul's Beyoğlu district was highlighted. Within the scope of the project, interaction between academics and the fields of art and culture was enhanced, enriching participants' museum experiences. Furthermore, a bridge was established between academic knowledge and practical experience, contributing to the development of awareness for the preservation of cultural heritage.</p>	



<p>186</p>	<p>Event Name : Denim Design Seminar and Upcycling Denim Workshop</p> <p>Event Date: 09.12.2024</p> <p>Event Content: With the participation of an expert speaker, the event emphasized the importance of sustainability. Participants gained awareness of sustainability by transforming worn or unused denim products, while also contributing to their career and artistic development.</p> <p>Social Media Link</p>	
<p>187</p>	<p>Event Name: Behind the Screen: Understanding and Addressing Behavioral Addictions</p> <p>Event Date: 09.12.2024</p> <p>Event Content: A training session was provided to psychology students, focusing on an in-depth examination of the concept of addiction. The event was organized to enhance the professional knowledge and awareness of future psychologists who aspire to pursue careers in this field.</p>	
<p>188</p>	<p>Event Name : Ask an Expert: Are You Ready to Explore the World with Erasmus?</p> <p>Event Date: 09.12.2024</p> <p>Event Content: The international education opportunities offered by the Erasmus program and its contributions to personal development were introduced. The event addressed the benefits of studying abroad in terms of career and cultural experiences, while also providing information on the application process and the opportunities offered by the program.</p> <p>Social Media Link</p>	
<p>189</p>	<p>Event Name : Socratic Seminar</p> <p>Event Date: 10.12.2024</p> <p>Event Content: A seminar was held to develop students' critical thinking skills and enhance their collaboration and discussion competencies. The event also contributed to strengthening participants' self-confidence.</p> <p>Social Media Link</p>	





190	<p>Event Name : Artificial Intelligence and the Turkish Film Industry Workshop</p> <p>Event Date: 10.12.2024</p> <p>Event Content: Hosted by Istanbul Gelisim University between December 9–13, 2024, within the scope of the Turkey Artificial Intelligence Film Festival (T-AIFF), the workshop addressed the use of artificial intelligence in the cinema sector. The event aimed to explore the impacts of artificial intelligence on the film industry.</p> <p>Social Media Link</p>	
191	<p>Event Name : The Meaning and Importance of Human Rights</p> <p>Event Date: 10.12.2024</p> <p>Event Content: On the occasion of December 10, World Human Rights Day, the Department of Public Relations and Publicity organized a conference titled “The Meaning and Importance of Human Rights.” The event emphasized the fundamental values of human rights and their significance for society.</p>	
192	<p>Event Name : IGU Translation Studies Symposium: Translation Studies and Translation Education in Türkiye</p> <p>Event Date: 11.12.2024</p> <p>Event Content: The symposium addressed current developments in the field of Translation Studies and provided a comprehensive outlook on the future of translation education in Türkiye. The event created an environment for knowledge sharing and discussion among academics and students.</p> <p>Social Media Link</p>	
193	<p>Event Name : Current Technologies in Hearing Aids: Innovation for Better Hearing</p> <p>Event Date: 10.12.2024</p> <p>Event Content: The latest technologies in hearing aids were introduced. The event provided participants with information on how features such as artificial intelligence, Bluetooth, noise reduction, and directional microphones contribute to the user experience.</p>	

194	<p>Event Name : Health Institutions Management Program Alumni Meeting</p> <p>Event Date: 11.12.2024</p> <p>Event Content: A gathering was held with the participation of graduates from the Health Institutions Management Program. During the event, one of the alumni, currently serving as a Purchasing Officer at Florence Nightingale Hospital, shared professional experiences, and the program’s contributions to the sector were highlighted.</p> <p>Social Media Link</p>	
195	<p>Event Name : Child Development Program Alumni Meeting</p> <p>Event Date: 16.12.2024</p> <p>Event Content: The career journey of a graduate from the Child Development Program was shared. The event aimed to inspire professional development.</p>	
196	<p>Event Name : Prosthetic Nails and Podiatry Workshop</p> <p>Event Date: 17.12.2024</p> <p>Event Content: With the participation of X Beauty, a hands-on workshop was conducted on prosthetic nails, permanent nail polish applications, and foot care. Participants gained practical skills in the related fields.</p> <p>Social Media Link</p>	
197	<p>Event Name : Steps Shaping the Future: Career and Communication Skills Program</p> <p>Event Date: 17.12.2024</p> <p>Event Content: Support was provided in the process of creating career plans, and recommendations were shared to foster the development of professional skills.</p>	










198	<p>Event Name : Multidisciplinary Approach in Individuals with Hearing Loss</p> <p>Event Date: 18.12.2024</p> <p>Event Content: Approaches to the education of individuals with hearing loss and their developmental stages in cases of additional disabilities were discussed. The event emphasized the importance of a multidisciplinary perspective.</p>	
199	<p>Event Name : The Future of Health Technologies and the Journey of Innovation: A Strategic Roadmap from Idea to Product</p> <p>Event Date: 18.12.2024</p> <p>Event Content: The event aimed to outline a strategic roadmap from idea to product. Discussions focused on the future of health technologies and innovation processes.</p> <p>Social Media Link</p>	
200	<p>Event Name : Pisten Terminale: Havacılığın Operasyonel Beyinleri</p> <p>Event Date: 17.12.2024</p> <p>Event Content: Havacılık sektöründe yer hizmetlerinin önemi, kapsamı ve işleyişi tanıtılmıştır. Bu hizmetlerin uçuş güvenliği, verimlilik ve yolcu memnuniyetine katkıları vurgulanmıştır.</p> <p>Social Media Link</p>	
201	<p>Event Name : From Runway to Terminal: The Operational Brains of Aviation</p> <p>Event Date: 18.12.2024</p> <p>Event Content: The importance, scope, and functioning of ground services in the aviation sector were introduced. The contributions of these services to flight safety, efficiency, and passenger satisfaction were emphasized.</p> <p>Social Media Link</p>	



202	<p>Event Name : Lasting Experiences: Trauma, Healing, and EMDR</p> <p>Event Date: 19.12.2024</p> <p>Event Content: The event titled “Lasting Experiences: Trauma, Healing, and EMDR” addressed the definition of trauma, its effects on individuals, and healing processes. With the participation of Clinical Psychologist Hasan Akalin, an in-depth perspective on trauma and recovery was presented.</p> <p>Social Media Link</p>	
203	<p>Event Name : Reading Rehearsal of the Play Dear Doctor</p> <p>Event Date: 19.12.2024</p> <p>Event Content: A reading rehearsal was organized for the play “Dear Doctor.” The rehearsal included play analysis, character introductions, and text reading. The event served as preparation for new participants and provided insight into the flow of the play.</p> <p>Social Media Link</p>	
204	<p>Event Name : Game Day</p> <p>Event Date: 20.12.2024</p> <p>Event Content: The event featured board games, video games on consoles, and interactive multiplayer games, offering participants the opportunity to explore diverse gaming experiences.</p>	
205	<p>Event Name : The New World of Advertising</p> <p>Event Date: 19.12.2024</p> <p>Event Content: The event addressed the impacts of artificial intelligence (AI), extended reality (XR), and augmented reality (AR) technologies on the advertising industry. Participants were informed about how these tools can be integrated into creative processes.</p> <p>Social Media Link</p>	

206	<p>Event Name : Psychology Summit</p> <p>Event Date: 23.12.2024</p> <p>Event Content: Before the end of 2024, psychology students and expert psychologists were brought together. The event provided participants with the opportunity to connect in a social environment while also enabling knowledge sharing on relationships in an academic context. In this way, the program contributed to participants' professional development processes and lifelong learning experiences.</p> <p>Social Media Link</p>	
207	<p>Event Name : Paramedics Day Celebration</p> <p>Event Date: 23.12.2024</p> <p>Event Content: The event raised awareness among students about the department, honored the dedicated work of paramedics, and emphasized the importance of this profession, which is the key to the chain of survival. The day was celebrated with great enthusiasm.</p>	
208	<p>Event Name : Current Trends in E-Commerce and Future Business Models</p> <p>Event Date: 23.12.2024</p> <p>Event Content: Students were informed about the current dynamics of e-commerce, and innovative approaches to future business models were introduced.</p> <p>Social Media Link</p>	
209	<p>Event Name : Unity 6: Game Designers of the Future</p> <p>Event Date: 18.12.2024</p> <p>Event Content: Participants were introduced to game development processes using Unity 6 and were enabled to initiate their own game projects.</p>	
210	<p>Event Name : Erasmus Off-Season</p> <p>Event Date: 24.12.2024</p> <p>Event Content: The event was organized to support the socialization of international students coming to the university within the scope of the Erasmus program and to facilitate their adaptation to campus life.</p>	

211	<p>Event Name : <u>Human Factor in Aviation and Commercial Drone Piloting Seminar</u></p> <p>Event Date: 24.12.2024</p> <p>Event Content: The event was organized to highlight the critical importance of the human factor in the aviation sector and to provide competency in the field of commercial drone piloting. Participants were given both theoretical and practical knowledge on aviation safety, human performance, error management, teamwork, as well as the use and operations of commercial drones.</p>	
212	<p>Event Name: <u>Steps Shaping the Future: Career and Communication Skills Program</u></p> <p>Event Date: 24.12.2024</p> <p>Event Content: The event enabled students aiming for a career in public relations and publicity to gain direct insights into the dynamics and expectations of the sector. It also contributed to the development of their career and communication skills.</p>	
213	<p>Event Name : <u>The Importance of Radiology Technicians</u></p> <p>Event Date: 25.12.2024</p> <p>Event Content: The role and importance of radiology technicians in the medical field were emphasized, contributing to the enhancement of students' professional awareness in this area.</p>	
214	<p>Event Name : <u>Philosophy Talks: Emotional Capitalism</u></p> <p>Event Date: 25.12.2024</p> <p>Event Content: The concept of the “other” was discussed through the perspectives of two prominent figures in ethical philosophy, Emmanuel Levinas and Peter Singer, within the framework of animal rights.</p>	

<p>215</p>	<p>Event Name : Food Quality Control and Analysis Program Alumni Talk Event Date: 25.12.2024 Event Content: A graduate shared experiences regarding their role at Fettahoğlu Food Laboratory, providing insights into the post-graduation employment process, career journey, and student life. Social Media Link</p>	
<p>216</p>	<p>Event Name : Ethical Approaches in Health Service Delivery Event Date: 25.12.2024 Event Content: Various ethical principles, dilemmas, and practices in the healthcare sector were explored and discussed. The event raised awareness about the importance of ethics in healthcare, examining the challenges faced by healthcare providers and encouraging the integration of ethical frameworks into decision-making processes and practices.</p>	
<p>217</p>	<p>Event Name : From Past to Present: Furniture Exhibition Event Date: 23.12.2024-30.12.2024 Event Content: Within the scope of the Furniture-I course, students were provided with the opportunity to apply their classroom learning to real-life contexts. As a result, interior architecture students were aimed to gain knowledge and experience in furniture design and production for their professional careers. Social Media Link</p>	










218	<p>Event Name : The Path to Individual Flight: Paragliding</p> <p>Event Date: 27.12.2024</p> <p>Event Content: Individuals interested in paragliding were introduced to the fundamentals of this sport, and participants were provided with the necessary theoretical knowledge to begin safely.</p> <p>Social Media Link</p>	
219	<p>Event Name : The 950th Anniversary of Dīwānu Luġāt al-Turk</p> <p>Event Date: 31.12.2024</p> <p>Event Content: The significance of Dīwānu Luġāt al-Turk, written in the 11th century in Karakhanid Turkish, was highlighted. Compiled by Mahmud al-Kashgari, the work's value for the Turkish language and culture was emphasized.</p> <p>Social Media Link</p>	
220	<p>Event Name : Challenges and Solutions in Aviation</p> <p>Event Date: 25.12.2024</p> <p>Event Content: Information was shared on the challenges faced by cabin crew and the solutions implemented to address these issues.</p> <p>Social Media Link</p>	
221	<p>Event Name : Health Tourism and Its Impact on the Turkish Economy</p> <p>Event Date: 26.12.2024</p> <p>Event Content: The contribution of health tourism to Turkey's economic growth was explored, and its current status and future potential were discussed. The event also raised awareness on strategies to strengthen Turkey's position as a global health tourism destination.</p>	







4.3.4. Education outreach activities beyond campus

IGU carries out various educational and awareness-raising activities in collaboration with off-campus educational institutions and the wider community. Within this scope, knowledge sharing is ensured through events organized in local schools, communities, and diverse social settings, contributing to the development of both students and society. The activities carried out within this framework are listed in detail below.

1	<p>Event Name: Visit to Dolmabahçe Palace and Painting Museum</p> <p>Event Date: 05.01.2024</p> <p>Event Content: Within the scope of the goals of quality education and sustainable cities and communities, students were provided with the opportunity to visit Dolmabahçe Palace and the Painting Museum, which are among the significant works of cultural heritage. Through this activity, it was aimed to increase students' awareness of historical and cultural values.</p>	
2	<p>Event Name: Seafood Field Trip</p> <p>Event Date: 11.01.2024</p> <p>Event Content: As part of the seafood course, students were provided with both theoretical and practical knowledge regarding the use of seafood in culinary practices. During the activity, preliminary information was given about the business and its manager, followed by an introduction to the facility, its operations, and its products upon arrival. In addition, the characteristics of seafood were explained, and students were provided with insights into storage, transfer, and cooking processes.</p>	
3	<p>Event Name: Technical Visit to TUSAŞ with ANKA</p> <p>Event Date: 15.02.2024</p> <p>Event Content: A visit to the Turkish Aerospace Industries (TUSAŞ) factory was organized to closely observe developments in the aviation sector. With the participation of engineering and aviation students, the event provided an opportunity to examine the progress of aviation in the Turkish market on-site, while also informing students about internship and career opportunities. In addition, students were given access to resources that could provide mentorship for their projects. As part of the program flow, a visit to Anıtkabir was also included, turning the event into a one-day trip outside the city.</p>	

<p>4</p>	<p>Event Name: Visit to Pera Museum Event Date: 27.03.2024 Event Content: A trip to the Pera Museum in Istanbul was organized by the Department of English Language and Literature in collaboration with the student club. Through this activity, students' cultural knowledge and artistic awareness were enhanced.</p>	
<p>5</p>	<p>Event Name: Down Syndrome Awareness Week "Be Your Own Kind of Beautiful" Event Date: 29.03.2024 Event Content: An event was held to highlight the meaning and importance of Down Syndrome Awareness Week, featuring the exhibition of products from a scientific research project conducted with special needs children. This exhibition contributed to raising social awareness. Social Media Link</p>	
<p>6</p>	<p>Event Name: Technical Visit to Istanbul Technopark Event Date: 15.04.2024 Event Content: Students were provided with the opportunity to observe professional work environments, working conditions, and the devices used in the field. In addition, they were enabled to examine mechanical and avionic operations through practical observation.</p>	
<p>7</p>	<p>Event Name: Celebrating April 23 National Sovereignty and Children's Day at Ambarlı Primary School Event Date: 24.04.2024 Event Content: As part of the April 23 National Sovereignty and Children's Day celebrations, a gathering was held with kindergarten students from Ambarlı Primary School in Avcılar. Various activities were organized with preschool students, ensuring their active participation.</p>	

8	<p>Event Name: Visit to İşBank Painting and Sculpture Museum</p> <p>Event Date: 06.05.2024</p> <p>Event Content: A guided tour was organized at the İşBank Painting and Sculpture Museum. Through this activity, participating students gained a broader cultural perspective.</p>	
9	<p>Event Name: Croissant Workshop Technical Visit</p> <p>Event Date: 10.05.2024</p> <p>Event Content: The event, held at Didar Yanar Academy, provided students with training on the ingredients, equipment, preparation, and presentation techniques of croissant dough. The program aimed to ensure that students learn how to carry out these processes, apply what they learned in pastry-related fields, and transfer these skills to teamwork settings.</p>	
10	<p>Event Name: Guided Tour of Pera Museum</p> <p>Event Date: 15.05.2024</p> <p>Event Content: A guided tour was organized at the Pera Museum. Through this activity, students not only enriched their academic knowledge but also enhanced their cultural development.</p>	
11	<p>Event Name: Exploring Occupational Therapy at the Special Education Center</p> <p>Event Date: 17.05.2024</p> <p>Event Content: During the visit to the special education center, students were informed about the career opportunities in the field of occupational therapy within this sector. The event contributed to guiding students in choosing their professional career paths after graduation.</p> <p>Social Media Link</p>	








12	<p>Event Name: Visit to CVK Park Bosphorus Hotel Istanbul</p> <p>Event Date: 17.05.2024</p> <p>Event Content: As part of the visit to CVK Park Bosphorus Hotel Istanbul, department managers shared their career journeys with the students. In addition, sample questions were answered, enabling students to gain sectoral knowledge.</p>	
13	<p>Event Name: Allianz Technical Visit</p> <p>Event Date: 17.05.2024</p> <p>Event Content: A visit was organized to the Allianz Technical Earthquake & Fire Testing and Training Center, established within Allianz Sigorta AŞ and accredited by TÜRKAK with the number AB-1601-T. This facility, which consolidates earthquake and fire tests in a single center, along with its practical training areas, was toured by students under the guidance of faculty members, and training was provided by officials. Through this activity, Banking and Insurance Department students were given the opportunity to gain firsthand knowledge of sectoral practices before completing their undergraduate education.</p>	
14	<p>Event Name: Visit to Beylikdüzü Municipality Barrier-Free Living Center and Workshop</p> <p>Event Date: 20.05.2024</p> <p>Event Content: Within the scope of the event, students spent time with individuals with disabilities who benefit from the institution's services and participated in art workshop activities. Through this process, the event contributed to fostering students' sensitivity toward differences.</p>	
15	<p>Event Name: Bosphorus Boat Show</p> <p>Event Date: 23.02.2024</p> <p>Event Content: As part of an in-class activity, a visit to the Bosphorus Boat Show was organized, enabling students to observe current developments in the sector firsthand.</p>	





16	<p>Event Name: Streets in the Pocket</p> <p>Event Date: 23.05.2024</p> <p>Event Content: During visits to historical sites, students were encouraged to take photographs together, allowing them to gain experience in working toward a common goal by combining different perspectives. Through successful photography and sharing processes, the event aimed to boost students' self-confidence and contribute to their personal development.</p>	
17	<p>Event Name: Visiting Seluz Aroma Factory.</p> <p>Event Date: 24.05.2024</p> <p>Event Content: As part of the visit to Seluz Aroma Factory, participants were given the opportunity to tour the production facilities and observe the step-by-step processes involved in the production of aroma products.</p>	
18	<p>Event Name: FASDAT Technical Visit</p> <p>Event Date: 24.05.2024</p> <p>Event Content: A technical visit was organized to the warehouse of the external stakeholder FASDAT company, providing students with hands-on experience and on-site insights into logistics warehouses.</p> <p>Social Media Link</p>	
19	<p>Event Name: ultrAslan UNI GELİŞİM Warms Hearts</p> <p>Event Date: 06.02.2024</p> <p>Event Content: A library was established at a school in the earthquake-affected region. Through this initiative, students were provided with access to a broader range of knowledge and supported in enhancing their educational opportunities. By supplementing lessons with books and enabling learning in diverse subjects, the activity also contributed to strengthening the resilience of the local community.</p> <p>Social Media Link</p>	







20	<p>Event Name: International Trade and Finance Department Breakfast Event</p> <p>Event Date: 27.05.2024</p> <p>Event Content: Freshman students were brought together to establish positive relationships with faculty members. Through this event, bonds that will be beneficial in shaping students' academic careers were strengthened, while providing a comfortable environment for conversation and discussion with faculty to support more solid future planning.</p>	
21	<p>Event Name: Visit to the Grand Bazaar and Inns District</p> <p>Event Date: 03.06.2024</p> <p>Event Content: A trip to the Grand Bazaar and the inns district in Istanbul's Fatih district was organized for Tourism Guidance students. Through this activity, students were able to put their theoretical knowledge into practice and gain firsthand insights into the intricacies of the guiding profession.</p>	 
22	<p>Event Name: Bosphorus Tour with Our Alumni</p> <p>Event Date: 21.09.2024</p> <p>Event Content: The event strengthened ties among alumni and supported the continuation of their relationship with IGU. It also contributed to building a bridge between recent graduates and earlier alumni.</p> <p>Social Media Link</p>	
23	<p>Event Name: Forensic Genetics Conference</p> <p>Event Date: 04.10.2024</p> <p>Event Content: Through this event, students were provided with knowledge about current developments in the field of forensic sciences.</p>	



24	<p>Event Name: 2nd International Short Film, Video, and Photography Symposium</p> <p>Event Date: 24.10.2024-27.10.2024</p> <p>Event Content: Within the scope of the symposium, artists, academics, and researchers producing works in the fields of short film, video, photography, video art, digital games, animation, documentary, new media documentary, VR (virtual reality), medium-length film, non-narrative, and experimental cinema were brought together on a theoretical platform..</p> <p>Social Media Link</p>	
25	<p>Event Name: Visit to Istanbul Rahmi M. Koç Museum of Industry</p> <p>Event Date: 30.10.2024</p> <p>Event Content: IGU students visited the Rahmi M. Koç Museum. Through this activity, students had the opportunity to observe examples of industrial heritage in the fields of communication and transportation.</p>	
26	<p>Event Name: Educational Trip to Chora Mosque for Tourism Guidance Students</p> <p>Event Date: 14.11.2024</p> <p>Event Content: An educational trip was organized to the Chora Mosque, which is listed as a UNESCO World Heritage Site, for Tourism Guidance students. The event included presentations on the mosque's history, its transformation process, and the icons inside, providing students with valuable professional experience.</p>	
27	<p>Event Name: Technical Visit: Dörtler Logistics</p> <p>Event Date: 22.10.2024</p> <p>Event Content: A technical visit was organized by the Department of International Trade and Business to the external stakeholder Dörtler Logistics company in Avcılar. Through this event, students gained insights from experts in the logistics field and had the opportunity to observe working environments firsthand.</p> <p>Social Media Link</p>	



28	<p>Event Name: Institutional Visit to Bahçelievler Sheikh Zayed Children’s Homes Site Event Date: 22.11.2024 Event Content: An institutional visit was carried out to the Bahçelievler Sheikh Zayed Children’s Homes Site. Within the scope of the event, the functioning of child services, the care and support activities provided by the institution, and the processes of meeting children’s needs were examined and observed.</p>	
29	<p>Event Name: Open Stage Awards Event Date: 28.11.2024 Event Content: Students participated in the Open Stage Awards – Best of Cemil İpekçi fashion show. Through this event, students had the opportunity to closely observe Cemil İpekçi’s designs and presentations, follow innovations in the industry, and enhance both their artistic and career development. Social Media Link</p>	
30	<p>Event Name: Visit to Istanbul Dialogue Museum – Participation in Dialogue in the Dark Session Event Date: 29.11.2024 Event Content: The event contributed to breaking prejudices about individuals with disabilities, fostering empathy, and promoting respect for disadvantaged individuals. Additionally, it helped raise awareness and create a positive social impact. Social Media Link</p>	
31	<p>Event Name: Museum Tour Event Date: 07.12.2024 Event Content: A tour was organized to the Digital Experience Museum and the Selfie Museum, enabling participants to explore two innovative museum experiences. Through this event, students discovered how technology is transforming museums, making it possible to experience art, history, and culture in a more interactive and immersive way.</p>	

32	<p>Event Name: Technical Trip to the Basilica Cistern, Hagia Sophia, and Süleymaniye Mosque</p> <p>Event Date: 10.12.2024</p> <p>Event Content: As part of the technical trip to the Basilica Cistern, Hagia Sophia, and Süleymaniye Mosque, architectural works from the Ottoman and Byzantine periods were examined in terms of structure, aesthetics, and functionality. The event was jointly conducted within the scope of the courses History of Architecture and Interior Architecture, Design and Space Studies, Basic Structure and Building Knowledge, and Presentation Techniques in Architecture.</p>	
33	<p>Event Name: Technical Visit to Ceva Logistics Gebze 4 Transfer Center</p> <p>Event Date: 12.12.2024</p> <p>Event Content: During the visit to Ceva Logistics Gebze 4 Transfer Center, students observed the working environment in the field, examined existing business processes and operational methods, and gained firsthand insights about the sector from professionals directly involved in the work.</p>	
34	<p>Event Name: Hearing Screening Event at the Special Education Vocational School</p> <p>Event Date: 02.12.2024</p> <p>Event Content: A hearing screening event was held at the Special Education Vocational School. The activity aimed to raise awareness about the importance of hearing health, assess students' hearing at an early stage, and identify those at risk of hearing loss to ensure appropriate referrals were made.</p>	

4.3.5. Lifelong learning access policy

IGU does not tolerate any form of discrimination based on language, religion, race, color, sect, gender, nationality, ethnic origin, geographic region, belief, or disability. This approach applies not only to students but also to all individuals benefiting from lifelong learning activities conducted within the scope of the university's community service mission.

Within this scope:

- Through the [Equality Policy](#), all forms of discrimination are rejected, and an inclusive learning environment is ensured for everyone.
- In line with the [Education Policy](#), lifelong learning programs (certificate programs, seminars, and courses) are organized for both university students and the wider community.
- Within the framework of the [Equal Opportunity Policy](#), both paid and free services are provided to support the personal and professional development of all individuals.

By utilizing the opportunities provided by technology, limitations of time and space are eliminated, ensuring that lifelong learning activities are accessible to all segments of society.

In addition, Istanbul Gelişim University fully complies with Article 10 of the Constitution of the Republic of Türkiye (Equality Before the Law) and the Higher Education Law No. 2547. Article 5 of this law states that one of the main objectives of higher education is “to ensure equality of opportunity and means in every respect” and assigns universities the responsibility “to contribute to society’s lifelong learning needs.”

Therefore, the university’s lifelong learning access policies are aligned not only with internal regulations but also with the national legal framework.

Through these policies and legal compliance, the university is committed to strengthening lifelong learning environments that are accessible, inclusive, and offer equal opportunities for all.

4.4. First Generation Students

The total number of students enrolled in undergraduate programs in 2024 is 5.057. Among them, **3.981** are identified as “First-Generation Students.”

A first-generation student refers to an individual who is the first in their family to pursue higher education, meaning their parents or guardians have not previously attended a university.



4.4.1. Proportion of first-generation students

As of 2024, **79%** of newly enrolled undergraduate students at IGU are first-generation students. This high proportion demonstrates the university’s commitment to an inclusive mission that supports equal opportunity and broadens access to higher education for individuals with limited educational opportunities in society.

The figure below illustrates the proportion of first-generation students among those who began their undergraduate studies in 2024.

Proportion of First Generation Students

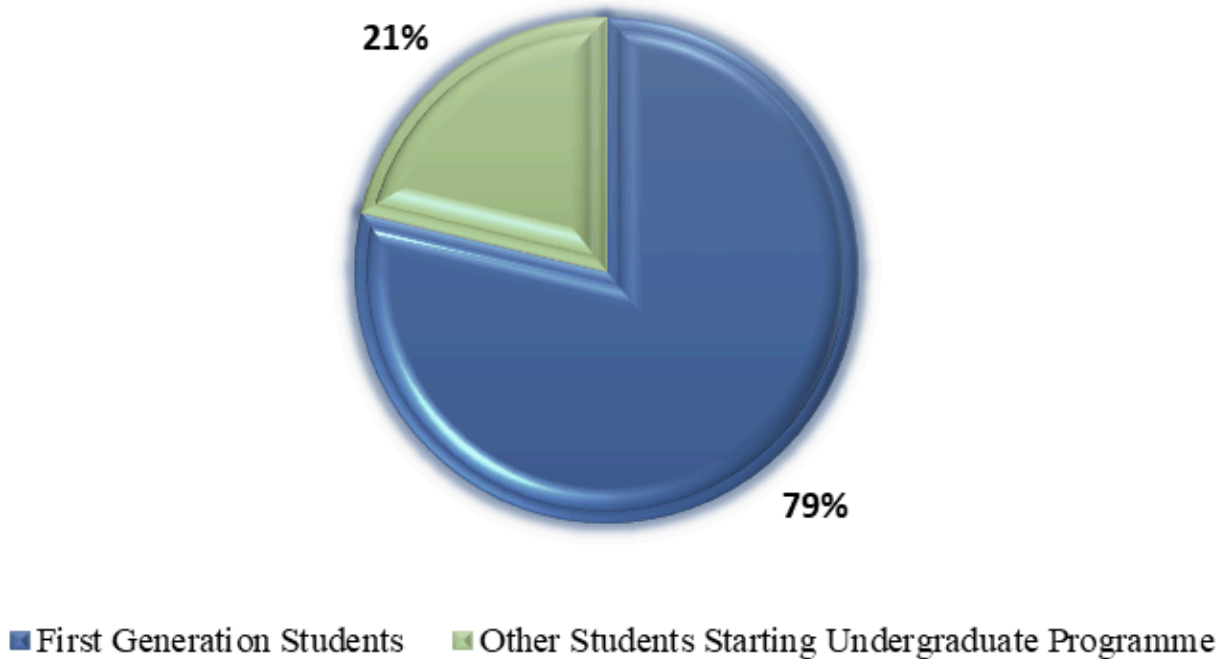


Figure 3. Proportion of First Generation Students





ISTANBUL GELISIM UNIVERSITY

THE GLOBAL GOALS For Sustainable Development

