



KİTAP İNCELEMESİ / BOOK REVIEW



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Book Review-1: Health and Management of Tourism Services: Tourism Health, Health Issues in Tourism Services, Tourism Health Management

Kitap İncelemesi-1: Turizm Hizmetlerinin Sağlığı ve Yönetimi: Turizm Sağlığı, Turizm Hizmetlerinin Sağlık Sorunları, Turizm Sağlığı Yönetimi

Hazırlayan

Kartal Doğukan ÇIKI 



Author: Haluk TANRIVERDİ

**Turizm Hizmetlerinin Sağlığı ve Yönetimi:
Turizm Sağlığı, Turizm Hizmetlerinin Sağlık
Sorunları, Turizm Sağlığı Yönetimi**

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Abstract

Health and Management of Tourism Services: Tourism Health, Health Problems of Tourism Services, authored by Dr. Haluk Tanrıverdi, is a comprehensive academic work that explores the multifaceted relationship between tourism and health. It addresses a significant gap in tourism literature by examining tourism not merely as an economic activity but as a phenomenon with broad socio-cultural, environmental, and public health implications. The book conceptualizes “tourism health” through various theoretical lenses, including biomedical, behavioral, sociopolitical, and holistic models, while acknowledging the historical and cultural variability of health definitions. It offers an in-depth analysis of health tourism, emphasizing the protection and enhancement of the health of both tourists and tourism workers. The management of tourism health is discussed across five dimensions: environmental, medical, operational, social, and psychological health. Importantly, the book critiques the adverse health effects of poorly managed tourism, particularly in developing countries, where rapid and unregulated tourism growth exacerbates environmental degradation and public

Research Assistant PhD., Istanbul
Gelisim University, Faculty of Economics,
Administrative and Social Sciences,
Department of Tourism Guidance,
Istanbul, Turkey.

✉ kdciki@gelisim.edu.tr

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health challenges. The book is structured into four chapters that explore foundational tourism concepts, health and tourism-health models, determinants of tourism-related health, and sustainable health management in tourism services. Combining theoretical insights with practical recommendations, this book is a valuable resource for academics, professionals, and policymakers seeking to integrate health-conscious strategies into tourism planning.

Keywords

Tourism services, Tourism health, Problems of tourism services

Öz

Dr. Haluk Tanrıverdi tarafından kaleme alınan Turizm Hizmetlerinin Sağlığı ve Yönetimi: Turizm Sağlığı, Turizm Hizmetlerinin Sağlık Sorunları, turizm ve sağlık arasındaki çok yönlü ilişkiyi inceleyen kapsamlı bir akademik çalışmadır. Turizmi yalnızca ekonomik bir faaliyet olarak değil, aynı zamanda geniş sosyo-kültürel, çevresel ve halk sağlığı etkileri olan bir olgu olarak inceleyerek turizm literatüründeki önemli bir boşluğu doldurmaktadır. Kitap, sağlık tanımlarının tarihsel ve kültürel değişkenliğini kabul ederken, biyomedikal, davranışsal, sosyopolitik ve bütüncül modeller de dahil olmak üzere çeşitli teorik bakış açılarıyla “turizm sağlığı” kavramını kavramsallaştırmaktadır. Hem turistlerin hem de turizm çalışanlarının sağlığının korunması ve iyileştirilmesini vurgulayarak sağlık turizminin derinlemesine bir analizini sunmaktadır. Turizm sağlığının yönetimi beş boyutta ele alınmaktadır: çevresel, tıbbi, operasyonel, sosyal ve psikolojik sağlık. Kitap, özellikle hızlı ve düzensiz turizm büyümesinin çevresel bozulmayı ve halk sağlığı sorunlarını daha da kötüleştirdiği gelişmekte olan ülkelerde, kötü yönetilen turizmin olumsuz sağlık etkilerini eleştirmektedir. Kitap, temel turizm kavramlarını, sağlık ve turizm-sağlık modellerini, turizmle ilişkili sağlığın belirleyicilerini ve turizm hizmetlerinde sürdürülebilir sağlık yönetimini inceleyen dört bölümden oluşmaktadır. Teorik bakış açılarını pratik önerilerle birleştiren bu kitap, sağlık bilincine sahip stratejileri turizm planlamasına entegre etmek isteyen akademisyenler, profesyoneller ve politika yapıcılar için değerli bir kaynaktır.

Anahtar Kelimeler

Turizm hizmetleri, Turizm sağlığı, Turizm hizmetlerinin sorunları

Introduction

“Health and Management of Tourism Services: Tourism Health, Health Problems of Tourism Services, Tourism Health Management” is a comprehensive study written by Assoc. Prof. Haluk Tanrıverdi and deals with the health dimension of the tourism sector. The book aims to fill the existing gap in this field by examining the multidisciplinary structure of tourism from a health perspective. The book deals in detail with the socio-cultural, economic and environmental dimensions of the tourism industry and dimensions is their impact on health. Tourism is not only an economic activity but also a driver of both direct and indirect effects on public health.

In the book, the concept of tourism health is discussed in a broad perspective and explained with various models. These models include biomedical, behavioral, sociopolitical and holistic approaches. While the definition of health varies according to cultural and historical contexts, the book takes these differences into account and provides a broad framework for tourism health. The evolution of the concept of health in the historical process and its relationship with tourism is examined in detail.

An important feature of the book is that it elaborates on health tourism and tourism health management. In this regard health tourism focuses on protecting and improving the health of both tourists and tourism workers. In this context, the health management of tourism services is addressed through the dimensions of environmental health, medical health, operational health, social health and psychological health. The book examines the relationship between health and tourism from different perspectives and provides recommendations for improving the sustainability and quality of tourism services. It also draws attention to the health benefits of the tourism industry as well as the health risks that may arise as a result of improper management and planning.

The book also highlights the negative effects of tourism activities on human health. Especially in developing countries, the health problems and environmental damages caused by the rapid and unplanned growth of the tourism sector are emphasized. In this context, it is emphasized that tourism policies and planning should be harmonized with a health perspective. The book deals in detail with the health problems encountered in tourism destinations, the sources of these problems and the solution suggestions.

The book is structured into four main chapters. The first chapter explores the concept and general characteristics of tourism. It examines the role of tourism in the economy, outlines various classifications of tourism, and defines different types of tourism enterprises. Additionally, it discusses the socio-economic functions and overall significance of tourism. Finally, it emphasizes the interdisciplinary nature of tourism, with a particular focus on its interaction with the health sciences.

In the second part, the concepts of health and tourism health and the factors affecting these concepts are examined. Different definitions and models of the concept of health are emphasized, health criteria and factors affecting health are discussed in detail. The book emphasizes that the concept of health should be handled with a multidisciplinary approach and in this context, it includes the contributions of different disciplines related to health.

The third chapter elaborates on the concept and dimensions of tourism health. Environmental, medical, chemical, biological, psychological and social factors affecting tourism health are comprehensively analyzed. The positive and negative impacts of tourism on health are discussed, and recommendations are presented for the prevention and improvement of health problems. In addition, various models and practices are introduced on how tourism health organization should be.

In the last section, the health management of tourism services and sustainable tourism practices are discussed. In this section, the components and dimensions necessary for managing the health of tourism services are discussed in detail. The dimensions of environmental health, medical health, operational health, social health and psychological health are comprehensively analyzed and their impact on the quality of tourism services is discussed. The book also provides information on policies and strategies to improve the health of tourism services.

The book makes an important contribution to the academic literature on tourism health and is a valuable resource for those doing research in this field. The book, which deals with the relationship between tourism and health with a multidisciplinary approach, offers rich content in terms of both theoretical knowledge and practical applications. Assoc. Prof. Haluk Tanrıverdi's book is an essential reference for anyone who wants to understand and manage the health dimension of the tourism sector.

The comprehensive perspective offered by the book is an indispensable resource for professionals, academics and students in the tourism sector. It provides in-depth analysis of the importance of the health of tourism services and the need to improve practices in this area, as well as guidance on how to align tourism policies and planning with a health perspective.

In conclusion, Assoc. Prof. Haluk Tanrıverdi's book offers a comprehensive guide to understanding and enhancing the health dimension of tourism, contributing significantly to sustainable service development in the sector.

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