



DECENT WORK AND ECONOMIC GROWTH REPORT 2024

ISTANBUL GELİŞİM ÜNİVERSİTESİ





SUSTAINABLE DEVELOPMENT GOALS



ISTANBUL GELISIM UNIVERSITY

SDG 8 DECENT WORK AND ECONOMIC GROWTH



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IGU for Ecological, Social and Economic Sustainability





SUSTAINABLE DEVELOPMENT GOALS



ISTANBUL GELISIM UNIVERSITY

SDG8: DECENT WORK AND ECONOMIC GROWTH

SDG 8, one of the Sustainable Development Goals (SDG), is the cornerstone of the development process in terms of providing decent job opportunities and supporting inclusive, sustainable economic growth. In line with objectives such as increasing labor force participation, promoting equality in employment, reducing youth unemployment, preventing informal employment, and supporting productive sectors, economic growth must be addressed not only quantitatively but also qualitatively. In this context, universities play a crucial role in cultivating qualified human resources through education; shaping economic policies through research; and supporting local and national development through entrepreneurship and innovation ecosystems. SDG 8 is not merely an economic objective; it is a critical area of responsibility for ensuring social welfare, social justice, and sustainable development in a holistic manner.



STRATEGIC PRIORITIES FOR DECENT WORK

Promoting inclusive employment, economic productivity, and working conditions befitting human dignity are among the fundamental priorities of institutional development. In line with its strategic plans and institutional policies, IGU focuses on training qualified individuals who can respond to the needs of the labor market, supporting a culture of entrepreneurship and innovation, and combating informal employment. This strategic approach is reinforced through both academic programs and public-private sector collaborations, directly contributing to youth employment, women's participation in the workforce, and local development goals.



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IGU'S INSTITUTIONAL PROFILE

VISION OF IGU

Istanbul Gelisim University (IGU) is a foundation university based in Istanbul, established in 2008 and granted university status in 2011. Since its foundation, IGU has operated with the mission of enhancing quality, accessibility, and diversity in higher education. The university considers education, research, and community service as its core areas of activity. IGU aims to educate students as internationally competent individuals who adhere to scientific ethical values, think creatively, and are conscious of sustainability. To this end, it continuously updates its student-centered educational programs and focuses on graduating qualified individuals who meet the needs of the modern era.

IGU's core values include respect for individual differences, openness and transparency, an interdisciplinary approach, the principle of sustainability, collaboration with the real sector, and a commitment to continuous improvement. IGU contributes to knowledge production by conducting research activities both nationally and internationally and strengthens its societal impact through social responsibility projects and public-private partnerships. Within the framework of its 2024–2028 Strategic Plan, IGU envisions generating a global impact in the field of higher education and contributing to societal development through qualified knowledge.

IGU'S INSTITUTIONAL CAPACITY

Year of Establishment: 2008 (Vocational School), 2011 (University status)

Number of Faculties: 7

Number of Institutes: 1

Number of Schools: 1

Number of Vocational Schools: 2

Number of Research Centers: 22

Number of Laboratories and Workshops: 145

Total Number of Students (2024): 37,918

Campus Location: Avcılar, Istanbul, Türkiye

Library Facilities: 1 main library and 4 branch libraries

Strategic Plan Period: **2024–2028**



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ACKNOWLEDGEMENTS

We would like to thank IGU's valuable academicians, administrative unit managers, employees, dear students, graduates, internal and external stakeholders who contributed to the creation of the report.

We would also like to thank all members of the university, university stakeholders who have embraced all existing sustainability-related goals in the content of the report, who have carried out studies in this direction, and the university Board of Trustees and the Rector's Office for providing endless support for these studies.

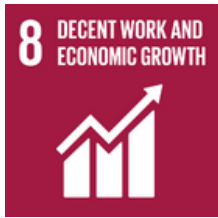
Istanbul Gelisim University



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8.1. Research on Decent Work and Economic Growth

IGU has a strong academic structure that encourages interdisciplinary research in the fields of economic growth and employment. Academics at the university conduct high-quality research at the national and international levels on topics such as sustainable development, the transformation of labor markets, entrepreneurship, the digital economy, informal employment, and gender inequality. These studies contribute to the production of theoretical knowledge and provide policymakers with guiding data. IGU is building a comprehensive knowledge ecosystem focused on economic growth and employment through research centers, master's and doctoral programs, industry collaborations, and scientific publications, to increase its academic productivity in this field. The university also promotes sustainable academic growth through projects and funding mechanisms that support young researchers in contributing to this field.



8.1.1. Decent Work and Economic Growth: CiteScore

IGU regards enhancing the quality of academic productivity as one of its institutional priorities. In this context, the publication of scholarly articles by faculty members in journals ranked among the top tier of international citation indexes is actively encouraged. The proportion of publications ranked within the top 10% according to the CiteScore metric is a key indicator reflecting the University's research excellence and global visibility. IGU remains committed to strengthening the quality of academic outputs, supporting interdisciplinary research, and increasing the production of knowledge that contributes to sustainable economic growth and the goal of decent work for all.





8.1.2. Decent Work and Economic Growth: Publications

IGU has directly contributed to SDG 8 through its scientific studies in the fields of economic growth and employment throughout 2024. According to analyses conducted through the Elsevier Scopus database, **67 academic publications** from the university align with this goal. These studies cover topics such as the effects of digitalization on the workforce, informal employment, sustainable economic development, occupational health and safety, women's employment, and social entrepreneurship. IGU's publications in this field reflect not only academic productivity but also the aim of contributing to sustainable and inclusive development policies. These publications, which are indexed internationally and published under open access, strengthen the university's research capacity and reinforce an academic production approach that prioritizes social impact.

Number of Publications on SDG 8 in 2024
67

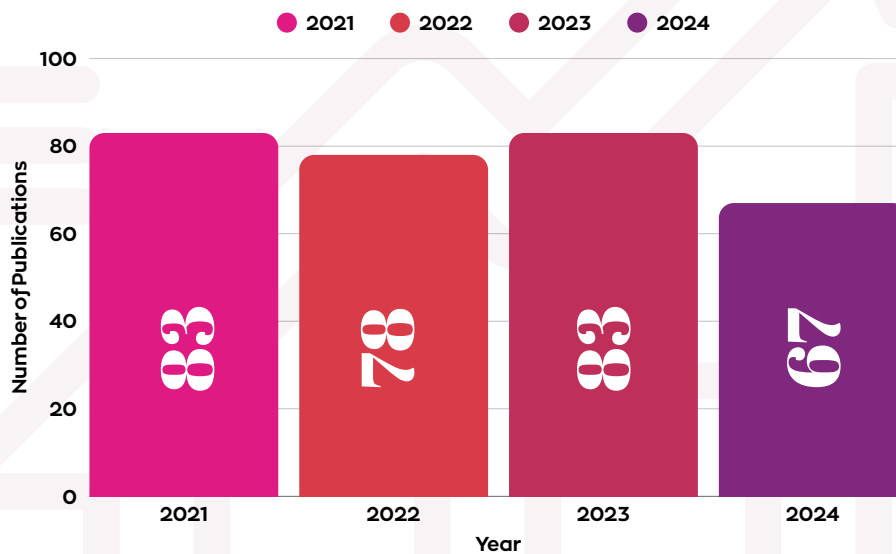


Figure 1. Distribution of Publications Related to SDG 8 by Year

Although the 2024 data shows a numerical decline compared to previous years, with 67 publications, IGU's research focus on SDG 8 continues steadily. These data reveal that the university continues to produce sustainable and effective academic contributions in areas such as economic growth, employment, labor force transformation, and decent working conditions.





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8.2. EMPLOYMENT PRACTICES

IGU is committed to providing its employees with an equitable, fair, and respectful working environment that upholds human dignity. All employment processes are based on merit, equal opportunity, and the principle of non-discrimination. Ethical and sustainable business practices are safeguarded through institutional policies.

IGU considers employee well-being a cornerstone of institutional development and clearly prioritizes it in its [2024-2028 Strategic Plan](#) (p. 67). Findings from the 2024 Employee Satisfaction Survey indicate significant progress toward the university’s goals of strengthening its organizational structure and developing strategic human resources. While satisfaction levels among academic and administrative staff generally reflect a positive outlook, aspects such as employee loyalty, accessibility of management, and perceptions of the work environment emerge as notable strengths. Nonetheless, there remains room for improvement, particularly in infrastructure and social amenities. IGU’s commitment to enhancing employee satisfaction is evident both in its strategic planning documents and performance indicators, as demonstrated in practice. This approach provides a solid foundation for reinforcing institutional culture and ensuring sustainable human resource management.

Table 1. 2024 Targets and Achievement Rates of the 2024–2028 Strategic Plan

Indicators	2023	2024 Target	Achievement Rate
4.1.1. Percentage of female academic staff (%)	50	50	56%
4.1.2. Satisfaction with working environment and conditions (%)	78	80	Academic: 75,6% Administrative: 78,7%
4.1.3. Satisfaction with social amenities (%)	61	65	Academic: 64,3%
4.1.4. Satisfaction with transportation services (%)	53	55	Academic: 45,9% Administrative: 88,1%
4.1.5. Satisfaction with food services (%)	33	40	Academic: 18,1% Administrative: 34,6%
4.1.6. Academic staff loyalty to the institution (%)	87	88	87.90%
4.1.7. Administrative staff loyalty to the institution (%)	85	86	83.80%
4.1.8. Academic staff satisfaction rate (%)	79	80	79.60%
4.1.9. Administrative staff satisfaction rate (%)	81	82	83.90%
4.1.10. Accessibility of senior management (%)	88	90	92.50%



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8.2.1. Employment Practice Living Wage

IGU adopts a fair and inclusive employment policy that prioritizes the economic well-being of its employees. Accordingly, all academic, administrative, and support staff within IGU are paid salaries above the legal minimum wage, at a level that guarantees a decent standard of living. In defining a living wage, IGU bases its approach on the poverty threshold announced monthly by Türk-İş, which is determined as the amount required to meet the basic needs of a family of four in Türkiye. This value is converted into an hourly wage and taken as a reference; IGU's remuneration policy is structured so that no employee earns below this threshold. This practice covers not only permanent academic and administrative staff but also contracted support personnel. IGU regards providing all employees with fair, equitable, and sustainable income conditions as an integral part of its institutional responsibility.



IGU is committed to the principle of providing all its employees with decent working conditions and fair remuneration. In compliance with Türkiye's minimum wage legislation, all personnel at the university receive salaries above the legal minimum wage. The remuneration of academic staff is determined by the principles outlined in [Higher Education Personnel Act No. 2914](#) and the [Decree Law No. 375](#). IGU's [Decent Work and Fair Wage Policy](#), revised in 2024, is structured on the principles of performance, equity, and transparency, aiming to ensure fair and equal pay for all employees regardless of language, religion, race, or gender. As of 2024, the university employs a total of **1.428** staff members, **52% of whom are women (48% are men)**, reflecting the university's commitment to a human resources policy that upholds gender equality. Considering local economic indicators, the minimum wage in Türkiye is set at a level intended to cover basic living expenses. However, IGU goes beyond merely complying with legal requirements by committing to providing its employees with a sustainable and decent wage aligned with local living conditions, ensuring they can maintain their livelihoods. This commitment is designed to enhance employees' quality of life and secure their long-term financial stability.



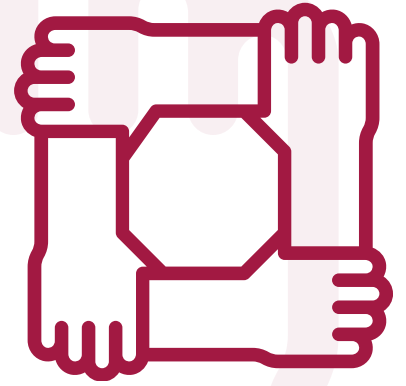
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8.2.2. Employment Practice Unions

IGU embraces an institutional culture that safeguards the fundamental rights and freedoms of association of its employees. In this regard, all academic, administrative, and support staff, regardless of gender or nationality, are granted and supported in exercising their rights to form trade unions, join unions, and engage in collective bargaining. In accordance with Article 51 of the Constitution of the Republic of Türkiye, employees have the right, without prior authorization, to establish trade unions and higher-level organizations, to freely join them, and to withdraw from membership. IGU formally recognizes this constitutional right at the institutional level and does not interfere in the organization of trade unions for its employees. Trade union rights apply equally to all employees, including women and international staff. The recognition of these rights is guaranteed within the framework of IGU's Human Resources policies.



• IGU's Collaborations with Trade Unions:

Beyond formally recognizing trade union rights at the institutional level, IGU actively supports its employees' engagement with organized structures by establishing direct collaborations with the following trade unions:



Collaboration Protocol with Memur-Sen: Through a cooperation protocol signed with Memur-Sen, IGU provides training opportunities to support the professional development of its employees. This protocol aims to enhance the visibility and effectiveness of trade union activities.



Collaboration with İstanbul Sağlık-Sen: As a partner institution of the Health and Social Service Workers' Union (Sağlık-Sen), IGU supports the active participation of employees working in the health sector in unionization and rights advocacy processes.



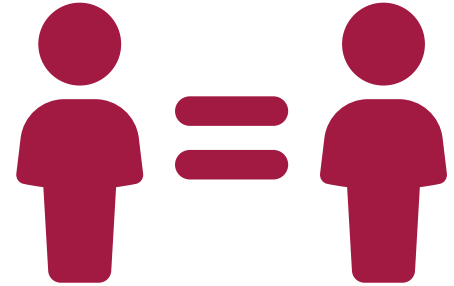
Collaboration with İLKSAN: IGU's cooperation with İLKSAN, an organization dedicated to protecting the social and economic rights of employees in the education sector, is another indicator of the university's commitment to trade union rights.





8.2.3. Employment Policy on Discrimination

IGU regards the creation of a human rights-based, safe, equitable, and inclusive working and learning environment for all employees and students as an institutional responsibility. The university operates in line with both national legislation and international principles, including the United Nations Universal Declaration of Human Rights, the ILO Conventions on Combating Discrimination, and the Sustainable Development Goals.



In this context, IGU has developed institutional policies aimed at preventing all forms of direct or indirect discrimination in the workplace, on campus, and in online environments, while promoting social diversity and inclusion. All human resources processes, including recruitment, career development, remuneration, promotion, training, access to services, and task allocation, are managed with a nondiscriminatory approach. We have established a safe system that evaluates all individuals solely based on competence, merit, and performance.

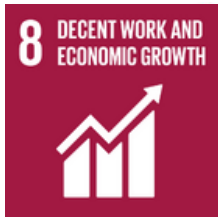
The following current and publicly available policies embody IGU's institutional commitment in this regard:

- [Policy of Equal Opportunity \(2024\)](#)
- [Equality Policy \(2024\)](#)
- [Policy for The Opposition to Wage Discrimination \(2024\)](#)
- [Gender Equality Policy \(2024\)](#)
- [Respect for Diversity Policy \(2024\)](#)
- [Policy of Support to Women and Learners with Disadvantages \(2024\)](#)
- [Ethical Employment Policy \(2024\)](#)
- [Modern Anti-Slavery and Fair Business Policy \(2024\)](#)
- [Policy Against Corruption, Crime and Bribery \(2024\)](#)

These policies apply to all academic, administrative, and support staff, regardless of whether they hold permanent or contractual positions, as well as all students enrolled at IGU. A zero-tolerance approach to all forms of discrimination is adopted, and transparent internal oversight and complaint mechanisms are in place for individuals who experience discriminatory practices.

IGU positions these policies not merely as a legal obligation but as an integral part of its institutional culture, an ethical responsibility, and a fundamental component of its sustainability vision. This fosters an environment that values diversity and ensures safety and equality for all.





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8.2.4. Employment Policy Modern Slavery

IGU is an institution that upholds employee rights, respects human dignity, and adopts a zero-tolerance policy toward all forms of exploitation. In this regard, IGU explicitly rejects human rights violations such as forced labor, modern slavery, human trafficking, and child labor, and develops institutional policies to prevent such practices. In its recruitment and working conditions, IGU ensures that all employees work in a fair, safe, and healthy environment based on free will. The university guarantees that all personnel—whether contracted or subcontracted—are employed in compliance with the law and are equally supported in terms of training, remuneration, and social benefits.



These principles and commitments are clearly defined in the following policy documents, revised in 2024:

- **Modern Anti-Slavery and Fair Business Policy:** IGU guarantees equal treatment for all academic and administrative staff, regardless of title, education level, or income. Measures are taken and actively enforced to prevent the exploitation of employees—whether by taking advantage of their material or moral needs—or any conduct that would hinder them from exercising their rights.
- **Ethical Employment Policy:** The university is guided by the principles of transparency and accountability in all work processes. It explicitly rejects forced labor, child labor, human trafficking, and all forms of slavery, emphasizing that such practices are incompatible with IGU’s ethical values.
- **Human Rights, Rule of Law and Justice Policy:** IGU is committed to respecting individuals’ fundamental rights and freedoms in compliance with national and international legislation. In this context, all employees, service providers, and outsourced personnel are included in awareness-raising programs on child protection, human trafficking, and forced labor. The university’s “prevention-protection-intervention” principles form the basis of its approach in these matters.
- **Human Resources Policy:** IGU adopts voluntariness as the basis of all employment processes; no employee is hired under threat, coercion, or debt bondage. Furthermore, outsourced companies providing services to the university are required to comply with the same ethical and legal standards.



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8.2.5. Employment Practice Equivalent Rights Outsourcing

IGU, bases its employment policies on human dignity and fairness in working life, emphasizing the protection of equal rights not only for directly employed personnel but also for those working under outsourced service arrangements. Accordingly, the university has institutional policies that ensure employees engaged in services provided by third parties work under fair, safe, and human rights-compliant conditions.



IGU, within the framework of its **Sustainable Procurement and Supplier Policy**, adopts as a fundamental principle the employment of not only directly employed personnel but also all employees working through outsourcing in a manner that ensures a dignified, fair, and safe working environment. The University's Sustainable Procurement and Supplier Policy encourages service providers to act with environmental, social, ethical, and economic responsibility, while also supporting the integration of occupational health and safety standards into the internal processes of these organizations.

IGU explicitly requires all subcontractors with whom it works through outsourcing to protect workers' rights and ensure fair working conditions. Within the scope of the **Subcontractor Policy**, the social rights and wage policies of supplier companies' employees are closely monitored; tender processes include conditions that protect labor, and the implementation of these conditions is audited. The University reflects its institutional approach—aimed at ensuring that outsourced personnel have rights equivalent to those of directly employed staff—into all contracts and practices.

In this context, contracts signed with external service providers are drafted to include provisions that guarantee basic employment standards such as fair wages, reasonable working hours, a safe working environment, and an operation free from discrimination. Furthermore, the University establishes accessible and secure mechanisms through which outsourced employees can provide feedback, ensuring that any issues can be reported promptly and that they are included in the resolution process.

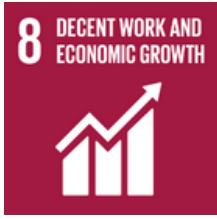
IGU considers the protection of outsourced personnel's rights not merely as a contractor's responsibility but as part of its corporate social responsibility. By managing its resources effectively and responsibly, the University remains committed to creating an inclusive, fair, and ethically based working environment for all employees, whether directly employed or outsourced.



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8.2.6. Employment Policy Pay Scale Equity

IGU adopts a fair, transparent, and equitable remuneration policy for all its employees. Salary scales are determined based on job description, level of responsibility, and merit; any form of discrimination based on gender, age, ethnic origin, or type of employment is strictly prohibited. In this regard, the University applies the principle of equal pay for equal work to all employees and guarantees that everyone, including subcontracted personnel, receives a wage sufficient to ensure decent living conditions. IGU's employment policies go beyond merely fulfilling legal obligations; they are implemented with an approach that is grounded in ethical values, employee well-being, and institutional sustainability.



IGU's institutional commitment on this matter is embodied in the following current and publicly available policy documents:

- [Policy of Equal Opportunity \(2024\)](#)
- [Equality Policy \(2024\)](#)
- [Policy for The Opposition to Wage Discrimination \(2024\)](#)
- [Gender Equality Policy \(2024\)](#)
- [Ethical Employment Policy \(2024\)](#)
- [Modern Anti-Slavery and Fair Business Policy \(2024\)](#)
- [Policy Against Corruption, Crime and Bribery \(2024\)](#)

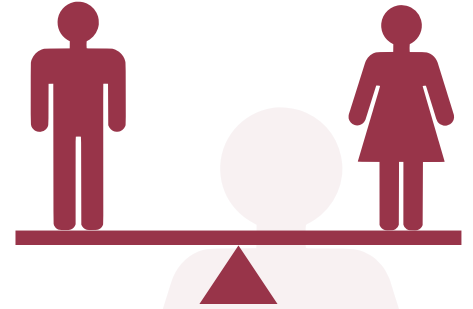
These policies cover all academic, administrative, and support staff, regardless of whether they are in permanent or contractual positions. A "zero tolerance" principle is adopted against all forms of discrimination, and transparent internal audit and reporting mechanisms, through which individuals subjected to discrimination can file complaints, are clearly defined. IGU regards these policies not merely as a legal obligation but as an integral part of its institutional culture, an ethical responsibility, and a core component of its sustainability vision. Through this approach, the university fosters an academic and administrative environment in which differences are valued, and everyone feels safe, equal, and included.





8.2.7. Tracking Pay Scale for Gender Equity

IGU implements a transparent and measurable monitoring system to ensure gender-based fairness in its remuneration processes. The University guarantees the principle of equal pay for equal work between female and male employees; in this regard, it regularly analyzes gender-based pay gaps and develops policies aimed at eliminating such inequalities.



IGU has embedded in its institutional policies principles that eliminate gender-based discrimination to ensure gender equality in remuneration processes. As of 2024, under the framework of the [Gender Equality Policy](#), [Policy for The Opposition to Wage Discrimination](#), and [Ethical Employment Policy](#), salary scales are determined solely based on job description, merit, and performance, ensuring equal opportunities for all staff.

Through these practices, IGU not only complies with legal requirements but also aims to actively contribute to the Sustainable Development Goals (particularly SDG 5 and SDG 8) by building an egalitarian working culture.

The University's [Quality Policy](#) supports processes of sustainable improvement and development in every field and, within the framework of a transparent and participatory governance approach, prioritizes the systematic monitoring of efficiency and fairness. Salary payments are made by Law No. 2914 on Higher Education Personnel, which adopts the principle of equal pay for personnel holding the same title regardless of gender. Furthermore, remuneration policies in higher education institutions are audited annually by the Council of Higher Education (YÖK), thereby providing legal assurance for a fair and transparent pay structure.



8.2.8. Employment Practice Appeal Process

IGU operates a transparent and accessible grievance mechanism for its employment practices in order to provide its employees with a fair and reliable working environment. Within the framework of its **Ethical Employment Policy**, the University upholds the maintenance of open communication channels with all stakeholders and the conduct of business processes in line with the principles of mutual respect and communication. IGU considers the fair and respectful evaluation of grievances and feedback from employees as an institutional commitment.



To monitor and manage employee satisfaction, a structured communication channel has been established within the **Quality Documentation Management System**. Through this system, all employees can directly submit their complaints, feedback, or contributions to the administration online, and actively participate in the process by accessing it via **IGUMER**.

According to the results of the 2024 satisfaction survey, academic staff at IGU reported the highest satisfaction rate at **88,35%** in the area of university-wide and senior management, followed by **87,93%** in institutional commitment and **83,70%** in education and training processes. Administrative staff recorded the highest satisfaction at **93,5%** for job characteristics and **93,3%** for interpersonal relationships. These figures indicate that in both staff groups, there is a high level of trust in management and internal relations, as well as a strong sense of belonging and a culture of collaboration within the working environment.

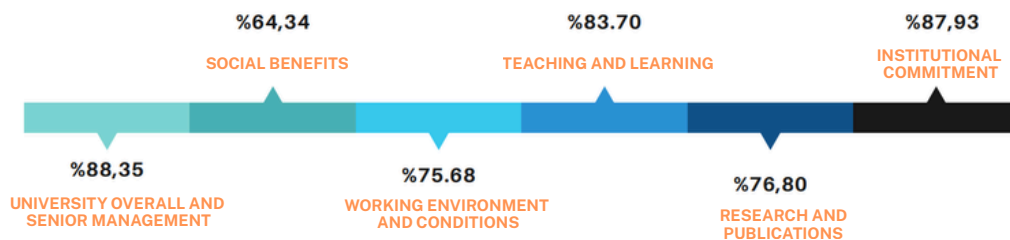


Figure 2. Academic Staff Satisfaction Survey Results

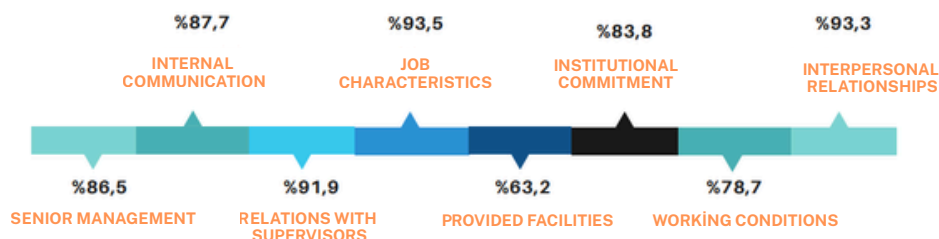


Figure 3. Administrative Staff Satisfaction Survey Results



The 2024 Employee Satisfaction Survey results also indicate that the University’s grievance and feedback processes are perceived by employees as accessible and effective. A total of **85,4%** of academic staff stated that “the channels through which they can convey issues and suggestions operate effectively.” Additionally, **85,7%** of academic staff reported that they believe their managers “make an effort to resolve problems,” while **87,3%** stated that their managers are “fair.” These figures demonstrate that managerial communication is conducted on a fair and solution-oriented basis.

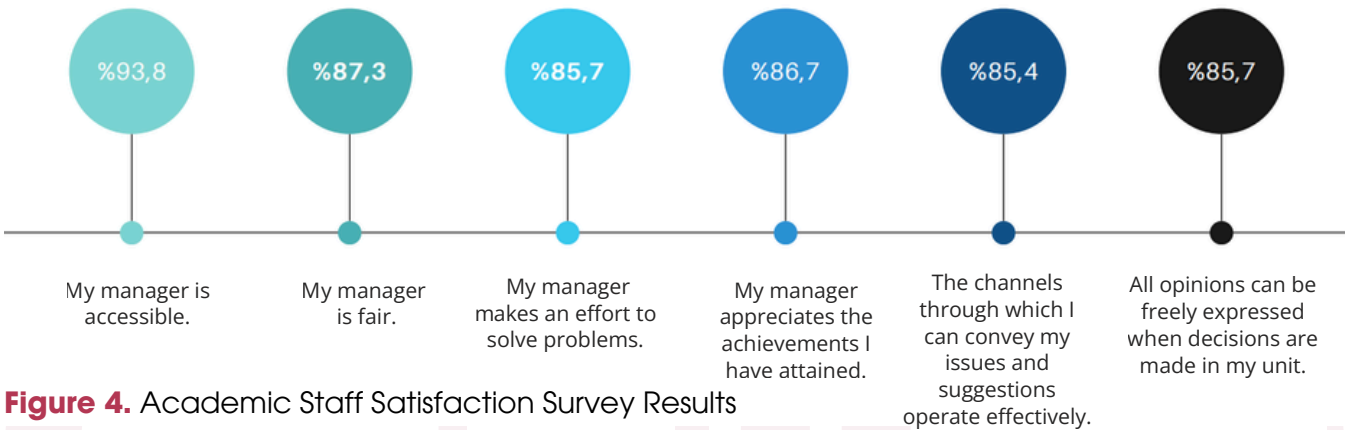


Figure 4. Academic Staff Satisfaction Survey Results

Among administrative staff, **92,9%** stated that they have the opportunity to convey their problems to their managers. This indicates that complaints or grievances regarding employment practices at the University can be openly communicated to managers and that communication channels function effectively. This is an important indicator of institutional transparency and the protection of employee rights, and it demonstrates that grievance procedures are functional.

MANAGERIAL RELATIONS
 SUBCATEGORIES AND SATISFACTION RATES
 Overall Rate: **91.9%**
 Istanbul Gelişim University, 2024



Figure 5. Academic Staff Satisfaction Survey Results



8.2.9. Employment Practice Labour Rights

As of 2023, IGU recognizes and safeguards the fundamental labor rights of all employees through its institutional policies and practices. The University respects core rights such as freedom of association and union membership, the right to collective bargaining, employee representation, fair wages, reasonable working hours, and safe working conditions. These rights are implemented in an equitable and inclusive manner, covering all staff members.



All academic and administrative staff at IGU are free to exercise their fundamental labor rights, including the right to form or join a trade union and to engage in collective bargaining. The University regards these rights not only as a legal obligation but also as an ethical responsibility and an integral part of its institutional culture. Employees' freedom of association and their right to express ideas and demands collectively are guaranteed without fear of pressure, discrimination, or adverse consequences.

In this context, the University's current policy documents—such as the [Ethical Employment Policy](#), [Gender Equality Policy](#), [Policy for The Opposition to Wage Discrimination](#), and [Equality Policy](#)—contain explicit provisions for the protection and advancement of employee rights, recognizing at the institutional level trade union rights, fair wages, a safe working environment, and equal treatment.

Furthermore, in all human resources processes, including recruitment, task allocation, promotion, and career development, the principles of equal opportunity, non-discrimination, merit, and performance-based evaluation are applied. Equal opportunities for growth and participation are ensured for all employees, including women and international staff. In this way, IGU has made strengthening a human rights-based, inclusive, and sustainable working environment a corporate priority.



8.3. EXPENDITURE PER EMPLOYEE

IGU is a key institution contributing to the economic development of its region. Beyond its educational activities, the university supports the local economy through employment, service procurement, infrastructure investments, and community projects. Expenditure per employee is considered within a broad framework that includes salaries, social benefits, education, healthcare, transportation, food, and cultural needs. In this respect, IGU stands out not only as an educational institution but also as a sustainable actor in regional development.

The university's economic impact extends beyond the welfare of its employees; it also contributes directly to the regional economy through local service providers, suppliers, social events, and student spending. Therefore, the indicator of expenditure per employee demonstrates not only the institution's internal welfare policies but also its structural contribution to economic growth in Istanbul and its surrounding areas.

IGU generates significant economic value with its annual expenditure per employee, which is well above the national standards. According to 2024 data, the university's annual expenditure for each employee is approximately **4.5** times higher than the annual minimum wage in Türkiye. This ratio highlights the university's strong commitment to protecting employees' living standards and ensuring that their needs in food, transportation, housing, healthcare, education, and social life are met beyond the minimum threshold. Furthermore, this level of expenditure not only enhances internal welfare but also contributes directly to local economic development.

The figure below illustrates the comparison between IGU's annual expenditure per employee and the national annual minimum wage in Türkiye for 2024.

A = Annual minimum wage for an employee in Türkiye in 2024

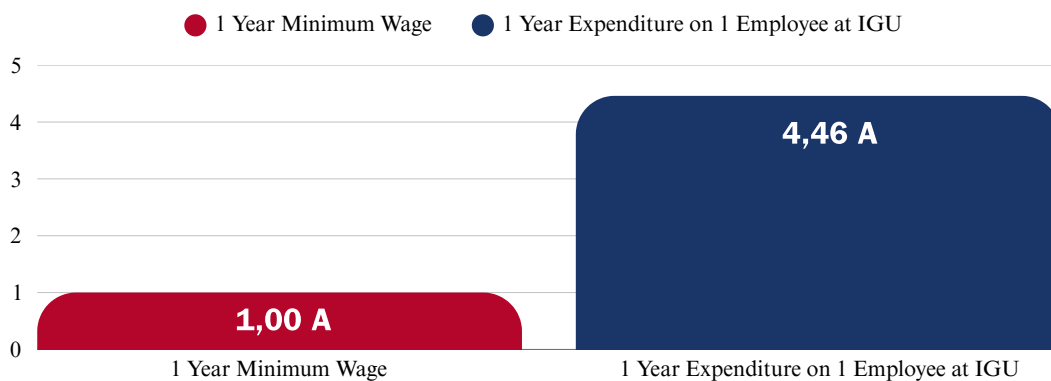


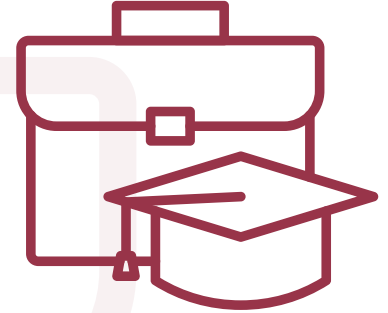
Figure 6. Comparison between annual expenditure per IGU employee and the annual minimum wage in Turkey





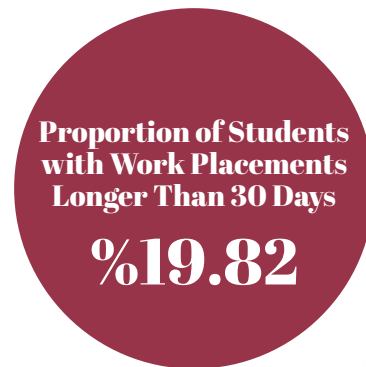
8.4. Proportion of Students taking Work Placements

At IGU, students undertake work placements (internships) to reinforce their theoretical knowledge, develop the skills acquired through laboratory and workshop practices, become familiar with workplace responsibilities and relationships, engage with production processes and current technologies, gain professional experience, and prepare for post-graduation employment. The duration and timing of the internship vary according to the curriculum of the relevant departments and programs. While the primary responsibility for finding an internship placement lies with the student, the relevant department or program heads provide support when needed. The suitability of the internship placement found by the student is evaluated by the relevant academic unit, prioritizing the best interest of the student. In line with collaborations established with public or private institutions in Türkiye and abroad, quotas are allocated for IGU students, and these quotas are announced by the department or program heads. Students may complete their internships at these institutions or, with the approval of the relevant units, in the research centers within the university.



For more detailed information, please refer to the [IGU Internship Directive](#) and click on the [Practical Course / Vocational Training Guidelines in Healthcare Fields](#) to review the regulations regarding practical training processes in health-related fields.

In 2024, the total number of students enrolled at IGU was **37.918**. The number of students who undertook an internship lasting longer than one month was **7.517**. Accordingly, the proportion of students who completed an internship of more than one month in 2024 was **19,82%**.





8.4.1. IGU New Graduate Development Program

The **IGU New Graduate Development Program** aims to support recent graduates at the initial stage of their careers, enabling them to consolidate the knowledge acquired during their studies and to gain the sectoral insights and competencies required to become the leaders of the future. The program offers a comprehensive recruitment and orientation process, allowing participants to become familiar with the university's overall operations.

Through in-service training opportunities, applied tasks, and structured learning modules, graduates are introduced to institutional values while gaining the opportunity to put theoretical knowledge into practice. Participants receive guidance and regular feedback under the supervision of experienced mentors, while also enhancing their skills through project-based assignments.



Targeting graduates with a maximum of one year of work experience, the program removes the common "experience requirement" seen in many job postings in Türkiye. In doing so, it provides young graduates without prior professional experience the opportunity to enter the sector and acquire the necessary skills. This comprehensive development process equips graduates with the knowledge, skills, and confidence needed to build a solid foundation for their careers.

8.4.2. Part-Time Student Program

IGU attaches great importance to equipping its students not only with academic knowledge but also with practical skills relevant to professional life. In this context, the Part-Time Student Program offers students part-time job opportunities suited to their fields of study and competencies.

Through this initiative, students can gain hands-on professional experience while continuing their education, allowing them to assume responsibility in real work environments and take an early step into their future careers. In this way, IGU both strengthens its qualified human resources and increases the employability of its graduates.

8.4.3. "Submit Your Resume" Online Application Platform

Developed by the IGU Human Resources Department, the "Submit Your Resume" online platform enables candidates who wish to work at the university to easily apply for open positions. Submitted resumes are evaluated by the HR unit, and eligible candidates are added to the talent pool and included in recruitment processes for suitable positions.

This digital tool simplifies candidates' access to career opportunities while also contributing to the transparency and efficiency of the university's human resources processes.





8.5. Proportion of Employees on Secure Contracts

IGU regards the sustainable, fair, and stable employment of academic and administrative staff as one of its institutional priorities. In this context, all employees work under the provisions of [the Labor Law of the Republic of Türkiye No. 4857](#), based on written employment contracts concluded between the employer and the personnel. Rights and responsibilities regarding working conditions and environment are clearly defined in these contracts; the University regularly monitors the structure of such contracts and develops policies aimed at increasing the rate of secure employment. This approach aims both to enhance employee satisfaction and to strengthen institutional continuity.



As of 2024, **72% (1.029)** of the total **1.428** employees at IGU have been serving for more than one year. This figure demonstrates the University's commitment to continuity in its employment policies and to securing employment contracts. Furthermore, the number of staff who have been employed for **more than 24 months** increased from 785 in 2023 to **838 in 2024**, indicating that long-term employment is being strengthened at the institutional level. All employees are employed under written contracts by the Labor Law of the Republic of Türkiye No. 4857, which ensures a sustainable and stable working environment under legal protection.

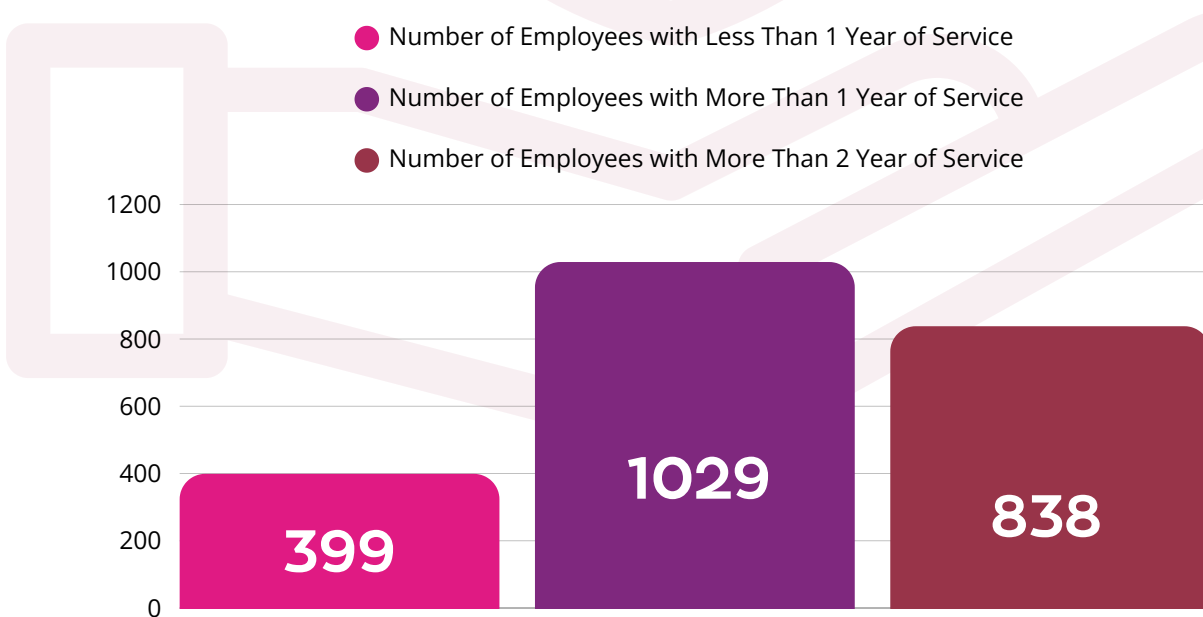


Figure 7. Number of Employees by Length of Service





6. IGU Activities on Decent Work and Economic Growth

IGU strengthens its contributions in this area by organizing various academic, sectoral, and social events throughout the year in line with SDG 8, “Decent Work and Economic Growth.”

Our university runs programs that bring together different disciplines and stakeholders to facilitate access to quality employment for students and graduates, develop their professional skills, encourage a culture of entrepreneurship and innovation, support equal opportunities in employment, and contribute to sustainable economic growth.



These events cover a wide range of topics, including career planning, gaining industry experience, implementing innovative ideas, increasing social inclusion, and developing skills for the future workforce.

IGU provides its students with not only theoretical knowledge but also practical experience and industry connections through the panels, seminars, technical tours, workshops, conferences, and alumni meetings it organizes, thereby enhancing the quality of the workforce at the local and global levels and making concrete contributions to SDG 8.

Below are detailed information about the events held within this scope in 2024.





Event Name: [Coffee Talks: Dynamics of Sustainable Maritime Trade – Recommendations for Türkiye](#)

Event Date: 10.01.2024

Event Content: Global and local strategies on maritime transport, logistics, and marine pollution were discussed, and recommendations were made for developing environmentally, economically, and socially sustainable maritime trade policies for Türkiye.



Event Name: IGMYO Quality Colloquium – 2

Event Date: 31.01.2024

Event Content: At this scientific meeting organized by the IGU Quality Commission, quality topics were addressed and discussed within the framework of the university's and its units' policies, mission, and vision. The colloquium was planned to be held at regular intervals to provide quality education and quality life and contribute to common goals, and it was intended that the decisions taken would lead the way for improvement activities.





Event Name: [Financial Freedom](#)

Event Date: 05.03.2024

Event Content: The Financial Freedom conference addressed topics such as proper portfolio management, technical and fundamental analysis, and investment psychology. The presentation by an expert, Gökhan Şimşek, aims to correct misconceptions about the stock market and investing, demonstrate the correct methods for avoiding common technical errors, and provide participants with long-term investment strategies.



Event Name: [Women's Experiences in Professional Life](#)

Event Date: 07.03.2024

Event Content: The event, organized as part of International Women's Day on March 8, addressed the challenges women face in their professional lives and ways to overcome them. Female speakers working in the field of interior architecture and environmental design shared with participants the unique challenges of being a woman in the industry and their success stories.





Event Name: [E-Commerce Initiatives and Applications](#)

Event Date: 08.03.2024

Event Content: The event, presented by Mehmet Akif Birkan, addressed the development of e-commerce from its inception to the present day, the transformation of the sector, future trends, and the impact of technological innovations. Participants were provided with comprehensive information about the role of e-commerce in the business world and its impact on consumers.



Event Name: [Women's Cooperatives in Türkiye](#)

Event Date: 12.03.2024

Event Content: During the event, the documentary "Inheritance from the Future: Cooperativism for Sustainable Societies" was screened, followed by a presentation by Associate Professor Nilüfer Serinikli on the current status of women's cooperatives in Türkiye and their place in the economy. The aim was to raise awareness among participants about women's cooperatives in the academic field.





Event Name: [Furniture Design Exhibition](#)

Event Date: 13.03.2024 – 24.03.2024

Event Content: Original furniture and lighting designs created by Interior Architecture Department students as part of their Furniture III and Interior Textiles courses were exhibited. The event, held at the Art Gallery's Side Exhibition Area, showcased the students' creative work during the design process and provided participants with a reference for determining concepts and production stages in furniture design.



ISTANBUL GELISIM UNIVERSITY

Every Wednesday
COFFEE TALKS

Neuromarketing for Access to Science, Technology and Innovation
Asst. Prof. SİNEM EYİCE BAŞEV

Wednesday
13 March, 2024
12:00-13:00

Gelisim Tower,
Student Center- 17th Floor

4
17
8

Event Name: [Access to Science, Technology, and Innovation through Neuromarketing](#)

Event Date: 13.03.2024

Event Content: At the event, the scientific foundations of neuromarketing and its interaction with technology were addressed, and ways of creating more effective methods by combining neuroscience with marketing strategies were conveyed.

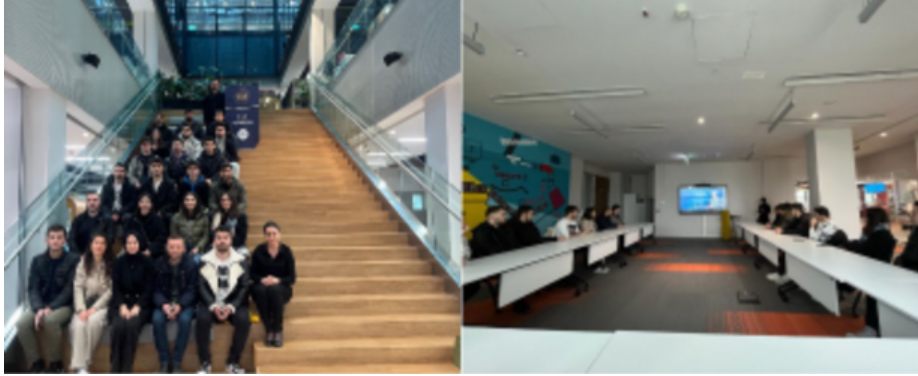




Event Name: [Istanbul Technopark Technical Tour](#)

Event Date: 15.03.2024

Event Content: Students had the opportunity to observe working conditions, equipment used, and operations in the aviation sector at Teknopark Istanbul. As part of the technical tour, they visited the incubator center, shared sectoral information, and received information from company officials about job and internship opportunities.



Event Name: AYJET Technical Tour

Event Date: 19.03.2024

Event Content: Students had the opportunity to examine aircraft maintenance equipment and processes on-site. Through hangar visits and technical briefings, they learned about the industry's operations, internship opportunities, and professional challenges.





Event Name: [Turkish Physiotherapists Association Presentation Meeting](#)

Event Date: 19.03.2024

Event Content: The structure, functioning, and membership process of the Turkish Physiotherapists Association were introduced, and students were informed about the activities of the professional organization. The event aimed to raise professional awareness and increase physiotherapist candidates' awareness of the association.



Event Name: [TEB Foreign Trade Operations Visit](#)

Event Date: 22.03.2024

Event Content: This event aimed to give students a firsthand look at the banking aspect of foreign trade. At the end of the visit, students had the opportunity to observe foreign trade operations carried out in the banking sector. By supplementing their theoretical knowledge with practical applications, they discovered career opportunities in the banking field.





ISTANBUL GELİŞİM ÜNİVERSİTESİ
SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER BÖLÜMÜ
Seminer

GÖNÜLLÜ STAJ BİLGİLENDİRME SEMİNERİ


KONUŞMACI
Dr. Öğr. Üyesi Ayşe Küçük

 **27 Mart 2024**
Çarşamba

 **12.00**

 Google Meet

<https://meet.google.com/mjx-dyqj-ozj>

gelisim.edu.tr | @gelisimedu | @igugelisim

ISTANBUL GELİŞİM ÜNİVERSİTESİ
İGÜ
Siyaset Bilimi ve Uluslararası İlişkiler Bölümü
İktisadi, İdari ve Sosyal Bilimler Fakültesi
KÜLTÜR ANLAMCAK

Event Name: [Volunteer Internship Information Seminar](#)

Event Date: 27.03.2024

Event Content: At the seminar organized by the Department of Political Science and International Relations, students were informed about volunteer internship opportunities, processes, and application methods, and suggestions were made regarding areas where internships could be done. A question-and-answer session was held during the online event.

Event Name: [Coffee Talks: The Importance of Cultural Heritage in Sustainable Development](#)

Event Date: 27.03.2024

Event Content: The role of preserving cultural heritage in sustainable development was addressed, and discussions were held on strengthening local economies and promoting environmentally friendly development strategies.

ISTANBUL GELİŞİM ÜNİVERSİTESİ

Every Wednesday
COFFEE TALKS

The Importance of Cultural Heritage in Sustainable Development

Asst. Prof. İlknur Türkoğlu

 **Wednesday**
27 March, 2024
12:00-13:00

 **Gelisim Tower,**
Student Center- 17th Floor

ISTANBUL GELİŞİM ÜNİVERSİTESİ
4 SÜKUTLU
8 DEĞERLİ VE ANLAMLI





Event Name: [From Short Film to Feature Film: Directing in Cinema](#)

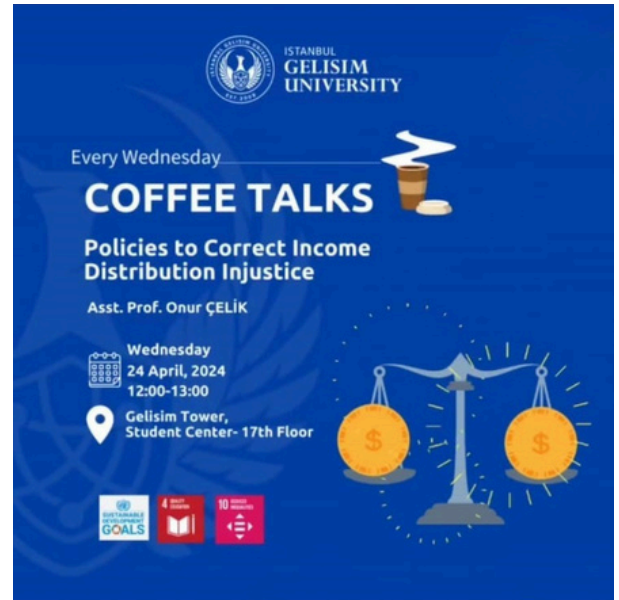
Event Date: 20.03.2024

Event Content: The event provided technical, theoretical, and experiential insights into becoming a film director. The guest director's award-winning short film was screened, followed by the sharing of experiences and the process of transitioning from short film to feature film directing. Participants gained detailed knowledge about the skills and equipment required for both short and feature film production.

Event Name: [Policies to Address Income Inequality](#)

Event Date: 24.04.2024

Event Content: The event discussed existing economic systems and policy tools aimed at reducing income inequality. Participants were informed about the causes and effects of income disparity, proposed solutions to address the issue, and strategies that can be implemented to achieve a fairer income distribution were discussed.





Event Name: [TV News Anchoring and Communication Skills](#)

Event Date: 24.04.2024

Event Content: The event for television journalism and programming students conveyed the intricacies of news presentation and communication practices. Participants were provided with insights into the training process of a news anchor, the dynamics of a television newsroom, current technical and technological developments in Türkiye, and the effective use of voice, diction, and body language.

Event Name: [The Informal Economy in the World and in Türkiye](#)

Event Date: 2.05.2024

Event Content: This seminar comprehensively addressed the concept of the informal economy, focusing on its definition, size, and how this size is measured. Additionally, the fundamental factors contributing to informality and the informal economy's effects on macroeconomic variables were examined in detail.





Event Name: [Press Freedom from Yesterday to Today](#)

Event Date: 3.05.2024

Event Content: The conference, held as part of World Press Freedom Day on May 3, examined the historical development of press freedom and its current status in detail. In her presentation, Prof. Dr. Sacide Vural emphasized the importance of press freedom, as well as the current threats and challenges facing this freedom. Participants gained a historical perspective on press freedom while also having the opportunity to evaluate current developments and debates in the field of journalism.

Event Name: [First Step in Your Career Journey with WediaCorp](#)

Event Date: 06.05.2024

Event Content: Radio, Television, and Cinema students were provided with information about internship opportunities, career prospects, technological developments in the media sector, and the working environment at an internship information meeting organized under the external stakeholder protocol with WediaCorp Technology Media and Communication. Students had the opportunity to observe the workings of the company firsthand and meet with industry professionals one-on-one.



DECENT WORK AND ECONOMIC GROWTH

IGU for Ecological, Social and Economic Sustainability





Event Name: [The Past, Present, and Future of Labor: Psychological Capital](#)

Event Date: 08.05.2024

Event Content: This event aims to examine the transformation of labor and the effects of psychological capital, such as self-efficacy, hope, resilience, and optimism, on individuals in the workplace. Strategies for strengthening psychological capital and their application in personal and professional life were discussed. Additionally, the event addressed how labor has evolved from the past to the present and how it may transform in the future.

Event Name: We Wanted to Ask – Bolt Production

Event Date: 09.05.2024

Event Content: The event, organized to inform students about the production process of removable fasteners used in industry, provided detailed information on the types of bolt and nut production, materials used, heat treatments applied for connection strength, quality control standards, and the company's ISO certifications.





Event Name: [Career Days and Alumni Reunion](#)

Event Date: 09.05.2024

Event Content: Graduates and human resources officials have come together to introduce career opportunities in the healthcare sector and to guide students in making the right internship choices and conscious career planning. Participants had the opportunity to evaluate job and internship opportunities, establish industry connections, and learn about the university's planned virtual card application.

The poster is for the 'GELİŞİM'DE KARIYER GÜNLERİ VE MEZUN BULUŞMASI' event, held from May 6-9, 2024. It details three main activities: 1) Career Days (6-7 May) at the C Blok Gastronmi Mutfak Laboratuvar ve Bahçe Alanı from 11:00-15:00. 2) A Seminar (8 May) at the K Blok Fırnas Oditoryum from 10:00-17:00, featuring speakers like Dr. Dr. Ali Akın, Mustafa Akın, and others. 3) A Mezun Buluşması (9 May) at the Mehmet Akif Ersoy Konferans Salonu from 17:00-20:00. The poster also lists numerous participating companies and organizations.

Event Name: How Are Ratings Measured?

Event Date: 10.05.2024

Event Content: The event, which addressed the rating measurement methods used to measure television viewers' preferences, explained the concept of ratings, their importance, and the methods used in measurement. Detailed information was provided on TİAK's role in the sector and rating studies, and the basic information necessary for university students to make informed decisions in the television industry was presented.

The poster is for a lecture titled 'HALKLA İLİŞKİLER VE TANITIM BÖLÜMÜ SÖYLEŞİ REYTING ÖLÇÜMLERİ NASIL YAPILIR?' on May 10, 2024, at 12:00 in the K Blok Fırnas Oditoryum. The speaker is Dursun GÜLERYÜZ, General Manager of TİAK -Televizyon İzleme Araştırmaları A.Ş. The poster includes social media handles for @gelisimedu and @igugelisim, and logos for Istanbul Gelişim University and TİAK.



DECENT WORK AND ECONOMIC GROWTH

IGU for Ecological, Social and Economic Sustainability





Event Name: [Rethinking the Role of Social Services in Addressing Social Issues in Local and Global Contexts](#)

Event Date: 13.05.2024

Event Content: The event addressed social issues emerging in the changing world order and the roles, services, opportunities, and disadvantages of social work. Organized in collaboration with Istanbul Bilgi University, Liverpool Hope University, and West Attica University, the symposium featured presentations by faculty members, with discussions on the local and global dimensions of social issues from various perspectives. The program was conducted with simultaneous translation in Turkish and English.

Event Name: [Economics and Finance Department Spring Talks-3: Banks, Government, and Economic Policies](#)

Event Date: 16.05.2024

Event Content: The online seminar examined the interaction between banks, the state, and economic policies in the context of the world and Türkiye. Participants gained insight into the functioning of financial capital, the state's role in the economy, and the development of economic policies.





Event Name: [CVK Park Bosphorus Hotel Istanbul Tour](#)

Event Date: 17.05.2024

Event Content: Organized to give students an up-close look at hotel management and interdepartmental operations, the tour featured hotel managers explaining the roles and responsibilities of each department, as well as providing information on hiring policies, financial resource management, and career development opportunities. At the end of the tour, participants toured the hotel's facilities to observe how theoretical knowledge is applied in practice.

Event Name: [Applied Communication Festival-2: Communication and Sustainability – Shining a Light on the Future!](#)

Event Date: 21-24.05.2024

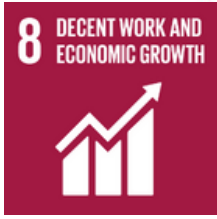
Event Content: Organized by the Faculty of Applied Sciences, the festival brought together professionals from the world of communication and media with students. The role of sustainability in the field of communication, its relationship with emerging technology and content production, was explored through various talks, seminars, workshops, and film screenings.



DECENT WORK AND ECONOMIC GROWTH

IGU for Ecological, Social and Economic Sustainability

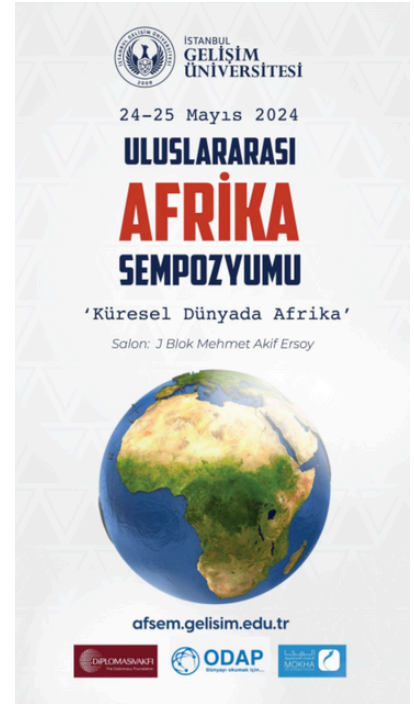




Event Name: [International Symposium on Africa](#)

Event Date: 24-25.05.2024

Event Content: The symposium, organized as part of Africa Day, drew attention to current issues on the African continent and featured presentations aimed at raising awareness about the region. Participants had the opportunity to learn about the social, economic, and cultural dynamics of Africa.



Event Name: [Let's Ask an Expert: What is Flutter's Role in the Mobile Application Development Process?](#)

Event Date: 27.05.2024

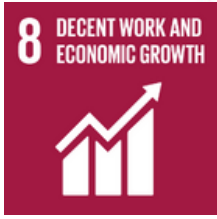
Event Content: The event covered the role of Flutter technology, developed by Google, in the mobile app development process, its basic principles, and how it works. Information was provided on multi-platform support, the fast development process, user experience, and examples of its use in the corporate world.



DECENT WORK AND ECONOMIC GROWTH

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Event Name: [Digitalization and Artificial Intelligence in Airport Transportation: The Havaist Example](#)

Event Date: 27.05.2024

Event Content: Havaist's artificial intelligence and digitalization applications used in airport transportation were introduced. During the event, students received information from company representatives about recruitment processes, internships, and application opportunities.



Event Name: [Faculty of Economics, Administrative and Social Sciences Alumni Meeting](#)

Event Date: 29.05.2024

Event Content: The event was held to help alumni maintain their connection with Gelişim University and to support the principles of "Quality Education" and "Partnerships for the Goals." It aimed to enhance students' collaboration and leadership skills, contributing to their development as innovative leaders of the future.





Event Name: [FASDAT LinkedIn Training and CV Preparation](#)

Event Date: 30.05.2024

Event Content: The event provided participants with insights on building a strong online presence in the professional world and preparing an effective CV. Guidance was given on how to optimize a LinkedIn profile, highlight relevant skills and experiences, and leverage digital platforms for career development. Participants also gained practical knowledge of CV preparation techniques.



Event Name: [Panel on Economics, Financial Markets, and Investment Funds](#)

Event Date: 27.05.2024

Event Content: Experts provided information on economics, financial markets, and investment funds during the panel. Students had the opportunity to reinforce their academic knowledge and ask questions to experts during the online event.





Event Name: [Food Design and Sensory Analysis](#)

Event Date: 28.05.2024

Event Content: The event showcased innovative food products and sensory analysis studies prepared by students, featuring taste analyses, scientific research, and poster presentations. The event provided students with an opportunity to showcase their creativity and learn about innovations in the industry, while raising visitors' awareness of food design and healthy nutrition.



Event Name: [Penetration Testing in Web Applications](#)

Event Date: 28.05.2024

Event Content: Information Security students conducted live penetration tests on projects developed by Web Design and Coding program students. The event enabled students to identify security vulnerabilities, develop solutions, and experience software developer-security expert collaboration in a practical setting.





Event Name: [News Language, Diction, and Interview Techniques](#)

Event Date: 29.05.2024

Event Content: In this seminar, students were taught methods for reading news texts in a manner that is compliant with rules, fluent, and understandable, as well as on-screen applications, proper breathing techniques, voice-over, and presentation techniques. Students also had the opportunity to practice one-on-one with the instructor. Additionally, information was shared about news anchoring, the dynamics of a television news center, and current technical and technological developments in Türkiye.



Event Name: [Recruitment Process in the Logistics Sector](#)

Event Date: 30.05.2024

Event Content: As part of an online discussion, students learned about ways to enter the logistics sector, the concept of freight forwarding, and job opportunities in the sector, and participated in an interactive session with sector representative Mustafa Kahraman.

Event Name: [Technology and Innovation Workshop for a Smart Future](#)

Event Date: 30.05.2024

Event Content: During the workshop, students had the opportunity to experience the impact of technology on daily life and the future by engaging in real-time applications related to artificial intelligence and robotics. The importance of coding skills was emphasized, and activities were conducted to enhance innovative thinking and problem-solving abilities. Participants gained insights into future technology trends and actively participated in the learning process through individual interactions.





Event Name: ISO9001 2005 Quality Management System Awareness Training

Event Date: 31.05.2024

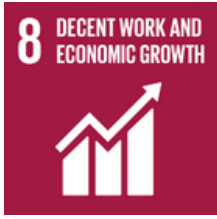
Event Content: The purpose of the training is to provide students with a detailed understanding of quality management concepts they will encounter in their professional careers. The scope of the ISO 9001:2005 standards, documentation requirements, and fundamental approaches to continuous process improvement were discussed. Participants gained foundational knowledge to develop a quality consciousness and received training supported by examples of how the standards are applied in the business world.

Event Name: Career Steps in Maritime

Event Date: 02.06.2024

Event Content: During the event, Marport Port Operations officials explained the functioning of port operations, application processes, and the criteria sought in candidates. Participants reinforced their theoretical knowledge while gaining insights into customs laws and business processes through real-life examples from the workplace. The event was conducted interactively, accompanied by oral presentations and visual materials.





Event Name: [The Patent Process for Gastronomy Products](#)

Event Date: 04.06.2024

Event Content: The patenting process for innovative products in the field of gastronomy was introduced in terms of its legal and commercial dimensions; its effects on product development and branding were discussed, and information was provided on successful patent applications.

Event Name: [2024 Computer Technology Department Alumni Reunion](#)

Event Date: 05.06.2024

Event Content: At this event, post-graduation career experiences and opportunities in the business world were shared. Recommendations were provided regarding internship and job search processes, and students were allowed to communicate one-on-one with graduates.





Event Name: [Symposium on Social Services and Urban Justice Discussions-](#)

Event Date: 05.06.2024

Event Content: The symposium addressed social inequality in cities, issues faced by disadvantaged groups, and urban justice policies in detail. Social service professionals, academics, and students gathered to discuss social policy recommendations that would promote fair living conditions. The event, supported by panel sessions, presentations, and student projects, provided a productive discussion environment that facilitated new collaborations.



Event Name: [Library Conferences 4: Proven Techniques for Successful Job Interviews](#)

Event Date: 25.06.2024

Event Content: During the event, participants shared their experiences on how to conduct more effective job interviews, and their questions were answered.





Event Name: [Project Preparation Workshop for the TÜBİTAK 1001 Program](#)

Event Date: 16.07.2024 - 17.07.2024

Event Content: A two-day workshop on project writing and preparation was organized for faculty members at IGÜ to apply for the 1001 project program. Each faculty member was invited to the workshop with a project idea or draft project. The first day consisted of theoretical training, and the second day consisted of practical work.



Event Name: [Cyber Academy Education Opening Ceremony](#)

Event Date: 05.08.2024

Event Content: The event celebrated the launch of the Cyber Academy Training Program, with participants receiving information about the program's content, objectives, and expectations. Expert speakers in the fields of cybersecurity and artificial intelligence delivered inspiring presentations, and a networking opportunity was provided for participants to share knowledge and experiences.





Event Name: [IX. International Middle East Symposium](#)

Event Date: 15.10.2024 - 16.10.2024

Event Content: The symposium themed “New Geopolitical Fractures and Sovereignty Issues in the Middle East” discussed issues threatening state sovereignty such as occupation, terrorism, illegal migration, and ethnic and sectarian conflicts through multidimensional scientific approaches on political, economic, and social grounds.



Event Name: [Technical Tour: Dörtler Logistics](#)

Event Date: 22.10.2024

Event Content: In the technical visit organized under the coordination of the Department of International Trade and Business, students were provided with information about logistics at Dörtler Logistics, and the working areas were presented. Students had the opportunity to engage with the company and explore potential voluntary internship opportunities.





ISTANBUL GELİŞİM ÜNİVERSİTESİ

EKONOMİ VE FİNANS BÖLÜMÜ
GÜZ KONUŞMALAR I
DİJİTAL DÖNÜŞÜMÜN EKONOMİ POLİTİĞİ

KONUŞMACI
Prof. Dr. Erkan Erdil
ODÜ

MODERATÖR
Dr. Öğr. Üyesi Mehmet Saya

22 Ekim 2024, Salı
15:30
<https://meet.google.com/oim-arvt-qrf>
Herkesin katılımına açıktır!

gelisim.edu.tr | @getisimedu | @igugelisim

İGÜ İktisadi, İdari ve Sosyal Bilimler Fakültesi
THE GLOBAL GOALS

Event Name: [Economics and Finance Department Fall Talks 1: The Political Economy of Digital Transformation](#)

Event Date: 22.10.2024

Event Content: In the online seminar titled "The Political Economy of Digital Transformation," interactions between people and machines in the context of the capital accumulation regime were discussed, and the mutual relationships among science, technology, capital accumulation, and society were addressed.

Event Name: [Employment Opportunities for Associate Degree Students in Health Services](#)

Event Date: 7.11.2024

Event Content: The aim is to inform students pursuing associate degrees in healthcare about the job search process after graduation, expand their career opportunities, and introduce them to employment opportunities in the healthcare sector. The dynamics of the sector, changing healthcare needs, and how to respond to these needs were discussed. Additionally, information was provided on the steps to follow in the job application process, resume preparation, interview techniques, networking, and current developments in the sector.



DECENT WORK AND ECONOMIC GROWTH

IGU for Ecological, Social and Economic Sustainability





Event Name: [Architectural and Virtual Space Visualization Workshop: Unreal Engine and Its Applications](#)

Event Date: 8.11.2024

Event Content: An information session on the Unreal Engine program was held, and a workshop was organized on its use in interior architecture, architecture, virtual game spaces, and the film-TV industry. The aim was to provide Interior Architecture and Environmental Design Department students with knowledge about design and visualization programs they can use in various sectors after graduation.



Event Name: [Decent Work](#)

Event Date: 13.11.2024

Event Content: At the event, awareness was raised about human rights and fair working conditions in the business world, and information was shared on the basic principles of decent work, equality, justice, and safety. Additionally, discussions took place on how these principles can be applied to achieve sustainable economic growth and social inclusion, with a focus on the importance of ethical values among employers, employees, and academics, fostering an environment of dialogue.





Event Name: [Health Management Alumni Reunion Day](#)

Event Date: 14.11.2024

Event Content: At the event, graduates of the Health Management department gathered to share their experiences, discuss developments in the sector, and establish professional connections. The aim was to enable graduates to explore career opportunities and strengthen their ties with the university.



Event Name: [Economics and Finance Department Fall Lectures 3: Artificial Intelligence and Scientific Ethics](#)

Event Date: 25.11.2024

Event Content: The event featured examples of how scientific research can be conducted in the rapidly changing world of artificial intelligence technologies, and information was provided on the use of ChatGPT and similar large language models. The evaluation of artificial intelligence from the perspective of scientific ethics was also discussed.





Event Name: [International Occupational Health and Safety Fair Tour](#)

Event Date: 29.11.2024

Event Content: The Istanbul Occupational Health and Safety Fair, one of the most comprehensive events in the field of occupational health and safety, presented state-of-the-art products, innovative solutions, and the latest information in the sector. During the fair tour with department students, information was obtained about developments in the sector and the latest technological products.



Event Name: [English Speaking Activity: Career Improvement](#)

Event Date: 29.11.2024

Event Content: The event aimed to raise students' awareness about achieving their career goals, covering topics such as resume preparation, communication, and interview preparation.

Event Name: [Let's Ask an Expert: How Do I Find Investors for My Idea?](#)

Event Date: 2.12.2024

Event Content: At the event, the dynamics of the entrepreneurship ecosystem, types of investors, the relationship between entrepreneurs and investors, and key considerations in the investment process were discussed. Participants were provided with fundamental knowledge and strategies in the entrepreneurship world, along with useful insights on scaling ventures and navigating the investment landscape.



Event Name: [IAE Design Talks #3: How Can I Realize Myself?](#)

Event Date: 4.12.2024

Event Content: The event focused on how interior designers can realize themselves in their professional lives and personal development. An interactive discussion was held with participants on how dreams can be turned into reality, how to establish oneself in the design world, and what steps can be taken in the interior design profession with a sustainable lifestyle approach.



Event Name: [Department of Economics and Finance Fall Talks 4: Individual Pension System](#)

Event Date: 4.12.2024

Event Content: The seminar provided information on the functioning, principles, and benefits of the Individual Pension System (BES). Participants were informed about the general framework of BES, and topics such as supervision and implementation processes, state contributions, investment instruments used for savings, tax advantages, and performance of returns were detailed.

ISTANBUL GELİŞİM ÜNİVERSİTESİ

EKONOMİ VE FİNANS BÖLÜMÜ
GÜZ KONUŞMALARİ 4
BİREYSEL EMEKLİLİK SİSTEMİ

KONUŞMACI
Doç. Dr. Bülent İlhan
İstanbul Gelişim Üniversitesi

MODERATÖR
Dr. Öğr. Üyesi Mehmet Savaş

4 Aralık 2024, Çarşamba
15:00
meet.google.com/dvx-fhoj-zaz

Herkesin katılımına açıktır!

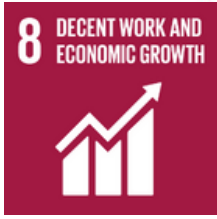
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ISTANBUL GELİŞİM ÜNİVERSİTESİ

İGÜ İktisadi İstatistik ve Sayısal Bilimler Fakültesi

THE GLOBAL GOALS





Event Name: [Sector Practices in Accounting and Taxation](#)

Event Date: 5.12.2024

Event Content: At the event, industry representatives shared current practices in accounting and taxation. The aim was to provide clearer information to participants considering a career in the sector and to give existing industry professionals a more comprehensive overview of recent developments.



Event Name: [Ask an Expert: Are You Ready to Explore the World with Erasmus?](#)

Event Date: 09.12.2024

Event Content: The event introduced the international education opportunities offered by the Erasmus program and its contributions to personal development. It highlighted the benefits of studying abroad through Erasmus in terms of career and cultural experiences, and provided detailed information about the application process and the opportunities the program offers.





Event Name: [Department of Economics and Finance Fall Talks 5: Geography and Economic Development – Regional Evidence from Türkiye](#)

Event Date: 9.12.2024

Event Content: At the event, the geographical foundations of economic development in Türkiye, as well as the relationships between climate, geographical structure, and location, were discussed, and data from 81 provinces were evaluated in the light of econometric models.

ISTANBUL GELİŞİM ÜNİVERSİTESİ
EKONOMİ VE FİNANS BÖLÜMÜ
GÜZ KONUŞMALARİ 5
COĞRAFYA VE EKONOMİK KALKINMA:
TÜRKİYE'DEN BÖLGESEL KANITLAR

KONUŞMACI
Doç. Dr. M. Aykut Attar
Hacettepe Üniversitesi

MODERATÖR
Dr. Öğr. Üyesi Mehmet Savaş

9 Aralık 2024, Pazartesi
13:30
meet.google.com/tfn-ugxy-dcz

Herkesin katılımına açıktır!

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Event Name: [Healthcare Management Program Alumni Meeting](#)

Event Date: 11.12.2024

Event Content: At the event, a graduate of the program shared their experiences as a Purchasing Officer at Florence Nightingale Hospital. Post-graduation recruitment and work processes were conveyed to students, and insights into sectoral experiences were provided.



Event Name: [Technical Visit to Ceva Logistics Gebze 4 Transfer Center](#)

Event Date: 12.12.2024

Event Content: At the event, students observed operational processes in the logistics sector on-site, examined work practices, and received information about the company's recruitment processes and career paths. They also gained experience in preparing for professional life in the sector.



Event Name: [Child Development Program Alumni Meeting](#)

Event Date: 16.12.2024

Event Content: At the event, a graduate shared their career journey after completing undergraduate and graduate studies, including their role as Education Coordinator at Mavi Umut Special Education Center and their experience teaching at universities. This career path aimed to inspire students.





Event Name: [What's Happening in the Industry?](#)

Event Date: 20.12.2024

Event Content: At the event organized for Graphic Design Department students, Barbaros Kıskaç, owner of Art Record Studio, and the production team shared their industry experiences. Information was provided on photography, corporate identity design, desktop publishing, and video production processes, and internship and job opportunities were discussed.



Event Name: [Current Trends in E-Commerce and Future Business Models](#)

Event Date: 23.12.2024

Event Content: The event aimed to inform university students about the dynamics of the rapidly evolving e-commerce world, technological innovations, and digital marketing strategies. Participants learned about technologies such as artificial intelligence, blockchain, and big data analytics, as well as new consumer behaviors and sustainable business models. They also gained inspiration to launch their own ventures or explore career opportunities in the sector.



DECENT WORK AND ECONOMIC GROWTH

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SUSTAINABLE DEVELOPMENT GOALS



ISTANBUL GELISIM UNIVERSITY

Event Name: [Food Quality Control and Analysis Program Alumni Talk](#)

Event Date: 25.12.2024

Event Content: At the event, a graduate of the Food Quality Control and Analysis Program shared their career experiences, providing students with information on the post-graduation recruitment process and professional life.



Event Name: [Department of Economics and Finance Talks 6: Vulnerability to Just Transition in Türkiye's Coal-Dependent Provinces](#)

Event Date: 25.12.2024

Event Content: In this seminar, Turkish cities with high employment in coal-based electricity generation and lignite mining were discussed. The social vulnerability of these regions during the energy transition process and their sensitivity to shifting toward green alternatives were examined, and information was provided on inclusive policies needed for a just transition.

ISTANBUL GELİŞİM ÜNİVERSİTESİ

EKONOMİ VE FİNANS BÖLÜMÜ
GÜZ KONUŞMALARI 6
TÜRKİYE'NİN KÖMÜRLÜ İLLERİNDE ADİL GEÇİŞE KARŞI KIRILGANLIK

25 Aralık 2024, Çarşamba

15:00

meet.google.com/rth-xcbj-kjç

KONUŞMACI
Doç. Dr. Tolga Aksoy
Yıldız Teknik Üniversitesi

MODERATÖR
Dr. Öğr. Üyesi Mehmet Saya

Herkesin katılımına açıktır!

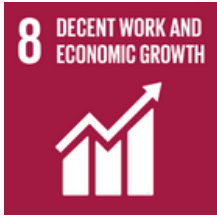
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DECENT WORK AND ECONOMIC GROWTH

IGU for Ecological, Social and Economic Sustainability





Event Name: [Health Tourism and Its Impact on the Turkish Economy](#)

Event Date: 26.12.2024

Event Content: At this event, the contribution of health tourism to Türkiye's economic growth, its current status, and future potential were evaluated. Strategies to strengthen Türkiye's position as a health tourism destination were discussed, with experts, policymakers, and industry representatives exchanging ideas, fostering collaboration, and holding discussions aimed at addressing existing challenges.

Event Name: [Modern Manufacturing Technologies in the Machinery Sector](#)

Event Date: 30.12.2024

Event Content: At the technical visit, modern manufacturing technologies and production processes used in the machinery sector were examined on-site. Students were provided with an overview of innovative methods and practices in the sector and had the opportunity to observe developments in the field of manufacturing.





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