



ISTANBUL
GELISIM
UNIVERSITY

MARCH 2024



ISTANBUL
GELİŞİM **ÜNİVERSİTESİ**

FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

Applied Science in Gelişim, For a Change In Your Life

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**WE
COMMEMORATE**

18 MARCH 1915

**ÇANAKKALE VICTORY
AND MARTYRS' DAY
WITH RESPECT!**

Who will dig a mausoleum that will not fit you, If I say "Let us bury you in history", you will not fit....



NEWS FROM IGU

The Results of "SCImago University Rankings 2024", Where the Scientific Research, Innovation, and Social Impact of World Universities are Ranked According to SCOPUS Publication and Citation Data, Have Been Announced...

Our university, which progresses with the vision of "Research University", has achieved another important success by ranking 5th in the field of research among Turkish universities ranks are as below:

While ranking 25th in all fields;

- 2nd in Economics, Econometrics and Finance,
- 4th in Environmental Science,
- 7th in Business, Management and Accounting,
- 8th in Energy,
- 13th in Social Sciences,
- 14th in Engineering.

We congratulate everyone who contributed to the success of our university and share our university's justified pride!



NEWS FROM IGU

Fully Supporting Sustainability Efforts, IGU is Entitled to Receive "Zero Waste Certificate"!

In line with the efforts carried out by Istanbul Gelisim University to leave a better world for future generations, a new practice is being implemented to both thank and encourage all campuses by presenting a "Zero Waste Project Success Certificate" to the campus that best implements the "Zero Waste Project".

Accordingly, Istanbul Gelisim Vocational School (IGMYO) was awarded the "Most Successful Campus of the Month" certificate by implementing the "Zero Waste Project" in the most effective and best way in February. As FoAS, we congratulate them for their support to sustainability efforts.



NEWS FROM FoAS

Faculty of Applied Sciences Achieved 6 Significant Successes in TUBITAK Project Supports!



Significant successes were achieved in the project studies in which the students and advisors of the Faculty of Applied Sciences took part. In this context, 6 projects were entitled to be supported within the scope of TÜBİTAK 2209-A University Students Research Projects Support Program.

Rabia Dağlar took part in the project team in the research project titled "Determination of Sensory Properties of Yoghurts Produced by Fermenting with Different Plants, Fruits and Leaves", which was advised by Assit. Prof. Dr. Nevruz Berna Tatlısu.

Assit. Prof. Dr. Hande Ulusoy supervised the research project titled "Disaster Reporting and Disinformation: A Research on the Content of News Verification Platforms on February 6 Earthquakes", Şule Soylu and Ecem Ceylan took part in the project team.

Assit. Prof. Dr. Onur Türker supervised the research project titled "Investigation of Factors Affecting Purchasing Behavior on E-Commerce Sites and Their Role in Sustainability: The Case of IGU UBF", Aslı Seven, Müberra Aydın, Tamay Bul and Remzi Adıgüzel took part in the project team.

Irem Karahan, Kaan Aktaş, Rozerin Abdüssemetoğlu took part in the project team in the research project titled "Investigation of Insurance Department Students' Perception of Insurance Agencies by Metaphor Method", supervised by Res.Assit. İlknur Külekçi.

Gökçen Azize Ertürk, Ata Rifat Akpınarlı and Sude Gül Çimen took part in the project team in the research project titled "Artificial Intelligence Based Smart Irrigation System" advised by Lecturer Muhammet Cihat Mumcu.

Ece Bilen took part in the project team in the research project titled "Development and Characterization of Functional Healthy Vegan Jelly Bean Formulation Enriched with Gelatin Alternative Flaxseed Powder and Vitamins", supervised by Lecturer Kübra Sağlam.

Congratulations to our faculty members and students for these important achievements!

NEWS FROM FoAS

Head of Banking and Insurance Department Assoc. Prof. Dr. Hakan Özcan was a guest of Ekotürk TV!

Faculty of Applied Sciences Banking and Insurance Department Head Assoc. Prof. Dr. Hakan Özcan participated as a live broadcast guest in EKOTÜRK TV Investor Bulletin Program presented by Tuba AŞICI on 15.02.2024 at 11.30 pm.

The link to the program is:

<https://www.youtube.com/watch?v=txYRnEYOnUM&t=213s>



Head of Banking and Insurance Department Assoc. Prof. Dr. Hakan Özcan was a Broadcast Guest on SZC TV!

Faculty of Applied Sciences Banking and Insurance Department Head Assoc. Prof. Dr. Hakan Özcan was the live broadcast guest of Sanem Toluay ILGAZ on 08.03.2024 at 16.30 on SZC TV Before and After program.

In the program, the scope of the "New Natural Disaster Insurance", which has recently come to the agenda, was evaluated. The current TCIP policies have earthquake coverage of TL 6,000 per m2 for residences only. In the newly planned TCIP policies, it is envisaged that coverage limits will be increased, property coverage will be provided and some natural disasters such as "flood" will be included in the policy. The positive and possible negative aspects of these studies were evaluated.

Access Link:

https://www.youtube.com/watch?v=o8_l8sKtYal



NEWS FROM FoAS

Executive Assist. Prof. Dr. Lokman Kantar from the Department of Banking and Insurance Scientific Research Project Accepted!

The Scientific Research Project (BAP) titled "Calculation of the Carbon Footprint of Istanbul Gelisim University Tower Building and Short, Medium and Long Term Load Forecasting with Artificial Intelligence Methods", which is conducted by Assoc. Prof. Dr. Lokman Kantar, Faculty of Applied Sciences, Department of Banking and Insurance, Faculty of Applied Sciences, and Assoc. Prof. Dr. Bahtiyar Dursun, Lecturer SenaTaş, Lecturer Ali Çetinkaya, Lecturer Sena Nur Benli, Lecturer Çisem Yaşar, Assist Prof. Dr. Ercan Aykut, Lecturer Kübra Erdoğan, Lecturer Tuğba Saray Çetinkaya as researchers, has been accepted.



NEWS FROM FoAS

TÜBİTAK 2209-A Project Team Under the Supervision of Banking and Insurance Department Head Assoc. Prof. Dr. Hakan Özcan Visited TCIP!

A visit was made to the Natural Disaster Insurance Pool (TCIP) on 09.02.2024 in relation to the TUBITAK 2209-A University Students Research Project titled "A Study on the Change in the Number of TCIP Insurance Policies and Insurance Penetration after the February 2023 Kahramanmaraş Earthquake", which was carried out by the students Semih Aydoğan, Çağla Kesgin and Senanur Aşkın and supervised by Assoc. Prof. Hakan Özcan, Head of the Department of Banking and Insurance.

The meeting was attended by the managers of the Reporting, Claims and Technical Unit representing TCIP. During the meeting, ideas were exchanged on the importance of the project and its contributions to the sector. The results of the project will be shared with TCIP and the results will be evaluated by the institution. A full agreement was reached on the supply of data to be used in the project. In addition, depending on the need, cooperation was provided for the internship opportunity of the colleagues working in the project in the organization.



NEWS FROM FoAS

Head of New Media and Communication Department Assoc. Prof. Dr. Şebnem Gürsoy Ulusoy Gave Training to High School Students!

The "Career Planning, Vision Mission Development for Young People" training, in which the Head of the Department of New Media and Communication, Assoc. Prof. Dr. Şebnem Gürsoy Ulusoy took part as a speaker, was held at Emlak Konut Mimar Sinan Anatolian High School on March 21, 2024.

During the training, which was attended by the students of Emlak Konut Mimar Sinan Anatolian High School, high school students were informed about career planning and the processes of determining personal goals. The training was completed after the questions of the participating students were answered.



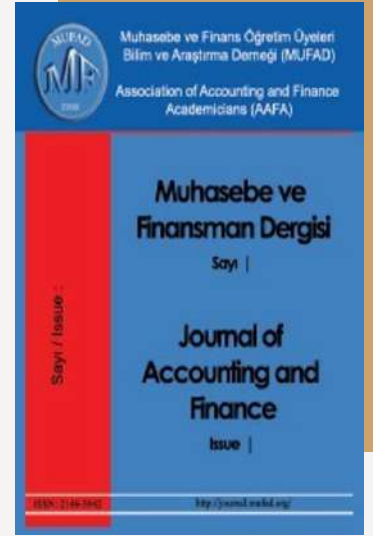
ACADEMIC ARTICLES

"The Causality Relationship Between Financial Instruments From a Portfolio Management Perspective Investigation" Was Published!

From the Faculty of Applied Sciences Department of Banking and Insurance Assit. Prof. Dr. Ayşegül Ertuğrul's article titled "Examining the Causality Relationship between Financial Instruments in terms of Portfolio Management" was published in the 101st issue of the Journal of Accounting and Finance in 2024.

Article Access Link:

<https://doi.org/10.25095/mufad.1390839>



‘WITHIN THE SCOPE OF’
TUBITAK 2209-A 2023 1ST TERM
UNIVERSITY STUDENTS RESEARCH
PROJECTS SUPPORT PROGRAM OUR
STUDENTS ENTITLED TO RECEIVE
SUPPORT WITH 43 PROJECTS!

ACADEMIC ARTICLES

The article titled "Human Capital and Manufacturing Activities Under Environmentally-driven Urbanization in the MENA Region" Has Been Published!

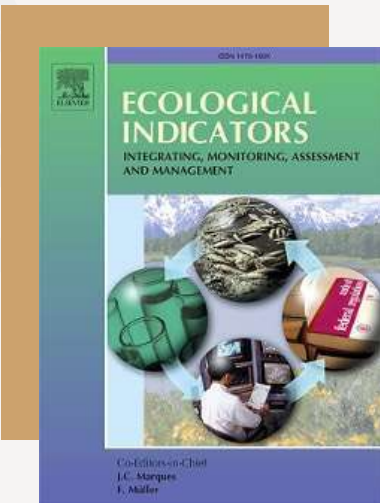
The article titled "Human Capital and Manufacturing Activities Under Environmentally-driven Urbanization in the MENA Region" co-authored by Assoc. Prof. Ali Çelik from the Department of Electronic Commerce and Management has been published in International Frontiers in Environmental Science, which is indexed in SCI and SCOPUS- Q1.



Article Access Link:

<https://doi.org/10.3389/fenvs.2023.1322789>

The article titled "Carbon Neutrality Implication of Material Productivity, Total Factor Productivity and Renewable Energy Uptake in the Nordics" Has Been Published!



The article titled "Carbon neutrality implication of material productivity, total factor productivity and renewable energy uptake in the Nordics", co-authored by Assoc. Prof. Ali Çelik from the Department of Electronic Commerce and Management, has been published in Ecological Indicators, which is scanned in SCI and SCOPUS- Q1.

Article Access Link:

<https://doi.org/10.1016/j.ecolind.2024.111813>

ACADEMIC ARTICLES

"The Effects of Minimum Wage and Economic Growth Rate on Labor and Capital Incomes: A System GMM Approach for OECD Countries" Was Published!

"The Effect of Minimum Wage and Economic Growth Rate on Labor and Capital Incomes: A System GMM Approach for OECD Countries" co-authored by Assoc. Prof. Ali Çelik from the Department of Electronic Commerce and Management: A System GMM Approach for OECD Countries" has been published in Bulletin of Economic Theory and Analysis, which is indexed in ULAKBIM TR INDEX.

Article Access Link:

<https://dergipark.org.tr/tr/download/article-file/3188984>



"Testing the Validity of Fama French Three and Five Factor Models: An Application on BIST 100 Index" was published!



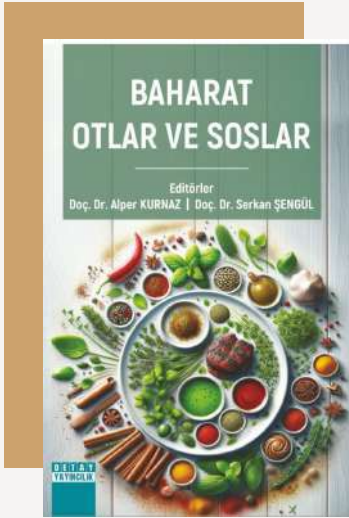
Faculty of Applied Sciences, Department of Banking and Insurance Assit. Prof. Dr. Ayşegül ERTUĞRUL's "Testing the Validity of Fama French Three and Five Factor Models: An Application on the BIST 100 Index" was published in the 52nd Issue 22nd Volume of the Journal of Management Sciences"

Article Access Link:

<https://doi.org/10.35408/comuybd.1359017>

ACADEMIC BOOKS

Research Assistant. Assist. Gizem Hlaęa Kaderoęlu's book chapter titled "Mint Herbs" Has Been Published!



Research Assistant from the Department of Gastronomy and Culinary Arts. Assist. Gizem Hlaęa Kaderoęlu's book chapter titled "Mint Herbs" was published in the book "Spices, Herbs and Sauces". The book, edited by Assoc. Prof. Dr. Serkan Őengl and Assoc. Prof. Dr. Alper Kurnaz, was published by Detay Publishing.

Book Access Link:

<https://www.detayyayin.com.tr/urun/baharat-otlar-ve-soslar>



IGU Faculty of Applied Sciences has been entitled to receive the "SHT-147 Maintenance Training and Examination Organization Approval Certificate"



CONGRESSES

"Analysis of the Relationship between Sustainability Ratings and Financial Performance of Companies in the BIST Sustainability Index" Was Published!



Faculty of Applied Sciences, Department of Banking and Insurance Dr. Assoc. Prof. Dr. Ayşegül Ertuğrul and Assoc. Prof. Dr. Mete Bumin's full text paper titled "Analysis of the Relationship between Sustainability Ratings and Financial Performance of Companies in the BIST Sustainability Index" has been published in the 18th volume of Pressacademia Procedia congress book.

Access Link:

<http://doi.org/10.17261/Pressacademia.2023.1851>

EVENTS

Assoc. Prof. Dr. Çağla Kaya İlhan Gave Information to Students About Gender Equality at Coffee Talks Event!



Faculty of Applied Sciences, Department of New Media and Communication Assoc. Prof. Dr. Çağla Kaya İlhan participated as a speaker in the Coffee Talks event organized by Gelisim University Dean of Student Affairs on Wednesday, 06.03.2023 between 12.00 and 13.00. Within the scope of the event, the importance of gender equality, gender equality statistics, gender equality and the business world, gender equality and education were discussed.



EVENTS

Pirge Company organized a Professional Knife Handling Seminar for Gastronomy and Culinary Arts Management Students!

On March 13, 2024, "Professional Knife Handling Training" was held in Block E Tusi Conference Hall in cooperation with Gastronomy and Culinary Arts and New Generation Student Club. Firat Erbil, a knife master from Pirge Company, participated in the training and moderated by Head of Gastronomy and Culinary Arts Department Assit. Prof. Dr. Nevruz Berna Tatlısu. FoAS Dean Prof. Dr. Kamil Kaya and faculty member, Gastronomy and Culinary Arts department students attended the event moderated by Assit. Prof. Dr. Nevruz Berna Tatlısu. During the event, detailed information was given about the material, variety, type, purpose and areas of use of knives.

Within the scope of the seminar, students learned these topics in detail through questions and answers and presentations. During and at the end of the seminar, prizes from Pirge and Indomie companies were distributed to the students who were the first to answer the questions correctly. At the end of the event, Head of Department and event moderator Assit. Prof. Dr. Nevruz Berna Tatlısu thanked the New Generation Student Club team and Mr. Firat Erbil and presented a plaque.



EVENTS

The Department of Aviation Management Organized a Seminar Titled "Medical Examination in Aviation and Awareness for Health"!

On 06.03.2024, with the contributions of FoAS Aviation Management Department and the participation of Op. Dr. Ali Ahmetoğlu, Air and Space Medicine Assistant Dr. Büşra Güleçer, Expert Audiologist Beyza Güzel, Pilotdefteri institution, the seminar titled "Medical Examination in Aviation and Awareness for Health" was held in J Blok Firnas Hall. The seminar covered general health principles, the importance of health checks, health-related industry standards and legislation, as well as medical examinations for aviation employees.



ISTANBUL GELİSİM ÜNİVERSİTESİ
UBF HAVACILIK YÖNETİMİ
Sosyal Sorumluluk
HAVACILIKTA TIBBİ MUAYENE VE SAĞLIK İÇİN FARKINDALIK

KONUŞMACI
DR. ALİ AHMETOĞLU

KONUŞMACI
UZMAN ODYOLOG
BEYZA GÜZEL

KONUŞMACI
UZAY HEKİMLİĞİ ASİSTAN
DOKTOR BÜŞRA GÜLEÇER

6 Mart, 2024
Çarşamba 13:30

K Blok Firnas Oditoryum



EVENTS

Gastronomy and Culinary Arts Students participated in "In Pursuit of Flavor: Balıkesir Kirli Hanım Cheese" Event!

On March 05, 2024, Mehmet Özgür Manısalı participated in the event "In Pursuit of Taste: Balıkesir Kirli Hanım Cheese", Mehmet Özgür Manısalı shared with the participants the story of the birth and rediscovery of the award-winning cheese, whose "Aged Gömeç Kirli Hanım Cheese" was awarded the bronze medal as the third among the best cheeses in the world with the evaluation of 264 jury members at the World Cheese Awards in Norway, where 4502 cheeses from 5 continents and 43 countries participated. Manısalı, who has expertise in different gastronomy fields, shared his experiences with our students about the production of olive and olive oil products and the tasting analysis of these foods as well as cheese production. The event, which was held in Block E Tusi Conference Hall, ended with student questions and answers and the presentation of a plaque to the participant.



EVENTS

Department of Gastronomy and Culinary Arts, Kitchen Technician Didar Bařgöze Organized the "Magnolia Workshop" Event!

A workshop was held for high school students on March 13, 2024, in B Block Gastronomy kitchen laboratory. At the event attended by Emin Yükselođlu Girls' Anatolian Imam Hatip High School students, Block B Kitchen Technician Chef Didar Bařgöze gave information about the relevant departments at the university. After the informative presentation to the students, a Magnolia workshop was held with the prepared materials.



NEWS FROM OUR ALUMNI

Hello

I am Ataberk Tekin...

I met with Istanbul Gelisim University in 2019. As someone who always has his eyes on the heights, I started my undergraduate education with the Faculty of Applied Sciences "Aviation Management" department. While the courses continued in the department, I also enrolled in the "International Transportation and Logistics" department in the Faculty of Administrative, Economic and Social Sciences by taking advantage of the Double Major Program (DMP) opportunity provided free of charge by our university. In 2021, I started to be interested in scientific research projects. I wanted to do a scientific research project.



We started to work with our department head Prof. Dr. Sezer Cihan GÜNAYDIN KESKEN. We achieved a first in our school by gaining the right to support in TÜBİTAK 2209-A - University Students Research Projects Support Program. Before graduating from our school, I was deemed worthy of the "Student Achievement Award". I graduated from the Aviation Management department in 2023 with an Honor Certificate. I would like to thank my esteemed teacher at this point. During my undergraduate education, I had the opportunity to meet very successful business people in the field with the work we did. Thus, I started my business life with a full resume ahead of many of my peers.

In 2023, I graduated from the Aviation Management Department with two bachelor's degrees with a state-funded project. When I just graduated, Istanbul Gelisim University, which has always contributed to my development, opened its doors to me again. On the other hand, I started to work with the title of BAP Assistant Specialist in the BAP Coordinatorship, which I had the opportunity to meet thanks to our student project. Here, my valuable teachers who gave me the opportunity, BAP Coordinator Assit. Prof. Dr. Serap YEŞİLKIR BAYDAR and Assistant BAP Coordinator Assist. Prof. Dr. Sibel ZENGİN for giving me the opportunity. I am proud to be both a graduate and a member of Gelisim University. I am taking firm steps towards my dream of becoming an academician.

I would like to thank my school and my family for their support.
With respect and love...

GUEST WRITER

WATER, ENVIRONMENT AND SUSTAINABILITY*

The total surface area of the Earth is approximately 510 million km², of which approximately 1/3 (149 million km²) is land and 2/3 is seas and oceans. Land occupies more land in the northern hemisphere and seas in the southern hemisphere. For this reason, the northern hemisphere is called the "Land" hemisphere and the southern hemisphere is called the "Sea" hemisphere. Sea waters are in constant motion with large water currents. For example, there is the Gulf Stream current in the North Atlantic, the Humboldt current moving clockwise in the northern hemisphere and counterclockwise in the southern hemisphere. These currents not only affect the distribution of marine organisms, but also the climate of nearby landmasses. There is also a cold and intense current from the polar regions to the equator, which is not very fast and very deep. Freshwater habitats are completely separate from marine and terrestrial habitats. But they cover a very small area. Inland lakes contain 1.8% of the Earth's surface and flowing waters 0.3%. All freshwater habitats are combined with terrestrial and wetland habitats.

Freshwater habitats can be divided into backwaters (lakes, small lakes, wetlands) and rivers (rivers, streams and springs), and each of these can be subdivided. In general, clean water is abundant in the world, but like food, it is unevenly distributed and often available in unsuitable locations. Transporting water from one region to another is both expensive and easily contaminated. Some 66% of the world's major rivers flow through two or more countries. Most of these rivers are located in the tropics, in seasonally dry areas. The increasing pollution of the water flowing on earth and the inability to transmit water from one region to another for economic and political reasons will become more and more important in the future.



**Assoc. Prof. Dr. Mustafa
Çanakçıoğlu**
**Electronic Commerce and
Management**
Head of Department

*This study has been prepared by making use of the book titled "Environment and Human" written by my late father Prof. Dr. Hasan Çanakçıoğlu in memory of his wife of 56 years.

GUEST WRITER

After the earth began to meet human beings, the coasts became the cradle of civilizations. Villages and cities were first established on the coasts. Gods, legends, empires and colonies were born and died on the coasts. In short, it can be said that the history of humanity also began on the coasts; then it marched inland and wherever it found a "subasi" it stopped, developed and flourished. Therefore, we can say that it is human beings who create history and culture. But it is Su that creates civilizations. Within the framework of known history, the most advanced civilizations were established around the Tigris and Euphrates in Mesopotamia and on the Nile River. The common feature of these civilizations is that they were coastal cities.

Istanbul perhaps owes all its splendor to a "geography of coasts" unique in the world, the fascinating picture of the Bosphorus-Bosphorus Golden Horn-Marmara triangle. The legendary city of the North Aegean, the seven-storeyed Troy; Behramkale or Assos, integrated with the Gulf of Edremit; Pergamon, which has not changed its name since antiquity; Izmir or Smyrina, the pearl of the Aegean that has been shining for thousands of years; Ephesus, once the richest port city and a center of culture and art; Prienne, Miletus and Didim, once the most magnificent coastal civilizations; Bodrum or Halicarnassus, the longed-for tourism center with its historical monuments further south; Cnidos, Caunos, Letoon, Patara, Kekova, Faselis, Side, Alanya, Tarsus and many more unforgettable historical settlements of the Mediterranean coast owe their strength and beauty to the coasts where they are located. Ceyhan and Seyhan have given us the civilizations of Çukurova from the Hittites to the present day; the Euphrates and Tigris have given us the Mesopotamian civilizations that bear even the oldest footprints of mankind on earth; the Asi River has given us Antakya, "the city of Habib-i Neccar"; the Yesilirmak has given us Amasya, "the city of Strabo"; and the Kızılırmak has given us Cappadocia, "the mysterious country". The lakes of Bafa, Iznik, Van, Eğirdir, Beyşehir and Akşehir have served as much as the seas and rivers to make Anatolia the richest cultural heritage on earth.



GUEST WRITER

The continuity of human life on earth is only possible with the preservation of ecological balance. Coasts have both an "influencing" and "affected" position within this balance. "Air, water and soil", the three pillars of life, embrace on the coasts and create an immeasurable ecological wealth. However, all the wastes that pollute the earth on land and sea end up on coasts. For example, toxic barrels dumped in the open seas end up on the shores. Pet bottles, garbage, plastic bags meet on the shores. Dying fish and all kinds of aquatic creatures surface on the coasts. Pollution carried by streams and underground rivers collects either on coasts or on land. This sensitive position of coasts on the ecological balance has also left its mark on many international environmental conventions.

According to a United Nations report published in November 2000, more than one billion people lack clean drinking water. An average of 10-20 thousand children die daily from preventable water-borne diseases. The report also reveals that efforts to address these problems are steadily declining. Experts estimate that by 2025, 40% of the world's 7.2 billion people will face severe water shortages. Thirst will hit water-rich countries such as the United States and China even harder. The report published by the World Health Organization (WHO) at the end of 2000 revealed how important water, the source of life, is for the earth and that the water crisis in the world is increasing. According to the report, one out of every 6 people in the world is trying to live without sufficient drinking water. One in every 2 people drinks unhealthy water. Every day, 10,000 people, most of them children, die due to lack of water or the use of unhygienic water.

The most important ecological difference between humans and other living things on Earth is that other living things adapt to the existing ecological conditions, while humans partially change the natural environmental conditions and take them under their control. Indeed, humans have taken natural ecosystems under their influence in various ways with their superior technical practices, especially since the 1960s. As the extent of human domination of nature has expanded, the destruction of nature has increased. This thoughtless interference with nature or disruption of ecological balance has brought about many economic, social, political and environmental problems.

GUEST WRITER

Nowadays, "environment" has gained vital importance and has become so current that it has entered the spoken language. When this term is used, it brings with it the connotation of all physical, chemical and biotic factors that are effective in a given living space. In fact, since the human factor has recently taken precedence over all living things, the term "environment" brings to mind "all factors that affect the condition, life and development of human beings and arise from their surroundings". Accordingly, a rich "Environmental Terminology" has emerged in various branches of science (Environmental Analysis, Environmental Pressure, Environmental Factors, Environmental Research, Environmental Control, Environmental Protection, Environmental Protection Policy, Environmental Problems, etc.). In the content and essence of all environmental terms, there are complex relationships between the living conditions of living things and the factors affecting them.

Environmental policy has emerged as a new discipline in recent years. The legal and social institutions related to the environment, voluntary organizations, the approaches of different parties and political systems to environmental issues, the objectives and formation function of environmental policy are among the subjects of environmental policy. In a narrower sense, environmental policy is defined as "the determination of a country's environmental preferences and objectives". The world has been discussing the "Right to the Environment" since 1972, and it is becoming more and more important and embraced with each passing day. As ecological problems, the destruction of natural and cultural values, and the continuous pollution of air, water and soil turn the paradise on earth into a "hell", the link between the "right to environment" and the "right to life" becomes stronger.

Until thirty or forty years ago, issues such as erosion, forest protection, overpopulation, urbanization, coastal destruction, air and water pollution were seen as separate problems and dealt with individually. The view that not only some but all of these problems are interrelated is becoming increasingly widespread in Turkey, as it is in most countries of the world. The United Nations' 1987 Report on Environment and Development, which resonated around the world, was published under the title "Our Common Future". The main purpose of the report is to examine the long-term solutions to environmental problems and the prerequisites for environmentally friendly economic development and to make recommendations to countries. According to the report, the basic condition for an environmentally friendly economy is "Sustainable Development". The definition and implementation of sustainable development is mainly guided by the "United Nations Agenda 2030" published in 2015. In relation to sustainable development, 17 main goals have been set by the United Nations. The sixth of these goals is the "Clean Water and Sanitation" goal to ensure the availability and sustainable management of water and sanitation services for all.

GUEST WRITER

Since classical ecology is a biological science, it is insufficient in analyzing human-environment relations within ecosystems. For example, environmental problems are not only scientific and technological problems, but also social and economic problems. The socio-economic structure of a country, the population, energy, agriculture, fisheries, transportation, regional development, efficient use of resources, technological innovations and biodiversity protection policies are closely related to environmental problems. Some principles are needed for these policies to be successful.

- Loving and protecting nature and loving people are not separate things. Human love begins with love of nature; in societies that are in harmony with their environment, human relations are also harmonious.
- Environmentalism is first and foremost about future generations. When short-term profits and long-term ecological values conflict in a society, the responsibility for future generations must also be considered.
- The quality of water, air and soil are not abstract values, but are directly related to the quality of life of people. Giving importance to environmental quality will directly ensure the protection of the quality of life, thus preventing wrong practices in the name of economic development.

In order for the principles listed above to be adopted and accepted by a society, the individuals who make up that society must first change their perspectives on the environment and their values about the environment. For this reason, the awareness of individuals' sensitivity to the environment should be developed at a young age, first in the family and then in education, and continue throughout life.



GUEST WRITER

THE PLACE OF ECOFEMINISTIC THOUGHT IN TURKISH LITERATURE WITH THE EXAMPLE OF LATIFE TEKIN:

“According to ecofeminist thought, there is a direct relationship between women and nature.”

According to ecofeminist thought, masculine forces treat nature in the same way they treat women. It is believed that masculine forces are trying to conquer and control nature. Therefore, it can be said that there is a clear relationship between the exploitation of nature and the oppression of women in the basic view that dominates ecofeminist thought.

When we consider the ancient history, we see that the Mother Goddess "Matar" in Hittite culture, "Kybele" in Anatolia, "Gaia" in Ancient Greek civilization, "Ina" in Native American culture and female shamans in Shamanistic cultures all point to powerful female beings who are friends with nature and know its secrets. Today, it is believed that all of these cultural elements originate from the idea of "Mother Nature". Because, after all, women are as fertile as the earth and for this reason, throughout history, women have been respected and believed to be a sacred being identical with nature. According to ecofeminist thought, the world and nature were thought to be out of balance as a result of masculine domination.



Dr. Öğr. Üyesi Şeref Nur ATİK
İİSBF Türk Dili ve Edebiyatı
Bölümü
Yeni Türk Edebiyatı ABD

GUEST WRITER

"Muinar" by Latife Tekin, a world-renowned writer of Turkish literature, is a narrative shaped around the ecofeminist idea. In this narrative, which we know was written as a "women's narrative", it is explained that the world and nature lost its mystery, magic and fertility at a great speed after being dominated by a male-dominated, exploitative and ultimately capitalist mentality. In addition to this, the work also draws attention to the fact that when women dominated the world, "magical and secretive" nature existed in beauty and compassion.

Author Latife Tekin's two most recent narratives, "Sürüklenme" and "Manves City", which were published at the same time, also talk about the massacre of nature and the fact that the damage to the vitality of nature must be stopped, but since it is not, the evil is increasing. According to the shamanistic beliefs, the fact that the repercussions of the damage done to the "living" nature will be evident with the increase in evil is one of the themes emphasized in these narratives.

As a result, Latife Tekin, a world-renowned woman writer of Turkish literature, has made the ecofeminist thought trajectory visible in Turkish literature with her narratives "Muinar", "Manves City" and "Sürüklenme". In these narratives, the idea that the damage caused by human beings to nature is now at an irreversible stage and that the cruel behaviors against mother nature should be replaced by compassion and mercy is emphasized.



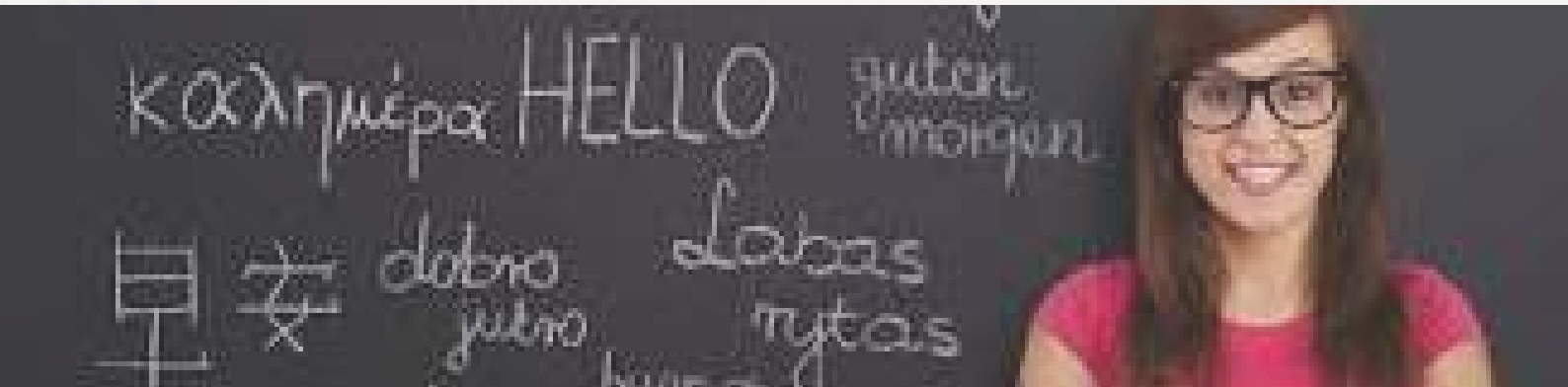
INTERVIEW

What kind of problems do you encounter during the translation process and how do you overcome them?

After the story translations I mentioned in the first question, I have a translation book called "Feminist Fairy Tales for Adults", which is also related to my thesis topic. When I was translating it, the most difficult thing for me was to preserve its form. The work was written in the style of fables and the endings of the fables were consciously changed from a feminist perspective. I remember having difficulties with cultural expressions and norms that restrict gender and women's freedom, such as not being able to preserve the author's rebellious and sometimes offended language, masculine-feminine subject transpositions, and tales from Indian culture. I try to overcome difficulties through research. I try to find a solution to my difficulties by asking someone who knows (consulting a biologist if the field expert is, for example, a plant), searching academic texts, dictionaries, parallel texts.

Are you subjected to sexist discrimination in the world of translation? What would you like to say about the existence and struggle of women translators in the translation industry?

Not only in the translation world, women are sometimes discriminated against in the academic world as well. In the world of translation, I have not been exposed because I work with a publishing house that knows and cares about feminist translation. They took my opinion from the cover image to the back cover article. While this is a good example, sometimes we can say that monthly magazines that are published with the names of male translators are an indication of this. Women translators, especially poets and poetry translators, are now more visible with their own magazines and fanzines. Indeed, women translators need to be more visible. Issues such as equal pay for equal work are still important problems. Finally, as a good reader, I would like to share an observation I have made; when it comes to translation errors and criticism, women translators are more often criticized in the field of literature.



INTERVIEW

What are your suggestions and recommendations especially for our translator candidate students who continue their education in the Department of English Translation and Interpreting?

I advise all students to be hungry for knowledge. I want them to pursue every piece of information and grow a huge learning monster inside them. The end of March means April and spring. The world is a wonderful season not only for humans but also for the greedy beast. Let them look at grass, flowers, plants, trees, clouds, animals. To know the name of a tree, to look it up in a dictionary or search the internet is such a beautiful feeling that it makes you happy. "You say you have learned, you see it in a text, you say you know it", I have never known a more beautiful feeling. I would like to conclude with the words of Ayşegül Sönmezay, one of the translators I interviewed during my thesis process, which I have never forgotten; "Curiosity is the most important trait for human beings", let them be curious and read or listen a lot.

Thank you very much for taking the time and providing comprehensive information for the UBF Monthly E-Bulletin.

Thank you very much for this nice conversation. I am happy and I hope my answers will be useful.

Dr. Ebru AK completed her undergraduate education at Selçuk University, Faculty of Education in 2000. She completed her postgraduate studies at the Institute of Social Sciences of the same university and completed her PhD at Sakarya University, Department of Translation Studies in 2017. She is currently working as a faculty member at Bolu Abant İzzet Baysal University, Department of English Translation and Interpreting.



CULTURE - ART

Exhibition / Istanbul as far as the eye can see / Meşher

From the 15th century to the first quarter of the 20th century, the exhibition inventory of wide-angle paintings, photographs, engravings and drawings of Istanbul is invaluable in shedding light on the period and seeing the changes that Istanbul underwent over time. The exhibition, which includes drawings produced not only by artists but also by architects, urban planners and even captains for different purposes, is very interesting with its details.



Theater / Kel Diva / Zorlu PSM - April 22

If you want to be a guest to the absurd and crazy night when Mr. and Mrs. Smith host Mr. and Mrs. Martin in their home, you are looking at the right event. Kel Diva, which brings Haluk Bilginer and Zuhal Olcay together on the same stage after many years, also has Özlem Zeynep Dinsel and Yiğit Özşener in the cast.

Theater / Until Death Do Us Part / Caddebostan Cultural Center

For 4 years, this beautiful play, which has been sold out with great interest from the audience, tells the funny chain of events that starts when a couple about to divorce finds a dead body at home. Starring Hakan Yılmaz and Ebru Cündübeyoğlu.



CULTURE - ART

World Autism Awareness Day - April 2nd

World Autism Awareness Day is a special day designated by United Nations member states on April 2 of each year to raise awareness of people with autistic spectrum disorders around the world. It is not the choice of any individual to have autism, but it is our choice to be aware of them.



Tourism Week - April 15-22

It is celebrated every year between April 15-22 in order to raise tourism awareness in the society, to stimulate domestic tourism, to ensure the participation of the public in tourism movements, to promote tourism and cultural values and to develop tourism.



Social Media Accounts of FoAS:



/ iguubf

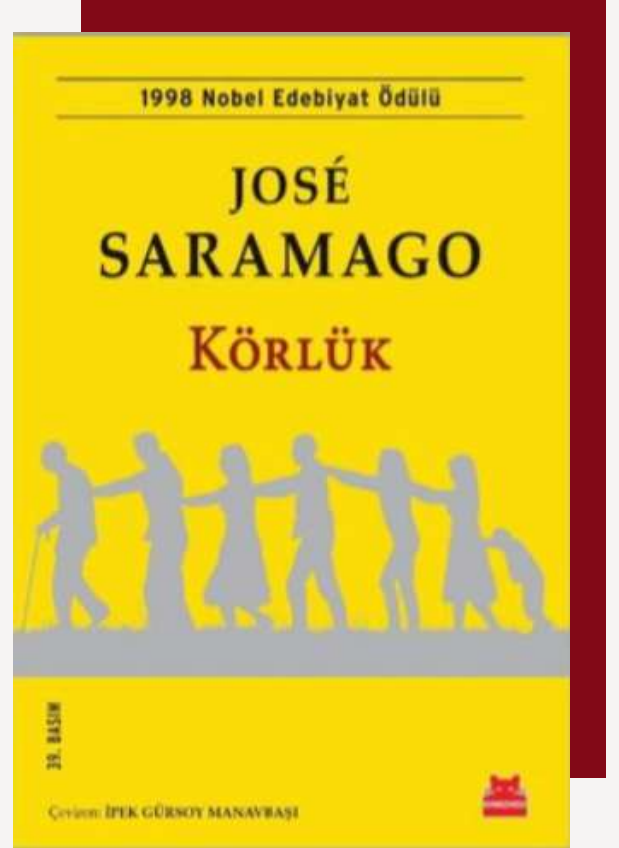
ubf@gelisim.edu.tr

BOOK RECOMMENDATIONS

Department of Aviation Management
Assit. Prof. Dr. Üyesi Ahmet Deniz

Blindness - Jose Saramago

'Blindness' is one of the most impressive books written in recent years by Portuguese writer Jose Saramago, winner of the 1998 Nobel Prize in Literature. A man driving a car suddenly goes blind while waiting for a green light. His blindness infects the doctor he visits. This blindness spreads like an epidemic throughout the city, and although it is not fatal, it manages to destroy all moral values. Society witnesses murders and rapes with blind eyes. The only ones who survive are the strong. The only person in the whole city who survives blindness is the ophthalmologist's wife. Jose Saramago, Portugal's most important living writer, has used the phenomenon of blindness as a metaphor in this striking novel, and has created the unhealthy environment that liberal democracy has dragged people into with extraordinary mastery, without resorting to simple images and ordinary word games, with an intense narrative, turning the narrator's and the protagonists' conversations into a joint monologue, and without naming people in order to universalize the fiction. The work, with all its psychological analysis, descriptions of places and simple language, encourages you to think while reading. Blindness is one of the most creative thriller novels of recent times.



BOOK RECOMMENDATIONS

Other books recommended by Assit. Prof. Dr. Üyesi Ahmet Deniz from the Department of Aviation Management



History of the Turks - İlber Ortaylı

İlber Ortaylı, one of the first names that come to mind when it comes to Turkish history, offers an excellent work to history lovers with his book titled History of Turks. Starting with the migration of tribes and providing detailed information about the Turkification of the Middle East, the book also conveys how the concept of Turkey was formed.



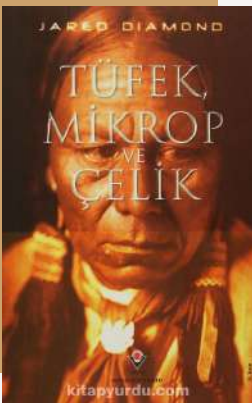
On the Tiger's Back - Zülfü Livaneli

More than a century after his dethronement, the most interesting phase of Abdülhamid II's life comes to light in Livaneli's contemporary narrative. The work focuses on Abdülhamid II's experiences after he lost his throne, questioning the individual, society, the state and power.



Midnight Library - Matt Haig

Matt Haig, one of the most important names in British literature, offers readers a gripping fiction that deals with the most fundamental human problems as Nora embarks on a journey of regrets, possibilities and the possibility of choosing again. A timely modern-day fairy tale, a modern-day It's a Wonderful Life, as we are all trapped together in a world we wish would change."



Rifle, Germ and Steel - Jared Diamond

Jared Diamond explains the scientific data in a way that anyone can understand and covers a topic that will be of interest to anyone who is curious about how human history unfolded... He has done everyone a great favor by coming up with a scientifically based theory to counter racist responses. An incredibly engaging book."

Erasmus+

Hello, I am Bora Cankut G?rgen, a student of Istanbul Gelisim University Gastronomy English Department. In this section, I am sharing my education and experiences at the Instituto Polit?cnico da Guarda in Seia, Portugal, where I went with the Erasmus+ project in the 4th year of my university and department.

After spending my first night in the capital, I took a short bus ride to the city of Seia, which also gives its name to the university. The university assistant, whom I met and received information about my Erasmus+ project before coming to Portugal, met me at the Seia Bus Station. During the car ride from the bus station to the dormitory, we had a pleasant conversation about the university, departments and students. When we arrived at the dormitory, he introduced me to my dormitory and department friends. Portugal is a country that gathers people of many races under its roof, so the students' approach to me was sincere and warm.

The next day, I had the opportunity to visit the university, and the guidance counselor who accompanied me introduced me to all the kitchens and mixology laboratories of the institute. This building of the university was only teaching Kitchen and Bar courses. Therefore, the kitchens, service restaurants and bar laboratories were very comprehensive. In the university's Applied Cuisine courses, the students were not only learning about cuisine as a lecture, but they were also presenting their dishes to guests in the university's teaching restaurant. This practice was very interesting for me because in many gastronomy departments of universities in Turkey, culinary education is limited to the kitchen.

During my Erasmus+ education at this university, I had the opportunity to learn about the kitchen and gain experience in the service phase at the same time. In this context, I recommend this university to students of the Gastronomy Department who want to benefit from mobility.



NEWS FROM SECTOR

Doctor Calendar Says "Stop Violence in Health!"

DoktorTakvimi, the online doctor appointment platform that brings together healthcare professionals and patients, calls for "Let's Stop Violence in Health!" with the awareness video "404 The Doctor We Called Cannot Be Reached!" prepared for March 14th Medical Day. DoktorTakvimi, which has more than 200 thousand physician and specialist profiles in its system and brings together patients, health research users and health professionals, prepared the video "404 The Doctor We Are Looking For Cannot Be Reached!" on the occasion of March 14th Medical Day in order to raise awareness about the increasing violence against physicians and health professionals. When patients enter the page, they first encounter the "404 Error!" on the <https://pro.doktortakvimi.com/404-aradiginiz-doktora-ulasilamiyor> page with banner and pop-up redirection. 404 Error!"

Link to the news: <https://www.pazarlamasyon.com/doktortakvimi-saglikta-siddete-dur-diyor>, E.T. 21.03.2024.

Bayraktar AKINCI Successfully Performed Supersonic Missile Firing Tests!

Bayraktar AKINCI Offensive Unmanned Aerial Vehicle (UAV) successfully completed the firing test of the IIR (Imaging Infrared) Guided MAM-T and TV Guided MAM-L developed by Roketsan. Regarding this important achievement, Bayraktar General Manager Haluk Bayraktar shared a post on the subject. Bayraktar emphasized that the laser-guided mini smart munitions, which are among Turkey's most exported munitions, have crossed an important threshold by reaching over-cloud strike capability. Bayraktar said, "The IIR Guided MAM-T and TV Guided MAM-L Firing Test from Bayraktar AKINCI was successfully completed." Bayraktar said.

Link to the news: <https://www.airlinehaber.com/bayraktar-akinci-supersonik-fuze-atis-testlerini-de-basariyla-gerceklestirdi/>, E.E. 21.03.2024.

New Feature from Instagram: Retroactive Posting!

Instagram is working on a new feature that will allow you to publish a post with a past date. Thanks to this feature, users will be able to organize their profiles by choosing the date they want and sharing their posts. Although it is not yet known when this feature will be released, Instagram is working on the feature of sharing for the past.

Link to the news: <https://www.ntv.com.tr/teknoloji/instagramdan-yeni-ozellik-gecmise-donuk-paylasim-yapilacak,R4-Dpc3n2kmkyClrwePpxg>, E.T. 21.03.2024.

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NEWS FROM SECTOR

More Artificial Intelligence Features Coming to Social Media Apps...

Here are some of the features coming to social media apps:

Instagram: The platform has AI image filters and background creation tools, and is experimenting with a conversational AI chatbot for DMs.

X: X's Grok AI chatbot will soon be able to create in-app updates for you, and they're also exploring image creation through the tool, says X owner Elon Musk.

TikTok: TikTok is experimenting with AI profile images, effects tools and song creation, as well as AI-powered conversational search, text-to-video conversion and an integrated chatbot experience.

Link to the news: <https://www.pazarlamasyon.com/sosyal-medya-uygulamalarina-daha-fazla-yapay-zek-ozelligi-geliyor>, E.T. 21.03.2024.

First Approval of Tiktok Ban from the USA!

The TikTok debate, which has been going on for years in the USA, is going to ban. The House of Representatives voted on the fate of the social media platform with 170 million users in the country. According to the voted bill, if the company that owns the platform does not divest TikTok, the platform will be banned in the US. The bill was overwhelmingly voted "yes" in the US House of Representatives. After the TikTok bill is voted in the Senate, it will go to the desk of US President Joe Biden. Despite concerns about Americans' personal information falling into the hands of the Chinese government, the Chinese company argued that Americans' freedom of expression was being taken away.

Link to the news: <https://www.ntv.com.tr/teknoloji/abdden-tiktok-yasaginailk-onay,caOoNXkj80eKNV2MIYUI5Q>, E.T. 21.03.2024.

Nasdaq Thanked Hepsiburada from Times Square!

Nilhan Onal Gökçetekin, Hepsiburada's Chief Executive Officer (CEO), met with Mahinur Özdemir Göktaş, Minister of Family and Social Services, who is in the United States for the 68th United Nations Commission on the Status of Women (CSW68). During the meeting held at the Turkish House in New York, Gökçetekin told Minister Göktaş about Hepsiburada's efforts to empower women and its activities to develop the women's entrepreneurship ecosystem in the earthquake region.

Nasdaq stock exchange also celebrated Hepsiburada's support for women entrepreneurs. The Nasdaq stock exchange's digital billboards in Times Square featured Hepsiburada and Turkish flag visuals.

Link to the news: [https://www.marketingturkiye.com.tr/haberler/nasdaq-hepsiburadaya-times-meydanindan-tesekkur-etti/#:~:text=Hepsiburada%20%C3%9Cst%20Y%C3%B6neticisi%20\(CEO\)%20Nilhan,ile%20payla%C5%9Fma%20f%C4%B1rsat%C4%B1%20bulduklar%C4%B1n%C4%B1%20s%C3%B6yledi./](https://www.marketingturkiye.com.tr/haberler/nasdaq-hepsiburadaya-times-meydanindan-tesekkur-etti/#:~:text=Hepsiburada%20%C3%9Cst%20Y%C3%B6neticisi%20(CEO)%20Nilhan,ile%20payla%C5%9Fma%20f%C4%B1rsat%C4%B1%20bulduklar%C4%B1n%C4%B1%20s%C3%B6yledi./), E.T. 21.03.2024.

NEWS FROM SECTOR

Sinangil Carries the Special Flavors of the Past to the Future!

Sinangil, Turkey's first packaged flour brand and the leader of the retail flour market, launched the "60 Years of Recipes" book project with a comprehensive campaign. The book was prepared with the call of social media phenomenon Chef Şükran Kaymak to #unuduyuyamayankalmasin and the recipes submitted by the followers were evaluated and selected by an expert jury. Press members, recipe owners, social media influencers, social media influencers, representatives of the Celiac Foundation and many guests attended the introductory meeting organized at Feriye Palace in Istanbul.

Link to the news: <https://www.gastronomiturkey.com/haber/sinangil-gecmisin-ozel-tatlarini-gelecege-tasiyor-h16192>, E.T. 21.03.2024.

Superfresh A First Reels on TV!

SuperFresh, the founding brand of the frozen food industry in Turkey, broke new ground and brought its 1-minute reels format to television. The innovative project called "Super Fast Recipes" was inspired by the concept of "reels", the popular digital format. The 10 different recipes prepared by brand face Refika Birgül will be presented to consumers throughout Ramadan.

Link to the news: <https://www.inbusiness.com.tr/sectorler/is-dunyasi/2024/03/13/superfresh-bir-ilke-imza-atti-reelsi-televizyona-tasidi>, E.T. 21.03.2024.

AJet Announces First Domestic Flight Campaign!

AJet, the new company established to replace Turkish Airlines' sub-brand Anadolujet, announced its first domestic flight campaign. According to the announcement made on the official account of the company, domestic flights will be offered at prices starting from 299 TL. Here is that announcement made by AJet:

"Fly to the unique beauties of Turkey with prices starting from 299 TL!

Buy your ticket with prices starting from 299 TL special to AJet mobile application between March 15-17, fly with advantageous prices between March 31 and September 30, 2024!"

Link to the news: <https://www.airporthaber.com/havacilik-haberleri/ajetten-yurt-ici-ucuslarinda-299-tlilkampanya.html>, E.T. 21.03.2024.

Rolls-Royce to Sell 40 Trent 7000 Engines to Vietjet Air!

Rolls-Royce welcomed Vietjet Air's commitment to purchase 40 Trent 7000 engines. Rolls-Royce (LSE: RR., ADR: RYCEY) announced the start of a groundbreaking new series of hydrogen research tests. Rolls-Royce (LSE: RR., ADR: RYCEY) announced that Vietjet Air has committed to purchase 20 A330neo aircraft with Trent 7000 engines. With this purchase, the airline will expand its existing widebody fleet of seven A330ceo aircraft powered by Trent 700 engines.

Link to the news: <https://www.aeroportist.com/99885-2rolls-royce-vietjet-aire-40-adet/>, E.T. 21.03.2024.

NEWS FROM SECTOR

New Era for Paypal and Apple Pay in Turkey: The Barriers are Lifting...

Barriers to advanced payment systems such as PayPal, which has been unable to operate in Turkey for a long time, and Apple Pay, the NFC-based payment service available on the iPhone, may have been removed. With an important amendment to Article 9 of the Law No. 6698 on the Protection of Personal Data, global companies based abroad may be able to store user data in their home countries, provided they meet certain criteria. With this change, platforms such as PayPal and Apple Pay may now have the opportunity to reorganize their operations in Turkey.

Link to the news: <https://www.marketingturkiye.com.tr/haberler/paypal-apple-pay-gundem/>, E.T. 21.03.2024.

DHL Express Turkey Opens R&D Center

DHL Express Turkey announced that it has been approved as an R&D center by the Ministry of Industry and Technology. Located in the Head Office building at Istanbul Airport, the center is the first of its kind in the fast air cargo transportation sector.

DHL Express Turkey, the leader in fast air cargo transportation in Turkey, has been approved as an R&D Center by the Ministry of Industry and Technology. The R&D Center, one of the most important steps in the company's digitalization strategy, is the first of its kind in the fast air cargo transportation sector. It is also the first Digital Transformation Office established as an R&D Center among DHL Express European countries.

Link to the news: <https://www.aeroportist.com/dhl-express-turkiye-ar-ge-merkezini-acti/>, E.T. 21.03.2024.

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The Rising Success of Istanbul Gelisim University,
which stands out in Sustainability Studies
with its 100% Green Energy Use, in the
'GreenMetric 2023' Ranking!

In Türkiye Rankings

14th among foundation
universities

21st in the
'Energy and Climate Change'
category



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FACULTY OF APPLIED SCIENCES MONTHLY E-BULLETIN

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