



ISTANBUL  
**GELISIM**  
**UNIVERSITY**

APRIL 2023



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**GELISIM** **UNIVERSITESI**

# FACULTY OF APPLIED SCIENCES MONTHLY e-BULLETIN

*Applied Science in Gelişim, For a Change In Your Life*

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FACULTY OF  
APPLIED SCIENCES  
MONTHLY e-BULLETIN

*Happy*

**APRIL 23TH**

**NATIONAL SOVEREIGN AND  
CHILDREN'S DAY**



**THE 103RD YEARS OF THE OPENING OF THE GRAND NATIONAL  
ASSEMBLY OF TÜRKİYE...**

## NEWS FROM IGU

# "SCImago University Rankings 2023" Results Announced: IGU is in the top 10!

SCImago University Rankings has published its 2023 report, which ranks the research, innovation and social impacts of world universities according to percentiles. The research performance of Istanbul Gelisim University's SCImago Türkiye University Ranking, where multidisciplinary studies are intense, drew attention.

**Among Turkish universities; Remarkable success in Engineering, Law, Environmental Science and Business!**

According to the results of the evaluation made on the data of the SCOPUS research outputs; among the universities in Türkiye, Istanbul Gelisim University ranks 2nd in Law, 5th in Civil Engineering, 7th in Industrial Engineering, 32nd in Psychology, 9th in Engineering, ranked 3rd in Environmental Science and 7th in Business Administration.

SCIMAGO  
INSTITUTIONS  
RANKINGS

**Istanbul Gelisim University,  
Draws attention with its success in SCImago University Rankings 2023 Report!**

Research Area	Türkiye
Environmental Science	3
Business, Management and Accounting	7
Civil and Structural Engineering	5
Industrial and Manufacturing Engineering	7
Economics, Econometrics and Finance	26

Research Area	Türkiye
Energy	27
Computer Science	29
Law	2
Sociology and Political Science	12
Geography, Planning and Development	16

## NEWS FROM FoAS

### Asst. Prof. Dr. Onur Türker Appointed to Electronic Commerce and Management Department!

LDr. Onur Türker graduated from Istanbul Kültür University, Faculty of Economics and Administrative Sciences, Department of Business Administration in 2014. In 2016, he started his master's degree in Marmara University, Department of Business Administration, Department of Marketing, and completed this education in 2018 by publishing his thesis titled "Risk Management and Application in Supply Chain." Subsequently, he started his doctorate education in Marmara University, Department of Business Administration, Marketing Department in 2018 and completed his doctorate in 2022 with the thesis study "Operational Risk Management in the Distribution Network and an Application in the Industrial Marke.". During his doctorate, he worked in the field of university-industry cooperation and worked in KOSGEB, İSKA etc. for businesses. He has written projects for organizations. In addition, Dr. Onur Türker worked as a Research Assistant in the Logistics Department of Istanbul Gelisim University School of Applied Sciences from 2019 to 2023. As of April 4, 2023, he was appointed to the Department of Electronic Commerce and Management as an assistant professor doctor.



We wish Asst. Prof. Dr. Onur Türker success in his new position.

## NEWS FROM FoAS

### Asst. Prof. Dr. Cihan Emre Taç Appointed to the Department of Television Reporting and Programming!

Born in Istanbul, Dr. Cihan Emre Taç completed his undergraduate education at Bahçeşehir University, Faculty of Communication, Department of Cinema and Television in 2010. He started his master's degree in Istanbul University, Institute of Social Sciences, Radio, Television and Cinema in 2012, and completed his thesis titled "Extraction Characteristics in Federico Fellini Films" in 2015. He started his doctorate education in Istanbul University, Institute of Social Sciences, Radio, Television and Cinema in 2018, defending his thesis titled "Examination of Netflix's Domestic Series in the Context of the Culture Industry" on July 7, 2022 and received his doctorate. Having worked as an Instructor in Istanbul Gelisim University Vocational School, Audio-Visual Techniques and Media Production Department, Taç has been working as a doctor in the Department of Television Journalism and Programming since April 3, 2023. Taç has scientific studies presented at national and international meetings, a journal article and a book chapter.



We wish Asst. Prof. Dr. Cihan Emre Taç success in his new appointment.



## NEWS FROM FoAS

### Departments of Aircraft Maintenance and Repair and Avionics Passed the DGCA Inspection Successfully!

Aircraft Maintenance and Repair and Avionics departments of the Faculty of Applied Sciences within the body of Istanbul Gelisim University successfully passed the inspection of the General Directorate of Civil Aviation.

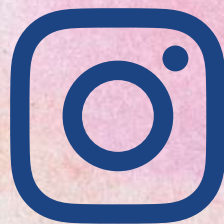
FoAS Aircraft Maintenance and Repair Department started education and training under the name Aircraft Body and Engine Maintenance in the 2016-2017 academic year. Since the 2019-2020 academic year, it has been continuing its education and training under the name of Aircraft Maintenance and Repair. They applied for the SHT-147 Recognized School Status to the General Directorate of Civil Aviation and they were entitled to receive the SHT-147 Recognized School Status in the "A1 Turbine Aircraft" category on 25.04.2018.

FoAS Avionics Department applied to the General Directorate of Civil Aviation for SHT-147 Recognized School Status and was entitled to receive SHT-147 Recognized School Status in the "B2 Avionics" category on 09.04.2021.

Within this framework, Aircraft Maintenance and Repair Department and Avionics Department of our faculty were subject to inspection by the General Directorate of Civil Aviation between 12.04.2023 and 14.04.2023. Our departments, which have successfully passed the inspection process carried out by SHGM, are entitled to maintain the validity of the SHT-147 Recognized School Status.

In addition, during this inspection process, controls were made regarding the follow-up and operation of the process related to the "B1.1 Turbine Airplanes" category application made by our Aircraft Maintenance and Repair Department to the General Directorate of Civil Aviation in the 2022-2023 academic year, and the controls regarding the existing infrastructure and equipment were positive. In this context, the process is currently ongoing.

### ***Our Official Social Media Accounts:***



/ **iguubf**

## NEWS FROM FoAS

### Res. Asst. Rabia Şentürk Participated in Erasmus+ Training Mobility!

From the Faculty of Applied Sciences, Department of Aviation Management. Res. Asst. Rabia Şentürk participated in the KA107 Project - Erasmus+ staff training mobility at ADA University in Azerbaijan between 10-14 April.

Res. Asst. Rabia Şentürk participated in the classes and social events held within the Faculty of Business Administration during the mobility. With the meetings held with the Faculty of Business Administration, Foreign Relations Office, Student Mentoring units, ADA University and Istanbul Gelisim University exchanged ideas on the development of bilateral relations.



## NEWS FROM FoAS

### FoAS Held a Meeting with Research Assistants!

FoAS Dean's Office, FoAS Dean Prof. Dr. Kamil Kaya and Vice Dean Asst. Prof. Dr. Nevruz Berna Tatlısu and Vice Dean Asst. Prof. Dr. Sevinç Koçak held a meeting with FoAS Research Assistants on April 28, 2023.





## ACADEMIC ARTICLES

### The Article Titled “The importance of Aviation Safety In Terms Of Human Resources Management in Air Cargo Transportation” Was Published!

The article titled “The importance of Aviation Safety In Terms of Human Resources Management in Air Cargo Transportation” prepared by Asst. Prof. Dr. Canan Tiftik from the Department of Management Information Systems and Lect. Elçin Yakupoğlu from the Vocational School of Istanbul Gelisim University, Volume 5 of the International Journal of Social and Educational Sciences, published in Issue 8.

**Link:**

<https://dergipark.org.tr/en/pub/usbed/issue/74063/1207154>



### The Article Titled “The Scale of Managerial Value Differences” Was Published!



The article titled “The Scale of Managerial Value Differences” co-authored by Asst. Prof. Dr. Dursun Boz from the Department of Management Information Systems was published in volume 19, number 1 of the International Journal of Management, Economics and Business.

**Link:**

<https://dergipark.org.tr/tr/pub/ijmneb/issue/76219/1184185>

## ACADEMIC ARTICLES

### The Article Titled “Green Growth and Green Finance in the Framework of Sustainable Economic Development” Was Published!

The article titled "Green Growth and Green Finance in the Framework of Sustainable Economic Development", written by Assoc. Prof. Dr. Mustafa Çanakçıoğlu from the Department of Electronic Commerce and Management, was published in the 2023 Volume 6 number 4 of the Journal of Social, Human and Administrative Sciences.

**Link:**

<https://www.sobibder.org/index.php/sobibder/article/view/402>



### The Mediating Role of Flow Experience on the Interaction Between Perceived Transformational Leadership and Job Performance: A Research on Academicians!

The article titled "The Mediating Role of Flow Experience on the Interaction Between Perceived Transformational Leadership and Job Performance: A Research on Academicians" co-authored by UBF Aviation Management Department Assoc. Dr. Sezer Cihan GÜNAYDIN KESKEN, was published in the International Journal of Social Sciences and Education Volume 5, Issue 8.

**Link:**

<https://dergipark.org.tr/tr/download/article-file/2914441>



## ACADEMIC BOOKS

### The Book Chapter “Consumer Manipulation and Meta-Analysis in the Framework of Scarcity Marketing” Was Published!

The book titled “Consumer Manipulation Evaluations in Digital Perspective,” of which Asst. Prof. Dr. Hande Ayhan Gökcek from the Management Information Systems Department is one of the authors, was published in 2023 by Nobel Publishing House. Asst. Prof. Dr. Hande Ayhan Gökcek took part in the book with the book chapter titled “Consumer Manipulation and Meta Analysis in the Framework of Scarcity Marketing.”



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### “IGU Cyber Academy” is being established!

Istanbul Gelisim University Office of Scientific Research Projects (IGU BAP-K) is implementing the “IGU Cyber Academy” project, which aims to employ young people in the IT sector by providing training in cyber security field with the support of the Istanbul Development Agency (IDA).





## EVENTS

### Sector Meetings Event Was Held!

*Senior Supplier Quality Engineer Alper Yatkın from SIKORSKY was the guest of the online seminar organized by the Phoenix Club, operating within the Faculty of Applied Sciences, Department of Aviation Management, on April 10, 2023.*

Alper Yatkın, who shared his university and professional life within the scope of the event, talked about the aviation industry and the steps that the youth in the aviation field should follow in their careers. Finally, with the question-answer session, the questions that young people who are planning a career in aviation were wondering about the sector were answered.



The poster features the Phoenix Club logo (Istanbul Gelisim University, 2021) and the Sikorsky logo (A Lockheed Martin Company). The main title is 'SEKTÖR BULUŞMALARI'. The date and time are '10 Nisan Pazartesi 21.00'. A circular photo of Alper Yatkın is shown, with his name and title 'Kıdemli Tedarikçi Kalite Mühendisi' below it.

## NEWS FROM OUR ALUMNI

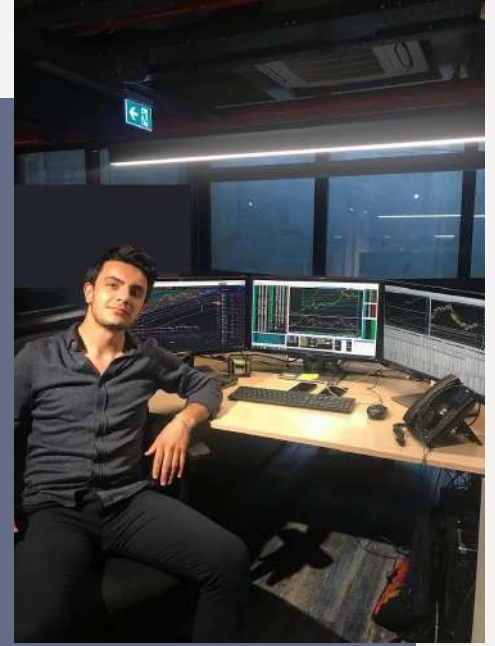
### Hello! I am Oğuzhan Taşdemir!

My journey in finance started in 2008 with İşbank's "Show Your Report Card" campaign. This slogan, which was engraved in my memory when I was eight years old in advertisements, caused me and my father to breathe in an İşbank branch. That little book gift given to me, the working environment of the bank and the attitudes of the employees towards me had impressed me at that age.

Banking and Finance Departments were always in the back of my mind. When I was in my third year of high school, I made a clear decision to build my career in finance, which interests me and excites me. I made my university choices in this direction and I was placed in the Banking and Insurance Department of Istanbul Gelisim University, which was my first choice, with a full scholarship.

The courses I have taken in my education life and my professors have contributed to shaping my business life. The Financial Management course I took from Asst. Prof. Dr. Lokman Kantar and my internship at the SGK Esenyurt branch helped me to decide to continue my career with investment banking. I started preparing for SPL Advanced and Derivative Products licenses with the mentorship of my professors who are Assoc. Prof. Dr. Hakan Özcan, Res. Asst. İlknur Külekçi and Res. Asst. Safiye Top. In this process, I had the opportunity to work while I was a student in ALB Investment Securities and Alnus Investment Securities and gained experience. Currently, I continue my professional business life at IS Investment Securities, where I am interested in Algorithmic Trade with the discipline and determination of being a Gelisim member.

I would like to express my gratitude to all my professors, administrators, managers and friends for their unwavering support.



## APRIL GUEST WRITER

### 103RD ANNIVERSARY OF THE OPENING OF THE GRAND NATIONAL ASSEMBLY OF TÜRKİYE...

This year, the 103rd anniversary of the opening of the Grand National Assembly of Türkiye, which constitutes the cornerstones of the Republic of Türkiye, was celebrated.

The 17-month period between October 30, 1918 - April 23, 1920, which is the period between the Armistice of Mudros and the opening of the Turkish Grand National Assembly, is called the "Congress Period". During this process, the Amasya Circular (18-22 June 1922) was published, respectively, and important decisions were taken, such as the Erzurum Congress and the Sivas Congress, where the foundations of the Turkish Grand National Assembly were laid.

Seeing the problematic environment in Istanbul, Mustafa Kemal Pasha immediately started his activities in Anatolia for political liberation and published the Amasya Circular on 22 June 1919. In the Amasya Circular, which is one of the important turning points of the Turkish National Struggle, the principles of the National Struggle were prepared as a protocol for the first time and signed by the leaders of the National Struggle, who promised to cooperate to ensure the independence and territorial integrity of the Turkish homeland.

The first place of application of the decisions taken in the Amasya Circular was the Erzurum Congress. At the end of the congress, Mustafa Kemal Pasha was elected as the chairman of the committee by forming a Representative Committee in accordance with the statute. The duty of this committee was to represent the eastern provinces in the congress to be held in Sivas, as well as to represent the National Struggle inside and outside. In addition, the Representative Committee worked almost like a government until the Turkish Grand National Assembly to be opened in Ankara.



**Dr. Öğr. Üyesi Çağla KAYA  
İLHAN**

**Yeni Medya ve İletişim Bölümü**



## APRIL GUEST WRITER

Thousands of people gathered around the building in Ankara Ulus on April 23, 1920, eagerly awaiting the opening of the Turkish Grand National Assembly. Mustafa Kemal Pasha described the meeting of the Grand National Assembly in his Nutuk as follows:

“Gentlemen, we will come across such events on a larger scale from now on. ...I was in a hurry to open the Assembly for this reason, finally, we decided to open the Assembly on Friday, the 23rd of April, being content with the deputies who were able to come.”

The Assembly, which opened with an enthusiastic ceremony after the Friday prayer at the Hacı Bayram-ı Veli Mosque, held its first meeting with 115 representatives. After the opening speech of Retired National Education Director Sinop Deputy Şerif (Avkan), born in 1845, who assumed the temporary presidency as the oldest member at 13.45, Ankara Deputy Mustafa Kemal Pasha took the floor and made the following statement:

“It is in his high knowledge that your Supreme Council is composed of venerable deputies who were re-elected with extraordinary powers, and venerable deputies who came here to save their lives from the attacked Sultanate Center. The establishment of a supreme assembly with the deputies who could come and save them was only in question in the newly adopted election method. At this time, our council is in a meeting. I think this would be appropriate since even the previously elected deputies to serve with the same degree of authority is more comprehensive than the method of electing deputies (ie re-election). I would like to point out this subject (appropriate voices)” (Parliament Minutes, p.2, date: 23 April 1920).



## APRIL GUEST WRITER

Continuing his speech after this oral proposal was approved, Mustafa Kemal Pasha suggested the establishment of commissions to examine the election minutes of the deputies. This proposal was accepted and the Minutes Review Committee was formed. These commissions were established by reading aloud the names drawn from a bag (TBMM Official Report Gazette, 23 April 1920) as cited in Erdem, 2021).

In the second meeting of the Assembly held on April 24, 1920, Mustafa Kemal Pasha, who was unanimously elected as the Speaker of the Assembly, made a longer and more meaningful speech, emphasizing the importance of the Assembly with the words "There is no power above the Supreme Assembly any longer."

The War of Independence resulted in victory as a result of the successful administration of Mustafa Kemal Atatürk and the important decisions taken in the First Grand National Assembly. Moreover; On January 20, 1921, the first Constitution of the Republic of Turkey, the Organization Act, the Turkish National Anthem on March 12, 1921, and the Abolition of the Sultanate on November 1, 1922 were adopted in this Assembly. On the other hand, the resolutions of the Lausanne Peace Treaty on July 24, 1923, the Capitalization of Ankara on October 13, 1923, and the Declaration of the Republic on October 29, 1923 were also taken under the roof of this Assembly; Also, Gazi Mustafa Kemal Pasha was elected President in this Assembly.



### REFERENCES

- ERDEM, U. (2021). Türkiye Büyük Millet Meclisinin Açılma Süreci ve Meclisin Açılış Günü (23 Nisan 1920). Fırat Üniversitesi Sosyal Bilimler Dergisi. 31, 2(1055-1068).
- Öztaş, S. (2016). Türkiye Büyük Millet Meclisi'nin Açılışı ve Hükümet Kurulana Kadar İlk Çalışmaları, International Journal Of Eurasian Education And Culture, Issue: 1, pp. (23-32).
- [https://www.tbmm.gov.tr/yayinlar/brosurler/kurtulus\\_savas%C4%B1\\_muzesi.pdf](https://www.tbmm.gov.tr/yayinlar/brosurler/kurtulus_savas%C4%B1_muzesi.pdf)

## APRIL INTERVIEW

### Chief Erkan Kıyıcıoğlu:

*"Even if you are a very talented chef, you should not stop working to improve yourself, getting new training and doing research..."*

**Thank you for accepting our FoAS Monthly E-Bulletin interview request. Can you tell us about your introduction to the field of gastronomy and your process of becoming a chef?**

I took the first step into cooking when I started my education at Bolu Mengen Anatolian Culinary High School in 1988. In 1993 and 1994, I gained my first sector experience with my school internships. After graduating in 1995, I worked in the sector for 1.5 years and then I completed my education in Gazi University, Department of Family Economy and Nutrition Education in 1996-2001. Then, I was appointed as a Food and Beverage Services teacher. During my university years and teaching period, I carried out personnel training, menu development, architectural analysis and concept consultancy of many restaurants.



**How should the master-apprentice relationship be in the kitchen?**

Knowledge and skill development in the kitchen progresses in parallel with the process. The more you cook a dish, the more skillful you become. Therefore, it is a part of this training that you benefit from the experience of a master who has cooked the dishes prepared in a business much more than you do, and that you apprentice him. How well the work (food) is done here and the knowledge, talent and vision of the master offer the apprentices much more chance to learn. However, in some businesses and masters, this can also cause unbearable bad experiences. Although there are no harsh environments like in the first years of my career; Hierarchy in the kitchen, work environment and order in the workflow is a very important part of the work environment.



## APRIL INTERVIEW

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For this reason, it is the first duty of an apprentice to fulfill the tasks given by the master in a timely and correct manner. His next task is to transfer what he has learned to the new apprentices correctly. In addition, correct communication, respect and morality are the most important criteria that should be between the master and the apprentice.

### **Is gastronomy a job of talent? Or can it be learned through training?**

It would not be wrong to say that chefs who have been highly successful in the field of gastronomy are also very talented chefs. But there are many different business lines in the field of gastronomy. There are also many sub-sections in the kitchen. There are millions of different dishes in the world and it is not possible for even the most talented chef to know and cook them all. But even in a less skilled employee, you can train a staff who is very expert in one subject. A cook can only be a doner. He can continue his working life by preparing döner for a lifetime without even needing to know how to cook soup. One person can only be a griller, and one person can only be a fryer at a fryer. These sub-unit tasks can be easily taught over time even to people who do not have the skills. But if you want to be an excellent, creative, exemplary chef; should be talented and should focus on studies that will improve your skills in many areas. Even if you are a very talented chef, you should not stop working to improve yourself, getting new training and doing research.

### **What roles do our chefs and chef candidates have in promoting the use of local and geographically marked products in restaurants?**

Geographically indicated foods need to be known first. The correct entry of geographically indicated foods into the supply chain in our country and the increase in their use will increase the preference of these products by our chefs. We have many food products and local delicacies that have received geographical indications. Our chefs should taste these dishes in their own geography and try to learn the cooking tricks from those masters. At least, they should visit <https://ci.turkpatent.gov.tr/> while preparing the regional dishes with geographical indications and examine the patent documents of these dishes and search for the patent criteria related to the dishes. Correct recipe and use of ingredients is important to preserve the taste and standards of these dishes.

## APRIL INTERVIEW

**How important is gastronomy tourism in Turkey? Which of our regional cuisines stand out more in the field of gastronomy?**

Turkey is rich in gastronomy tourism due to its geographical location, being home to many civilizations in the past, being on trade routes, preserving and keeping rich cultural values alive. But he does not say that he sees the value he deserves. In recent years, it can be said that tourist perception and knowledge of Anatolian culinary culture has gradually increased. However, some of our provinces (Hatay, Gaziantep, Afyonkarahisar) develop themselves in the field of gastronomy as members of the UNESCO creative cities network and host more and more local and foreign tourists, the number of which is increasing day by day. The food culture and recognition of the country they will visit in the destination choices of domestic and foreign tourists are gaining more and more importance. For this reason, we should develop and promote our cuisines in classical and modern ways (specific to the region).

Among our prominent regional cuisines, the Southeastern Anatolian regional cuisine takes the first place. But each region has its own unique flavors. I think that especially Aegean cuisine and then the Marmara region (with Ottoman cuisine, palace cuisines) and Central Anatolia cuisine (with historical Anatolian civilizations) will gain more value over time.

**What are the job opportunities for students of the Department of Gastronomy and newly graduated chef candidates? What would you recommend to our students in this process?**

The sector has become more attractive in terms of job opportunities after the pandemic and has increased job opportunities. Our students, especially those who have developed themselves in foreign languages, have the opportunity to work all over the world. With the accreditation opportunities of the diplomas they have received from our university, they can also have the opportunity to work in European Union countries.



## APRIL INTERVIEW

It should not be forgotten that the culinary profession requires practical skills. Students who improve their skills as they work can progress much faster in the sector. There is a lot to be learned from every business and every master, but; the true business, a good master contributes more to your professional development and you can be much more successful in the sector with the vision it brings to you. Doing their compulsory internship during the summer break of the 2nd academic year during the university education period allows them to have the opportunity to work for a fee during the summer vacation next year.

The social and professional network you will gain with good communication will increase your success. Keeping in touch with your friends will benefit your development together.

**Thank you very much for your time and the comprehensive information you provided for the FoAS Monthly E-Bulletin.**

Thank you.

### **Erkan Kıyıcıođlu**

**Born in 1978 in Istanbul, Erkan Kıyıcıođlu graduated from Cookery Vocational High School in 1995.**

**After her education, she worked at Istanbul ınar Hotel and Durusu Park Resort Hotel. After graduating from Ankara Gazi University, Department of Family Economy and Nutrition Education, he worked as a kitchen chef at Euro Plaza Hotel.**

**Working as a Food and Beverage Services teacher at Kkky Girls' Vocational High School for a while, Kıyıcıođlu worked simultaneously at ubuklu George, Bebek Lucca, Mangerie Bebek and Deliacatessen restaurants during the same period.**

**In 2007, he was among the founders of AŐOMDER with his friends who graduated from Mengen Anatolian Culinary and Vocational High School and served as the first president of the association. During this time, she worked part-time as a lecturer in the Cookery program of Arel University and as a trainer chef at Istanbul Culinary Institute.**

**Various restaurants and food businesses; he provided consultancy on menu development, quality management, opening menu and personnel training.**



## ERASMUS +

# Establishing a Concentric Center with the Logistics Industry! Experiencing the University of Klaipeda with Erasmus+

*Hello, I am Asst. Prof. Dr. Onur Türker from Istanbul Gelisim University Electronic Commerce and Management Department. In this part of the FoAS Monthly E-Bulletin, I would like to share my visit to Klaipeda State University in Klaipeda, Lithuania as part of Erasmus+ staff training mobility and the experiences I gained there.*

When I arrived at Klaipeda University, we had a conversation with the dean of the faculty about both Erasmus+ mobility and the university; he talked about the university opportunities, the projects of the university and the opportunities of the students of the Logistics Department. The simulation laboratory, which not only the students of the Logistics Department, but also all departments at the university started to use during the pandemic period and still continues to use, and which carries the education-teaching habits to an innovative place, was remarkable.

Since Klaipeda is one of the port cities on the Baltic Sea, the Logistics Department carries out some activities in this port. One of them was the application developed by the Logistics Department, which tracks all the goods leaving the port of Klaipeda to the port of destination.

Thanks to Erasmus+ mobility, I expanded the boundaries of the story of my academy journey by seeing one of the cities related to logistics, one of my areas of expertise. In this context, I recommend that those who want to gain experience abroad by taking advantage of mobility—staff, academics, students—prefer countries that can touch their lives.



## CULTURE-ART

### Fair: Coffex Istanbul Coffee (4-7 May 2023)

COFFEX Istanbul is the most important fair platform for the coffee industry and sub-industries. The fair brings together industry professionals and coffee lovers this year, as in previous years. At the fair, which will be held for the 5th time; international and national professional coffee machines, coffee shops, 3rd wave coffee and qualified coffee representatives, coffee bean wholesalers and producing countries, roasters, coffee roasters, coffee grinding companies, home coffee and tea machines, traditional Turkish coffee machines, coffee machine exporters and importers, cold brewed coffee and beverages, coffee shops, coffee and caffeine by-product brands, countries, cardboard cups, packaging, boutique tea brands, chocolate, gourmet ice cream and designers.

**Location:** Halic Congress Center



### Concert: Brazzaville (May 5, 2023)



The US indie pop/rock band Brazzaville, which is a big fan of Istanbul, wrote songs for it and received their love with a large fan base, will meet with its audience in Istanbul again after its memorable performance last year.

**Location:** Blind

### Theatre: Muzikorman (05 May 2023)

A performance passing through the history of an era of nonsense with songs, words, laughter, fun, comparative and questioning awaits art lovers. Actress Serhat Kılıç's most extraordinary show is meeting with its fans.

**Location:** Dada Saloon Kabarett



## CULTURE-ART

### Yıldız Park (Yıldız Grove)

In Beşiktaş, one of the places that can be considered the heart of Istanbul, it is a forest free from crowds, right in the heart of Beşiktaş. It is like a secret gateway to nature for those who cannot leave Istanbul but want to take a breather. If you are tired of the crowd, if you want to breathe a little and enjoy a nice breakfast against the Bosphorus, you can head to Yıldız Park before it's too late at the weekend.



### Ortaköy

Ortaköy, a lively square by the Bosphorus, welcomes crowds enjoying impromptu concerts or sipping tea on cafe terraces. Shops selling waffles or kumpir share the crowded streets with souvenir stalls. The magnificent Ortaköy Mosque, located on the shore and attracting attention with its lights, is right next to the Bosphorus Bridge.



## CULTURE-ART

### April 1-7 Cancer Week

Cancer is not a contagious disease, but it is the second most common disease. When we look at the causes of death, approximately one out of every 6 deaths in the world and one out of every 5 deaths in our country is caused by cancer. "National Cancer Week" events are held every year in Türkiye between 1-7 April in order to raise public awareness about cancer and cancer prevention and to emphasize the importance of early diagnosis.

Apart from smoking, obesity, alcohol, chemicals, viruses, genetic causes, diet, sedentary life, excessive sunlight exposure, and old age also affect the formation of cancer.



### April 4 World Stray Animal Day

Since 2010, April 4 has been celebrated as "World Stray Animals Day" every year. April 4 World Stray Animal Day, offers an important opportunity to protect stray animals and raise awareness around the world.

Animal rights in Türkiye were protected by law in 2004. Necessary provisions have been taken under legal guarantee to protect the right to life of animals granted to them by nature and various penalties have been envisaged for those who violate these provisions.



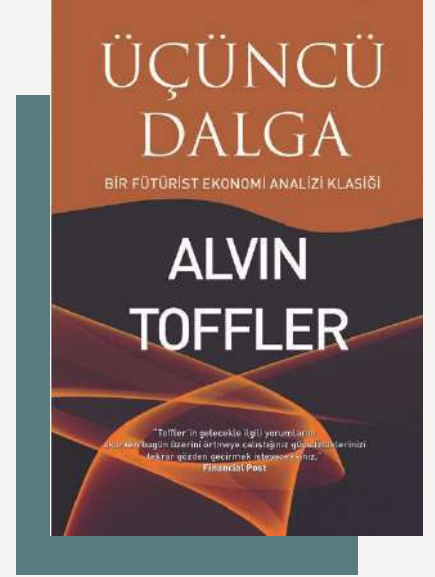
## BOOK RECOMMENDATIONS

**Asst. Prof. Dr. Rıza Haluk Kul**

**UBF Aircraft Maintenance and Repair Department**

### **The Third Wave (1980), Alvin Toffler**

The cold war was still going on when Alvin Toffler wrote this book in 1980. Information Technologies was a privilege available only to those who had access to centralized computing and mainframe computers. Despite all this, the author, as a futurologist in the true sense of the word, makes correct predictions about the transformations brought about by the evolution of DARPA-NET, BIT-NET and INTERNET. These projections do not only address technological transformations. The predictions about the business world, social life, politics and institutionalization almost describe the concepts listed in a Management Information Systems book written at the beginning of the 21st century, without giving their names.



Alvin Toffler, in this book, explains the three main formations of the development journey of humanity, which has settled down, in the term wave. It depicts the first wave agricultural civilization. The second wave, on the other hand, is the basis of the Industrial Revolution and the civilization after it, where the use of controllable high-level energy has become widespread. The third wave, on the other hand, deals with the impact of information technologies at all levels, which enable the acquisition, processing, sending or dissemination of information (information/information). For example, while products or services in production and consumption were in a similar situation in the first and second waves, there was a great change in the third wave.

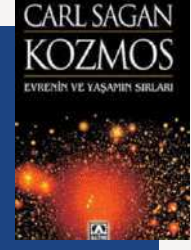
The effect of the third wave, especially the widespread use of computers, integration with phones, and the fact that data can be accessed and sent from anywhere and at any time with a great speed and size, ultimately leads to a paradigmatic change in every aspect of life. Distance learning, internet banking, listening to TV, videos, music wherever and whenever we want, accessing lecture notes and accessing all kinds of informatics show the paradigm shift in our lives as described in the book.

For example, the book predicted that the need for literacy would decrease in 1980 and that minorities would have power. We can see this situation nowadays with the use of emoji and the requirements to accept the wishes of relatively small communities to cross the balance point in certain choices.

Apart from this, living and seeing what artificial intelligence will bring us in terms of becoming a knowledge and wisdom society beyond the information society will be a meaningful experience in terms of understanding the aftermath of the The Third Wave.

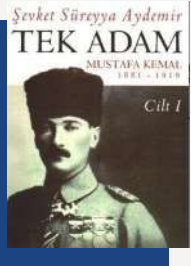
## BOOK RECOMMENDATIONS

*Other books recommended by Asst. Prof. Dr. Rıza Haluk Kul from  
the FoAS Aircraft Maintenance and Repair Department*



**Cosmos (1980), Carl Sagan**

It is a magnificent work that describes the adventure in the formation of scientific thought, the principles and knowledge gained in this adventure, from the smallest to the largest, the environment and time we exist in.



**The Man (1963), Şevket Süreyya Aydemir**

It describes the functioning of the foundations of the foundation of the state of which we are citizens, in an epic style, and within this process, it expresses the basic principles that are still valid today, sometimes explicitly and sometimes implicitly.



**Fundamentals of International Aviation (2020), Suzanne Kearns**

Presenting the basic information about almost all aspects of aviation and combining it into a whole and offering the way to be followed in obtaining more information based on this basic information; It is a work that can be considered as a basic reference about Aviation Management.



**Management Information Systems - Managing Digital Business (2020), Kenneth C. Laudon, Jane P. Laudon**

Today, in order to ensure the existence of the state, business and non-governmental organization, it is necessary for the activities to be more efficient and effective, and for more transactions to be carried out error-free and completely per unit time. In this context, it provides informatics and information on both organizational, computer science and system design in order to provide the necessary input information for the processes within the relevant organizations in a correct, complete and timely manner, to process it within the organization and to send it to the necessary clients.



**Total Quality Management, For Organizational Excellence (2016), David L. Goetsch, Stanley B. Davis**

It is such a book that can be considered as a basic reference about Quality Management, which describes what needs to be known and done in order to meet the expectations and needs of the client or customer, who is the user of useful products and services produced by all kinds of organizations (state, business, non-governmental organization) today.



## FoAS STUDENT CLUB

### INTRODUCING AIRCRAFT MAINTENANCE CLUB

Aircraft Maintenance Club was established in 2015 within the Faculty of Applied Sciences. Club advisor is Asst. Prof. Dr. Rıza Haluk Kul from the Aircraft Maintenance and Repair Department. The club generally examines aircraft and their maintenance-repair structurally. The activities carried out by the club are followed with interest by many students, especially students studying in aviation departments.

#### The main objectives of the Aircraft Maintenance Club are;

- To inform students about the maintenance and repair of aircraft,
- Announcing the importance of aircraft maintenance to large audiences through interviews with aircraft technicians,
- To announce the easy and difficult parts of both aircraft maintenance activities and aircraft technician profession to aviation enthusiasts.
- 

#### Some of the important activities carried out by the Aircraft Maintenance Club in 2022;

- A conference was held on 30 December 2022, in which Turkish Technic aircraft technicians participated as speakers. At this conference, the participants had the opportunity to have detailed information about the maintenance of aircraft.
- SHT-147- Recognized School Aircraft Structural Exhibition was held between 05-09 December 2022. In this exhibition, students had the chance to observe important aircraft parts.

Students who want to become a member of the club can apply for club membership from the OBIS system, or they can send an e-mail to [habkgelisim@gmail.com](mailto:habkgelisim@gmail.com) for questions that are curious. You can follow our club's [@habkgelisim](https://www.instagram.com/habkgelisim) instagram address to be informed about the activities of the club.



## NEWS FROM SECTOR

### **The “Management of Earthquake Risks and the Operation and Sustainability of Insurance Contracts” webinar was held with intense participation...**

The “Management of Earthquake Risks & Operation and Sustainability of Insurance Contracts” webinar organized by NART Insurance and Reinsurance Brokerage on April 6th was held with a large group of participants. In the webinar, which was held with the high participation of more than 20 Chambers of Industry and Commerce belonging to the biggest industrial cities of Turkey, especially the earthquake zone, members of the Turkish Insurance Association and insurance sector associations and business people, the webinar, which is the biggest disaster of the last century in our country, and 11 The impact of the great destruction experienced after the Kahramanmaraş earthquakes affecting our city on insurance contracts and the subject of TCIP were discussed as a priority. Hosting the webinar, NART Insurance General Manager Levent Nart summarized the mistakes made especially in corporate insurance.

**Source of the News:** <https://sigortacigazetesi.com.tr/deprem-riskslerin-yonetimi-ve-sigorta-sozlesmelerin-isleyisi-ve-surdurullemeligi-webinari-yogun-katilimla-gerceklesti/>, 23.04.2023.

### **The world's first UUV ship: TCG Anadolu opened to visitors...**

TCG Anadolu ship, which was put into service in the past days, docked at Sarayburnu Port. TCG Anadolu was visited in Istanbul between 17-23 April.

There are 12 countries in the world that have ships of this scale. TCG Anadolu is the “first UUV ship” in the world with UUV that will take off and land on it. 10 helicopters or 11 UUV can be deployed on the flight deck, and 19 helicopters or 30 UUV can be transported in the hangar.

TCG Anadolu will be the “first UUV ship” in the world with UUV that will take off and land on it. For this, Bayraktar TB3 UUV with folding wings is being developed by Baykar.

**Source of the news:** <https://www.ntv.com.tr/galeri/turkiye/dunyanin-ilk-siha-gemisi-tcg-anadolu-ziyarete-acildi,MnbiyezayUeE1Zvrn7Uz-A/8irkguxWqEmnIFrNkDQxyg>, 23.04.2023.

### **The IMECE satellite was sent into space...**

IMECE, Turkey's first domestic and national observation satellite with sub-meter resolution, was launched into space by SpaceX from Vandenberg Space Force Base. IMECE, which will be positioned in a simultaneous orbit with the sun at an altitude of 680 kilometers, will serve the country in many areas such as target identification, detection, natural disasters and agricultural applications during its design mission life of 5 years. The satellite will be able to obtain images from anywhere in the world. SpaceX, which sent the IMECE satellite into space, announced that the launch was completed without any problems.

**Source of the news:** <https://www.airturkhaber.com/haberler/imece-uydusu-uzaya-gonderildi/>, 0-23.04.2023.

## NEWS FROM SECTOR

### **THY Support Services Inc. made public...**

Turkish Airlines Support Services Inc., which was established on March 6 as a subsidiary of Turkish Airlines, was presented to the public at the signing ceremony. The signing ceremony held at the Turkish Airlines Headquarters was attended by Turkish Airlines Chairman of the Board and the Executive Committee, Prof. Dr. Ahmet Bolat, Turkish Airlines Support Services Inc. General Manager Emre Menevşe and other managers attended. The names of the groups that will gradually be included in the company were announced at the ceremony, where information was given on the working, procedures and principles of the company. It was stated that as of April 15, the first transfer of employees in Gökçe Group, Balrium and Bengi Cleaning companies will be. Thus, the transition of a total of 7732 employees will be completed in May.

**Source of the news:** <https://www.airturkhaber.com/haberler/thy-destek-hizmetleri-a-s-kamuoyuna-arz-edildi/>, 23.04.2023.

### **Elon Musk changed Twitter's logo!**

Twitter CEO Elon Musk replaced the blue bird logo on the web version of the platform with the image of the cryptocurrency Dogecoin. Elon Musk, who took the CEO seat by purchasing the social media platform Twitter, became the agenda with a change he made on the platform yesterday evening. Musk replaced the blue bird logo on the web version of Twitter with the image of the cryptocurrency Dogecoin. While the company has not yet made an official statement about the change in the Twitter logo, Elon Musk shared a tweet featuring the Shiba dog, the mascot of Dogecoin. In the tweet shared by Musk, who attracted attention with his tweet, Shiba says "That old photo" for the blue bird photo on the driver's license.

**Source of the news:** <https://www.pazarlamasyon.com/elon-musk-twitter-in-logounu-degistirdi>, 23.04.2023.

### **New artificial intelligence feature from Zoom!**

You will not need to enter the meetings. Zoom users will be able to do all their work on the platform with Zoom IQ. New features have been announced for Zoom, one of the most popular applications of recent years. With the new features, which are very useful for those who frequently attend online meetings via Zoom, employees will be able to handle all their work only through Zoom. The US-based company introduced its in-app artificial intelligence support Zoom IQ in April last year. Zoom IQ, which is intended to make Zoom much more "capable", was planned to provide short summaries for users who join meetings later, and allow users to prepare the e-mail they want in a few words in seconds. Zoom announced in its statement that the features will start to be tested in some users next month, but the features will be offered to all users gradually.

**Source of the news:** <https://www.pazarlamasyon.com/zoom-dan-yeni-yapay-zeka-ozelligi-toplantilara-girnizine-gerek-kalacak>, 23.04.2023.



## NEWS FROM SECTOR

### **Microsoft has released Bing with GPT-4 and DALL-E support!**

Technology giant Microsoft has opened Bing with GPT-4 and DALL-E support to early access. US-based technology giant Microsoft has opened Bing with GPT-4 and DALL-E support to early access. Bing, powered by GPT-4, the artificial intelligence-based language model of OpenAI, and DALL-E, an artificial intelligence tool that can create images from text, has been made available as of yesterday. The new Bing developed comes up with the new generation language model GPT-4, which is more powerful than the GPT-3 used by Open AI in ChatGPT. In addition to bringing GPT-4 support to the search engine Bing, Microsoft announced that it has integrated the artificial intelligence tool DALL-E, which can generate visual designs from text, into Bing.

**Source of the news:** <https://www.pazarlamasyon.com/microsoft-gpt-4-ve-dall-e-destekli-bing-i-ilkima-sundu>, 23.04.2023.

### **Microsoft is building a game store for mobile devices...**

Microsoft is preparing to bring the Xbox game store to mobile platforms. Documents submitted by the company to the UK's Competition and Markets Authority for the Activision-Blizzard deal reveal the Xbox store's plans to move to mobile platforms. Microsoft aims to attract users on mobile devices from the Google Play Store and App Store to its own mobile store. However, the software giant stated that it is aware that this requires a drastic change in consumer behavior.

**Source of the news:** <https://www.pazarlamasyon.com/microsoft-mobil-cihazlar-icin-oyun-magazasi-kurudur>, 23.04.2023.

### **LinkedIn launches its AI-powered profile boosting tool...**

LinkedIn has announced a new AI tool that helps users improve profile titles, summaries, and job descriptions. Last week, LinkedIn, under the umbrella of Microsoft, introduced its new artificial intelligence tool that offers solutions in user profiles and recruitment process. Users will be able to write better profile titles, profile summaries and job descriptions by leveraging the artificial intelligence tool developed from Open AI's GPT models. LinkedIn will use GPT-4 for personalized profiles, while using GPT3.5 for job postings.

**Source of the news:** <https://www.pazarlamasyon.com/linkedin-yapay-zek-destekli-profil-guclenen-aracini-ilkima-sunuygu>, 23.04.2023.

## IGU - MMK

# WHAT IS ISTANBUL GELISIM UNIVERSITY ALUMNI AND MEMBERS COORDINATORSHIP?



### What is Alumni and Members Coordinatorship?

It was established in **2021** and became operational. Our main goal is to establish an organic bond with our graduates, to cooperate and to contribute to their development by believing that we are with them even after they graduate. The ultimate goal of our coordinatorship is to gather students, employees and graduates under the umbrella of an association and turn them into a self-progressing NGO. Our coordinatorship works with Career Development Center experts on issues such as creating employment by establishing relationships with external stakeholders, preparing CVs, career counseling and using LinkedIn. One of the projects that our coordination attaches importance to is the Alumni Tracking System (Metsis).

### What kind of activities can our graduates and members benefit from if they become members of the Alumni Tracking System (METSIS)?

METSIS is a job search platform that matches the qualifications of job seekers with those sought by employers. It was opened to determine the current status of our graduates such as employment and post-graduate education. Our graduates who are METSIS members can update their personal profiles, follow our job postings and apply for open positions.

### How can our alumni and members access the news?

Our graduates can follow the events we have organized on the Istanbul Gelisim University Alumni Web Page ([mezun.gelisim.edu.tr](http://mezun.gelisim.edu.tr)). They can also view all our activities for our graduates on our social media platforms.



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LinkedIn -  
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## ONLINE RECRUITMENT PLATFORM FOR GRADUATES AND STUDENTS OF ISTANBUL GELISIM UNIVERSITY IS OPEN TO ACCESS!



IGU  
**KARYON**  
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Dear IGU Alumni and Students,

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[metsis.gelisim.edu.tr](https://metsis.gelisim.edu.tr)







ISTANBUL  
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# FACULTY OF APPLIED SCIENCES MONTHLY e-BULLETIN

APRIL 2023 - ISSUE 04

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ISTANBUL  
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# **FACULTY OF APPLIED SCIENCES**

## **MONTHLY e-BULLETIN**

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