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UNIVERSITY**



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CLOUD INFORMATION TECHNOLOGY IN TURKIYE



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The Department of Management Information Systems

With the advancement of technology, computer technologies, which have an important and wide place in our daily life, are a candidate system to take place in our lives more in the future. Thanks to today's information technology, many advantages are provided and productivity increases at a high rate thanks to these advantages. Cloud computing technology is a product of this technology and has many positive aspects such as preventing waste of resources and improving financial opportunities, besides increasing efficiency. It is gradually increasing its impact and usage areas all over the world and in Turkiye.

Today, cloud computing technology is seen as a useful system that is used efficiently in many sectors and facilitates work efficiency and working opportunities. The technological developments brought by the age, the change of the social structure and the globalizing economic conditions have made it possible to prefer cloud computing systems even more. Although Turkiye lags behind its rival foreign companies in terms of cloud computing technology, it is gradually closing the gap. Due to the increasing reliability of the system, the need to benefit from developing technology in the most efficient way and providing economical solutions, the system-especially in public institutions and organizations in Turkey- has begun to be used intensively in the fields of health, education, trade and law.

Data stored in high-capacity data centers with heavy investments is used by processing with distributed computers. Working according to this principle, cloud computing technology has a dynamic and scalable service structure independent of any platform, apart from traditional ICT (Information Technology) systems. Cloud computing technology provides access to a pool created by servers at any time and place; from computer networks, servers, databases, applications, etc. and thus, resources can be provided quickly and easily.

The economic advantages it provides, saving on resource usage, creating a business structure that is exempt from the working environment, integrated structure into coordinated work, and ease of use put cloud computing technology one step ahead. In addition to this positive side, security problems, reliability problems of providers, unsettled standards and insufficient international agreements are the other face of the cloud computing system.

Today, the need for cloud computing technology has arisen due to the speed of information flow and the excess of information volume. Cloud computing technology, which is used in the public and private sectors in our country, develops on solid foundations, especially in public institutions and organizations. The private sector lags behind the developments compared to other international cloud computing system providers and users. However, the gap is closing quickly, and private sector companies with national capital are investing heavily in cloud computing technology.

CYBER SECURITY

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Cyber security, also known as electronic information security, is a practice that aims to protect computers, servers, mobile devices, electronic systems, networks and data from malicious attacks. Network security is divided into several categories such as application security, information security, and operational security. Network security is the practice of protecting a computer network from opportunistic malware. Application security focuses on protecting software and devices from threats. While information security protects the integrity and confidentiality of data during both storage and transmission, operational security includes processes and decisions regarding the processing and protection of data assets. This includes the permissions users have when accessing a network, and the procedures that determine how and where data can be stored or shared.

The threats faced by cyber security have three different dimensions. Of these, Cybercrime includes actors or groups that target systems for financial gain or business disruption. Cyber attack is usually aimed at gathering politically motivated information whereas Cyber terror is designed to undermine electronic systems in a way that causes panic or fear.

There are some common methods used to threaten cybersecurity. These can be listed as malware, SQL injection, phishing, attack to interfere with transactions, end-user protection. One of the most common cyber threats, also referred to as "malware", malware is software created by a cybercriminal or hacker to corrupt or damage a legitimate user's computer. Typically spread through a spam email attachment or legitimate-looking download, malware can be used by cybercriminals to make money or in politically motivated cyberattacks. There are various types of malware such as viruses, trojans, spyware, ransomware, adware. SQL injection is a type of cyber attack used to control and steal data from a database. Cybercriminals exploit vulnerabilities in data-driven applications to insert malicious code into a database via a malicious SQL statement. This gives them access to sensitive information contained in the database. Phishing is when cybercriminals target victims using emails that request sensitive information and appear to be from a legitimate company. Phishing attacks are often used to trick people into transferring credit card data and other personal information. A transactional tampering attack is a type of cyberthreat in which cybercriminals intercept communication between two people in order to steal data.

End-user protection is an important element of cybersecurity. Ultimately an individual (end user) who accidentally installs malware or another form of cyber threat on their desktop computer, laptop or mobile device. So what should businesses and individuals do to protect against cyber threats? To get the most out of end-user security software, employees need to be trained on how to use the software. Most importantly, keeping these security software (Antivirus software) running and updating frequently ensures that it can protect users against the latest cyber threats. In addition, strong passwords should be used, e-mail attachments from unknown senders should not be opened, links on unrecognized websites should not be clicked on, and they should avoid using unsecured WiFi networks in public places.



HERD BEHAVIOR

ECO- AGENDA

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The Department of International Trade and Finance

The increase in international financial relations with the increasing globalization in recent years has necessitated a closer monitoring of the behavior of market participants. As seen in both the Covid-19 outbreak and other global crisis experiences, the burdens imposed on economies by unexpected negative developments in real and financial markets determine the direction of investors' future expectations. In those periods, how the decision mechanisms of market participants will be shaped and how these decisions will be reflected in the financial markets become important due to the increase in uncertainty and the decrease in market confidence.

The situation of increasing uncertainty in periods of crisis plays a critical role in determining potential changes in investors' behavior. In such periods, investors' concerns about the returns of their financial assets increase and there is a tendency to imitate the behavior of other market participants when making investment decisions. The preference of the investor to act in harmony with the decisions of other investors, rather than relying on their current knowledge of the financial asset, brings up the phenomenon of "herd behavior".

The fact that market participants move away from rationality as a result of the increase in uncertainty in the markets and the decrease in confidence, result in the risk of anomalies in the market. In other words, the herd behavior of individuals as a result of the irrational decisions taken because of the shocks in the economies leads to volatility in the prices of investment instruments. The increase in stock and cryptocurrency market returns, especially during the Covid-19 period, causes the herd behavior to intensify and poses a threat to the functioning of the price mechanism in the markets. Therefore, this tendency creates destabilization by triggering market vulnerabilities and establishes a ground for the emergence of speculative bubbles (Banerjee, 1992; Filip et al., 2015). Furthermore, given the ever-expanding nature of global markets, the possibility of herd behavior spreading rapidly to other investors is increasing.

There is still ongoing debate about analyzing investor behavior in the context of examining the determinants of market efficiency. However, studies on various financial assets in the literature have found that individuals do not always act rationally in their investment decisions, and as a result, they disrupt market resistance and lead to inefficiency. Therefore, herd behavior and other irrational behavior patterns need to be examined further in order to maintain the efficiency in the markets in a stable manner.

A LOOK AT FUTURE PROFESSIONS



Res. Asst. Onur Tayfun
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Emphasis is placed on some new professions shared by LinkedIn talent category writer and Stanford University graduate Bruce Anderson. Some of these professions that are expected to emerge in the 2030s are as follows:

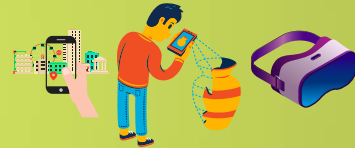
Organ Developers

Specialists who develop body organs will be sought in the near future. Due to the shortage of transplanted organs, producing body parts is thought to be a full-time job. Welcome Cyberpunk world!



Augmented Reality Journey Designer

Augmented reality journey designers will be needed to create an artificial world where customers can experience whatever they want.



Biofilm Builders

Biofilms are collections of micro-sized cells. Specialists will be needed, especially in areas such as garbage treatment, sewage treatment, oil spill cleanup, power generation.



Temporary Structural Engineering

Temporary buildings needed in natural disasters, war zones and similar situations can be designed and built by structural engineers in a very short time by means of 3D printing.



Algorithm Controllers

Our life is full of options that algorithms present to us. It is emphasized that there will be a need for algorithm controllers in computer science and data analytics, from the music we listen to and its alternatives to the people we meet.



Rewilder

There will be a need for experts in agriculture and environmental sciences who will re-green the concretized and over-urbanized geography.



Digital Currency Consulting

There is tremendous demand in the field of digital currency science such as Bitcoin and Ethereum. This brings great opportunities, but also great threats. Professional consultants with knowledge in the fields of economics, finance, accounting and data security will be needed in this field.



DREAM OF ARTIFICIAL INTELLIGENCE

Asst. Prof. Yıldız AYDIN

The Department of Management Information
System

CULTURE-
ARTS-
LITERATURE

You are curious about any X object (X=pineapple, famous actor Famous Celebrity, Avcılar 3+1 rental flat etc.) for a moment and click the link, read the content, leave the link, you are done with the content, but the artificial intelligence continues to remind you of the object. Although it sometimes overwhelms some because of these reminders, artificial intelligence is a skill of our century that we use in many places without realizing it (using a simple search engine, calculating the similarity ratio of our work, etc.).

Although it is a concept we have heard frequently in recent years, the history of artificial intelligence's applications dates back to the middle of the last century. The exit point is stated that there are machines produced during World War II on the need to decipher encrypted messages as soon as possible. Today, machines do not only decipher encrypted messages (analysis), they can reach many desired or undesired results based on the data (synthesis). At this point, it seems that the goal is to get enough information about the functions of the human brain.

One of the most essential functions of the human brain is the cleaning of the traces left by the visual, auditory or emotional outputs of the events that take place in the middle of the day or watch from the sidelines through dreams. If artificial intelligence mimics the functions of the human brain, then can machines dream? What did the dreams of machines look like?

Based on these questions, an artificial intelligence dream experience on the dataset consisting of the digital archives of the films shown throughout the history of the Alcazar Cinema is also realized in the building where the Alcazar Cinema is located. Artist Refik Anadol presents this experience in five different sections: image, sound, space, scenario and dreams. It goes without saying that these elements are also components of our dreams. Moreover, in this multimedia experience, there is a part that can change with the effects of the participants' movements, as well as the external environment can interfere with our dreams (if we are cold, snowfall in our dreams etc.).

As in the example above, digital art has become more visible on event calendars lately. It seems that we will encounter such activities frequently for a long time due to the interest shown in this art and the abundance of workable areas due to its relatively new nature.



TRIP TO THE ZEUGMA MUSEUM

TICKET

TICKET

Res. Asst. Burcu Demir
The Department of Aviation Management

Zeugma Mosaic Museum, which was established on an area of 30 thousand square meters on September 9, 2011 and is located in Gaziantep, draws attention as one of the most popular places for all visitors who are interested in art and history. The museum is among the largest museums in the world in terms of both its square meter size and the mosaics exhibited. In fact, after the Zeugma Museum was opened, it became the largest mosaic museum in the world for a period of 3 years. In the museum, mosaics, wall paintings, fountains from the Roman period, 20 columns, 4 limestone statues, tomb steles and sarcophagi from the Late Antiquity and Roman periods have been restored and opened to visitors. There are many mosaics in the museum that are more than 2000 years old. The missing parts of the mosaics are completed with a laser system in the museum and integrity is the goal to be achieved.

The two most important works in the museum are the Mars Statue, which is positioned so that it can be easily seen from all floors, and the world-famous Gypsy Girl mosaic with a sad look on the 2nd floor of the museum. The Gypsy Girl Mosaic, which has become the symbol of both Zeugma Museum and Gaziantep, was made with the "three-quarter gaze" technique of the Hellenistic Period painting art, which combines joy and sadness. Although the mosaic is named after the gypsy girl, the gender of the person is not known exactly. The reason why she was named a gypsy girl is because of her hair and the large hoop earrings in her ear.



Zeugma museum, named after the ancient settlement in Gaziantep's Nizip district, takes its visitors on a journey through time with the remnants of civilizations that flourished and ended in Türkiye.





THE



PROFESSIONAL

Res. Asst. Yunus TURAN

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The Professional, written by Serbian writer Dusan Kovacevic in 1990, is a play that critically brings the recent political history of Yugoslavia with black humor elements in the background to the stage. The play met with the Turkish audience in the 2009-2010 season, under the direction of Isil Kasapoğlu, with a team of master actors such as Yetkin Dikinciler and Bulent Emin Yarar. Since then, the play has continued to be staged to a full-house.

The Professional brings the political and sociological transformation witnessed during the administration of Milosevic to the stage, through its projection into individual lives with the help of black humor. In the play, tragicomic events emerge from a police investigation executed against an author, Theodor. Because it has taken on an exaggerated form since Luka, the policeman, starts to unofficially record every sentence coming out of Theodor. In this plot, the devastation of communist political ideals felt after the fall of communist Yugoslavia is represented by the transformation of Luka's relationship with Theodor. On the other hand, Theodor's daily life as an author reveals the great dangers of intellectual life and freedom of thought under an oppressive regime.

The play forces the audience to confront the most fundamental questions of political theory by critically bringing into question some concepts such as authority, freedom, ideology, and the rule of law. Enjoy the play!





Book Review of The Month



Orality and Literacy: The Technologizing of the Word

Walter J. Ong

Res. Asst. Kemal ÇINKO

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Walter Jackson Ong was born on November 30, 1912 in Kansas City, USA. Ong, who studied philosophy and theology at Saint Louis University, received a master's degree in English Philology from the same university and he was accepted to Harvard University to study for a doctorate. Walter Ong, who became famous for his studies in language, philosophy and theology, has lectured at various universities in the USA (URL-1). The famous scientist passed away in 2003. One of his most important works is undoubtedly *Orality and Literacy: The Technologizing of the Word*, which he wrote in 1982 and was translated into eleven languages. The book was first translated into Turkish by Sema Postacıoğlu Banon in 1995 as *Sözlü ve Yazılı Kültür: Sözlün Teknolojileşmesi* and published by Metis Publications.

The two hundred and thirty-page book consists of seven chapters in total. The main subject of the book is the examination of the differences between oral and written cultures. One of Ong's main aims is to reveal the impact of the transition from orality to literacy on culture and education. In his book, Ong tries to identify the distinctive features of oral culture by examining the ways of thinking and expressions in communities unfamiliar with literacy technologies such as writing and printing (URL-2). The writer sees writing as a "technology" that provides the first transformation of human thought from the world of sound to the world of vision (URL-2). Ong, who makes interesting definitions such as primary and secondary oral culture in his book, points to cultures that have not yet met with writing and printing, with the expression primary oral culture, and where communication consists only of spoken language. "On the other hand, since the 'oral qualities', production and function of telephone, radio, television and other electronic devices that have entered our lives with today's advanced technology, they first leave the written and text and then turn into spoken language" (Ong, 2003: 26-24) these constitute the secondary oral culture.

Walter Ong sees oral culture as the foundation of all cultures. On the other hand, writing is almost like an invention that changes the human consciousness and way of thinking the most. At this point, Ong's view of writing as a technology is based on logical grounds. The invention of writing is a turning point for humanity. With the invention of writing, the thought system seen in pre-writing societies has changed. With the development of the printing press, writing became widespread and information sharing increased, thus writing formed the basis of all technologies to be revealed in the historical process. The basis of writing is undoubtedly oral culture. Because it is not possible for writing to be formed without words and verbalism. The basis of writing is undoubtedly oral culture. Because it is not possible for writing to be formed without words and oral culture.

Orality and Literacy: The Technologizing of the Word which deals with the development of speech, writing and technologies, the characteristics of the culture created in today's new media environments, how the transition from orality to literacy affects human nature, and many other controversial issues, is a work that can be read with pleasure by any reader who is interested in language and culture.

Movie Review of the Month

EGG

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Cinema

Director: Semih Kaplanoglu

Year: 2007

Cast: Nejat İşler, Saadet İşil Aksoy, Ufuk Bayraktar, Gülçin Santırcıoğlu

Duration: 97 minutes

Directed by Semih Kaplanoğlu, Egg is the first of the director's Yusuf trilogy: Egg, Milk and Honey. Poet Yusuf, who leads a bohemian life in the city, receives the news of his mother Zehra's death and returns to the town, to the house where he was born and spent his childhood. To the place that he hadn't visited for years. Yusuf is distant to the people. He is portrayed as cold and even closed to communication. The fact that Yusuf, who exhibited careless behavior, even welcomed the death of his mother with a very cold blood is a proof of this. The character could neither belong to the town, nor to the city, but remained in the middle.

A beautiful young girl named Ayla is waiting for Yusuf at home. Yusuf is unaware of his distant relative Ayla, who has lived with his mother for five years. Zehra tells Yusuf to fulfill his vow before he dies. Ayla demands that Yusuf fulfill this vow. As can be understood more easily from the other films of the trilogy, Yusuf sets out with Ayla to go to a tomb shrine three or four hours from the town to fulfill his sacrifice. In this process, Yusuf, who we witness as detesting the country life and preferring to live in the city, suffers the pain of belonging. This forms the theme of the film. When Yusuf can't find the sheep needed for the vow, he spends a night in a hotel with Ayla. The wedding at the hotel brings Yusuf and Ayla closer together. Although Yusuf says that he hates his past, the town and the rural culture, it is not possible for him to break away from his roots. The "returning home" story in the film symbolizes the main character's return to his past and roots in this context. Therefore, the theme of the film is the sense of belonging. The scenes where Yusuf faints, where he starts crying after jumping on a dog on the road, and then falls asleep, and the well scene are indicators of the ties that Yusuf could not break with his past. The egg metaphor in the narrative, on the other hand, symbolizes the beginning, rebirth and breaking its shell. At the end of the narrative, Ayla's laying of the egg in Yusuf's palm symbolizes Yusuf's rebirth. However, this rebirth is not just about Yusuf, but shows his evolving relationship with Ayla.

Egg, the first film of the trilogy, coincides with Yusuf's thirties. The second film of the series, Milk, tells about Yusuf's adolescence, while the last film, Honey, tells about Yusuf's childhood. Both the reverse chronology of the films and Yusuf's return home in the film Egg can be understood as the director presents a main idea that finding one's essence begins where he belongs. As a matter of fact, Yusuf's search, which started from his childhood, continued in adolescence and maturity, and this situation came to a conclusion in the last scene of the film Egg.





THE BEST OFFER (LA MIGLIORE OFFERTA)

Res. Asst. Ceren DEMİR

The Department of International Trade and Finance (English)

A mysterious art film, *The Best Offer* (La Migliore Offerta in Italian) begins with an introduction to the life of Virgil Oldman (Geoffrey Rush), owner of one of Italy's best-known auction companies. Oldman is one of the best in the antique field. Having a very valuable personal collection, Oldman is seen as a respectable person in the art environment. But one day, his life changes when a young and very wealthy woman named Claire Ibbetson (Sylvia Hoeks), who has very strange behaviors and suffers from agoraphobia - a type of anxiety experienced outside of a safe environment - wants to sell the antiques in her house through Virgil. Virgil who wants to get to know Claire better will have Robert (Jim Sturgess), a young watch repairman, as his biggest assistant. Although Virgil Oldman is a cold, distant professional who is highly respected by all art circles, he will not be able to hold back from this puzzle due to Claire Ibbetson's mysterious house and mysterious attitude.

The Best Offer offers the audience a meaningful experience with the characteristic transitions of Virgil Oldman, the mystery of Claire Ibbetson, the processing of the plot of the film with magnificent works of art, and the wonder of directing. The film's writer and director, Giuseppe Tornatore, offers its audience many lessons to be learned from the film.

Year: 2013

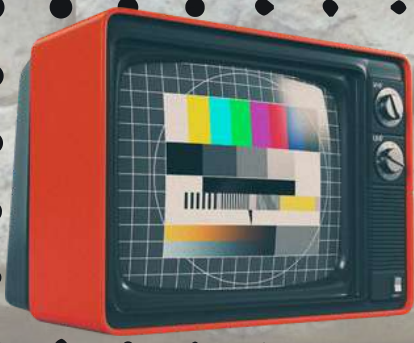
IMDB: 7.8

Duration: 131 mins.

Type: Drama/Romantic/Crime



A TV SERIES



MARE OF EASTTOWN

Res. Asst. Ceren DEMİR

The Department of International Trade and Finance (English)

Year: 2021

IMDB: 8.5

Duration: 1 Season (58-66 mins.)

Type: Detective/Mystery



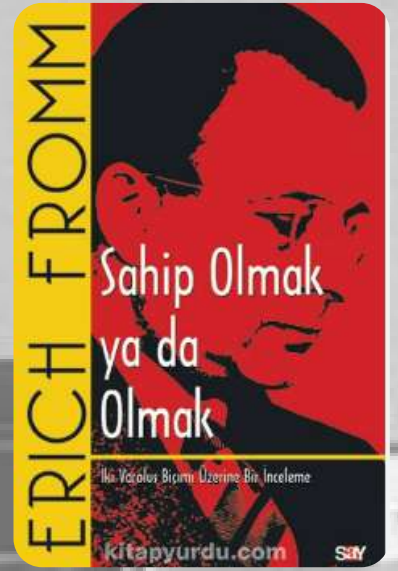
Mare Of Easttown is a 2021 production series with an IMDb score of 8.5 and consisting of seven episodes. The series is about the murders of young women in a small town and the fresh family tragedy of detective Mare (Marianne Sheehan-Kate Winslet), who investigates them. Mare's sleep is disturbed by the fact that there is a new case of missing teenagers and a possible serial killer roaming the streets in the town. The disappointments she experienced in her private life, the people who thought that she would fail in her job and started not to take her seriously, the experiences of events such as divorce and suicide brought her to a different threshold, and she became obsessed with catching this serial killer and solving mysterious events. The process of solving Mare's mystery in the story and the emotional problems she persistently avoids takes place in a parallel flow.

Mare of Easttown, the story of an extremely plain, ordinary, quiet-looking town, is a production that made an experienced, Oscar-hunting actress like Kate Winslet say: "It was one of my most difficult roles." In the series, we see Winslet as a squalid town detective with stained clothes, holes in her shirt and many more details. Junk food and alcohol seem to be the products she consumes the most. We can feel the uneasiness caused by the loss of faith in her (Mare) by the town at the beginning of the series, and we regret that she was exposed to pitying glances. On the other hand, as the episodes progress, we witness the emergence of a surprisingly strong and admirable character. As the traumatic events in Mare's own past, which started to surprise us with her sharp intelligence, began to emerge, the love and respect we feel for Mare is also increasing. This mini-series contains a lot of reflections on life and offers a great experience to its audience with the mystery it contains.



A BOOK

TO HAVE OR TO BE?



Res. Asst. Ceren DEMİR

The Department of International Trade and Finance (English)

With Eric Fromm's fluent and understandable language, it is a book that should not be missed by those who want to immerse themselves in a deeply philosophical, sociological, and psychological analysis. I am sure that those who want to examine the effects of modern people's temporary desire to possess on their transformation, will like this book. Fromm, who makes a cumulative and comprehensive analysis of various beliefs, philosophers, and writers, explains his masterpiece -in my opinion- as follows: "Here are my views on the crisis in today's societies and the ways to get out of it. Some of the new approaches that led me to write this book will say quite different things, even to those who have read my earlier works." In his own words, "**To Have or To Be**" is a book that approaches human beings in terms of experimental psychology with a humanitarian approach. Fromm states that if a person consists only of what he/she "has" when he/she loses them, he/she will lose himself, will not know who he/she is, and thus, as a result of misconstruing life, a defeated, demoralized, devastated and the pitiful person will emerge. In the concept of "being," however, there is no worry or fear of losing what one has. If our personality is determined by "being," there is no danger of our personality being destroyed. According to Fromm, we find the motives that direct our focus and behaviors within ourselves.



THIS MONTH'S PHRASE

*Asst. Prof. Deniz Altun
The Department of
Management Information
Systems*

“ Breaking The Fourth Wall ”

The French writer Denis Diderot first mentioned the phenomenon of Four Walls in the idiom whose Turkish equivalent is "to break down the fourth wall" in the years when he was writing theater criticism. What is meant by the fourth wall, in theatrical performances, the stage is limited to three real walls, and the virtual wall between the actors (stage) and the audience is assumed to be the fourth wall. This wall is between the camera and the audience in areas such as motion pictures where the scene is not fixed.

While theater, movie or TV series scenes consist of the camera, audience and stage trio, the inclusion of the actor factor in the event with certain techniques is called "breaking down the fourth wall". It occurs when the character or characters in a fictional story come out of the fiction for a moment and appeal to the audience. Its first cinematic example was seen in the 1918 silent film "Men Who Have Made Love To Me". Later, it appeared in comics and computer games.

There are many examples that break the fourth wall, but some of them are more famous due to their technical differences and the fact that they have been watched by many people. In one episode of Bugs Bunny, when he was fighting with Gossamer, an orange, furry monster wearing white tennis shoes, he knocked down the wall, telling the audience they had noticed. In the episode of The Muppet Show, a television show developed around puppets, Kermit the frog and his friends looked at the audience for 3 seconds and talked about breaking the fourth wall. In the end, they said that it didn't work, but they did it very well. Apart from these, "deadpool", which continues the same groundbreaking structure as a comic book and even on the big screen afterwards, and "A Clockwork Orange" with the close-up view of the protagonist Alex directly at the camera at the beginning of the movie are good examples.



ACADEMIC PLAYLIST



Res. Asst. Emre Ergen
**The Department of Public
Relations and Publicity**

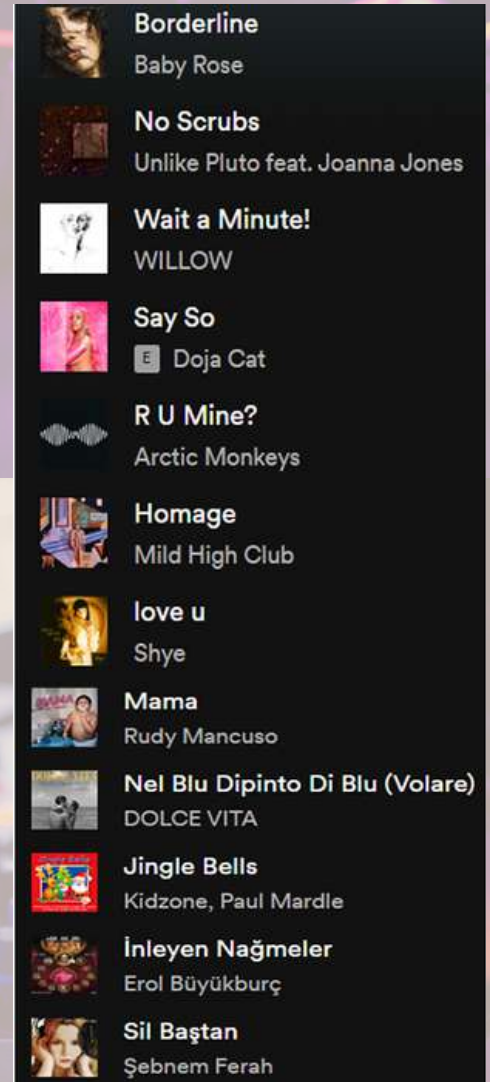
First Step to the New Year!

We spent a full year laughing, having fun and learning. We are leaving behind a year in which we have equipped ourselves with many new knowledge and experience. We are stepping into a brand new year.

A new year offers a unique opportunity to add innovations to our lives, to get rid of unwanted habits and to make new beginnings. Of course, making new beginnings is not easy. For the simplest example, we will write 2022 with our hand habit, not 2023 when writing history for the first few weeks. But everything starts with taking the first step, and as the Chinese thinker Lao-Tzu reminds us, "even a journey of thousands of kilometers begins with a single step".

We have updated our playlists this month with songs that can help us find the inspiration and motivation we seek as we take our first step towards new beginnings in the new year.

[Click](#) to access our playlists.





EDUCATION RESEARCH

*Asst. Prof. Didem Tetik Küçükkelçi
The Department of Management
Information Systems*

MATHEMATICS TEXTBOOK ISSUED BY THE DEPARTMENT OF MANAGEMENT INFORMATION SYSTEMS

A resource book has been prepared to support the mathematics courses taught at Istanbul Gelişim University, Faculty of Economics, Administrative and Social Sciences.

In the book, all the subjects of the Mathematics course in the first grade curriculum were discussed. Topics covered were explained and each topic was enriched with examples. The purpose of the mathematics resource book is to learn basic mathematical concepts is to increase the level of mathematics to a certain level. This book, which can be used as a source, includes examples, questions with solutions and questions that students can test themselves at the end of each chapter.

The mathematics book first begins with the topic "Numbers". It explains the subjects such as number sets, operations on number sets, rational numbers, exponential numbers, and absolute value. Afterwards, subjects such as the concept of set, first and second order inequalities, first and second order equations are given wide coverage. After explaining functions, logarithmic expressions and exponential expressions, the "Economic Applications of Functions" section and the applications of mathematics in economics and business were explained to the students in detail and with sample question solutions. In the following sections, limits and derivatives are discussed. It is clear that these sections will support the students.

This book, which consists of 20 chapters in total, is the work of four very valuable mathematicians who did not spare their efforts. In this meticulously prepared book, the most valuable authors in the book with the chapters they wrote with their devotion: Asst. Prof. Didem Tetik Küçükkelçi, Asst. Prof. Deniz Altun, Asst. Prof. Yıldız Aydın, and Asst. Prof. Nesibe Manav contributed.

The book will also be useful for the acquisition of problem solving and analytical thinking habits.

The math book is currently on the editorial board and will be available to students very soon. Preparations for the English version of the math book continues. After the Turkish version is published, the English version will be submitted to the editorial board.

The book will also be useful in terms of gaining problem solving and analytical thinking habits.

We wish all our students will benefit from it.



Asst. Prof. Serkan Demirel
The Department of International Trade
and Finance

ENTREPRENEURSHIP AND INNOVATION



NEW GENERATION BRANCH BANKING

The foundations of the financial system were laid with the formation of societies, settled life and the invention of money. As the development of human history continued, the volume of trade increased and the emergence of new instruments became inevitable. When we look at the development of the banking system, it is known that money changers emerged before institutional structures were formed. Although the human-money relationship dates back to ancient times, it is estimated that the word "bank" comes from the Italian "bancho," tables on which money changers trade.

The beginning of modern banking is considered to be the Bank of Amsterdam, which was established in the Netherlands in the 17th century. Colonialism, the Industrial Revolution and the establishment of nation-states and the conceptualization of capitalism have formed the important milestones of today's modern banking system. When we look at the 20th century, it is seen that with the development of technology and the effect of globalization, the leaps in the sector developed much faster following the use of the first ATM and the first credit card, and mobile banking took its place all over the world with the widespread use of the Internet.

With the rise of digital channels in banking, the role of branches is undergoing a major change. Today, the share of branches in the total number of transactions is around 20-25 percent. During this period, banks assign their branch networks to collect deposits and issue large-scale loans. While the weight of retail banking in branches has decreased to 50 percent, banks are starting to focus more on SMEs and commercial enterprises from these points. The designs of the new branches opened with 10-15 staff in smaller square meters are also changing.

The strong wind brought by digital banking is radically changing the banking industry. The shift of customers' transactions to internet and mobile banking, especially in retail banking, is reshaping the future of banks' existing branch networks.

Today, with the decrease in the number of transactions that can be made in traditional bank branches and the spread of digital banking, banks started to look for creative ways to use their idle branch areas. Research on this subject reveals that customers are looking for a simple design, less hierarchy and improved customer experience in branches. As this is the case, we have already begun to see bank branches around us, the number of which is gradually decreasing, but the designs, on the contrary, are constantly changing. While some of these branches reflect the digitalization vision of the bank, some of them signal that they have been renewed only in design.



Regardless, nothing changes the fact that branches will probably be history in the near future. However, branches are making changes in design in order to better serve their customers nonetheless. By using fintech products, they have introduced new generation branches into our lives. Thanks to the box office extras, all monetary transactions and payments are made through machines, and they have implemented comfortable, fast and high quality service by providing the comfort of your home through digital products. Both architecturally and digitally renewed branches outperform their competitors and attract customers. We wanted to give a few visual examples of these branches.

C1 Bank / Amerika



Becu Bank / Amerika



Türkiyeden Örnekler;

Akbank T.A.Ş.

Bank Muscat / Umman



Garanti BBVA



In the digital age, banks that differ in the way they do business or in architecture will be preferred by the society, which will increase customer satisfaction, maximize bank profits and leave their competitors behind. With the dominance of a fully digital bank understanding in the future, digital banks will be established and branches will take their place in history.





POLITICAL AGENDA

Res. Asst. Orcan Çetinkaya
The Department of Logistics
Management

THE GRAIN AISLE

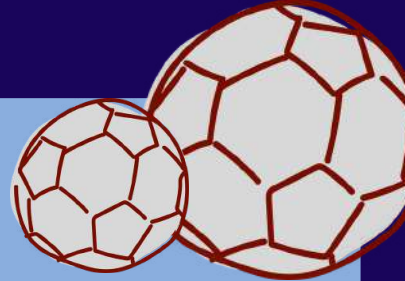
On February 24, 2022, some sanctions against Russia began to be implemented under the leadership of the United Nations due to the military operations against Ukraine. In addition, one of the negative consequences of the Russian blockade on Ukrainian ports is the prevention of grain exports of Ukraine, one of the world's most important grain exporters, to other countries, especially to North Africa. As a result of this hindrance, the export of the grain remaining in the Ukrainian warehouses was of great importance in a short time, with the rising food prices around the world and the approaching of the new harvest time. For this reason, in order to prevent a possible global food crisis, the importance of the issue was brought on the spotlight by bringing together the Russian and Ukrainian authorities with the initiatives of the Republic of Turkey and the United Nations officials. On July 22, 2022, the "Secure Shipment of Grain and Foodstuffs from Ukrainian Ports Initiative Document", which is called the "Grain Corridor Agreement" in short, was signed by Russia, Ukraine, Turkey and the United Nations (Candan and Halhalli, 2022; UAB, 2022).

Within the scope of this agreement, it is aimed to prevent the scenario of global food shortage and high global food prices by ensuring the safe shipment of foodstuff, especially grain, with a safe route drawn through Ukraine's Odessa, Chornomorsk and Yuzhny ports. In addition, Turkiye's Minister of Transport and Infrastructure Adil Karaismailoğlu explained that between August 1 and October 18, 2022, approximately 17% of the total cargos to Turkey exceeded 7 million 860 thousand tons and 363 ships were inspected by a joint center in Istanbul. It has been announced that the term of the agreement, which is expected to expire as of November 19, 2022, has been extended for another 120 days. Today, international conflicts of interest have intensified in the face of serious problems that scientists are trying to draw attention to, warning the country's administrators and nations against a climate crisis that awaits the world. While it is very important to provide an environment of reconciliation in the face of common problems that will concern all humanity, it has brought to life an example that needs to be enlightened in terms of conflicts that may occur among other countries in the future (uab.gov.tr, Access Date: 20.11.2022; bbc.com.tr , Accessed Date: 20.11.2022).

POLITICAL EXPRESSION IN QATAR WORLD CUP 2022



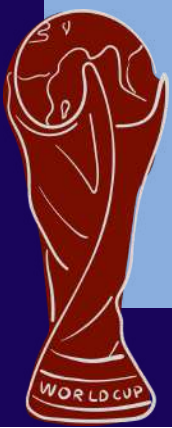
*RES. ASST. ONUR KAYA
THE DEPARTMENT OF THE POLITICAL
SCIENCE AND INTERNATIONAL RELATIONS*



Political expression's starting point is the self-motivated expression and sharing of political ideas, plans, resources and actions with the networks of others. Together reaching to billions of people with sports, political expression in sports events has become a phenomenon. As cited in Jose Luis Perez Trivino's article titled "Freedom of Expression and Political Opinions in Sport Stadiums"; athletes wore all-white clothing without any symbol in the ancient Olympic games, but that changed quickly and sports became a place for showing an ideological standpoint or expressing political stance for players or countries.

Triviano exemplified this phenomenon together with the Nazi's political propaganda in 1936 Berlin Olympic games or Black Power movement that related to African-American athletes during the medal ceremony in 1968 Mexico Olympic games. Examples for the demonstration of that political expressions in sport games are countless. But we focus on the recent events that occurred in Qatar World Cup 2022. It shows how players or fans use sport fields for their political expression clearly.

Indeed, together with the demonstrations on national or international level, the tournament will be one of the unforgettable World Cup throughout history. One of the example is that Iranian players refused to participate and stayed mute during their anthem and supported the protests in Iran against their own government at their first match in the tournament. At the second match, Iran's players sang national anthem while some Iranian fans jeered the anthem. There were also several demonstrations by fans about Masha Amini. Moreover, German players covered their mouths in protest during team pose before the match in order to protest FIFA's warnings. The team picture became a phenomenon. In addition, Belgian and German politicians participating in the tournament also expressed their opinions about the rules taken during the tournament.




WORLD CUP
2022



WHY MEDITATION?

Asst. Prof. Didem Tetik Kucukelci
The Department of Management Information
Systems

Health- Psychology



Meditation can be thought of as a scientific mind relaxation technique. It is a deep healing method that focuses on heart peace and is the most important and most effective tool used for stress reduction, stress management, productivity and creativity increase in your century. Meditation is not strictly a belief system: Meditation is not a practice to be believed, it is a technique of finding peace and healing, which has been proven by the most respected scientific institutions in the world, and where the body, mind and spirit benefit simultaneously.

Unsurprisingly, in our age where life has accelerated so much, an increasing number of people suffer from stress, anxiety, ego-induced fears, insomnia and chronic health problems, and most of us are in search of calming our minds, bringing peace to our minds, that is, having a calm mind. The positive effects of meditation on our body, mind and mental health have been proven by many scientific studies conducted by leading institutions in the scientific world. Many of these studies prove the benefits it provides and the neuro-plasticity change in the brain when meditating regularly against stress, which is the most important source of disease of our age. For this reason, in the scientific world, mediation practice can be called a drug against stress as a side effect. The change in neuroplasticity in the brain means that with regular meditation, the way the neurons in the brain connect with each other and their relationships change rapidly in the direction of evolution, and the chemistry of the brain also changes. This means that meditation positively changes the physical structure of our brain and the way our mind works, and these results are proven by studies.

Today, doctors state that stress is one of the main causes of many diseases. Although meditation practice should not be considered as a treatment in itself, it has been shown to be good for many health problems. According to the clinical research finding of institutions such as Harvard Medical School, Massachusetts Institute of Technology, and Yale University, there are many benefits of meditating regularly for an average of 20 minutes every day, the main ones are listed below:

- Relieves stress
- Very effective against insomnia, improves sleep quality
- Lowers high blood pressure and lowers blood pressure
- Reduces blood pressure
- Relieves heart palpitations
- Prevents constipation, regulates the digestive system
- Extends telomeres and prevents premature aging (DHEA hormones)
- Supports freedom from substances and all kinds of addiction
- Helps to lose weight healthy and without willingness
- Relieves fatigue
- Reduces anxiety, worry and miscellaneous fears
- Improves and develops relationships
- Brings inner peace
- Makes physical and mental detox effect
- Balances psychology
- Increases productivity and creativity
- Increases the ability to focus, strengthens concentration
- Strengthens the immune system
- Awakens the intuition
- Makes you less judgmental
- Initiates the well-aging process

YOGA AND THE IMPORTANCE OF YOGA FOR HUMANITY

Asst. Prof. Didem Tetik Kucukelci
The Department of Management
Information Systems

It is estimated that yoga originated in India about 2,500 to 5,000 years ago. The word yoga is derived from the Sanskrit root “yug” meaning “to unite” or “to bring together”. Certain methods are used for this combination. What is meant to be combined is basically mind and body, earth and sky, the divine and representative of the divine, everything personal and universal. The unification state, which we can interpret in many ways, is a concept that describes many philosophies since the existence of the universe.

Basically, it tells that the inner universe of man is a continuation of the outer universe, that is, the outer nature is one with the inner nature, and that man is a part of nature. Yoga, which has been metaphorically likened to a tree with its roots, trunk, branches, flowers and fruits throughout the ages, consists of three basic components: asana, pranayama and meditation. Asana represents body movements, pranayama represents controlled breathing and meditation represents mental calmness. In yoga, asanas and pranayama exercises, in addition to strengthening the muscles, increasing flexibility, regulating blood circulation and increasing the oxygen rate in the body, also positively affects the release of hormones. Relaxation provided by meditation supports the balancing of the autonomic nervous system by running it in the parasympathetic direction. In addition to these, the physiological benefits seen in yoga practitioners include increased resilience to stressful situations and reduced risk factors for diseases such as cardiovascular diseases (Parshad, 2004).

Based on the fact that the act of breathing and exhalation occurs through conscious and unconscious nerve pathways, pranayama (breathing) exercises act as a bridge between the body and the mind. When the effect of breathing on the body, muscles, joints and internal organs is evaluated, it is shared that pranayama exercises play an important role in balancing the body and mind (Oken et al, 2006).

Investigating the effects of yoga on body and mental health, Hadi (2007) mentions its effect on significant improvement in body and mental health in his research that also takes into account the studies on yoga and measures the effect of six-month yoga studies in which 107 volunteers participated in Iran. Studies show that yoga is effective in mood disorders and is an effective method in reducing the effects of stress, anxiety and depression. The effects of yoga on aging, stress-related pathways, cell life cycle and oxidative stress are known. In studies with breast cancer patients undergoing radiotherapy, it has been observed that yoga affects natural killer cell functions and changes DNA damage (Beri, 2017).

Yoga is good...

KFC's New Year's Costume: Special Design Bucket

SOCIO-AGENDA

*Res. Asst. Melih YILDIZ
The Department of
Business Management*

Although December means more than one meaning to everyone, it has a different excitement that brings us all together on a common ground. As everyone knows, the excitement of the new year does not let go of us during the month of December.

Brands, like people, are one of those who feel this excitement. Although we do not consider them as our friends, they also have characteristics similar to us humans. For example, they have personalities. Elements such as a brand's color, logo, and writing style give us important clues about its personality. Based on these tips, we either like or dislike that brand. As I mentioned, we are not the only ones who are fidgety in December. We're all familiar with Starbucks' cups that change as the New Year approaches, and we love this change. KFC must have been jealous of Starbucks because it decided to have their iconic buckets specially designed for the New Year this year. Let's take a look at the details of this design together.

The world-famous fast-food restaurant chain KFC provides service in the Turkish market under the umbrella of İŞ Gıda. The colors of the brand are red and white. In fact, although there are colors suitable for the New Year's atmosphere, this apparently was not enough for KFC Turkiye. So, they decided to innovate in its iconic bucket. Of course, this is only for the new year. Just like wearing a new outfit at a new year's party, right? The design belongs to illustrator and designer Murat Kalkavan. If you do a little research, you can see their beautiful work.

Design buckets, which make us all feel the New Year's atmosphere, were put into use throughout December as of November 21. What do you think about the design?



THE EFFECTS OF DAYLIGHT SAVING TIME ON OUR LIVES



Asst. Prof. Serkan Çakmak
The Department of Management
Information Systems

Daylight saving time is an application made to benefit more from daylight in a country or a region. Within the scope of this application, clocks are set forward one hour in March, the beginning of spring, and backed by one hour in October, which is the beginning of autumn. Contemporary daylight saving time was first proposed by George Vernon Hudson in 1985. Later, it was adopted and applied by many countries.

In our country, permanent daylight saving time has been implemented since 2016. With this application, we left the GMT+2 zone we used before and started using the GMT+3 zone. Since we use a national time very close to the local time in our eastern provinces, our eastern and southeastern provinces were the least affected areas throughout the year. However, the fact that the days are getting shorter and shorter as we go to the west, the daylight saving time application still means that we are trying to wake up in the dark in the mornings. It is easier to wake up in the mornings in summer as it is bright. Especially in the western regions, in Istanbul, Izmir, and Bursa, we have to wake up in the dark. The fact that the weather is usually cloudy in winter delays the morning light even more. Since melatonin secretion continues in the night, our waking up at the same time in the morning has become more difficult and thus we cannot get up feeling refreshed. Driving very recklessly while half asleep and half awake also increases the risk of accidents. This is why most traffic accidents due to drivers sleeping at the wheel are in the morning, close to the light of the day. Most people load up on coffee to get over the sluggishness. People try to go to work in the dark and even spend their first hours at work in a dark process like night. We can also add students who have to go to school during early hours in the morning and listen to lectures. In the lessons that start early in the morning, the problem of paying attention and understanding the lesson arises. Waking up in the morning is very important, especially for children and those who work based on mental activity. Waking up despite the melatonin secretion, in other words, not getting enough sleep, makes you feel tired and reluctant in the first hours of the day. This is something that reduces work efficiency. In addition, waking up and starting the day despite melatonin is a stress factor because melatonin decreases with daylight and a comfortable wakefulness begins.

It would be helpful to review the continuation of summertime in winter in this context. Türkiye is a big country, so maybe using two different time zones starting from the middle line, as in other big countries, can be a solution.



Res. Asst. Ahmet Mecid VERGÜL
The Department of Tourism
Guidance

Time to Socialize

HEART OF AN EMPIRE: TOPKAPI PALACE



After the conquest of Istanbul, a great development movement started in the city. The Ottoman Empire wanted to ensure that the conquest would be permanent with the investments it made in the city. For this reason, many works were carried out immediately after the conquest, such as the Fatih Complex, Sahnı Seman Madrasahs, the construction of the Grand Bazaar and a new palace, and Istanbul as the capital. Thus, investments were transferred to the new capital, primarily in terms of administrative, economic, infrastructure and education.



Topkapı Palace was also built after the conquest of Istanbul and was the most important administrative center of the empire for about four hundred years. Topkapı Palace, which was the heart of the state during the expansion and stagnation periods, hosted many important sultans. This situation did not change until the Dolmabahçe Palace was built in the nineteenth century.

The palace campus, which is adjacent to Hagia Sophia in Sultanahmet Square, has a different appearance from the classical palace buildings in terms of architecture. The reason for this is that the palace consists of buildings with a horizontal architecture built around four courtyards.

The first courtyard of the palace was open to the public during the imperial period, and festivities were also held here at that time. In the second courtyard, there are administrative buildings such as the Justice Tower, Divan-ı Humayun and the Treasury Chamber, and the palace kitchen is also in this courtyard. In the third courtyard, there are buildings reserved for the education of the dynasty, such as the Library, Chamber of the Petitions, and Privy Chamber. Only members of the Ottoman dynasty and the staff of the palace could enter this courtyard. The fourth courtyard is the section where the mansions and gardens are located.

Today, all of the above-mentioned divisions of Topkapı Palace can be visited. However, a separate ticket is required to visit the Harem section. If you haven't seen Topkapı Palace, the most visited building in Istanbul, you should include it in your list of places to visit.





EVENTS IN ISTANBUL

Res. Asst. Ahmet Mecid VERGÜL
The Department of Tourism
Guidance

ARA GÜLER: A HANDFUL OF BEAUTIFUL PEOPLE EXHIBITION

Ara Güler Museum is a museum established to ensure that the Ara Güler archive, one of Türkiye's most important photographic archives, is preserved and passed on to future generations. The museum is working to make the works of the doyen photographer reach wider audiences. In addition to the periodic exhibitions, the personal belongings of the master photographer are also exhibited in the museum.

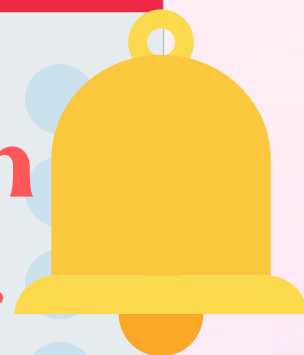
The exhibition titled "A Handful of Beautiful People", which includes portraits of the leading literary figures of Türkiye and the world, which Ara Güler began photographing with his curiosity for literature, which started at an early age, awaits its visitors at the Ara Güler Museum. The exhibition, which includes portraits of leading literary figures in Turkey and the world, photographed by Ara Güler throughout his career full of success, also sheds light on Ara Güler's friendships with literary figures.

Although the entrance to the Ara Güler Museum in Şişli is free of charge, you can visit the website aragulermuzesi.com/ for detailed information about the visiting days and hours for the museum.

We have compiled some of the prominent events in Istanbul in January for you.

Res. Asst. Ahmet Mecid VERGÜL
The Department of Tourism Guidance

January in Istanbul..



Type of Event	Name of Event	Location	Date
Theatre	Amadeus	Zorlu PSM - Turkcell Sahnesi	7-8-21-22 January 2023
Stage	Baturay Özdemir	Zorlu PSM - Turkcell Sahnesi	22 January 2023
Stage	TolgShow	Zorlu PSM - Turkcell Sahnesi	14 January 2023
Concert	Pentagram	Bostancı Gösteri Merkezi	14 January 2023
Concert	Yüksek Sadakat	Blind İstanbul	14 January 2023
Concert	Seksendört	Mask Beach İstanbul	14 January 2023
Concert	Manga	Bostancı Gösteri Merkezi	15 January 2023

IGU STUDENT



Kerem KIRLI

A Student from The
Department of Management
Information Systems

Why Management Information Systems?

First, let's find the answer to the question of what is Management Information Systems (MIS). In its most general definition, MIS is known as information and decision system, computer-based information system. It is a system that collects the data it receives from the internal and external environment of the organization, checks and presents them to the managers after collecting them and turning them into meaningful information.

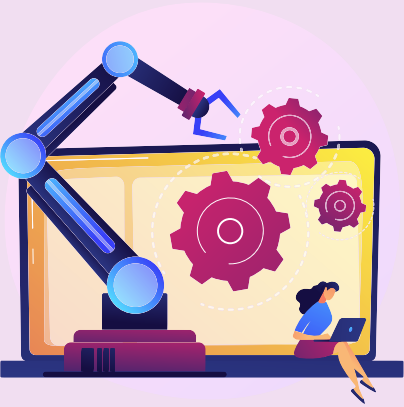
Well, have you wondered why MIS, the rising department in recent years, is such a popular and preferred department? MIS is a department that offers a wider field of study to its students compared to other software departments. With its comfortable curriculum and syllabus, it allows the students to improve themselves comfortably in the field they want. MIS is a department that brings together both software and business. In this way, it offers a wide range of professions. If we give examples of these professions, some of the occupations in the field of informatics are programmers, database specialists, system analysts and designers, network specialists, data scientists, IT specialists, etc. In the field of management; human resources managers, business development specialists, project managers, sales and marketing specialists/managers, business analysts, business intelligence specialists/managers, and academicians are some of the examples.

What are the effects of MIS department on students? The person shows himself in subjects such as quick decision-making, project management and development, and teamwork. The people who study the MIS have a great deal of knowledge on topics such as computer software, hardware, and computer networks, as well as the most current issues of today, such as e-commerce, e-invoice, and business intelligence applications. Thanks to its wide range of professions, the department has the chance to work in many different fields. Since the MIS offers more job opportunities, the worry of not being able to find a job is eliminated.

Being an Intern in the Department of Management Information Systems

Fadime AKDOĞAN

A Student from The Department of Management Information Systems



Hello, I am Fadime Akdoğan, a 4th year student at Istanbul Gelişim University, Department of Management Information Systems. I will talk about my own experiences regarding the internship process that we all have or will experience one day. I will start from the beginning of the process with the hope that it will be beneficial for you. First of all, it is very important to make a list of companies and positions belonging to the field in your target. In which company/position you will do your internship is the basis of your future business life. I have been continuing my internship for 5 months as a Business Intelligence Intern at Tanı Pazarlama ve İletişim Hizmetleri, one of the Koç Group companies on the list I have made.

In line with my desire to gain the desired experience when we graduate as a student and to apply the knowledge I learned in our department in business life, I started looking for an internship in the 3rd grade, even though we did not have a compulsory internship. First of all, I decided in which field I would like to look for an internship. I targeted Data Science, the field where I met and found myself thanks to the curriculum of our department. Converting the data in the database from numbers to graphs using visualization programs, listing the appropriate data using database query languages, and being able to do machine learning by writing code in software programs were the factors that attracted me to Data Science. You can find your own field by experimenting in more than one field.

During my internship search process, showing my knowledge by producing content on LinkedIn and Medium, networking by participating in trainings focused on technical and competence development, and adding the projects given as homework at school to my CV by carefully preparing them were the factors that made me stand out from other internship candidates. We can briefly think of LinkedIn as the social media of career life. It is a platform where everyone shares posts related to their field; job postings are published and training videos are included. Regardless of the university you are in, if you do not want to miss the innovations, information, training and job postings in your field, I recommend you to create a LinkedIn account.

After this few months of preparation for my internship search, I contacted the team managers from LinkedIn by sending messages to introduce myself and my competencies. I have been working as a Business Intelligence Intern at Tanı, a Koç Group company, where I received my first positive transformation after interviews with different companies since June. As a Management Information Systems student, I prepare queries on SQL and generate reports with Qlik in line with the demands of our customer companies in the Business Intelligence team.

If I were to list the experiences I gained during my internship; I can list the importance of managing time by putting things in order of importance in order to deliver the tasks at the specified time, maintaining the work-school-social life balance and controlling the stress of the responsibility you take.



IGU GRADUATE

BEING A MANAGEMENT INFORMATION SYSTEMS GRADUATE

İlayda KOŞTUR

A Graduate Student from The Department
of Management Information Systems

Hello, I am İlayda Koştur. I graduated from Istanbul Gelişim University, Department of Management Information Systems this year. I think graduating seems like an end, but it is the beginning of our real story, of course, we are still at the beginning of the road. With my graduation, I started to evaluate the opportunities that came into my way and to shape the career line that I dreamt of and targeted. Now let's come to my journey... I've always been a tech-savvy person as long as I know myself. When our paths crossed with the Management Information Systems department, I was so excited and understood that it would bring me closer to my goals.

The fact that it is a new department and that I can choose between different sectors impressed me. Management Information Systems is a versatile department promising a successful career journey. It not only trains your inner managerial potential but also makes it easier for us to keep up with the developing technology.

The projects we prepared in the light of the knowledge of our professors throughout my university life enabled me to take a step ready for the challenging business life. Having started working before I graduated was due to the fact that my department was new, developable and strong. Even though my university life was a bit tiring and challenging, the moment I raised my diploma, I realized that all the difficulties I experienced were actually the steps to my success.

The reason why I chose to study this Department at Istanbul Gelişim University was that we had influential lecturers in the field of Data Science. While we were transferring, it provided us to have in-depth knowledge by showing the subject in all its dimensions at 360 degrees, while interactively pulling them into the lesson increased our dominance of the lesson.

As Nikola Tesla said, "Let the future tell the truth, and evaluate each one according to his work and accomplishments. The present is theirs; the future, for which I have really worked, is mine."

ERASMUS + Diary



Efe Tekin

**A Student from The Department of
Management Information Systems**

Hello;

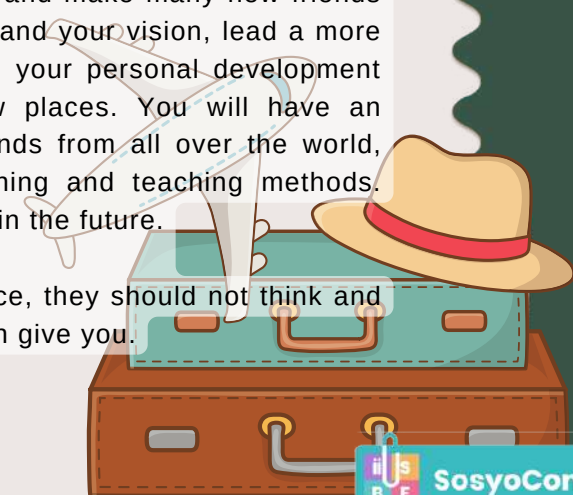
I'm Efe Tekin, a 4th-year student of Management Information Systems at Istanbul Gelişim University. I studied at Siauliai State College in Siauliai, Lithuania with Erasmus programme in the spring semester of 2021-2022.

While browsing the university's Instagram account, I saw that Erasmus applications had started, and I decided to apply. I can say it was the best decision of my life.

I completed my Erasmus process with a dream-like five months and countless memories. Thanks to this, I traveled to 8 countries and met many friends from different countries. I got to know several cultures, tried different cuisines, and improved my English. I changed and improved my perspective on life and most importantly myself.

It is a great opportunity to spend a semester abroad, to get away from student life in Turkiye for a while, and to get to know different cultures and make many new friends from various nationalities. At the same time, you can expand your vision, lead a more independent and free life, and have a positive effect on your personal development and maturation. You can also travel and explore new places. You will have an impressive resume, receive financial support, make friends from all over the world, gain cultural awareness, and experience different learning and teaching methods. Also, you can stay in the country where you intend to live in the future.

If there are people who want to experience this experience, they should not think and apply immediately. I would say this is the best advice I can give you.





Res. Asst. Dilek Erol
The Department of New Media and Communication

Favorite of Winter: Salep

Salep (sahlep), known by the same name in the Middle East, Caucasus, and Balkan geography, is a plant belonging to the orchid family. The salep plant, which has many different types in Türkiye, is collected in the summer months. Salep has two tubers. When these roots are dried and turned into powder, the main ingredient of one of the indispensable and very beneficial drinks of the winter months is revealed. Salep drink has the same name as the salep plant. Apart from the beverage prepared with milk and water, Salep is preferred as a thickener in ice cream, cakes, and pudding and for its flavor.

Because it helps to balance body temperature, salep, which is consumed especially in winter, has many benefits for human health. It helps to heal colds and flu. Supportive in the treatment of chest diseases, cough, and bronchitis. It helps to lose weight by giving a feeling of satiety and meeting the body's need for sweets. Strengthens immunity and gives energy. Good for memory and supports mental health. It is beneficial in solving digestive and excretory problems. Salep is obtained by boiling the salep powder with milk or water and bringing it to a certain texture. You can also add sugar, honey, or pekmez to this fragrant drink, which is usually served with ground cinnamon on top.

One of my favorite activities in winter is to watch the Bosphorus and the beauties of Istanbul through the windows of the ferry while drinking hot salep from a city ferry cafeteria...

For this reason, Istanbul's city line ferries come first among the places I would recommend for drinking salep. I recommend you taste this delicacy, which will be doubled with the beauty of Istanbul while traveling from Eminönü to Kadıköy or Üsküdar by ferry. Yeniköy Kahvesi and Çengelköy Historical Çınaraltı Coffeehouse are among the best places to drink salep, accompanied by the Bosphorus view. Emirgan Sütüş, famous for its milk desserts, and the master of ice cream Dondurmacı Ali Usta, are the best places to brighten your day with a warm sahlep with cinnamon.

Bon appétit!

ABOUT ACADEMIC LIFE



PUBLICATIONS

- **Assoc. Prof. Hakan Yıldırım and Asst. Prof. Andrew Adewale Alola's** article titled "*The causal trend of energy intensity and urbanization in emerging countries*" was published in **Letters in Spatial and Resource Sciences**.
- **Asst. Prof. Edmund Ntom Udemba's** article titled "*Remedial measures to sustain indebted economy: A time series analyses of Pakistan economy*" was published in **Journal of Public Affairs**.
- **Asst. Prof. Gizem Uzuner and Asst. Prof. Andrew Adewale Alola's** article titled "*An examination of the pass-through of disaggregated energy prices to real house price: Evidence from the United States*" was published in **Journal of Public Affairs**.
- **Asst. Prof. Çağla Tuğberk Arıker's** book chapter titled "*Freedom of choice, restrictedness, and information load: A perspective for online retailers*" was published in **Interdisciplinary Public Finance, Business and Economics Studies-Volume V**.
- **Asst. Prof. Lukman Ayinde Olorogun's** article titled "*Revisiting the Nexus of FDI-Led Growth Hypothesis and Economic Development in Rwanda: a Johansen-ARDL Approach to Cointegration*" was published in **Journal of the Knowledge Economy**.

LEAVERS

- Asst. Prof. Merve ÖZDEMİR left our faculty.
- Res. Asst. Kerem YURDUSEV left our faculty.

ASSIGNMENT-UPGRADE

- Asst. Prof. Özlem Tuğçe KELEŞ was reassigned to the the Department of Radio, Television and Cinema..
- Asst. Prof. Taylan MARAL was reassigned to the Department of New Media And Communication.
- Asst. Prof. Volkan DEMİR was reassigned to the Department of Psychology (English).
- Asst. Prof. Mehmet BENTÜRK was reassigned to the Department of Economics And Finance.
- Asst. Prof. İsmail AYDIN was reassigned to the Department of English Language and Literature (English).
- Res. Asst. Aysel ATAÖĞLU was reassigned to the Department of Business Administration (English).

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FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES

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