



— ISTANBUL —  
**GELISIM**  
UNIVERSITY

**WEEKLY PRESS RELEASE**

**FEBRUARY 28 - MARCH 04, 2022**

**Issue: 139**



<https://gelisim.edu.tr/en>



AGENDA OF PERSONAL

ACADEMIC-PERSONNEL ASSIGNMENTS

As of 25.02.2022, **Assoc. Prof. Dr. Nezire Gamze ILICAK** has been appointed as Deputy Head of Department at the Turkish Language and Literature Department, Faculty of Economics, Administrative and Social Sciences at our University.

**As of 28.02.2022, Assoc. Prof. Dr. Kubilay ÇİMEN** has been appointed as the Head of Department at the Sports Management Department, School of Physical Education and Sports at our University

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

**ADMINISTRATIVE**

As of 01.03.2022, **Elif ÜNAL** took office as Public Relations and Publicity Specialist at the Public Relations and Publicity Department at our University.

As of 01.03.2022, **Berfin ÖZCAN** took office as Public Relations and Publicity Specialist at the Public Relations and Publicity Department at our University.

As of 02.03.2022, **Volkan AKTEN** took office as Public Relations and Publicity Specialist at the Public Relations and Publicity Department at our University.

As of 02.03.2022, **Hatice GÖZEN** took office as Public Relations and Publicity Specialist at the Public Relations and Publicity Department at our University.

As of 03.03.2022, **Murat KARA** took office as Public Relations and Publicity Specialist at the Public Relations and Publicity Department at our University.

*I congratulate all of our administrative personnel on their new assignment and wish them success in their duties.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

## THE NUMBERS OF TOURISTS COMING WITH EARLY BOOKING EXCEEDS 10 MILLIONS

FEBRUARY 28 / 2022



The Academic Member **Dr. Fatma Özçelik** Heper from the Tourism Guiding Department of the Faculty of Economics, Administrative and Social Sciences of the Istanbul Gelisim University indicated that the early booking demand coming from abroad at current period has exceeded 10 million.

The tourism sector that has been going a substantially hard and difficult period as a result of the pandemic started to experience a period of mobilization together with the lifting of the PCR test obligation. The (travel) agencies facing an intensive early booking reservation demand especially for the summer season beginning from the last October onward

were considerably happy with this circumstance. However, the matter indicating that how the uncertainty in markets as a result of the tension between Russia and Ukraine, experience on the recent days will reflect itself into the tourism sector is an issue of concern.

<https://gelisim.edu.tr/en/news/the-numbers-of-tourists-coming-with-early-booking-exceeds-10-millions>

## THE STUDENTS FROM THE IGU (ISTANBUL GELISIM UNIVERSITY) SAID “WE PAY UTMOST ATTENTION TO KEEP AVCILAR CLEANED” AND MADE A MOVE FOR IT

FEBRUARY 28 / 2022



The students of the Social Volunteers Foundation Club organized an activity, titled as **“We Pay Utmost Attention to Keep Avcilar Cleaned”**. 120 students took part from 7 different universities in the said activity aiming to clean all neighbourhoods or districts beginning from the shore of Avcilar.

The social awareness project that began with the visit of Avcilar Town (City) Council by (Ms.) Melda Pesen, who is the Coordinator of the Social Volunteers Foundation Club (“TGV”) of the Istanbul Gelisim University and students from the Faculty of Medicine of Cerrahpaşa of the Istanbul University is supported by the Association of Environment of Avcilar.

[gelisim.edu.tr/en/news/the-students-from-the-igu-istanbul-gelisim-university-said-%E2%80%98we-pay-utmost-attention-to-keep-avcilar-cleaned-and-made-a-move-for-it](https://gelisim.edu.tr/en/news/the-students-from-the-igu-istanbul-gelisim-university-said-%E2%80%98we-pay-utmost-attention-to-keep-avcilar-cleaned-and-made-a-move-for-it)

## ARTIFICIAL INTELLIGENCE WILL CREATE 97 MILLION NEW EMPLOYMENT FIELDS!

**MARCH 02** 2022

**Dr. Canan Tiftik**, a Faculty Member of Istanbul Gelisim University, who made remarks concerning the integration of the artificial intelligence applications in the workplace, explained: "Not every new system can change the principles of existing systems, instead some contribute to them. Therefore, the matter as to how artificial intelligence will influence businesses, their processes and structures, must be highlighted."

Claims regarding unemployment that will result from the application of artificial intelligence keep the agenda of the business world busy as of late. How the employers will react to these developments that especially concern the lower-ranking employees, is an object of interest.

<https://gelisim.edu.tr/en/news/artificial-intelligence-will-create-97-million-new-employment-fields>

## SMOKE OF TOBACCO PRODUCTS CLAIMS LIVES OF 1 MILLION EACH YEAR

**MARCH 03** 2022

Green Crescent Week is celebrated between 1-7 March every year to increase social awareness against addiction. Public Health Specialist **Dr. Nurten Elkin**, a Faculty Member at Istanbul Gelisim University, stated that addictions are one of the important public health problems that concern all segments of society.

Faculty Member **Dr. Nurten Elkin** said, "Addiction is a scene formed by many factors coming together; negative parental attitudes exhibited during raising of children, having a history of addiction in any of the family members, wrong friend choices, low academic achievement, and the society's perspective on addiction can be counted as just a few of the factors that may pose a risk.

<https://gelisim.edu.tr/en/news/smoke-of-tobacco-products-claims-lives-of-1-million-each-year>

## THE EXHIBITION 'STUDENT WORKS OF ADVERTISING DEPARTMENT' OPENED

**MARCH 04** 2022

The exhibition '**Student Works of Advertising Department**' has opened. The exhibition consisting of digital design and collage works awaits art lovers at J Block, Gelisim Art Gallery.

In the exhibition, including the works of the students of the Advertising Department, Faculty of Economics, Administrative and Social Sciences, Istanbul Gelisim University (IGÜ), there are many works of different genres.

The consultancy for the exhibition 'Student Works of Advertising Department' unveiled on February 28 has been assumed by Faculty Member Dr. Ipek Sucu, Deputy Head of Advertising Department, Istanbul Gelisim University, and Faculty Member Eda Mezda, and Researcher Aydan Ünlükaya.

<https://gelisim.edu.tr/en/news/the-exhibition-student-works-of-advertising-department-opened>

**ISTANBUL GELISIM UNIVERSITY  
EVENT SCHEDULE**
**07.03.2022 - 13.03.2022**

3/7/2022	20:00	Interview	Future of Aviation Industry	Instagram	Will be attended by Omur Kahraman	Department of Health, Culture and Sports/ Aviation Club
3/8/2022	12:00	Other	Women are Empowered through Sports	H Block Gymnasium - Dance Hall	A sports event will be held for March 8, International Women's Day.	Department of Health, Culture and Sports/ Entrepreneurial Athletes Club
3/8/2022	14:00	Seminar	Violence Against Women and Femicide from a Sociological, Psychological and Legal Perspective	K Block Firmas Auditorium	An event will be held to raise awareness about violence against women. .	Directorate of Vocational School of Health Services / Medical Documentation and Secretarial Department
3/8/2022	14:00	Interview	Interview with Emel Çelik, the Diction and Personal Development Trainer	G Block Mimar Sinan Conference Hall	Information sharing shall be held about diction and personal development.	Department of Health, Culture and Sports/ Photography and Video Club
3/8/2022	14:00	Interview	The Purple Roof Experience in Combating Violence Against Women /8	Google Meet: meet.google.com/mdv-yzmz-tmd	Will be attended by Leyla Soydin, the senior psychologist.	Dean of Faculty of Health Sciences / Social Work (English) Department
3/8/2022	15:00	Other	8 March Women - Linux Event	G Block Class No.316	Will be attended by Neslihan Sirin Saygılı	Directorate of Vocational School/ Computer Programming Program
08.03.2022 - 13.03.2022	9:00	Exhibition	8 March International Women's Day Exhibition	Gelisim Art Gallery	Will be attended by Erdogan Karayel	Dean of Faculty of Fine Arts / Graphic Design Department
08.03.2022 - 09.03.2022	9:00	Panel	Career Summit 2022	J Block Mehmet Akif Ersoy Conference Hall	Career Summit panel will be held.	Career Development Center

3/9/2022	12:00	Festival/ Entertainment	Quiz Program	G Block Mimar Sinan Conference Hall	A quiz competition will be held as part of the club event.	Department of Health, Culture and Sports/ National Defense Technologies Club
3/9/2022	13:00	Interview	Take Off Channel Cihan Akgün	K Block Firnas Auditorium	Will be attended by Cihan Akgün	Department of Health, Culture and Sports/ Aviation Club
3/10/2022	12:00	Meeting	Debate Competition	K Block Firnas Auditorium	A debate competition will be held as part of the club event.	Department of Health, Culture and Sports/ Language, Thought and Literature Club
3/10/2022	14:00	Seminar	The Effect of Sensory Development on Brain Development and Learning	B Block D-026	Will be attended by Emre Savas	Directorate of Vocational School of Health Sciences/ Occupational Therapy Department
10.03.2022 - 11.03.2022	8:30	Congress	Applied Social Sciences Congress (USBK 2022)	J Block Mehmet Akif Ersoy Conference Hall	Applied Social Sciences Congress shall be held.	Dean of Faculty of Applied Sciences
3/11/2022	9:00	Seminar	Principles of Time Management	B Block Hall 026	Will be attended by Dr. Abdullah Yüksel Barut, the faculty Member	Department of Health, Culture and Sports/ Gerontological Practice and Research Club
3/11/2022	11:30	Visit	Aviation Museum Visit	Aviation Museum	The museum visit shall be held as part of the club event.	Department of Health, Culture and Sports/ Aviation Club
3/11/2022	13:00	Other	İş Bank Museum Visit	İş Bank Museum	The museum visit shall be held for training purposes.	Dean of Faculty of Economics, Administrative and Social Sciences/ Department of Economics and Finance
3/11/2022	14:00	Interview	Film Production in Turkey	G Block Mimar Sinan Conference Hall	Will be attended by Harun Kamil Karacı	Department of Health, Culture and Sports/ Photograph and Video Club

3/12/2022	13:00	Other	We are visiting IBAKTECH 13th International Bread, Pastry Machines, Ice Cream, Chocolate and Technologies Fair	CNR Istanbul Expo Center	The fair visit shall be held as part of the club event.	Department of Health, Culture and Sports/ Food Technologies Club
3/12/2022	14:00	Seminar	March 12, the Turkish Independence Anthem Acceptance Event	Google Meet: <a href="https://meet.google.com/dzf-qiqj-dro">meet.google.com/dzf-qiqj-dro</a>	Will be attended by Emek Uçarman	Directorate of Vocational School of Health Services / Management of Health Institutions Program
3/13/2022	11:00	Other	Nursing Club Meeting Event	Beylikdüzü By Sanat Cafe	Club meeting event will be held.	Department of Health, Culture and Sports/ Nursing Club
3/13/2022	20:30	Interview	Child Development and Psychology Series- Self-confidence, anxiety and anger in children by playful approaches	Google Meet <a href="https://meet.google.com/izs-tquu-rfj">https://meet.google.com/izs-tquu-rfj</a>	Will be attended by the lecturer Selin Kalabaş	Department of Health, Culture and Sports/ Child Development and Health Awareness Club



# THINGS TO KNOW



## ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

### What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

### How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

### What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

### What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





## PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.





[www.gelisim.edu.tr/en](http://www.gelisim.edu.tr/en)



[f](#) gelisimedu [t](#) gelisimedu [@](#) igugelisim