



ISTANBUL
GELİSİM
UNIVERSITY

WEEKLY PRESS RELEASE

JANUARY 31 - FEBRUARY 4, 2022

Issue: 135



<https://gelisim.edu.tr/en>



AGENDA OF PERSONNEL

ACADEMIC - ADMINISTRATIVE APPOINTMENTS

The Associate **Prof. Dr. HACER GÜLŞEN** was appointed as the Head of the Department of the Turkish Language and Literature Department of the Faculty of Economics, Administrative and Social Sciences of our University as of the date of January 29, 2022.

I congratulate all our appointed lecturers and wish them success in their new positions.

Assoc. Prof. Serdar Çöp
IGU Secretary General

ACADEMIC

Mr. UMEDJON HAITMURODOV was appointed as the Director for International (Foreign) Students of our University as of the date of February 01, 2022.

Mrs. SILA AŞKIN KELEŞ started to serve duty at the administrative position of the Public Relations Call Centre Officer as of the date of January 31, 2022 to the Call Centre unit of the Public Relation Directorate of our University.

UPDATES FROM IGU

The research article of the **Lecturer, (Mrs.) Hatice Sarıyar** of the Department of the Printing and Publishing Program of the Istanbul Gelişim Vocational School, having the topic of “**Identity and Reality at the Digital Era. Parody Accounts at the Twitter**” was published at the 6th issue of the magazine: ISophos: International Information, Technology and Philosophy (Uluslararası Bilişim, Teknoloji ve Felsefe Dergisi). The access link to it is indicated herein below.

<https://www.isophos.org/dijital-cagda-kimlik-ve-gerceklik-twitterda-parodi-hesaplar>

The article of the Academic Member, **Dr. Güfte Caner Akın**, of the Occupational Health and Safety Program of the Istanbul Gelisim Vocational School, having the topic of “**Determination of the Loading Equipment of the Unprocessed Leather (Row Hide) from the point of view of the Occupational Health and Safety through the AHP and MAUT Methods**” has been published in the International Engineering Research and Development Magazine (Uluslararası Mühendislik Araştırma ve Geliştirme Dergisi). The access link to it is indicated herein below.

<https://dergipark.org.tr/tr/pub/umagd/issue/68314/971517>



Come to Gelisim
ISTANBUL GELİSİM UNIVERSITY

Come to Gelisim Scholarship!

The Istanbul Gelisim University defines a “**Special Scholarship**” for the students by evaluating the talents and skills, individual successes of the students as well as the fields that may be open to improvement and development in order to create an equality of opportunity in the education for the students, who dream about studying at the university. It is possible for those of individuals, who desire to take advantage of it, may lodge their applications via the address of:

www.Cometogelisim.com.

<http://cometogelisim.com>

NEWS

FIRST EVER IN TURKEY: THE APPLIED COURSE, TITLED AS “DRONE SHOOTING TECHNIQUES”, WILL BE TAUGHT AT THE ISTANBUL GELİSİM UNIVERSITY!

JANUARY 31

2021



The course of the “**drone shooting techniques**” to be taught practically at the Communication Design Department of the Faculty of Fine Arts of the Istanbul Gelisim University first time ever in Turkey within the bachelor programs will be included in the curriculum in the Spring Semester. All details pertaining to the drone and its use will be taught practically at the course due to be taught by the **lecturer, Ahmet Bikiç**, who has been the award winning director of cinematography.

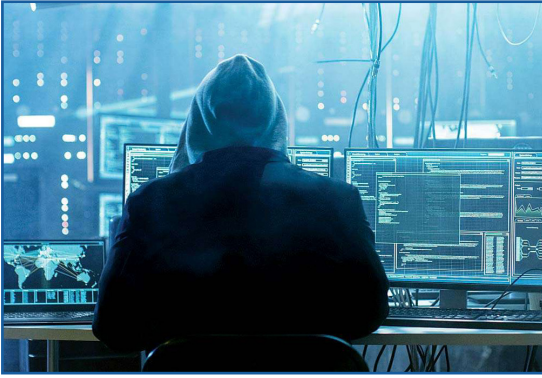
THE COURSE MAY BE ATTENDED BY ITS STUDENTS IN THE SPRING SEMESTER OF 2021-2022!

<https://gelisim.edu.tr/en/news/first-ever-in-turkey-the-applied-course-titled-as-“drone-shooting-techniques”-will-be-taught-at-the-istanbul-gelisim-university>

ATTENTION! YOUR SOCIAL MEDIA ACCOUNTS MAY BE HACKED

FEBRUARY 4

2021



While the information technologies that have already been an indispensable element of daily life facilitate the life on the one hand, it also goes on creating substantial security vulnerability on the other. While it is indicated by the specialists that the passage from a physical environment to the cyber environment are frequently observed in criminal acts together with the rapid development of technology, it has been the social media platforms where this was experienced most prevalently.

Dr. Serkan Gönen, who is a Computer Engineer and Academic Member, emphasized that it was especially taken advantage of the weaknesses of people in cyber-attacks, realized out of the social media, and mentioned about a few different methods for the protection from those kinds of cyber-attacks:

<https://gelisim.edu.tr/en/news/attention-your-social-media-accounts-may-be-hacked>

THE ARTICLE OF THE ACADEMIC MEMBER, DR. CANAN TİFTİK, WAS PUBLISHED IN THE MAGAZINE “İZLEK AKADEMİK”

FEBRUARY 2

2021



The article bearing the topic of: “**The effects of Strategic Management Understandings, Used in Competition Gains, by Enterprises in Turkey. A Systematic Review**” of the Academic Member, **Dr. Canan Tiftik**, from the Department of Management Information Systems of the Faculty of Applied Sciences of the Istanbul Gelişim University, was published in the Magazine “İzlek Akademik”.

THE SYSTEMATIC EXAMINATIONS OF 11 DIFFERENT RESEARCHES HAVE TAKEN PLACE IN THE ARTICLE

While it is stepped in a rapid adaptation process period for the non-interruption of services at the enterprises together with the Covid-19, the business to business competition process has changed as well. The enterprises getting

in touch with the consumer through online channels gained various numbers of new habits at the epidemic period. Dr. Canan Tiftik, an Academic Member of the Istanbul Gelişim University, mentioned about the reviews systematically out of 11 researches, made in actual national literature of the effects of the strategic management understandings, used by the enterprises in Turkey within their competition gains in new normal life, in her article having the title of “The effects of Strategic Management Understandings, Used in Competition Gains, by Enterprises in Turkey: A Systematic Review”.

<https://gelisim.edu.tr/en/news/attention-your-social-media-accounts-may-be-hacked>

THESE MEASURES WILL PROVIDE SAVING IN YOUR ELECTRICITY BILL

FEBRUARY 3

2021



Heavy electric bills, faced by home (residential) subscriber's groups of consumers occupying the agenda to a great extent in recent days, have brought the question of **“Whether it is possible to pay a lower bill”** to the minds. The Academic Member, **Dr. Ekrem Süzen**, who is the Head of the Department of the Civil Air Transportation Management Program of the Gelişim Vocational School of the Istanbul Gelişim University, indicated the methods of having an invoice of lower value for the consumers whose daily consumption is over 7 kWh.

“USE HOUSEHOLD ELECTRICAL APPLIANCES”

The decision of the Energy Market Regulating Board, published in the Official Gazette of December 31, 2021, to bring the dally consumption of energy from 7 kWh down to 5 kWh was raised to 7 kWh again as of the month of February. However, the Academic Member, Dr. Ekrem Süzen, of the Istanbul Gelişim University made clear the methods of having lower bills for the consumers, who seek the use of electricity in the optimum manner without giving in from the comfort of life any further, as follows:

<https://gelisim.edu.tr/en/news/these-measures-will-provide-saving-in-your-electricity-bill>

ISTANBUL GELISIM UNIVERSITY EVENT SCHEDULE

February 07, 2022 - February 11, 2022

9.02.2022	12:00	Other	Importance of the Mouth and Dental Health	Pre-School Education Institution	An activity will be organized in order to give information to pre-school students about the Mouth and Dental Health	The Directorate of the Vocational School for Health Services / Department of the Mouth and Dental Health Program.
10.02.2022	13:00	Other	25. We will be taking part in the Eastern Mediterranean International Tourism and Travel Market/Fair ('EMITT').	Tüyap Fair and Congress Centre	25. Participation will be provided in the Eastern Mediterranean International Tourism and Travel Market/Fair.	The Department of Health, Culture and Sporting / Food Technology Club.

THINGS TO KNOW



ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.

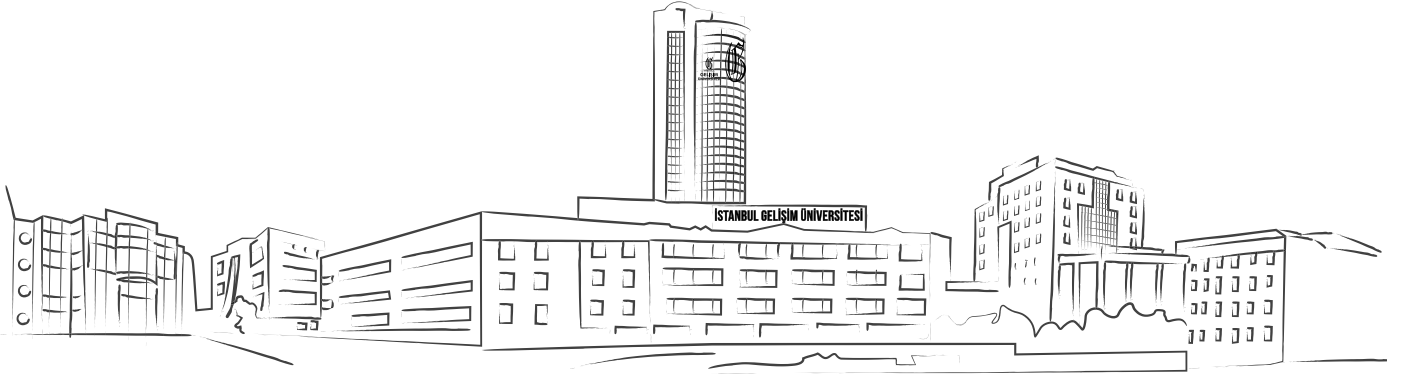


HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.





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