



FACULTY OF APPLIED SCIENCES MONTHLY BULLETIN

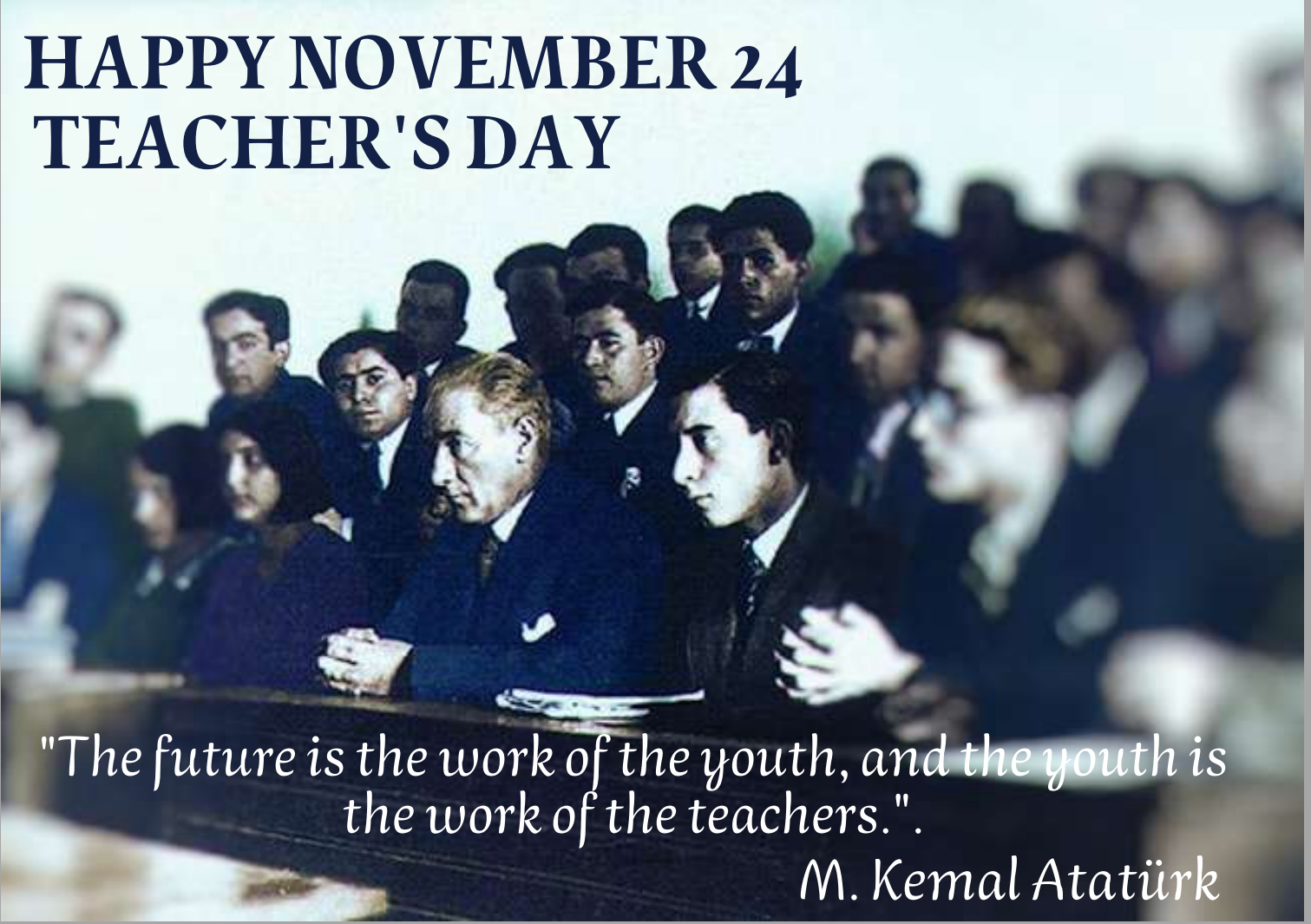
Applied Science in Gelişim, For a Change In Your Life



1881-1938

**We commemorate our
Great Leader Mustafa Kemal Atatürk
with great longing and respect on the
83rd anniversary of his death.**

HAPPY NOVEMBER 24 TEACHER'S DAY



*"The future is the work of the youth, and the youth is
the work of the teachers."*

M. Kemal Atatürk

News from FoAS

Our Aircraft Maintenance and Repair Department rewarded by Bluesky Award of “Aircraft-Body Engine Maintenance of the Year”

Bluesky Awards 2021 rewards Istanbul Gelişim University Applied Sciences Faculty Aircraft Maintenance and Repair Department to “Aircraft-Body Engine Maintenance of the Year.” Within the ceremony which was held on November 25,2021 between 13:30-18:30, the rewards were handled with online participation. Our Aircraft Maintenance and Repair Department’s reward was handled by the President of the Aircraft Technician Association(UTED) Necdet Aksaç to our faculty Deputy Dean Prof. Dr. Kamil Kaya.



We would like to thank our Aircraft Maintenance and Repair Department once more and wish a continued success...



News from FoAS

In St. Jean Monument Excavation in Izmir, Turkey's First Mobile DNA Center was Established

In Excavation of St. Jean Monument and Ayasuluk Hill in Izmir District, Turkey's first mobile DNA center was established. With the help of the DNA center, there will be no need for sending the findings abroad for searching anymore.

From Istanbul Gelisim University Applied School Faculty Conservation and Restoration of Cultural Properties Department, Res. Asst. Firat Baranaydın has executed the vice president of excavation position in St. Jean Monument and Ayasuluk Hill excavations.

Pursuing his academic studies in St. Jean Monument and Ayasuluk Hill for almost ten years, Res. Asst. Firat Baranaydın highlighted the importance of the DNA analysis and the studies by saying that "In the mobile DNA center(ADAM) established in the excavation area, team members Asst. Prof. Mehmet Görgülü and Asst. Prof. Fatih Tepgeç could reach the analysis results within 45 minutes. With this DNA center(ADAM), we feel proud to be the first in Turkey.I would also like to thank Saygı Ünlü for his interest and work on this subject."



Events

November 24 Teacher's Day was Celebrated with Gökkuşığı College's Participation

Sister company Gökkuşığı College's dear teachers and managers visited our university on 19th of November, 2021. Chairman of the Board of Trustees Abdülkadir Gayretli and Vice Rector Prof. Dr. Nail Öztaş gave their speeches to enlighten the attendants and mentioned the success of the university with the future plans. After the opening ceremony, teachers were divided by their professions and hosted to tour around the campus and faculties.

Within this event, attendants of Gökkuşığı College of Beylikdüzü, Bahçeşehir, and Ataşehir branches visited the Istanbul Gelisim University campus, television studio, advertising studio, aircraft hangar, and application places and got information and applications about the aircraft-cabin mock-up, avionics, aircraft composite, aircraft systems, aircraft body, RTV, and restoration and conservation applications in Pilot Melike Kuvvet Hangar, B2 Avionic workshop, other laboratories and studios.

Lastly, our university academic members and college teachers shared thoughts within this day and contemplated on the possible upcoming student-based projects.



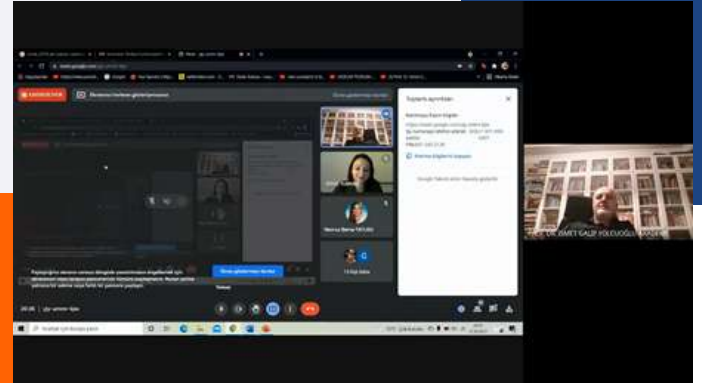
Events

October 29 Republic Day is Celebrated by a Special Event!

The 98th anniversary of our Republic was celebrated with an online event.

Under the supervision of the Head of the Social Service Department Prof. Dr. İsmet Galip Yolcuoğlu, the Republic Day event was held on October 27, 2021 between 20:00-22:00, on Google Meet.

The special event was announced on the faculty website and was open to every participant who was interested. With the participation of the Faculty of Applied Sciences Dean members, academic staff of Social Serves Department and many students, the event was successfully completed. Participants were informed about the previous and after period of the proclamation of the Republic. The event ended with a question and answer part.



Events

The Seminer of Asst. Prof. Dr. Şebnem Gürsoy Ulusoy Named "Digital Literacy and Usage of Hi-Tech Technology in Education"

Partnership of Istanbul Gelişim University(IGU), Mardin Nusaybin District Governorship, and Nusaybin Municipality, and the attendance of Vice Rector of Istanbul Gelişim University Prof. Dr. Nail Öztaş, a seminar and workshop were held to school principals and school counselors of Nusaybin District.

Within the seminar and workshop named "Digital Literacy and Usage of Hi-Tech Technology in Education," on November 12 2021, Head of the New Media and Communication Department, Asst. Prof. Dr. Şebnem Gürsoy Ulusoy informed the audience about digital literacy and the relationship with education.



Events

"International Trade and Logistics After Pandemic" Panel Discussion Was Held!

Organized by International Trade and Finance Department, the panel named "International Trade and Logistics After Pandemic" was held on October 27 2021, at 10:30-12:00 pm, at E Blok Fine Arts Faculty conference hall, which is about the Covid-19 pandemic's effects on the world economy.

In the panel discussion which is hosted by Mitsubishi Electric Purchase and Logistics Manager Murat Barış from the logistics and trade sector and Logeast Istanbul Unit Head Hande Akgün Erođlu, they discuss the change in the international trade and logistics areas and their process. The problems in the air, highway, sea transportation and supply chain after the pandemic were discussed and some alternative solutions were also discussed. They also made deductions about the decline in buying from the shops compared to the increase in buying online. Barış and Akgün asserted that e-commerce would continue and the companies would focus on automation systems. At the end of the panel, professors of the International Trade and Finance Department and Logistics Management Department presented plaques to the guests for their participation.



Events

The Event "Editing in All its Parts" Was Held by the New Media and Communication Department and the New Media and Journalism Department!

The event "Editing in All its Parts" was organized by New Media and Communication Department and New Media and Journalism Department to improve departmental students' knowledge for their applicable courses and knowledge in the sector, the host was Ali İlhan from NTV Editing Team.

Under the moderatorship of Asst. Prof. Çağla Kaya İlhan, from the New Media and Communication Department, the event was held on November 2021, Monday, at 14:00 pm, on Google Meet with online participation. Ali İlhan shared his knowledge and experience about the importance of editing, basic editing techniques, and the most used editing programs.

Attended by the department scholars and the students, department students also asked many questions to Ali İlhan for being enlightened about the sector.



ISTANBUL
GELİSİM
ÜNİVERSİTESİ

SÖZLEŞİ

Düzenleyen: UBF Medya ve İletişim, Yeni Medya ve İletişim, Yeni Medya ve Gazetecilik Bölümleri

TÜM YÖNLERİYLE KURGU

8 Kasım 2021
Pazartesi

14.00

KATILIMCI
Ali İlhan

gelistim.edu.tr

Google Meet
<https://meet.google.com/mdk-vira-fyp>

Events

Head of the Conservation and Restoration of Cultural Properties Department Asst. Prof. İlknur Türkoğlu Became the Guest of the Town and Living Program of Architect Osman GÜDÜ

Asst. Prof. İlknur Türkoğlu, Head of the Conservation and Restoration of Cultural Properties Department, attended the Town and Living program of architect Osman GÜDÜ on October 31 2021 broadcasted on KRT television, highlighted that the ongoing conservation politics and legal regulation from Ottoman Empire and the today's conservation problems and the importance of educating people.



Events

Asst. Prof. Dr. Şebnem Gürsoy Ulusoy Gave a Training Named "Using Technology Consciously"

Head of the New Media and Communication Department, Asst. Prof. Dr. Şebnem Gürsoy Ulusoy gave a training about technology usage named "Using Technology Consciously" which was on November 5 2021 in Bakırköy Nüket Ercan Vocational High School.

Informed about the digital literacy and digital citizenship, Bakırköy Nüket Ercan Vocational High School teachers and students attended the training.



Asst. Prof. Hande Ayhan Gökcek Attended the Training and Case Study Organized by METUBİZ Marketing School

From the Information Management Systems Department, Asst. Prof. Hande Ayhan Gökcek attended the training and the case study which was organized by METUBİZ Marketing School between November 3-5, 2021.



Academic Articles

The study entitled "Investigation of Curriculums of Public Relations Licenses in Turkey" was published

The mutual study of Faculty of Applied Sciences Vice Dean Asst. Prof. Hilal Kılıç and Res. Asst. Onur Türker, from the Logistics Management Department, entitled "Investigation of Curriculums of Public Relations Licenses in Turkey" was published in the 28th issue of the Iğdır University Social Sciences Journal in 2021.

For accessing the full version of this article:

<https://dergipark.org.tr/tr/pub/igdirsosbilder/issue/65608/977778>

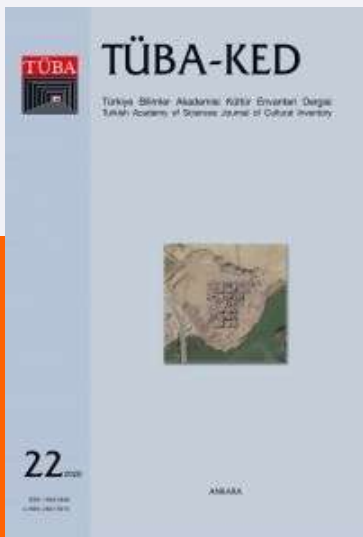


Res. Asst. Fırat Baranaydın's article entitled "Structural Behavioral Analysis and Repair/ Strengthening Studies of Ayasuluk Castle Fortification Walls" published

The mutual study of Res. Asst. Fırat Baranaydın, from the Department of Conservation and Restoration of Cultural Properties, Assoc. Prof. Ayhan Nuhoğlu, and Assoc. Prof. Emre Ercan entitled "Structural Behavioral Analysis and Repair/ Strengthening Studies of Ayasuluk Castle Fortification Walls" was published in the Turkish Academy of Sciences Journal of Cultural Inventory as of the 23rd issue.

For accessing the full version of this article

<https://dergipark.org.tr/tr/pub/tubaked/issue/64903>:



Congresses

Asst. Prof. Canan Tiftik Attended the "1st Scientific Studies and Innovation Congress"



From the Management Information Systems Department, Asst. Prof. Canan Tiftik attended the "1st Scientific Studies and Innovation Congress" which was held between November 6-7 2021. Her study entitled "The Problems in Family Companies in Terms of Management and Strategic Planning Point of View" examines the problems in the family companies and the further steps to decrease these problems.

For accessing the congress page:

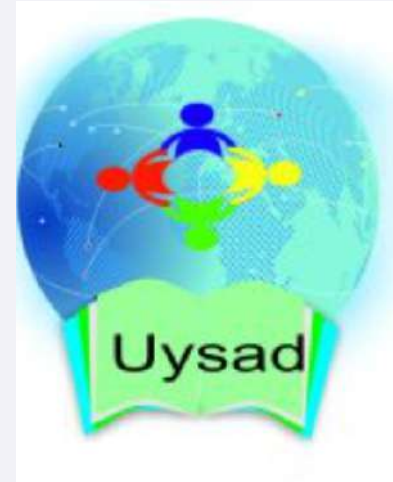
<https://www.isarcconference.org/Hasankeyf>

Asst. Prof. Bilge Turp Gölbaşı and Asst. Prof. Hande Ayhan Gökcek Attended the "8th International Management and Social Sciences Congress"

From the Management Information Systems Department, Asst. Prof. Bilge Turp Gölbaşı and Asst. Prof. Hande Ayhan Gökcek attended the "8th International Management and Social Sciences Conference" between November 6-8, 2021. In the study of "An Evaluation of the Effects of Social Commerce to the Consumer Behavior," the factors that affect the consumer behavior in social commerce.

For accessing the congress page:

<https://uysadconference.com/>



Congresses

Asst. Prof. Emel Tozlu Öztay and Res. Asst. Nevra Üçler attended the "NRSEM-2021" Congress!

Head of the Public Relations and Advertising Department, Asst. Prof. Emel Tozlu Öztay and Res. Asst. Nevra Üçler attended the "Fifth International Conference on Natural Resources and Sustainable Environmental Management" which was organized by Near East University between 8-12 November 2021, with online participation. They present their mutual paper entitled "The Effect of Public Relations Practices, Medium and Tools on Business Projects in the Scope of Sustainability: Case of Sustainable Business Awards 2020."

For accessing the congress page:

<https://nrsem2021.neu.edu.tr/>



Asst. Prof. Çağla Kaya İlhan attend the "18th International Symposium Communication in the Millennium"

From the Department of New Media and Communication, Asst. Prof. Çağla Kaya İlhan attended the 18th International Symposium Communication in the Millennium which was organized by Atatürk University and Anadolu University.

Asst. Prof. Kaya İlhan presented her paper entitled "The Impacts of Digital Technologies on Journalism: An Examination of News Production Stages within Digital Media" which was held between October 26-27, 2021 with online participation.

For accessing the congress page:

<https://cimsymposium.org/>

International Symposium
**Communication
in the Millennium**

October 26-27, 2021

Congresses

Asst. Prof. Dursun Boz Attended the “International Multidisciplinary Studies” Congress

From the Management Information Systems Department, Asst. Prof. Dursun Boz attended the “International Multidisciplinary Studies” Congress. His paper entitled “An Application of Developing the Scale of Organizational Value Differences” was published in the proceeding book on November 7, 2021.

For accessing the congress page:

<https://multidisipliner.com>



Asst. Prof. Sinem Eyice Başev Attended the “Ispec International Multidisciplinary Studies”

From the Department of Public Relations and Advertising, Asst. Prof. Sinem Eyice Başev attended the “Ispec International Multidisciplinary Studies” which was organized between 12-13 November 2021 with online participation. Her paper is entitled “Child as Advertising Audience: ‘Mom, Will You Buy Me the Thing in the Advertisement?’ Example.”

For accessing the congress page:

<https://www.ispeccongress.org/multidisipliner>



Congresses

Asst. Prof. Sinem Eyice Bařev Attended the "18th International Symposium Communication in the Millennium"

From the Department of Public Relations and Advertising, Asst. Prof. Sinem Eyice Bařev attended the "18th International Symposium Communication in the Millennium" which was organized between 26-27 October 2021 with her paper entitled "Mobile Marketing and Mobile Advertising: Dominos Pizza Case" with online participation.

For accessing the symposium page:

<https://cimsymposium.org/>



Students of Banking and Insurance Department Attended the "The Current Developments and the Expectations in Banking and Finance World" Conference

Banking and Insurance Department students attended the "The Current Developments and the Expectations in Banking and Finance World" Conference which was organized by Turkey Banks Associations for between November 10-11, 2021. Students had a chance to listen to the current developments in banking and insurance areas and the new trends.

For accessing the congress page:

<https://www.tbb.org.tr/tr/hakkimizda/etkinlikler/2021/bankacilik-ve-finans-sektorunde-guncel-gelismeler-ve-beklentiler-konferansi-duzenlendi/1447>



Congresses

Asst. Prof. Dursun Boz Attended the "SADAB 10th International Online Conference on Social Researches and Behavioral Sciences" Congress!

From the Information Management Systems, Asst. Prof. Dursun Boz attended the "SADAB 10th International Online Conference on Social Researches and Behavioral Sciences" Congress which was organized between 29-31 October 2021 in Antalya.

The mutual paper of Lect. Murat Çavdar, Prof. Dr. Cengiz Duran, and Asst. Prof. Dursun Boz is entitled "An Application on Developing Administrative Value Difference Scale."

For accessing the congress page:

<https://sadabsempozyum.org/>



International
Social Research and Behavioral Sciences
Symposium

<http://www.sadabsempozyum.org>

Social media accounts of FoAS:



/ iguubf

News from Our Alumni

Hello! This is Taylan Gümüřpınar...

After graduating from Istanbul Gelisim University Applied Sciences Faculty Gastronomy Department in 2018, I have continued to improve my bakery skills by training. Since then, I have been working as a chef at řans Restaurant.

As it is important to be open to every new application and occupation, and be open to development and evaluation, even though cooking is a servicing sector it contains a variety of aspects and a disciplinary approach. The knowledge that we gained after practical courses could help us find new information apart from the theoretical part, on the other hand, it also contributes to regional cuisine and World cuisine that help us to learn creativity. It is a must to find a harmony in a variety of practical courses and mastership that is important to bring out new innovative tricks after a completed education. With the help of expert Istanbul Gelisim University staff and the curriculum that are designed to meet the needs of the sector help my knowledge and make me ready to keep up with the current trends. Especially, the course named Innovation in Culinary Arts and Creativity I had in my last year was a subsidiary course that completed the previous courses that I got, but it also became a course that compared World Cuisine and demonstrated the reformist trends in the area that also contained the upgraded versions.

Thanks to the knowledge and skills I gained after getting a completed education, I have been working confidently and moving forward. Lastly, I would like to thank my professors who contributed a lot in my education process and Istanbul Gelisim University.



Interview

President of the Aircraft Technician Association(UTED) Necdet Aksaç:

"Accordingly, the foresight of the global and the national aircraft maintenance sector shows that the demand for skilled labor will rise 1,5 times within 20 years!"

Dear Necdet Aksaç, we would like to thank you for this interview as UBF e-Bulletin. Would you give information about the Aircraft Technician Association (UTED)? Would you also highlight the goal and the scope in the sector?

The establishment of UTED dated back to 1967 and it started to operate on December 5, 1968 as "THY Aircraft Technician Association." At that time, there were only THY civil aviation members so they were the only aircraft technician members of the association. Later, the name of the association changed to "THY Aircraft Technician Association" but later it reached its final form and named as "Aircraft Technician Association."

UTED was established by 80 charter members and 10 charter board members of the aircraft technicians and continues to serve the aircraft maintenance sector and aims to serve more.



Interview

The center of the association is located in Istanbul Bakırköy and our first established local is located in Kurtköy in 2019. Our association is the biggest and the most rooted one in the aircraft maintenance sector.

We can say that one of the most important aims of UTED is to bring together the aircraft technicians who are internationally qualified and create a collaborative atmosphere for a powerful move. UTED also becomes a nongovernmental organization that is an initial stage for recruiting national civil aviation sector members.

Dear Aksaç, what does UTED do?

As of UTED, for solving the problems of the members of our sector, we contact the Civil Aviation General Ministry and sectoral companies to transmit the members' problems, suggestions, and needs. We also attend the national and international fairs for promoting our occupation.

Our other works include our effort to eliminate the barrier in front of the licensing of the aircraft maintenance named "Basic Training Maintenance Experience" for upgrading, especially A.1, B1.1 lists upgrading. We requested a quota for the schools which did not have accreditation in the 2018 SHGM-YÖK meeting and contributed to the acceptance. We also attend the seminars organized in the education establishments and aviation clubs for spreading the true word of the aviation maintenance sector.



Interview

Dear Nedet Aksaç, what are the strategies and the developments of aircraft technicians in terms of the aviation sector?

The accidents and the development effort shape the set the standards in the sector and help to get stronger authorities such as the FAA (Federal Aviation Administration), EASA (European Union Aviation Safety Agency).

As it is a well-known fact that the aircraft maintenance sector is the same in Turkey, America, Africa, Asia, and Europe. There are also technological developments and improvements in aircraft systems. These improvements are being used in the aircraft production and approved industries' maintenance. In previous times, it is seen that the accidents were caused by the aircraft systems but now the accidents are caused by humans. For this reason, the aviation authorities demand correction training for the personnel and operation members to reduce the number of accidents.

What are the upcoming new trends in the aviation sector parallel to the developing technology in Turkey and World?

It is estimated the negative effects of Covid-19 pandemic on commercial air transportation will decrease soon. According to the reports that are prepared by the international civil aviation authorities, global aircraft manufacturers, and sectoral companies that are released to the public contain the upcoming growth in the commercial air transportation.

Interview

As in any other sector along with technological developments, it is estimated that the number of aircrafts will increase more than 35 percent. With this upcoming growth, the market share of the aircraft industry is expected to reach 40 percent. Accordingly, the foresight of the global and the national aircraft maintenance sector shows that the demand for skilled labor will rise 1.5 times within 20 years.

Dear Necdet Aksaç, what would you suggest for those students who are being trained for aircraft technician or who are willing to take the education?

Knowing that our job has an international accreditation, they do not set a barrier to themselves and follow the path that Atatürk showed us with the principle of “the future is in the skies,” they should also improve their English skills and know the importance of their work for reaching the top. I also suggest that they should know that our sector is an improving one so that they should continue learning and know the importance of development.

Mr. Aksaç, we would like to thank you for accepting our invitation for the interview in your busy schedule.

I would like to thank you for inviting me for this interview...



<https://genc.uted.org>



<https://dergi.uted.org>

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