



FACULTY OF APPLIED SCIENCES MONTHLY BULLETIN

Applied Science in Gelişim , For a Change In Your Life

WE INVITE YOU THE PROMOTION DAYS...
28 JULY - 13 AUGUST

WE CONTINUE TO GROW!

**APPLIED SCIENCES CONTINUES
ITS EDUCATIONAL PROCESS
AS A FACULTY**

WE WELCOME YOU TO YOUR DEPARTMENT
AT THE FACULTY OF APPLIED SCIENCES



<https://aday.gelisim.edu.tr>

News from FoAS

Prof. Dr. Kamil Kaya was appointed as the Deputy Dean of the Faculty of Applied Sciences...

According to the Presidential decree published in the Official Newspaper dated 24/06/2021 and numbered 4146, Prof. Dr. Kamil Kaya has been appointed as the Deputy Dean of the Faculty of Applied Sciences.

Prof. Dr. Kamil Kaya, graduated from Marmara University in Religious Studies in 1984 and pursued his MA from the same university's Philosophy and Religious Studies, he completed his PhD in Social Structure and Social Change Department, Social Sciences Institute, Istanbul University in 1994. While pursuing his academic career in the Sociology Department, Faculty of Science and Letters, Süleyman Demirel University between 1995-2011, he became Assoc. Prof. Dr. then he became Professor and worked between 2011-2018. Prof. Dr. Kamil Kaya attended the Istanbul Gelisim University, Economics, Administrative and Social Sciences Faculty in 2018. Being appointed for many positions, Prof. Dr. Kamil Kaya has various national and international congress and symposium attendees and many publications in Sociology and Folk Sciences to contribute to the area.

We would like to welcome Prof. Dr. Kamil Kaya to the Faculty of Applied Sciences and wish success to his new appointment as Dean...



News from FoAS

Asst. Prof. Dr. Hilal Kılıç was appointed as the Vice Dean of the Faculty of Applied Sciences...

Dr. Hilal Kılıç, who had worked as the SME and Customer Relationship Director in Yapi Kredi Bank between 1997-2017, pursued her PhD in Maltepe University, Communication Sciences Department between 2010-2014. Being attended to Istanbul Gelisim University family in 2017, Asst. Prof. Dr. Hilal Kılıç has various national and international congress and symposium attendees and many publications in Marketing and Branding in terms of her academic studies. As the Vice Manager of the School of Applied Sciences between 2019-2021, Dr. Hilal Kılıç has been appointed as the Vice Dean of the Faculty of Applied Sciences.

We would like to congratulate Dr. Hilal Kılıç for her new appointment and wish her success.



The number of academic staff of the Faculty of Applied Sciences continues to increase...

Asst. Prof. Dr. Özlem Gönül was appointed to the Gastronomy and Culinary Arts Department.

She got her BA and MA degrees from Uludağ University and got her PhD from Istanbul University, Health Sciences Institute, Food Hygiene and Technology. She worked as Hygiene and Quality Director in the TSE and THY DO&CO and her interests are food science and technologies.

News from FoAS

New Appointments in the Faculty of Applied Sciences

Asst. Prof. Dr. Uchechi Cynthia Ohajionu was appointed to the Information Management Systems Department

Asst. Prof. Dr. Ohajionu completed her BA degree in the Ima State University, MA and PhD degrees in the Inti International University. She was working in the private sector in Malaysia and Ghana, while she was giving marketing lessons in universities.

Asst. Prof. Dr. Abdoulazize Hamidou Taffa was appointed to the International Trade and Finance Department.

Asst. Prof. Dr. Abdoulazize Hamidou Taffa completed his Phd in the Akdeniz University, Agricultural Economics, in the field of Agriculture Politics Transmission. He got prizes from the job plan and European Union EIT Food HIVE. His research areas are climate change and environmental pollution's social effects, the reduction politics, poverty reduction politics, trade politics about agricultural products, and automatic food competence.

Asst. Prof. Dr. Bahlül Aliyev was appointed to the Social Service Department.

Asst. Prof. Dr. Bahlül Aliyev, who got his BA degree from the Baku State University, MA and PhD degrees from the Marmara University, worked in Germany, England, Ukraine, and Malaysia as a research assistant. His research areas are sociology and international trade.

Also, Burak Güler was appointed to **the administrative staff of the Faculty of Applied Sciences as an aircraft maintenance mechanic.**

We would like to wish success to new academic staff members and administrative staff of Gelisim University and Faculty of Applied Sciences...

Events

Chef Mehmet Yalçinkaya's Gastro Arena Continues to Produce Graduates

Founded by Istanbul Gelisim University and Chef Mehmet Yalçinkaya, Gastro Arena continues to confer diplomas to those who completed the 8 weeks (96 hours) training.

In Gastro Arena, the mutual program organized by Istanbul Gelisim University was carried out and there are Pre School for beginners and a Fast Chef program for the advanced level which are 8 weeks (96 hours) duration. The participants confer their diplomas in the Pre School whose participants are also Res. Asst. Gizem Hulağa Kaderoğlu, from the Gastronomy and Culinary Arts (Turkish) Department.

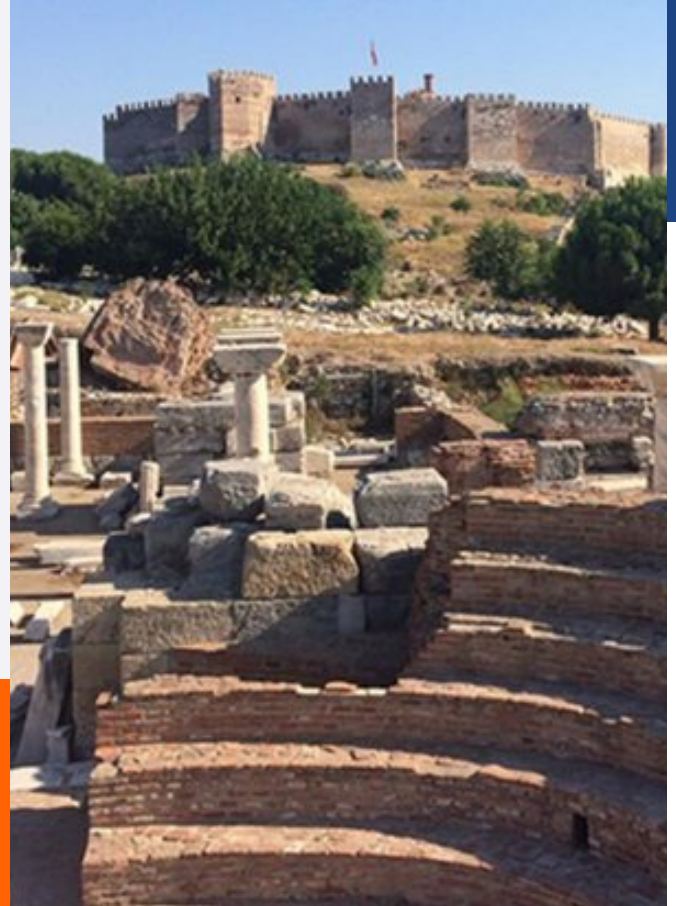


Events

The Excavation of the Basilica in Which is Believed to be Printed Bible in Starts!

The Ayasuluk Hill and St. Jean Monument excavation work of 2021 starts on the 4th of July whose vice-director is Res. Asst. Firat Baranaydın, from the Department of Conservation and Restoration of Cultural Properties.

Res. Asst. Firat Baranaydın, the vice-director of the excavation, indicates that "The other excavation will be held in the fortification wall built by Alexander the Great's commanders. We believe that the outcomes of the findings in obtained the middle of the season will contribute to the archeology world. Ephesus and Ayasuluk Hill are one of important tourism destinations. The excavation and the findings will contribute to the economy with the attractions of the excavation site and restoration works."



Events

The Public Relations and Advertising Department Academicians Meet Entrepreneur Mothers in Entrepreneur Mothers Academy!

Organized by the Department of Public Relations and Advertising academicians and Avcılar Municipality Women's Solidarity Center, within the social responsibility project titled "Entrepreneur Mothers Academy", an event was held to bring together trainees who are entrepreneur mothers and the academician trainers on July 12, 2021.

Within the "Entrepreneur Mothers Academy Social Responsibility Project", there is online training in the subjects of public relations, advertising, brand management, entrepreneurship, and crisis management. When the training is held, the trainees thank academic trainers who contribute to the mother entrepreneurs who want to produce a project and the rise in women employment. The held event which is centered around the women entrepreneurship experience sharing and brainstorming, the importance of entrepreneurship and the importance of sustainability are underlined and lastly both trainees and trainers express their gratitude.



Erasmus+

One More Students of ours is in Europe by Erasmus+...

The senior student of the Department of Gastronomy and Culinary Arts (Turkish), Burak Gündoğdu was accepted by one of the high graded Michelin star restaurant named Restaurante Arzak in which city labeled as the capital of the gastronomy in Spain, that is in Bask which is located in San Sebastian, within the Erasmus+ Internship program.

Our student gained a chance to pursue his 60-days compulsory internship in a Michelin star restaurant between August 31- November 7, 2021 within the Erasmus+ Internship Movement. While he is executing the practical knowledge gained in the department in terms of gastronomy, he also has a chance to improve his Spanish and English.

We would like to express our wish for all of our students to pursue this Erasmus+ opportunity for improving their knowledge, practice, and skills in addition to their education in the departments...



Erasmus+

Competition

New Media and Communication Department Students Competing in the TRT Young Communicators Competition!

The seniors of the New Media and Communication Department, Faculty of Applied Sciences, produced a junior fairy tale program for the TRT Young Communicators Competition, under the supervision of the head of the department Asst. Prof. Dr. Şebnem Gürsoy Ulusoy.

Edited by the senior students, the fairy tale program titled "Elleri Yaramaz Çocuk" was supported by the same students who know technical equipment and knowledge to add visual effects and animation. For the TRT Young Communicators Competition, senior students shoot a program and have a chance to gain knowledge about the technical execution of camera, shooting, editing, directing, and acting while having fun moments.



Academic Articles

The mutual study of Asst. Prof. Dr. Tariq Elhadary entitled "The Negative Impact of Excessive Use of Technology during COVID-19 on University Students: A post Crisis Perspective" was published

The mutual study of Asst. Prof. Dr. Tariq Elhadary, from the Department of English Translation and Interpreting, Faculty of Applied Sciences, and Asst. Prof. Dr. Ismail Elhaty, from the Department of Nutrition and Dietetics, School of Health Sciences, was published in the 7th issue of the Design Engineering Journal.

The article concludes that despite many advantages that have been achieved through e-education, this system has drawbacks that may extend even after the crisis is over, such as low motivation of students, poor practical skills, as well as limited participation of students in scientific research.

You may access the full version of this article:

<http://www.thedesignengineering.com/index.php/DE/article/view/2274>

DESIGN ENGINEERING

The study entitled "Analysis of the Effects of Process Management and Process Improvement on Business Performance" Published

From the Department of Logistics Management, Asst. Prof. Dr. Mustafa Özan's article entitled "Analysis of the Effects of Process Management and Process Improvement on Business Performance" was published in the 2nd volume of the Journal of Business Research on June 30, 2021.

With this study, process management, the effects of process improvement on business performance, also with demographic variables; It is aimed to analyze the relationship between process management, process improvement and business performance. Therefore, this study is thought to reveal the effects of process management and process improvements on the performance of enterprises and contribute to the literature.

You may access the full version of this article::

<https://www.isarder.org/index.php/isarder/article/view/1442>



İŞLETME ARAŞTIRMALARI DERGİSİ
JOURNAL OF BUSINESS RESEARCH - TURK



Academic Articles

The Study Entitled "Investigation of The Relationship Between Demographic Features of Individual Bank Customers and Attitude Towards the Credit Card" Was Published

The mutual study of Zekeriya Gül, the Secretary of the Health and Food Politics Committee in Turkish Presidency, Prof. Dr. Orhan İşcan, and Asst. Prof. Dr. Hande Ayhan Gökcek from the Department of Information Management Systems was published in the 2nd issue in the Journal of Business Research-Turk, on June 30, 2021.

The study was carried out to reveal the relationship between the demographic features of the individual bank customers in participation branches and their attitudes towards credit cards. It is also concluded that there are significant differences between the gender and education level of the customers and the scores obtained from the credit card attitude scales.

For reading the full version of this study:

<https://www.isarder.org/index.php/isarder/article/view/1467/14>

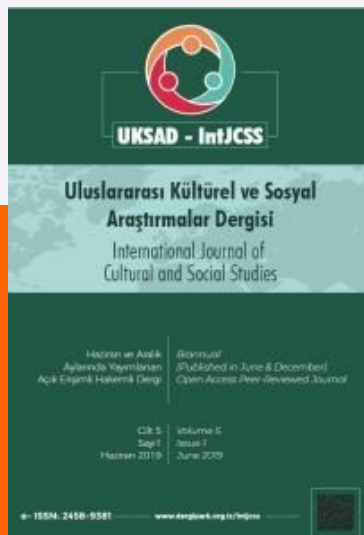


The study entitled "Evaluation of Citizen Journalism Through the Concept of Ethics in Turkish Media" Was Published

From the Department of New Media and Journalism, Res. Asst. Metehan Özırmak and Prof. Dr. Güvenbaykal from Istanbul University contributed to the article entitled "Evaluation of Citizen Journalism Through the Concept of Ethics in Turkish Media." This study aims to compare the differences between citizen journalism and national journalism in the topic of the refugee crisis by thematizing the ethical violation. Bianet & Dokuz8haber websites were chosen as a subject group of citizen journalism. Hürriyet & Yeni Safak websites were chosen as a subject group of national journalism.

For accessing the article:

<https://dergipark.org.tr/tr/pub/intjcss/issue/63339/893860>



Academic Articles

Asst. Prof. Dr. Canan Tiftik's article entitled "The Effects of Working from Home on the Future Strategies of Businesses During Epidemics, Especially COVID-19" Was Published

From the Department of Information Management Systems, Asst. Prof. Dr. Canan Tiftik's article entitled "The Effects of Working from Home on the Future Strategies of Businesses During Epidemics, Especially COVID-19" was published as the 1st issue in the Journal of Economy, Business, and Management, on June 30, 2021.

With this study, it is stated that the radical changes are taking place in a radical change in the way businesses work so that social distance life, which is essential because of the epidemic, completely changes the course of our life and the way they do business.

You may access the full version of this article:

<https://dergipark.org.tr/tr/pub/jebm/issue/63429/883350>



The study entitled "A Research of Artificial Intelligence Theses in the Areas of Communication" was published



From the Department of Public Relations and Advertising, Res. Asst. Engincan Yıldız's article entitled "A Research of Artificial Intelligence Theses in the Areas of Communication" was published in the Istanbul Aydın University Social Sciences Journal on July 1, 2021.

Within the scope of the study, it is aimed to compile the published theses on "artificial intelligence" in the field of communication. The number of theses were searched and categorized with many techniques to survey.

You may access the full version of this article:

<https://dergipark.org.tr/tr/pub/iausos/issue/62979/901647>

Academic Books

The Book Entitled "Arkeolojik Küçük Buluntu Çizim Teknikleri" Published

Head of the Department of the Conservation and Restoration of Cultural Properties, Asst. Prof. Dr. İlknur Türkoğlu's book entitled "Arkeolojik Küçük Buluntu Çizim Teknikleri" (The Drawing Techniques of the Archeological Small Foundlings) which was published in Ege Publishing House will guide the students and the graduates of the Archeology Department with the contribution of her thirty years of experience.

The subject book has become the first book in the area in terms of its 7-8 years of searching period and its enormous references.

For reading the full version of this book:

https://www.zerobooksonline.com/tr/arkeolojik-kucuk-buluntu-cizimi-teknikleri_11_62926.html



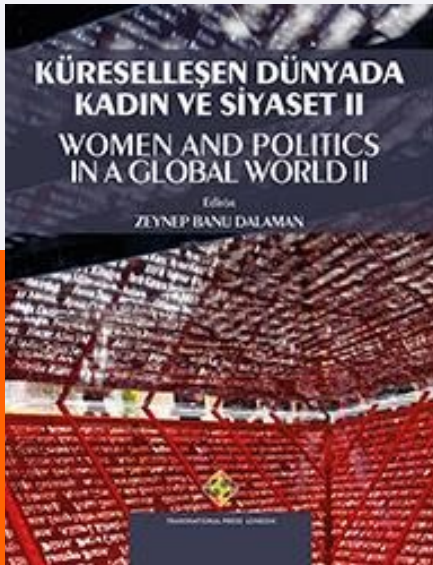
"Woman and Alienation" Takes Place in the Congress Book!

From the Department of Social Services, Asst. Prof. Dr. Diler Ezgi Tarhan's paper entitled "Woman and alienation" was published in the congress book entitled "Women and Politics in a Global World II." The congress was organized by Ayyansaray University named "Women and Politics in a Global World II" and the congress book's publisher is Transnational Press London.

The study deploys the women's problems with the fact of female alienation, the topics of the negative discrimination towards women, second gender matter resulted in accepting women as second class, the commodification of the female body, and the women's representations in politics are also studied in the paper.

You may access the whole book:

<https://www.tplondon.com/product/women-politics/>



News from Our Alumni

Hello! I am Tuğçe Başakçı, a '21 graduate of School of Applied Sciences, Aviation Management Department...

I got accepted into Istanbul Gelisim University, School of Applied Sciences, Aviation Management Department with a full-tuition scholarship in 2017. Istanbul Gelisim University enables me to attend the double major degree program in the School of Applied Sciences, the Department of International Trade in my 3rd year. I came first among other graduates in the Department of Aviation Management, in June, 2021.

Thanks to the School of Applied Sciences, now the Faculty of Applied Sciences, we had practical courses more than theoretical. It is also a chance to have a compulsory internship which paves the way to enter the sector. We also attended the events such as the Istanbul Aviation Museum and Teknofest with the help of our professors who devoted themselves to aviation. I had a course named "Airport Management and Equipment" in my 2nd year in which we completed a project about establishing an airport. The model of this project is used by students from the Department of Aircraft Maintenance and Aircraft Technology for the SHY-147 education in Istanbul Gelisim University, Vocational School, G Blok, 083 Aircraft Systems III classroom. With the establishment of the Pilotage and Avionics Departments in the 2021-2022 academic year, Istanbul Gelisim University continues to grow in aviation like in other fields.



News from Our Alumni

Aviation is a growing sector all around the World. This is why the rate of employment is high. As in other departments in Istanbul Gelisim University, the Aviation Management Department has also been accredited. Additionally, the School of Applied Sciences was entitled to get the "A1 Aeoroplanes Turbine-Recognized School Approval Certificate" which enables students to get an "Recognized School Graduate Certificate" in addition to their diplomas.



The reason why I chose Istanbul Gelisim University is its successful academic staff! I experienced that a fully structured and successful academic staff is the key to finding a job and pursuing a career. After I graduated, thanks to my education, I started working in Istanbul Gelisim University as a graduate relations expert. With the help of education given to us, I would like to express my appreciation to be employed by my graduate university. In conclusion, I would like to thank and express my gratitude to the Aviation Management Department professors and Istanbul Gelisim University.

Cordially and with kind regards,

Interview

Mehmet Kalkavan, The Manager of the Turkish Insurance Institute:

"As the pandemic reminds people the risks which they carry, actually it had a positive impact on insurance awareness..."

Before starting the interview, would you like to talk about yourself and your entrance into this sector? And what is the mission of the Turkish Insurance Institute in the sector?

I started working in the insurance sector in 1993 as a vice insurance expert in the Insurance Auditing Commission. After pursuing many positions such as vice president for 16 years, I switched to be secretary of the Turkish Insurance Association of Turkey. After six and half years of working in the Turkish Insurance Association of Turkey, I became the manager of the Turkish Insurance Institute in 2015.

Established in 1970, the Turkish Insurance Institute's mission is to work on giving training and seminars to those in the sector wanting to improve their skills and technical knowledge to move forward.

How is the insurance sector affected by the pandemic? What do you think about the profit of this sector?

As with other sectors, the insurance sector has been affected and restructured its process of working due to the ongoing pandemic. In the beginning, the workplace of the workers changed and they started to work from home.



Interview

The communication with the shareholders also moved to digital platforms and face-to-face meetings were postponed. As the pandemic reminds people how risky it is, it helps to grow positive insurance awareness. The need of this sector, insurance, is underlined in the hard times we have been going through due to the pandemic. The damage frequency has dropped because the number of car usage in traffic has dropped, even when people feel sick but they prevent going to hospitals... The insurance sector has been active in our country for almost 150 years so that it has 150 years of experience. For this reason, it would be a mistake to compare the short-term profit and money loss to the ongoing pandemic to evaluate all the sectors.

In pandemics, the most affected and converted sector would be education. So, how does TSEV adapt its training?

The education sector has been affected dramatically by pandemics. The schools that are important for social interactions are replaced by houses so distance education takes its place. So, TSEV moves its training to online and gives a break to classroom-based training. Thanks to the distance education method, our institute has reached its peak in giving training. Our training is also available to those abroad who want to take training while working.

Would you like to tell our students about the scholarship to know all the opportunities?

We have a variety of educational opportunities but the most prestigious one, among them, Basic Insurance Training since 1971. This training continues through the year and gains momentum in the insurance sector. We give a scholarship to those who graduate from an insurance program. The number of attendants is limited. We also help them with sending their CVs to insurance departments to give them a chance to work. With this method, we would help our trainees to take a place in the insurance sector.

Interview

Dear Kalkavan, What do you think about the potential of the insurance sector for employment?

The insurance sector is a large sector among others. The number of workers in insurance companies is about 20.00 and every year 1.500 new employees join the sector. Apart from that, there are 16.000 insurance agencies and there are 50-60 thousand workers in those agencies.

There are many departments in insurance companies and the skills for these departments may also vary... For example, while in the reinsurance department, a foreign language is needed, high communication skills are needed in the marketing department... Apart from these departments, there are also others such as technical, loss, accounting, strategy, advertising, human resources. All those departments require different skills. I think that every graduate of this sector will find a vacant position for their skills.

What would you think about the rising need for digitalization and its effects on the workers and the companies?

Digitalization helps us to even order our foods online from our homes which indicates that digitalization has changed a lot so that the insurance sector has been affected. At a global level, digital services and sales have involved a lot and in parallel to this, there is a growth in Turkey. The pandemic helps this process to move fast and the insurance companies need to adjust their systems to this new development to compete with other insurance companies. The companies and the agencies who succeed in this transformation will go forward with strong steps.

It is known that the insurance rates are low in Turkey, what are the reasons for the low insurance rates both in compulsory and arbitrary ones?

It would be a mistake to say that the compulsory insurance rates are not low. For example, there is compulsory medical malpractice insurance that is for the malpractice of the medical doctors on patients to cover the fees. The rate of this insurance is 100 percent.



www.tsev.org.tr

Interview

The traffic insurance rate is also just over 80 percent. The compulsory earthquake insurance is also almost 60 percent which is a success. But for the arbitrary insurances, you are right to say that they are low. Insurance awareness is low because people do not realize the necessity of these insurances. When the trust and awareness of those arbitrary insurances rise, the rates will also rise.

Individual Annuity Insurance includes the ones who are under 18 years old with the new regulation. What would be the negative and positive effects of this regulation in the long run?

I think that including those who are under 18 to Individual Annuity Insurance does not have a negative side because this is saving and the saving is always saving, especially in our countries. The government will contribute the savings with %25 percent who are under 18, which is a big number. However, we should not think of this insurance system as a short term like 5 or 10 years. This is not a system to meet our short-term, 3-5 years, needs, we should love this system in the long term. Lastly, I believe that Individual Annuity Insurance will benefit four of the countries, who are under 18 years old...

Mehmet Kalkavan

Graduated from Ankara University, Faculty of Political Sciences, Department of Economics, Mehmet Kalkavan started his career in the Insurance Auditing Board in 1993. He got her MA degree from Boston University, in the Finance Department. Including being the vice president of the Insurance Auditing Board, he had many positions in the sector, then he became the general secretary of the Turkish Insurance and Pension Association in 2009. Entitled to be the general secretary in 2013, he became the manager of the Turkish Insurance Institute in May, 2015. Being the board member of the Insurance Arbitration Committee, Agricultural Insurance Pool, Assurance Account, DASK, Turkish Insurance Institute, Turk Loydu Institute, he is also married and has two daughters.

Interview

What would you like to advise and offer for the insurance students and the graduates who want to attend this sector?

From the old days, education has been taught to be limited with universities or higher education and it would be considered that the thesis will end in a certain period of age and time. But now, lifelong learning has entered our lives and this causes us to learn all the time...The education throughout our lives can not be only in schools or institutes, the internal training, the online training programs that everyone could access help us to improve ourselves. Everything evolves fast in our world so it is not possible to stick to 20-30 years old knowledge that we count on. For this reason, education may rank among us all over ourselves.

I would like to say that new graduates should be researchers, asking what comes to their minds, add a new foreign or language to their lives which is needed in every working atmosphere, and lastly those will open new paths for them in future. While doing a job, they should not do it randomly, but bear on their logic which should be a habit for them. They should also ask what is bothering their minds and with those methods, they will construct their careers to a concrete base...

Dear Mehmet Kalkavan, we would like to thank you for attending and giving invaluable advice to young sector candidates...

I would like to thank you for myself and on behalf of the TSEV...



FACULTY OF APPLIED SCIENCES
MONTHLY BULLETIN

JULY 2021 - ISSUE 7

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