



ISTANBUL
GELISIM
UNIVERSITY

WEEKLY PRESS RELEASE

MARCH 29 - APRIL 2, 2021

VOLUME 5 / ISSUE 25



www.gelisim.edu.tr

AGENDA OF PERSONNEL

ACADEMIC

Asst. Prof. Dr. Firat DEMİRKOL has been appointed as the Manager of the Career Development Center of our University as of 01.04.2021.

BY A DOYEN

A Short Unscientific Writing

The word university (universitas), meaning universal knowledge, meant guild or branch of business in Latin. In the period when universities were established (after the 12th century), studium or studium generale, which means synonym of this word, were places known as study-general teaching institutions. Universities are based on spruce (secular) on the one hand, and otherworldly (religious) organizations on the other. Guilds have a great importance in the social and cultural life of Medieval Europe. On the other hand, there were monasteries. Guilds provided apprenticeship training in various professions. Monasteries, on the other hand, raised students in religious knowledge and positive sciences. 50% of the curriculum consisted of logic, philosophy and mathematics.

Today, the authorities in modern world universities (such as the rector, dean) and the urba that these people wear are the authorities and urba of the church. The administration of these universities was maintained by church authorities until the middle of the 16th century. Curricula pioneering the logic, philosophy and positive sciences taught in the monasteries I mentioned above will form the basis of modern university programs. The universities that started to be established at the end of the 12th century (Bologna-1088-Italy) were the cornerstones of the road to the Renaissance. This was one of the main reasons why the Renaissance began in Italy first. Bologna was founded first, then Paris and Oxford (12th-13th centuries). As a matter of fact, Renaissance followed this line: Italy, France and England. ... These institutions, from which the elite and nobility were taken in before, also accepted students from the poor people after the printing press was found. Because the printing press both facilitated and made the circulation of information cheaper. While these universities first train apprentices in certain occupational fields, they have gradually become organizations that specialize in certain scientific fields. For example, while universities in Italy are ahead in the field of medicine and law - especially Roman law; Paris was good in law. On the other hand, as universities develop, Greek is included in their curriculum alongside Latin. Gradually, the works of the ancient Greek period are translated and they are started to be taught in universities. The Renaissance, which means the rejuvenation of knowledge and learning, will thus begin. The enlightened people who grew up in these universities would spread humanism. Then, with the renewal (reformation) in religion, the Renaissance period will peak in the West. Societies that did not experience the Renaissance in our world today have remained unhappy. I end my article with a short anecdote.

“...Calixtus III, who was a pope from 1455 to 1458, was in eternal grief when the Turks conquered Istanbul, and he attributed this ill luck to the appearance of a large comet. He ordered prayer days to be set so that the disaster that was expected to come would change its course, but it would turn from the Christians to the Turks. A new addition was made to the prayers: “Protect us from the Turks and comets, my dear God...” (This article is an excerpt from Bertrand Russell’s Religion and Science, translated by Akşit Göktürk). This prayer of the pope is important as it is the first official document published after the invention of the printing house. This prayer has been kept alive today in the Christian world. Shouldn’t this prayer lie at the root of the Turkish hatred (Turkophobia) that is relatively perpetuated under the mind of the Western world?”

Prof. Dr. Fehmi Efe

Faculty of Economics, Administrative and Social Sciences
Department of English Language and Literature (English)

NEWS

Pandemic had earned Shakespeare recognition

MARCH 26

2021



While the theater director and academician Dr. Önder Paker stated that he should not be desperate in his special message for the World Theater Day, which is celebrated every year on March 27, said: “The great plague epidemic in London in the late 1580s caused theaters to close and gave Shakespeare recognition. The Covid-19 epidemic we are experiencing today may also add brand new features to the art of theater technically.”

Making special statements on March 27, World Theater Day, Asst. Prof. Dr. Önder Paker, Theater director and academician from Istanbul Gelisim University Faculty of Fine Arts published a message titled “Without Losing the Enthusiasm of the Theater”.

You can visit www.gelisim.edu.tr to see the detailed news.

Delivery complaints increased in the pandemic; couriers await understanding and thanks

MARCH 29

2021



Customer complaints coming to the food and beverage industry during the pandemic process were investigated. In the survey conducted in Istanbul, the issues with the most frequent customer complaints were delivery with 33.58 percent, quality with 30.88 percent, food safety with 25.47 percent and menu with 10.07 percent. The couriers, who were at the focal point of the delivery-related complaints, pointed out that they worked at the expense of their lives and said that they wanted understanding and thanks from the customers.

One thousand 221 complaints received from the customer complaints management system of food and beverage businesses were investigated. The complaints categorized under 4 main headings (quality, delivery, menu and food safety) and 13 subtitles revealed that the customer complained the most about the delivery during the pandemic process. Asst. Prof. Dr. Murat Doğan, who conducted the research, said that the issues where customer complaints are most intense are respectively 33.58 percent delivery, 30.88 percent quality, 25.47 percent food safety and 10.07 percent menu. Noting that the workload of couriers also increased with the increase in package service during the pandemic period, Doğan stated that customers should be more patient during this period.

You can visit www.gelisim.edu.tr to see the detailed news.

'Burnout syndrome' in parents seen the least in Turkey

MARCH 29

2021



According to research conducted in Belgium in western societies where individualism foreground between parents, 'burnout syndrome' is seen quite high, while it is seen the least in Turkey

In a study conducted by Louvain Catholic University in 42 countries parental burnout is seen the least in Turkey, Cuba, Peru and Thailand related to the cultrues as extended family, neighborhood, community and culture of solidarity. It was determined that the countries where parental burnout is most intense are in Belgium, USA, Poland, Burundi, France, Russia, Finland, Switzerland and the Netherlands.

You can visit www.gelisim.edu.tr to see the detailed news.

**The book “Digital Management Marketing Media”
prepared by 10 academicians is published****MARCH 29****2021**

Stating that digitalization gained momentum as an inevitable necessity in all sectors during the pandemic period, Asst. Prof. Dr. Hande Ayhan Gökçek made statements about her books titled “Digital Management Marketing Media” she prepared together with 10 academicians in total.

Emphasizing that the importance of digitalization has increased undeniably due to the Covid-19 pandemic, Asst. Prof. Dr. Hande Ayhan Gökçek from Istanbul Gelisim University (IGU) School of Applied Sciences said: “It is of great importance for businesses to adapt rapidly to this changing process. Digitalization, which developed rapidly in the 2000s and is almost essential for the sustainability of businesses due to the pandemic brought about by 2020,

is the main idea and basis of the book “Digital Management, Marketing and Media.”

You can visit www.gelisim.edu.tr to see the detailed news.

Pandemia changed living spaces**MARCH 29****2021**

Faculty Member of Interior Architecture and Environmental Design Program Asst. Prof. Dr. Zerrin Funda Ürük, who said that living spaces have also changed with the pandemic, said that the interior design will change significantly in the future due to the change in the usage habits of the masses.

The Covid-19 epidemic, which has affected the whole world, has caused changes in many fields and sectors from working life to education. With many people starting to work from home and children to continue their education life online, designs and seating arrangements in schools and workplaces also changed. The limited number of customers in stores and restaurants created differences in the aisles and seating arrangements. Asst. Prof. Dr. Zerrin Funda Ürük, faculty member of Interior Architecture and Environmental Design at Istanbul Gelisim University, Faculty of Fine Arts, pointed out that the living spaces have changed with the pandemic and stated that the interior design will change significantly in the future due to the change in the usage habits of the masses.

You can visit www.gelisim.edu.tr to see the detailed news.

Growing population and food waste threaten future generations

APRIL 1

2021



The study conducted by the Food and Agriculture Organization of the United Nations (FAO) revealed that by 2050, 300 million people in the world will have to fight hunger. Dr. Ayşe Huri Özkarakulut, Nutrition and Diet Expert, who made statements about 'sustainable nutrition', which has become more noticeable today due to the world population growth and climate change, said, "The increasing population and food waste around the world pose a great threat to future generations."

Stating that sustainable nutrition should be reliable, healthy, nutritious and have a low environmental impact, Asst. Prof. Dr. Ayşe Huri Özkarakulut, Head of the Department of Nutrition and Dietetics at Istanbul Gelisim University

Faculty of Health Sciences, said: "This diet is economical, accessible to everyone, culturally acceptable, fair, contributing to food security and is a lifestyle that is essential for the survival of generations. Changing diets have begun to cause the consumption of much more than the amount of protein we need."

You can visit www.gelisim.edu.tr to see the detailed news.

Noise-induced hearing loss can be prevented, but there is no cure

APRIL 1

2021



Emphasizing that noise is the cause of hearing loss, which is the most common among occupational diseases, Expert Audiologist Hilal Nur Ficil emphasized the importance of workplace scans. Ficil, "Noise-related hearing loss can be prevented, but there is no treatment."

Stating that one of the most common causes of hearing loss is excessive noise exposure, Lecturer of Istanbul Gelisim University (IGU) Health Services Vocational School Audiometry Department Hilal Nur Ficil said: "In noise measurements made in many districts of large cities in Turkey, it seems that the values obtained exceed the threshold values. There is noise generation wherever high-tech mechanized societies live. It is inevitable to be exposed to

noise in workplaces. Workers in industry, transport, construction, mining and even agriculture sectors are at risk."

You can visit www.gelisim.edu.tr to see the detailed news.

THINGS TO KNOW



ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing a **surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.





PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.

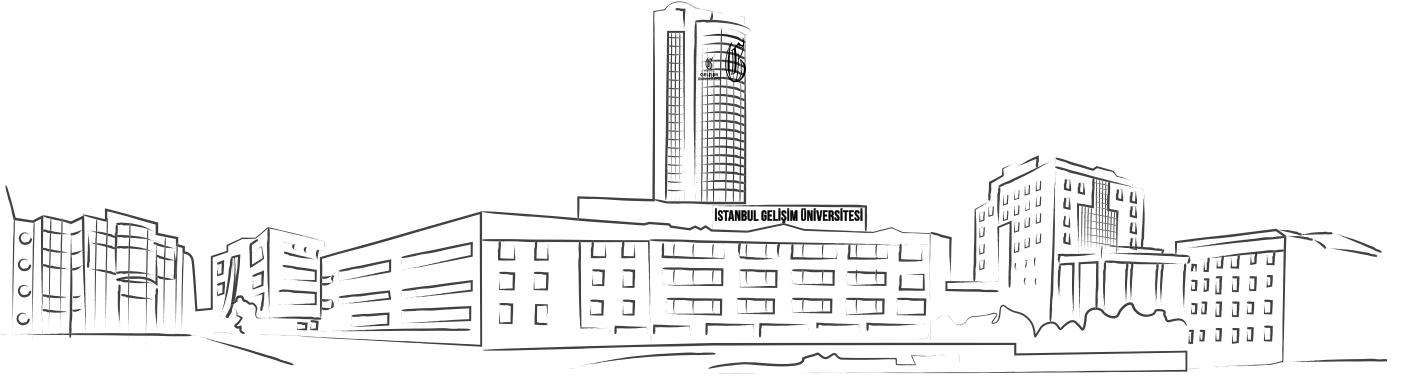


 ISTANBUL GELISIM UNIVERSITY EVENT SCHEDULE 						
DATE	TIME	TYPE OF EVENT	TITLE OF EVENT	LOCATION OF EVENT	DEFINITION	ORGANIZER
05.04.2021 / 11.04.2021						
5.04.2021	17:00	Talk	Early Diagnosis and Treatment Methods in Breast Cancer	@igu.gelisim	It will be realized with the participation of Assoc Prof. Dr. Didem KARACETIN, Sp. Dr. Fadime Didem CAN TRABULUS, Sp. Dr. Mehmet Ali CAN	Health, Culture and Sports Department
6.04.2021	15:00	Talk	Innovations in the Design Sector with the development of technology	Google Meet: meet.google.com/vzh-sonh	It will be realized with the participation of the President of Telepathy Advertising Agency, Orhan Kerem Yeğin.	Graphic Design Program Directorate
7.04.2021	17:00	Festival	Welcoming Spring with Poetry 2	https://meet.google.com/ooe-uljn-kai	It will be realized with the participation of Emek UÇARMAN ÖZGEN.	Kids, Literature and Art Club
7.04.2021	20:00	Seminar	Disaster Awareness Training	https://afad-gov-tr.zoom.us/j/93623543203	It will be realized with the participation of Ahmet Alpaslan DURU.	Yasemin KILIÇ ERDİM
8.04.2021	11:00	Panel	How to Build a Gender Equality-Sensitive University and a Women-Friendly Campus	https://meet.google.com/fid-4pjb-pfy?auths	will be realized with the participation of Ayşe Şimşek Atılm.	Social Responsibility Application and Research Center
8.04.2021	13:30	Talk	TRT Documentary Events # 2 "Documentary Aesthetics and Production Process in Cinema and Television" / Documentary work in cinema and television (open to all school participation)	https://meet.google.com/dia-eqzk-jyz	It will be realized with the participation of Practitioner Producer Evrim İnci	FEAS Radio, Television and Cinema
8.04.2021	20:00	Talk	Çanakkale Spirit. As the Language, Thought and Literature Club, we want to recall / remind the high fighting spirit and the sacrifice shown in the Çanakkale War.	Google Meet	It will be realized with the participation of Faruk Ambarcıoğlu.	Language Thought and Literature Club
8.04.2021	20:00	Talk	Play and Play Therapy in Children / To make children understand the importance of play.	meet.google.com/pky-peup-vvv	It will be realized with the participation of Dr. Aziz Zorlu.	Speech and Language Therapy Club
9.04.2021	11:00	Talk	Immitansmetric measurements and interpretation training	https://meet.google.com/evq-hegb-gmf	Uzm Ody It will be realized with the participation of Exp. Aud. Ayhan ADMIŞ.	Audiology Club
9.04.2021	14:00	Talk	IGU Young Red Crescent Book Reading Awareness Event	Students will make reading activities with their own means in the open area with social distance.	It will be realized with the participation of Atilla Akalın.	IGU Young Red Crescent

9.04.2021	14:00	Talk	How the Pandemic Affects Air Cargo Transportation and the Future of Air Cargo Transportation	Google Meet	It will be realized with the participation of Dr. Murat Sucu.	Aviation Management Department
9.04.2021	17:30	Talk	Entrepreneurship Education	Google Meet	It will be realized with the participation of Asst. Prof. Dr. Zeynep Merve Ünal.	IGU Young Red Crescent
9.04.2021	21:00	Talk	Zeynep Gazali / Anatolian Youth Club' Personality Readings 3rd Lesson Interview about Zeynep Gazali' to interview with club president Zehra Baş and club members about the person concerned	Google Meet	It will be realized with the participation of Zehra BAŞ.	Anatolian Youth Club
10.04.2021	14:00	Other	IGU Young Red Crescent Food and water distribution for street animals	It will be held in the districts of the volunteers participating in the event.	It will be realized with the participation of Atilla Akalm.	IGU Young Red Crescent

* Events are held online

* Applications for attendance are submitted to relevant units



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