



# Integrated analysis of energy-economic development-environmental sustainability nexus: Case study of MENA countries



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## HIGHLIGHTS

- An Energy-economic-environmental sustainability analysis of MENA countries.
- Data Envelopment Analysis (DEA) and ARDL Pooled Mean Group are employed.
- Efficiency nexus of conventional energy is significant and higher (98%) than renewable energy (69.5%).
- Energy efficiency of the panel of MENA countries worsen the environmental quality.
- There is a significant environmental adverse effect of economic growth.

## GRAPHICAL ABSTRACT



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## ABSTRACT

The new industrialization necessitates the integration of energy efficiency, economic development, and environmental sustainability. However, quantifying the efficiency of renewable energy towards economic development is an ongoing debate. On this basis, this study presents a multi net-put efficiency and conventional efficiency approach to analyze non-renewable energy and renewable energy efficiency towards economic development and environmental sustainability nexus. Data Envelopment Analysis (DEA) is utilized to estimate multi net-put conventional and renewable energy efficiency. Likewise, the Autoregressive Distributed Lag (ARDL) Pooled Mean Group (PMG) approach is applied to examine the impact of non-renewable efficiency on economic growth, total natural resource rent and environmental quality. Results show that the efficiency nexus of conventional energy is significant and higher (98%) than renewable energy (69.5%) for the evaluated period (2006–2016). Nonetheless, conventional energy efficiency of the panel of MENA countries worsen the environmental quality, thus does not enhance environmental sustainability especially in the long-run. The results also posit that economic growth in the panel of MENA countries is detrimental to the region's environmental sustainability. Further analysis indicates that the inefficiency of renewable energy nexus has more to do with scale size inadequacy rather than operational deficiency. Therefore, resources and policies must be targeted towards up scaling renewable energy capacity accompanied with cautious and target oriented strategy.

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## 1. Introduction

The international Energy Agency has consistently predicted a severe implication from depletion of traditional (non-renewable) energy sources (International Energy Agency(iea), 2019). In recent time, the expected depletion has mainly been associated with unbalance availability of limited energy sources and other economic activities that include rapid population growth, and industrial development (Alola and Alola, 2018; Adedoyin et al., 2020c). The intergovernmental agencies, governments and other related stakeholders have shown concern not only about the depletion of energy sources, but also about the effects of non-renewable energy on biodiversity extinction, forest destruction, global heating, population health, and natural disaster (Intergovernmental Panel on Climate Change (IPCC), 2020; Energy Information Administration, 2018). The recent report of the Intergovernmental Panel on Climate Change (IPCC) (Intergovernmental Panel on Climate Change (IPCC), 2020) indicated that global trend of industrialization has moved past pure economic development which requires substantial traditional energy consumption. The new industrialization necessitates environmental sustainability, coupled with economic growth, both of which can be linked to an efficient, environmental friendly energy production/consumption system.

The Middle East and North African (MENA) region have shown concern about the effect of non-renewable energy on the environment and its impact on future economic growth. Despite the growing interest of MENA about the importance of renewable energy, limited attention has been given to its role in economic growth. In recent years, studies on environmental within the context of the MENA countries have explored the related factors and the potential of renewable energy sources such as solar and wind which are substitutes to the traditional energy utilization (International Energy Agency(iea), 2019; El-Katiri, 2014; IRENA, 2019; Kahia et al., 2016). As such, the development of alternative low carbon energy sources is believed to be motivated by rapid increase in energy demand arising from population growth, economic growth, urbanization, and industrial diversity [ ]. In addition to the role of the potential of renewable energy to ensuring energy security, the drive towards attaining energy efficiency through the development of the renewable energy is now significantly observed in achieving more employment, sustainability, and industrialization (Adedoyin et al., 2020b; Etokakpan et al., 2020; Alola et al., 2019b; Alola, 2019b; Saint Akadiri et al., 2019).

The economic activities in many countries and regional bloc such as the tourism sector and agricultural sector in the coastline Mediterranean countries are continued are strongly linked to the replacement of conventional energy sources with renewable energy, thus suggesting the regions energy and social development drive towards sustainable energy (Alola and Alola, 2018). The transition to smart grid (Farhangi, 2009) electric power industry of which maximizing utilization of renewable energy is an important component is gaining strides. The MENA region is a major consumer of energy alongside Asia, with its growth projections well into the 2030s (El-Katiri, 2014). Only 6% of the electricity installed capacity constitute renewable energy in the region (IRENA, 2019). However, according to the International Renewable Energy Agency (IRENA) (IRENA, 2019), countries like Saudi Arabia, United Arab Emirates, and Morocco are making efforts in transitioning to renewable energy. This implores the question of renewable energy efficiency in supporting economic development.

The nexus of energy consumption and economic growth is a well-studied topic in energy economics. An overview of the relationship shows connections between economic growth and energy consumption (Kahia et al., 2016; Ozturk, 2010; Rashid and Kandemir, 2016). However, empirical analysis of this relationship sometimes show inconsistent results (Tugcu et al., 2012). Some studies outline the reason to be methodological differences, data variation, regional trends, and different characteristics of countries. The aim to attain a sustainable development largely motivates this pattern of research especially those that

integrate sustainable development into the nexus of energy consumption-economic growth. The environmental impact of energy consumption is evident, hence the need for more environmental friendly sources (Ibrahim et al., 2019). The main goal of Eco-efficiency is to optimize resources, value of goods, while minimizing environmental impact (OECD, Organization for Economic Co-operation and Development, 1998). Studies analyzing regional energy consumption-economic growth-environmental impact have been conducted: EU (Moutinho et al., 2017), OECD (Ibrahim et al., 2019) and China (Li et al., 2019).

However, minimal documentation of such studies is recorded for the MENA region despite its ranking in global energy production and consumption. In this study, two approach to energy efficiency towards economic development and environmental sustainability is implemented. The first approach uses a linear programming technique capable of accommodating multiple inputs and outputs to estimate efficiency. Thus, this approach is aimed at mitigating the complexities that arise from a multi net-put energy efficiency definition. The second approach implemented for analyzing energy efficiency uses the conventional efficiency definition (input/output). Then, this is followed by an illustration of the nexus of energy-economic output-environmental sustainability by using a regression analysis of environmental factors. In this case, carbon dioxide is being employed as a dependent variable and energy efficiency, economic development and total resources rents as explanatory variables. Therefore, the contribution of the current study to the body of knowledge considering the analysis techniques is believed to be a novel concept.

This study follows an outlined order. The conceptual framework is outlined in section two. In section three, the employed variables, experimental model, and regression techniques are presented. The results of the series of empirical methods employed in the investigation are discussed in section four, a concluding remark with policy recommendations are both presented in section five.

## 2. Efficiency of energy-economic development-environmental sustainability nexus

Higher energy efficiency in the context of economic development translates to more economic output with minimal energy consumption. By incorporating environmental sustainability to the energy-economic development nexus efficiency definition, implies that the negative impact of energy consumption must be minimal in the system (Ibrahim et al., 2019). The complexity crated by this nexus definition requires a robust efficiency technique that identifies the tradeoffs and balances the composition of the nexus. Data Envelopment Analysis (DEA) is a nonparametric efficiency estimation technique that solves relative efficiency problems of systems known as decision making units (DMUs) with multi-input and multi-outputs systems (Ibrahim et al., 2019). DEA was introduced by Charnes, Cooper, & Rhodes (CCR) (Charnes et al., 1978) under constant return scale based on the work of Farrell (Farrell, 1957). It was extended by Banker, Charnes, & Cooper (BCC) (Banker et al., 1984) to include variable return to scale. DEA has shown to be one of the most effective techniques for efficiency evaluation of systems (DMUs). In this study, the DMUs are the nexus of energy-economic development-environmental sustainability of MENA countries. It calculates the maximal output (economic) attainable by every input (energy) while attaining maximum sustainability (Environmental sustainability). The score of one (100%) is assigned for efficient DMUs and less than one for inefficient DMUs. Due to its robustness, DEA has been used to evaluate efficiency in many industries such as health (Ibrahim and Daneshvar, 2018), transportation and supply chain (Martín and Roman, 2001; Yanpirat and Choatheitmanut, 2014; Olfat, 2018), Military (Li et al., 2014) and energy (Zhou et al., 2014).

The DEA decomposes Overall Technical Efficiency into: Pure technical efficiency and Scale efficiency. This gives an insight into the source of inefficiency. Pure technical efficiency is obtained by estimating the

frontier under variable return to scale, this is known as technical efficiency without scale efficiency, and it reflects performance towards organizing the inputs in the production process. Performance indexed by scale efficiency is the ratio of Overall Technical Efficiency and Pure Technical Efficiency. It provides policy makers with the ability to propose optimum size of resources, i.e. to decide the scale size that will give the best production level. Inappropriate size of production can lead to technical inefficiency.

Therefore model (1) illustrates the constant return to scale CCR overall technical efficiency model (Charnes et al., 1985), while model (2) presents the variable return to scale BCC pure technical efficiency model (Banker et al., 1984). The mathematical model composition is as follow:

$\theta_k$ : Efficiency score of DMU<sub>k</sub>

$y_{ro}$ : output of the under evaluated DMU

$x_{io}$ : input of the under evaluated DMU

$u_r$  and  $v_i$ : Assigned weights for the outputs and inputs

$n$ : number of DMUs under evaluation

$$\begin{aligned} \theta_k = & \text{Max} \sum_{r=1}^s u_r y_{ro} & (1) \\ & \sum_{i=1}^m v_i x_{io} = 1 \\ \text{s.t.} & \sum_{r=1}^s u_r y_{rj} - \sum_{i=1}^m v_i x_{ij} \leq 0 \quad j = 1, 2, \dots, n \\ & v_i \geq 0 \quad i = 1, 2, \dots, m \\ & u_r \geq 0 \quad r = 1, 2, \dots, s \end{aligned}$$

$$\begin{aligned} \theta_k = & \text{Max} \sum_{r=1}^s u_r y_{ro} + u_0 & (2) \\ & \sum_{i=1}^m v_i x_{io} = 1 \\ \text{s.t.} & \sum_{r=1}^s u_r y_{rj} - \sum_{i=1}^m v_i x_{ij} + u_0 \leq 0 \quad j = 1, 2, \dots, n \\ & v_i \geq 0 \quad i = 1, 2, \dots, m \\ & u_r \geq 0 \quad r = 1, 2, \dots, s \\ & u_0 \text{ free} \end{aligned}$$

$$SE = \frac{\theta_{CCR}}{\theta_{BCC}} \quad (3)$$

### 3. Material description and research methods

#### 3.1. Material description

The choices of inputs and outputs must be decided based on the context of efficiency and the purpose of the efficiency evaluation. The variables should represent the managerial/policy interest of the system (Cooper et al., 2004). Two models are adopted to estimate efficiency of the Energy- Environmental sustainability-Economic Development nexus. The first model utilizes traditional energy consumption as input. The second model adopts renewable energy as the inputs towards economic development and environmental sustainability. This will create a viable benchmark of comparison for renewable energy. Fig. 1 illustrates the index system for the analysis.

**Renewable energy consumption (% of total final energy consumption):** Renewable energy consumption is the share of renewable energy in total final energy consumption.

**Electricity production from renewable sources (% of total):** This refers to the percentage of electricity generated from renewable energy sources.

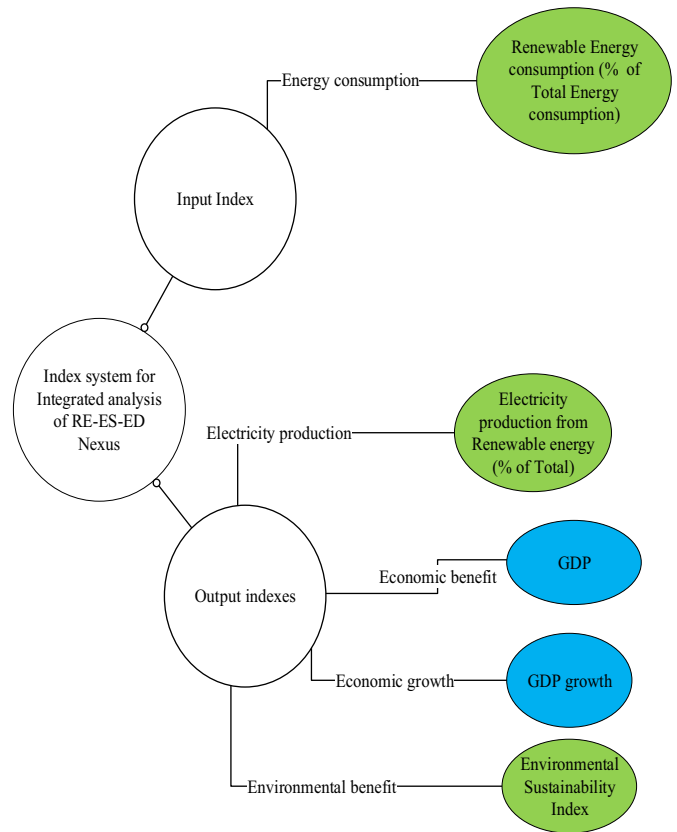


Fig. 1. Index system for integrated analysis of Renewable Energy-Environmental Sustainability and Economic Development Nexus.

**Gross Domestic Product GDP (constant 2010 US\$):** It is an international standard economic indicator. It refers to the gross value added by resident producers in an economy plus any product taxes and minus any subsidies not included in the value of the products.

**GDP growth (annual %):** Annual percentage growth rate of GDP at market prices based on constant local currency. Aggregates are based on constant 2010 U.S. dollars.

**Environment Performance Index (EPI):** EPI is considered to be one of the most robust sustainable development indicator. It covers two dimensions of sustainable development- environmental health and ecosystem vitality. It is estimated using 24 indicators in ten categories. Fig. 2 illustrates the composition of EPI and the indicators.

#### 3.2. Variable selection, model and regression analysis

##### 3.2.1. Variable selection

In illustrating the nexus of energy-economic output-environmental sustainability as illustrated in the aforementioned approach, a regression analysis of the environmental factors is employed in this section. In this case, carbon dioxide is being employed as a dependent variable and energy efficiency, economic development and total resources rents as explanatory variables. The energy efficiency (EE), total natural resource rent (TNR), and the real income vis-à-vis the Gross Domestic Product (GROWTH) over the study period of 1990 to 2014 were retrieved from World Bank Development Indicator. Due to data availability, there is a restriction to only thirteen (Algeria, Bahrain, Egypt, Iran, Israel, Jordan, Lebanon, Morocco, Oman, Saudi Arabia, Tunisia, United Arab Emirate, and Yemen) selected Middle East and North African region (MENA) countries for the investigation period of 1990–2014. For the purpose of controlling for potential omitted variable bias in the estimation model, the GROWTH is being employed to control for the

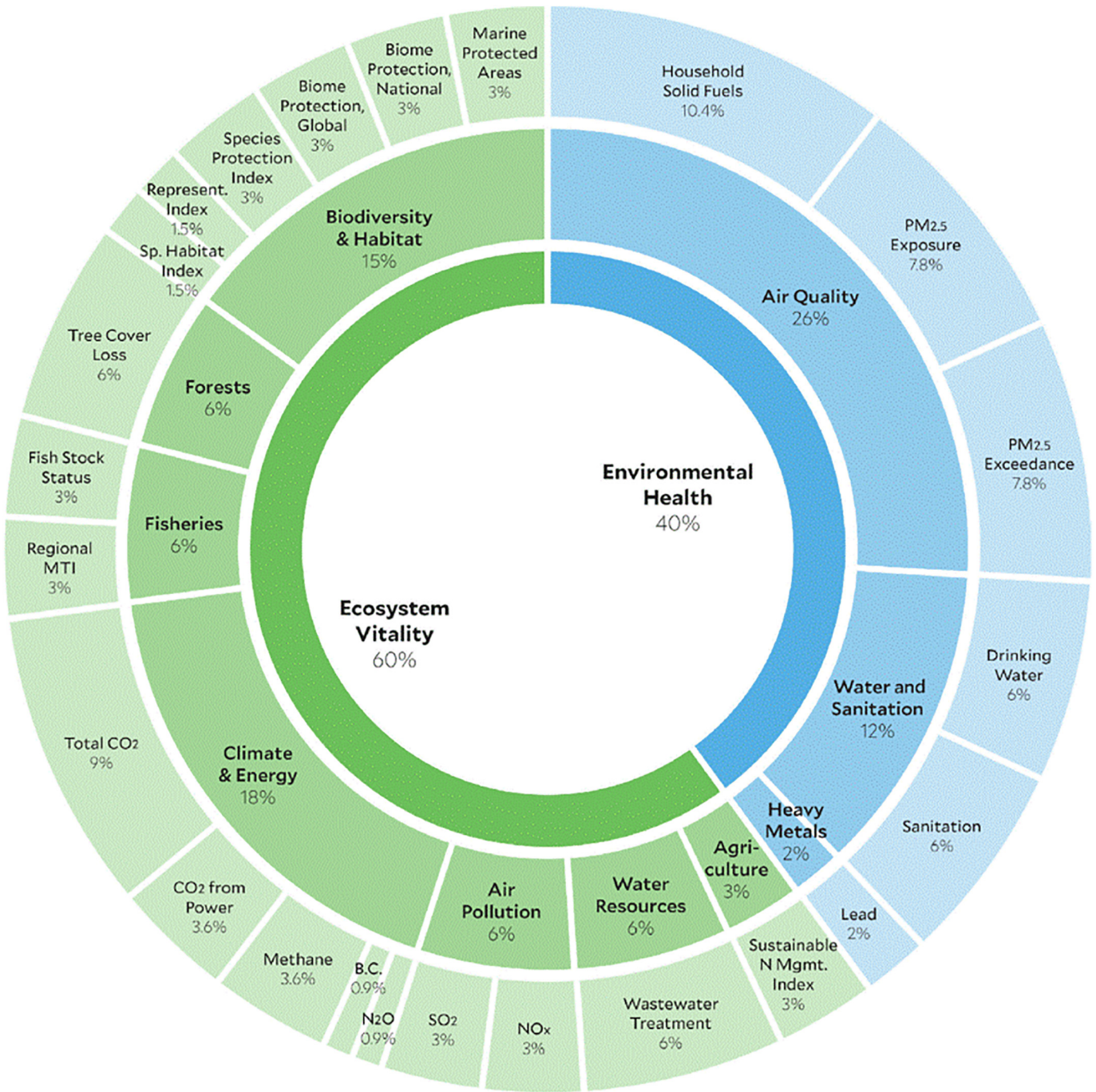


Fig. 2. Composition of environmental performance index.

unobserved variables. Further information such as the variable code, the unit of measurement and the source of the dataset are being illustrated in Table 1.

Table 1  
Variable description and measurement unit.

Indicator name	Abbreviation	Measurement scale	Source
Carbon emissions	CE	Metric tons per capita	WDI
Energy efficiency	EE	Tons of standard/million	WDI
Total natural resource rent	TNR	Percentage of GDP	WDI
Gross domestic product	GROWTH	Constant 2010 US Dollars	WDI
Energy usage	EU	Total energy consumption	WDI

While the series except the energy efficiency were retrieved from online source (WDI) and directly used for the estimation purpose, further computation was made for the EE. In the literature, energy efficiency has been calculated in two ways: (1) by estimating the ratio of total primary energy consumption (input) to economic growth (output) and (2) by estimating the total factor energy efficiency the interaction of capital, labor and as well using the substitute effect between other factors and energy (Pan et al., 2019). However, Pan et al. opined that the first method (single factor energy efficiency) is more suitable especially because of its specificity and the ease of estimation. Thus, the energy efficiency can be expressed as:

$$EE = \text{Total energy consumption} / \text{GDP} \tag{4}$$

In addition to the variable description, the information in Table 2 further illustrated the statistical properties of the series. Specifically, in Table 2, the gross domestic product and CO<sub>2</sub> are observed to exhibit large deviation over the period of investigation, thus it is responsible for the significant value of the series kurtosis (i.e kurtosis are greater than 3) while the deviation is lowest in the total natural resource rent series. All the variables demonstrated positive skewness as well as the validity of the kurtosis which are all observed to be greater than 3 except for that of Total natural resource rent (TNR). Additionally, the explanatory variables (EE, GROWTH, and TNR) all demonstrated evidence of significant correlation with CO<sub>2</sub> emissions at 1% significant level (see Table 3). The significant evidence of the explanatory variable-CE nexus is expectedly negative, positive and positive for EE-CE, GROWTH-CE, and TNR-CE respectively.

3.2.2. Model

Following the conceptual model that underpins the nexus of environmental impact (I), population (P), affluence (A) and technology (T) vis-à-vis the IPAT, and then the Stochastic Impacts by Regression on Population, Affluence and Technology (STIRPAT) see (Dietz and Rosa, 1994; York et al., 2003), further modifications have been made to the environmental model. In recent studies, a few of socio-economic factors among others are being further incorporated to determine dynamics of environmental quality (Salahuddin et al., 2016; Sarkodie and Adams, 2018; Alola, 2019a; Bekun et al., 2019; Alola and Yildirim, 2019; Adedoyin et al., 2020a). In the light of this, the current study considers the study of Pan et al. (Pan et al., 2019) by incorporating energy efficiency, economic growth, and total resource rent as illustrated in the model (see Eq. (5)).

$$CE = \{EE, GROWTH, TNR\} \tag{5}$$

where CE, EE, GROWTH and TNR are respectively the carbon emissions, energy efficiency, economic growth, and total natural resource rent. Additionally, the panel and logarithmic form of the above equation is further presented as

$$ICE_{i,t} = \beta_0 + \beta_1 EE_{i,t} + \beta_2 LGROWTH_{i,t} + \beta_3 ITNR_{i,t} + \varepsilon_{i,t} \tag{6}$$

where the *i*, *t*, and  $\varepsilon$  are respectively the country-specific dimension (i.e *i* = Algeria, Bahrain, Egypt, Iran, Israel, Jordan, Lebanon, Morocco, Oman, Saudi Arabia, Tunisia, United Arab Emirate, and Yemen), estimated periods (*t* = 1990, 1991, ..., 2014), and the error term that is independently identical distributed (*iid* ~ N ( $\mu$ ,  $\sigma$ )).

In understanding how the energy efficiency, economic growth and the natural resource rent of the MENA countries have affected environmental sustainability of the region in both the short (immediate) and long term periods, the current study use the Pooled Mean Group (PMG) of the Autoregressive Distributed Lag (ARDL) method (see Pesaran et al., 1999). As indicated in several studies, the ARDL PMG method is found to possess a level of superiority relative to the

**Table 2**  
Descriptive statistics.

	CE	EE	GROWTH	TNR
Mean	103,853.4	0.27	1.32E+11	15.467
Median	42,790.22	0.249	6.75E+10	10.141
Maximum	649,480.7	0.589	6.52E+11	55.312
Minimum	8214.08	0.084	8.43E+09	0.001
Std. Dev.	139,139.5	0.107	1.31E+11	15.095
Skewness	2.095698	0.802	1.412	0.653
Kurtosis	6.787896	3.267	4.329	2.214
Observations	325	325	325	325

Note: CE, EE, GDP, and TNR are respectively the carbon emissions, energy efficiency, gross domestic product, and the total natural resource rent. Also, Std. Dev. is the standard deviation.

**Table 3**  
Correlation matrix.

Variable	CE	EE	GROWTH	TNR
CE	1			
EE	-0.218*	1		
GROWTH	0.928*	-0.274*	1	
TNR	0.479*	-0.150*	0.475*	1

Note: CE, EE, GDP, and TNR are respectively the carbon emissions, energy efficiency, gross domestic product, and the total natural resource rent. Also, \* represent a 1% significant level.

traditional cointegration methods such as the Generalized Method of Moments (GMM), Fully-modified Ordinary Least Square (FMOLS) and Dynamic Ordinary Least Square (DOLS) among others. The superiority of the ARDL PMG lies in the fact that it is potent at estimating both the short and long run impact and the cross-sectional short-run of the explanatory variables on the dependent (Bekun et al., 2019; Alola et al., 2019a). Among other advantages of the model is its suitability for investigating a mixed order of integration dataset (i.e when dataset are either *I* (0) or *I* (1), and a mix of both). In the current context, the stationarity tests presents that the dataset is *I* (0) (see Table 4). The Levin, Lin and Chu (LLC) (Levin et al., 2002), Im, Pesaran and Shin (IPS) (Im et al., 2003) and both Maddala and Wu (Maddala and Wu, 1999) and Choi (Choi, 2001) of the Fisher-ADF panel unit root techniques has been employed in the current study.

However, the aforementioned estimations cannot be performed without investigating the evidence of cross-section dependence i.e. country-specific and unobservable factors that could affect the above-named procedures (De Hoyos & Sarafidis, 2006). The level of country-specific circumstance arising from the economic, financial, social, and political is related to the degree of inter-connectedness vis-à-vis interdependence in the panel of examined MENA countries. Specifically, the evidence of interdependence is expected to be more significant

**Table 4**  
The cross-sectional dependence and panel unit root.

Tests				
Variables	LM Test	CD <sub>LM</sub> Test	LM Test	CD Test
LCE	1546.507*	39.212*	116.539*	39.21*
LEE	563.242*	-2.854*	37.810*	-2.85*
LGROWTH	1834.564*	42.821*	139.326*	42.82*
LTNR	672.176*	17.153*	46.531*	17.21*
Panel Unit root tests				
Variable	LLC	IPS	Fisher-ADF	
Level				
ICE	-2.471*	1.448	20.124	
IEE	0.405	1.146	19.100	
IGROWTH	-1.059	2.041	13.682	
ITNR	-1.585	-1.105	30.942	
First difference				
ICE	-7.687*	-9.700*	137.550*	
IEE	-5.943*	-9.461*	133.322*	
IGROWTH	-2.152*	-6.069*	87.993*	
ITNR	-11.053*	-11.279*	161.276*	
Panel CIPS				
	Level		First difference	
	Constant	Trend	Constant	Trend
LCE	2.636*	2.612	-5.401*	-5.56*
LEE	-5.537*	-2.479	-5.217*	-5.29*
LGROWTH	-2.704*	-2.724*	-4.642*	-4.80*
LTNR	-2.884*	-2.838*	-4.365*	-4.33*

Note: Variables are stationary at \* and \*\* which are respectively for 0.01 and 0.05 significant level. The LCE, LGROWTH, LTNR, are respective logarithmic values of carbon emissions, of gross domestic product and total natural resources rents.

among the countries with similar geographical, economic and other factor-related situations. In this case, and in addition to the approach of Breusch and Pagan (1980), the cross-section dependence by Pesaran (2004) are employed without indicating the detail step-to-step procedure here for lack of space. (see result in Table 4). Subsequently, the LLC, IPS and Fisher panel unit root tests is performed along the Cross-sectionally Im, Pesaran and Shin (CIPS) (Pesaran, 2007) unit root approach because (the CIPS) performs effectively in the presence of cross-section dependency and irrespective of the dimensions of T and N. The results for the panel unit root tests are shown in Table 4.

### 3.2.3. Regression methods

3.2.3.1. *The PMG ARDL procedure.* Therefore, the suitability of the PMG estimator by Pesaran et al. (1999) is employed for this investigation such that

$$\Delta CE_{it} = \phi_i ECT_{it} + \sum_{j=0}^{q-1} \Delta \ln X_{1(t-j)} \beta_{ij} + \sum_{j=1}^{p-1} \psi_{ij} \Delta \ln CE_{i(t-j)} + \varepsilon_{it} \quad (7)$$

$$ECT_{it} = CE - X_{it} \theta \quad (8)$$

where, CE is the regressed variable (logarithm of carbon emissions), X is the regressors (energy efficiency (EE), economic growth (GROWTH), and the total natural resource rent (TNR)) with same number of slacks q across singular cross-sectional units *i* in time *t*,  $\theta$  indicates the long term coefficient that produces  $\beta$  and  $\psi$  appraises the behaviour of the model after reaching convergence. The  $\varepsilon$  is the error term, while  $\Delta$  and  $\phi$  denotes the denote difference operator and the adjustment coefficient respectively. Other step-by-step information of the ARDL PMG approach is not provided here for lack of space and because the procedure is readily available in the literature. Moreover, before undertaken the PMG estimation, a priori evidence of cointegration is equally provided by the Johansen and Juselius (Johansen and Juselius, 1990) and Pedroni (Pedroni, 1999) tests as indicated in Appendix A (see Table A).

In view of the possible country-specific and unobservable factors in the panel, and such that could affect the implied PMG result (of Pesaran et al (1999)), additional estimation procedure that accounts for both the endogeneity that arises from heterogeneity is applied as a robustness check. As such, the cointegration techniques of the Mean Group Estimator (MG) and the Augmented Mean Group Estimator (AMG) of Pesaran and Smith (Pesaran and Smith (1995)), and the Common Correlated Effects Mean Group (CCEMG) by Pesaran (2006) are applied. While the stepwise procedure for these indicated techniques are not outlined in this study because of space constraint, the results are indicated in Table B of Appendix A. Indicatively, the implied results from the MG, AMG, and the CCEMG are evidently observed to have provided a significant conformity to the PMG estimator.

3.2.3.2. *Granger causality procedure.* Considering the statistical evidence of cointegration in the estimated model, a robustness check is performed by using the Dumitrescu and Hurlin (Dumitrescu and Hurlin, 2012) Granger non-causality approach. This panel heterogeneity causality test proposed by Dumitrescu and Hurlin is employed to examine the direction of causality among the variables. Due to space constraint, the step-by-step procedure is not provided here, rather the details of the test is available in the literature Dumitrescu and Hurlin (2012). However, the result of the directional causality among the estimated variables is provided in Table C of Appendix A.

## 4. Results and discussion

### 4.1. Energy-economic development-environmental sustainability

Efficiency evaluation is carried out using DEA models 1 & 2. The units on the frontier are considered to be relatively efficient, while those enveloped by the frontier are inefficient. The regional average efficiency is illustrated in Fig. 3. Results of the analysis shows that on average, the nexus of conventional energy-economic development-environmental sustainability (CE-ED-ES) is significantly higher than the RE-ED-ES nexus from 2006 to 2016. The highest average efficiency was recorded in 2008 for both conventional energy and RE-ED-ES nexus efficiency.

The efficiency estimate for CE-ED-ES nexus is presented in Fig. 4. UAE showed an efficient nexus throughout the evaluated period. Morocco, Saudi Arabia, Jordan and Israel showed initial CE-ED-ES nexus efficiency, but became inefficient later on.

Fig. 5 illustrates the RE-ED-ES nexus efficiency. Result shows a significant 40% boost in 2008 compared to 2006, with countries like Tunisia, Jordan, Israel, Morocco, and Saudi Arabia leading the way. However, the efficiency dropped in 2010, 2012 and 2014, with only Saudi Arabia still maintaining its relative efficiency. In 2016, Israel, Iraq and Morocco became efficient. The drop RE-ED-ES nexus efficiency can be attributed to increase in energy consumption and economic expansion (which are potentially the intermediate causes) without significant increase in renewable energy contribution to the energy consumption.

DEA categorizes inefficiency in two groups - operational inefficiency (technical inefficiency) and scale inefficiency. Operational inefficiency translates to managerial and technical underperformance of the systems which may require comprehensive analysis of the system, and can be identified through the variable return to scale model (2) efficiency score. The scale inefficiency on the other hand, represents the underutilization or inappropriate size of the system. Fig. 6 illustrates the scale efficiency of RE-ED-ES Nexus. The results show a significant scale inefficiency for most countries in the MENA region. Inferring that inefficiency of RE-ED-ES nexus has more to do with the scale size of the renewable energy system than its operational function. Therefore, resources and policies must be targeted towards renewable energy expansion. However, due to the relatively low RE-ED-ES Nexus technical efficiency compared to the traditional energy nexus, expansion must be accompanied with cautious and target oriented strategy.

### 4.2. Autoregressive Distributed Lag (ARDL) Pooled Mean Group (PMG) results

Following the aforementioned PMG method that evaluates the short and long-run relationship between carbon emissions, energy efficiency, economic growth and total natural resource rent, the result of the estimation is provided in Tables 5 and Table 6. Importantly, the result indicate that energy efficiency of the panel of MENA countries worsen the environmental quality (considering that it increases carbon emissions),

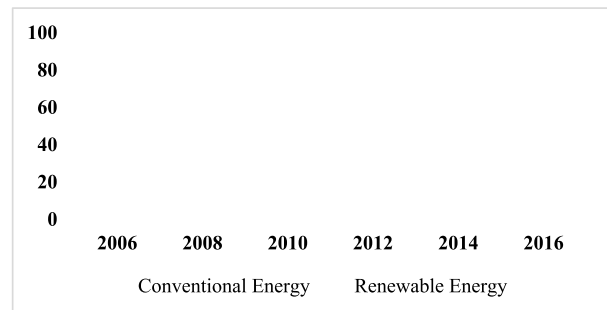


Fig. 3. Average nexus efficiency of conventional energy and renewable energy.

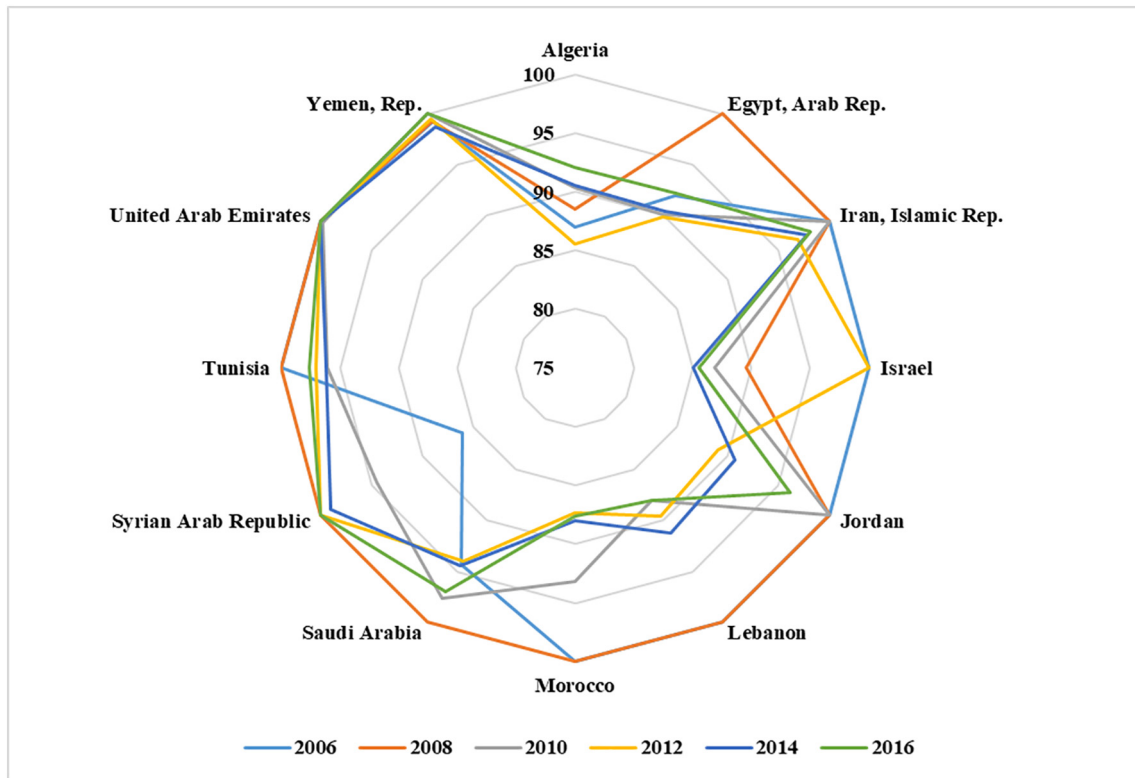


Fig. 4. Efficiency of conventional energy - economic development- environmental sustainability nexus.

thus does not enhance environmental sustainability especially in the long-run. Specifically, it is observed that a 1% increase in the energy efficiency yields about 0.97% increase in carbon emissions in the panel of estimated countries in the long-run. Also, the immediate impact (short-run) indicates the energy efficiency does not improve the environmental quality. Although this result is not desirable, it actually illustrates that the most of the MENA countries have continued to stick to the conventional energy source (the fossil fuel) for their energy need, thus causing

larger share of the fossil fuel in the region's energy portfolio. While many factors such as energy prices, government spending, research and development e.t.c could be responsible for the undesirable effect of energy efficiency (Yang and Wei, 2019), by employing a total energy efficiency instead of the scale efficiency or pure energy efficiency as a disintegrated energy efficiency could also be responsible (Zhao et al., 2019). Moreso, the country-specific short-run result indicate that energy efficiency cause a significant improvement of the environmental

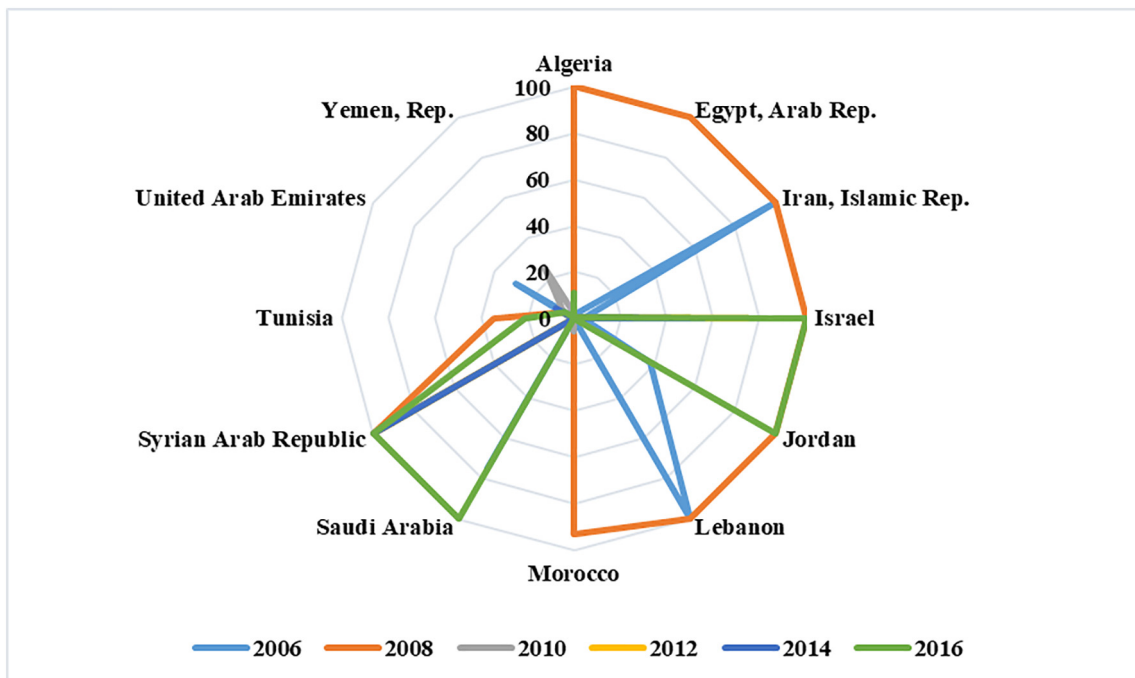


Fig. 5. Efficiency of renewable energy - environmental sustainability and economic development nexus.

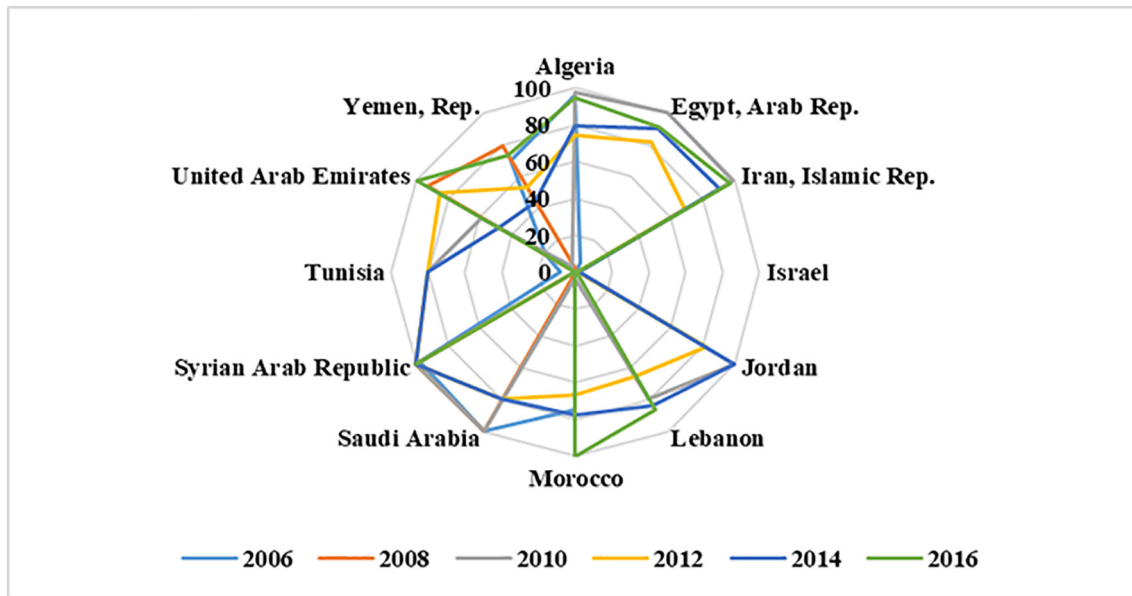


Fig. 6. Scale efficiency renewable energy - economic development - environmental sustainability nexus.

quality (considering that there is reduction of carbon emissions) only in Tunisia and Yemen, while such impacts are also desirable but insignificant in Algeria, Egypt, Morocco, and United Arab Emirate (see Table 6). However, the impact of energy efficiency in the other countries are undesirable because it does not lead to the enhancement of environmental sustainability at least in the short-run.

Furthermore, the result posit that economic growth in the panel of MENA countries is detrimental to the region's environmental sustainability. As indicated in Table 5, the long-run impact of GROWTH on environmental degradation is positive and significant i.e. a 1% increase in GROWTH will cause about 0.95% increase in CE in the panel. Similarly, the short-run impact of GROWTH in the panel is undesirable but insignificant. Considering the economic circumstance of most of the MENA countries, most of the countries are still years away from the economic independence and development attainments experienced by the developed countries. So, large number of the MENA countries mostly depends on fossil fuel consumption especially towards increasing economic output and development, thus causing more environmental degradation. In the literature, such as presented in the current case of

the MENA countries, economic growth has been shown to cause grave environmental hazards in similar regional studies (Al-Mulali et al., 2016; Nathaniel and Iheonu, 2019; Sharif et al., 2019). However, with respective elasticities of 1.548 and 0.212 for Oman and Yemen, it is only in the two countries that economic growth accounts for a significant improvement of environmental quality at least in the short-run (see Table 6).

Additionally, the contribution of total natural rent to environmental degradation is positive but negative (desirable) in the short-run as indicated in Table 5. This implies that the value added by the resource rent of the panel MENA countries is a potential cause of environmental hazard especially in the long-run, thus leaving a huge gap for the environmental sustainability goals of the regional states. In the literature, a similar result has also been put forward in the case of the sixteen (16) European Union countries by (Bekun et al., 2019). However, the short-run and country-specific results as indicated in Table 6 further posits a desirable picture for the estimated countries. The result found that the total natural resource rent in Algeria, Israel, Jordan, Morocco, Tunisia, and Yemen is a catalyst for the countries environmental sustainability drive.

Table 5  
Result of PMG-ARDL (1, 1, 1, 1).  
Source: author computation.

Model: LCE = F(LEE, LGROWTH, LTNR)				
Variable	Coefficient	Std. Error	T-stat.	P-value
<b>Long run</b>				
LEE	0.972*	0.047	20.616	0.000
LGROWTH	0.952*	0.016	59.873	0.000
LTNR	0.020*	0.006	3.139	0.000
<b>Short run</b>				
ECT(-1)	-0.528*	0.093	-5.698	0.000
ΔLEE	0.144	0.153	0.943	0.347
ΔLGROWTH	0.415	0.267	1.550	0.122
ΔLTNR	-0.006	0.021	-0.305	0.761
Constant	-6.147*	1.078	-5.705	0.000

Note: The asterisk (\*) is the statistical rejection level of null of no co-integration test statistics at 1% significance level. Additionally, the fitted model is based on maximum lag 1 as unanimously suggested by three of the lag selection criteria Akaike information criterion (AIC), Final prediction error (FPE), Schwarz information criterion (SC), and Hannan-Quinn information criterion (HQ).

Table 6  
Countries short-run estimations.

Countries	LEE	LGROWTH	LTNR	ECT (-1)
Algeria	-0.348	0.839	-0.191*	-0.214*
Bahrain	0.192	1.514	0.034***	-0.393*
Egypt	-0.052	0.989	0.072*	-0.474*
Iran	0.043	0.037	0.027*	-0.605*
Israel	1.112*	1.103*	-0.008*	-0.018*
Jordan	0.495*	1.074*	-0.011*	-0.257*
Lebanon	0.146**	0.257*	0.021*	-0.636*
Morocco	-0.075	-0.056	-0.003*	-0.898*
Oman	0.159*	-1.548**	0.107*	-0.408*
Saudi Arabia	1.318*	2.031*	0.053*	-0.313
Tunisia	-0.468*	-0.000	-0.071*	-0.919*
United Arab Emirate	-0.484	-0.639	-0.048	-0.480*
Yemen	-0.165*	-0.212**	-0.066*	-1.247*

Note: The asterisk (\*), (\*\*), and (\*\*\*) are the statistical rejection level of null of no co-integration test statistics at 1%, 5%, and 10% significance level.



## 5. Conclusion and policy directive

The strategic importance of the Middle East and North African region (MENA) countries especially in regard to the global energy needs and the prevailing global effects of climate change has necessitated the relevance of the current study. In response to one of 21st century's man greatest challenge, the global warming, many countries have significantly succeeded in implementing the road map to attaining the Sustainable Development Goals (SDGs) 2030. As encouraged by the United Nations Framework Convention on Climate Change (UNFCCC), the attainment of the SDGs 2030 is primarily linked to energy efficiency, energy portfolio diversification, and other climate actions (United Nations Development Programme, 2020; United Nations Economic Commission for Europe, 2020).

In respect to the above motivation, the current study employed the ARDL PMG approach and the second generation cointegration techniques of MG, AMG and CCEMG (that accounts for the heterogeneity issues as a robustness approach) to examine the impact of energy efficiency, economic growth and total natural resource rent on the environmental quality of the selected 13 MENA countries over the period of 1990 to 2014. The study found that these factors (energy efficiency, economic growth and total natural resource rent) exerts environmental hazard in the panel countries in the long-run. Although the short-run panel estimate does not present a different situation, the country-specific situation for a few country is however different. Giving the profound result of this investigation, relevant policy directives are presented.

### 5.1. Increasing renewable energy scale size: a policy mechanism

MENA is well endowed with the right amount of solar irradiation all year round, as well as sufficient wind energy in some areas. For the most part, a lot of effort has been channeled towards harnessing solar energy while wind energy, not so much. It is also worthy to note that wastes generation is high in MENA. The UAE for example generates 1.86 kg of solid wastes per capita per day, close to 2.02 kg in the US (Li et al., 2014). Saudi Arabia generates about 13 million tons per annum. The population in the UAE continues to grow vis-à-vis the waste generated, most of which can be properly utilized for energy generation. The technological productivity of Municipal waste to energy conversion has increased significantly. According to the US energy information administration, about 14 billion kilowatt-hours of electricity was generated in the US from burning 25.9 million tons of combustible municipal waste (EIA, 2019). Geothermal energy is also feasible for the region. Global geothermal potential is estimated to be within 200 gigawatts. Countries in MENA are tipped to have great potential in energy diversification using low enthalpy geothermal plants. This is recommended to power desalination plants and other direct energy application (Ghaffour et al., 2015).

The combination of solar energy, wind energy, biomass, and geothermal energy will create a robust smart hybrid renewable energy system which is strategically convenient for most MENA countries and relatively cost effective. Structural improvement can also contribute to energy efficiency. Energy efficient buildings are mostly focused on residential buildings, further concentration on energy efficient industrial developments will improve overall efficiency of energy consumption and minimize the amount of energy required for industrialization and economic development. To buttress the proposal of a robust smart hybrid renewable energy system, a feasibility study of 100% renewable electricity system by 2030 showed solar and wind energy to be the most attractive sources for MENA (Aghahosseini et al., 2020). The addition of geothermal for large industrial purpose and establishment of waste-to-energy plants will curtail energy inefficiency, increase renewable energy scale size and foster economic development.

In a clear term, the current study suggest a renewed, urgent and more effective energy efficiency mechanism that is capable of

mitigating carbon emissions in the MENA countries. In the light of this, a disintegrated energy efficiency approach (such as the scale efficiency and pure energy efficiency) could be more effective for the MENA countries. Also, the significant amount of revenue earned by the key oil producing MENA countries could be further utilized to develop the renewable energy source capacity. Importantly, the MENA countries could further deplore economy diversification strategy such that has been embedded in the components of the Sustainable Development Goals (SDGs) 2030.

### 5.2. Study limitation

Considering that the first approach adopted in the study incorporated environmental sustainability amidst the energy-economic development nexus as against the use of carbon emissions as a proxy for environmental degradation in the second approach, this posit a limitation to the study. As such, in lieu of carbon dioxide, future study could consider environmental diversity, key species and/or biomarkers in sentinel organisms, and a wide panel of anthropogenic and pollutants such the PCBs, PAHs and heavy metals. Similarly, in regard to the measure of energy efficiency, future studies could consider the efficiency of disintegrated energy sources as against the measure of energy efficiency approach that is being employed in the current study.

### CRedit authorship contribution statement

**Mustapha D. Ibrahim:** Data curation, Writing - original draft, Methodology, Supervision. **Andrew Adewale Alola:** Writing - review & editing, Conceptualization, Formal analysis, Investigation, Methodology, Supervision, Validation, Visualization.

### Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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### Appendix A

**Table A**  
Panel cointegration tests.

Regression model	CE = $f(IEE, lgdpc, ITNR)$	
<b>Fisher-type Johansen</b>		
Number of cointegrating equations	Trace test	Maximum-eigenvalue test
None	126.4*	98.62*
At most 1	50.90*	41.81**
At most 2	292.76	24.97
At most 3	35.43	35.43
<b>Pedroni Residual Cointegration Test</b>		
Null hypothesis: No cointegration		
Alternative hypothesis: common autoregression coefficients (within-dimension)		
	Statistic	Weighted Statistic
Panel v-Statistic	0.978	1.681
Panel rho-Statistic	-0.763	-1.931**
Panel PP-Statistic	-2.865*	-4.621*
Panel ADF-Statistic	-2.845*	-1.610***

(continued on next page)

Table A (continued)

Regression model	CE = $f(\text{IEE}, \text{lgdpc}, \text{ITNR})$	
<b>Fisher-type Johansen</b>		
Number of cointegrating equations	Trace test	Maximum-eigenvalue test
Alternative hypothesis: Common Autoregression coefficients (between-dimension)		
	Statistic	
Panel rho-Statistic	-1.207	
Panel PP-Statistic	-5.670*	
Panel ADF-Statistic	-1.056	

Note: The p-value for rejecting the null hypothesis of no cointegration is at \* for 0.01 significant level.

Table B

The MG, AMG, CCEMG Tests.

Variables	MG Test	AMG Test	CCEMG Test
LEE	0.628*	0.747*	0.801*
LGROWTH	0.770*	0.922*	1.246*
LTNR	0.036	0.020	0.027
Wald	15.95*	65.14*	51.64*
RMSE	0.073	0.058	0.052
C	-7.669	-11.281**	7.392
T	0.008	-0.007	0.014
No. T	5	3	4

Note: The LCE, LGROWTH, LTNR, are respective logarithmic values of carbon emissions, of gross domestic product and total natural resources rents. Also, \* indicates the 1% statistical significance level. The RMES, C, T, and No.T are respectively the root mean squared error, intercept, group-specific linear trend, and the share of group-specific trends at 5% significant level. MG, AMG, and CCEMG are respectively the Mean Group, Augmented Mean Group and Common Correlated Effects Mean Group.

Table C

Dumitrescu & Hurlin (2012) Granger non-causality.

Null hypothesis	W-Stat.	Zbar-Stat.	Prob.
LEE does not Granger cause LCE	1.84042	1.56343	0.118
LCE does not Granger cause LEE	3.10537*	4.25358	2.00E-05
LGROWTH does not Granger cause LCE	7.74371*	14.1178	0
LCE does not Granger cause LGROWTH	3.91184*	5.96866	2.00E-09
LTNR does not Granger cause LCE	0.83031	-0.58579	0.558
LCE does not Granger cause LTNR	4.93463*	8.12836	4.00E-16
LGROWTH does not Granger cause LEE	3.83293*	5.80086	7.00E-09
LEE does not Granger cause LGROWTH	3.89731*	5.93776	3.00E-09
LTNR does not Granger cause LEE	2.56727*	3.10207	0.0019
LEE does not Granger cause LTNR	3.59627*	5.2868	1.00E-07
LTNR does not Granger cause LGROWTH	1.71385	1.29011	0.197
LGROWTH does not Granger cause LTNR	4.99512*	8.25679	2.00E-16

Note: The asterisk (\*) is the statistical rejection level of null of no co-integration test statistics at 1% significance level.

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