Gelişim University; opens the doors to a new world of opportunities for students to live and learn in an academic environment.
Open for improvement
Our Mission

Our mission is to train individuals who are open to scientific and technological developments, full with self-confidence, with the abilities of team work and ethical values, ability to think critically, with problem solving skills, a proactive behavior characteristic aiming to become a leader, always working hard for alternative perspectives as a contribution of being a member of Gelişim family, equipped with social responsibility with a hope and belief.

Our Vision

Our vision is providing quality and professional education, establishing a global research network, carrying out joint projects with internationally renowned schools, and turning our university into a world known institution. To realize efficient and sustainable collaboration between university and industry, conducting interdisciplinary research and accelerating the development of world. Taking the existing education opportunities further by creating a corporate culture connected with participation and team work with all academic and administrative staff and contributing to the social, economic and cultural development of Turkey and the World.
Dear Students,

When you prefer your university education, with the most beautiful and productive years of your life that will prepare you for the world, you need to consider which university will contribute to your definition and expression of your self and will enable you to experience your excitement. Because someone who never loses his excitement and enthusiasm and working in the direction of his ideals, will always be successful and happy. For this reason, you have to ensure that our university is in a structure that can meet your personal curiosity and abilities.

In our country, universities are often considered as places where research is conducted, science is produced, where information, data and practices of a particular discipline are learned and where appropriate professional skills are acquired. As Gelişim University, we believe that university has a function which is beyond this.

Higher education is the most important tool of sustainable development. I believe that higher education should exist not only for increasing the quality of learning and research, but at the same time, and more importantly, for acquiring advanced knowledge, adapting and producing to pave the way for global development.
IGU aims to contribute to the universal level of knowledge by bringing talented young people who aim to be leaders of the future together with professional lecturers in their fields; we aim to train students to become initiative-oriented, researcher, interrogator, having moral values at the highest level, solution-oriented and pioneering social development.

Together with our valuable students, we will realize the DEVELOPMENT principle in every field required by Turkey and the World. As a universal teaching and research institution with international qualifications, creative, independent and objective thinking, leadership qualities, based on qualifications and accreditation principles and practices in accordance with international quality standards in qualified and professional training programs, we are planning to contribute to social, economic and cultural development of Turkey and World with you.

Information theories have been playing the most definitive role in economic and social development. Unexplored information today determines the boundaries of our lives, shaping our future. I am confident that we will have the most suitable environment to move the boundaries of learning forward with our different model of teaching and learning.

We offer you a safe and qualified student life with the campus area in Istanbul, the financial and commercial center of Turkey and the World. We invite you to IGU to live this energy and to join us in this beautiful and DEVELOPMENT-filled journey to the future.
Dear Youth,

Universities in all the countries of the world are organizations that will leave their mark on 21st century. Therefore, if we try to interpret 21st century with the concepts from 20th century, this will be a huge mistake. While the 20th century is a century expressed by the concept of “change”, the 21st century is a century that should be expressed with the concepts of “Development” and “Transformation”. For this reason, our task is to prepare our Universities for Development and Transformation. It is a necessity for our universities to adopt an appropriate management approach in order to reach this aim. Keeping on the track is very important for our country.

In order to realize development and transformation, our universities need to be managed with an “Innovative, Creative and Competitive” mentality. What we will teach to and learn from you are the strongest part of the Istanbul Gelişim University family.

Istanbul Gelişim University has accepted the concept of “if you do not work to become better, then you cannot stay as good” in order to fulfill this mission which is named by itself.
Our management philosophy has been determined as;
Achievement focused university,
Human focused management, and,
Science focused working environment.

In order to provide better service to you precious students; our goal is to make Istanbul Gelişim University a “Model University” in Turkey and make it one of the leading universities in the world. Istanbul Gelişim University has this potential. With the support of everyone who is open to development, we can always build a future full of accomplishments.

Nobody can make a difference by adopting the dominant view, I offer my sincere greetings and affection with understanding.
• **24,110** Students
• **16,869** Graduates
• Cooperation with more than **100 universities** in the world
• **71** Undergraduate Programs
• **57** Associate degree daytime programs
• **38** Associate degree night programs
• **16** Graduate Programs with Thesis/
  **15** Non-Thesis Graduate Programs
• **4** Doctorate Programs
• **3** Faculties
• **3** Schools
• **2** Vocational Schools
• **3** Institutes
• **18** Research Centers
• **67** Student Clubs
• Major research complex consisting of more than **100 laboratories**
• Continuous and non-refundable scholarships
• Beginning with a qualified academic education in international standards
• Living away from family however in a family environment
• Feel important in student-centered education
• Studying abroad one semester or a year at the best universities in the world
• To expand academic knowledge, to work among the disciplines free to graduate with two diplomas by making double major.
• Organizing national and international organizations through student clubs.
• Being at one of the first 3 of the most preferred foundation universities of Turkey
• Providing students with a project completion without graduation by directing students to research projects from the first year onwards
• Working with faculty members through research and entrepreneurial opportunities and completing world scale projects.
• If you are not enrolled in the department of your wish, you can have an undergraduate transfer with scholarship.
• Support to students for academic career
• National and international accreditations
• To be able to receive practical training in our laboratories equipped with high level technology
• In addition to the possibility of completing the undergraduate degree by taking the free DGS course while continuing with the undergraduate degree, an opportunity to have 50% paid quota
• Obtaining free certificates in minor areas in accordance with interests
• Gaining leadership and responsibility with mentoring system
• Video conference lectures from university academic abroad
• Education at a university which is integrated with the city
Admission of Students through Examination for Higher Education Institutions (YKS)

The students are placed by ÖSYM in Istanbul Gelişim University according to the scores they get from the Higher Education Institutions Examination for undergraduate and associate degree programs.

Admission of students through Special Talent Examination (ÖYS)

Students must have received at least 150 points from any point type of Higher Education Transfer Examination (YGS) for the programs that require the talent examination and must be successful as a result of the talent examination conducted by Istanbul Gelişim University.

Admission of Students with External Transfer Examination (DGS)

Students who attend External Transfer Examination will be placed by OSYM if they obtain the necessary score. Any student from associate degree programs of Istanbul Gelişim University will receive 50 % scholarship if they are placed by DGS.

Admission of International Students (YÖS)

1) Provided they are in the final year of high school or are in graduation; 1) Those who are foreign nationals; and
2) Those who are Turkish citizens at birth and who are granted permission to leave the Turkish nationality from the Ministry of the Interior and who have documentary evidence of the use of the Recognized Rights of minors registered under the Turkish Citizenship Act in accordance with the Turkish Citizenship Act (Turkish numbered 5901) article 7, paragraph “(1) The Turkish citizen who is born in marriage union with mother or father in Turkey is a Turkish citizen.” it is beneficial for candidates who will apply for quotas from abroad to examine the Turkish Citizenship Law.
3) Citizenship acquired after a foreign nationality and the case of the Turkish citizenship / dual citizenship,
4) a) Those who have completed secondary education before 01/02/2013 and those who completed the last three years of secondary education in a foreign country (except for TRNC) (those who completed all secondary education in Turkish schools opened before Turkish Ministry of National Education in a foreign country other than TRNC) (b) Those who have completed secondary education in a foreign country other than TRNC after the completion of secondary education for the acceptance quota of foreign students from abroad after the date of 01/02/2013 (including secondary school students) Including those who completed at the Turkish schools opened before Ministry of National Education)
5) Applicants with nationality of TRNC; who are residing in the TRNC and who have GCEAL exam results that have completed secondary education (high school) in the TRNC and those who have obtained and trained GCE AL exam results by enrolling in School and high school in other countries between 2005 and 2010 are accepted. Applications from other candidates will not be accepted.

• Medium of instruction depends on departments; Turkish, 30 % English and 100 % English. Students who have succeeded in the English Proficiency Exam at the beginning of the academic year for 30 % and 100 % English departments or those who have proved successful in one of the UDS, KPDS, YDS, TOEFL, IELTS, ESOL, (FCE), CAE and CPE exams accepted by the University to be equivalent are exempted from the preparatory program and they can directly be registered at the university department.
The aim of the Double Major Program is to ensure that students who have mastered their undergraduate major programs successfully receive a free undergraduate degree from a second major simultaneously. Students whose general grade point average in the program is 2.72 out of 4.00 and who have reached the 20% success rate in their undergraduate program can be enrolled in the second major degree program free of charge. Student may apply to the second major program at the beginning of the third semester at the earliest of the major program, at the beginning of the fifth semester at the latest in four-year programs, and at the beginning of the seventh semester in five-year programs. In order to be able to start a double major program, the student must have successfully completed all the courses he/she has taken in the major program until the semester the second major program begins. Two undergraduate diplomas are awarded to students who have successfully completed their double major program and are eligible for two undergraduate degrees. The student who completes the second major program is given the diploma of the program only if he/she graduates from the main program in which he/she has attended. The list for double major available to students according to their undergraduate programs is below:

**Aircraft Body - Engine Maintenance**
- Social Services
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media and Communication Systems
- Television Journalism and Programming
- Gastronomy

**Media and Communication Systems**
- Aircraft Body-Engine Maintenance
- Social Service
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Television Journalism and Programming
- Gastronomy

**Social Service**
- Aircraft Body-Engine Maintenance
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media and Communication Systems
- Television Journalism and Programming
- Gastronomy

**International Trade**
- Aircraft Body-Engine Maintenance
- Social Service
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media and Communication Systems
- Television Journalism and Programming
- Gastronomy

**Restoration and Conservation**
- Aircraft Body-Engine Maintenance
- Social Service
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media and Communication Systems
- Television Journalism and Programming
- Gastronomy

**Business Information Management**
- Aircraft Body-Engine Maintenance
- Social Service
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media and Communication Systems
- Television Journalism and Programming
- Gastronomy

**Television Journalism and Programming**
- Aircraft Body-Engine Maintenance
- Social Service
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media Communication Systems
- Television Journalism and Programming
- Gastronomy

**Gastronomy**
- Aircraft Body-Engine Maintenance
- Social Service
- Banking and Insurance
- Business Information Management
- Logistics
- International Trade
- Restoration and Conservation
- Public Relations and Publicity
- Aviation Management
- Media and Communication Systems
- Television Journalism and Programming

Only the achievement certificate (minor certificate) is issued in the area where they have received training in the minor programs. The student may apply to the minor program earliest by the third semester and latest by sixth semester of undergraduate program. Students who have successfully completed all credited courses in the undergraduate program may apply to the minor program until the semester they are applying for. General average must be at least 2.50 above 4.0. Students who have obtained the right to graduate from the major program but can not finish the minor program are granted a maximum of two additional semesters with the decision of the relevant board of directors.
SCHOLARSHIPS

100 % Scholarship (Full Scholarship)

Scholarships provided for students placed in scholarship programs include only tuition fees. Apart from that, there are other things like accommodation, meals, transportation, books and so on and they are not included within the scope of scholarship. Scholarships are non-refundable and will not be canceled during normal education. For those who have exceeded the normal training period and those who have received disciplinary actions, a decision will be given by Gelişim University Executive Board Decision whether the scholarship will continue or not.

75 % Scholarship

Students who have been placed to 75 % Scholarship programs by OSYM will pay the annual education fees with 25 % discount. Scholarships are non-refundable and will not be canceled during normal education. For those who have exceeded the normal training period and those who have received disciplinary actions, a decision will be given by Gelişim University Executive Board Decision whether the scholarship will continue or not.

50 % Scholarship

Students who have been placed to 50 % Scholarship programs by OSYM will pay the annual education fees with 50 % discount. Scholarships are non-refundable and will not be canceled during normal education. For those who have exceeded the normal training period and those who have received disciplinary actions, a decision will be given by Gelişim University Executive Board Decision whether the scholarship will continue or not.

25 % Scholarship

Students who have been placed to 25 % Scholarship programs by OSYM will pay the annual education fees with 25 % discount. Scholarships are non-refundable and will not be canceled during normal education. For those who have exceeded the normal training period and those who have received disciplinary actions, a decision will be given by Gelişim University Executive Board Decision whether the scholarship will continue or not.
PREFERENCE SCHOLARSHIP
Students who have preferred any department of Gelişim University (with fees) as the top 5 preference will obtain 30% discount scholarship and they will pay the annual education fee with 30% discount. For those who have exceeded the normal training period and those who have received disciplinary actions, a decision will be given by Gelişim University Executive Board Decision whether the scholarship will continue or not.

SIBLING SCHOLARSHIP
If more than one sibling is enrolled at our university, a discount of 5% will be applied to each sibling. This discount will be valid during the education period.

ACHIEVEMENT SCHOLARSHIP
İstanbul Gelişim University rewards our successful students with the Achievement Scholarship during the education period. In addition, scholarships are provided to our successful students whose financial status is inadequate, as determined by the Board of Trustees.

BOARD OF TRUSTEES SCHOLARSHIP
Students enrolled in YGS-LYS by earning the scholarship programs of our university in order;

Grade Scholarship
* 2.500 TL for those in top 10,
* 2.000 TL for those in top 100,
* 1.500 TL for those in top 500,
* 1.000 TL for those in top 1000 will be provided.

This scholarship does not cover students who are placed with a Language score. “GRADE SCHOLARSHIP” is paid for 9 months. Except absenteeism, failure and disciplinary punishment; this is valid for 2 years for unlimited associate degree programs, 4 years for undergraduate programs.

Corporate Scholarships
Discounts are applied at the predetermined rates if the students who study at the various educational institutions that with an agreement within the academic year prefer İstanbul Gelişim University.

R&D Incentive Scholarship
At İstanbul Gelişim University, scholarships are given to students who have implemented innovative, worldwide projects.

International Baccalaureate (IB) Support Scholarship
Students with International Baccalaureate (IB) diploma are 100% scholarship students.
*Scholarships provided for students placed in scholarship programs include only tuition fees. Apart from that, there are other things like accommodation, meals, transportation, books and so on and they are not included within the scope of scholarship. Scholarships are non-refundable and will not be canceled during normal education. It is decided whether or not to continue the scholarship with the decision of the University Administrative Board for the ones who exceed the normal education period and the disciplinary penalty areas. The tuition scholarship mentioned here includes only those students who have been placed in the programs specified in this guide for scholarship students.
Istanbul Gelişim University students need to master English at a level sufficient for them to enroll at departments teaching in English. The purpose of the English Preparatory Program is to give IGU students the necessary language skills to be successful in their academic life and to be able to express themselves in different settings where English is used as a means of communication.

* Students whose level of English language proficiency is below the level of associate degree and undergraduate programs will attend to the English Preparatory Program until they are able to do so. Students are placed at these levels according to the score they receive from the English Placement Exam at the beginning of the academic year.

* The program is compatible with the Common European Framework of Reference for Languages (CEFR), which is used to describe the language skills of students around the world, and is designed to allow students who do not speak any English at the lowest level to complete in an academic year.

### Students who submit the following exam results during the registration period are exempted from the English Preparatory School

<table>
<thead>
<tr>
<th>TOEFL</th>
<th>YDS</th>
<th>PROFICIENCY EXAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBT 198-199</td>
<td>60</td>
<td>70</td>
</tr>
<tr>
<td>IBT 72</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PBT 531-532</td>
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</tbody>
</table>
There is a “Weekend School” application free of charge for English Preparatory Class students at Istanbul Gelişim University, School of Foreign Languages. The aim of the program is to improve the English speaking and communication skills of preparatory class students. Classes are organized on Saturdays to reduce cognitive barriers by removing the stress created by the classroom environment and to provide a fluent conversational habit in a more relaxed and confident environment.

Weekend School reduces the foreign language conversation shyness by transforming the formal relationship between the teacher and the student into a warmer and more intimate peer relationship, enabling students to speak more fluently in a natural and comfortable environment.

The refreshments given before and during the lessons motivate foreign communication to continue outside the classroom. Short conversations made in small groups with foreign lecturers who do not speak Turkish provide enrichment before, during and after class.

In the afternoon, Occupational English event is realized with IGU- Weekend School. Students are required to be familiar with the topics and words they will encounter in occupational courses at their departments. Students are preparing for the first time in the fields of Architecture, Engineering, Health, Psychology, Management, Commerce and Political Science with expert foreign lecturers. IGU students make a good start with their self-confidence at the Weekend School.

Weekend School continues throughout the education period. A “certificate of attendance” is provided for those students who regularly attend the program.
Vision
To become an entrepreneur and innovative university with acceptance at national and international levels in the fields of education, science and social areas.

Mission
To train individuals who are knowledgeable about the basic values of human being producing knowledge, technology and value that will contribute to universal knowledge and culture and who are lawful, competent, responsible, searching, inquiring and self-developed
MESSAGE FROM DIRECTOR OF SCHOOL

School of Applied Sciences has started with educational activities in 2013-2014 academic year with 6 departments. As of 2017, with 13 departments, our School aims to make a difference with education, focusing on research, open to improvement with innovative teaching methods, from which graduates are satisfied with. In this context, it is a duty to transfer creative theoretical knowledge to practice, to innovate and develop clear, universal values, and to train creative individuals. The school puts all the efforts to accomplish those with strong academic staff and current course schedules.

Besides this, through the seminars, meetings, congresses, etc., which will be organized by the school; it also aims to add new values to our students and improve their visions by providing their participation in the events. School also emphasizes being an individual who is sharing, solidarity, participation and social responsibility in a peaceful and warm environment which is offered to our students by the administration of our university. I believe that our university will develop further with our newly-enrolled students and I wish you all health, happiness and success.

School of Applied Sciences Director
Assoc. Prof. Dr. M. Zahit SERARSLAN
The Department of Banking and Insurance, which is part of the Istanbul Gelişim University, School of Applied Sciences, is supported by highly educated trainers in the financial sector, as well as a distinguished academic staff.

The Department of Banking and Insurance is responsible for producing, researching, interrogating and innovating in today’s competitive market conditions, equipped with up-to-date information required by the sector, capable of making analytical decisions quickly and accurately, following innovations alongside theoretical knowledge, aiming at lifelong learning and awareness of team work. It is designed to train graduates with competitive and practical knowledge with adequate equipment. Banking and Insurance is one of the most widely used and important areas in the service sector in the global economy. The labor demand for this department has a trend of increase. The content of program has been prepared by considering the requirement for qualified labor force in the sector.
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Istanbul Gelişim University

The courses of Department of Banking and Insurance, at School of Applied Sciences in Istanbul Gelişim University are taught with an elite academic staff, supported by experienced executives of financial sector to supplement the theoretical information. The Department of Banking and Insurance is responsible for producing, researching, interrogating and innovating in today’s competitive market conditions, equipped with up-to-date information required by the sector, capable of making analytical decisions quickly and accurately, following innovations alongside theoretical knowledge, aiming at lifelong learning and awareness of team work. It is designed to train graduates with competitive and practical knowledge with adequate equipment.

In addition, there are 30 working days traineeship practice for our students to discover the sector and their competencies.

Elif Çiğse SÖYEL
(Our Student)

I have two reasons for choosing this department; I know that many people working in the banking and insurance field do not graduate from this department and I think it should be left to professional people. As for the reason for choosing the Gelişim University, I have chosen this university because I know that the faculty members of this department have achieved success in business life and their professionalism. I think that they prepared us to career life by providing examples from their business life.

Pınar SEMİZ
(Our Student)

The reason for me to choose this department is to prevent the deterioration of the Turkish economy and to prevent its administration by unconscious and ignorant people. I have selected this department to fulfill the meaning and function of banking and insurance. The reason for choosing the Gelişim University is the academic personnel’s teaching methods of information and also their experiences.

Sezen ALTINTAŞ
(Our Graduate)

Final Asset Management Inc. Authorized Assistant of Collections

First of all, I must point out that I am very happy and proud that I have graduated from Gelişim University, Department of Banking and Insurance, and throughout my 4 years of university life, I have understood that this was the right decision. My main philosophy is, “Nothing is impossible if you want it.” What really matters is to choose the correct aims and progress with a good strategy. To want is half of succeeding. I am sure that the name of Gelişim University will always provide me a privilege and leverage for the jobs, programs and activities I will apply as a graduate of Istanbul Gelişim University. In this context, I would recommend that people should not break their ties with the university they attend and graduate from. The importance of being involved in the business life was always mentioned since the end of first year at University.

Vice Head of Department of Banking and Insurance
Assoc. Prof. Dr. Abdülînaim TEMUR

The courses of Department of Banking and Insurance, at School of Applied Sciences in Istanbul Gelişim University are taught with an elite academic staff, supported by experienced executives of financial sector to supplement the theoretical information. The Department of Banking and Insurance is responsible for producing, researching, interrogating and innovating in today’s competitive market conditions, equipped with up-to-date information required by the sector, capable of making analytical decisions quickly and accurately, following innovations alongside theoretical knowledge, aiming at lifelong learning and awareness of team work. It is designed to train graduates with competitive and practical knowledge with adequate equipment.

In addition, there are 30 working days traineeship practice for our students to discover the sector and their competencies.
Gastronomy and culinary culture are becoming increasingly professional in Turkey as well as in the world. Gastronomy is considered as a “branch of art” beyond a profession. Gastronomy is descriptive information about everything that is related to human nutrition. The process of the gastronomic process is the process of preparing all the edible materials, sanitary, maximum palate and eye pleasure until they are ready to be consumed.

Our aim is to research and maintain the World and Turkish culinary cultures in an academic environment and to make international publicity presentations. To educate the chefs and leaders of successful Turkish and World culinary arts who know the best of all the subtleties, have artistic sensitivity, are prone to team work, can easily adapt to the developing technology and will be able to compete in the national and international arena. The definition of gastronomy is not just to cook, it can be complemented by the granting of cultural and scientific background to science. Our curriculum includes courses for this purpose. As part of our university’s development philosophy, Gastronomy Department students are taught in the World with a comprehensive curriculum that covers the most up-to-date topics.
I have graduated from the department of food and beverage at high school. Pastry is a field that interests me since high school. I have selected the Department of Gastronomy to continue with my career in this field. I have participated in contests thanks to my professors. I have also had a chance to find a job in the last two years with the help of my professors. I like my department and my professors. They provide a quality education. Thanks to my department, I have participated in contests and gained awards and experience.

Cooking is a passion for me. For this reason, I wanted to be a professional. I have attended to another university before this one, but I quit because I wanted to study in my area of interest. I have selected Gastronomy Department of the Gelişim University after checking the academic personnel. After I met Prof. Levent, I have decided that my career will continue in here. I also started thinking about the academic part of my profession with the training I have received. After graduating from the university, I think that I will continue my academic and professional studies with a master’s degree.

While choosing the department, I have conducted a preliminary study on University. I have selected Department of Gastronomy because of my interest in the issue. Thanks to my professors and the training I have received, I am currently working in a very good institution. I am glad of the job I am conducting. I like to inform people and raise their awareness about their nutrition. I am grateful to my university and my department as they helped me to reach my goals.
Public Relations and Publicity

Public Relations and Publicity is one of today's rising professions. The aim of the department is to educate public and private sector organizations to work in public relations, publicity and promotion units.

In addition to the courses of related departments in the field of Public Relations and Publicity communication, various vocational courses are provided in business and economics, public relations and Publicity fields that prepare students for the world of business. Since the theoretical courses as well as the students’ learning are targeted during the program, Campaign studies, media studies, present advertisements in the current media, projects related to the public are conducted and new campaigns are prepared by creating a new promotion / marketing strategy for the products. Our students who have graduated from Public Relations and Publicity have a wide range of career opportunities.
Public Relations and Publicity is one of today’s rising professions. The main purpose of the department is to train the students to work in the public and private sector organizations regarding the public relations, to work in Publicity and promotion units, to have social responsibility awareness, to be respectful of professional ethical values, to be creative and to reflect modern technology to the profession. In the field of Public Relations and Publicity, besides the theoretical courses, the programs such as Public Relations Campaigns and Radio TV Publicity Applications are taught in practice to prepare students for the business world.

I have preferred the Department of Public Relations and Publicity because of the variety of job opportunities and with the purpose of providing mutual benefits for the institution and the society. I am very satisfied with my department and my university for many reasons; such as strengthening communication in our bilateral relations and in community, learning about fields of occupation, learning from our experiences, guiding us for future career practices and providing information about the operation of institutions. Our practical lessons are beneficial to us in practicing the theoretical knowledge we have. As I shall summarize, I am studying at a university that evolves. I am very pleased that our university has made an effort in areas such as dissemination, accreditation efforts, mentoring studies.

I have selected the Department of Public Relations and Publicity as it has different advantages. With the theoretical and practical courses in the school, students are trained in a way to become successful in the sector. Thanks to the successful international agreements that the school has signed, I continued my education in Krakow, Poland for a semester under the Erasmus + project, and I have gained the competences that will bring great benefits to my academic life as well as my daily life. I am very pleased with the sincerity of academic personnel, the opportunities provided by the university and the training.

The Department of Public Relations and Publicity is one of the most popular departments of today and the importance of the industry is increasing. The department provides us the opportunity to work both in public relations and publicity. In addition with strong theoretical foundations, our university provides students with the opportunity to apply theoretical knowledge they have already learned about public relations, publicity, creativity and projects for non-profit organizations. Each course I have learned in my class was a contribution to me and after graduation I did not have any trouble finding a job. Currently, I am employed at the Department of Marketing and Publicity in ATV channel.
In recent years, it has been witnessed that civil air transport activities are developing rapidly in the world and in our country. This situation further carries the importance of air transportation within other transportation sectors. It has been noticed that the developments are insufficient for the current sector air transport and the services needed for a new sector have to be completed.

In addition to business and management training, basic aviation training is an undeniable element in educating an expert staff. The expert staff to fill this gap in the sector can only be provided by an interdisciplinary department such as aviation management and an employee trained in this department. From here, management courses and basic aviation courses are coordinated in the department of aviation management which develop graduates with basic knowledge of air and aviation management.

Our basic goal is to increase the confidence of students with practical and theoretical training provided to our students and thus to help them gain the ability to easily solve the problems they encounter in the sector.
Air transportation has a growing density and prevalence. Air transportation, which offers great advantages in terms of speed, comfort and safety, is a sector that is constantly developing and growing in our country. Such growth and development requires professionals who are equipped with culture and knowledge of aviation, have analytical skills and make quick and accurate decisions in their management processes. In this direction, Aviation Management Department aims to prepare its students as most equipped individuals with up-to-date information, thanks to the academic staff with theoretical and practical knowledge.

It is the dream of everyone to be enrolled in a good university and department. My dream since my childhood was to be involved in the aviation sector. Later, I got acquainted with the Department of Aviation Management in Gelişim University. I already have gained a lot of information to easily reach my goals and I get closer to business life day by day. There are workshops, sightseeing and many other social activities in our department. All activities will ensure us to observe different perspectives during our education, as well as to understand the necessity of teamwork, the acquisition of some values, the possession of alternative perspectives and becoming the best aviation managers in the international sector.
Business Information Management

The Business Information Management Department trains executive candidates who stand out with their information technology and communication competencies. The department’s training program is comprised of business, information management and communication. Department aims to train “Business Information Managers” by providing “business” training enriched with “information management” and “communication” issues.

Business Information Management covers the process of creating, sharing and implementing information with people and technology channels so that companies can reach their targets more efficiently. This discipline, which sees information as the basic variable of production and management processes, has become an important element of institutional competition with the strategic value of knowledge.

The Business Information Management Department offers “Applied Business Management” training enriched with the field of Information Management and communication, reinforced by sectoral Internship Programs.
Istanbul Gelişim University, Department of Business Information Management allows you to analyze the theoretical issues in terms of business management. By blending and reinterpreting the acquired information with current topics, our department helps us to gain a different perspective. The guidance and support of our equipped professors provide a roadmap for us. We take an active role in accessing, interpreting and presenting information.

Hülya ÜGURLU
(Our Student)

Business Information Management provides us with a very rich sector portfolio in terms of the possibilities of finding a job within the sector of management and information technology. Thanks to the written and digital resources provided by our university, we can easily carry out research required in our department and follow up and analyze advanced technologies. Our university, which has experienced staff in the sense of academic knowledge and sectoral know-how, trains and directs us regarding our career. With the research and social activities we can participate in, our university offers a clear and pleasant education period for us. In short, Gelişim University improves its students’ experience under every circumstance.

Batuhan KIRCAN
(Our Student)

We have graduated from Istanbul Gelişim University after a very comprehensive and multi-faceted education provided by specialists in the field. We have benefited from the social and cultural opportunities of our university at every occasion. In addition to the theoretical and practical knowledge we have gained, the panel and the open session activities organized in our university have been extremely helpful in preparing for the future.

Beyza KURT
(Our Graduate)

Business Information Management Department trains students who want to build a successful and effective career and trained as competent managerial candidates who have effective communication skills equipped with information technology and information management as well as strong theoretical knowledge in a way that can meet the needs of today’s business world and can use these equipment in the career they have choose.

Head of Department of Business Information Management
Assoc. Prof. Dr. RecepBaki DENİZ
Logistics

The logistics department contributes to the theoretical and practical development of the logistic activity which has become indispensable in the globalizing world.

Logistics is the whole of the activities including planning the process from the point where all goods and services we use are produced to the point where they are consumed by the end user in an effective and efficient way.

We can say that in case of any requirement, logistics is always there. This is because logistics activities include the disposal of raw materials, the transfer of semi-finished products for reproduction, the transport of stored products, storage, packaging, labeling, customs procedures, to implement the required transactions on shelf, on address or in return.
The realization of production and presentation at an incredible pace, and the shift of competition to the rapid distribution of production worldwide have helped the logistics sector to rise. In other words, the aspect for overcoming the producing and marketing side competitors is the quickest delivery of this production. As such, there is a need for companies that are institutionalized in logistics and skilled logistics professionals who will work in these companies. The breadth and continuity of the logistics industry indicate that the need for qualified staff trained in this area will continue. Our University also contributes to the reveal of this qualified manpower.

Eray GÜLTEKİN
(Our Student)

I have selected the Logistics Department because of the positive evaluations on the sector made by people around me. I think that the sector will continue to grow in the future. I am a third year student. I realize the significance of foreign language and try to develop myself. I participate in the events at university. The opinion of experienced persons in the sector have positive impact on me. My expectations are also high for the traineeship training. I feel so excited to be inside the sector. After graduation, I want to complete a master’s degree and become an academician. However, I also want to gain sectoral experience.

Yunus Emre KARAMUSTAFA
(Our Student)

I was interested in the department as my family is logistics sector. I have preferred the department of logistics upon the recommendation of my sister. I believe that I will graduate with all the fundamental information I need. I think that during the 2 years at the University, the faculty have prepared us according to the needs of this field and that they will continue to do so for the remaining teaching process. In addition to the theoretical knowledge, the information about the application during the traineeship will prepare us for the future. After completing my university education, I am planning to work in a private company for 2-3 years and establish a company in this field afterwards. I think that having an interrogating training instead of memorizing will have a positive impact on my future.

Okan KARAHAN
(Our Graduate)

The university has offered me the opportunity to learn and experience many things which were distant for me. The academic and sectoral training I have received have improved me in the field of logistics. The academic staff of our university has been very beneficial in this development. In this process, I think that the university library provides very important contributions to our research. I have conducted my traineeship in white appliances sector. This was a significant chance for me. I must also say that our University is very rich in terms of social activities. We had the chance to visit many logistics companies thanks to Logistics Club. I am currently employed in a logistics company. I have started working where I am ought to be. My goal is to rapidly improve in my career. I send my gratitudes to my professors.
The Department of Media and Communication Systems aims to equip its students with theoretical knowledge that can meet today’s requirements and prepare them for their professional lives in practice. In doing so, the department aims to train the students as individuals who follow all innovations in the field of technology, open to self-development, able to look at events with a neutral and critical eye, and with a strict adherence to ethics.

In the curriculum of the Department of Media and Communication Systems, there are courses in communication, media, sociology, psychology, economics, law, graphic, photography, publishing, marketing, ethics, technology use and foreign language.
In the Media and Communication Systems Department of Istanbul Gelişim University, we also receive hands-on training as well as basic theoretical knowledge in order to meet the business needs of the communication sector. It is a great advantage for us to have a multi-faceted education instead of focusing to a single field in the of media and communication. We have multiple business areas and various career options. This increases our opportunities to find a job. This department and university provide us with various opportunities and advantages. Studying at Media and Communication Systems Department is a major hope for my future.
Restoration and Conservation

The Department of Restoration and Conservation has started to train the scientists who are lacking in this field by supporting the conservation and restoration awareness of historical works in our country with scientific research and application.

In the department, the theoretical and practical works such as contemporary conservation principles, urban conservation, inventory preparation, preparation of restoration projects, restoration, restoration projects, conservation, decoration techniques, preservation of historical buildings for a single structure are also nurtured in the fields of architecture and fine arts.
Due to the increase in value given to cultural assets all over the world, the Department of Restoration, as a scientific discipline, has become more important. Our country has a very wide geography in terms of cultural assets and the goal of this program is to teach the students the techniques in this field and to train equipped staffs (conservators), which is needed in this sector and field. The Department of Restoration and Conservation aims to have 30 students each year.

Çağla DONMEZ
(Our Student)

The primary reason for me to choose the Department of Restoration and Conservation is the various job opportunities it provides. I think that the department has a huge impact on me to realize my goals, and the courses taught by professors and the opportunities provided by the university make me very satisfied.

A. Melih ISILAR
(Our Student)

The most important reason for me to select this department is the various job opportunities and that I think it is the most crucial step to help me reach my targets. As I am still at First Year, I do not know that much about the department, and I am very satisfied for the moment. Courses and professors are very good, they are very interested. Generally speaking, I think that university is a very good place.

M. Omer USTAOGLU
(Öğrencimiz)

After a short research, I have understood that the department is very close to my goals and I decided to select this department. I am very glad with my department and university. I think that the courses taught by our professors are adequate to reach my targets.
Social Service

Social service is a dynamic occupation based on a struggle, aimed at preventing and resolving the problems that individuals, families and societies are experiencing, meeting material and non-material needs, improving social welfare and quality of life. By taking advantage of social work, human behavior, and the social system theories intervene on the point that people interact with their environment.

The Social Service Department implements an educational program to train professionals who will be able to successfully conduct national and international work with the ability to integrate behavioral sciences, social service methods and techniques and field applications within the framework of professional responsibilities. At the end of four years of education and training, it is aimed that the students will have the qualifications (knowledge, skills and values) accepted at international level.
The “human being” is a social entity, and it is the “existence of possibilities” that could become meaningful within the context of society and circumstances. Social service aims to build a healthy society while generating the “value knowledge of human” on the basis of improving and developing its possibilities in the society in which the person lives.

Samet İSKENDER
(Our Student)

I am a second year student at Istanbul Gelişim University social services department. I am interested in this department, because it is human focused. It is very important for me to help people in need, to raise their welfare levels as much as possible and to touch people’s lives. It makes me happy as a human being to work as a problem-solving expert and to create a healthy society in the face of social events that take place in society. That is why I chose this department. During high school, I was planning to learn either social services or psychology, but I have selected this department because it handles the whole society.

Murat DOĞAN
(Our Student)

I was planning to study psychology. But I have selected this department, as it is related to psychology and can help people in need in society. I will have the chance to work for the society with the awareness of being a member of this community.

Nihal USUL
(Our Student)

I wanted to be with the children who needed help when I was in primary school. I thought that I should touch the tears of women, children and all people suffering from violence. I have prepared projects to open up a charity, I have set up a website but I have to improve myself both in academic and financial ways. I wanted to study at social service department and here I am. I think social services is a very sacred profession, and so I feel very lucky myself. After completing my training, I would like to continue with a master’s degree in the field of psychotherapy and then help people around the world. For this purpose, I attend the English courses. I believe that the world will be a more livable place with the nutrition of a child in Africa, the abolition of the concept of sexism from the literature, the reduction of violence, and I want to work hard to contribute.
In a rapidly changing world, the media is an effective mass communication tool with different narrative structures. There is a need for the media employees who have the responsibility and the consciousness to protect the values of our country in the television sector with the effect of the technological developments on lifestyles. The increase in the number of local and national television establishments constitutes the expectation that individuals who will take part in these sectors will have knowledge and experience in communication technologies.

The aim of the Department of Television Journalism and Programming is to help students gain professional competence and to discover their artistic creativity. In this context, the theoretical lectures in which the academic staff of the department will convey their academic knowledge form a wide spectrum. In addition, practical classes are carried out at the Television Studio to ensure that the leading names of the industry convey their experiences and learn by producing them.
As Zizek notes, “A film, program or news is not a mild fiction that aims to distract us from the real problems and the struggles within our social reality.” At this point, when the viewer becomes a prominent actor in the public sphere today, studying in the department of Television Programming and Journalism is of great importance in interpreting the fragmented media texts in terms of preventing normative assertion of what should be publicized through the media and preventing blindness. All instructors in the department present new perspectives to the students by enriching their sectoral experiences with their academic studies to make media functions visible and to build creative media texts.

Berkan KAYA  
(Our Student)

Today, TV has a huge impact on society and it cannot be denied. I thought that I needed to receive a good education to be in this effective area and have a good position. For this reason, I have chosen this department. Through the education we receive here, I have the opportunity to acquire basic knowledge in order to achieve my goals and practice in accordance with the opportunities provided by university. I believe that these achievements will also positively affect my future professional life.

Berk ÖZPİÇAK  
(Our Student)

The reason for me to select this department is my interest in TV and Cinema. I thought that I should have a good education in order to be employed in this field. Thanks to the facilities of the university, I can find technical equipment when shooting short films. By doing this, I can consolidate my theoretical knowledge with practice.
With the increasing and widespread aviation activities in Turkey and the world, the need for aircraft technicians has also increased.

The Aircraft Body Engine Maintenance Department is training aircraft engineer candidates for B1 license. Our department was established to train specialists for maintenance and repair work on structural, mechanical, electrical-electronic and motor components of aircrafts according to the rules set by international agreements and laws.

The Department aims to work both with theoretical and practical aspects, with high awareness of the future maintenance and repair processes students will face. For this reason, the training program, curriculum, staff, facility and equipment is established in accordance with SHY-66 and SHT-66 requirements of Civil Aviation General Directorate and YOK.
The people who want to work in this sector should definitely be self-confident, do not leave their work, have responsibility, because mistakes will not be accepted in aviation and mistakes will lead to great disasters. Aircraft Body Engine Maintenance students are trained to work in civil and military airline maintenance facilities. Since the number of such schools in our country is little, job opportunities are quite high and should be reinforced with English. We are the first students of this department and we have organized various activities together in our Student Club, we continue to develop in both the social and our field.

Aircraft Body Engine Maintenance will exist as long as airplane and other aircrafts exist and it will renew itself with all new aircrafts. With the third airport in the final stage of construction, job opportunities will increase further, technicians and technician candidates will have more chances, and I think that my department selection is very accurate. Our university also provides us hands-on lessons that we will see at the workshop and the practices we will do will help my development a lot.
International Trade

In the era of globalization, Turkey’s participation in international trade and foreign direct investment in the country are increasing. The growing interest in this area has significantly increased the number of cross-border steps taken by foreign direct investments as well as import and export initiatives, especially in Istanbul and many other cities.

At this point, the Department of International Trade aims to train highly qualified executives who can master the essentials of business and economic disciplines needed, and be employed in international companies with their knowledge of law, quantitative analysis, strategic alliances, entrepreneurship and related topics and international aspects of these fields. The Department of International Trade, which aims to enable Turkey to compete in the international market both in the domestic market and in international markets with its graduates with global vision, aims to contribute to the rise of the country’s welfare level. The department deals with processes related to taking rational decisions that will provide effective and efficient use of resources, strategic management, international marketing, financing, international trade, human resources and contemporary management techniques.
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This department was at first place in my choices list for university. Compulsory traineeship in the department is an advantage for me. I have completed my compulsory traineeship in a logistics company. During my internship I have had the opportunity to personally practice Turkish Customs Practice, Road Transport, Commercial Law, Correspondence Techniques in International Trade and Maritime Transport and Business. When I graduate I want to work in Customs Brokers or companies that import and export.

I chose this department because I was enrolled in the same department at vocational high schools and I think that I can conduct my job in international trade companies in Kocaeli where I live. As a result of the increasing globalization, I think that graduates of this department have a lot of job opportunities. I think that I have gained concrete knowledge about international trade with the professional knowledge I have gained in my courses. The conferences organized by clubs at Gelişim University in the fields of economy and business motivate us. Thanks to these conferences, we have the chance to meet new people.

This year I graduated from the Department of International Trade, School of Applied Science. I am currently conducting double major in the Logistics department. As soon as I graduated, I started to work for one of the leading companies in the logistics industry. My ambition and the support of professors were among the factors that helped me start working. They never gave up their support after the university. I did not have any difficulty starting my career thanks to the subjects I have learned during my education. We were informed about the up-to-date sector in the classes and this helped me to be aware of the sector. I have voluntarily opted for the International Trade Department and I have enjoyed studying in here.

Barkin DEĞERLİ
(Our Student)

Cemre YILDIRIM
(Our Student)

Kübra İPAL
(Our Graduate)
LABORATORIES IN OUR SCHOOL

Gastronomy Laboratory
There is a kitchen for 50 persons in our department with practical lessons and some activities. Students will be able to use our finest furnishings, including fryers, hobs, cookers, robots, mixers, knife sets and sauces to bakery supplies using the prescriptions of expert chefs and they prepare new products. In addition to training chefs who can offer examples from national and international cuisines, and are candidates to become kitchen chefs and managers in the food and beverage sector with the training provided in the applied courses of Kitchen Techniques, Kitchen and Pastry Applications, Turkish and World Cuisines, and contributing to an increase in the number of trained staff.

Department of Cinema and Television
It is important to create areas for students to practice in the formal education and training processes. It is aimed to create opportunities to apply in classroom or individually the devices they will encounter in media sector, studio, directing, green box-blue box shooting options, editing types, sound and light techniques and field works. In this way, it is planned to provide opportunity for students to gain practical experience in their working life. In our university, all the units with radio, television, cinema, new media, journalism and photography in their curriculum are able to practice in the studio. In addition, all of the promotional activities required for our university include the use of technical equipment, support of the technicians, making of the shootings by the students and the related experts, and post-production stages such as editing, voice recording are implemented.

Aircraft Body And Engine Maintenance Laboratory
There are four separate units in the aircraft workshop which is designed for and used by the aircraft body engine maintenance department:

The Structural Unit includes workbenches, tools and equipment, and equipment for performing basic maintenance and repair work on the aircraft. In the Mechanical Unit, the mechanical working principles within the components and aircraft structures provided by the Private Sector and the Armed Forces are displayed and implemented. In addition to this, components of Avionics Unit are provided from Private Sector and Armed Forces, and electrical and electronic components used for the management of aircraft and their operating principles are explained. Finally, a turbofan aircraft engine designed for a mid-range aircraft in the Engine Unit is being used for engine applications.
**Advertisement Analysis Laboratory With Eye Tracking Application**

Regarding marketing studies that are increasing in recent years, thoughts and attitudes of consumers in relation with the packages of products, advertisements and shelve designs may be detected by making various physiological measurements with the assistance of various technological devices. Eye tracking method, which is one of the most critical technological devices that is used in this field, has been used for the last century in several fields of science, and it is being used intensely in the field of marketing in recent years. In this method, eye pupilmetric, eye tracking recorder and t-scopes are used. In this way, it is aimed to acquire quality in terms of product development, advertising and marketing by benefiting from the data, which explains the area on which the participants focus the most in advertisements. Thus, an area shall be opened for making multidisciplinary researches and analyses.

**SPSS Data Analysis Laboratory**

The laboratories affiliated to the Information Technologies Center of our university offer their services to our students for the purpose of doing lectures, assignments and academic research. Laboratories have a system that is managed from a single center.

**Restoration Laboratory**

In the restoration department, drawing workshops are used for “Traditional Turkish Handicrafts and Practices”, “History of Turkish Calligraphy”, “Restoration Project”, “Survey” and “Technical Drawing I”. Projections in drawing workshops, sample illustrations and theoretical information are reflected, illustrations are made by the professors on boards, and students draw their own drawings on their desks.

**ADVANCED RESEARCH LABORATORIES**

The aim of our Advanced Research Laboratories, which will operate under the Istanbul Gelişim University Innovation Center, aims to meet the high profile research needs of our undergraduate and graduate students in the field of Digitized Social Sciences, also known as “Digital Humanities” in the world.

* **Artificial Intelligence Laboratory**
  All modeling and analysis studies based on artificial intelligence and all artificial intelligence based development activities. Our laboratory is in the phase of installation.

* **Decision Dynamics Laboratory**
  Computerized modeling of Decision Making and Persuasion Processes and testing game design of various decision and persuasion processes. Our laboratory is in the phase of installation.

* **Trend Research Laboratories**
  Measuring the structural and functional characteristics of trends by modeling and analyzing social and human trends. Our laboratory is in the phase of installation.

* **New Media Laboratory**
  Different aspects of the new media are solved by modeling with the help of information technology. Our laboratory is in the phase of installation.

* **Social Dynamics Laboratory**
  Particularly the dissemination in the Social and Quantitative Media and the modeling of the propagation networks and persuasion processes resulting from these propagation. Our laboratory is in the phase of installation.

* **Leadership and Achievement Laboratory**
  Researching the activities on Leadership and Social Achievement with support of information technology. Our laboratory is in the phase of installation.
To carry out scientific research in the framework of international scientific collaboration, to increase the efficiency and quality of researches, to cooperate with domestic and international application research centers operating in related fields, to contribute to the development of education programs in related fields, to examine advanced developments in science and technology.

- Computer Technology Robotics, Application and Research Center
- Environmental Urbanism and Earth Sciences Application and Research Center
- Economy Policies Application and Research Center
- Istanbul Studies Application and Research Center
- Occupational Health and Safety Training Application and Research Center
- Public Opinion and Society Studies Application and Research Center
- Career Orientation Application and Research Center
- Automotive Technologies Application and Research Center
- Political and Social Studies Application and Research Center
- Social Responsibility Application and Research Center
- Continuing Education Application and Research Center
- Technology Transfer Office Application and Research Center
- Gender Studies Application and Research Center
- Turkish and Foreign Languages Application and Research Center
- Life Science and Biomedical Engineering Application and Research Center
- New Generation Entrepreneurship and Innovation Application and Research Center
Scientific Research Projects Application and Research Center

It enhances the quality of scientific research conducted by the University Units, with its innovative ideas, knowing to produce and using all its means effectively, economically and efficiently, reflecting all the contemporary and scientific developments equipped with technological possibilities.
Exchange programs are a program that aims to bring together different cultures into academic and social circles by strengthening cooperation among higher education institutions. Student Exchange Programs run by Istanbul Gelişim University, External Relations Office include various studies and projects such as exchange of students and faculty members with distinguished universities abroad, joint seminars and conferences, joint courses and organizing multidisciplinary activities.

Istanbul Gelişim University opens the doors of experience that students will remember for a lifetime through student exchange programs with over 100 universities from different countries.

**WHAT DO YOU THINK OF DISCOVERING A NEW COUNTRY WITH IGU?**

With Erasmus Options, Students Have The Opportunity To Meet Different Cultures And Expands Their Worldviews At Gelişim

**With Student Exchange Programs, it is aimed to:**

- **Critical and analytical thinking**;
- **Effective communication and self-expression**;
- **Understanding and appreciation of differences**;
- **Learn more about a foreign language**
- **Education and career planning**;
- **Do not get acquainted with different cultures**;
- **Examining the culture of the self**;
- **Social awareness**;
- **To gain confidence and know their limits**;
- **To gain personality skills on a global scale**.
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<th>Universities with Exchange Agreements</th>
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<td>UNIVERSITY KLAIPEDA</td>
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<td>INTERNATIONAL SCHOOL OF LAW AND BUSINESS</td>
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<td>VILNIUS COOPERATION COLLEGE</td>
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The video recording lessons of our instructors who are under contract are used as course documents in our English departments.

**English Language and Literature**
- Professor Timothy Spurgin - Lawrence University
- Professor Peter Saccio, Dartmouth School
- Professor Seth Lerer, California University, San Diego
- Professor Alan Charles Kors, Pennsylvania University
- Professor Seth Lerer, California University, San Diego
- Professor Grant L. Voth - Monterey Peninsula School
- Professor Seth Lerer, California University, San Diego
- Professor Thomas F. X. Noble, Notre Dame University
- Professor Jeremy McNerney, Pennsylvania University

**Financing-Economy Courses**
- Professor Connel Fullenkamp, Duke University
- Professor Peter Rodriguez, Darden Business School, Virginia University
- Professor Robert Whaples, Wake Forest University
- Professor Daniel W. Drezner, Tufts University
- Professor Donald J. Harreld, Brigham Young University
- Professor Scott P. Stevens, James Madison University
- Professor Scott Huettel, Duke University
- Professor Michael K. Salemi, North Carolina University, Chapel Hill
- Professor Daniel W. Drezner, Tufts University

**Mathematic Courses**
- Professor Michael Starbird, Austin, Texas University
- Professor Tim Chartier, Davidson School
- Professor Arthur T. Benjamin, Harvey Mudd School
- Professor Michael Starbird, Austin, Texas University

**Psychology Courses**
- Professor David W. Martin, North Carolina State University
- Professor James Hall - Richmond University
- Professor David K. Johnson, Oklahoma University King's School London
- Professor Jason M. Satterfield, California University, San Francisco
- Professor Monisha Pasupathi, Utah University

**Engineering and Architecture**
- Professor Tim Chartier, Davidson School
- Robotic Professor John Long, Vassar School
- Professor Stephen Ressler, American Military Academy, West Point
- Professor Richard Wolfson, Middlebury School
- Professor Arthur T. Benjamin, Harvey Mudd School
- Professor Bruce H. Edwards, Florida University
- Professor Bruce H. Edwards, Florida University
- Professor Robert L. Devaney, Boston University

**Business Course**
- Professor Michael A. Roberto, Bryant University
- Ryan Hamilton, Emory University
- Professor Clinton Longenecker Toledo University
- Professor Jonah Berger, Pennsylvania University
- Professor Peter Rodriguez, Darden Business School, Virginia University
Accreditations and International Memberships

Our university gives great importance to improve the quality of education. As part of the vision of international accreditation and membership, our university continues to work in this direction in all its academic and managerial units.

- **IAU** (International Association of Universities)
- **IVETA** (International Vocational Education and Training Association)
- **IATEFL** (International Association of Teachers of English as a Foreign Language)
- **NAAB** (National Architectural Accrediting Board)
- **AHPGS** (Akkreditierungsagentur im Bereich Gesundheit und Soziales)
- **CRIEC** (International Centre of Research and Information on the Public, Social and Cooperative Economy)
- **Ipra** (International Public Relations Association)
- **MÜDEK** (Association for Evaluation and Accreditation of Engineering Programs)
- **PLDC** (Professional Lighting Design Convention)
- **PRME** (Principles for Responsible Management Education)
Accreditations and International Memberships

**International AACSB** (International-The Association to Advance Collegiate Schools of Business)

**ICOGRADA** (International Council of Graphic Design Associations)

**IFI** (International Federation of Interior Architects/Designers)

**CEA** (Commission on English Language Program Accreditation)

**ABET** (The Accreditation Board For Engineering and Technology)

**MİAK** (Architectural Accrediting Board)

**AQAS** (Agency for Quality Assurance through Accreditation of Study Programs)

**EUPRERA** (European Public Relations Education and Research Association)

**ENHR** (European Network for Housing Research)

**IISE** (Institute of Industrial & Systems)

**EESTEC** (Electrical Engineering Students European Association)

**EQANIE** (European Network for Housing Research)
İSTANBUL GELİŞİM UNIVERSITY

NETWORK

Solution Partners
Student Clubs

- Aviation Club
- Gastro Garden Club
- Events and Project Club
- Health Managers Club
- Occupational Safety Club
- Young Lectern Club
- Nutrition and Dietetic Club
- Water Sports Club
- Theater Club
- Atatürk's Thoughts Club
- Cinema Club
- Child Development Club
- Industrial Engineering Club
- Social Activities Club
- Turkish Red Crescent
- Marine Club
- Law Studies Club
- Turkic World Club
- Ideal Youth Club
- Aircraft Maintenance Club
- Intellectual Development Club
- Logistics And Trade Club
- Sociology Club
- Young Fenerbahçe Fans Club
- Newbies Club
- Young Vision Club
- UltraslanGelişimUni Club
- Anatolian Youth Club
- Igu Garage Club
- Information Technologies Club
- Architectural Awareness And Design Club
- Unibjk Club
- Young Entrepreneurs Club
- Public Relations And Social Responsibility Club
- Freedom And Justice Initiative Club
- Information And Values Club
- Career and Personal Development Club
- Art Society Club
- Development with No Barriers Club
- Biotechnology and Life Sciences Club
- Physiotherapy and Rehabilitation Club
- Losev Club
- Young Civil Engineers Club
- IEEE Club
- ErgotherapyAnd Social Sciences Club
- Gelişim Leaders Club
- Erasmus Club
- International Economy And Finance Club
- Social Service Club
- Dance Club
- EsportsGelişim University Club
- Scientific Development Club
- Business Club
- Gelişim Mechatronics Club
- Health Sciences Club
- Robotics and Automation Club
- Readers of Gelişim
- Asphalt Travel Club
- Nursing Club
- Ottoman Archery Club
- Music Club
- Short Film and Camera Acting Club
- Tomorrow Enlightenment lub
- Audiology Club
- Futurism Club
- Psychology Club
- Industrial Engineering Community Club
The activities of the Directorate of Health, Culture and Sports Department were established to meet the nutrition, housing, health, sports, culture and other social needs of the students.

The Health, Culture and Sports Directorate is a medical institution for the whole of the university it serves, a service unit that meets the social, cultural counseling and guidance and sports needs of the students, and an application where these field applications and researches are conducted in order to support education.

Our department aims to provide the services that will enable the students to develop their skills and personalities in a healthy way by protecting the physical and mental health of the aimed students and to allow them to acquire new areas of interest by evaluating their leisure time according to their accommodation, working, resting and related fields and providing them with care for their mental and physical health and to educate them as individuals, to bring together regular and disciplined working, resting and enjoyment habits.
LIFELONG EDUCATION CENTER

The aim of our center is the formation and organization of the training programs needed in the information society besides the associate degree, undergraduate and graduate programs of our university. To determine the constantly changing needs of the human character in the sector and to provide high value training for individuals, institutions and society by integrating the conditions of the society we live in with the necessities of the age, to be successful in qualified and human relations and to be able to carry Turkey forward at international level.

To contribute to the education and consulting activities of one side of the country’s grown human power, on the other side to educate the qualified work force that is needed by the market and to support the ‘Lifelong Development’ process of the individuals. The planned trainings at the Continuing Education Center are divided into various groups taking into consideration the factors such as purpose, structure and mass of participants.

- **Intelligence and Mind Games Educational Training**
- **English Language Teaching (Beginner, Elementary)**
- **Load & Trim Sheet Training**
- **MEL (MMEL / MEL MASTER MINIMUM EQUIPMENT LISTIN) Training**
- **1st Level Fire Trainer Training**
- **Child Development Practices**
- **Occupational health and Safety**
- **In the Field of Health; Affected Leadership, Patient Satisfaction and Complaints**
- **Management Program**
- **Body Slime Power Program**
- **Persuasion Power Improvement Program**
- **Communication Skills Improvement Program**
- **Corporate Culture and Image Program**
- **Customer Complaints and Handling Program**
- **Teamwork Program**
- **Responding to Challenging Customers**
IGU ACADEMIC CENTER

In addition to receiving counseling for IGU students on postgraduate education and processes, they can also find answers to all questions about postgraduate education at the academy center. Some of the questions that our students can find answers at the Academy center;

- Why should I do post-graduate training?
- What should be done before a graduate career can be decided?
- What qualifications are required for Graduate Education?
- What is Master of Science without thesis?
- What is the difference of Masters with Thesis?
- What is doctorate and MBA?
- How to apply and what qualifications are required?
- How to write a thesis?
- Where to start?
- What is the difference between project and thesis?
- Which way should I follow to make a project?

Workshops are held so that students can benefit from this process effectively. Cooperations and patent studies are being carried out in order to have internationally accepted theses, articles and projects in the graduate education of our students who want to take active part in scientific processes.
For Gelişim Students;

- To know themselves,
- To recognize the current and near future work areas and the universal future of these areas,
- Questions about competence, hardware and personality characteristics are appropriate,
- Workshop studies and develop their competencies,
- To meet with professional life authorities, discover who they are
- To hear from the authorities the first and second stages of the work and traineeship practice,
- To meet professional recruitment professionals, introduce themselves to them,
- To establish professional networks in the widest possible range,

You may not know how to shape your career journey or what is the greatest passion of your life; You may have graduated or perhaps even graduated to begin or end your university; whether you are in any stage, you can get in touch with our career counselors and learn about many ways to shape your future.

Some of these topics are:
- Self-awareness, evaluation and career development,
- Different career areas, industries and working branches,
- The development of skills such as CV and frontal writing,
- Trails to find internship opportunities,
- Depending on your personal wishes, knowledge, skills and plans,
- Rehearsal interviews.
IGU CAREER

AWARE

Within the scope of F.A.R.K. in Gelişim approach, we define the third of four basic building blocks of a sound career as Rational. We aim that our students start their career journeys with awareness of their skills, talents, needs and requirements, knowing their indispensable values and life expectancies. We pursue the Awareness studies, which will add value to their careers and bring them sustainable success, under the following headings:

- Self Assessment & Personality Inventories
- Career Management Workshop Studies - My Career Route
- Professional Development Certificate Program - Strong Steps
- Personal Development Workshops
- Career Counseling and Career Coaching

RATIONAL

Within the scope of F.A.R.K. in Gelişim approach, we define the third of four basic building blocks of a sound career as Rational. We encourage our students to be rational in their career planning processes, in other words, to be rational, moderate, rational, planned and affordable. In this context, we attach great importance to seeing development as a process that begins in the student years and we support them in internships or part-time studies. We are engaged in the following activities in order to be able to express themselves correctly both in written and verbal ways and in order to be successful in the interview and evaluation processes when taking an early step in business life;

- Resume Preparation Workshop
- Interview Preparation Seminar
- Competency Based Interview Rehearsals
- Evaluation Center Applications
- Internship and Job Resources

RESEARCHING

Within the scope of F.A.R.K. in Gelişim approach, we define the third of four basic building blocks of a sound career as Rational. We encourage our students to have a researcher perspective so that they can make the right decisions about career journeys and make the right preparations. We provide them with a wide range of opportunities for them to closely monitor developments in their professions both at the global and local scale and to conduct in-depth studies in potential work areas. We are collecting our studies under the heading of Researcher which will ensure that they have the correct data so that they can make a right decision about their careers.

- Career Fair in Gelişim
- Career Talks in Gelişim
- Economic and Sectoral Studies
- Company Visits
- Graduate Students Career Survey

PARTICIPANT

Within the scope of F.A.R.K. in Gelişim approach, we define the third of four basic building blocks of a sound career as Rational.

- Leaders of Gelişim
- Mentoring Programs
- FARK in Gelişim Committee
- Career Center Project Groups
The aim of this academic support program is to provide the students of Istanbul Gelişim University with an awareness of competence and competitiveness at the global level. Our students will be able to take a non-credit course that they can freely choose during the spring semester. In addition with their related courses and professional curriculum, we aim to provide privileges and competitive advantage to our students in the rapidly changing and transforming world.

**Courses and Contents**

**History of Civilization (All Faculties)**
The aim of this course is to help our students to learn about civilization, culture, cultural transformation, social structure and similar issues both in a global perspective and in compliance with our national values. The achievements of the course will enable our students to understand the changes and transformations in the History of Civilization that have taken place in the perspective of globalization and the history of Civilization until the emergence of the Information Society so that they can reason with greater confidence in global and national matters and explain their views on every platform.

**Ethics (All Faculties)**
The aim of this course is to provide our students with awareness and competence in ethical reasoning and methods. The achievements of the course are to improve our students on the priority issues such as the origins of the concept of ethics, the concept of reasoning, Ethical Institutions and Rules in Turkey and social structure, and to improve their competencies in the fields of Science, Research and Technology Ethics, Business and Administration Ethics, Health Ethics, Political Ethics, Economic Ethics, Sustainability and Environmental Ethics.

**Aesthetic Evaluation and Interpretation (İİSBF, MMF, SBYO)**
The aim of this course is to provide our students with awareness and competence in Aesthetic Evaluation and Interpretation beyond their professional knowledge and experience. The aim of the course is to give students the competences to make comments about the Aesthetics, Ideal, Beauty, Literature, Traditional and Fine Arts in terms of Aesthetics, Perception and Interpretation.

**Critical and Creative Thinking (İİSBF, MMF, SBYO)**
The aim of this course is to provide awareness and competence in critical and creative thinking to our students. Acquisitions of the course is to provide the students with knowledge and competence in matters such as critical thinking, creative environments and ecosystems, idea visualization and similar aspects.

**Science Fiction (All Faculties)**
The aim of this course is to give our students a perspective on the concept of Science Fiction. The acquisitions of the course are to provide the students with knowledge and competence in Science Fiction classics such as Jules Verne, Asimov etc. and cults of Science Fiction such as Star Trek, Star Wars, E.T., Dune and case studies.
IGU Programs For Adaptation Into Academic And Social Life

IGU SALS
The SALS (Social and Academic Life Skills) course, which many students from Istanbul Gelişim University have attended, is being implemented in order to make students aware of the achievements of the university and the achievements for life success. The problems that students will have to deal with in order to adapt to the difference in post-secondary post-graduate performance and the things to be done for academic success are minimized by this course. In the SALS course, students learn about self-knowledge, communication techniques and communication management, goal setting, time management, effective coping with stress, group and community speaking skills and effective presentation skills. The purpose of this course application is to make the learned information combined with practice to make it permanent and permanent.

MENTORING PROGRAM
Mentoring system is a guide that is made during the course of this trip to the students who are new to the university during the constantly developing and changing education process. Throughout this process, a successful mentor is needed in order to be successful, to keep the self-confidence and motivation high, and to be a leader in the business world. Mentoring system is a system based on mutual trust, patience and communication. Students who are new to the university in the mentoring program are included in groups of 8 or 10 students who lead students from major classes. Students who are new to the university will apply firstly for the problems they have experienced in adapting to academic life and changing social environment to their mentors. Mentors contribute to the integration of new students into School, the steps required for career development, and the formation of a common IGU culture.

ACADEMIC CONSULTANCY
One of the faculty members assigned to each student who is studying at our university is appointed as an academic advisor. Consultants provide with information on academic issues such as lectures, graduation credits, transfers, double major and additional courses during their education life, as well as they fully recognize themselves and encourage them to choose the appropriate profession. Graduate students also choose a thesis supervisor. The thesis supervisor helps and guides the student in selecting the thesis topic and at every stage of the thesis work.

COUNSELING SERVICES (IGURAM)
IGURAM is a professional counseling service for individuals who know themselves, understand their behaviors, discover and develop their hidden powers, and face difficulties in dealing with events from time to time. Process is based on speech based on principles such as confidentiality, trust, volunteerism, equal relationship, acceptance. The counselee becomes more aware of himself, produces solutions for himself, makes decisions and applies them with the help of a counselor. Individuals, even if they find themselves inadequate to solve their problems, find their problems with individual counseling services and they find the courage to confront them. IGURAM is a center where university students have a lot of specialized clinical psychology to talk about and share with their individual or social problems. As individuals are forced to adapt to changing and evolving world conditions, new peer groups may experience problems in the educational process as well. In order to support these problems and keep the standards of life better, we are carrying out small touches on the future with our expert team members as a developmental family. In the unit where the activities are carried out to support the individual, emotional and social development of the students, counseling services are provided by the appointment system during the school period and they are held in the form of sessions at designated times. Process in consultancy services; Confidentiality, trust, volunteerism, equal relationship, acceptance are carried out within the framework of principles.
LIFE IN CAMPUS...
SPORTS OPPORTUNITIES

The sports complex located on the campus of Istanbul Gelişim University; sports activities and IGU young people to evaluate the extracurricular times and sporting skills were created to reveal. Basketball and volleyball courts, tennis courts, indoor sports hall are available every day. The aim is to prepare the environment that will provide students with healthy lifestyle habits, to enrich the campus experience and to provide the students with sports skills that they can use for life by organizing high quality physical education, sports and fitness programs.

“If you say sports is important…”

IGU sports activities are carried out under the responsibility of the sports club established within the student clubs association. Students are encouraged to participate in sports activities, to set up teams, to participate in organizing and to organize as a university. The sports hall located on the campus of our university offers basketball, volleyball and soccer fields internationally as well as providing convenience to the students in terms of usage with the fitness center area. In the sports hall where the training and games of the university teams are held, all students are able to work in the supervision of instructors and coaches whenever they want. Throughout the academic year and each one of them is organized in the supervision of specialist trainers, basketball, volleyball, folk dances and modern dancing branches provide opportunities for students to evaluate their free time and improve their skills.
Istanbul Gelişim University has cafeterias where students socialize in campus life in order to meet the nutrition and rest needs of the students.

In these cafeterias, a la carte menus are served at breakfast, lunch and dinner as well as fixed menus. At the cafe, you can taste the rich aroma of coffee, sandwiches and cakes.
There are two students’ canteen which serves with pastries, toast varieties, dessert, salad varieties and chicken and rice around Faculties. Apart from these, there is also a mobile restaurant offering a variety of food alternatives outdoors, again in the service of our students.

In addition, in the campus life, the IGU cuisine serves students with plenty of daily and fresh meals in the quality of their homes.

All of our nutrition points are provided to our students in accordance with their budget, quality and daily calorie needs. All the nutrition points of the campus are constantly monitored by the university administration in terms of compliance with hygiene conditions and price stability. Our cafeterias are a place where our students have a pleasant time with various eating and drinking alternatives and indoor and outdoor areas.
It is important not to forget the importance of being healthy while performing your dreams for your future. Your health is important to us. There are health centers in IGU campus that serve students and university personnel. All the medical staff working at the Health Centers are experts and experienced people who have the knowledge and skills to meet the health needs of the population of the campus.

The main aim of our health center is to provide medical interventions and care for emergency medical and health problems with daily poly-clinic services to the students and to direct them to full-fledged hospitals for further examination and treatment when necessary.
Accommodation

Istanbul Gelişim University offers students a campus life in the center of the city, making them more advantageous in terms of transportation and accommodation. Istanbul Gelişim University signed agreements with the residences to provide the best conditions for their students in order to ensure that their students can be accommodated on hygienic, comfortable and safe conditions.

In order to facilitate the lives and comfort of the students in the dormitories:

- Dormitory employees to provide solutions for all problems,
- Vehicles providing transportation to the university,
- High security supported by 24/3 camera system,
- Free Internet,
- Sport rooms equipped with the latest technology,
- Daily room cleaning,
- Study rooms,
- 24 hours hot water,
- Breakfast and dinner services,
- Silent and peaceful study rooms,
- Swimming pool and saunas,
- Laundry room and pressing room are provided with the comfort of house.

“We have student residence for you with the comfort of your house.”
Library And Research Center
Istanbul Gelişim University Libraries are founded to support education and scientific research activities and to meet all kinds of information and documents needs of students, academic and administrative personnel. Our users can become members in order to use the library services.

Library has a rich and up-to-date collection developed in parallel with the educational programs offered by the Istanbul Gelişim University. The library is made up of mainly English sources that are acquired through purchasing and donation. The library also has Turkish, French, German, Italian, Russian and Spanish publications. There is also a special collection of rare works written and published in Ottoman, Arabic and Persian languages. A large majority of the resources are available in reading rooms with open shelf system. Services such as borrowing, reference, reservation, which help users in the most efficient way to their work and research are offered by a professional staff and are constantly being developed in the light of new technological developments.

The training of the students in the preparatory classes is supported by the resources and technical equipment considering the foreign language programs.
Istanbul Gelişim University is located in Beylikdüzü D-100 highway direction. With the ease of transportation developed for both sides of Istanbul, students can easily reach the campus area. In addition to being close to the metrobus station, we also have a special service company and ring service between our Metrobus and our faculties where our university has an agreement. Students who come to the campus with special vehicles can use the university car park free of charge.

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