



— ISTANBUL —  
**GELİSİM**  
UNIVERSITY

**WEEKLY PRESS RELEASE**

**MARCH 04 - MARCH 11, 2022**

**Issue: 140**



<https://gelisim.edu.tr/en>



AGENDA OF PERSONAL

ACADEMIC-PERSONNEL ASSIGNMENTS

As of 01.03.2022, Faculty Member **Dr. Sinem GÜRKAN AYDIN** appointed as Head of Department at the Aircraft Maintenance and Repair Department, Faculty of Applied Sciences at our University.

As of 07.03.2022, **Lecturer Asuman KAĞIT BALTA** appointed as the Deputy Principal at the School of Foreign Languages at our University.

*I congratulate all our appointed lecturers and wish them success in their new positions.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

**ADMINISTRATIVE**

As of 07.03.2022, **Ceylan YILDIRIM** took office as Deputy Manager of Public Relations at the Public Relations and Publicity Department at our University.

As of 07.03.2022, **Aynur DUYMAZ** took office as Public Relations and Publicity Specialist at the Public Relations and Publicity Department at our University.

As of 07.03.2022, **Gamze Nur TIRYAKI** took office as Call Centre Officer at the Call Centre Unit under the Public Relations and Publicity Department at our University.

As of 07.03.2022, **Selin YILDIZ** took office as Staff Accountant at the Department of Administrative and Financial Affairs at our University.

As of 07.03.2022, **Hamdi AĞCA** took office as Staff Accountant at the Department of Administrative and Financial Affairs at our University.

As of 07.03.2022, **Mehmet Can ORHAN** took office as Staff Accountant at the Department of Administrative and Financial Affairs at our University.

As of 07.03.2022, **Özlem ÇELİK** took office as Quality Coordinator Assistant at the Quality Coordinatorship at our University.

As of 07.03.2022, **Şeymus KARAYEL** took office as Construction Works/Plumber at the Directorate of Construction and Technical Works at our University.

As of 09.03.2022, **Pınar ALPUGAN** appointed as the Manager of Public Relations and Publicity at the Public Relations and Publicity Department at our University.

*I congratulate all of our administrative personnel on their new assignment and wish them success in their duties.*

**Assoc. Prof. Serdar Çöp**  
IGU Secretary General

DEVELOPMENTS BY IGU

The article titled **“Is Critical Theory and the Red Pill Movement Coherent?”** prepared together by İstanbul Gelişim Vocational School Lecturer **Atila Akalın** and Lecturer **Meltem İşler Sevindi** at the İstanbul Gelişim Vocational School added to the preview issues to be published in the April issue of Turkish Online Journal of Design and Communication (TOJDAC). The link for accessing the article is given below.

<https://dergipark.org.tr/tr/pub/tojdac/issue/68757/1064526>

The article titled **“Covid-19 Sağlık Krizi ile 2008 Küresel Finansal Krizin İşgücü Piyasalarına Etkisi: Ülkelerin Gelir Gruplarına Göre Karşılaştırmalı Bir Analiz (The Effects of Covid-19 Health Crisis and 2008 Global Financial Crisis on Labor Markets: A Comparative Analysis by Income Groups of Countries)”** by the Lecturer **Esat Daşdemir**, Deputy Principal of İstanbul Gelişim Vocational School, published in the Çalışma İlişkileri Dergisi (Journal of Labor Relations), volume 13, issue 1 published by ÇASGEM (the Labor and Social Security Education Research Center) under the Ministry of Labor and Social Security. The link for accessing the article is given below.

<https://dergipark.org.tr/tr/pub/cider/issue/68803/997179>

The article titled **“Netflix Verileri Üzerinde TF-IDF Algoritması ve Kosinüs Benzerliği ile Bir İçerik Öneri Sistemi Uygulaması // A Content Recommendation System Application with TF-IDF Algorithm and Cosine Similarity on Netflix Data”** by **Ali Çetinkaya**, one of the researcher of Technology Transfer Office Application and Research Center, published in the Dergipark - AJIT-e: Bilişim Teknolojileri Online Dergisi (Online Academic Journal of Information Technology). The link for accessing the article is given below.

<https://dergipark.org.tr/tr/pub/ajit-e/issue/68716/1012354>

### Career Summit Activity

The Career Summit, organized by our University on the dates of March 08-09, 2022, received substantial attention. The activity that brought the sector representatives and students as well as graduates was attended by the figures, who had important successes in their field of engagement.



### The International Applied Social Sciences Congress Was Realized

The International Applied Social Sciences Congress Was Organized by the Faculty of Applied Sciences of the Istanbul Gelişim University on the dates of March 11-12, 2022. The scientific works with relation to the sustainability concept on social, economic and environment matters were discussed at the congress. The congress that was attended by the scientists, who have expertise in their field of engagement, was realized on face-to-face and online basis.





## “SOCIETIES WILL CHANGE IF ADVERTISEMENTS CHANGE!”

MARCH 08 2022



The Academic Member of the Advertisement Department, **Dr. Seyra Kestel**, said. “One of the areas where the social gender representation is ‘problematic’, is the advertisements. If the advertisements change, the societies will change as well. Therefore, the transformative power of the advertisements should be used.”

The social gender equality card advertisements that have been one of the most important means of the consumption culture appeared to be evident. According to the research, carried out by the Effie Awards Turkish Television Advertisements, while the women are predominantly represented in the advertisements with cosmetic, house cleaning and health products, the men, however, take place more frequently in telecommunication, automotive and financial support categories.

<https://gelisim.edu.tr/en/news/%E2%80%98societies-will-change-if-advertisements-change>

## TWO ARTICLES AT THE SAME TIME FROM AN ACADEMICIAN OF THE IGU ON THE MOST INFLUENTIAL GLOBAL MAGAZINE

MARCH 08 2022



The article, titled as “Symmetric and asymmetric impact of economic growth, capital formation, renewable and non-renewable energy consumption on environment in OECD countries”, of the Academic Member of the Istanbul Gelisim University, **Dr. Festus Victor Bekun**, was published at the magazine of “Renewable & Sustainable Energy Reviews”.

The article of Mr. Bekun has been published for the second time in the magazine that has the highest sphere of influence within scope of its field of engagement worldwide.

<https://gelisim.edu.tr/en/news/two-articles-at-the-same-time-from-an-academician-of-the-igu-on-the-most-influential-global-magazine>

## WARNING FROM THE EXPERT: KEEPING FRUITS AND VEGETABLES IN VINEGAR-ADDED WATER FOR A CERTAIN PERIOD OF TIME IS NOT SUFFICIENT TO ELIMINATE VIRUSES!

MARCH 09 2022



The Academic Member **Dr. Başak Gökçe Çöl** from the Department of Nutrition and Dietetics of the Faculty of Health Sciences of the Istanbul Gelisim University made a warning as follows: Keeping fruits and vegetables in vinegar-added water for a certain period of time does not kill viruses entirely. Therefore, wash all of your vegetables and fruits under running water or keep them in carbonated water for a certain period of time.

It has become important to strengthen our immune system following the occurrence of epidemics. The consumers, who wanted to be nourished more organically and healthily, tended towards the consumption of fruits and vegetables. However, the fruits and vegetables that are not cleaned properly bring the consumers face to face with illnesses such as cancer.

<https://gelisim.edu.tr/en/news/warning-from-the-expert-keeping-fruits-and-vegetables-in-vinegar-added-water-for-a-certain-period-of-time-is-not-sufficient-to-eliminate-viruses>

## EXPECTED SNOWFALL IN ISTANBUL CANCELS 205 FLIGHTS!

MARCH 10 2022



The Academic Member of the Istanbul Gelisim University, **Dr. Oğuz Yıldız**, emphasized that the cancellation of numerous flights as a result of a heavy snowfall in Istanbul, forecasted by the General Directorate of Meteorology, would cause a substantial loss of income.

It has been announced that 205 flights that would have been made on the 10th of March from the Istanbul and Sabiha Gökçen Airports were cancelled by the decision of the Emergency Committee of Meteorology as a result of the heavy snowfall, forecasted by the General Directorate of Meteorology in Istanbul. **It is also expected that there might be a rise in the flight cancellations as a result of snowfall, expected to continue until Monday.**

<https://gelisim.edu.tr/en/news/expected-snowfall-in-istanbul-cancels-205-flights>

## WARNING FROM THE EXPERT: FAT-FREE DIET NOT SOUND AND CONVENIENT!

MARCH 10 2022



The Academic Member, **Dr. Ayşe Huri Özkarabulut**, who is the Head of the Department of Nutrition and Dietetics of the Istanbul Gelisim University, said: "It is possible to satisfy the fat requirement of the body with 10-15 hazelnuts, raw almonds or 5-6 walnuts that we may consume on daily basis."

The consumption of fat (oil) having substantially important position in the nutritional system left its place to alternative nutrition(s) together with rising oil prices especially in recent days. The Academic Member, **Dr. Ayşe Huri Özkarabulut**, who is Head of the Department of Nutrition and Dietetics of the Istanbul Gelisim University, said "It is necessary for us to consume fat (oil), even if just a bit, in order to take the vitamins melting in oil into our body."

<https://gelisim.edu.tr/en/news/warning-from-the-expert-fat-free-diet-not-sound-and-convenient>

## DEMAND FOR SECOND-HAND SHOPPING GROWING

MARCH 11 2022



Sustainable lifestyle has started to dominate all over the world, especially due to the decrease in natural resources. The fact that users can also access luxury goods in the second-hand market via online and rental platforms reveals new forms of consumption. While the concept of ownership leaves its place to value of use, the interest in brand-guaranteed second-hand products is also quite high.

Emphasizing that users' value structures have changed, **Dr. Alpaslan Kelleci**, the Faculty Member of Department of Business Administration, Faculty of Economics, Administrative and Social Sciences at Istanbul Gelisim University stated, "**In the past, it was not appreciated much to buy**

**and use any used items or clothes from someone else. However, changing value structures both lead brands to make products with untimely designs and lead consumers to sustainability."**

<https://gelisim.edu.tr/en/news/demand-for-second-hand-shopping-growing>

**ISTANBUL GELISIM UNIVERSITY  
EVENT SCHEDULE**
**14.03.2022 - 20.03.2022**

14.03.2022	10:00	Meeting	Learning Outcomes Training	J Block Mehmet Akif Ersoy Conference Hall	Learning outcomes training will be organized for the representatives of the Education	Education Support Coordinatorship
14.03.2022	12:00	Film Screening	GastroVision - 1	K Block Firmas Auditorium	A cinema event will be held.	Department of Health, Culture and Sports/ GastroArt Club
14.03.2022	13:30	Conference	14 March Doctors' Day Event	J Block Mehmet Akif Ersoy Conference Hall	An event will be held for March Doctors' Day.	Dean of Faculty of Health Sciences/ Department of Audiology
14.03.2022	14:00	Interview	Career Talks with Our Alumni	E Block Tusi Conference Hall	Will be attended by physiotherapist Muhammed Emre Şanlı	Dean of Faculty of Health Sciences/ Department of Physiotherapy and Rehabilitation
14.03.2022	14:00	Seminar	The Importance of 14 March Pi Day	G Block Mimar Sinan Conference Hall	Will be attended by Faculty Member Dr Kadir Mersin	Directorate of Vocational School/ Department of Computer Technology
14.03.2022	15:00	Seminar	Current Approaches in Strength Training	Google Meet meet.google.com/vdg-dvai-poc	Will be attended by Assoc. Prof. Dr. Osman Ateş	Directorate of Graduate Education Institute/ Department of Coaching Education
14.03.2022	15:00	Conference	Multidisciplinary Social Work Summit 2022	Google Meet <a href="https://meet.google.com/xrz-ggnq-sbj">https://meet.google.com/xrz-ggnq-sbj</a>	Social work relationship with different disciplines will be evaluated.	Dean of the Faculty of Applied Sciences/ Social Work Department
14.03.2022	19:00	Seminar	Outside of Time Psychology Inside	Zoom: <a href="https://us05web.zoom.us/j/6139190497?pwd=RW9BUXJaYVZxdkNhV2ZO bHI1OEEwZz09">https://us05web.zoom.us/j/6139190497?pwd=RW9BUXJaYVZxdkNhV2ZO bHI1OEEwZz09</a>	Studies in clinical psychology will be discussed.	Department of Health, Culture and Sports/ Psychology Club
14.03.2022	20:00	Seminar	Syntactic Processing Skills in Children with Specific Language Disorder	Google Meet: meet.google.com/yzt-agoa-nvm	Will be attended by Attending Physician Melih Tunga İşleyen	Dean of Faculty of Health Sciences/ Language and Speech Therapy Department



15.03.2022	09:00	Exhibition	Nutrition and Dietetics Poster Exhibition	B Block Entrance Hall	Dissertations of Nutrition and Dietetics Grade 4 students will be presented as posters.	Dean of Faculty of Health Sciences/ Department of Nutrition and Dietetics
15.03.2022	14:00	Seminar	Personal Development Seminar and Breath Therapy Demo	K Block Fimas Auditorium	Will be attended by Garine Maral Çizmeçiyen	Department of Health, Culture and Sports/ IGU TOG Club
15.03.2022	15:00	Seminar	Phobias	J Block Class No. 311	Will be attended by Clinical Psychologist Gizem Gökçaya	Department of Health, Culture and Sports/ Psychology Club
16.03.2022	11:00	Seminar	Mechatronics Engineering CNC Machines	K Block Fimas Auditorium	Will be attended by Faculty Member Dr. Ivo Atanasov	Erasmus Coordinatorship
16.03.2022	12:30	Visit	Fair Visit	TEXHIBITION Istanbul Fabric and Textile Accessories Fair	A visit to Istanbul Fabric and Textile Accessories Fair will be held.	Directorate of Vocational School/ Fashion Design Program
16.03.2022	13:00	Seminar	Health Talks "Current Treatment Methods for Knee and Shoulder Pain"	K Block Fimas Auditorium	Will be attended by Assoc. Prof. Dr. Ersin ERÇİN	Directorate of Vocational School of Health Services / Management of Health Institutions Program
16.03.2022	14:00	Seminar	Reflection of Gifting and Reciprocity Principle on Social Work Profession	E Block Tusi Conference Hall	Will be attended by Faculty Member Dr. Emrah Tüncer	Department of Health, Culture and Sports/ Social Work Club
16.03.2022	15:00	Interview	Sustainability for a Livable World	B Block 026	An interview on sustainability will be held.	Department of Health, Culture and Sports/ Sustainable Production Club
17.03.2022	10:00	Seminar	Careers in America and on Cruise Ships	J Block Mehmet Akif Ersoy Conference Hall	Will be attended by Muammer Songur	Dean of Faculty of Fine Arts/ Department of Gastronomy and Culinary Arts
17.03.2022	10:00	Panel	Discussing Eurasia: Regional Crises and Challenges	Google Meet <a href="https://meet.google.com/cdn-xfz-vka">https://meet.google.com/cdn-xfz-vka</a>	An event on the topic of Discussing Eurasia will be held.	Dean of Faculty of Economics, Administrative and Social Sciences/ Department of Political Science and International Relations (English)
17.03.2022	12:00	Interview	Blockchain Literacy	K Block Fimas Auditorium	Will be attended by Yavuz İlhan	Department of Health, Culture and Sports/ IGU Blockchain Club

17.03.2022	13:00	Film Screening	Midnight in Paris	Mini Theater	Will be attended by Specialist Psychologist Aslı Aktümen	Department of Health, Culture and Sports/ Mindset Club
17.03.2022	13:00	Seminar	Pediatric Rehabilitation	E Block Tusi Conference Hall	Will be attended by Gülcan AKSOY	Dean of Faculty of Health Sciences/ Fizyoterapi ve Rehabilitasyon Bölümü
17.03.2022	14:00	Seminar	Profession Introductions 1	K Block Fimas Auditorium	An event for promotion of aviation profession will be held.	Department of Health, Culture and Sports/ Anka Club
17.03.2022	14:00	Seminar	Stress Management and Health	J Block Mehmet Akif Ersoy Conference Hall	Will be attended by Arda Tutkun	Department of Health, Culture and Sports/ IGU TOG Club
17.03.2022	14:30	Seminar	Substance Abuse	Zoom: <a href="https://zoom.us/j/98267161862?pwd=K0MvQXVyU0dmUTBwQVNadkJQQ2lwdz09">https://zoom.us/j/98267161862?pwd=K0MvQXVyU0dmUTBwQVNadkJQQ2lwdz09</a>	An event will be held to raise awareness about addiction.	Dean of Faculty of Health Sciences/ Department of Child Development
18.03.2022	13:00	Interview	Snippets from the Turkish War of Independence	K Block Fimas Auditorium	Will be attended by Retired Senior Colonel Sermet TAKTAK	Department of Health, Culture and Sports/ Aviation Club
18.03.2022	14:00	Interview	Digital Marketing Training	J Class No.333	Will be attended by Ahmet Balat and Zeynel Çift	Department of Health, Culture and Sports/ New Media Club
20.03.2022	14:00	Other	GastroArt Tour 3	Meşhur Unkapani Pilavcısı -Seda Gazoz -Vefa Bozacısı -St Stephen Church -Hans & Gretel Confectionery- Istanbul Cinema Museum	An event will be held to discover the local and street flavors of Istanbul.	Department of Health, Culture and Sports/ GastroArt Club

# THINGS TO KNOW



## ABOUT NEW CORONAVIRUS



All necessary measures are taken for the **coronavirus** revealed in Turkey and the World at **Istanbul Gelisim University**. **Things to know about coronavirus are as follows:**

### What are the new coronavirus symptoms?

- The most common symptoms are **fever, cough and respiratory distress**.
- In severe cases, **pneumonia, severe respiratory failure, kidney failure and death** may occur
- Incubation period is between **2 and 14 days**.

### How is the virus transmitted?

- It can be transmitted by the contact of the droplets caused by **coughing and sneezing** with the contact of the **mouth, nose and eyes** of other individuals in certain environment and by touching the surfaces where the droplets adhere and taking hands **into the mouth, nose or eyes**.

### What to do to be protected from the virus?

- When **coughing or sneezing**, the mouth and nose should be covered with a **disposable tissue**, if there is no handkerchief, the mouth should be closed with the **upper sleeve or elbow**, not with the palms.
- **Handshaking and hugging** should be avoided.
- **Mouth, nose and eyes** should not be touched with dirty hands.
- Hands must be washed for **at least 20 seconds** in accordance with the **Handwashing Instructions** found in the toilets. In the absence of water and soap, **alcohol-containing hand antiseptics** should be used. **Cologne of 70-80 degrees** also serve as disinfectants.
- Offices and classrooms must be **ventilated hourly**.
- Places frequently used by many people such as common areas and door handles should be **disinfected every 2 hours**.
- Hands **must be washed** after using **public transportation**.
- Because the virus progresses faster in people with low immune system; **a balanced and healthy diet** is required. Foods **must be washed thoroughly** before consumption.

### What to do if there are symptoms?

- If you have come from countries with infections **in the past 14 days**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- If you are **coughing, have a fever and have difficulty at breathing**, apply to the **nearest healthcare facility** by wearing **a surgical mask**.
- **Always wear your mask** when you are in the same room with **a person who is recommended insulation** at home.







## PROTECTION AGAINST VIRUS IS IN OUR HANDS



THE MOUTH AND NOSE SHOULD BE CLOSED WITH PAPER TOWEL DURING COUGHING AND SNEEZE. IF YOU DO NOT HAVE ANY WIPE, THE INSIDE OF THE ELBOW SHOULD BE USED.



CLOSE CONTACT SHOULD AVOID LIKE HANDSHAKE AND HUGGING.



IT SHOULD BE STAYED AWAY FROM CROWDED ENVIRONMENTS.



DO NOT TOUCH THE MOUTH, NOSE AND EYES WITH DIRTY HANDS.



HANDS MUST BE WASHED WITH WATER AND NORMAL SOAP FOR AT LEAST 20 SECONDS.



ALCOHOL CONTENT HAND ANTISEPTICS SHOULD BE USED IN CASE OF THERE IS NO WATER AND SOAP.







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