News and Events Bulletin • Agust 2021 • Issue: 14







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Istanbul Gelisim University Faculty of Fine Arts Student Handbook Was Published!

Istanbul Gelisim University (IGU) aims to move away from the understanding of standard education, to be the leading name of quality and professional education and to maintain this success globally, to reject pure teaching, to remove the obstacles in front of original and creative thinking and to become one of the respected and leading educational institutions in the national and international arena. In this context Student Handbook was published prepared for the Faculty of Fine Arts.



ISTANBUL GELISIM UNIVERSITY FACULTY OF FINE ARTS



STUDENT HANDBOOK



Research Assistant Büşra Kamacıoğlu Gave Information About Applied Courses of the Communication and Design Department

Research Assistant Büşra Kamacıoğlu at Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF), Communication and Design Department said the following about the practical lessons:

"With the aim of educating students who can keep up with the needs of the information age, the Department of Communication and Design updated its curriculum in 2018 with the approval of the International accreditation board AQAS, focusing on the field of "Multimedia", and teaches courses in Mac/PC computer laboratories[...]"









Communication and Design Department Live Broadcasted as Part of Online Promotion Days

Istanbul Gelişim University (IGU) Faculty of Fine Arts (GSF) Communication and Design Department Assistant Professor Zerrin Funda Ürük moderated the live broadcast on the Instagram platform with Assistant Professor Çağlayan Hergül, Head of the Department of Communication and Design.

You can watch the replay of the live broadcast from the **igü_gsf** account on the Instagram platform.



Within the Scope of IGU Summer Space School, Asst. Prof. Dr. Kemal Çipe Delivered a Training titled "The Future is Now: Teleporting to the Future with Cinema"

Organized by Istanbul Gelişim University (IGU) and planned to be prepared with different contents every year, the "Summer Space School" was held between 5-14 July with course contents created in different science fields. One of the academicians of Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF), Radio, Television and Cinema Department, Asst. Prof. Dr. Kemal Çipe gave a training titled "The Future is Now: Teleporting to the Future with Cinema" on 09.07.2021.









A New International Publish From Asst. Prof. Murat Doğan

Istanbul Gelisim University Faculty of Fine Arts Deputy Dean, Gastronomy and Culinary Arts Department Assistant Professor Murat Doğan's article titled "Food stabilizing potential of nisin Z produced by wild Lactococcus lactis subsp.lactis from raw milk and some fermented products" was published in the Food Science and Technology journal.

Murat Doğan emphasized the following about their work:

"Today; The resistance of pathogenic microorganisms to many antibiotics we use has paved the way for the research and development of new antimicrobial compounds. Nisin, which finds the most intensive use for food preservation, has become the focus of intense research due to its antimicrobial property. The fact that food preservatives pose a risk in terms of food safety brings public health problems."









Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF) Graphic Design Department Assistant Professor Aysun Cançat's article named 'SUPERSTROKE AND SUPERBLUR ART' Published in Pamukkale University Social Sciences Institute Journal

From the abstract of the article:

In this study, the Superstroke and Superblur art movements, which continue to actively pursue their artistic activities, but are not very well known and pronounced, are mentioned. These art movements, which are influenced by the past movements and understandings, but show their existence with a different stance, have published their declarations stating their aims. These reactive initiatives, which emerged in a completely different style with their works created by inspiring especially art movements such as Cubism, Expressionism and Pointillism and blending them with different symbols and techniques, are interesting in art history.







Research Assistant Zeynep Abacı Evaluated the Importance of Basic Art and Design Education



Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF) Graphic Design Department Research Assistant Zeynep Abacı shared her views on the importance of Basic Art and Design Education in today's practice where disciplines are intricate.

"In today's practice where disciplines are intertwined, the role and importance of Basic Art and Design education is great. Basic Art and Design education is a basic education given in the first and second semesters of the relevant departments of faculties providing fine arts and architecture education. This basic training; It is an acquisition method in which the student is fed theoretically and practically in his art and design journey, develops visual perception and skills, and has abilities such as creating compositions and interpreting the composition created. Basic Art education is one of the education systems that not only increases the visual sensitivity of the individual, but also improves social habits and creative thinking skills."



Res. Asst. Okan Kırbacı Evaluated the Relationship Between "Mobile Communication Tools and Cinema"

Istanbul Gelişim University, Faculty of Fine Arts, Radio, Television and Cinema Department Research Assistant Okan Kırbacı evaluated the relationship between mobile communication tools and cinema.

"Media is not simply a technical add-on or facilitator that delivers messages (content) from one place to another; on the contrary, it is one of the important determinants of the social fabric."









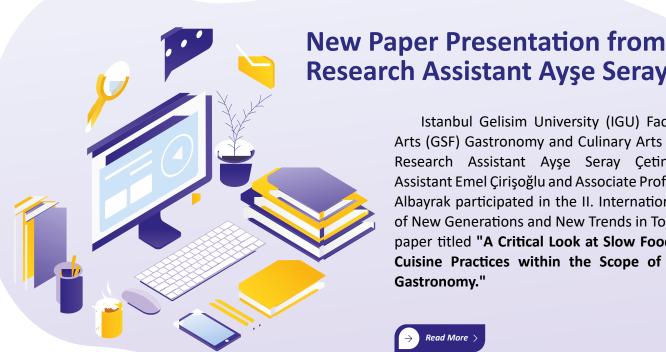
Two Papers Presentation from Research Assistant

Emel Çirişoğlu

Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF) Gastronomy and Culinary Arts Department Research Assistant Emel Çirişoğlu presented two papers in the II. International Congress of New Generations and New Trends in Tourism named "Evaluation of Digital Applications **Used in Food and Beverage Businesses with SWOT** Analysis" and "Development of Gastrodiplomatic Relations for the Integration of the Turkish World in the Context of Tourism."







Research Assistant Ayşe Seray Çetin Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF) Gastronomy and Culinary Arts Department Research Assistant Ayşe Seray Çetin, Research

> Assistant Emel Çirişoğlu and Associate Professor Dr. Aslı Albayrak participated in the II. International Congress of New Generations and New Trends in Tourism with a paper titled "A Critical Look at Slow Food and Living Cuisine Practices within the Scope of Sustainable

Gastronomy."







Research Assistant Gökçe Uzgören's Book Review Published in ART/icle: Art and Design Journal

Research Assistant Gökçe Uzgören's Howard S. Becker's "The Subtleties of the Profession: How to Conduct Research in Social Sciences?" The book review was published in the first issue of ART/icle: Art and Design Journal, which has the status of an international scientific refereed journal published by the Faculty of Fine Arts (GSF) of Istanbul Gelişim University (IGU).

Gökçe Uzgören shared her thoughts on the book review published in the journal as follows:

"This book by Becker makes us confront the fact that the biggest obstacles we face in conducting research in the social sciences are intellectual rather than practical methods."





Assistant Professor Zerrin Funda Ürük Took Place as a Moderator in the Online Promotional Broadcasts of the Faculty of Fine Arts

In the introductory conversations broadcast live on the official Instagram account of Istanbul Gelişim University (IGU) Faculty of Fine Arts (GSF), the faculty members of our faculty answered questions about our departments.

We hope that the online promotional broadcasts of the IGU Faculty of Fine Arts (GSF) will be informative and useful for prospective students who aim to study at the Departments of the Faculty of Fine Arts of Istanbul Gelişim University, and we welcome all candidates to the Gelişim Family.

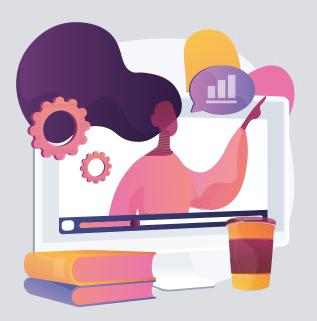








Res. Asst. Eliz Mutlu Attended Proquest Writer's Workshop Supporting Thesis Writing



Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF) Interior Architecture Department Res. Asst. Eliz Mutlu participated in the Proquest Writer's Workshop, which was held online on July 28, 2021 at 14:00.

In the workshop, whose main headings are Preparation for Writing the Thesis, Choosing a Topic and Starting Your Research, An Effective Literature Review and Hazal Yılmaz was involved as an instructor, the points that should be considered in the process of writing a good thesis were mentioned and the contribution of the right research methods in this process was mentioned.



Asst. Prof. Dr. Önder Paker Introduced the Radio, Television and Cinema Department Online

Istanbul Gelisim University Faculty of Fine Arts Radio, Television and Cinema Department Head of Department Asst. Prof. Dr. Önder Paker, during the online promotion days held via the social media account of the faculty, moderated by Asst. Prof. Dr. Zerrin Funda Ürük, he explained the possibilities of the department to the candidate students.

Introducing himself by explaining his academic education, career journey, artistic progress in the fields of cinema and theater, and various projects, Asst. Prof. Dr. Önder Paker talked about what the students will encounter and what kind of education they will receive if they receive education in the Department of Radio, Television and Cinema. Emphasizing that the current age is the age of communication, Asst. Prof. Dr. Önder Paker emphasized the importance of recognizing and knowing communication tools.









Lecturer İbrahim Erol's Article Published in Bilecik Şeyh Edebali University Journal of Science

The article titled "Evaluation of LEED Certified Office Buildings in terms of Energy and Atmosphere Criteria: The Maslak Region Example", written by İbrahim Erol with Assistant Professor Gözde Çakır Kasıf, was published in Bilecik Şeyh Edebali University Journal of Science.

İbrahim Erol made the following statements about the article:

"The study can be expanded by determining a wider area, or it can be developed by examining all other building types and all criteria together. Scientific studies to be carried out in this context will only create awareness at first, and perhaps, in time, it will reach all members of the society and become a culture."



Lecturer Kerem Yükseloğlu's Video Work Takes Place in Online Exhibition

Istanbul Gelisim University (IGU) Faculty of Fine Arts (GSF) Radio, Television and Cinema Department Lecturer Kerem Yükseloğlu's video work titled "Yes This Is Me: Something Happened to Me Last Night and I Lost My Sleep" is on display on the online exhibition platform Artimu. Works that can be visited and viewed in the online exhibition area Artimu until 16.09.2021.











Istanbul Gelisim University Faculty of Fine Arts Faculty Member Assoc. Prof. Dr. Erol YILDIR Answered Our Questions About His Art Life and Academic Career.

Hello Sir, can we get to know you a little bit? When and how did your interest in art begin?

Hello. I am one of six children of a civil servant father. Undoubtedly, my life has not been easy, but I think that I have always managed to look at life with a smiling face, positively and lovingly, without giving up on difficulties. My interest in art dates back to my primary school years. I can say that I am a lucky person who has had the opportunity to transform his field of interest into business life. This process will continue as long as I live. This is such a beautiful blessing.



We would like to know about your journey with design and art. How did the process develop?

During the years I studied at Gazi University, I also took graphic education as a minor as well as painting education. My teacher, Müşide İçmeli was one of the well-known graphic artists of the period. In those years, graphic education was in a very different structure because it did not have today's technology. Today, we were always making designs that we easily made on our computers by hand. In the following years, I never left the field of graphics, I followed the developing technologies closely. Undoubtedly, this closeness stemmed from being always intertwined with the field, both in the market as a freelance illustrator and in my university life, where I worked as an academic. My interest in illustration and graphic design has never faded. This process still continues. I try to closely follow computer graphic design programs that are developing very rapidly in the world. In this respect, my learning process continues and will continue with an increasing appetite. Graphic Design is a very open field for innovations and we always need to improve ourselves.







Besides your artist identity, you also have an academic identity and you have taken part in important tasks. Can you briefly talk about them?

My academic life started at a very young age. I worked as an administrator in the establishment processes of the newly established Faculties of Fine Arts in Anatolia. I followed the development of art education in Turkey very closely and was involved in that process. I have had dozens of academic students. After working as a founding faculty member in universities in cities such as Konya, Malatya, K. Maraş, I retired and settled in Istanbul. However, my university life continues, I have been working as a lecturer at our university since 2015. Currently, I take an active role in "SATEAD" Art and Design Education Programs Evaluation and Accreditation Association, of which I am a member, to complete the formations that will carry out the accreditation processes of art and design faculties.

Finally, you have studies and valuable books on the Caucasus and Chechen culture. What advice would you give to our students about being inspired by your own culture and keeping your culture alive?

As human beings, we all tend to many different issues

besides our primary duties in the course of life. These trends are limitless. Mine is a little emotional. My roots in the Caucasus have created an affinity for this cultural climate, which is not known in our country and has untouched research areas. In particular, I turned my observations and researches into various publications with an academic approach, which was the result of my trips to this country, which was not known to the outside world for years, behind the "Iron Curtain" within the Soviet Union. My work on this is still continuing. My books are translated into Russian and published in Chechnya. It's a beautiful feeling. I always remind my students that "The way to the universal is through the local". The ancients say that "man is an evolving being". I believe that in order to keep up with the era we live in, we must first recognize our culture and take our personal development into account. For this, it is necessary to get to know and observe ourselves, and the whole world, starting with those closest to us.

We would like to thank our lecturer Assoc. Prof. Dr. Erol YILDIR for his contributions and sharing his valuable experiences with us.







An Interview Was Held with Rahnaz Sönmez, a 3rd Year Student at Istanbul Gelişim University Faculty of Fine Arts Communication and Design Department

During the "Preference and Promotion Days" organized by Gelişim University, it informs the parents and candidate students who want to get information about the department and our university, and also gives us a tour of our faculty.

An interview was held with Assistant Professor Çağlayan Hergül to share her experiences:

Hello Rahnaz. What do you think about the department lecturers offering you an offer to take part in the promotion days? Can we learn why you want to take part in such a responsible task?

First of all, I would like to thank my teachers for allowing me to take part in such an event. Thanks to them, we, as the preference promotion team, had the opportunity to get to know our school, departments and each other better and socialize. This is exactly why I wanted to be part of the team.

Can you share your experiences in this process?

We welcome dozens of student candidates and parents during the day, which means dozens of different perspectives. While informing, we are informed, and best of all, we witness their sweet rush. We chat about the episode and share ideas. While the candidates learn what the truth is, we actually fill in the missing parts. I can say that new people are the best experience that provides new opportunities for us.

What does your department and our university mean to you?

As a 4th year student of Communication and Design department, I can say that it may be the best choice I have made in the department. Thanks to the interest of our teachers and the opportunities provided by our school, I spent 3 years of quality. We welcome our students who are interested in digital design and production, who are interested in choosing the department, and who want to develop in this field, to our Communication and Design Department at IGU Faculty of Fine Arts. In the meantime, I would like to thank my friend Gülben Alkan for her support both in the classroom and in the team.



What would be your most important advice to our candidates?

Unfortunately, for me, reading a school is not the same as the knowledge that a book adds by looking at its appearance and throwing it aside, like reading a guide or a book, and the knowledge gained by underlining the sentences and blending and using the acquired knowledge. So the biggest job here is up to the reader, how you want to read is your choice. They should use all kinds of opportunities, participate in every activity, stay in touch with the teachers and their friends at all times, and most importantly, should not be afraid to wonder and ask. I wish success to our prospective students in their education life.

We would like to thank our very valuable student Rahnaz and wish her continued success.







Interview with Şevval Sınık, a 2nd Year Student of the Department of Interior Architecture



Hi, Şevval, you have successfully completed your second year at the Department of Interior Architecture, how was this term for you?

Hello, yes, 2nd grade is over this year. This period was really intense, but it was definitely worth it because I feel more developed and learned new things every passing semester. This encourages me to learn and explore even more.

This period was the third period of the distance education process, how did the distance education process affect you and your studies?

The pandemic process has negatively affected me psychologically. Being away from my school, teachers, friends, and the intertwining of home and school life was really challenging. I can say that it affected my studies in a good way because the only thing I held on to during this period was my lessons and when I forced myself, I actually saw what I could achieve.

During the distance education process, you stayed away from the university and campus environment, what did you miss most in this process?

What I missed the most was definitely my friends, the conversations that arose out of the feeling of stress, excitement, confusion, curiosity, cooperation, maybe competition while we were working in the classroom... At the end of the day, sharing something together, understanding that we are not alone, supporting each other, these were the things I missed the most.

Project courses are challenging and progressing with intense criticism, how did you maintain them during the distance education process? What do you think were the positive and negative aspects?

In my opinion, the project course was one of the most productive courses in this process. Thanks to our teachers, they maximized their accessibility in this process, they gave us a detailed critique one by one without getting tired, of course, depending on this, both our teachers and we worked very hard for our projects, I think we pushed our limits. I have learned that you cannot see your own limit without leaving your comfort zone. The negative side was that I had no chance of face-to-face

training in the project course, I believe and hope that this course will be much more productive and motivating with my friends and teachers in the classroom environment.

In which direction do you plan to draw your career plan after your undergraduate life, what are your goals?

Like every young person, I want to start working as soon as possible after completing my undergraduate degree, but besides, I know that there is much to learn, there are many places to go and see, and I want to continue my education life. I want to continue my academic life, especially abroad; I want to experience different working disciplines and educational cultures. My goals are mostly on these; exploring, traveling, learning, being a part of something important... These are of course dependent on my work and the opportunities that will come my way, I wish the best for myself and my friends. My biggest dream is to leave behind a work that will remind me of me, a project that will be beneficial to people and offer them better living spaces.

What advice would you give to your friends who are considering choosing interior architecture this year?

My advice to my friends who are considering choosing this department is to choose this department with pleasure, because I think the secret of success is not to work hard alone, but to love. People only do what they love well despite all the difficulties, and this is the most important factor that leads you to success. They should not be lazy in improving themselves, I continued like this for a while and I realized that the person who limits myself is still myself. Let them stop caring about what other people are doing and add something to themselves, the internet is a huge pool of information for us; They can learn architectural drawing programs and modeling programs from here. They can follow design and architecture magazines. This will give them ideas and broaden their horizons. Finally, they like to research.

Thank you very much Sevval for this pleasant interview, I wish you continued success in the new education term.

Prepared by: Arş. Gör Eliz Mutlu

What's on in Istanbul?

















Event Name: David Tudor and Composers Inside Electronics, Inc. Rainforest V (variation 3)

Place: Arter

Event Date: Till 30 October 2022

Web Site: <u>Tıklayınız</u>

Event Name: For Listening Eyes

Place: Arter

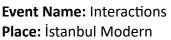
Event Date: Til 02 October 2021

Web Site: <u>Tıklayınız</u>

Event Name: WorldFood Istanbul **Place:** TÜYAP Kongre& Fuar Merkezi **Event Date:** 9-12 September 2021

Web Site: <u>Tıklayınız</u>





Event Date: Till 30 September 2021

Web Site: <u>Tıklayınız</u>



Event Name: Measure

Place: Arter

Event Date: 20 Şubat 2022'ye kadar

Web Site: <u>Tıklayınız</u>



Event Name: International Communication

and Art Symposium (ILSANS)

Place: Online

Event Date: 4-5 September 2021

Web Site: Tıklayınız



















Event Name: Gastronomy Food Science and Technology National Symposium

Place: Online

Event Date: 02 September 2021

Web Site: <u>Tıklayınız</u>

Event Name: Inspirational Tableware

Design Competition

Place: Online

Deadline: 17 September 2021

Web Site: Tıklayınız

Event Name: Poster Design Competition of the 32nd Ankara Film Festival

Place: Online

Deadline: 15 September 2021

Web Site: <u>Tıklayınız</u>



Event Name: Architectural Aesthetics and Aesthetic Design Values Conference

Place: Online

Event Date: 16-17 September 2021

Web Site: Tıklayınız



Event Name: International Friendship

Short Film Competition

Place: Online

Deadline: 15 September 2021

Web Site: Tıklayınız



Event Name: 4th International 212

Photography Contest

Place: Online

Deadline: 6 September 2021

Web Site: *Tıklayınız*

What Awaits the Candidates?





Game Artist/Game Designer

Graphic Design

Game Artist/Game Designer creates visual and artistic side of games by using different digital based software. 3D (three-dimensional) or 2D (two-dimensional) modeling or illustrations are all under this field. It is a profession that undertakes the task of bringing together the organic models created in some games and creating the scenes in the game. With the developing digital game industry, the need for this field has increased.



T

Online Food Blogger

Gastronomy and Culinary Arts

Food blogging represents a complex intertwining of blogging and photography with the so-called "foodie" or gourmet interest in cooking. The majority of blogs use images taken by the author himself, and some focus specifically on food photography. There are different types of food blogging. In this way, it is possible to establish a platform that can reach large audiences in a short time by paying attention to factors such as search engine optimization (SEO).

Virtual Architecture

Interior Architecture and Environmental Design

"Virtual architecture" emerged with the developing information technologies, breaking down the time and space limits of humanity today; It is a transition beyond the interaction between "disciplines" and "situations". The bets on the subject focus on the fact that long distances are close, close distances are far, and all these gain a meaning outside the standard time perception, with smart prostheses created with communication tools, rather than the expansion of the space with different communication tools. While the topology is now being replaced by the feeling of the universe, architecture is moving a little further towards being a representative of the relationship between people, rather than being a language that develops only based on these "local" features. Architecture takes on a new dimension.





What Awaits the Candidates?

Sound Designer

Communication and Design

Sound designers stand out as those who manipulate different formats of audio data, especially using different digital tools. Sound design is a process that expresses the editing and manipulation of audio data in various formats, especially in the digital environment.

Sound design approach, which is widely used in different disciplines such as film making, television production, radio content, video games and music production; It is based on the principle of making sounds aesthetic. During this process, recorded sounds, music or reflection sounds are processed by applying advanced sound design approaches. The processed sounds, on the other hand, allow the emergence of holistic sounds for the needs of use. With the rise of digital technologies, sound design has also become a widespread discipline and has the equipment to meet the needs of various industries.

In this industry, which has reached a higher level by feeding on various innovations and innovations, the professionals in the kitchen are sound designers.





VFX Artist

Radio, Cinema and Television

VFX artists create digitally generated images. The role requires the seamless integration of these effects into live action in feature films, television and, increasingly, online and console games. VFX artists use the latest technology to produce creatures, crowds and stunt doubles created with computer aided programs.

Besides object and light manipulation, there is also the growing field of digital particle effects involving liquid and fire. You have to convince the audience that what they see is real. This could be a dragon, a fairy tale castle, a rainstorm, a big wave, spaceships, superheroes, alien cities or entire planets. It is rapidly advancing towards becoming a new profession that is increasingly needed in the sector.





3D PRODUCTION MMM ENGINEERING MMM

The direction given to daily life by three-dimensional printers, which are frequently used in the production of complex and costly parts, especially in the field of health, has brought Three-Dimensional Software Engineering (3D Production Engineering) with it.

The 3D Production Engineer, who takes an active role in the process that starts with the determination of the product and the determination of the necessary materials, plays a role in the formation of the necessary conditions to meet the expectation on a project basis.

Industry 4.0 continues to erase more than one profession in business life. Machines, which have replaced manual business lines, are giving way to artificial intelligence and digital-supported works one by one. 3D Production Engineering, which is shown among the professions of the future, is one of the business lines that come into play at this point.

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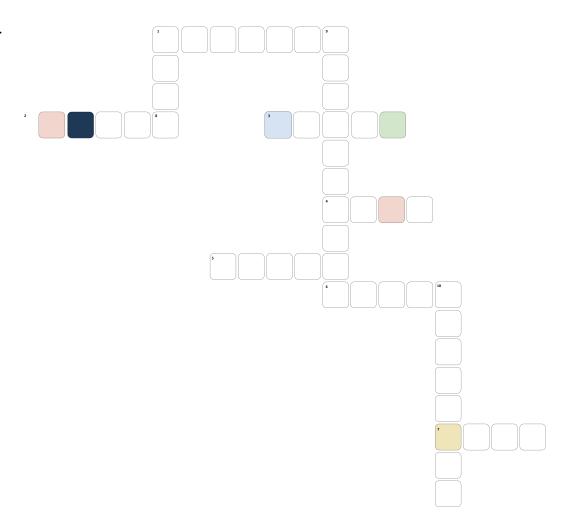


From right to left:

- 1. Bir kavram ya da düşüncenin figüratif semboller hâline getirilmesi.
 - 2. Nesnel olarak varlığı algılanabilen.
 - 3. Heykel.
- 4. Bir kompozisyonda farklı unsurların sıra ile ve belirli aralıklarla birbirini izlemeleri.
- 5. Yan yana gelerek bir bezeme işini oluşturan ve kendi başlarına birer birlik olan ögelerden her biri.
- 6. Bir sanatçının aldığı izlenimlerle zihninde oluşan görüş ve duyuş.
- 7. Bir figürün gövde heykeli. Kollar, bacaklar ve baş dışında kalan insan gövdesinin heykeli.

From top to bottom:

- 8. Önemli bir olayın veya büyük bir kişinin gelecek kuşaklarca tarih boyunca anılması için yapılan, göze çarpacak büyüklükte, sembol niteliğinde yapı, abide.
- 9. Dinsel içerikli sanat eserlerinde betimlenen dinsel olay ya da kişiyle ilgili biçimleri inceleyen disiplin alanı.
- 10. Çoğunlukla eski el yazma kitaplarda bulunan küçük, renkli resim sanatı tekniği.





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